

# **Liquid Feed Supplements Market by Type (Protein, Minerals, Vitamins, and Others), Source (Molasses, Corn, Urea, and Others), Livestock (Ruminants, Poultry, Swine, Aquaculture, and Others), and by Region - Global Forecast to 2020**

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## **Abstracts**

“Liquid feed supplements market projected to grow at a CAGR of 5.5%”

The global liquid feed supplements market is projected to grow at a CAGR of 5.5% from 2015 to 2020 and reach USD 5.53 billion by 2020. The market is driven by factors such as increasing demand for products derived from livestock, rising awareness about animal health & feed quality, a solution to poor pasture, and increasing liquid by-products availability. The high growth potential in emerging markets and untapped regions provides new growth opportunities for market players.

“Molasses leads the market with the largest share”

Among the source of liquid feed supplements, that is, molasses, corn, urea, and others (soy and wheat bran), molasses accounted for the largest market share, followed by corn, in 2014. It is mainly preferred by feed manufacturers due to its sweet taste that increases palatability.

“The protein segment accounted for the largest market share in 2014”

On the basis of type, the liquid feed supplements market is led by the protein segment, followed by the minerals and vitamins. The protein segment is widely used efficiently in liquid feed supplements because of its low cost compared to traditional sources such as cottonseed meal.

“The Asia-Pacific region accounted for the maximum market share in 2014”

Among all regions in the global liquid feed supplements market, Asia-Pacific dominated the market attributed to growing meat consumption in the region along with growing per capita income.

Breakdown of primaries:

Primary interviews were conducted with a number of industry experts in order to collect data related to different aspects of liquid feed supplements. The distribution of primary interviews is as follows:

By Company Type: Tier 1 – 50%, Tier 2 – 30%, and Tier 3 – 20%

By Designation: C level – 28%, Director level – 22%, and Others – 50%

By Region: North America – 40%, Europe – 30%, Asia-Pacific – 20%, and RoW – 10%

Leading players such as Cargill, Incorporated (U.S.), Archer Daniels Midland Company (U.S.), Land O'Lakes Inc. (U.S.), BASF SE (Germany), and GrainCorp Ltd. (Australia) have been profiled in the report. The other players include Ridley Corporation Ltd. (Australia), Quality Liquid Feeds (U.S.), Performance Feeds (Australia), Westway Feed Products llc (U.S.), and Dallas Keith Ltd (U.K.).

Reasons to buy this report:

To get a comprehensive overview of the liquid feed supplements market

To gain wide-ranging information about the top players in this industry, their product portfolios, and their key strategies

To gain insights into the major countries/regions in which the liquid feed supplements market is flourishing

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 RESEARCH DESIGN
  - 2.1.2 SECONDARY DATA
    - 2.1.2.1 Key data from secondary sources
  - 2.1.3 PRIMARY DATA
    - 2.1.3.1 Key data from primary sources
    - 2.1.3.2 Key industry insights
    - 2.1.3.3 Breakdown of primary interviews
- 2.2 FACTOR ANALYSIS
  - 2.2.1 INTRODUCTION
  - 2.2.2 DEMAND-SIDE ANALYSIS
    - 2.2.2.1 Increase in total feed production
  - 2.2.3 SUPPLY-SIDE ANALYSIS
    - 2.2.3.1 Fluctuations in raw material prices
- 2.3 MARKET SIZE ESTIMATION
  - 2.3.1 BOTTOM-UP APPROACH
  - 2.3.2 TOP-DOWN APPROACH
- 2.4 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS & LIMITATIONS
  - 2.5.1 LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN LIQUID FEED SUPPLEMENTS MARKET
- 4.2 LIQUID FEED SUPPLEMENTS MARKET, BY TYPE
- 4.3 LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE & REGION, 2014
- 4.4 ASIA-PACIFIC: THE LARGEST CONSUMER OF LIQUID FEED SUPPLEMENTS
- 4.5 LIQUID FEED SUPPLEMENTS MARKET, BY LIVESTOCK
- 4.6 ASIA-PACIFIC: THE LARGEST CONSUMER OF LIQUID FEED SUPPLEMENTS
- 4.7 LIQUID FEED SUPPLEMENTS MARKET LIFE CYCLE ANALYSIS, BY REGION

