

# Liquid Adhesives Market by Technology (Water-based, Solvent-based, Reactive & Others), End-Use Industry (Paper, Packaging & Related Products, Building & Construction, Medical, Assembly & Others), Region - Global Forecast to 2025

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## Abstracts

The liquid adhesives market is projected to grow from USD 35.8 billion in 2020 to USD 44.6 billion by 2025, at a CAGR of 4.5%, between 2020 and 2025. The liquid adhesives market depends heavily on the performance of paper, packaging & related products, building & construction, medical, assembly & other industries. Liquid adhesives have low viscosity. The wetting properties of these adhesives enable to hold the substrate so that molecular contact between the substrate and adhesive is activated.

The water-based segment is expected to hold the largest share of the overall liquid adhesives market during the forecast period.

Based on technology, the liquid adhesives market is segmented into water-based, solvent-based, and reactive & others. Based on chemistry, the water-based segment is segmented into acrylic polymer emulsion, vinyl acetate-ethylene emulsion, polyvinyl acetate emulsion, styrene-butadiene latex, polyurethane dispersions, and others. The solvent-based segment is classified into synthetic rubber, polyamide, and others. The reactive & others segment is segmented into polyurethane, epoxy, cyanoacrylate, methyl methacrylate, anaerobic, and silicone. Reactive liquid adhesive is the fastest growing technology segment in terms of volume and value, due to the increasing demand for high-grade liquid adhesives in the aerospace and automotive industries.

The liquid adhesives market in the paper, packaging & related products end-use industry is expected to hold the largest share during the forecast period.

Based on end-use industry, paper, packaging & related products is estimated to account for the largest share during the forecast period. The growth of this segment can be attributed to the increased use of liquid adhesives in a wide variety of paper bonding applications ranging from corrugated box construction and the lamination of printed sheets to packaging materials used in all types of consumer products and the production of large industrial tubes and cores. These factors are driving the usage of liquid adhesives in these end-use industries.

APAC liquid adhesives market is estimated to register the highest CAGR during the forecast period.

The market in APAC is projected to register high growth, and the trend is projected to continue during the forecast period. The growth of the market can be attributed to the growing population and urbanization in the region. The emerging economies, such as India, China, and South Korea, are investing in various industrial developments that are also driving the liquid adhesives market.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the liquid adhesives market, and information was gathered from secondary research to determine and verify the market size of several segments and subsegments.

By Company Type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C Level – 35%, D Level – 25%, and Others – 40%

By Region: North America – 45%, Europe – 20%, APAC – 30%, and Rest of the World – 5%

The key companies profiled in this report are Henkel AG (Germany), H.B. Fuller (US), Sika AG (Switzerland), Arkema (France), The 3M Company (US), Jowat SE (Germany), RPM International Inc. (US), Avery Dennison Corporation (US), Dymax Corporation (US) and Permabond LLC (UK).

Research Coverage:

This report provides detailed segmentation of the liquid adhesives market based on technology, end-use industry, and region. Technology is divided into water-based, solvent-based and reactive & others. Based on end-use industry, the market has been segmented into paper, packaging & related products, building & construction, woodworking, automotive & transportation, consumer & DIY, leather & footwear, medical and assembly & others. Based on the region, the market has been segmented into the North America, Europe, APAC, and Rest of the World.

### Key Benefits of Buying the Report

From an insight perspective, this research report focuses on various levels of analyses — industry analysis (industry trends), market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET INCLUSIONS AND EXCLUSIONS
  - 1.3.1 MARKET INCLUSIONS
  - 1.3.2 MARKET EXCLUSIONS
- 1.4 MARKET SCOPE
  - 1.4.1 MARKET SEGMENTATION
- FIGURE 1 LIQUID ADHESIVES MARKET SEGMENTATION
- 1.4.2 YEARS CONSIDERED FOR STUDY
- 1.5 CURRENCY
- 1.6 UNIT CONSIDERED
- 1.7 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- FIGURE 2 LIQUID ADHESIVES MARKET: RESEARCH DESIGN
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Critical secondary inputs
    - 2.1.1.2 Key data from secondary research
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key primary data sources
    - 2.1.2.2 Key data from primary sources
    - 2.1.2.3 Key industry insights
    - 2.1.2.4 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION APPROACH
  - 2.2.1 TOP-DOWN APPROACH
- FIGURE 3 MARKET SIZE ESTIMATION: SUPPLY-SIDE ANALYSIS
- FIGURE 4 LIQUID ADHESIVES MARKET, BY REGION
- FIGURE 5 GLOBAL LIQUID ADHESIVES MARKET SIZE ESTIMATION
- 2.3 DATA TRIANGULATION
- FIGURE 6 LIQUID ADHESIVES MARKET: DATA TRIANGULATION
- 2.4 ASSUMPTIONS
- 2.5 LIMITATIONS

