

Latin American Flow Cytometry Market by Technology (Cell-based, Bead-based), Product & Service (Analyzer, Sorter, Consumables, Software), Application (Research, (Clinical- Cancer, Hematology), Industrial), End User (Biotech, Hospitals) - Forecast to 2027

<https://marketpublishers.com/r/L6CA4B31EC49EN.html>

Date: November 2022

Pages: 202

Price: US\$ 4,950.00 (Single User License)

ID: L6CA4B31EC49EN

Abstracts

The Latin American flow cytometry market is estimated to register a CAGR of 7.1% to reach USD 379 million by 2027 from USD 269 million in 2022. The growing prevalence of cancer and HIV/ AIDS, growing research activities which adopt flow cytometry techniques, and an increase in the innovation efforts to develop technologically advanced instruments and software are prominently driving the growth of the Latin American Flow cytometry market. However, the high cost of flow cytometry products such as instruments and consumables, is a major factor that is expected to restrain market growth to a certain extent.

“The reagents and consumables subsegment accounted for the highest growth rate in the Latin American Flow Cytometry market, by product & service, during the forecast period”

In 2021, the reagents and consumables subsegment accounted for the highest growth rate. Factors such as continuous demand for flow cytometry reagents for diagnostic applications and growing research activities that use flow cytometry techniques are expected to favor the growth of this market.

“Mexico: The fastest-growing country in the Latin American Flow cytometry market”

The Mexican market is estimated to record the highest CAGR during the forecast period. Favorable trade agreements to support the availability of flow cytometry products in the country and the growth of the pharmaceutical industry are expected to support market growth in the country.

The primary interviews conducted for this report can be categorized as follows:

By Respondent: Supply Side- 50% and Demand Side 50%

By Designation: C-level (Managers) - 45%, D-level (CXOs, Directors)- 30%, and Others (Executives) - 25%

By Region- Latin America: Brazil -20%, Mexico -20%, Argentina -20%, Colombia -20%, Chile- 15%, Rest of Latin America- 5%

List of Companies Profiled in the Report:

Becton, Dickinson and Company (US)

Danaher Corporation (US)

Thermo Fisher Scientific, Inc. (US)

Agilent Technologies, Inc. (US)

Sony Group Corporation (Japan)

Bio-Rad Laboratories, Inc. (US)

Miltenyi Biotec GmbH (Germany)

Enzo Biochem, Inc. (US)

Sysmex Corporation (Japan)

Luminex Corporation (US)

bioMérieux S.A. (France)

Sartorius AG (Germany)

Union Biometrica, Inc. (US)

Takara Bio, Inc. (Japan)

Cytex Biosciences, Inc. (US)

Apogee Flow Systems Ltd. (UK)

BioLegend, Inc. (US)

Research Coverage:

This report provides a detailed picture of the Latin American Flow Cytometry Market. It aims at estimating the size and future growth potential of the market across different segments such as product & service, technology, application, end user and region. The report also includes an in-depth competitive analysis of the key market players along with their company profiles recent developments and key market strategies.

Key Benefits of Buying the Report:

The report will help market leaders/new entrants by providing them with the closest approximations of the revenue numbers for the overall Latin American Flow Cytometry Market and its subsegments. It will also help stakeholders better understand the competitive landscape and gain more insights to position their business better and make suitable go-to-market strategies. This report will enable stakeholders to understand the market's pulse and provide them with information on the key market drivers, challenges, restraints, trends, and opportunities

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
 - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 STUDY SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED
- 1.4 CURRENCY CONSIDERED
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - FIGURE 1 RESEARCH DESIGN
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - FIGURE 2 LATIN AMERICAN FLOW CYTOMETRY MARKET: BREAKDOWN OF PRIMARIES
- 2.2 MARKET ESTIMATION METHODOLOGY
 - 2.2.1 REVENUE MAPPING-BASED MARKET ESTIMATION
 - FIGURE 3 MARKET SIZE ESTIMATION: REVENUE SHARE ANALYSIS (2021)
 - FIGURE 4 MARKET SIZE ESTIMATION (2021)
- 2.3 DATA TRIANGULATION APPROACH
 - FIGURE 5 DATA TRIANGULATION METHODOLOGY
- 2.4 CAGR PROJECTIONS
 - 2.4.1 SUPPLY-SIDE ANALYSIS
 - 2.4.2 DEMAND-SIDE ANALYSIS
- 2.5 INSIGHTS FROM PRIMARY EXPERTS

