

Global Linerless Labels Market by Composition (Facestock, Adhesive, Topcoat), Product (Primary, Variable Information Print), Printing technology, Printing ink (Water-based, Solvent-based, UV Curable), End-use Industry, and Region - Global Forecast to 2026

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Abstracts

The global linerless labels market size is projected to grow from USD 1.7 billion in 2021 to USD 2.2 billion by 2026, at a CAGR of 4.8% from 2021 to 2026. The global linerless labels industry has witnessed high growth primarily in the food sector, increase in total disposable incomes of consumers in emerging economies. Rapid urbanization, industrialization, and increased consumer spending are expected to boost the market further. The rising use of sustainable labeling solutions is forecasted to provide enormous opportunities for linerless labels manufacturers.

“In terms of both value and volume, UV curable segment to be the fastest-growing segment by 2026.”

The UV curable segment to be the fastest-growing segment in the linerless labels market. UV curable inks refer to inks cured by exposure to intense UV light. These inks include colorants in dye form or pigment form and can be applied to a wide range of uncoated substrates and produce a clear image. Unlike water-based ink, UV curable inks dry quickly, thereby increasing the print speed. UV curable inks are capable of printing on rigid substrates owing to their high density. These inks witness lesser demand when compared to water-based inks, the reason being, they are expensive, require expensive curing modules in the printer, and the cured ink has a significant volume, resulting in slight relief on the surface.

“Home & personal care to be the fastest-growing end-use industry from 2021 to 2026, for linerless labels.”

Home & personal care will be the fastest-growing end-use industry for linerless labels during the forecast period. Home care products comprise room fresheners, mosquito repellants, glass cleaners, and insecticides. Improved living standards, coupled with the rising disposable income of the working middle-class population in emerging economies, are expected to propel the growth of the home care industry; this, in turn, will increase the demand for linerless labels. Personal care products include products meant for beautification and personal hygiene, such as deodorants, perfumes, facial makeup, hair colors, and toothpaste. Linerless labels on these products are required to meet the specifications of both cosmetics and drugs. Unique container shapes, identifiable colors, and vibrant graphics play a vital role in influencing consumers' purchase decisions. Linerless labels enhance the visibility of the brand for maximizing shelf impact and influencing purchase decisions.

“In terms of both value and volume, the APAC linerless labels market is projected to grow at the highest CAGR during the forecast period.”

In terms of value and volume, the APAC region is projected to grow at the highest CAGR from 2021 to 2026. Emerging economies in APAC are expected to experience significant demand for linerless labels as a result of the expansion of the food and beverage industries in the region. The growing population and rapid urbanization are among the key factors propelling industry expansion in this region. High domestic demand and the easy availability of raw materials and low-cost labor make APAC a lucrative market for the manufacturers focusing on this region to gain market share and increase profitability.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the silica sand market.

By Department: Sales/Export/Marketing: 62.1%, Production: 25.6%, and R&D: 12.3%

By Designation: C-level: 54.9%, D-level: 15.5%, and Others: 29.7%

By Region: North America: 18%, Europe: 14%, APAC: 42%, Middle East &

Africa: 22%, and South America: 4%

The global linerless labels market comprises major manufacturers, such as 3M (US), CCL Industries Inc (Canada), R.R. Donnelley & Sons Company (US), Avery Dennison Corporation (US), and Multi-Color Corporation (US), among others.

Research Coverage

The market study covers the linerless labels market across various segments. It aims at estimating the market size and the growth potential of this market across different segments based on Fe content, particle size, application, and region. The study also includes an in-depth competitive analysis of key players in the market, along with their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to enhance their position in the linerless labels market.

Key Benefits of Buying the Report

The report is projected to help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers of the overall linerless labels market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market and gain insights to improve the position of their businesses and plan suitable go-to-market strategies. The report also aims at helping stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - FIGURE 1 LINERLESS LABELS MARKET SEGMENTATION
 - 1.3.1 YEARS CONSIDERED
 - 1.3.2 REGIONAL SCOPE
- 1.4 CURRENCY CONSIDERED
- 1.5 UNIT CONSIDERED
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - FIGURE 2 LINERLESS LABELS MARKET: RESEARCH DESIGN
- 2.2 DATA TRIANGULATION
 - 2.2.1 SECONDARY DATA
 - 2.2.2 PRIMARY DATA
 - FIGURE 3 DATA TRIANGULATION
 - 2.2.2.1 key market insights
- FIGURE 4 LIST OF STAKEHOLDERS INVOLVED AND BREAKDOWN OF PRIMARY INTERVIEWS
- 2.3 MARKET SIZE ESTIMATION
 - FIGURE 5 APPROACH 1: BASED ON GLOBAL SELF-ADHESIVE LABELS MARKET
 - 2.3.1 APPROACH – 2
 - FIGURE 6 LINERLESS LABELS MARKET: SUPPLY-SIDE APPROACH
- 2.4 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.4.1 ASSUMPTIONS
 - FIGURE 7 LIMITATIONS
 - 2.4.2 RISK ASSESSMENT
- TABLE 1 TABLE 2 LIMITATIONS & ASSOCIATED RISKS
- TABLE 2 RISKS