### **3 EXECUTIVE SUMMARY**

TABLE 1 LIQUID ADHESIVES MARKET SNAPSHOT, 2020 & 2025

FIGURE 7 WATER-BASED LIQUID ADHESIVES WAS THE LARGEST TECHNOLOGY SEGMENT IN 2019

FIGURE 8 PAPER, PACKAGING & RELATED PRODUCTS SEGMENT TO LEAD LIQUID ADHESIVES MARKET DURING THE FORECAST PERIOD

FIGURE 9 EUROPE ACCOUNTED FOR THE LARGEST SHARE OF LIQUID ADHESIVES MARKET IN 2019

FIGURE 10 LIQUID ADHESIVES MARKET IN APAC IS PROJECTED TO GROW AT THE HIGHEST RATE DURING FORECAST PERIOD

### **4 PREMIUM INSIGHTS**

4.1 ATTRACTIVE OPPORTUNITIES IN LIQUID ADHESIVES MARKET

FIGURE 11 HIGH DEMAND FROM PACKAGING & AUTOMOTIVE INDUSTRY DRIVE THE MARKET

4.2 LIQUID ADHESIVES MARKET, BY TECHNOLOGY AND REGION

FIGURE 12 WATER-BASED SEGMENT AND APAC ACCOUNTED FOR THE LARGEST SHARE OF LIQUID ADHESIVES MARKET IN 2019

4.3 LIQUID ADHESIVES MARKET, BY TECHNOLOGY

FIGURE 13 WATER-BASED SEGMENT EXPECTED TO LEAD LIQUID ADHESIVES MARKET DURING FORECAST PERIOD

4.4 LIQUID ADHESIVES MARKET, BY END-USE INDUSTRY

FIGURE 14 PACKAGING EXPECTED TO BE THE LARGEST END-USE INDUSTRY FROM

### **2020 TO 2025**

4.5 LIQUID ADHESIVES MARKET, BY KEY COUNTRIES

FIGURE 15 LIQUID ADHESIVES MARKET IN INDIA EXPECTED TO GROW AT THE HIGHEST CAGR DURING FORECAST PERIOD

### **5 MARKET OVERVIEW**

5.1 VALUE CHAIN OVERVIEW

5.1.1 VALUE CHAIN ANALYSIS

FIGURE 16 VALUE CHAIN ANALYSIS

5.1.2 COVID-19 IMPACT ON VALUE CHAIN DUE

5.1.2.1 Action plan against current vulnerability

## 5.2 MARKET DYNAMICS

### FIGURE 17 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN LIQUID ADHESIVES MARKET

#### 5.2.1 DRIVERS

5.2.1.1 Increased demand in the healthcare industry

5.2.1.2 Growing demand for packaged products and rising e-commerce sales

5.2.1.3 Increasing demand for adhesives from the building & construction industry

5.2.1.4 Growing trend of lightweight and low carbon-emitting vehicles

#### 5.2.2 RESTRAINTS

5.2.2.1 Environmental regulations in North America and Europe

5.2.2.2 Volatility in raw material prices

#### 5.2.3 OPPORTUNITIES

5.2.3.1 Increasing opportunities in the Indian market

5.2.3.2 Increasing demand for non-hazardous and sustainable adhesives

#### 5.2.4 CHALLENGES

5.2.4.1 Stringent regulations reshaping the liquid adhesives market

5.2.4.2 Availability of substitutes

## 5.3 PORTER'S FIVE FORCES ANALYSIS

### FIGURE 18 LIQUID ADHESIVES MARKET: PORTER'S FIVE FORCES ANALYSIS

#### 5.3.1 THREAT OF NEW ENTRANTS

#### 5.3.2 THREAT OF SUBSTITUTES

#### 5.3.3 BARGAINING POWER OF BUYERS

#### 5.3.4 BARGAINING POWER OF SUPPLIERS

#### 5.3.5 INTENSITY OF COMPETITIVE RIVALRY

## 5.4 PRICING ANALYSIS

### FIGURE 19 AVERAGE PRICE COMPETITIVENESS IN LIQUID ADHESIVES MARKET

## 5.5 ECOSYSTEM OF ADHESIVES & SEALANTS

### FIGURE 20 ADHESIVE & SEALANTS ECOSYSTEM

## 5.6 IMPACT OF TRENDS AND TECHNOLOGY DISRUPTION ON MANUFACTURERS OF ADHESIVES & SEALANTS

### FIGURE 21 ADHESIVES INDUSTRY: YC AND YCC SHIFT

#### 5.6.1 AUTOMOTIVE & TRANSPORTATION

5.6.1.1 Electric vehicles

5.6.1.2 Shared mobility

5.6.1.3 Types of batteries to electric power vehicles

#### 5.6.2 AEROSPACE

5.6.2.1 Ultralight and light aircraft

5.6.2.2 Unmanned aircraft systems (UAS) or drones

### 5.6.3 HEALTHCARE

#### 5.6.3.1 Wearable medical devices

#### 5.6.3.2 Microfluidics-based POC and LOC diagnostic devices for laboratory testing

### 5.6.4 ELECTRONICS

#### 5.6.4.1 Digitalization

#### 5.6.4.2 Artificial intelligence

#### 5.6.4.3 Augmented reality

## 5.7 MACROECONOMIC OVERVIEW AND KEY TRENDS

### 5.7.1 INTRODUCTION

### 5.7.2 TRENDS AND FORECAST OF GDP

#### TABLE 2 GDP OF KEY COUNTRIES, 2019–2024

### 5.7.3 TRENDS AND FORECAST OF AUTOMOTIVE INDUSTRY

#### TABLE 3 AUTOMOTIVE PRODUCTION, BY COUNTRY, 2018-2019)

#### 5.7.3.1 Electric vehicle models, 2019–2028

#### TABLE 4 ELECTRIC VEHICLE MODELS, 2019–2028

### 5.7.4 GROWTH TRENDS IN AEROSPACE INDUSTRY

#### 5.7.4.1 Growth indicators of aerospace industry, 2015–2033

#### TABLE 5 GROWTH INDICATORS OF AEROSPACE INDUSTRY, 2015–2033

#### 5.7.4.2 Growth indicators of aerospace industry, by region, 2015–2033

#### TABLE 6 GROWTH INDICATORS OF AEROSPACE INDUSTRY, BY REGION, 2015–2033

#### FIGURE 22 PERCENTAGE SHARE OF JETS, BY MANUFACTURERS, 2018

#### FIGURE 23 WORLD FLEET PRODUCTION FORECAST, 2018–2037

#### FIGURE 24 WORLD FLEET STATS, 2018—2037

#### TABLE 7 NUMBER OF REQUIRED AIRCRAFT, BY REGION

#### TABLE 8 NUMBER OF REQUIRED FREIGHTERS

#### TABLE 9 GROWTH INDICATORS OF AEROSPACE INDUSTRY

### 5.7.5 TRENDS AND FORECAST OF GLOBAL CONSTRUCTION INDUSTRY

#### FIGURE 25 GLOBAL SPENDING IN CONSTRUCTION INDUSTRY, 2017–2025

### 5.7.6 TRENDS AND FORECAST OF FURNITURE INDUSTRY

#### FIGURE 26 GLOBAL SPENDING ON FURNITURE INDUSTRY

### 5.7.7 TRENDS IN THE FOOTWEAR INDUSTRY

#### FIGURE 27 WORLD FOOTWEAR PRODUCTION, BY REGION, 2018

## 5.8 LIQUID ADHESIVES PATENT ANALYSIS

### 5.8.1 METHODOLOGY

### 5.8.2 PUBLICATION TRENDS

#### FIGURE 28 PUBLICATION TRENDS, 2015–2020

### 5.8.3 INSIGHTS

### 5.8.4 JURISDICTION ANALYSIS

FIGURE 29 JURISDICTION ANALYSIS OF REGISTERED PATENTS, 2015–2020

5.8.5 TOP APPLICANTS

FIGURE 30 NUMBER OF PATENTS, BY COMPANY, 2015–2020

## **6 COVID-19 IMPACT**

6.1 OVERVIEW

6.2 COVID-19 ECONOMIC ASSESSMENT

6.2.1 MAJOR ECONOMIC EFFECTS OF COVID-19

6.2.2 EFFECTS ON GDP OF COUNTRIES

FIGURE 31 GDP FORECASTS OF G20 COUNTRIES IN 2020

6.2.3 SCENARIO ASSESSMENT

FIGURE 32 FACTORS IMPACTING ECONOMY OF SELECT G20 COUNTRIES IN 2020

6.2.3.1 Scenarios based analysis of impact of COVID-19

FIGURE 33 SCENARIOS: IMPACT OF COVID-19

6.3 COVID-19 IMPACT ON THE INDUSTRY

6.3.1 IMPACT ON CONSTRUCTION INDUSTRY

6.3.2 IMPACT ON AUTO INDUSTRY

6.3.3 IMPACT ON AEROSPACE INDUSTRY

## **7 LIQUID ADHESIVES MARKET, BY TECHNOLOGY**

7.1 INTRODUCTION

FIGURE 34 WATER-BASED TECHNOLOGY EXPECTED TO LEAD LIQUID ADHESIVES MARKET DURING FORECAST PERIOD

TABLE 10 LIQUID ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018–2025 (USD MILLION)

TABLE 11 LIQUID ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018–2025 (KILOTONS)