3 EXECUTIVE SUMMARY

- FIGURE 6 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY PRODUCT & SERVICE, 2022 VS. 2027 (USD MILLION)
- FIGURE 7 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY TECHNOLOGY, 2022 VS. 2027 (USD MILLION)

FIGURE 8 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY APPLICATION, 2022 VS. 2027 (USD MILLION)

FIGURE 9 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY END USER, 2022 VS. 2027 (USD MILLION)

4 PREMIUM INSIGHTS

4.1 LATIN AMERICAN FLOW CYTOMETRY MARKET OVERVIEW

FIGURE 10 ADVANCEMENTS IN FLOW CYTOMETRY TECHNIQUES TO DRIVE MARKET GROWTH

4.2 LATIN AMERICAN FLOW CYTOMETRY MARKET SHARE, BY PRODUCT & SERVICE (2021)

FIGURE 11 REAGENTS AND CONSUMABLES SEGMENT ACCOUNTED FOR LARGEST SHARE IN 2021

4.3 LATIN AMERICAN FLOW CYTOMETRY MARKET SHARE, BY TECHNOLOGY, 2022 VS. 2027

FIGURE 12 CELL-BASED FLOW CYTOMETRY SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD

4.4 LATIN AMERICAN FLOW CYTOMETRY MARKET SHARE, BY END USER, 2022

FIGURE 13 ACADEMIC AND RESEARCH INSTITUTES SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 14 LATIN AMERICAN FLOW CYTOMETRY MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Increasing incidence of cancer and HIV/AIDS

TABLE 1 LATIN AMERICA: CANCER INCIDENCE, BY COUNTRY, 2020

TABLE 2 LATIN AMERICA: INCIDENCE OF HIV/AIDS, BY COUNTRY, 2021

5.2.1.2 Research activities such as drug discovery using flow cytometry techniques

5.2.1.3 Use of flow cytometry in regenerative medicine

5.2.1.4 Technological advancements such as multicolor fluorescence, compact design, and automation in flow cytometry instruments

TABLE 3 IMPORTANT TECHNOLOGICAL ADVANCEMENTS (2019–2022)

5.2.2 RESTRAINTS

5.2.2.1 High cost of instruments and consumables

5.2.3 OPPORTUNITIES

5.2.3.1 Adoption of recombinant DNA technology for antibody production

5.2.3.2 International collaborations in biotechnology

5.2.4 CHALLENGES

5.2.4.1 Shortage of well-trained and skilled professionals

5.3 SUPPLY CHAIN ANALYSIS

FIGURE 15 SUPPLY CHAIN OF FLOW CYTOMETRY PRODUCTS & SERVICES

5.3.1 KEY INFLUENCERS

5.4 VALUE CHAIN ANALYSIS

FIGURE 16 LATIN AMERICAN FLOW CYTOMETRY MARKET: VALUE CHAIN ANALYSIS

5.5 ECOSYSTEM ANALYSIS

FIGURE 17 FLOW CYTOMETRY MARKET: ECOSYSTEM ANALYSIS

5.5.1 ROLE IN ECOSYSTEM

5.6 REGULATORY ANALYSIS

5.6.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 4 LATIN AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.7 PORTER'S FIVE FORCES ANALYSIS

TABLE 5 FLOW CYTOMETRY MARKET: PORTER'S FIVE FORCES ANALYSIS

5.7.1 COMPETITIVE RIVALRY AMONG EXISTING PLAYERS

5.7.2 BARGAINING POWER OF SUPPLIERS

5.7.3 BARGAINING POWER OF BUYERS

5.7.4 THREAT OF SUBSTITUTES

5.7.5 THREAT OF NEW ENTRANTS

5.8 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

FIGURE 18 REVENUE SHIFT AND NEW REVENUE POCKETS FOR FLOW CYTOMETRY MARKET

5.9 KEY CONFERENCES AND EVENTS IN 2022–2023

TABLE 6 FLOW CYTOMETRY MARKET: DETAILED LIST OF RELEVANT EVENTS AND CONFERENCES

5.10 TRADE DATA

TABLE 7 IMPORT DATA FOR FLOW CYTOMETRY INSTRUMENTS, BY COUNTRY, 2017–2021 (USD THOUSAND)

