

# Lateral Flow Assay Components Market by Type, Application Type (Clinical Testing (Infectious, Cardiac Marker Test) Veterinary, Food Safety), Technique Type, End User and Region (North America, APAC, MEA, Europe, Latin America) - Global Forecast to 2027

<https://marketpublishers.com/r/LDCF9D655BEBEN.html>

Date: April 2022

Pages: 224

Price: US\$ 4,950.00 (Single User License)

ID: LDCF9D655BEBEN

## Abstracts

The global lateral flow assay components market is projected to reach USD 420 million by 2027 from USD 339 million in 2022, at a CAGR of 4.3% during the forecast period. The high prevalence of infectious diseases worldwide, rapid growth in the geriatric population, the growing demand for point-of-care testing, the increased demand for lateral flow assay components due to COVID-19, and the rising use of home-based lateral flow assay devices are the major factors driving the growth of the lateral flow assay components market.

“Membranes segment accounted for the largest share in the lateral flow assay components market.”

Based on type, the lateral flow assay components market is segmented into membranes, pads, and others. In 2021, membranes accounted for the largest share of 58.8% of the global lateral flow assay components market. This segment is projected to reach USD 245.6 million by 2027 from 198.8 million in 2022, at a CAGR of 4.3% during the forecast period. The large share of this segment can be attributed to the increasing applications of lateral flow assay kits & reagents for POC testing, the growing burden of chronic diseases, the increasing use of lateral flow assay kits in home care settings, and their convenience and ease of use.

The lateral flow assay membranes market is further bifurcated into nitrocellulose and other membranes. In 2021, the nitrocellulose membranes segment accounted for the

largest share of 98.3% of the global lateral flow assay membranes market. Nitrocellulose membranes are mainly used to make lateral flow immunoassays.

The lateral flow assay pads market is further bifurcated into sample pads, conjugate pads, and absorbent pads. In 2021, the sample pads segment accounted for 56.4% of the lateral flow assay pads market.

“Clinical Testing segment is expected to witness the fastest growth in the forecast period.”

Based on applications, the lateral flow assay components market is segmented into clinical testing, veterinary diagnostics, food safety & environmental testing, and drug development & quality testing. The clinical testing segment accounted for the largest share of 94.5% of the lateral flow assay components market in 2021. The large share of this segment can be attributed to the rising prevalence of chronic diseases, the growing pressure to reduce healthcare costs, and the increasing demand for patient-centric care.

“Sandwich assays technique accounted for the largest share of lateral flow assay components market in 2021”

Based on techniques, the lateral flow assay components market is segmented into competitive assays, sandwich assays, and multiplex detection assays. Sandwich assays dominated the lateral flow assay components market in 2021, with a share of 80.9%. The large share of this segment can be attributed to its better assay sensitivity and specificity as well as its extensive applications in the measurement of critical analytes (such as cardiac and hepatitis markers).

“The medical device manufacturing company accounted for the largest share of lateral flow assays components market in 2021”

Based on end users, the lateral flow assay components market is segmented into medical device manufacturing companies and medical device contract manufacturing companies. Medical device manufacturing companies accounted for the largest market share of 69.3% of the lateral flow assay components market in 2021. The COVID-19 pandemic has also increased the demand for point-of-care testing in professional healthcare settings, which increases the demand for lateral flow assay components among medical device manufacturing companies.

“North America accounted for the largest share of the lateral flow assay components market in 2021”

In 2021, North America accounted for the largest share of 49.4% of the lateral flow assay components market, followed by Europe, the Asia Pacific, Latin America, and the Middle East & Africa. However, the APAC region is expected to grow at the highest CAGR of 7.1% during the forecast period. The rapidly developing raw material industry in China and India, the growing number of local manufacturers for lateral flow assay components, increasing investments in the region by key market players, the availability of low-cost labor for manufacturing, and the presence of a favorable regulatory environment are the key factors driving market growth in the APAC. The current COVID-19 scenario and its high impact in the Asia Pacific region (especially India) have also resulted in a high growth rate in the lateral flow assay components market in this region.

A breakdown of the primary participants (supply-side) for the lateral flow assay components market referred to for this report is provided below:

By Company Type: Tier 1–35%, Tier 2–20%, and Tier 3–45%

By Designation: C-level–45%, Director Level–25%, and Others–30%

By Region: North America–36%, Europe–26%, Asia Pacific–21%, Latin America–10%, and Middle East and Africa– 7%

The prominent players in this market include Danaher Corporation (Cytiva Life Science and Pall Corporation) (US), Merck KGaA (Germany), Sartorius Stedim Biotech (Germany), Ahlstrom-Munksjö (Finland), Advanced Microdevice Pvt. Ltd. (India), Hangzhou Cobetter Filtration System Co., Ltd. (China), Axiva-Axiflow Group (India), Nupore Filtration (India), DCN Diagnostics (US), and Ballya Bio (China).