7.2 WATER-BASED

7.2.1 WATER-BASED ADHESIVES PROVIDE EXCELLENT BONDING STRENGTH TO DIFFERENT TYPES OF SUBSTRATES

TABLE 12 WATER-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 13 WATER-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

TABLE 14 WATER-BASED LIQUID ADHESIVES MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)



TABLE 15 WATER-BASED LIQUID ADHESIVES MARKET SIZE, BY REGION, 2018–2025 (KILOTONS)

### 7.2.2 ACRYLIC POLYMER EMULSION

7.2.2.1 Acrylic polymer emulsion is widely preferred in water-based adhesive formulation

TABLE 16 ACRYLIC POLYMER EMULSION: APPLICATION

TABLE 17 ACRYLIC POLYMER EMULSION IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 18 ACRYLIC POLYMER EMULSION IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

### 7.2.3 VINYL ACETATE ETHYLENE (VAE) EMULSION

7.2.3.1 VAE emulsion is widely used in the paper & packaging, and woodworking industries

TABLE 19 VAE EMULSION: APPLICATION

TABLE 20 VINYL ACETATE ETHYLENE EMULSION IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 21 VINYL ACETATE ETHYLENE EMULSION IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

### 7.2.4 POLYVINYL ACETATE EMULSION

7.2.4.1 Growth of polyvinyl acetate emulsion is backed by demand in the paper & packaging applications

TABLE 22 PVA EMULSION: APPLICATION

TABLE 23 POLYVINYL ACETATE EMULSION IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 24 POLYVINYL ACETATE EMULSION IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

### 7.2.5 STYRENE BUTADIENE LATEX

7.2.5.1 Styrene butadiene latex segment is expected to register a moderate growth during the forecast period

TABLE 25 SB LATEX: APPLICATION

TABLE 26 STYRENE BUTADIENE LATEX IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 27 STYRENE BUTADIENE LATEX IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

### 7.2.6 POLYURETHANE DISPERSIONS (PUD)

7.2.6.1 PUD is expected to register high growth due to strong demand in profile lamination for interior decoration

TABLE 28 PUD: APPLICATION

TABLE 29 POLYURETHANE DISPERSIONS IN LIQUID ADHESIVES MARKET, BY

REGION, 2018–2025 (USD MILLION)

TABLE 30 POLYURETHANE DISPERSIONS IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

#### 7.2.7 OTHERS

TABLE 31 OTHER CHEMISTRIES: APPLICATION

TABLE 32 OTHERS IN WATER-BASED LIQUID ADHESIVE MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 33 OTHERS IN WATER-BASED LIQUID ADHESIVE MARKET, BY REGION, 2018–2025 (KILOTONS)

### 7.3 SOLVENT-BASED

7.3.1 STRINGENT REGULATIONS ON VOC EMISSIONS LIMIT USE OF SOLVENT-BASED ADHESIVES

TABLE 34 SOLVENT-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 35 SOLVENT-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

TABLE 36 SOLVENT-BASED LIQUID ADHESIVES MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 37 SOLVENT-BASED LIQUID ADHESIVES MARKET SIZE, BY REGION, 2018–2025 (KILOTONS)

#### 7.3.2 SYNTHETIC RUBBER

TABLE 38 SBSR ADHESIVES: APPLICATION

TABLE 39 SYNTHETIC RUBBER IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 40 SYNTHETIC RUBBER IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

#### 7.3.3 POLYAMIDE

TABLE 41 POLYAMIDE ADHESIVES: APPLICATIONS

TABLE 42 POLYAMIDE IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 43 POLYAMIDE IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

#### 7.3.4 OTHERS

TABLE 44 OTHERS IN SOLVENT-BASED LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 45 OTHERS IN SOLVENT-BASED LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

### 7.4 REACTIVE & OTHERS

TABLE 46 REACTIVE & OTHER LIQUID ADHESIVES MARKET SIZE, BY

CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 47 REACTIVE & OTHER LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

TABLE 48 REACTIVE & OTHER LIQUID ADHESIVES MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 49 REACTIVE & OTHER LIQUID ADHESIVES MARKET SIZE, BY REGION, 2018–2025 (KILOTONS)

#### 7.4.1 POLYURETHANE

TABLE 50 POLYURETHANE IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 51 POLYURETHANE IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

#### 7.4.2 EPOXY

TABLE 52 EPOXY IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 53 EPOXY IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

#### 7.4.3 CYANOACRYLATE

TABLE 54 APPLICATIONS OF CYANOACRYLATE ADHESIVES

TABLE 55 CYANOACRYLATE IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 56 CYANOACRYLATE IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

#### 7.4.4 METHYL METHACRYLATE (MMA)

TABLE 57 METHYL METHACRYLATE IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 58 METHYL METHACRYLATE IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

#### 7.4.5 ANAEROBIC

TABLE 59 APPLICATIONS OF ANAEROBIC ADHESIVES

TABLE 60 ANAEROBIC IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 61 ANAEROBIC IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

#### 7.4.6 SILICONE

TABLE 62 SILICONE IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 63 SILICONE IN LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

#### 7.4.7 OTHERS

7.4.7.1 Formaldehyde-based (reactive-based) adhesives

7.4.7.2 Polyester

7.4.7.3 Resorcinol

7.4.7.4 Phenolic

TABLE 64 APPLICATIONS OF PHENOLIC RESINS IN VARIOUS ADHESIVE MIXES

7.4.7.5 Bio-based adhesives

TABLE 65 OTHERS IN REACTIVE & OTHERS LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 66 OTHERS IN REACTIVE & OTHERS LIQUID ADHESIVES MARKET, BY REGION, 2018–2025 (KILOTONS)

### **8 LIQUID ADHESIVES MARKET, BY END-USE INDUSTRY**

#### 8.1 INTRODUCTION

FIGURE 35 PAPER, PACKAGING & RELATED PRODUCTS SEGMENT TO LEAD LIQUID ADHESIVES MARKET DURING FORECAST PERIOD

TABLE 67 LIQUID ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 68 LIQUID ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTONS)

8.1.1 DISRUPTION DUE TO COVID-19

#### 8.2 PAPER, PACKAGING & RELATED PRODUCTS

8.2.1 HIGH DEMAND FOR FLEXIBLE PACKAGING DRIVE THE DEMAND FOR LIQUID ADHESIVES IN THIS INDUSTRY

TABLE 69 LIQUID ADHESIVES MARKET IN PAPER, PACKAGING & RELATED PRODUCTS, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 70 LIQUID ADHESIVES MARKET IN PAPER, PACKAGING & RELATED PRODUCTS, BY APPLICATION, 2018–2025 (KILOTONS)

TABLE 71 LIQUID ADHESIVES MARKET IN PAPER, PACKAGING & RELATED PRODUCTS, BY REGION, 2018–2025 (USD MILLION)

TABLE 72 LIQUID ADHESIVES MARKET IN PAPER, PACKAGING & RELATED PRODUCTS, BY REGION, 2018–2025 (KILOTONS)

8.2.2 COVID-19 IMPACT ON PACKAGING INDUSTRY

8.2.3 CASE & CARTON

TABLE 73 LIQUID ADHESIVES MARKET IN CASE & CARTON, BY REGION, 2018–2025 (USD MILLION)

