

Lecithin and Phospholipids Market by Lecithin Type, Source (Soy, Sunflower, Egg and Others), Application (Food, Nutrition & Supplements, Feed, Pharmaceuticals and Others), & by Region - Global Trends and Forecasts to 2020

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Abstracts

The lecithin & phospholipids report analyzes the market, in terms of region, lecithin type, source, and application.

The lecithin & phospholipids market is growing with increase in the demand for convenience foods and healthcare products. The lecithin and phospholipids market was valued at USD 784.5 million and USD 1.67 billion in 2014 and is projected to grow at a CAGR of 5.9% and 19.1% from 2015 to 2020 respectively. The market is driven by factors such as the versatility of lecithin, which increases its end use application, growing demand for natural sources of ingredients, increasing consumer awareness about health, and rise in consumption of convenience foods. Growing demand for non-GM lecithin in developed nations provides opportunities for emerging market players.

The food segment dominated the lecithin & phospholipids market and is projected to reach 232.8 million tons by 2020. It is projected to grow at the rate of around 4.6% between 2015 and 2020. By source, the soy segment dominated the market and is projected to grow at the highest CAGR of 5.0% from 2015 to 2020. The key players adopt strategies such as new product developments, expansions, acquisitions, and certifications to gain a market share in the lecithin & phospholipids market. The Asia-Pacific region is projected to grow at the highest CAGR from 2015 to 2020. The increase in demand for convenience food, healthcare products, and animal feed has led to increase in the use of lecithin & phospholipids by the food, feed, nutrition, and supplement manufacturers. This increase in demand by manufacturers has resulted in

growth of the lecithin & phospholipids market in the Asia-Pacific region.

The lecithin & phospholipids market is segmented on the basis of applications. The applications considered for this research are food, nutrition & supplements, animal feed, and others (cosmetics, pharmaceuticals, paints, coatings, and dyes & inks). The sources of lecithin & phospholipids which are used in various applications are also classified in the report. The key players in this market are Cargill Incorporated (U.S.), Archer Daniels Midland (U.S.), Lipoid GmbH (Germany), E.I. du Pont de Nemours Company (U.S.), and Stern-Wywiol Gruppe GmbH & Co. KG (Germany).

Reasons to buy this report:

To get an overview of the global lecithin & phospholipids industry

To gain insights of the key players of lecithin & phospholipids industry and product portfolios and key strategies adopted by key players

To get an overview of the major region in which the lecithin & phospholipids industry is growing

To gain knowledge about the growth of various segments

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About

The “Lecithin & Phospholipids Market by Source (Soy, Sunflower, Egg, and Others), by Application (Food, Nutrition & Supplements, Cosmetics, Feed, Pharmaceuticals, And Others) - Global Trends & Forecasts to 2019” defines and segments the global market with an analysis and forecast of the market volume and value of lecithin & phospholipids products.

The lecithin & phospholipids market is valued at \$2,455.8 million in 2014 and is estimated to grow at a CAGR of 5.8% from 2014 to 2019.

Major players in the lecithin and phospholipids market include

Cargill Incorporated

The Solae Company

Archer Daniels Midland Company

Lasenor Emul S.L.

Lipoid GmbH

VAV Life Sciences Pvt. Ltd.

The report also identifies the driving and restraining factors for the market with an analysis of trends, opportunities, winning imperatives, and challenges. The market is segmented and volumes are forecasted on the basis of major regions such as North America, Europe, Asia-Pacific (APAC), and Rest of the World (ROW). The key countries are covered and forecasted for each region. Further, the market is segmented on the basis of source and application for lecithin & phospholipids.

North America led the global lecithin market with the highest share, while Europe was the largest market for phospholipids with Asia-Pacific being the fastest growing in both

the markets.

The lecithin and phospholipids market is broadly divided on the basis of sources, such as soy, eggs, sunflower, and others. The soy source dominates the overall lecithin & phospholipids market in terms of sources of origin. The food application dominates the end-use application for lecithin, whereas nutrition and phospholipids is the major end-use for phospholipids.

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