Research Coverage:

The market study covers the lateral flow assay components market across various segments. It aims at estimating the market size and the growth potential of this market across different segments by type, application, by technique, end user, and region. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and

business offerings, recent developments, and key market strategies.

#### Key Benefits of Buying the Report:

The report will help market leaders/new entrants in this market and provide information regarding the closest approximations of the lateral flow assay components market and its segments. This report will help stakeholders understand the competitive landscape, gain insights to position their businesses better, and plan suitable go-to-market strategies. The report will also help stakeholders in understanding the pulse of the market and gaining information on key market drivers, restraints, opportunities, and challenges.

## Contents

### 1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.2.1 CATEGORY-WISE INCLUSIONS AND EXCLUSIONS  
IN THE LATERAL FLOW ASSAY COMPONENTS MARKET

1.3 MARKET SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 LATERAL FLOW ASSAY COMPONENTS MARKET SEGMENTATION

1.3.2 YEARS CONSIDERED FOR THE STUDY

1.4 CURRENCY

TABLE 1 EXCHANGE RATES UTILIZED FOR CONVERSION TO USD

1.5 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

2.1 RESEARCH APPROACH

FIGURE 2 RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Primary sources

2.1.2.2 Key data from primary sources

2.1.2.3 Breakdown of primaries

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS (SUPPLY SIDE):  
BY COMPANY TYPE, DESIGNATION, AND REGION

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS (DEMAND SIDE): BY END  
USER, DESIGNATION, AND REGION

2.2 MARKET SIZE ESTIMATION

FIGURE 5 MARKET SIZE ESTIMATION: REVENUE SHARE ANALYSIS (2021)

FIGURE 6 SUPPLY-SIDE ANALYSIS: LATERAL FLOW ASSAY COMPONENTS  
MARKET (2021)

2.3 MARKET BREAKDOWN & DATA TRIANGULATION

FIGURE 7 DATA TRIANGULATION METHODOLOGY

2.4 KEY INDUSTRY INSIGHTS

2.5 LIMITATIONS

2.5.1 METHODOLOGY-RELATED LIMITATIONS

2.6 RISK ASSESSMENT

2.7 ASSUMPTIONS FOR THE STUDY

### **3 EXECUTIVE SUMMARY**

FIGURE 8 LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2022 VS. 2027 (USD MILLION)

FIGURE 9 LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2022 VS. 2027 (USD MILLION)

FIGURE 10 LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2022 VS. 2027 (USD MILLION)

FIGURE 11 LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2022 VS. 2027 (USD MILLION)

FIGURE 12 GEOGRAPHICAL SNAPSHOT OF THE LATERAL FLOW ASSAY COMPONENTS MARKET

### **4 PREMIUM INSIGHTS**

4.1 LATERAL FLOW ASSAY COMPONENTS MARKET OVERVIEW

FIGURE 13 RISING NUMBER OF LOCAL MANUFACTURERS FOR COMPONENTS IS DRIVING THE GROWTH OF THE LATERAL FLOW ASSAY COMPONENTS MARKET

