

Kaolin Market by Grade (Calcined, Water-Washed, Surface-Modified), End-Use Industry (Paper, Ceramics, Fiberglass, Paints & Coatings, Rubber, Plastics), and Region (North America, Europe, Asia Pacific, MEA, South America) - Global Forecast to 2022

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Abstracts

“The kaolin market is projected to grow at a CAGR of 4.6% between 2017 and 2022, in terms of value.”

The kaolin market is estimated to be USD 4.56 billion in 2017 and is projected to reach USD 5.70 billion by 2022, at a CAGR of 4.6% during the forecast period. The demand for kaolin from the paper industry is growing at a significant pace. Kaolin is primarily used as a filler and coating pigment in the paper industry, owing to its unique properties. However, the availability of low-cost substitutes is acting as a restraint to the growth of the kaolin market.

“The calcined segment is the largest and the fastest-growing grade segment of the kaolin market, in terms of value.”

Based on grade, the kaolin market has been segmented into calcined, water-washed, and surface-modified. The calcined grade segment of the kaolin market is projected to grow at the highest CAGR during the forecast period. The growth of this segment can be attributed to the increased consumption of calcined kaolin in various applications, such as paints & coatings, ceramics, pigments, and engineered plastic cables.

“The Asia Pacific kaolin market is projected to grow at the highest CAGR from 2017 to

2022, in terms of value.”

The Asia Pacific region is the largest market for kaolin, globally. The kaolin market in the Asia Pacific region is projected to grow at the highest CAGR during the forecast period, in terms of value. China, Japan, India, South Korea, Australia, and Rest of Asia Pacific are considered for market analysis in this region.

In the process of determining and verifying the sizes of several segments and subsegments of the kaolin market, which were gathered through secondary research, extensive primary interviews have been conducted with key industry personnel. The break-up of profiles of primary participants is mentioned below.

BREAKDOWN OF PROFILES OF PRIMARY PARTICIPANTS:

By Company Type: Tier 1 - 30%, Tier 2 - 40%, and Tier 3 - 30%

By Designation: C Level - 51%, D Level - 28%, and Others - 21%

By Region: Asia Pacific - 40%, North America - 27%, Europe - 20%, the Middle East & Africa - 6%, and South America - 7%

BASF (Germany), Imerys (France), SCR-Sibelco (Belgium), Thiele Kaolin Company (US), KaMin LLC (US), LASSELSBERGER Group (Hungary), and Quarzwerke GmbH (Germany) are leading companies operating in the kaolin market.

Research Coverage:

This report offers a detailed overview of key factors, such as drivers, restraints, opportunities, and challenges, influencing the growth of the kaolin market. It provides an analysis of market segments across 5 regions, namely, Asia Pacific, North America, Europe, the Middle East & Africa, and South America. The report segments the kaolin market based on grade, end-use industry, and region. A detailed analysis of leading players operating in the kaolin market, along with key growth strategies adopted by them, is also covered in this report.

Reasons to Buy the Report:

This report covers the following key aspects:

Kaolin Market by Grade (Calcined, Water-Washed, Surface-Modified), End-Use Industry (Paper, Ceramics, Fiberglass...)

What will be the size of the kaolin market by 2022 and what will be its growth rate during the forecast period (2017-2022)?

What are the key trends in the kaolin market?

What are the key factors expected to drive the growth of the kaolin market?

What are the key barriers expected to impact the growth of the kaolin market?

Who are the key players in the kaolin market?

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