TABLE 8 EXPORT DATA FOR FLOW CYTOMETRY INSTRUMENTS, BY COUNTRY, 2017–2021 (USD THOUSAND)

5.11 PRICING ANALYSIS

TABLE 9 GLOBAL AVERAGE COST OF FLOW CYTOMETERS, BY TYPE

TABLE 10 GLOBAL AVERAGE COST OF FLOW CYTOMETERS AND OTHER PRODUCTS, BY COMPANY

TABLE 11 IMPORT SHIPMENT DATA OF FLOW CYTOMETERS IN BRAZIL (2021)

5.11.1 COST OF FLOW CYTOMETRY SOFTWARE

5.12 KEY STAKEHOLDERS AND BUYING CRITERIA

FIGURE 19 KEY STAKEHOLDERS IN PHARMACEUTICAL COMPANIES AND THEIR INFLUENCE ON BUYING PROCESS

FIGURE 20 KEY BUYING CRITERIA FOR FLOW CYTOMETRY PRODUCTS AMONG END USERS

6 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY PRODUCT & SERVICE

6.1 INTRODUCTION

TABLE 12 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY PRODUCT & SERVICE, 2020–2027 (USD MILLION)

6.2 REAGENTS AND CONSUMABLES

6.2.1 GROWING R&D TO DRIVE MARKET GROWTH

TABLE 13 LATIN AMERICAN FLOW CYTOMETRY REAGENTS AND CONSUMABLES MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

6.3 INSTRUMENTS

TABLE 14 LATIN AMERICAN FLOW CYTOMETRY INSTRUMENTS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 15 LATIN AMERICAN FLOW CYTOMETRY INSTRUMENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

6.3.1 CELL ANALYZERS

TABLE 16 LATIN AMERICAN FLOW CYTOMETRY-BASED CELL ANALYZERS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 17 LATIN AMERICAN FLOW CYTOMETRY-BASED CELL ANALYZERS MARKET, BY PRICE RANGE, 2020–2027 (USD MILLION)

6.3.1.1 High-range cell analyzers

6.3.1.1.1 Adoption of high-range cell analyzers among end users in larger economies to drive growth

TABLE 18 LATIN AMERICAN HIGH-RANGE CELL ANALYZERS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

6.3.1.2 Mid-range cell analyzers

6.3.1.2.1 Availability of compact and high-performance analyzers to support growth

TABLE 19 LATIN AMERICAN MID-RANGE CELL ANALYZERS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

6.3.1.3 Low-range cell analyzers

6.3.1.3.1 Low-range analyzers widely adopted among price-sensitive end users
TABLE 20 LATIN AMERICAN LOW-RANGE CELL ANALYZERS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

6.3.2 CELL SORTERS

TABLE 21 LATIN AMERICAN FLOW CYTOMETRY-BASED CELL SORTERS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 22 LATIN AMERICAN FLOW CYTOMETRY-BASED CELL SORTERS MARKET, BY PRICE RANGE, 2020–2027 (USD MILLION)

6.3.2.1 High-range cell sorters

6.3.2.1.1 High cost and budgetary limitations to restrain growth

TABLE 23 LATIN AMERICAN HIGH-RANGE CELL SORTERS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

6.3.2.2 Mid-range cell sorters

6.3.2.2.1 Cost-efficiency and frequent product launches for mid-range sorters to drive growth

TABLE 24 LATIN AMERICAN MID-RANGE CELL SORTERS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

6.3.2.3 Low-range cell sorters

6.3.2.3.1 Research facilities and small-scale diagnostic labs to be major end users of low-range sorters

TABLE 25 LATIN AMERICAN LOW-RANGE CELL SORTERS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

6.4 SERVICES

6.4.1 FLOW CYTOMETRY SERVICES ENSURE WORKFLOW CONTINUITY AND MAXIMIZE PERFORMANCE

TABLE 26 LATIN AMERICAN FLOW CYTOMETRY SERVICES MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

6.5 SOFTWARE

6.5.1 TECHNOLOGICAL ADVANCEMENTS IN SOFTWARE TO DRIVE MARKET GROWTH

TABLE 27 LATIN AMERICAN FLOW CYTOMETRY SOFTWARE MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

6.6 ACCESSORIES

6.6.1 PROCEDURAL BENEFITS OFFERED BY FLOW CYTOMETRY ACCESSORIES TO SUPPORT MARKET GROWTH

TABLE 28 LATIN AMERICAN FLOW CYTOMETRY ACCESSORIES MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

7 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY TECHNOLOGY

7.1 INTRODUCTION

TABLE 29 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY TECHNOLOGY, 2020–2027 (USD MILLION)