4.2 REGIONAL MIX: LATERAL FLOW ASSAY COMPONENTS MARKET

FIGURE 14 APAC TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

4.3 ASIA PACIFIC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE AND COUNTRY

FIGURE 15 MEMBRANES ACCOUNTED FOR THE LARGEST SHARE OF THE ASIA PACIFIC MARKET IN 2021

4.4 LATERAL FLOW ASSAY COMPONENTS MARKET: GEOGRAPHICAL GROWTH OPPORTUNITIES

4.5 LATERAL FLOW ASSAY COMPONENTS MARKET: DEVELOPED VS. DEVELOPING COUNTRIES

### **5 MARKET OVERVIEW**

5.1 INTRODUCTION

5.2 MARKET DYNAMICS: IMPACT ANALYSIS

5.2.1 DRIVERS

5.2.1.1 Growing demand for lateral flow assay kits due to the COVID-19 pandemic

5.2.1.2 Growing usage of home-based lateral flow assay devices

5.2.1.3 Growing demand for point-of-care testing

5.2.1.4 Increasing public-private investments to develop lateral flow assays

## 5.2.2 RESTRAINTS

5.2.2.1 Availability of alternative diagnostic technologies

## 5.2.3 OPPORTUNITIES

5.2.3.1 Evolving applications of lateral flow assays

## 5.2.4 CHALLENGES

5.2.4.1 Requirement of specialized storage and shipping facilities for membranes

## 5.3 ASSESSMENT OF THE IMPACT OF COVID-19 ON THE ECONOMIC SCENARIO IN THE LATERAL FLOW ASSAY COMPONENTS MARKET

## 5.4 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES (YC-YCC) IN THE LATERAL FLOW ASSAY COMPONENTS MARKET

### FIGURE 16 YC–YCC SHIFT IN THE LATERAL FLOW ASSAY COMPONENTS MARKET

## 5.5 AVERAGE SELLING PRICE TREND

TABLE 2 AVERAGE SELLING PRICE OF LATERAL FLOW ASSAY COMPONENTS, BY REGION, 2021 (USD)

## 5.6 ECOSYSTEM MARKET MAP

FIGURE 17 ECOSYSTEM: LATERAL FLOW ASSAY COMPONENTS MARKET (2021)

## 5.7 PATENT ANALYSIS

5.7.1 PATENT PUBLICATION TRENDS FOR LATERAL FLOW ASSAYS

FIGURE 18 GLOBAL PATENT PUBLICATION TRENDS IN THE LATERAL FLOW ASSAY COMPONENTS MARKET, 2016–2021

5.7.2 JURISDICTION ANALYSIS: TOP APPLICANTS (COUNTRIES) FOR PATENTS IN THE LATERAL FLOW ASSAY COMPONENTS MARKET

FIGURE 19 JURISDICTION ANALYSIS: TOP APPLICANT COUNTRIES FOR LATERAL FLOW ASSAYS COMPONENTS, 2016–2021

## 5.8 VALUE CHAIN ANALYSIS

## 5.9 REGULATORY LANDSCAPE

TABLE 3 REGULATORY STANDARDS/APPROVALS REQUIRED FOR LATERAL FLOW IMMUNOASSAY PRODUCTS, BY COUNTRY/REGION

5.9.1 NORTH AMERICA

5.9.2 EUROPE

5.9.3 ASIA PACIFIC

5.9.3.1 India

5.9.3.2 China



### 5.9.3.3 Japan

## 5.10 TECHNOLOGY ANALYSIS

### 5.10.1 KEY TECHNOLOGY: LATERAL FLOW ASSAYS

## 5.11 KEY CONFERENCES & EVENTS DURING 2021–2023

TABLE 4 LATERAL FLOW ASSAY COMPONENTS MARKET: DETAILED LIST OF CONFERENCES & EVENTS

## 5.12 KEY STAKEHOLDERS & BUYING CRITERIA

### 5.12.1 KEY STAKEHOLDERS IN THE BUYING PROCESS

FIGURE 20 INFLUENCE OF STAKEHOLDERS IN THE BUYING PROCESS FOR THE TOP 3 APPLICATIONS

TABLE 5 INFLUENCE OF STAKEHOLDERS IN THE BUYING PROCESS FOR THE TOP 3 APPLICATIONS

### 5.12.2 BUYING CRITERIA

FIGURE 21 KEY BUYING CRITERIA FOR THE TOP 3 APPLICATIONS

TABLE 6 KEY BUYING CRITERIA FOR THE TOP 3 APPLICATIONS

## 5.13 PORTER'S FIVE FORCES ANALYSIS

TABLE 7 LATERAL FLOW ASSAY COMPONENTS MARKET: PORTER'S FIVE FORCES ANALYSIS

### 5.13.1 THREAT FROM NEW ENTRANTS

### 5.13.2 THREAT FROM SUBSTITUTES

### 5.13.3 BARGAINING POWER OF BUYERS

### 5.13.4 BARGAINING POWER OF SUPPLIERS

### 5.13.5 INTENSITY OF COMPETITIVE RIVALRY

## 6 LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE

### 6.1 INTRODUCTION

TABLE 8 LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

### 6.2 MEMBRANES

TABLE 9 LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 10 LATERAL FLOW ASSAY COMPONENTS MARKET FOR MEMBRANES, BY COUNTRY, 2020–2027 (USD MILLION)

#### 6.2.1 NITROCELLULOSE MEMBRANES

6.2.1.1 Advantages of nitrocellulose membranes such as high protein-binding affinity and compatibility with a wide range of detection methods to drive market growth