TABLE 74 LIQUID ADHESIVES MARKET IN CASE & CARTON, BY REGION, 2018–2025 (KILOTONS)

#### 8.2.4 CORRUGATED PACKAGING

TABLE 75 LIQUID ADHESIVES MARKET IN CORRUGATED PACKAGING, BY REGION, 2018–2025 (USD MILLION)

TABLE 76 LIQUID ADHESIVES MARKET IN CORRUGATED PACKAGING, BY REGION, 2018–2025 (KILOTONS)

#### 8.2.5 LABELING

TABLE 77 LIQUID ADHESIVES MARKET IN LABELING, BY REGION, 2018–2025 (USD MILLION)

TABLE 78 LIQUID ADHESIVES MARKET IN LABELING, BY REGION, 2018–2025 (KILOTONS)

#### 8.2.6 FLEXIBLE PACKAGING

TABLE 79 LIQUID ADHESIVES MARKET IN FLEXIBLE PACKAGING, BY REGION, 2018–2025 (USD MILLION)

TABLE 80 LIQUID ADHESIVES MARKET IN FLEXIBLE PACKAGING, BY REGION, 2018–2025 (KILOTONS)

#### 8.2.7 ENVELOPES

TABLE 81 LIQUID ADHESIVES MARKET IN ENVELOPES, BY REGION, 2018–2025 (USD MILLION)

TABLE 82 LIQUID ADHESIVES MARKET IN ENVELOPES, BY REGION, 2018–2025 (KILOTONS)

#### 8.2.8 BAGS

TABLE 83 LIQUID ADHESIVES MARKET IN BAGS, BY REGION, 2018–2025 (USD MILLION)

TABLE 84 LIQUID ADHESIVES MARKET IN BAGS, BY REGION, 2018–2025 (KILOTONS)

#### 8.2.9 OTHERS

TABLE 85 LIQUID ADHESIVES MARKET IN OTHER PACKAGING APPLICATIONS, BY REGION, 2018–2025 (USD MILLION)

TABLE 86 LIQUID ADHESIVES MARKET IN OTHER PACKAGING APPLICATIONS, BY REGION, 2018–2025 (KILOTONS)

### 8.3 BUILDING & CONSTRUCTION

8.3.1 INCREASING FOCUS OF GOVERNMENTS ON INFRASTRUCTURAL DEVELOPMENTS FUEL THIS SEGMENT

TABLE 87 LIQUID ADHESIVES MARKET SIZE IN BUILDING & CONSTRUCTION, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 88 LIQUID ADHESIVES MARKET SIZE IN BUILDING & CONSTRUCTION, BY APPLICATION, 2018–2025 (KILOTONS)

TABLE 89 LIQUID ADHESIVES MARKET SIZE IN BUILDING & CONSTRUCTION, BY REGION, 2018–2025 (USD MILLION)

TABLE 90 LIQUID ADHESIVES MARKET SIZE IN BUILDING & CONSTRUCTION, BY REGION, 2018–2025 (KILOTONS)

8.3.2 COVID-19 IMPACT ON BUILDING & CONSTRUCTION INDUSTRY

8.3.3 RESIDENTIAL

TABLE 91 LIQUID ADHESIVES MARKET IN RESIDENTIAL, BY REGION, 2018–2025 (USD MILLION)

TABLE 92 LIQUID ADHESIVES MARKET IN RESIDENTIAL, BY REGION, 2018–2025 (KILOTONS)

8.3.4 COMMERCIAL & INDUSTRIAL

TABLE 93 LIQUID ADHESIVES MARKET IN COMMERCIAL & INDUSTRIAL, BY REGION, 2018–2025 (USD MILLION)

TABLE 94 LIQUID ADHESIVES MARKET IN COMMERCIAL & INDUSTRIAL, BY REGION, 2018–2025 (KILOTONS)

8.3.5 INFRASTRUCTURE

TABLE 95 LIQUID ADHESIVES MARKET IN INFRASTRUCTURE, BY REGION, 2018–2025 (USD MILLION)

TABLE 96 LIQUID ADHESIVES MARKET IN INFRASTRUCTURE, BY REGION, 2018–2025 (KILOTONS)

8.4 WOODWORKING

8.4.1 LIQUID ADHESIVES HELP RETAIN STRUCTURE OF WOOD PRODUCTS

TABLE 97 LIQUID ADHESIVES MARKET IN WOODWORKING, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 98 LIQUID ADHESIVES MARKET IN WOODWORKING, BY APPLICATION, 2018–2025 (KILOTONS)

TABLE 99 LIQUID ADHESIVES MARKET IN WOODWORKING, BY REGION, 2018–2025 (USD MILLION)

TABLE 100 LIQUID ADHESIVES MARKET IN WOODWORKING, BY REGION, 2018–2025 (KILOTONS)

8.4.2 COVID-19 IMPACT ON WOODWORKING INDUSTRY

8.4.3 FLOORING & DECKS

TABLE 101 LIQUID ADHESIVES MARKET IN FLOORING & DECKS, BY REGION, 2018–2025 (USD MILLION)

TABLE 102 LIQUID ADHESIVES MARKET IN FLOORING & DECKS, BY REGION, 2018–2025 (KILOTONS)

8.4.4 PLYWOOD

TABLE 103 LIQUID ADHESIVES MARKET IN PLYWOOD, BY REGION, 2018–2025 (USD MILLION)

TABLE 104 LIQUID ADHESIVES MARKET IN PLYWOOD, BY REGION, 2018–2025 (KILOTONS)

#### 8.4.5 FURNITURE

TABLE 105 LIQUID ADHESIVES MARKET IN FURNITURE, BY REGION, 2018–2025 (USD MILLION)

TABLE 106 LIQUID ADHESIVES MARKET IN FURNITURE, BY REGION, 2018–2025 (KILOTONS)

#### 8.4.6 CABINETS

TABLE 107 LIQUID ADHESIVES MARKET IN CABINETS, BY REGION, 2018–2025 (USD MILLION)

TABLE 108 LIQUID ADHESIVES MARKET IN CABINETS, BY REGION, 2018–2025 (KILOTONS)

#### 8.4.7 PARTICLE BOARD

TABLE 109 LIQUID ADHESIVES MARKET IN PARTICLE BOARD, BY REGION, 2018–2025 (USD MILLION)

TABLE 110 LIQUID ADHESIVES MARKET IN PARTICLE BOARD, BY REGION, 2018–2025 (KILOTONS)

#### 8.4.8 WINDOWS & DOORS

TABLE 111 LIQUID ADHESIVES MARKET IN WINDOWS & DOORS, BY REGION, 2018–2025 (USD MILLION)

TABLE 112 LIQUID ADHESIVES MARKET IN WINDOWS & DOORS, BY REGION, 2018–2025 (KILOTONS)

#### 8.4.9 OTHER WOOD APPLICATIONS

TABLE 113 LIQUID ADHESIVES MARKET IN OTHER WOOD APPLICATIONS, BY REGION, 2018–2025 (USD MILLION)

TABLE 114 LIQUID ADHESIVES MARKET IN OTHER WOOD APPLICATIONS, BY REGION, 2018–2025 (KILOTONS)