7.2 CELL-BASED FLOW CYTOMETRY

7.2.1 GROWING TECHNOLOGICAL ADVANCEMENTS IN CELL-BASED ASSAYS TO DRIVE GROWTH

TABLE 30 LATIN AMERICAN CELL-BASED FLOW CYTOMETRY MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

7.3 BEAD-BASED FLOW CYTOMETRY

7.3.1 HIGH RELIABILITY AND MEASUREMENT CONSISTENCY TO SUPPORT GROWTH

TABLE 31 LATIN AMERICAN BEAD-BASED FLOW CYTOMETRY MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

8 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY END USER

8.1 INTRODUCTION

TABLE 32 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY END USER, 2020–2027 (USD MILLION)

8.2 ACADEMIC AND RESEARCH INSTITUTES

8.2.1 INCREASING RESEARCH ACTIVITIES EXPECTED TO DRIVE GROWTH
TABLE 33 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR ACADEMIC AND RESEARCH INSTITUTES, BY COUNTRY, 2020–2027 (USD MILLION)

8.3 HOSPITALS AND CLINICAL TESTING LABORATORIES

8.3.1 USE OF FLOW CYTOMETRY TECHNIQUES IN CANCER DIAGNOSTICS TO DRIVE MARKET GROWTH

TABLE 34 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR HOSPITALS AND CLINICAL TESTING LABORATORIES, BY COUNTRY, 2020–2027 (USD MILLION)

8.4 PHARMACEUTICAL AND BIOTECHNOLOGY COMPANIES

8.4.1 INCREASING INVESTMENTS IN DRUG DISCOVERY AND DEVELOPMENT TO SUPPORT MARKET GROWTH

TABLE 35 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR PHARMACEUTICAL AND BIOTECHNOLOGY COMPANIES, BY COUNTRY, 2020–2027 (USD MILLION)

9 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY APPLICATION

9.1 INTRODUCTION

TABLE 36 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

9.2 RESEARCH APPLICATIONS

TABLE 37 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR RESEARCH APPLICATIONS, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 38 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

9.2.1 PHARMACEUTICAL AND BIOTECHNOLOGY

TABLE 39 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR PHARMACEUTICAL AND BIOTECHNOLOGY APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 40 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR PHARMACEUTICAL AND BIOTECHNOLOGY APPLICATIONS, BY COUNTRY, 2020–2027 (USD MILLION)

9.2.1.1 Drug discovery

9.2.1.1.1 Growing use of flow cytometry instruments in drug discovery cycle to support growth

TABLE 41 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR DRUG DISCOVERY, BY COUNTRY, 2020–2027 (USD MILLION)

9.2.1.2 Stem cell research

9.2.1.2.1 Increasing focus on stem cell research to drive demand for flow cytometry products

TABLE 42 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR STEM CELL RESEARCH, BY COUNTRY, 2020–2027 (USD MILLION)

9.2.1.3 In vitro toxicity testing

9.2.1.3.1 Growing adoption of flow cytometry in drug discovery and development to support growth

TABLE 43 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR IN VITRO TOXICITY TESTING, BY COUNTRY, 2020–2027 (USD MILLION)

9.2.2 IMMUNOLOGY

9.2.2.1 Growing prevalence of infectious and autoimmune diseases to support growth

TABLE 44 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR IMMUNOLOGY, BY COUNTRY, 2020–2027 (USD MILLION)

9.2.3 CELL SORTING

9.2.3.1 Technologically advanced cell sorters to drive market growth

TABLE 45 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR CELL SORTING, BY COUNTRY, 2020–2027 (USD MILLION)

9.2.4 APOPTOSIS

9.2.4.1 Growing use of apoptosis assays to support growth

TABLE 46 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR APOPTOSIS, BY COUNTRY, 2020–2027 (USD MILLION)