3 EXECUTIVE SUMMARY

FIGURE 8 VARIABLE INFORMATION PRINT SEGMENT TO HAVE LARGER MARKET SHARE DURING FORECAST PERIOD

FIGURE 9 DIGITAL TO BE FASTEST-GROWING PRINTING TECHNOLOGY

FIGURE 10 APAC TO BE FASTEST-GROWING LINERLESS LABELS MARKET FROM

2021 TO 2026

4 PREMIUM INSIGHTS

4.1 APAC TO EXHIBIT HIGHER GROWTH RATE DUE TO RAPID INDUSTRIALIZATION AND INCREASING NUMBER OF END-USE INDUSTRIES

FIGURE 11 INCREASING DEMAND FROM FOOD INDUSTRY WILL DRIVE DEMAND FOR LINERLESS LABELS

4.2 LINERLESS LABELS MARKET, BY PRINTING INK

FIGURE 12 UV CURABLE TO BE FASTEST-GROWING SEGMENT

4.3 LINERLESS LABELS MARKET, BY END-USE INDUSTRY

FIGURE 13 FOOD SEGMENT TO LEAD LINERLESS LABELS MARKET

4.4 LINERLESS LABELS MARKET, BY REGION AND END-USE INDUSTRY

FIGURE 14 FOOD AND EUROPE SEGMENTS LED LINERLESS LABELS MARKET IN 2020

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 15 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE LINERLESS LABELS MARKET