TABLE 11 LATERAL FLOW ASSAY COMPONENTS MARKET FOR NITROCELLULOSE MEMBRANES, BY COUNTRY, 2020–2027 (USD MILLION)



TABLE 12 LATERAL FLOW ASSAY COMPONENTS MARKET FOR NITROCELLULOSE MEMBRANES (1 X 1 M SHEETS), BY REGION, 2020–2027 (IN THOUSANDS)

TABLE 13 LATERAL FLOW ASSAY COMPONENTS MARKET FOR NITROCELLULOSE MEMBRANES (20 MM X 1 M ROLLS), BY REGION, 2020–2027 (IN MILLIONS)

#### 6.2.2 OTHER MEMBRANES

TABLE 14 LATERAL FLOW ASSAY COMPONENTS MARKET FOR OTHER MEMBRANES, BY COUNTRY, 2020–2027 (USD MILLION)

### 6.3 PADS

TABLE 15 EXAMPLES OF DIFFERENT MATERIALS USED IN MANUFACTURING LATERAL FLOW ASSAY PADS

TABLE 16 LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 17 LATERAL FLOW ASSAY COMPONENTS MARKET FOR PADS, BY COUNTRY, 2020–2027 (USD MILLION)

#### 6.3.1 SAMPLE PADS

6.3.1.1 Ability to promote even and controlled distribution of samples to drive market growth

TABLE 18 LATERAL FLOW ASSAY COMPONENTS MARKET FOR SAMPLE PADS, BY COUNTRY, 2020–2027 (USD MILLION)

#### 6.3.2 CONJUGATE PADS

6.3.2.1 Conjugate pads play an important role in controlling the performance of lateral flow immunoassays

TABLE 19 LATERAL FLOW ASSAY COMPONENTS MARKET FOR CONJUGATE PADS, BY COUNTRY, 2020–2027 (USD MILLION)

#### 6.3.3 ABSORBENT PADS

6.3.3.1 Absorbent pads prevent backflow—a key factor driving market growth

TABLE 20 LATERAL FLOW ASSAY COMPONENTS MARKET FOR ABSORBENT PADS, BY COUNTRY, 2020–2027 (USD MILLION)

### 6.4 OTHER COMPONENTS

TABLE 21 OTHER LATERAL FLOW ASSAY COMPONENTS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

## 7 LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION

### 7.1 INTRODUCTION

TABLE 22 LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

## 7.2 CLINICAL TESTING

TABLE 23 LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 24 LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING APPLICATIONS, BY COUNTRY, 2020–2027 (USD MILLION)

### 7.2.1 INFECTIOUS DISEASE TESTING

7.2.1.1 Rising demand for infectious disease testing in emerging markets to drive market growth

TABLE 25 LATERAL FLOW ASSAY COMPONENTS MARKET FOR INFECTIOUS DISEASE TESTING, BY COUNTRY, 2020–2027 (USD MILLION)

### 7.2.2 PREGNANCY & FERTILITY TESTING

7.2.2.1 Growing infertility levels due to changing lifestyles—a key factor driving market growth

TABLE 26 LATERAL FLOW ASSAY COMPONENTS MARKET FOR PREGNANCY & FERTILITY TESTING, BY COUNTRY, 2020–2027 (USD MILLION)

### 7.2.3 CARDIAC MARKER TESTING

7.2.3.1 Rising prevalence of cardiovascular diseases and growing government support to drive growth in this market segment

TABLE 27 LATERAL FLOW ASSAY COMPONENTS MARKET FOR CARDIAC MARKER TESTING, BY COUNTRY, 2020–2027 (USD MILLION)

### 7.2.4 CHOLESTEROL TESTING/LIPID PROFILING

7.2.4.1 Growing prevalence of obesity and CVD—a key factor driving market growth

TABLE 28 LATERAL FLOW ASSAY COMPONENTS MARKET FOR CHOLESTEROL TESTING/LIPID PROFILING, BY COUNTRY, 2020–2027 (USD MILLION)

### 7.2.5 DRUGS-OF-ABUSE TESTING

7.2.5.1 Technological advancements and a growing focus on workplace drug testing are driving market growth

TABLE 29 LATERAL FLOW ASSAY COMPONENTS MARKET FOR DRUGS-OF-ABUSE TESTING, BY COUNTRY, 2020–2027 (USD MILLION)

### 7.2.6 OTHER CLINICAL TESTING APPLICATIONS

TABLE 30 LATERAL FLOW ASSAY COMPONENTS MARKET FOR OTHER CLINICAL TESTING APPLICATIONS, BY COUNTRY, 2020–2027 (USD MILLION)