9.2.5 CELL CYCLE ANALYSIS

9.2.5.1 Use of flow cytometry to detect chromosomal abnormalities to drive growth

TABLE 47 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR CELL CYCLE ANALYSIS, BY COUNTRY, 2020–2027 (USD MILLION)

9.2.6 CELL VIABILITY

9.2.6.1 Growing use of cell viability assays in research to drive growth

TABLE 48 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR CELL VIABILITY, BY COUNTRY, 2020–2027 (USD MILLION)

9.2.7 CELL COUNTING

9.2.7.1 Flow cytometry permits easy differentiation of cells via scattering or staining

TABLE 49 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR CELL COUNTING, BY COUNTRY, 2020–2027 (USD MILLION)

9.2.8 OTHER RESEARCH APPLICATIONS

TABLE 50 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR OTHER RESEARCH APPLICATIONS, BY COUNTRY, 2020–2027 (USD MILLION)

9.3 CLINICAL APPLICATIONS

TABLE 51 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR CLINICAL APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 52 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR CLINICAL APPLICATIONS, BY COUNTRY, 2020–2027 (USD MILLION)

9.3.1 CANCER

9.3.1.1 Growing use of flow cytometry techniques in cancer prediction to drive growth

TABLE 53 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR CANCER, BY COUNTRY, 2020–2027 (USD MILLION)

9.3.2 HEMATOLOGY

9.3.2.1 Increasing use of flow cytometry in hematology applications to drive growth

TABLE 54 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR HEMATOLOGY, BY COUNTRY, 2020–2027 (USD MILLION)

9.3.3 AUTOIMMUNE DISEASES

9.3.3.1 Adoption of flow cytometry for autoimmune disease diagnostics to drive growth

TABLE 55 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR AUTOIMMUNE DISEASES, BY COUNTRY, 2020–2027 (USD MILLION)

9.3.4 ORGAN AND TISSUE TRANSPLANTATION

9.3.4.1 Growing demand for organ transplants to drive market growth

TABLE 56 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR ORGAN TRANSPLANTATION, BY COUNTRY, 2020–2027 (USD MILLION)

9.3.5 OTHER CLINICAL APPLICATIONS

TABLE 57 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR OTHER CLINICAL APPLICATIONS, BY COUNTRY, 2020–2027 (USD MILLION)

9.4 INDUSTRIAL APPLICATIONS

9.4.1 ADOPTION OF FLOW CYTOMETRY TECHNIQUES IN FOOD AND DAIRY INDUSTRIES TO DRIVE GROWTH

TABLE 58 LATIN AMERICAN FLOW CYTOMETRY MARKET FOR INDUSTRIAL APPLICATIONS, BY COUNTRY, 2020–2027 (USD MILLION)

10 LATIN AMERICAN FLOW CYTOMETRY MARKET, BY COUNTRY

10.1 INTRODUCTION

TABLE 59 LATIN AMERICA: FLOW CYTOMETRY MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 60 LATIN AMERICA: FLOW CYTOMETRY MARKET, BY TECHNOLOGY, 2020–2027 (USD MILLION)

TABLE 61 LATIN AMERICA: FLOW CYTOMETRY MARKET, BY PRODUCT & SERVICE, 2020–2027 (USD MILLION)

TABLE 62 LATIN AMERICA: FLOW CYTOMETRY INSTRUMENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 63 LATIN AMERICA: FLOW CYTOMETRY CELL ANALYZERS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 64 LATIN AMERICA: FLOW CYTOMETRY CELL SORTERS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 65 LATIN AMERICA: FLOW CYTOMETRY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 66 LATIN AMERICA: FLOW CYTOMETRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 67 LATIN AMERICA: FLOW CYTOMETRY MARKET FOR PHARMACEUTICAL AND BIOTECHNOLOGY APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 68 LATIN AMERICA: FLOW CYTOMETRY MARKET FOR CLINICAL APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 69 LATIN AMERICA: FLOW CYTOMETRY MARKET, BY END USER, 2020–2027 (USD MILLION)