5.2.1 DRIVERS

5.2.1.1 Rise in demand for packed food and beverages

5.2.1.2 Increasing demand for sustainable labels

5.2.1.3 Increasing demand for linerless labels for logistic applications

5.2.1.4 Rise in demand for consumer durables

5.2.2 RESTRAINTS

5.2.2.1 Fluctuating raw material prices

5.2.2.2 Stringent government regulations

5.2.3 OPPORTUNITIES

5.2.3.1 Increasing innovations for linerless labels

5.2.3.2 Potential demand for linerless labels in emerging economies

5.2.4 CHALLENGES

5.2.4.1 Availability of substitutes in the market

6 IMPACT OF COVID-19 ON LINERLESS LABELS MARKET

6.1 UPDATE ON OPERATIONS BY MANUFACTURERS IN RESPONSE TO CONTINUOUS SPREAD OF COVID-19

6.2 PORTER'S FIVE FORCES ANALYSIS

FIGURE 16 LINERLESS LABELS MARKET: PORTER'S FIVE FORCES ANALYSIS

TABLE 3 LINERLESS LABELS MARKET: PORTER'S FIVE FORCES ANALYSIS

6.2.1 THREAT OF NEW ENTRANTS

6.2.2 THREAT OF SUBSTITUTES

6.2.3 BARGAINING POWER OF SUPPLIERS

6.2.4 BARGAINING POWER OF BUYERS

6.2.5 INTENSITY OF COMPETITIVE RIVALRY

6.3 VALUE CHAIN ANALYSIS

FIGURE 17 LINERLESS LABELS: VALUE CHAIN ANALYSIS

6.3.1 INTRODUCTION

6.3.2 RAW MATERIALS

6.3.3 MANUFACTURING

6.3.4 DISTRIBUTION & END-USE

TABLE 4 LINERLESS LABELS MARKET: VALUE CHAIN

6.3.5 IMPACT OF COVID-19 ON SUPPLY CHAIN

6.4 YC & YCC SHIFT

6.4.1 REVENUE SHIFT & NEW REVENUE POCKETS FOR LINERLESS LABELS MANUFACTURERS

FIGURE 18 REVENUE SHIFT FOR LINERLESS LABEL MANUFACTURERS

6.5 REGULATORY LANDSCAPE

6.6 TECHNOLOGY ANALYSIS

6.6.1 NEW INNOVATIVE SELF-ADHESIVE TECHNOLOGY FOR PRESSURE-SENSITIVE LABELS

6.7 ETI CONVERTING EQUIPMENT SUPPLIES NEW COHESIO LINERLESS TECHNOLOGY TO HUB LABELS

6.8 ECOSYSTEM

FIGURE 19 ECOSYSTEM FOR LINERLESS LABELS MARKET

6.9 PRICING ANALYSIS

TABLE 5 COST OF LINERLESS LABELS IN USD/METER FOR FOLLOWING END-USE INDUSTRY

6.10 PATENT ANALYSIS

6.10.1 INTRODUCTION

6.10.2 METHODOLOGY

6.11 DOCUMENT TYPE

FIGURE 20 PUBLICATION TRENDS - LAST 10 YEARS

6.11.1 INSIGHT

FIGURE 21 JURISDICTION ANALYSIS

6.12 TOP COMPANIES/APPLICANTS

TABLE 6 LIST OF PATENTS BY AVERY DENNISON:

TABLE 7 THE LIST OF PATENTS BY FLEX R&D INC. ARE:

TABLE 8 THE LIST OF PATENTS BY RICOH CO LTD. ARE:

TABLE 9 TOP 10 PATENT OWNERS (US) IN LAST 10 YEARS

7 LINERLESS LABELS MARKET, BY COMPOSITION

7.1 INTRODUCTION

7.2 FACESTOCK

7.3 ADHESIVE

7.3.1 HOT-MELT

7.3.2 ACRYLIC

7.4 TOPCOAT

8 LINERLESS LABELS MARKET, BY PRODUCT

8.1 INTRODUCTION

FIGURE 22 VARIABLE INFORMATION PRINT SEGMENT EXPECTED TO BE FASTEST-GROWING SEGMENT

TABLE 10 LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 11 LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METER)

8.2 PRIMARY

8.2.1 INCREASING DEMAND FROM END-USE INDUSTRIES TO DRIVE SEGMENT

TABLE 12 LINERLESS LABELS MARKET SIZE IN PRIMARY SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 13 LINERLESS LABELS MARKET SIZE IN PRIMARY SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METER)

8.3 VARIABLE INFORMATION PRINT

8.3.1 WIDE APPLICABILITY ACROSS VARIED END-USE INDUSTRIES SUPPORTS

MARKET GROWTH

TABLE 14 LINERLESS LABELS MARKET SIZE IN VARIABLE INFORMATION PRINT SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 15 LINERLESS LABELS MARKET SIZE IN VARIABLE INFORMATION PRINT SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METER)

9 LINERLESS LABELS MARKET, BY PRINTING INK

9.1 INTRODUCTION

FIGURE 23 UV CURABLE SEGMENT EXPECTED TO BE FASTEST-GROWING SEGMENT

TABLE 16 LINERLESS LABELS MARKET SIZE, BY PRINTING INK, 2019–2026 (USD MILLION)

TABLE 17 LINERLESS LABELS MARKET SIZE, BY PRINTING INK, 2019–2026 (MILLION SQUARE METER)

9.2 WATER-BASED

9.2.1 HIGH LEVEL OF COMPLIANCE OF WATER-BASED INKS WITH CURRENT ENVIRONMENTAL PROTECTION STANDARDS

TABLE 18 LINERLESS LABELS MARKET SIZE IN WATER-BASED SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 19 LINERLESS LABELS MARKET SIZE IN WATER-BASED SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METER)

9.3 SOLVENT-BASED

9.3.1 DURABILITY AND WATERPROOF PRINTING PROPERTIES OF SOLVENT-BASED INKS

TABLE 20 LINERLESS LABELS MARKET SIZE IN SOLVENT-BASED SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 21 LINERLESS LABELS MARKET SIZE IN SOLVENT-BASED SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METER)

9.4 UV CURABLE

9.4.1 INCREASING APPLICATIONS IN VARIOUS END-USE INDUSTRIES TO DRIVE MARKET GROWTH

TABLE 22 LINERLESS LABELS MARKET SIZE IN UV-CURABLE SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 23 LINERLESS LABELS MARKET SIZE IN UV-CURABLE SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METER)

9.5 OTHERS

9.5.1

TABLE 24 LINERLESS LABELS MARKET SIZE IN OTHER PRINTING INK SEGMENT,

BY REGION, 2019–2026 (USD MILLION)

TABLE 25 LINERLESS LABELS MARKET SIZE IN OTHER PRINTING INK SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METER)