### 8.5 AUTOMOTIVE & TRANSPORTATION

8.5.1 PROPERTIES OF LIQUID ADHESIVES INCREASE THEIR USAGE IN THIS INDUSTRY

TABLE 115 LIQUID ADHESIVES MARKET IN AUTOMOTIVE & TRANSPORTATION, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 116 LIQUID ADHESIVES MARKET IN AUTOMOTIVE & TRANSPORTATION, BY APPLICATION, 2018–2025 (KILOTONS)

TABLE 117 LIQUID ADHESIVES MARKET IN AUTOMOTIVE & TRANSPORTATION, BY REGION, 2018–2025 (USD MILLION)

TABLE 118 LIQUID ADHESIVES MARKET IN AUTOMOTIVE & TRANSPORTATION, BY REGION, 2018–2025 (KILOTONS)

#### 8.5.2 COVID-19 IMPACT ON AUTOMOTIVE & TRANSPORTATION INDUSTRY

#### 8.5.3 AUTOMOTIVE

TABLE 119 LIQUID ADHESIVES MARKET IN AUTOMOTIVE, BY REGION, 2018–2025

(USD MILLION)

TABLE 120 LIQUID ADHESIVES MARKET IN AUTOMOTIVE, BY REGION, 2018–2025  
(KILOTONS)

#### 8.5.4 AEROSPACE

TABLE 121 LIQUID ADHESIVES MARKET IN AEROSPACE, BY REGION, 2018–2025  
(USD MILLION)

TABLE 122 LIQUID ADHESIVES MARKET IN AEROSPACE, BY REGION, 2018–2025  
(KILOTONS)

#### 8.5.5 OTHER APPLICATIONS

TABLE 123 LIQUID ADHESIVES MARKET IN OTHER AUTOMOTIVE &  
TRANSPORTATION APPLICATIONS, BY REGION, 2018–2025 (USD MILLION)

TABLE 124 LIQUID ADHESIVES MARKET IN OTHER AUTOMOTIVE &  
TRANSPORTATION APPLICATIONS, BY REGION, 2018–2025 (KILOTONS)

### 8.6 CONSUMER & DIY

8.6.1 GROWING AWARENESS ABOUT ADVANTAGES OF LIQUID ADHESIVES IN  
CONSUMER & DIY INDUSTRY IS LIKELY TO INCREASE THEIR DEMAND

TABLE 125 LIQUID ADHESIVES MARKET IN CONSUMER & DIY, BY REGION,  
2018–2025 (USD MILLION)

TABLE 126 LIQUID ADHESIVES MARKET IN CONSUMER & DIY, BY REGION,  
2018–2025 (KILOTONS)

#### 8.6.2 COVID-19 IMPACT ON CONSUMER & DIY INDUSTRY

### 8.7 LEATHER & FOOTWEAR

8.7.1 TENACITY AND BOND STRENGTH, ELASTICITY, FLEXIBILITY & EASE OF  
APPLICATION OF LIQUID ADHESIVES MAKE THEM PREFERABLE IN THIS  
INDUSTRY

TABLE 127 LIQUID ADHESIVES MARKET IN LEATHER & FOOTWEAR, BY REGION,  
2018–2025 (USD MILLION)

TABLE 128 LIQUID ADHESIVES MARKET IN LEATHER & FOOTWEAR, BY REGION,  
2018–2025 (KILOTONS)

#### 8.7.2 COVID-19 IMPACT ON LEATHER & FOOTWEAR INDUSTRY

### 8.8 MEDICAL

8.8.1 INCREASED USAGE OF ADHESIVES IN MEDICAL DEVICES PROPEL THIS  
SEGMENT

TABLE 129 LIQUID ADHESIVES MARKET IN MEDICAL, BY REGION, 2018–2025  
(USD MILLION)

TABLE 130 LIQUID ADHESIVES MARKET IN MEDICAL, BY REGION, 2018–2025  
(KILOTONS)

#### 8.8.2 COVID-19 IMPACT ON MEDICAL INDUSTRY

### 8.9 ASSEMBLY & OTHERS



8.9.1 LIQUID ADHESIVES ARE EXTENSIVELY USED FOR PRODUCT AND INDUSTRIAL ASSEMBLY TO FORM BONDS BETWEEN MATERIALS

TABLE 131 LIQUID ADHESIVES MARKET IN ASSEMBLY & OTHERS, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 132 LIQUID ADHESIVES MARKET IN ASSEMBLY & OTHERS, BY APPLICATION, 2018–2025 (KILOTONS)

TABLE 133 LIQUID ADHESIVES MARKET IN ASSEMBLY & OTHERS, BY REGION, 2018–2025 (USD MILLION)

TABLE 134 LIQUID ADHESIVES MARKET IN ASSEMBLY & OTHERS, BY REGION, 2018–2025 (KILOTONS)

#### 8.9.2 ELECTRONICS

TABLE 135 LIQUID ADHESIVES MARKET IN ELECTRONICS, BY REGION, 2018–2025 (USD MILLION)

TABLE 136 LIQUID ADHESIVES MARKET IN ELECTRONICS, BY REGION, 2018–2025 (KILOTONS)

#### 8.9.3 OTHER ASSEMBLY APPLICATIONS

TABLE 137 LIQUID ADHESIVES MARKET IN OTHER ASSEMBLY APPLICATIONS, BY REGION, 2018–2025 (USD MILLION)

TABLE 138 LIQUID ADHESIVES MARKET IN OTHER ASSEMBLY APPLICATIONS, BY REGION, 2018–2025 (KILOTONS)

## 9 LIQUID ADHESIVES MARKET, BY REGION

### 9.1 INTRODUCTION

FIGURE 36 LIQUID ADHESIVES MARKET IN APAC TO REGISTER THE HIGHEST CAGR BETWEEN 2020 AND 2025

TABLE 139 LIQUID ADHESIVES MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 140 LIQUID ADHESIVES MARKET SIZE, BY REGION, 2018–2025 (KILOTONS)

### 9.2 NORTH AMERICA

FIGURE 37 NORTH AMERICA: LIQUID ADHESIVES MARKET SNAPSHOT

#### 9.2.1 COVID-19 IMPACT ON NORTH AMERICA

#### 9.2.2 BY TECHNOLOGY

TABLE 141 NORTH AMERICA: LIQUID ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018–2025 (USD MILLION)

TABLE 142 NORTH AMERICA: LIQUID ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018–2025 (KILOTONS)

##### 9.2.2.1 Water-based liquid adhesives

TABLE 143 NORTH AMERICA: WATER-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 144 NORTH AMERICA: WATER-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

#### 9.2.2.2 Solvent-based liquid adhesives

TABLE 145 NORTH AMERICA: SOLVENT-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 146 NORTH AMERICA: SOLVENT-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

#### 9.2.2.3 Reactive & other liquid adhesives

TABLE 147 NORTH AMERICA: REACTIVE & OTHER LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 148 NORTH AMERICA: REACTIVE & OTHER LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

### 9.2.3 BY END-USE INDUSTRY

TABLE 149 NORTH AMERICA: LIQUID ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 150 NORTH AMERICA: LIQUID ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTONS)