## **5 MARKET OVERVIEW**

### **5.1 INTRODUCTION**

### **5.2 MARKET SEGMENTATION**

- 5.2.1 LIQUID FEED SUPPLEMENTS MARKET, BY TYPE
- 5.2.2 LIQUID FEED SUPPLEMENTS MARKET, BY SOURCE
- 5.2.3 LIQUID FEED SUPPLEMENTS MARKET, BY LIVESTOCK

### **5.3 MARKET DYNAMICS**

#### **5.3.1 DRIVERS**

- 5.3.1.1 Increased demand for products derived from animals
  - 5.3.1.1.1 Increasing meat consumption
  - 5.3.1.1.2 Growing Dairy Industry
  - 5.3.1.1.3 Increasing Consumption of Egg
- 5.3.1.2 Rising awareness about animal health & feed quality
- 5.3.1.3 Increased availability of liquid by-products from several industries
- 5.3.1.4 A solution to poor pasture

#### **5.3.2 RESTRAINS**

- 5.3.2.1 Regulatory structure & interventions
- 5.3.2.2 Loss of synthetic amino acids during storage of liquid feeds

#### **5.3.3 OPPORTUNITIES**

- 5.3.3.1 Increasing market opportunities in Asia-Pacific & Latin America
- 5.3.3.2 Increasing research & technological advancements in the feed industry

#### **5.3.4 CHALLENGES**

- 5.3.4.1 Varying consumers' requirement
- 5.3.4.2 High water & salt content of by-products

## **6 INDUSTRY TRENDS**

### **6.1 INTRODUCTION**

### **6.2 VALUE CHAIN ANALYSIS**

## 6.3 SUPPLY CHAIN ANALYSIS

### 6.3.1 PROMINENT COMPANIES

### 6.3.2 SMALL & MEDIUM ENTERPRISES

### 6.3.3 END USERS (MANUFACTURERS/CONSUMERS)

### 6.3.4 KEY INFLUENCERS

## 6.4 PORTER'S FIVE FORCES ANALYSIS

### 6.4.1 INTENSITY OF COMPETITIVE RIVALRY

### 6.4.2 BARGAINING POWER OF SUPPLIERS

### 6.4.3 BARGAINING POWER OF BUYERS

### 6.4.4 THREAT OF NEW ENTRANTS

### 6.4.5 THREAT OF SUBSTITUTES

## 6.5 REGULATORY SYSTEM FOR FEED LIQUID FEED SUPPLEMENTS SAFETY

### 6.5.1 REGULATIONS LAID BY THE EUROPEAN COMMISSION

### 6.5.2 REGULATIONS LAID BY THE U.S. FOOD & DRUG ADMINISTRATION (USFDA)

### 6.5.3 REGULATIONS LAID BY THE BUREAU OF INDIAN STANDARDS

## 7 LIQUID FEED SUPPLEMENTS MARKET, BY TYPE

### 7.1 INTRODUCTION

### 7.2 PROTEIN

### 7.3 MINERALS

### 7.4 VITAMINS

### 7.5 OTHERS

## 8 LIQUID FEED SUPPLEMENTS MARKET, BY SOURCE

### 8.1 INTRODUCTION

### 8.2 MOLASSES

### 8.3 CORN

### 8.4 UREA

### 8.5 OTHERS

## 9 LIQUID FEED SUPPLEMENTS MARKET, BY LIVESTOCK

### 9.1 INTRODUCTION

### 9.2 RUMINANTS

### 9.3 POULTRY

### 9.4 SWINE

9.5 AQUACULTURE

9.6 OTHERS

## **10 LIQUID FEED SUPPLEMENTS MARKET, BY REGION**

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 U.S.

