

# **Laminated Labels Market by Composition (Facestock, adhesive, release liner), Printing ink (water-based, solvent-based, holt melt-based, UV curable), Printing technology (Digital, Flexographic, Lithography), Form (Reels, Sheets) - Forecast to 2020**

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## **Abstracts**

“Growing demand for environment-friendly labels to drive the market for laminated labels”

The global market for laminated labels is projected to grow from USD 75.56 billion in 2015 to reach USD 94.49 billion by 2020, at an estimated CAGR of 4.57%. The laminated labels market is driven by factors such as increasing urban population, demand for pharmaceutical supplies, and growth of the e-commerce industry. The market is further driven by factors such as increasing awareness among consumers about the durable labels, and their pace of adopting products is one of the biggest factors leading to increase in demand for laminated labels.

“Food & beverage accounted for the largest market share”

The food & beverage segment is projected to be the largest market in the next five years. The demand from the food & beverage sector will experience a higher growth rate, mainly because of growing demand for packaged and branded products, and consumer awareness toward authenticity and other details of the product. The consumer durable industry has also posed a huge demand for laminated labels.

“Asia-Pacific region to gain maximum traction during the forecast period”

The Asia-Pacific region is projected to be the largest and the fastest-growing market

during the forecast period, followed Europe, from 2015 to 2020. In Asia-Pacific, China is the largest consumer for laminated labels, followed by Japan. China with rising pharmaceuticals, food & beverage, and consumer durables will drive the laminated labels market. Japan with growing inclination toward convenient products will impact the laminated labels market in the Asia-Pacific region.

#### Breakdown of primaries

Primary interviews were conducted with a number of industry experts in order to collect data related to different aspects of laminated labels. The distribution of primary interviews is as follows:

By Company Type: Tier 1 – 43%, Tier 2 – 33%, Tier 3 – 24%

By Designation: C level – 40%, Manager level – 35%, Others – 25%

By Region: North America – 40%, Asia-Pacific – 25%, Europe – 20%, Rest of the World – 15%

The various suppliers of laminated labels and related products in the report are as follows:

1. 3M Company (U.S.)
2. Coveris Holdings S.A. (Luxembourg)
3. CCL Industries Inc. (Canada)
4. Constantia Flexible Group GMBH (Austria)
5. RR Donnelley & Sons Company (U.S.)
6. Avery Dennison Corporation (U.S.)
7. FLEXcon Company, Inc. (U.S.)
8. Bemis Company, Inc. (U.S.)
9. Torraspapel Adestor (Spain)
10. Stickythings Limited (U.K.)

This report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the laminated labels market comprehensively and provides the closest approximation of the revenue numbers for the overall market and the

subsegments across the different verticals and regions.

2. This report will help stakeholders to understand the market and provide them information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to better understand their competitors and gain more insights into their position in the business.

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