## 7.3 VETERINARY DIAGNOSTICS

7.3.1 INFECTIOUS DISEASE OUTBREAKS (PARTICULARLY IN LARGE LIVESTOCK ANIMALS) TO DRIVE MARKET GROWTH

TABLE 31 LATERAL FLOW ASSAY COMPONENTS MARKET FOR VETERINARY DIAGNOSTIC APPLICATIONS, BY COUNTRY, 2020–2027 (USD MILLION)

## 7.4 FOOD SAFETY & ENVIRONMENTAL TESTING

7.4.1 HIGH SENSITIVITY AND EASE OF USE ARE KEY FACTORS DRIVING THE DEMAND FOR LATERAL FLOW ASSAYS FOR FOOD SAFETY TESTING

TABLE 32 LATERAL FLOW ASSAY COMPONENTS MARKET FOR FOOD SAFETY & ENVIRONMENTAL TESTING APPLICATIONS, BY COUNTRY, 2020–2027 (USD MILLION)

7.5 DRUG DEVELOPMENT & QUALITY TESTING

7.5.1 INCREASING FOCUS ON PRODUCT SAFETY AND QUALITY ASSURANCE TO DRIVE MARKET GROWTH IN THE COMING YEARS

TABLE 33 LATERAL FLOW ASSAY COMPONENTS MARKET FOR DRUG DEVELOPMENT & QUALITY TESTING APPLICATIONS, BY COUNTRY, 2020–2027 (USD MILLION)

## **8 LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE**

8.1 INTRODUCTION

TABLE 34 LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

8.2 SANDWICH ASSAYS

8.2.1 SANDWICH ASSAYS PROVIDE HIGHER LEVELS OF ASSAY SENSITIVITY AND SPECIFICITY THAN OTHER ASSAY TECHNIQUES—A KEY FACTOR DRIVING GROWTH IN THIS MARKET SEGMENT

TABLE 35 LATERAL FLOW ASSAY COMPONENTS MARKET FOR SANDWICH ASSAYS, BY COUNTRY, 2020–2027 (USD MILLION)

8.3 COMPETITIVE ASSAYS

8.3.1 REDUCED SELECTIVITY AND SENSITIVITY OF COMPETITIVE ASSAYS IN RELATION TO SANDWICH ASSAYS COULD HAMPER MARKET GROWTH

TABLE 36 LATERAL FLOW ASSAY COMPONENTS MARKET FOR COMPETITIVE ASSAYS, BY COUNTRY, 2020–2027 (USD MILLION)

8.4 MULTIPLEX DETECTION ASSAYS

8.4.1 INCREASING ADOPTION OF MULTI-ANALYTE ASSAYS AMONG CLINICIANS TO DRIVE MARKET GROWTH

TABLE 37 LATERAL FLOW ASSAY COMPONENTS MARKET FOR MULTIPLEX DETECTION ASSAYS, BY COUNTRY, 2020–2027 (USD MILLION)

## **9 LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER**

9.1 INTRODUCTION

TABLE 38 LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

## 9.2 MEDICAL DEVICE MANUFACTURING COMPANIES

9.2.1 INCREASING USE OF POC TESTS IS DRIVING THE ADOPTION OF LATERAL FLOW ASSAY COMPONENTS AMONG MEDICAL DEVICE MANUFACTURING COMPANIES

TABLE 39 LATERAL FLOW ASSAY COMPONENTS MARKET FOR MEDICAL DEVICE MANUFACTURING COMPANIES, BY COUNTRY, 2020–2027 (USD MILLION)

## 9.3 MEDICAL DEVICE CONTRACT MANUFACTURING COMPANIES

9.3.1 GROWING INCLINATION TOWARD FAST AND EARLY DIAGNOSIS, ESPECIALLY IN RELATION TO THE CURRENT COVID-19 SCENARIO, WILL DRIVE MARKET GROWTH

TABLE 40 LATERAL FLOW ASSAY COMPONENTS MARKET FOR MEDICAL DEVICE CONTRACT MANUFACTURING COMPANIES, BY COUNTRY, 2020–2027 (USD MILLION)

# 10 LATERAL FLOW ASSAY COMPONENTS MARKET, BY REGION

## 10.1 INTRODUCTION

FIGURE 22 CHINA TO REGISTER THE HIGHEST GROWTH IN THE LATERAL FLOW ASSAY COMPONENTS MARKET DURING THE FORECAST PERIOD

TABLE 41 LATERAL FLOW ASSAY COMPONENTS MARKET, BY REGION, 2020–2027 (USD MILLION)