10.2 BRAZIL

10.2.1 WELL-ESTABLISHED PRESENCE OF KEY MARKET PLAYERS ENSURING ADOPTION OF FLOW CYTOMETRY PRODUCTS

TABLE 70 BRAZIL: FLOW CYTOMETRY MARKET, BY TECHNOLOGY, 2020–2027 (USD MILLION)

TABLE 71 BRAZIL: FLOW CYTOMETRY MARKET, BY PRODUCT & SERVICE, 2020–2027 (USD MILLION)

TABLE 72 BRAZIL: FLOW CYTOMETRY INSTRUMENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 73 BRAZIL: FLOW CYTOMETRY CELL ANALYZERS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 74 BRAZIL: FLOW CYTOMETRY CELL SORTERS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 75 BRAZIL: FLOW CYTOMETRY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 76 BRAZIL: FLOW CYTOMETRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 77 BRAZIL: FLOW CYTOMETRY MARKET FOR PHARMACEUTICAL AND BIOTECHNOLOGY APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 78 BRAZIL: FLOW CYTOMETRY MARKET FOR CLINICAL APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 79 BRAZIL: FLOW CYTOMETRY MARKET, BY END USER, 2020–2027 (USD MILLION)

10.3 MEXICO

10.3.1 FAVORABLE TRADE AGREEMENTS TO SUPPORT AVAILABILITY OF FLOW CYTOMETRY PRODUCTS

TABLE 80 MEXICO: FLOW CYTOMETRY MARKET, BY TECHNOLOGY, 2020–2027 (USD MILLION)

TABLE 81 MEXICO: FLOW CYTOMETRY MARKET, BY PRODUCT & SERVICE, 2020–2027 (USD MILLION)

TABLE 82 MEXICO: FLOW CYTOMETRY INSTRUMENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 83 MEXICO: FLOW CYTOMETRY CELL ANALYZERS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 84 MEXICO: FLOW CYTOMETRY CELL SORTERS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 85 MEXICO: FLOW CYTOMETRY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 86 MEXICO: FLOW CYTOMETRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 87 MEXICO: FLOW CYTOMETRY MARKET FOR PHARMACEUTICAL AND BIOTECHNOLOGY APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 88 MEXICO: FLOW CYTOMETRY MARKET FOR CLINICAL APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 89 MEXICO: FLOW CYTOMETRY MARKET, BY END USER, 2020–2027 (USD MILLION)

10.4 ARGENTINA

10.4.1 GROWING RESEARCH INITIATIVES TO SUPPORT MARKET GROWTH

TABLE 90 ARGENTINA: FLOW CYTOMETRY MARKET, BY TECHNOLOGY, 2020–2027 (USD MILLION)

TABLE 91 ARGENTINA: FLOW CYTOMETRY MARKET, BY PRODUCT & SERVICE, 2020–2027 (USD MILLION)

TABLE 92 ARGENTINA: FLOW CYTOMETRY INSTRUMENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 93 ARGENTINA: FLOW CYTOMETRY CELL ANALYZERS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 94 ARGENTINA: FLOW CYTOMETRY CELL SORTERS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 95 ARGENTINA: FLOW CYTOMETRY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 96 ARGENTINA: FLOW CYTOMETRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 97 ARGENTINA: FLOW CYTOMETRY MARKET FOR PHARMACEUTICAL AND BIOTECHNOLOGY APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 98 ARGENTINA: FLOW CYTOMETRY MARKET FOR CLINICAL APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 99 ARGENTINA: FLOW CYTOMETRY MARKET, BY END USER, 2020–2027 (USD MILLION)

10.5 COLOMBIA

10.5.1 GROWING RESEARCH ACTIVITIES IN ONCOLOGY AND ORGAN TRANSPLANTATION TO SUPPORT MARKET GROWTH

TABLE 100 COLOMBIA: FLOW CYTOMETRY MARKET, BY TECHNOLOGY, 2020–2027 (USD MILLION)

TABLE 101 COLOMBIA: FLOW CYTOMETRY MARKET, BY PRODUCT & SERVICE, 2020–2027 (USD MILLION)