10.2.2 CANADA

10.2.3 MEXICO

10.3 EUROPE

10.3.1 U.K.

10.3.2 GERMANY

10.3.3 FRANCE

10.3.4 ITALY

10.3.5 SPAIN

10.3.6 RUSSIA

10.3.7 REST OF EUROPE

10.4 ASIA-PACIFIC

10.4.1 CHINA

10.4.2 INDIA

10.4.3 JAPAN

10.4.4 INDONESIA

10.4.5 REST OF ASIA-PACIFIC

10.5 LATIN AMERICA

10.5.1 BRAZIL

10.5.2 ARGENTINA

10.5.3 REST OF LATIN AMERICA

10.6 REST OF THE WORLD (ROW)

10.6.1 AFRICA

10.6.2 THE MIDDLE EAST

10.6.3 OTHERS IN ROW

## **11 COMPETITIVE LANDSCAPE**

11.1 OVERVIEW

11.2 LIQUID FEED SUPPLEMENTS MARKET: MARKET SHARE ANALYSIS

11.3 COMPETITIVE SITUATION & TRENDS

11.3.1 NEW PRODUCT LAUNCHES

11.3.2 ACQUISITIONS

11.3.3 EXPANSIONS

11.3.4 PARTNERSHIPS & COLLABORATIONS

11.3.5 JOINT VENTURES & AGREEMENTS

## **12 COMPANY PROFILES**

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)\*

12.1 INTRODUCTION

12.2 CARGILL, INCORPORATED

12.3 BASF SE

12.4 ARCHER DANIELS MIDLAND COMPANY

12.5 LAND O'LAKES, INC.

12.6 GRAINCORP LTD.

12.7 RIDLEY CORPORATION LIMITED

12.8 QUALITY LIQUID FEEDS, INC.

12.9 PERFORMANCE FEEDS

12.10 WESTWAY FEED PRODUCTS LLC

12.11 DALLAS KEITH LTD.

\*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

## **13 APPENDIX**

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

13.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

13.4 AVAILABLE CUSTOMIZATIONS

13.5 RELATED REPORTS

## List Of Tables

### LIST OF TABLES

Table 1 PER CAPITA CONSUMPTION OF MEAT, BY REGION

Table 2 EUROPEAN COMMUNITIES (PROTEIN FEEDING STUFF) (AMENDMENT) REGULATIONS, 1996

Table 3 LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 4 LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013-2020 (KT)

Table 5 PROTEIN: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 6 MINERALS: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 7 VITAMINS: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 8 OTHERS: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 9 LIQUID FEED SUPPLEMENTS MARKET SIZE, BY SOURCE, 2013-2020 (USD MILLION)

Table 10 LIQUID FEED SUPPLEMENTS MARKET SIZE, BY SOURCE, 2013-2020 (KT)

Table 11 MOLASSES: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 12 CORN: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 13 UREA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 14 OTHERS: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 15 LIQUID FEED SUPPLEMENTS MARKET SIZE, BY LIVESTOCK, 2013-2020 (USD MILLION)

Table 16 LIQUID FEED SUPPLEMENTS MARKET SIZE, BY LIVESTOCK, 2013-2020 (KT)

Table 17 RUMINANTS: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 18 POULTRY: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 19 SWINE: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION,



2013-2020 (USD MILLION)

Table 20 AQUACULTURE: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 21 OTHERS: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 22 LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 23 LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2013-2020 (KT)

Table 24 NORTH AMERICA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 25 NORTH AMERICA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY COUNTRY, 2013-2020 (KT)

Table 26 NORTH AMERICA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 27 NORTH AMERICA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY SOURCE, 2013-2020 (USD MILLION)

Table 28 NORTH AMERICA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY LIVESTOCK, 2013-2020 (USD MILLION)

Table 29 U.S.: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 30 CANADA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 31 MEXICO: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 32 EUROPE: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 33 EUROPE: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY COUNTRY, 2013-2020 (KT)

Table 34 EUROPE: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 35 EUROPE: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY SOURCE, 2013-2020 (USD MILLION)

Table 36 EUROPE: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY LIVESTOCK, 2013-2020 (USD MILLION)

Table 37 U.K.: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 38 GERMANY: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 39 FRANCE: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE,

2013–2020 (USD MILLION)

Table 40 ITALY: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 41 SPAIN: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 42 RUSSIA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 43 REST OF EUROPE: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 44 ASIA-PACIFIC: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 45 ASIA-PACIFIC: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY COUNTRY, 2013–2020 (KT)

Table 46 ASIA-PACIFIC: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 47 ASIA-PACIFIC: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY SOURCE, 2013–2020 (USD MILLION)

