

# **Liquid Applied Membranes Market by Type (Bituminous, Elastomeric, Cementitious), Application (Roofing, Walls, Building Structures, Roadways), End-Use Industry (Residential, Commercial, Public Infrastructure), and Region - Global Forecast to 2025**

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## **Abstracts**

The global liquid applied membranes (LAMs) market size is expected to grow from USD 18.5 billion in 2020 to USD 24.6 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 5.8% during the forecast period. The LAMs market is driven by various factors, such as high demand from the construction, growing demand for energy-efficient buildings, and increasing water management activities in APAC. However, the availability of sheet based membranes can hinder the growth of the market for specific applications.

The elastomeric membranes segment is expected to grow at a higher CAGR during the forecast period

The elastomeric membranes segment is the fastest-growing in the LAMs market. The LAMs market has been categorized as elastomeric membranes, bituminous membranes, and cementitious membranes. Elastomeric membranes seamless, highly weather-resistant, highly flexible, and highly elastic waterproofing membrane. They also have excellent adhesion to a substrate and good UV resistance. These membranes are used in applications, such as roofs, balconies, and terraces.

The residential construction end-use industry is expected to hold the largest market share during the forecast period

Residential projects include the construction of houses, townhouses, cottages,

condominiums, apartment buildings, driveways, sidewalks, wet rooms, basements, foundations, drainage systems, and others. LAMs help meet sustainability, waterproofing, ozone resistance, and thermal shock durability needs in these residential projects.

Rapidly growing population, urbanization, and improving standards of living are driving the demand for residential construction. This will boost the growth of residential construction, which, in turn, drives the LAMs market.

APAC is expected to record the highest growth rate during the forecast period

APAC is expected to have the highest growth rate during the forecast period due to the increasing developments related to the construction sector. The high growth of population in China, India, South Korea, Indonesia, and other countries provide huge opportunities for the construction sector of APAC. This will further drive the LAMs market in the region.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the LAMs marketplace.

By Company Type - Tier 1: 30%, Tier: 40%, and Tier 3: 30%

By Designation - C Level: 30%, Directors: 50%, Others: 20%

By Region – APAC: 40%, Europe: 30%, North America: 10%, South America: 10%, and Middle East & Africa: 10%

The LAMs market comprises major solution providers, such as Sika AG (Switzerland), GCP Applied Technologies (US), Carlisle Companies (US), the Soprema Group (France), MAPEI (Italy), Fosroc (UK), BASF (Germany), Tremco (US), Johns Manville (US), RENOLIT (Germany), Alchimica Building Chemicals (Greece), CHRYSO (France), Copernit (Italy), Elmich (Singapore), Firestone Building Products Company (US), GAF (US), Henkel Polybit (Germany), Henry Company (US), IKO (Canada), ISOMAT (Greece), Kemper System (US), Paul Bauder (Germany), Pidilite Industries (India), Saint-Gobain Weber (France), and Siplast (US). The study includes an in-depth competitive analysis of these key players in the LAMs market, with their company profiles, recent developments, and key market strategies.

### Research Coverage:

The market study covers the LAMs market across segments. It aims at estimating the market size and the growth potential of this market across different segments, such as provider, application, organization size, and region. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies

### Key Benefits of Buying the Report:

The report will help the market leaders/new entrants with the closest approximations of the LAMs market revenue and its sub-segments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

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