## 10.2 NORTH AMERICA

TABLE 42 NORTH AMERICA: MACROECONOMIC INDICATORS

FIGURE 23 NORTH AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET SNAPSHOT

TABLE 43 NORTH AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 44 NORTH AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 45 NORTH AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 46 NORTH AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 47 NORTH AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 48 NORTH AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 49 NORTH AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY

TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 50 NORTH AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.2.1 US

10.2.1.1 Increasing R&D investments and venture capital funding from both large and small firms towards the development of lateral flow assay diagnostics to drive market growth in the US

TABLE 51 US: MACROECONOMIC INDICATORS

TABLE 52 US: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 53 US: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 54 US: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 55 US: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 56 US: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 57 US: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 58 US: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.2.2 CANADA

10.2.2.1 Lateral flow assay components market in Canada is estimated to grow at a relatively lower rate than the US

TABLE 59 CANADA: MACROECONOMIC INDICATORS

TABLE 60 CANADA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 61 CANADA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 62 CANADA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 63 CANADA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 64 CANADA: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 65 CANADA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 66 CANADA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END

USER, 2020–2027 (USD MILLION)

### 10.3 EUROPE

TABLE 67 EUROPE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 68 EUROPE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 69 EUROPE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 70 EUROPE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 71 EUROPE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 72 EUROPE: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 73 EUROPE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 74 EUROPE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.3.1 GERMANY

10.3.1.1 Growing demand for POC testing to drive the lateral flow assay components market in Germany

TABLE 75 GERMANY: MACROECONOMIC INDICATORS

TABLE 76 GERMANY: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 77 GERMANY: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 78 GERMANY: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 79 GERMANY: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 80 GERMANY: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 81 GERMANY: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 82 GERMANY: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.3.2 FRANCE

10.3.2.1 High prevalence of age-related chronic diseases and infectious diseases to drive market growth in France



TABLE 83 FRANCE: MACROECONOMIC INDICATORS

TABLE 84 FRANCE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 85 FRANCE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 86 FRANCE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 87 FRANCE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 88 FRANCE: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 89 FRANCE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 90 FRANCE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

### 10.3.3 UK

10.3.3.1 Severe impact of the second wave of COVID-19 in the first half of 2021 resulted in higher adoption of rapid COVID tests in the UK

TABLE 91 UK: MACROECONOMIC INDICATORS

TABLE 92 UK: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 93 UK: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 94 UK: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 95 UK: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 96 UK: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 97 UK: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 98 UK: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

### 10.3.4 ITALY

10.3.4.1 Growing initiatives towards decentralization of medical services in Italy are contributing to the market growth in the country

TABLE 99 ITALY: MACROECONOMIC INDICATORS

TABLE 100 ITALY: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)



TABLE 101 ITALY: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 102 ITALY: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 103 ITALY: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 104 ITALY: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 105 ITALY: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 106 ITALY: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.3.5 SPAIN

10.3.5.1 Increasing focus of international organizations and domestic players on the development of POC products in the country to drive market growth

TABLE 107 SPAIN: MACROECONOMIC INDICATORS

TABLE 108 SPAIN: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 109 SPAIN: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 110 SPAIN: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 111 SPAIN: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 112 SPAIN: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 113 SPAIN: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 114 SPAIN: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.3.6 REST OF EUROPE

TABLE 115 ROE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 116 ROE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 117 ROE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 118 ROE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 119 ROE: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 120 ROE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 121 ROE: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.4 ASIA PACIFIC

FIGURE 24 ASIA PACIFIC: LATERAL FLOW ASSAY COMPONENTS MARKET SNAPSHOT

TABLE 122 APAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY COUNTRY, 2020–2027 (USD MILLION)

TABLE 123 APAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 124 APAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 125 APAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 126 APAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 127 APAC: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 128 APAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 129 APAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

##### 10.4.1 CHINA

10.4.1.1 Higher exports of lateral flow assay components during the COVID-19 pandemic to drive market growth in the country

TABLE 130 CHINA: MACROECONOMIC INDICATORS

TABLE 131 CHINA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 132 CHINA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 133 CHINA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 134 CHINA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 135 CHINA: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 136 CHINA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 137 CHINA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.4.2 JAPAN

10.4.2.1 Increasing prevalence of age-related illnesses driving the growth of the lateral flow assay components market in Japan