Table 48 ASIA-PACIFIC: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY LIVESTOCK, 2013–2020 (USD MILLION)

Table 49 CHINA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 50 INDIA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 51 JAPAN: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 52 INDONESIA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 53 REST OF ASIA-PACIFIC: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 54 LATIN AMERICA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 55 LATIN AMERICA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY COUNTRY, 2013–2020 (KT)

Table 56 LATIN AMERICA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 57 LATIN AMERICA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY SOURCE, 2013–2020 (USD MILLION)

Table 58 LATIN AMERICA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY LIVESTOCK, 2013–2020 (USD MILLION)

Table 59 BRAZIL: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE,  
2013–2020 (USD MILLION)

Table 60 ARGENTINA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE,  
2013–2020 (USD MILLION)

Table 61 REST OF LATIN AMERICA: LIQUID FEED SUPPLEMENTS MARKET SIZE,  
BY TYPE, 2013–2020 (USD MILLION)

Table 62 ROW: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION,  
2013–2020 (USD MILLION)

Table 63 ROW: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY COUNTRY,  
2013–2020 (KT)

Table 64 ROW: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2013–2020  
(USD MILLION)

Table 65 ROW: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY SOURCE  
2013-2020 (USD MILLION)

Table 66 ROW: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY LIVESTOCK,  
2013-2020 (USD MILLION)

Table 67 AFRICA: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE,  
2013–2020 (USD MILLION)

Table 68 MIDDLE EAST: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE,  
2013–2020 (USD MILLION)

Table 69 OTHERS IN ROW: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE,  
2013–2020 (USD MILLION)

Table 70 NEW PRODUCT LAUNCHES, 2011–2015

Table 71 ACQUISITIONS, 2011–2015

Table 72 EXPANSIONS, 2014–2015

Table 73 PARTNERSHIPS & COLLABORATIONS, 2011-2013

Table 74 JOINT VENTURES & AGREEMENTS , 2015

## List Of Figures

### LIST OF FIGURES

Figure 1 LIQUID FEED SUPPLEMENTS MARKET SEGMENTATION

Figure 2 GLOBAL FEED PRODUCTION, 2011-2014 (MILLION TONS)

Figure 3 GLOBAL FEED PRODUCTION, BY REGION, 2014 (MILLION TONS)

Figure 4 GLOBAL AVERAGE PRICE OF RAW MATERIALS, 1960-2014 (USD/MT)

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 7 DATA TRIANGULATION

Figure 8 LIQUID FEED SUPPLEMENTS MARKET, BY TYPE, 2015 VS. 2020 (USD MILLION)

Figure 9 LIQUID FEED SUPPLEMENTS MARKET, BY SOURCE, 2015 VS. 2020 (USD MILLION)

Figure 10 LIQUID FEED SUPPLEMENTS MARKET, BY LIVESTOCK, 2015 VS. 2020 (USD MILLION)

Figure 11 LIQUID FEED SUPPLEMENTS MARKET TREND, BY REGION, 2013-2020

Figure 12 TOP FIVE MARKETS, BY COUNTRY, 2015 VS. 2020 (USD MILLION)

Figure 13 ASIA-PACIFIC PROJECTED TO BE THE FASTEST-GROWING MARKET FROM 2015 TO 2020

Figure 14 AN EMERGING MARKET WITH PROMISING GROWTH POTENTIAL, 2015-2020 (USD MILLION)

Figure 15 PROTEINS SEGMENT PROJECTED TO BE THE LARGEST BY 2020

Figure 16 ASIA-PACIFIC MARKET EXHIBITED SIGNIFICANT MARKET FOR PROTEINS, 2014 (USD MILLION)

