

# Livestock Flooring - Company Evaluation Report, 2025

<https://marketpublishers.com/r/L44FDD76615CEN.html>

Date: July 2025

Pages: 132

Price: US\$ 2,650.00 (Single User License)

ID: L44FDD76615CEN

## Abstracts

The Livestock Flooring Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Livestock Flooring. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 15 Livestock Flooring Companies were categorized and recognized as the quadrant leaders.

The livestock flooring market is witnessing robust growth, driven by a growing emphasis on sustainable and animal-friendly farming practices. The rising global demand and production of milk and meat products are key contributors, as modern flooring systems help improve livestock welfare, hygiene, and productivity. High-welfare flooring options, including soft, slip-resistant surfaces that emulate natural pastures, significantly reduce hoof-related ailments such as sole ulcers and white line disease, ultimately enhancing cattle health and performance.

These systems also support better hygiene by limiting bacterial buildup, which helps prevent infections like mastitis. By promoting animal well-being and reducing veterinary expenses, these advanced flooring solutions are becoming increasingly vital in contemporary farming operations. As global dairy and meat production continues to rise, the livestock flooring market is poised for continued expansion.

The 360 Quadrant maps the Livestock Flooring companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Livestock Flooring quadrant. The top criteria for product footprint evaluation included By PRODUCT TYPE (Slat Floors, Interlocking Floors, Grating, Panel Series), By MATERIAL TYPE (Concrete, Plastic, Rubber, Steel, Hybrid), By LIVESTOCK (Cattle Flooring, Poultry Flooring, Swine Flooring, Equine Flooring, Other Livestock Flooring), and By FARM TYPE (Commercial Farms, Small Farms,

Other Farm Types).

## Key Players

Key players in the Livestock Flooring market include major global corporations and specialized innovators such as Agri & Industrial Rubber Ltd., Gummiwerk Kraiburg Elastik GmbH & Co. KG, Anders Concrete, Bioret Group, Tetra Laval Group, Wolfenden Concrete Limited, Animat Inc., Nooyen Group, Agri-Plastics, J&D Manufacturing, Agriprom, Legend Rubber Inc., Kapoor Mats and Steel, Vikas Rubbers, and Mik International GmbH & Co. KG. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

### Gummiwerk KRAIBURG Elastik GmbH & Co. KG

Gummiwerk KRAIBURG Elastik GmbH & Co. KG, part of the KRAIBURG Group, leads the rubber industry with innovative livestock flooring solutions tailored for animal welfare. Their product portfolio includes rubber flooring systems designed to enhance animal comfort and productivity. The company has an extensive reach, distributing products across multiple continents through a robust dealer network. Recent innovations, such as the KEW Plus LongLine TarsaCare continuous roll system, have bolstered its market position by addressing modern dairy farm needs with jointless mats, superior comfort, and hock protection.

### Agri & Industrial Rubber Ltd.

Agri & Industrial Rubber Ltd., operating under the brand EASYFIX, has established itself as a forerunner in innovative livestock flooring solutions, focusing on agricultural, equine, and construction sectors. The company's strategy includes significant product launches and strategic partnerships aimed at expanding their global reach. EASYFIX's commitment to enhancing cow comfort and productivity has been demonstrated through various high-impact collaborations, reinforcing its leadership in the market.

### Animat Inc.

Animat Inc., a Canadian leader, specializes in vulcanized rubber flooring systems using 100% recycled materials, promoting both sustainability and high performance. With a significant presence in over 50 countries, Animat's flooring solutions are DLG-certified,

known for enhancing animal welfare. Their continuous innovation and commitment to sustainability have positioned Animat as a trusted industry leader, with solutions that boost animal comfort and farm efficiency on a global scale.

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