TABLE 138 JAPAN: MACROECONOMIC INDICATORS

TABLE 139 JAPAN: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 140 JAPAN: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 141 JAPAN: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 142 JAPAN: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 143 JAPAN: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 144 JAPAN: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 145 JAPAN: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.4.3 INDIA

10.4.3.1 Increasing number of local manufacturers, growing healthcare concerns, and rising income levels to propel the growth of this market

TABLE 146 INDIA: MACROECONOMIC INDICATORS

TABLE 147 INDIA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 148 INDIA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 149 INDIA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 150 INDIA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 151 INDIA: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 152 INDIA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 153 INDIA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END

USER, 2020–2027 (USD MILLION)

#### 10.4.4 AUSTRALIA

10.4.4.1 Increasing prevalence of infectious diseases, especially influenza, to drive the growth of the lateral flow assay components market in Australia

TABLE 154 AUSTRALIA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 155 AUSTRALIA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 156 AUSTRALIA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 157 AUSTRALIA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 158 AUSTRALIA: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 159 AUSTRALIA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 160 AUSTRALIA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.4.5 REST OF ASIA PACIFIC

TABLE 161 ROAPAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 162 ROAPAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 163 ROAPAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 164 ROAPAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 165 ROAPAC: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 166 ROAPAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 167 ROAPAC: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

#### 10.5 LATIN AMERICA

10.5.1 HIGH DEMAND FOR HIV POC DEVICES IN THE REGION TO SUPPORT THE GROWTH OF THE MARKET

TABLE 168 LATIN AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 169 LATIN AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY

MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 170 LATIN AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD

TYPE, 2020–2027 (USD MILLION)

TABLE 171 LATIN AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 172 LATIN AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 173 LATIN AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 174 LATIN AMERICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

10.6 MIDDLE EAST & AFRICA

10.6.1 SIGNIFICANT SUPPORT FROM GOVERNMENTS AND GLOBAL FIRMS TOWARDS EXPANDING HEALTHCARE SERVICES DRIVES THE ADOPTION OF LATERAL FLOW ASSAYS

TABLE 175 MIDDLE EAST & AFRICA: MACROECONOMIC INDICATORS

TABLE 176 MIDDLE EAST & AFRICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TYPE, 2020–2027 (USD MILLION)

TABLE 177 MIDDLE EAST & AFRICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY MEMBRANE TYPE, 2020–2027 (USD MILLION)

TABLE 178 MIDDLE EAST & AFRICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY PAD TYPE, 2020–2027 (USD MILLION)

TABLE 179 MIDDLE EAST & AFRICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY APPLICATION, 2020–2027 (USD MILLION)

TABLE 180 MIDDLE EAST & AFRICA: LATERAL FLOW ASSAY COMPONENTS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020–2027 (USD MILLION)

TABLE 181 MIDDLE EAST & AFRICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY TECHNIQUE, 2020–2027 (USD MILLION)

TABLE 182 MIDDLE EAST & AFRICA: LATERAL FLOW ASSAY COMPONENTS MARKET, BY END USER, 2020–2027 (USD MILLION)

## **11 COMPETITIVE LANDSCAPE**

11.1 OVERVIEW

11.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

FIGURE 25 OVERVIEW OF STRATEGIES ADOPTED BY MAJOR PLAYERS IN THE LATERAL FLOW ASSAY COMPONENTS MARKET

### 11.3 REVENUE SHARE ANALYSIS FOR KEY PLAYERS IN THE LATERAL FLOW ASSAY COMPONENTS MARKET

FIGURE 26 REVENUE SHARE ANALYSIS FOR THE KEY PLAYERS IN THE LATERAL FLOW ASSAY COMPONENTS MARKET

### 11.4 MARKET SHARE ANALYSIS

FIGURE 27 LATERAL FLOW ASSAY COMPONENTS MARKET SHARE ANALYSIS, BY KEY PLAYER (2021)

TABLE 183 LATERAL FLOW ASSAY COMPONENTS MARKET: DEGREE OF COMPETITION

### 11.5 R&D ASSESSMENT OF KEY PLAYERS

FIGURE 28 R&D EXPENDITURE: MAJOR PLAYERS IN THE LATERAL FLOW ASSAY COMPONENTS MARKET, 2018 VS. 2020

### 11.6 GEOGRAPHIC REVENUE ASSESSMENT OF KEY PLAYERS

FIGURE 29 GEOGRAPHIC REVENUE ASSESSMENT: LATERAL FLOW ASSAY COMPONENTS MARKET (2021)

