

Light Towers Market by Market Type (Sales and Rental), Light Type (Metal Halide and LED), Fuel Type (Diesel, Solar/Hybrid and Direct Power), End-User (Oil & Gas, Mining, Construction, and Events & Sports) and Region - Global Forecast to 2025

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Abstracts

The global light towers market size is projected to reach USD 5.7 billion by 2025 from estimated revenue of USD 4.7 billion in 2020, at a CAGR of 5.7% during the forecast period. The factors driving the market include increasing investment in oil & gas and construction infrastructure spending across global regions such as North America, Europe, and Asia Pacific.

“Rental segment is expected to dominate the light towers market.”

The rental segment is expected to be the largest market, by market type, during the forecast period. The growth is evident owing to the rising demand for light towers in short time/temporary projects in construction infrastructure projects, events & sports, mining, and oil & gas sectors.

“Diesel segment is expected to dominate the light towers market. “

The diesel segment of the market, by fuel type, is estimated to be the largest during the forecast period. The growth is attributed to the easy and long reliability of diesel power light towers. In addition, in remote and off-grid applications where access to grid power is non-existent, diesel light towers are increasingly used. Solar/hybrid is the second-largest market in terms of demand for light towers.

“North America to lead the global light towers market in terms of value.”

North America is the largest light towers industry, followed by Europe and Asia Pacific. The market is projected to be the fastest-growing market during the forecast period owing to rising investments in construction infrastructure development, oil & gas exploration activities, and mining sector operations in the US and Canada. The market is driven further by the presence of many global manufacturers and rental providers of light towers in the countries.

Breakdown of Primaries

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier I–61%, Tier II–19%, and Tier III–20%

By Designation: C-Level–56%, Director Level–30%, and Others–14%

By Region: North America–40%, Europe–30%, Asia Pacific–10%, Middle East & Africa–10%, South America–10%

Note: Others include sales managers, marketing managers, product managers, and product engineers.

The tier of the companies is defined on the basis of their total revenue as of 2017—Tier 1: USD 1 billion, Tier 2: from USD 1 billion to USD 500 million, and Tier 3:

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