TABLE 102 COLOMBIA: FLOW CYTOMETRY INSTRUMENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 103 COLOMBIA: FLOW CYTOMETRY CELL ANALYZERS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 104 COLOMBIA: FLOW CYTOMETRY CELL SORTERS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 105 COLOMBIA: FLOW CYTOMETRY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 106 COLOMBIA: FLOW CYTOMETRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 107 COLOMBIA: FLOW CYTOMETRY MARKET FOR PHARMACEUTICAL AND BIOTECHNOLOGY APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 108 COLOMBIA: FLOW CYTOMETRY MARKET FOR CLINICAL APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 109 COLOMBIA: FLOW CYTOMETRY MARKET, BY END USER, 2020–2027 (USD MILLION)

10.6 CHILE

10.6.1 GROWING AWARENESS THROUGH CONFERENCES TO DRIVE MARKET GROWTH

TABLE 110 CHILE: FLOW CYTOMETRY MARKET, BY TECHNOLOGY, 2020–2027 (USD MILLION)

TABLE 111 CHILE: FLOW CYTOMETRY MARKET, BY PRODUCT & SERVICE, 2020–2027 (USD MILLION)

TABLE 112 CHILE: FLOW CYTOMETRY INSTRUMENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 113 CHILE: FLOW CYTOMETRY CELL ANALYZERS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 114 CHILE: FLOW CYTOMETRY CELL SORTERS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 115 CHILE: FLOW CYTOMETRY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 116 CHILE: FLOW CYTOMETRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 117 CHILE: FLOW CYTOMETRY MARKET FOR PHARMACEUTICAL AND BIOTECHNOLOGY APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 118 CHILE: FLOW CYTOMETRY MARKET FOR CLINICAL APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 119 CHILE: FLOW CYTOMETRY MARKET, BY END USER, 2020–2027 (USD MILLION)

10.7 REST OF LATIN AMERICA

TABLE 120 REST OF LATIN AMERICA: FLOW CYTOMETRY MARKET, BY TECHNOLOGY, 2020–2027 (USD MILLION)

TABLE 121 REST OF LATIN AMERICA: FLOW CYTOMETRY MARKET, BY PRODUCT & SERVICE, 2020–2027 (USD MILLION)

TABLE 122 REST OF LATIN AMERICA: FLOW CYTOMETRY INSTRUMENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 123 REST OF LATIN AMERICA: FLOW CYTOMETRY CELL ANALYZERS

MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 124 REST OF LATIN AMERICA: FLOW CYTOMETRY CELL SORTERS

MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 125 REST OF LATIN AMERICA: FLOW CYTOMETRY MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 126 REST OF LATIN AMERICA: FLOW CYTOMETRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 127 REST OF LATIN AMERICA: FLOW CYTOMETRY MARKET FOR PHARMACEUTICAL AND BIOTECHNOLOGY APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 128 REST OF LATIN AMERICA: FLOW CYTOMETRY MARKET FOR CLINICAL APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 129 REST OF LATIN AMERICA: FLOW CYTOMETRY MARKET, BY END USER, 2020–2027 (USD MILLION)

11 COMPETITIVE LANDSCAPE

11.1 INTRODUCTION

11.2 RIGHT-TO-WIN APPROACHES ADOPTED BY KEY PLAYERS

TABLE 130 LATIN AMERICAN FLOW CYTOMETRY MARKET: STRATEGIES ADOPTED

11.3 REVENUE ANALYSIS

FIGURE 21 REVENUE ANALYSIS FOR KEY COMPANIES (2019–2021)

11.4 MARKET SHARE ANALYSIS

FIGURE 22 LATIN AMERICAN FLOW CYTOMETRY MARKET SHARE ANALYSIS, BY KEY PLAYER, 2021

TABLE 131 LATIN AMERICAN FLOW CYTOMETRY MARKET: DEGREE OF COMPETITION

11.5 LIST OF KEY PLAYERS

TABLE 132 DEMAND-SIDE PLAYERS

TABLE 133 SUPPLY-SIDE PLAYERS

11.6 COMPANY EVALUATION MATRIX

11.6.1 STARS

11.6.2 EMERGING LEADERS

11.6.3 PERVASIVE PLAYERS

11.6.4 PARTICIPANTS

FIGURE 23 FLOW CYTOMETRY MARKET: COMPETITIVE LEADERSHIP MAPPING, 2021

11.7 COMPETITIVE BENCHMARKING

TABLE 134 PRODUCT & SERVICE FOOTPRINT OF COMPANIES**11.8 COMPETITIVE SCENARIO AND TRENDS****TABLE 135 PRODUCT LAUNCHES AND ENHANCEMENTS**