### 11.7 COMPANY EVALUATION QUADRANT

#### 11.7.1 STARS

#### 11.7.2 PERVASIVE PLAYERS

#### 11.7.3 EMERGING LEADERS

#### 11.7.4 PARTICIPANTS

FIGURE 30 LATERAL FLOW ASSAY COMPONENTS MARKET: COMPANY EVALUATION MATRIX, 2021

### 11.8 COMPETITIVE BENCHMARKING

#### 11.8.1 OVERALL COMPANY FOOTPRINT

TABLE 184 OVERALL COMPANY FOOTPRINT (17 COMPANIES)

TABLE 185 COMPANY FOOTPRINT: BY TYPE (17 COMPANIES)

TABLE 186 COMPANY FOOTPRINT: BY REGION (17 COMPANIES)

### 11.9 COMPETITIVE SCENARIO

#### 11.9.1 DEALS

TABLE 187 DEALS, JANUARY 2019–FEBRUARY 2022

#### 11.9.2 OTHER DEVELOPMENTS

TABLE 188 OTHER DEVELOPMENTS, JANUARY 2019–FEBRUARY 2022

## 12 COMPANY PROFILES

### 12.1 KEY PLAYERS

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))\*



### 12.1.1 DANAHER CORPORATION (PALL CORPORATION AND CYTIVA LIFE SCIENCE)

TABLE 189 DANAHER CORPORATION: BUSINESS OVERVIEW

FIGURE 31 DANAHER CORPORATION: COMPANY SNAPSHOT (2020)

### 12.1.2 SARTORIUS STEDIM BIOTECH

TABLE 190 SARTORIUS STEDIM BIOTECH: BUSINESS OVERVIEW

### 12.1.3 MERCK KGAA

TABLE 191 MERCK KGAA: BUSINESS OVERVIEW

FIGURE 33 MERCK KGAA: COMPANY SNAPSHOT (2020)

### 12.1.4 AHLSTROM-MUNKSJ?

TABLE 192 AHLSTROM-MUNKSJ?: BUSINESS OVERVIEW

FIGURE 34 AHLSTROM-MUNKSJ?: COMPANY SNAPSHOT (2020)

### 12.1.5 ADVANCED MICRODEVICES PVT. LTD.

TABLE 193 ADVANCED MICRODEVICES PVT. LTD.: BUSINESS OVERVIEW

### 12.1.6 DCN DIAGNOSTICS

TABLE 194 DCN DIAGNOSTICS: BUSINESS OVERVIEW

## 12.2 OTHER PLAYERS

### 12.2.1 FORTIS LIFE SCIENCES

TABLE 195 FORTIS LIFE SCIENCES: BUSINESS OVERVIEW

### 12.2.2 HANGZHOU COBETTER FILTRATION EQUIPMENT CO. LTD

TABLE 196 HANGZHOU COBETTER FILTRATION EQUIPMENT CO. LTD.: BUSINESS OVERVIEW

### 12.2.3 AXIVA SICHEM BIOTECH

TABLE 197 AXIVA SICHEM BIOTECH: BUSINESS OVERVIEW

### 12.2.4 NUPORE FILTRATION SYSTEM

TABLE 198 NUPORE FILTRATION SYSTEM: BUSINESS OVERVIEW

### 12.2.5 BALLYA BIO

TABLE 199 BALLYA BIO: BUSINESS OVERVIEW

### 12.2.6 RUNBIO BIOTECH CO. LTD.

TABLE 200 RUNBIO BIOTECH CO. LTD.: BUSINESS OVERVIEW

### 12.2.7 NEENAH GESSNER

TABLE 201 NEENAH GESSNER: BUSINESS OVERVIEW

### 12.2.8 MAXIM BIOMEDICAL

TABLE 202 MAXIM BIOMEDICAL: BUSINESS OVERVIEW

### 12.2.9 CYTODIAGNOSTICS

TABLE 203 CYTODIAGNOSTICS: BUSINESS OVERVIEW

### 12.2.10 SENOVA GMBH

TABLE 204 SENOVA GMBH: BUSINESS OVERVIEW

\*Details on Business Overview, Products Offered, Recent Developments, and MnM



View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

## **13 APPENDIX**

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.3 AVAILABLE CUSTOMIZATIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

## I would like to order

Product name: Lateral Flow Assay Components Market by Type, Application Type (Clinical Testing (Infectious, Cardiac Marker Test) Veterinary, Food Safety), Technique Type, End User and Region (North America, APAC, MEA, Europe, Latin America) - Global Forecast to 2027

Product link: <https://marketpublishers.com/r/LDCF9D655BEBEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LDCF9D655BEBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970