#### 9.2.3.1 Paper, packaging & related products

TABLE 151 NORTH AMERICA: LIQUID ADHESIVES MARKET FOR PAPER, PACKAGING & RELATED PRODUCTS, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 152 NORTH AMERICA: LIQUID ADHESIVES MARKET FOR PAPER, PACKAGING & RELATED PRODUCTS, BY APPLICATION, 2018–2025 (KILOTONS)

#### 9.2.3.2 Building & construction

TABLE 153 NORTH AMERICA: LIQUID ADHESIVES MARKET FOR BUILDING & CONSTRUCTION, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 154 NORTH AMERICA: LIQUID ADHESIVES MARKET FOR BUILDING & CONSTRUCTION, BY APPLICATION, 2018–2025 (KILOTONS)

#### 9.2.3.3 Woodworking

TABLE 155 NORTH AMERICA: LIQUID ADHESIVES MARKET SIZE, BY WOODWORKING, 2018–2025 (USD MILLION)

TABLE 156 NORTH AMERICA: LIQUID ADHESIVES MARKET FOR WOODWORKING, BY APPLICATION, 2018–2025 (KILOTONS)

#### 9.2.3.4 Automotive & transportation

TABLE 157 NORTH AMERICA: LIQUID ADHESIVES MARKET FOR AUTOMOTIVE & TRANSPORTATION, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 158 NORTH AMERICA: LIQUID ADHESIVES MARKET FOR AUTOMOTIVE &

## TRANSPORTATION, BY APPLICATION, 2018–2025 (KILOTONS)

### 9.2.3.5 Assembly & Other Industries

TABLE 159 NORTH AMERICA: LIQUID ADHESIVES MARKET FOR ASSEMBLY & OTHER INDUSTRIES, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 160 NORTH AMERICA: LIQUID ADHESIVES MARKET FOR ASSEMBLY & OTHER INDUSTRIES, BY APPLICATION, 2018–2025 (KILOTONS)

### 9.2.4 BY COUNTRY

TABLE 161 NORTH AMERICA: LIQUID ADHESIVES MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 162 NORTH AMERICA: LIQUID ADHESIVES MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTONS)

#### 9.2.4.1 US

9.2.4.1.1 Presence of manufacturing facilities of key market players, strong economic sector, and increasing expenditure drive the market

##### 9.2.4.1.2 COVID-19 impact on the US

#### 9.2.4.2 Canada

9.2.4.2.1 Increased production of automobiles propel the demand for liquid adhesives in this country

##### 9.2.4.2.2 COVID-19 impact on Canada

#### 9.2.4.3 Mexico

9.2.4.3.1 Growth of automotive and construction industries is fueling the use of liquid adhesives

##### 9.2.4.3.2 COVID-19 impact on Mexico

## 9.3 EUROPE

FIGURE 38 EUROPE: LIQUID ADHESIVES MARKET SNAPSHOT

### 9.3.1 COVID-19 IMPACT ON EUROPE

### 9.3.2 BY TECHNOLOGY

TABLE 163 EUROPE: LIQUID ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018–2025 (USD MILLION)

TABLE 164 EUROPE: LIQUID ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018–2025 (KILOTONS)

#### 9.3.2.1 Water-based liquid adhesives

TABLE 165 EUROPE: WATER-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 166 EUROPE: WATER-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

#### 9.3.2.2 Solvent-based liquid adhesives

TABLE 167 EUROPE: SOLVENT-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 168 EUROPE: SOLVENT-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

9.3.2.3 Reactive & other liquid adhesives

TABLE 169 EUROPE: REACTIVE & OTHER LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 170 EUROPE: REACTIVE & OTHER LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

9.3.3 BY END-USE INDUSTRY

TABLE 171 EUROPE: LIQUID ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 172 EUROPE: LIQUID ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTONS)

9.3.3.1 Paper, packaging & related products

TABLE 173 EUROPE: LIQUID ADHESIVES MARKET FOR PAPER, PACKAGING & RELATED PRODUCTS, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 174 EUROPE: LIQUID ADHESIVES MARKET FOR PAPER, PACKAGING & RELATED PRODUCTS, BY APPLICATION, 2018–2025 (KILOTONS)

9.3.3.2 Building & Construction

TABLE 175 EUROPE: LIQUID ADHESIVES MARKET FOR BUILDING & CONSTRUCTION, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 176 EUROPE: LIQUID ADHESIVES MARKET FOR BUILDING & CONSTRUCTION, BY APPLICATION, 2018–2025 (KILOTONS)

9.3.3.3 Woodworking

TABLE 177 EUROPE: LIQUID ADHESIVES MARKET FOR WOODWORKING, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 178 EUROPE: LIQUID ADHESIVES MARKET FOR WOODWORKING, BY APPLICATION, 2018–2025 (KILOTONS)

9.3.3.4 Automotive & Transportation

TABLE 179 EUROPE: LIQUID ADHESIVES MARKET FOR AUTOMOTIVE & TRANSPORTATION, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 180 EUROPE: LIQUID ADHESIVES MARKET SIZE FOR AUTOMOTIVE & TRANSPORTATION, BY APPLICATION, 2018–2025 (KILOTONS)

9.3.3.5 Assembly & Other Industries

TABLE 181 EUROPE: LIQUID ADHESIVES MARKET SIZE FOR ASSEMBLY & OTHER INDUSTRIES, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 182 EUROPE: LIQUID ADHESIVES MARKET FOR ASSEMBLY & OTHER INDUSTRIES, BY APPLICATION, 2018–2025 (KILOTONS)

9.3.4 BY COUNTRY

TABLE 183 EUROPE: LIQUID ADHESIVES MARKET SIZE, BY COUNTRY,

2018–2025 (USD MILLION)

TABLE 184 EUROPE: LIQUID ADHESIVES MARKET SIZE, BY COUNTRY,  
2018–2025 (KILOTONS)

9.3.4.1 Germany

9.3.4.1.1 Increased construction activities drive the demand for liquid adhesives in Germany

9.3.4.1.2 COVID-19 impact on Germany

9.3.4.2 France

9.3.4.2.1 Infrastructural developments are expected to drive the market in France

9.3.4.2.2 COVID-19 impact on France

9.3.4.3 UK

9.3.4.3.1 Growth of construction industry fuel the demand for liquid adhesives in this country

9.3.4.3.2 COVID-19 impact on the UK

9.3.4.4 Italy

9.3.4.4.1 New project finance rules and investment policies help improve and re-establish the construction industry and are expected to drive the market

9.3.4.4.2 COVID-19 impact on Italy

9.3.4.5 Russia

9.3.4.5.1 Multi-trillion-ruble investments by the government to modernize and expand infrastructure to drive the demand for liquid adhesives

9.3.4.5.2 COVID-19 impact on Russia

9.3.4.6 Rest of Europe

9.3.4.6.1 COVID-19 impact on Rest of Europe

9.4 APAC

FIGURE 39 APAC: LIQUID ADHESIVES MARKET SNAPSHOT

9.4.1 COVID-19 IMPACT ON APAC

9.4.2 BY TECHNOLOGY

TABLE 185 APAC: LIQUID ADHESIVES MARKET SIZE, BY TECHNOLOGY,  
2018–2025 (USD MILLION)

