

Leather Chemicals Market by Type (Tanning & Dyeing Chemicals, Beamhouse Chemicals and Finishing Chemicals) and by Region - Trends & Forecasts to 2019

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Abstracts

The leather chemicals market size in terms of value is projected to grow at a CAGR of 7.64% between 2014 and 2019 to reach \$7,963.65 million by 2019. Asia-Pacific held the largest share in 2013 with China leading the region. The developing countries such as India, Brazil are expected to grow with high growth rates while the developed countries such as U.S. and Canada are predicted to show a moderate growth. Major growth in the Asia-Pacific region is projected to be from tanning & dyeing chemicals.

The leather chemicals market in Asia-Pacific region is growing fast, mainly due to the shift of leather production from Europe towards Asia-Pacific, which is ultimately driving the leather chemicals market in this region.

New product launch was the most preferred strategy among the major players in the leather chemicals market, globally. The major players are enhancing their technological base, product portfolio, and geographical reach by offering new products to the market. For example, TFL Ledertechnik GmbH (Germany) has introduced a new low sulphide technology, which can be an alternative for chrome-free tanning in the near future.

Many companies offering leather chemicals are actively trying to increase their product portfolio and regional presence to cater to different regional markets. Europe is the second fastest growing market, mainly due to the location of more than half of the leather research centers.

The major players in the leather chemicals market are BASF SE (Germany), TFL

Ledertechnik GmbH & Co.KG (Germany), Stahl International BV (The Netherlands), Lanxess AG (Germany), Bayer AG (Germany) and Clariant International Ltd. (Switzerland). These companies showed significant presence among other players in the global leather chemicals market.

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About

Objectives Of The Study:

To define and segment the global leather chemicals market

To identify the market dynamics for leather chemicals

To analyze the market segmentation and market size, by value forecast based on major regions

To analyze and forecast the types of leather chemicals in terms of volume and value

To analyze the opportunities in the market for stakeholders and details of a competitive landscape for market leaders

To forecast the revenue of market segments with respect to four main regions (along with countries), namely, North America, Europe, Asia-Pacific, and RoW (Rest of the World)

To strategically profile key players and comprehensively analyze their market shares and core competencies

To analyze competitive developments such as joint ventures, mergers and acquisitions, new product developments, and R&D in the leather chemicals market

The leather chemicals market is defined as:

This market study covers various segments of leather chemicals (types and regions) for arriving at their market size between 2012 and 2019

The market estimation and projection have been based on various parameters,

such as the number of players in a particular region, demand trends, pricing trends based on newly developed technologies, the extent of the research activities, growing application market, GDP (Gross Domestic Product), and population of a country in that particular region

The size of the overall market has been determined by using forecasting techniques based on the demand for leather chemicals in different regions, which have been validated through primary interviews with leading industry participants

In this study, 2013 is considered as a base year and 2012 as historical year. The market is forecasted between 2014 and 2019.

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