

Kaolin Market by Process (Water-Washed, Airfloat, Calcined, Delaminated, and Surface-Modified & Unprocessed), End-Use Industry (Paper, Ceramic & Sanitarywares, Fiberglass, Paints & Coatings, Rubber, Plastics), and Region - Global Forecast to 2028

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Abstracts

Kaolin's estimated global market size is USD 4.6 billion in 2022, and it is anticipated to reach USD 6.1 billion by 2028. Between 2023 and 2028, this growth is anticipated to occur at a Compound Annual Growth Rate (CAGR) of 4.8%. The creation of paper, ceramics, sanitaryware, fiberglass, paints & coatings, rubber manufacturing, plastics, and other uses are just a few of the sectors that use kaolin extensively. It is noteworthy that nations with sizable and top-notch kaolin reserves, such as the United States, Brazil, and the United Kingdom, are able to supply the market with superior-grade kaolin on a global scale in both the industrial and commercial sectors. These elements function as drivers for the growth of the kaolin market.

“Paper is the largest end use industry segment in terms volume and value.”

In 2022, the market for kaolin was dominated by the paper industry. It will be the leading end-use sector in the global kaolin market and it is expected to keep growing in the near future. Paper is used for both print media and packaging, and the booming e-commerce industry, particularly in emerging economies, has increased demand for paper packaging. As a result, the growing demand for paper in packaging and print media applications is fueling the rise of the paper sector. Due to their substantial use of print media, which includes newspapers, books, and magazines, as well as the quick expansion of e-commerce, India and China stand out as particularly potential markets for paper in the Asia Pacific area.

“Delaminated segment is to witness the highest growth rate during the forecast period.”

Throughout the forecast period, the delamination segment is anticipated to grow most significantly. The availability of high-quality, low-abrasive delaminated kaolin materials is what is causing this predicted growth. In order to detach individual platelets from a stack without fracturing them, a lot of force must be applied during the delamination process. Delaminated kaolin is therefore mostly used in the paper industry, and this industry's anticipated growth is a major element driving the market ahead.

“Asia Pacific is the leading market for kaolin.”

An extensive analysis of the Asia Pacific kaolin market has been conducted, taking into account South Korea, China, Japan, India, Australia and the rest of the region. Due to demographic changes, increasing economic conditions in emerging economies, and the continued trend of modernization, this region presents a very promising market for kaolin. By setting up manufacturing facilities, distribution networks, and sales offices in the Asia Pacific region, well-known industry players like Ashapura Group (India), EICL Limited (India), and Minotaur Exploration Limited (Australia) have ensured a steady and ample supply of kaolin in this dynamic market.

Breakdown of Profiles of Primary Interviews:

By Company Type- Tier 1- 40%, Tier 2- 33%, and Tier 3- 27%

By Designation- C Level- 50%, Director Level- 30%, and Others- 20%

By Region- North America- 15%, Europe- 50%, Asia Pacific (APAC) - 20%, Latin America-10%, Middle East & Africa (MEA)-5%,

The report provides a comprehensive analysis of company profiles listed below:

Imerys S.A. (France)

Ashapura Group (India)

EICL Limited (India)

SCR-Sibelco N.V. (Belgium)

KaMin LLC (US)

Thiele Kaolin Company (US)

LASSELSBERGER Group (Hungary)

Quarzwerke GmbH (Germany)

Sedleck? kaolin A.S. (Czech Republic)

I-Minerals Inc. (Canada)

20 Microns Limited (India)

Minotaur Exploration Limited (Australia)

W. R. Grace & Co. (US)

Shree Ram Group (India)

KERAMOST A.S. (Czech Republic)

Uma Group of Kaolin (India)

Jiangxi Sincere Mineral Industry Co., Ltd. (China)

Active Minerals International, LLC (US).

Research Coverage

This report covers the kaolin market by process, end-use industry, and region. It aims at estimating the size and future growth potential of the market across various segments. The report also includes an in-depth competitive analysis of the key market players, along with their profiles and key growth strategies.

Reasons to buy the report:

Kaolin Market by Process (Water-Washed, Airfloat, Calcined, Delaminated, and Surface-Modified & Unprocessed),...

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall kaolin market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Availability of kaolin reserve), restraints (Availability of substitutes in the paper industry), opportunities (Growing demand for cosmetic products), and challenges (Growth of digital and electronic media may affect the paper industry) influencing the growth of the kaolin market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the kaolin market

Market Development: Comprehensive information about lucrative markets – the report analyses the kaolin market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the kaolin market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like include Imerys S.A. (France), Ashapura Group (India), EICL Limited (India), SCR-Sibelco N.V. (Belgium), KaMin LLC (US), Thiele Kaolin Company (US), among others in the kaolin market.

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9.4.4.3.1 Increasing demand for coated papers from packaging industry to drive market

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9.4.4.7.2 Rest of Europe: Kaolin market, by end-use industry

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9.5.4.2.1 Increase in consumption of plastics to drive market

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9.5.4.4.1 Rest of the Middle East & Africa: Kaolin market, by process

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*Details on Business overview, Products offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

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