TABLE 186 APAC: LIQUID ADHESIVES MARKET SIZE, BY TECHNOLOGY,  
2018–2025 (KILOTONS)

9.4.2.1 Water-based liquid adhesives

TABLE 187 APAC: WATER-BASED LIQUID ADHESIVES MARKET SIZE, BY  
CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 188 APAC: WATER-BASED LIQUID ADHESIVES MARKET SIZE, BY  
CHEMISTRY, 2018–2025 (KILOTONS)

9.4.2.2 Solvent-based liquid adhesives

TABLE 189 APAC: SOLVENT-BASED LIQUID ADHESIVES MARKET SIZE, BY

CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 190 APAC: SOLVENT-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

9.4.2.3 Reactive & others liquid adhesives

TABLE 191 APAC: REACTIVE & OTHER LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 192 APAC: REACTIVE & OTHER LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

9.4.3 BY END-USE INDUSTRY

TABLE 193 APAC: LIQUID ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 194 APAC: LIQUID ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTONS)

9.4.3.1 Paper, packaging & related products

TABLE 195 APAC: LIQUID ADHESIVES MARKET FOR PAPER, PACKAGING & RELATED PRODUCTS, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 196 APAC: LIQUID ADHESIVES MARKET FOR PAPER, PACKAGING & RELATED PRODUCTS, BY APPLICATION, 2018–2025 (KILOTONS)

9.4.3.2 Building & Construction

TABLE 197 APAC: LIQUID ADHESIVES MARKET FOR BUILDING & CONSTRUCTION, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 198 APAC: LIQUID ADHESIVES MARKET FOR BUILDING & CONSTRUCTION, BY APPLICATION, 2018–2025 (KILOTONS)

9.4.3.3 Woodworking

TABLE 199 APAC: LIQUID ADHESIVES MARKET FOR WOODWORKING, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 200 APAC: LIQUID ADHESIVES MARKET FOR WOODWORKING, BY APPLICATION, 2018–2025 (KILOTONS)

9.4.3.4 Automotive & Transportation

TABLE 201 APAC: LIQUID ADHESIVES MARKET FOR AUTOMOTIVE & TRANSPORTATION, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 202 APAC: LIQUID ADHESIVES MARKET FOR AUTOMOTIVE & TRANSPORTATION, BY APPLICATION, 2018–2025 (KILOTONS)

9.4.3.5 Assembly & others

TABLE 203 APAC: LIQUID ADHESIVES MARKET FOR ASSEMBLY & OTHER INDUSTRIES, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 204 APAC: LIQUID ADHESIVES MARKET FOR ASSEMBLY & OTHER INDUSTRIES, BY APPLICATION, 2018–2025 (KILOTONS)

9.4.4 BY COUNTRY

TABLE 205 APAC: LIQUID ADHESIVES MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 206 APAC: LIQUID ADHESIVES MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTONS)

#### 9.4.4.1 China

9.4.4.1.1 Growth of the packaging industry with the increase in e-commerce sales drive the demand for liquid adhesive in this country

##### 9.4.4.1.2 COVID-19 impact on China

#### 9.4.4.2 India

9.4.4.2.1 Increasing urbanization and disposable income fuel the growth of construction industry and thereby, the market for liquid adhesives

##### 9.4.4.2.2 COVID-19 impact on India

#### 9.4.4.3 Japan

9.4.4.3.1 Presence of a well-established industries drive the market for liquid adhesives in this country

##### 9.4.4.3.2 COVID-19 impact on Japan

#### 9.4.4.4 South Korea

9.4.4.4.1 Growth of automotive industry drive demand for liquid adhesives in this country

##### 9.4.4.4.2 COVID-19 impact on South Korea

#### 9.4.4.5 Taiwan

9.4.4.5.1 Large investments by global manufacturers and adoption of disruptive technologies to boost the demand for liquid adhesives

##### 9.4.4.5.2 COVID-19 impact on Taiwan

#### 9.4.4.6 Rest of APAC

##### 9.4.4.6.1 COVID-19 impact on Rest of APAC

### 9.5 REST OF THE WORLD

FIGURE 40 REST OF THE WORLD: LIQUID ADHESIVES MARKET SNAPSHOT

#### 9.5.1 COVID-19 IMPACT ON REST OF THE WORLD

#### 9.5.2 BY TECHNOLOGY

TABLE 207 REST OF THE WORLD: LIQUID ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018–2025 (USD MILLION)

TABLE 208 REST OF THE WORLD: LIQUID ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018–2025 (KILOTONS)

##### 9.5.2.1 Water-based liquid adhesives

TABLE 209 REST OF THE WORLD: WATER-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 210 REST OF THE WORLD: WATER-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

#### 9.5.2.2 Solvent-based liquid adhesives

TABLE 211 REST OF THE WORLD: SOLVENT-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 212 REST OF THE WORLD: SOLVENT-BASED LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

#### 9.5.2.3 Reactive & other

TABLE 213 REST OF THE WORLD: REACTIVE & OTHER LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (USD MILLION)

TABLE 214 REST OF THE WORLD: REACTIVE & OTHER LIQUID ADHESIVES MARKET SIZE, BY CHEMISTRY, 2018–2025 (KILOTONS)

#### 9.5.3 BY END-USE INDUSTRY

TABLE 215 REST OF THE WORLD: LIQUID ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 216 REST OF THE WORLD: LIQUID ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTONS)

##### 9.5.3.1 Paper, packaging & related products

TABLE 217 REST OF THE WORLD: LIQUID ADHESIVES MARKET FOR PAPER, PACKAGING & RELATED PRODUCTS, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 218 REST OF THE WORLD: LIQUID ADHESIVES MARKET FOR PAPER, PACKAGING & RELATED PRODUCTS, BY APPLICATION, 2018–2025 (KILOTONS)

##### 9.5.3.2 Building & Construction

TABLE 219 REST OF THE WORLD: LIQUID ADHESIVES MARKET FOR BUILDING & CONSTRUCTION, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 220 REST OF THE WORLD: LIQUID ADHESIVES MARKET FOR BUILDING & CONSTRUCTION, BY APPLICATION, 2018–2025 (KILOTONS)

##### 9.5.3.3 Woodworking

TABLE 221 REST OF THE WORLD: LIQUID ADHESIVES MARKET FOR WOODWORKING, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 222 REST OF THE WORLD: LIQUID ADHESIVES MARKET FOR WOODWORKING, BY APPLICATION, 2018–2025 (KILOTONS)

##### 9.5.3.4 Automotive & Transportation

TABLE 223 REST OF THE WORLD: LIQUID ADHESIVES MARKET FOR AUTOMOTIVE & TRANSPORTATION, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 224 REST OF THE WORLD: LIQUID ADHESIVES MARKET FOR AUTOMOTIVE & TRANSPORTATION, BY APPLICATION, 2018–2025 (KILOTONS)

##### 9.5.3.5 Assembly & Other Industries

TABLE 225 REST OF THE WORLD: LIQUID ADHESIVES MARKET FOR ASSEMBLY & OTHER INDUSTRIES, BY APPLICATION, 2018–2025 (USD MILLION)