10 LINERLESS LABELS MARKET, BY PRINTING TECHNOLOGY

10.1 INTRODUCTION

FIGURE 24 DIGITAL SEGMENT EXPECTED TO BE FASTEST-GROWING SEGMENT

TABLE 26 LINERLESS LABELS MARKET SIZE, BY PRINTING TECHNOLOGY, 2019–2026 (USD MILLION)

TABLE 27 LINERLESS LABELS MARKET SIZE, BY PRINTING TECHNOLOGY, 2019–2026 (MILLION SQUARE METERS)

10.2 FLEXOGRAPHIC

10.2.1 COST-EFFECTIVENESS AND FLEXIBILITY OF FLEXOGRAPHIC PRINTING

TABLE 28 LINERLESS LABELS MARKET SIZE IN FLEXOGRAPHIC SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 29 LINERLESS LABELS MARKET SIZE IN FLEXOGRAPHIC SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METERS)

10.3 DIGITAL

10.3.1 LOWER PRODUCTION COST AND HIGH-QUALITY PRINTING OF DIGITAL PRINTING

TABLE 30 LINERLESS LABELS MARKET SIZE IN DIGITAL SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 31 LINERLESS LABELS MARKET SIZE IN DIGITAL SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METERS)

10.4 OFFSET

10.4.1 ABILITY TO PRINT HIGH AND CONSISTENT IMAGE QUALITY

TABLE 32 LINERLESS LABELS MARKET SIZE IN OFFSET SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 33 LINERLESS LABELS MARKET SIZE IN OFFSET SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METERS)

10.5 LETTERPRESS

10.5.1 CAN PRODUCE LARGE NUMBER OF IMAGE COPIES

TABLE 34 LINERLESS LABELS MARKET SIZE IN LETTERPRESS SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 35 LINERLESS LABELS MARKET SIZE IN LETTERPRESS SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METERS)

10.6 OTHERS

TABLE 36 LINERLESS LABELS MARKET SIZE IN OTHER PRINTING TECHNOLOGY

SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 37 LINERLESS LABELS MARKET SIZE IN OTHER PRINTING TECHNOLOGY SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METERS)

11 LINERLESS LABELS MARKET, BY END-USE INDUSTRY

11.1 INTRODUCTION

FIGURE 25 FOOD SEGMENT EXPECTED TO LEAD THE LINERLESS LABELS MARKET

TABLE 38 LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 39 LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

11.2 FOOD

11.2.1 CHANGING CONSUMER SENTIMENTS AND RISING DEMAND FOR GROCERIES

TABLE 40 LINERLESS LABELS MARKET SIZE IN FOOD SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 41 LINERLESS LABELS MARKET SIZE IN FOOD SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METERS)

TABLE 42 LINERLESS LABELS MARKET SIZE IN FOOD SEGMENT, BY PRINTING INK, 2019–2026 (USD MILLION)

TABLE 43 LINERLESS LABELS MARKET SIZE IN FOOD SEGMENT, BY PRINTING INK, 2019–2026 (MILLION SQUARE METERS)

11.3 BEVERAGE

11.3.1 TECHNOLOGICAL ADVANCEMENTS TO DRIVE SEGMENT

TABLE 44 LINERLESS LABELS MARKET SIZE IN BEVERAGE SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 45 LINERLESS LABELS MARKET SIZE IN BEVERAGE SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METERS)

TABLE 46 LINERLESS LABELS MARKET SIZE IN BEVERAGE SEGMENT, BY PRINTING INK, 2019–2026 (USD MILLION)

TABLE 47 LINERLESS LABELS MARKET SIZE IN BEVERAGE SEGMENT, BY PRINTING INK, 2019–2026 (MILLION SQUARE METERS)

11.4 HOME & PERSONAL CARE

11.4.1 INCREASING APPLICATION OF LINERLESS LABELS IN HOME & PERSONAL CARE INDUSTRY TO DRIVE THE SEGMENT

TABLE 48 LINERLESS LABELS MARKET SIZE IN HOME & PERSONAL CARE SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 49 LINERLESS LABELS MARKET SIZE IN HOME & PERSONAL CARE SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METERS)

TABLE 50 LINERLESS LABELS MARKET SIZE IN HOME & PERSONAL CARE SEGMENT, BY PRINTING INK, 2019–2026 (USD MILLION)

TABLE 51 LINERLESS LABELS MARKET SIZE IN HOME & PERSONAL CARE SEGMENT, BY PRINTING INK, 2019–2026 (MILLION SQUARE METERS)