Figure 17 EVOLVING LIVESTOCK MANAGEMENT PRACTICES STRENGTHEN THE DEMAND IN ASIA-PACIFIC REGION - 2014

Figure 18 THE RUMINANTS SEGMENT PROJECTED TO BE THE LARGEST MARKET DURING THE FORECAST PERIOD IN 2014

Figure 19 EVOLVING LIVESTOCK MANAGEMENT PRACTICES STRENGTHEN THE DEMAND IN ASIA-PACIFIC REGION - 2014

Figure 20 ASIA-PACIFIC LIQUID FEED SUPPLEMENTS MARKET IS EXPERIENCING HIGH GROWTH IN 2014

Figure 21 LIQUID FEED SUPPLEMENTS MARKET, BY TYPE

Figure 22 LIQUID FEED SUPPLEMENTS MARKET, BY SOURCE

Figure 23 LIQUID FEED SUPPLEMENTS MARKET, BY LIVESTOCK

Figure 24 LIQUID FEED SUPPLEMENTS: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 25 GLOBAL PER CAPITA MEAT CONSUMPTION, 1965–2016 (POUNDS)

Figure 26 GLOBAL MILK CONSUMPTION, BY REGION, 2009–2014 (LITERS, PER CAPITA)

Figure 27 CONSUMPTION OF EGGS, PER PERSON - 2014

Figure 28 LIQUID FEED SUPPLEMENTS: VALUE CHAIN

Figure 29 LIQUID FEED SUPPLEMENTS MARKET: SUPPLY CHAIN

Figure 30 PORTER'S FIVE FORCES ANALYSIS: LIQUID FEED SUPPLEMENTS MARKET

Figure 31 LIQUID FEED SUPPLEMENTS MARKET SIZE, BY TYPE, 2015 VS. 2020 (USD MILLION)

Figure 32 PROTEIN: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2015 VS. 2020 (USD MILLION)

Figure 33 MOLASSES TO BE THE FASTEST-GROWING SEGMENT OF LIQUID FEED SUPPLEMENTS, 2015 VS. 2020 (USD MILLION)

Figure 34 MOLASSES IS EXPECTED TO DOMINATE THE ASIA-PACIFIC MARKET, 2015 VS. 2020 (USD MILLION)

Figure 35 LIQUID FEED SUPPLEMENTS MARKET SIZE, BY LIVESTOCK, 2014 (USD MILLION)

Figure 36 RUMINANTS: THE LARGEST LIQUID FEED SUPPLEMENTS MARKET, BY REGION, 2015-2020 (USD MILLION)

Figure 37 POULTRY: LIQUID FEED SUPPLEMENTS MARKET SIZE, BY REGION, 2015-2020 (USD MILLION)

Figure 38 GEOGRAPHIC SNAPSHOT RAPIDLY GROWING MARKETS ARE EMERGING AS NEW HOTSPOTS (2015-2020)

Figure 39 NORTH AMERICAN LIQUID FEED SUPPLEMENTS MARKET: A SNAPSHOT

Figure 40 EUROPEAN LIQUID FEED SUPPLEMENTS MARKET: A SNAPSHOT

Figure 41 ASIA-PACIFIC LIQUID FEED SUPPLEMENTS MARKET: A SNAPSHOT

Figure 42 ACQUISITIONS AND NEW PRODUCT LAUNCHES WERE PREFERRED BY KEY LIQUID FEED SUPPLEMENTS COMPANIES BETWEEN 2011 TO 2015

Figure 43 LIQUID FEED SUPPLEMENTS MARKET SHARE (SEGMENTAL REVENUE), BY KEY PLAYER, 2014

Figure 44 EXPANSIONS FUELED GROWTH & INNOVATION OF LIQUID FEED SUPPLEMENTS BETWEEN 2011 AND 2015

Figure 45 ACQUISITIONS & NEW PRODUCT LAUNCHES: THE KEY STRATEGIES, 2011–2015

Figure 47 CARGILL, INCORPORATED: COMPANY SNAPSHOT

Figure 48 BASF SE: COMPANY SNAPSHOT

Figure 49 ARCHER DANIELS MIDLAND COMPANY: COMPANY SNAPSHOT

Figure 50 LAND O'LAKES, INC.: COMPANY SNAPSHOT

Figure 51 GRAINCORP LTD: COMPANY SNAPSHOT

Figure 52 RIDLEY CORPORATION LIMITED: COMPANY SNAPSHOT

Figure 53 MARKETSANDMARKETS KNOWLEDGE STORE SNAPSHOT

Figure 54 MARKETSANDMARKETS KNOWLEDGE STORE: AGRICULTURE  
INDUSTRY SNAPSHOT

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