TABLE 226 REST OF THE WORLD: LIQUID ADHESIVES MARKET FOR ASSEMBLY & OTHER INDUSTRIES, BY APPLICATION, 2018–2025 (KILOTONS)

9.5.4 BY COUNTRY

TABLE 227 REST OF THE WORLD: LIQUID ADHESIVES MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 228 REST OF THE WORLD: LIQUID ADHESIVES MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTONS)

9.5.4.1 Brazil

9.5.4.1.1 Growth of construction industry is expected to drive the market in Brazil

9.5.4.1.2 COVID-19 impact on Brazil

9.5.4.2 Saudi Arabia

9.5.4.2.1 Continuation of mega housing projects and growing passenger vehicle production to drive the market

9.5.4.2.2 COVID-19 impact on Saudi Arabia

## 10 COMPETITIVE LANDSCAPE

### 10.1 OVERVIEW

FIGURE 41 COMPANIES ADOPTED MERGER & ACQUISITION AS THE KEY GROWTH STRATEGY BETWEEN 2017 AND 2020

FIGURE 42 MARKET EVALUATION FRAMEWORK

### 10.2 MARKET SHARE ANALYSIS

FIGURE 43 LIQUID ADHESIVES MARKET: MARKET SHARE ANALYSIS OF KEY PLAYERS, 2019

### 10.3 COMPANY EVALUATION QUADRANT, 2019

10.3.1 STAR

10.3.2 EMERGING LEADERS

10.3.3 PERVASIVE

10.3.4 EMERGING COMPANIES

FIGURE 44 LIQUID ADHESIVES MARKET: COMPETITIVE LEADERSHIP MAPPING, 2019

### 10.4 STRENGTH OF PRODUCT PORTFOLIO

FIGURE 45 PRODUCT PORTFOLIO ANALYSIS IN LIQUID ADHESIVES MARKET

### 10.5 BUSINESS STRATEGY EXCELLENCE

FIGURE 46 BUSINESS STRATEGY EXCELLENCE IN LIQUID ADHESIVES MARKET

### 10.6 COMPETITIVE SCENARIO

10.6.1 NEW PRODUCT DEVELOPMENTS

TABLE 229 NEW PRODUCT DEVELOPMENTS, 2017–2020\*

10.6.2 INVESTMENTS & EXPANSIONS

TABLE 230 INVESTMENTS & EXPANSIONS, 2017–2020\*

10.6.3 MERGERS & ACQUISITIONS

TABLE 231 MERGERS & ACQUISITIONS, 2017–2020\*

## 11 COMPANY PROFILES

(Business Overview, Products/Solutions Offered, Recent Developments, SWOT Analysis, Right to Win)\*

11.1 HENKEL AG

FIGURE 47 HENKEL AG: COMPANY SNAPSHOT

FIGURE 48 HENKEL AG: SWOT ANALYSIS

11.2 H.B. FULLER

FIGURE 49 H.B. FULLER: COMPANY SNAPSHOT

FIGURE 50 H.B. FULLER: SWOT ANALYSIS

11.3 SIKA AG

FIGURE 51 SIKA AG: COMPANY SNAPSHOT

FIGURE 52 SIKA AG: SWOT ANALYSIS

11.4 ARKEMA (BOSTIK SA)

FIGURE 53 ARKEMA (BOSTIK SA): COMPANY SNAPSHOT

FIGURE 54 ARKEMA (BOSTIK SA): SWOT ANALYSIS

11.5 3M COMPANY

FIGURE 55 3M COMPANY: COMPANY SNAPSHOT

FIGURE 56 3M COMPANY: SWOT ANALYSIS

11.6 JOWAT SE

11.7 RPM INTERNATIONAL INC.

11.8 AVERY DENNISON CORPORATION

FIGURE 57 AVERY DENNISON CORPORATION: COMPANY SNAPSHOT

FIGURE 58 AVERY DENNISON CORPORATION: SWOT ANALYSIS

11.9 DYMAX CORPORATION

11.10 PERMABOND LLC.

11.11 OTHER COMPANIES

11.11.1 LORD CORPORATION

11.11.2 PIDILITE INDUSTRIES

11.11.3 THREEBOND INTERNATIONAL, INC.

11.11.4 SOUDAL

11.11.5 MASTER BOND INC.

11.11.6 FRANKLIN INTERNATIONAL

11.11.7 PARAMELT B.V.

11.11.8 TAILORED CHEMICAL PRODUCTS, INC.

- 11.11.9 IFS INDUSTRIES, INC.
- 11.11.10 LD DAVIS
- 11.11.11 CAPITAL ADHESIVES
- 11.11.12 THE REYNOLDS COMPANY
- 11.11.13 SPECIALTY ADHESIVES AND COATINGS, INC.
- 11.11.14 EVAN ADHESIVE CORPORATION
- 11.11.15 SEALOCK ADHESIVES

\*Business Overview, Products/Solutions Offered, Recent Developments, SWOT Analysis, Right to Win might not be captured in case of unlisted companies.

## **12 ADJACENT & RELATED MARKETS**

### 12.1 INTRODUCTION

### 12.2 LIMITATIONS

### 12.3 ADHESIVE RESINS MARKET

#### 12.3.1 MARKET DEFINITION

#### 12.3.2 MARKET OVERVIEW

#### 12.3.3 ADHESIVE RESINS MARKET ANALYSIS, BY FORMULATING TECHNOLOGY

TABLE 232 ADHESIVE RESINS MARKET SIZE, BY FORMULATING TECHNOLOGY, 2013–2020 (USD MILLION)

TABLE 233 ADHESIVE RESINS MARKET SIZE, BY FORMULATING TECHNOLOGY, 2013–2020 (KILOTONS)

#### 12.3.4 ADHESIVE RESINS MARKET, BY RESIN TYPE

TABLE 234 WATER-BASED ADHESIVES MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

TABLE 235 WATER-BASED ADHESIVES MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTONS)

TABLE 236 SOLVENT-BASED ADHESIVES MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

TABLE 237 SOLVENT-BASED ADHESIVES MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTONS)

TABLE 238 HOT-MELT ADHESIVES MARKET SIZE, BY RESIN TYPE, 2013-2020 (USD MILLION)

TABLE 239 HOT-MELT ADHESIVES MARKET SIZE, BY RESIN TYPE, 2013-2020 (KILOTONS)

TABLE 240 REACTIVE & OTHER ADHESIVES MARKET SIZE, BY RESIN TYPE, 2013-2020 (USD MILLION)

TABLE 241 REACTIVE & OTHER ADHESIVES MARKET SIZE, BY RESIN TYPE,

2013-2020 (KILOTONS)

12.3.5 ADHESIVE RESINS MARKET, BY APPLICATION

TABLE 242 ADHESIVE RESINS MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

TABLE 243 ADHESIVE RESINS MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTONS)

12.3.6 ADHESIVE RESINS MARKET, BY REGION

TABLE 244 ADHESIVE RESINS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

TABLE 245 ADHESIVE RESINS MARKET SIZE, BY REGION, 2013–2020 (KILOTONS)

## **13 APPENDIX**

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

13.3 AVAILABLE CUSTOMIZATIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

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