11.5 PHARMACEUTICALS

11.5.1 ABILITY OF LINERLESS LABELS IN ENHANCING OPERATIONAL EFFICIENCY, SECURITY, AND COMPLIANCE TO DRIVE THE SEGMENT

TABLE 52 LINERLESS LABELS MARKET SIZE IN PHARMACEUTICAL SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 53 LINERLESS LABELS MARKET SIZE IN PHARMACEUTICAL SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METERS)

TABLE 54 LINERLESS LABELS MARKET SIZE IN PHARMACEUTICAL SEGMENT, BY PRINTING INK, 2019–2026 (USD MILLION)

TABLE 55 LINERLESS LABELS MARKET SIZE IN PHARMACEUTICAL SEGMENT, BY PRINTING INK, 2019–2026 (MILLION SQUARE METERS)

11.6 RETAIL

11.6.1 GROWTH OF RETAIL INDUSTRY IN EMERGING COUNTRIES

TABLE 56 LINERLESS LABELS MARKET SIZE IN RETAIL SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 57 LINERLESS LABELS MARKET SIZE IN RETAIL SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METERS)

TABLE 58 LINERLESS LABELS MARKET SIZE IN RETAIL SEGMENT, BY PRINTING INK, 2019–2026 (USD MILLION)

TABLE 59 LINERLESS LABELS MARKET SIZE IN RETAIL SEGMENT, BY PRINTING INK, 2019–2026 (MILLION SQUARE METERS)

11.7 OTHERS

TABLE 60 LINERLESS LABELS MARKET SIZE IN OTHERS SEGMENT, BY REGION, 2019–2026 (USD MILLION)

TABLE 61 LINERLESS LABELS MARKET SIZE IN OTHERS SEGMENT, BY REGION, 2019–2026 (MILLION SQUARE METERS)

TABLE 62 LINERLESS LABELS MARKET SIZE IN OTHERS SEGMENT, BY PRINTING INK, 2019–2026 (USD MILLION)

TABLE 63 LINERLESS LABELS MARKET SIZE IN OTHERS SEGMENT, BY PRINTING INK, 2019–2026 (MILLION SQUARE METERS)

12 LINERLESS LABELS MARKET, BY REGION

12.1 INTRODUCTION

TABLE 64 INTERIM ECONOMIC OUTLOOK FORECAST, 2019–2021

FIGURE 26 APAC TO RECORD THE FASTEST GROWTH DURING THE FORECAST PERIOD

TABLE 65 LINERLESS LABELS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 66 LINERLESS LABELS MARKET SIZE, BY REGION, 2019–2026 (MILLION SQUARE METERS)

12.2 APAC

12.2.1 IMPACT OF COVID-19 IN APAC

FIGURE 27 APAC: LINERLESS LABELS MARKET SNAPSHOT

TABLE 67 APAC: LINERLESS LABELS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 68 APAC: LINERLESS LABELS MARKET SIZE, BY COUNTRY, 2019–2026 (MILLION SQUARE METERS)

TABLE 69 APAC: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 70 APAC: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 71 APAC: LINERLESS LABELS MARKET SIZE, BY PRINTING INK, 2019–2026 (USD MILLION)

TABLE 72 APAC: LINERLESS LABELS MARKET SIZE, BY PRINTING INK, 2019–2026 (MILLION SQUARE METERS)

TABLE 73 APAC: LINERLESS LABELS MARKET SIZE, BY PRINTING TECHNOLOGY, 2019–2026 (USD MILLION)

TABLE 74 APAC: LINERLESS LABELS MARKET SIZE, BY PRINTING TECHNOLOGY, 2019–2026 (MILLION SQUARE METERS)

TABLE 75 APAC: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 76 APAC: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.2.2 CHINA

12.2.2.1 Increasing industrial activities and high growth of the food sector to boost the market

TABLE 77 CHINA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 78 CHINA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 79 CHINA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY,

2019–2026 (USD MILLION)

TABLE 80 CHINA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.2.3 INDIA

12.2.3.1 Growing demand for FMCG and convenience products drive the market

TABLE 81 INDIA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 82 INDIA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 83 INDIA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 84 INDIA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.2.4 JAPAN

12.2.4.1 Increasing demand from pharmaceutical industry propels the market

TABLE 85 JAPAN: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 86 JAPAN: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 87 JAPAN: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 88 JAPAN: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.2.5 SOUTH KOREA

12.2.5.1 Increasing government investments for research on the use of linerless labels across industries boost the market

TABLE 89 SOUTH KOREA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 90 SOUTH KOREA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 91 SOUTH KOREA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 92 SOUTH KOREA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.2.6 INDONESIA

