

Lease Management Market by Component (Solutions and Services), End User (Housing, Corporate, and Property Managers), Deployment Mode, Organization Size, Vertical (Real Estate, Retail and Ecommerce, and BFSI), and Region - Global Forecast to 2025

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Abstracts

The need for modernizing IT infrastructure to achieve agility, scalability, and flexibility at scale to drive the growth of LEASE MANAGEMENT market

The global Lease management (LEASE MANAGEMENT) market size is projected to grow from USD 4.4 billion in 2020 to USD 5.9 billion by 2025, at a CAGR of 5.9% during the forecast period. The lease management market is expected to grow at a fast pace, owing to the increasing demand for smart building projects to efficiently manage lease and emerging technologies, such as IoT, AI, and mobility, for real-time data analysis.

Corporate segment to hold a larger market size in 2020

The end user segment is segmented as housing, corporates, and property managers. The corporate segment is expected to hold the largest market size. The corporate segment covers real estate buildings and spaces, hotels, educational institutes, and government lands and buildings. Corporate assets need to manage several departments, such as maintenance, human resources, accounting and payroll, and business operations. For managing these departments and their business operations, corporates adopt the lease management solution and services.

By vertical, real estate vertical to register the largest market size during the forecast period

The real estate vertical is expected to hold the largest market size in the lease management market.

Number of construction sites are running so property managers do not just manage one or two properties but a lot of properties at different locations in or out of the city. Lease management solutions help property managers manage the leasing processes.

Asia Pacific (APAC) is expected to register the highest growth rate during the forecast period.

The APAC lease management market is experiencing slashing IT budgets and the growing IT infrastructures across organizations, which is encouraging the organizations in the region to adopt lease management solutions for streamlining their lease processes. The major countries to witness high growth rates in this region include Japan and China among others.

By Company Type: Tier 1 – 18%, Tier 2 – 44%, and Tier 3 – 38%

By Designation: C-level executives – 32%, Director Level – 36%, and Others – 32%

By Region: North America – 38%, Europe – 26%, APAC – 18%, MEA – 10%, and Latin America – 8%

Major vendors offering lease management solutions are Accruent (US), IBM (US), Oracle (US), RealPage (US), SAP (Germany), Trimble (US), AppFolio (US), Odessa (US), CoStar Group (US), Nakisa (Canada), LeaseAccelerator (US), LeaseQuery (Singapore), Spacebase (US), RAAMP (US).

Research Coverage

The market study covers the lease management market size across segments. It aims at estimating the market size and the growth potential of the market across segments by type, deployment mode, enterprise size, end user, vertical, and region. The study also includes an in-depth competitive analysis of the key market players, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall lease management market and its subsegments. The report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

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13.13 LEASEACCELERATOR

13.14 MRI SOFTWARE

13.15 RENTEC DIRECT

13.16 LEASEQUERY

13.17 SPACEBASE

13.18 RAAMP

13.19 NOMOS ONE

13.20 LEASEEAGLE

13.21 HEMLANE

13.22 AMTDIRECT

13.23 TANGO

13.24 PROPERTY WORKS

13.25 MANAGECASA

13.26 BUILDIUM

13.27 ARCHIBUS

*Details on Business Overview, Solutions & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

13.28 RIGHT TO WIN

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