(JANUARY 2019–OCTOBER 2022)

TABLE 136 DEALS (JANUARY 2019–OCTOBER 2022)**12 COMPANY PROFILES****12.1 KEY PLAYERS**

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))*

12.1.1 BD (BECTON, DICKINSON AND COMPANY)**TABLE 137 BD: BUSINESS OVERVIEW****FIGURE 24 BD: COMPANY SNAPSHOT (2021)****12.1.2 DANAHER CORPORATION****TABLE 138 DANAHER CORPORATION: BUSINESS OVERVIEW****FIGURE 25 DANAHER CORPORATION: COMPANY SNAPSHOT (2021)****12.1.3 THERMO FISHER SCIENTIFIC, INC.****TABLE 139 THERMO FISHER SCIENTIFIC, INC.: BUSINESS OVERVIEW****FIGURE 26 THERMO FISHER SCIENTIFIC, INC.: COMPANY SNAPSHOT (2021)****12.1.4 AGILENT TECHNOLOGIES, INC.****TABLE 140 AGILENT TECHNOLOGIES, INC.: BUSINESS OVERVIEW****FIGURE 27 AGILENT TECHNOLOGIES, INC.: COMPANY SNAPSHOT (2021)****12.1.5 SONY BIOTECHNOLOGY INC. (A SUBSIDIARY OF SONY GROUP CORPORATION)****TABLE 141 SONY GROUP CORPORATION: BUSINESS OVERVIEW****FIGURE 28 SONY GROUP CORPORATION: COMPANY SNAPSHOT (2021)****12.1.6 BIO-RAD LABORATORIES INC.****TABLE 142 BIO-RAD LABORATORIES INC.: BUSINESS OVERVIEW****FIGURE 29 BIO-RAD LABORATORIES INC.: COMPANY SNAPSHOT (2021)****12.1.7 MILTENYI BIOTEC****TABLE 143 MILTENYI BIOTEC: BUSINESS OVERVIEW****12.1.8 ENZO BIOCHEM, INC.****TABLE 144 ENZO BIOCHEM, INC.: BUSINESS OVERVIEW****FIGURE 30 ENZO BIOCHEM, INC.: COMPANY SNAPSHOT (2021)****12.1.9 SYSMEX CORPORATION****TABLE 145 SYSMEX CORPORATION: BUSINESS OVERVIEW****FIGURE 31 SYSMEX CORPORATION: COMPANY SNAPSHOT (2021)**

12.1.10 LUMINEX CORPORATION (A DIASORIN COMPANY)

TABLE 146 DIASORIN S.P.A.: BUSINESS OVERVIEW

FIGURE 32 DIASORIN S.P.A.: COMPANY SNAPSHOT (2021)

12.1.11 BIOM?RIEUX SA

TABLE 147 BIOM?RIEUX SA: BUSINESS OVERVIEW

FIGURE 33 BIOM?RIEUX SA: COMPANY SNAPSHOT (2021)

12.1.12 SARTORIUS AG

TABLE 148 SARTORIUS AG.: BUSINESS OVERVIEW

FIGURE 34 SARTORIUS AG: COMPANY SNAPSHOT (2021)

12.1.13 UNION BIOMETRICA, INC.

TABLE 149 UNION BIOMETRICA, INC.: BUSINESS OVERVIEW

12.1.14 TAKARA BIO, INC.

TABLE 150 TAKARA BIO, INC.: BUSINESS OVERVIEW

FIGURE 35 TAKARA BIO, INC.: COMPANY SNAPSHOT (2021)

12.1.15 CYTEK BIOSCIENCES

TABLE 151 CYTEK BIOSCIENCES: BUSINESS OVERVIEW

FIGURE 36 CYTEK BIOSCIENCES, INC.: COMPANY SNAPSHOT (2021)

12.1.16 APOGEE FLOW SYSTEMS LTD.

TABLE 152 APOGEE FLOW SYSTEMS LTD.: BUSINESS OVERVIEW

12.1.17 BIOLEGEND, INC. (PART OF PERKINELMER)

TABLE 153 BIOLEGEND, INC.: BUSINESS OVERVIEW

*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.3 CUSTOMIZATION OPTIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

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