12.2.6.1 Food and beverage industries drive the market

TABLE 93 INDONESIA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 94 INDONESIA: LINERLESS LABELS MARKET SIZE, BY PRODUCT,

2019–2026 (MILLION SQUARE METERS)

TABLE 95 INDONESIA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 96 INDONESIA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.2.7 REST OF APAC

TABLE 97 REST OF APAC: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 98 REST OF APAC: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 99 REST OF APAC: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 100 REST OF APAC: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.3 NORTH AMERICA

12.3.1 IMPACT OF COVID-19 IN NORTH AMERICA

FIGURE 28 NORTH AMERICA: LINERLESS LABELS MARKET SNAPSHOT

TABLE 101 NORTH AMERICA: LINERLESS LABELS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 102 NORTH AMERICA: LINERLESS LABELS MARKET SIZE, BY COUNTRY, 2019–2026 (MILLION SQUARE METERS)

TABLE 103 NORTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 104 NORTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 105 NORTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRINTING INK, 2019–2026 (USD MILLION)

TABLE 106 NORTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRINTING INK, 2019–2026 (MILLION SQUARE METERS)

TABLE 107 NORTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRINTING TECHNOLOGY, 2019–2026 (USD MILLION)

TABLE 108 NORTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRINTING TECHNOLOGY, 2019–2026 (MILLION SQUARE METERS)

TABLE 109 NORTH AMERICA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 110 NORTH AMERICA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.3.2 US

12.3.2.1 US dominated the linerless labels market in North America

TABLE 111 US: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026
(USD MILLION)

TABLE 112 US: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026
(MILLION SQUARE METERS)

TABLE 113 US: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY,
2019–2026 (USD MILLION)

TABLE 114 US: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY,
2019–2026 (MILLION SQUARE METERS)

12.3.3 CANADA

12.3.3.1 Increasing disposable income and growth in food industry significantly
contributing to market growth

TABLE 115 CANADA: LINERLESS LABELS MARKET SIZE, BY PRODUCT,
2019–2026 (USD MILLION)

TABLE 116 CANADA: LINERLESS LABELS MARKET SIZE, BY PRODUCT,
2019–2026 (MILLION SQUARE METERS)

TABLE 117 CANADA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY,
2019–2026 (USD MILLION)

TABLE 118 CANADA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY,
2019–2026 (MILLION SQUARE METERS)

12.3.4 MEXICO

12.3.4.1 Increasing demand for convenience and ready-to-go products to drive
demand for linerless labels

TABLE 119 MEXICO: LINERLESS LABELS MARKET SIZE, BY PRODUCT,
2019–2026 (USD MILLION)

TABLE 120 MEXICO: LINERLESS LABELS MARKET SIZE, BY PRODUCT,
2019–2026 (MILLION SQUARE METERS)

TABLE 121 MEXICO: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY,
2019–2026 (USD MILLION)

TABLE 122 MEXICO: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY,
2019–2026 (MILLION SQUARE METERS)

12.4 EUROPE

12.4.1 IMPACT OF COVID-19 IN EUROPE

FIGURE 29 EUROPE: LINERLESS LABELS MARKET SNAPSHOT

TABLE 123 EUROPE: LINERLESS LABELS MARKET SIZE, BY COUNTRY,
2019–2026 (USD MILLION)

TABLE 124 EUROPE: LINERLESS LABELS MARKET SIZE, BY COUNTRY,
2019–2026 (MILLION SQUARE METERS)

TABLE 125 EUROPE: LINERLESS LABELS MARKET SIZE, BY PRODUCT,
2019–2026 (USD MILLION)

TABLE 126 EUROPE: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 127 EUROPE: LINERLESS LABELS MARKET SIZE, BY PRINTING INK, 2019–2026 (USD MILLION)

TABLE 128 EUROPE: LINERLESS LABELS MARKET SIZE, BY PRINTING INK, 2019–2026 (MILLION SQUARE METERS)

TABLE 129 EUROPE: LINERLESS LABELS MARKET SIZE, BY PRINTING TECHNOLOGY, 2019–2026 (USD MILLION)

TABLE 130 EUROPE: LINERLESS LABELS MARKET SIZE, BY PRINTING TECHNOLOGY, 2019–2026 (MILLION SQUARE METERS)

TABLE 131 EUROPE: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 132 EUROPE: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.4.2 GERMANY

12.4.2.1 Demand for linerless labels to grow in food and beverage segments

TABLE 133 GERMANY: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 134 GERMANY: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 135 GERMANY: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 136 GERMANY: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.4.3 UK

12.4.3.1 Increased demand for convenience food to boost the market

TABLE 137 UK: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 138 UK: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 139 UK: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 140 UK: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.4.4 ITALY

12.4.4.1 Growing demand for processed and packaged food to drive demand for linerless labels

TABLE 141 ITALY: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 142 ITALY: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 143 ITALY: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 144 ITALY: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.4.5 FRANCE

12.4.5.1 Increasing use of linerless labels in personal care & cosmetic products

TABLE 145 FRANCE: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 146 FRANCE: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 147 FRANCE: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 148 FRANCE: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.4.6 POLAND

12.4.6.1 Growing food industry propels the market

TABLE 149 POLAND: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 150 POLAND: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 151 POLAND: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 152 POLAND: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.4.7 NETHERLANDS

12.4.7.1 Increasing demand from end-use industries supporting market growth

TABLE 153 NETHERLANDS: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 154 NETHERLANDS: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 155 NETHERLANDS: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 156 NETHERLANDS: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.4.8 REST OF EUROPE

TABLE 157 REST OF EUROPE: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 158 REST OF EUROPE: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 159 REST OF EUROPE: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 160 REST OF EUROPE: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.5 MIDDLE EAST & AFRICA

12.5.1 IMPACT OF COVID-19 IN MIDDLE EAST & AFRICA

FIGURE 30 MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SNAPSHOT

TABLE 161 MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 162 MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY COUNTRY, 2019–2026 (MILLION SQUARE METERS)

TABLE 163 MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 164 MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 165 MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY PRINTING INK, 2019–2026 (USD MILLION)

TABLE 166 MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY PRINTING INK, 2019–2026 (MILLION SQUARE METERS)

TABLE 167 MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY PRINTING TECHNOLOGY, 2019–2026 (USD MILLION)

TABLE 168 MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY PRINTING TECHNOLOGY, 2019–2026 (MILLION SQUARE METERS)

TABLE 169 MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 170 MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.5.2 SAUDI ARABIA

12.5.2.1 Increasing manufacturing activities to drive market

TABLE 171 SAUDI ARABIA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 172 SAUDI ARABIA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 173 SAUDI ARABIA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 174 SAUDI ARABIA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.5.3 SOUTH AFRICA

12.5.3.1 High demand from takeaway and fast-food outlets

TABLE 175 SOUTH AFRICA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 176 SOUTH AFRICA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 177 SOUTH AFRICA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 178 SOUTH AFRICA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.5.4 REST OF MIDDLE EAST & AFRICA

TABLE 179 REST OF MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 180 REST OF MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 181 REST OF MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 182 REST OF MIDDLE EAST & AFRICA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.6 SOUTH AMERICA

12.6.1 IMPACT OF COVID-19 IN SOUTH AMERICA

FIGURE 31 SOUTH AMERICA: LINERLESS LABELS MARKET SNAPSHOT

TABLE 183 SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 184 SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY COUNTRY, 2019–2026 (MILLION SQUARE METERS)

TABLE 185 SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 186 SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 187 SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRINTING INK, 2019–2026 (USD MILLION)

TABLE 188 SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRINTING INK, 2019–2026 (MILLION SQUARE METERS)

TABLE 189 SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRINTING TECHNOLOGY, 2019–2026 (USD MILLION)

TABLE 190 SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRINTING TECHNOLOGY, 2019–2026 (MILLION SQUARE METERS)

TABLE 191 SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY END-USE

INDUSTRY, 2019–2026 (USD MILLION)

TABLE 192 SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.6.2 BRAZIL

12.6.2.1 Government's efforts for the country's fiscal sustainability to drive market

TABLE 193 BRAZIL: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 194 BRAZIL: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 195 BRAZIL: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 196 BRAZIL: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.6.3 ARGENTINA

12.6.3.1 Food industry to be the largest segment of linerless labels market

TABLE 197 ARGENTINA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 198 ARGENTINA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 199 ARGENTINA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 200 ARGENTINA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

12.6.4 REST OF SOUTH AMERICA

TABLE 201 REST OF SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (USD MILLION)

TABLE 202 REST OF SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY PRODUCT, 2019–2026 (MILLION SQUARE METERS)

TABLE 203 REST OF SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (USD MILLION)

TABLE 204 REST OF SOUTH AMERICA: LINERLESS LABELS MARKET SIZE, BY END-USE INDUSTRY, 2019–2026 (MILLION SQUARE METERS)

13 COMPETITIVE LANDSCAPE

13.1 OVERVIEW

13.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

FIGURE 32 COMPANIES ADOPTED EXPANSIONS AS THE KEY GROWTH STRATEGY, 2019–2021

13.3 MARKET RANKING

FIGURE 33 MARKET RANKING OF KEY PLAYERS, 2020

13.4 REVENUE ANALYSIS OF TOP MARKET PLAYERS

FIGURE 34 REVENUE ANALYSIS FOR KEY COMPANIES IN THE LINERLESS LABELS MARKET 2020

13.5 MARKET SHARE ANALYSIS

FIGURE 35 SHARE OF THE LEADING COMPANIES IN THE LINERLESS LABELS MARKET

13.6 COMPANY EVALUATION QUADRANT

13.6.1 STAR

13.6.2 PERVASIVE

13.6.3 EMERGING LEADER

FIGURE 36 LINERLESS LABELS MARKET (GLOBAL) COMPANY EVALUATION MATRIX, 2020

13.7 COMPETITIVE BENCHMARKING

TABLE 205 COMPANY PRODUCT FOOTPRINT BY PRINTING TECHNOLOGY

TABLE 206 COMPANY PRODUCT FOOTPRINT BY END-USE INDUSTRY

TABLE 207 COMPANY REGION FOOTPRINT

13.8 COMPETITIVE LEADERSHIP MAPPING OF SMES (SMALL AND MEDIUM-SIZED ENTERPRISES)

13.8.1 PROGRESSIVE COMPANIES

13.8.2 RESPONSIVE COMPANIES

13.8.3 STARTING BLOCKS

13.8.4 DYNAMIC COMPANIES

FIGURE 37 COMPETITIVE LEADERSHIP MAPPING OF SMES (SMALL AND MEDIUM-SIZED ENTERPRISES), 2020

13.9 COMPETITIVE SCENARIO AND TRENDS

13.9.1 PRODUCT LAUNCHES

TABLE 208 LINERLESS LABELS MARKET: PRODUCT LAUNCHES, FEBRUARY 2021

13.9.2 DEALS

TABLE 209 LINERLESS LABELS MARKET: DEALS, JULY 2016-JANUARY 2021

14 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*

14.1 MAJOR PLAYERS

14.1.1 3M

TABLE 210 3M: BUSINESS OVERVIEW

FIGURE 38 3M: COMPANY SNAPSHOT

14.1.2 CCL INDUSTRIES INC

TABLE 211 CCL INDUSTRIES INC: COMPANY OVERVIEW

FIGURE 39 CCL INDUSTRIES INC: COMPANY SNAPSHOT

14.1.3 R.R. DONNELLEY & SONS COMPANY

TABLE 212 R.R. DONNELLEY & SONS COMPANY : COMPANY OVERVIEW

FIGURE 40 R.R. DONNELLEY & SONS COMPANY: COMPANY SNAPSHOT

14.1.4 VERY DENNISON CORPORATION

FIGURE 41 AVERY DENNISON CORPORATION: COMPANY SNAPSHOT

14.1.5 MULTI-COLOR CORPORATION

TABLE 213 MULTI-COLOR CORPORATION: BUSINESS OVERVIEW

FIGURE 42 MULTI-COLOR CORPORATION: COMPANY SNAPSHOT

14.1.6 COVERIS

TABLE 214 COVERIS: BUSINESS OVERVIEW

14.1.7 SATO HOLDINGS CORPORATION

TABLE 215 SATO HOLDINGS CORPORATION: BUSINESS OVERVIEW

FIGURE 43 SATO HOLDINGS CORPORATION: COMPANY SNAPSHOT

14.1.8 SKANEM AS

TABLE 216 SKANEM AS: BUSINESS OVERVIEW

14.1.9 HUB LABELS, INC

TABLE 217 HUB LABELS, INC: BUSINESS OVERVIEW

14.1.10 GIPAKO

TABLE 218 GIPAKO: BUSINESS OVERVIEW

14.1.11 RAVENWOOD PACKAGING LTD

14.1.12 INNOVIA FILMS

14.1.13 NASTAR INC

14.1.14 OPTIMUM GROUP

14.1.15 LEXIT GROUP NORWAY

14.1.16 CENVEO WORLDWIDE LIMITED

14.1.17 L & N LABEL COMPANY INC

14.1.18 PROPRINT GROUP

14.1.19 BOSTIK

14.1.20 EMERSON

14.1.21 BELONA

14.1.22 RAPID LABELS

14.1.23 SATO EUROPE GMBH

14.1.24 HERMA

14.1.25 WEBER PACKAGING SOLUTIONS

*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

15.3 AVAILABLE CUSTOMIZATIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

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