

IWSN Market by Sensor (Temperature, Pressure, Level, Flow, Humidity, & Others), Technology (Bluetooth, Wi-Fi, Wirelesshart, & Isa.100.11a), Application (Oil & Gas, Energy & Power, Automotive, & Food & Beverage) & Geography - Global Trend & Forecast to 2013 - 2020

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Abstracts

The Industrial Wireless Sensor Network (IWSN) is the network of distributed autonomous sensors, which are used to monitor physical or environmental conditions. IWSNs are deployed in harsh environment areas, where wired networks cannot be deployed easily. This report classifies the IWSN market into four different segments, such as market by sensors, technologies, applications and geographies. The report entails the analyses and forecasts related to the IWSN market.

The report scope includes the IWSN market by sensor, technology, application, and geography. Based on the sensors used, the IWSN market has been classified into temperature, pressure, flow, level, chemical and gas, motion and position, humidity, and image sensors. The application segment includes chemical, mining, food and beverage, medical and healthcare, power and energy, oil and gas, and automotive, among others.

The global IWSN market size is estimated to grow from \$401.23 million in 2013 to \$944.92 million by 2020 at a CAGR of 12.96% from 2014 to 2020. The wireless temperature sensors are expected to grow at a CAGR of 13.42%. This growth is heralded by the oil and gas, automotive, and food and beverages industries.

The report analyzes the entire market on the basis of all the major geographic segments, such as North America, Europe, Africa, the Middle-East, and Asia. North

America is currently the largest market for IWSN systems, but the Asian region is expected to exhibit a high growth in the next seven years.

The report also draws the competitive landscape of the IWSN industry by analyzing the major players and the strategies adopted by them for growth in the market. Apart from the market segmentation data, the report also includes qualitative analysis of various market dynamics such as the drivers, restraints, opportunities, burning issues, and winning imperatives. It also analyzes the overall market through various models, such as Porter's five forces model.

The report, along with the market share analysis, profiles the major companies active in this field such as ABB Ltd. (Switzerland), Emerson Electric Co. (U.S.), Honeywell International, Inc. (U.S.), Yokogawa Electric Corporation (Japan), and General Electric (U.S.), among others.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKETS COVERED
 - 1.3.1 YEAR CONSIDERATION
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 DEMAND SIDE ANALYSIS
 - 2.1.1 DEMAND SIDE ANALYSIS
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRANGULATION
- 2.4 MARKET SHARE ESTIMATION
 - 2.4.1 KEY DATA FROM SECONDARY SOURCES
 - 2.4.2 KEY DATA FROM PRIMARY SOURCES
- 2.5 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITES IN THE IWSN MARKET
- 4.2 IWSN MARKET – TOP APPLICATION SEGMENTS
- 4.3 IWSN MARKET IN THE GEOGRAPHIC REGIONS
- 4.4 U.S. AND APAC DOMINATE THE IWSN MARKET ACROSS THE REGIONS
- 4.5 GLOBAL IWSN MARKET SIZE IN GEOGRAPHIC REGIONS (2013, 2014, AND 2020)
- 4.6 IWSN MARKET: APPLICATIONS

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Wireless sensor network is driving the new industrial revolution

5.3.1.2 High reliability of wireless technology compared to that of wired

5.3.1.3 Growing security concern for automation industry

5.3.1.4 Technologically advanced trends in the wireless technology

5.3.2 RESTRAINTS

5.3.2.1 Sensor node failures

5.3.2.2 Faults and hardware termination

5.3.3 OPPORTUNITIES

5.3.3.1 Cloud connected smart object

5.3.3.2 Energy consumption without losing accuracy

5.3.4 CHALLENGES

5.3.4.1 Quality services

5.3.4.2 Challenges of power consumption

5.3.4.3 Demand for standard and safety wireless system in industries

5.3.5 BURNING ISSUE

5.3.5.1 Battery limitation

5.3.6 WINNING IMPERATIVES

5.3.6.1 Growth in industrial automation

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 SUPPLY CHAIN ANALYSIS

6.3.1 KEY INFLUENCERS

6.4 INDUSTRY TRENDS

6.5 PORTER'S ANALYSIS

6.5.1 THREATS OF NEW ENTRANTS

6.5.2 THREATS OF SUBSTITUTES

6.5.3 BARGAINING POWER OF SUPPLIERS

6.5.4 BARGAINING POWER OF BUYERS

6.5.5 DEGREE OF COMPETITION

7 IWSN MARKET, BY SENSOR

7.1 INTRODUCTION

- 7.2 TEMPERATURE SENSOR
- 7.3 PRESSURE SENSORS
- 7.4 LEVEL SENSORS
- 7.5 FLOW SENSORS
- 7.6 CHEMICAL & GAS SENSORS
- 7.7 HUMIDITY SENSORS
- 7.8 MOTION & POSITION SENSORS
- 7.9 IMAGE & SURVEILLANCE SENSORS
- 7.10 OTHERS

8 IWSN MARKET, BY TECHNOLOGY

- 8.1 INTRODUCTION
- 8.2 IWSN TECHNOLOGY MARKET
 - 8.2.1 BLUETOOTH & BLUETOOTH SMART
 - 8.2.2 WI-FI AND WLAN
 - 8.2.3 ZIGBEE
 - 8.2.4 ZIGBEE RF4CE
 - 8.2.5 ZIGBEE PRO
 - 8.2.6 ZIGBEE IP
 - 8.2.7 ENOCEAN
 - 8.2.8 ISA100.11A
 - 8.2.9 WIRELESSHART
 - 8.2.10 OTHERS

9 IWSN MARKET, BY APPLICATION

- 9.1 INTRODUCTION:
- 9.2 OIL AND GAS
- 9.3 WATER AND WASTEWATER
- 9.4 FOOD AND BEVERAGES
- 9.5 POWER AND ENERGY
- 9.6 AUTOMOTIVE
- 9.7 METAL & MINING
- 9.8 PHARMACEUTICALS
- 9.9 OTHERS

10 IWSN MARKET BY, GEOGRAPHY

- 10.1 INTRODUCTION
- 10.2 NORTH AMERICA
- 10.3 EUROPE
- 10.4 APAC
- 10.5 REST OF THE WORLD (ROW)
 - 10.5.1 BRAZIL
 - 10.5.2 ARGENTINA
 - 10.5.3 OTHERS

11 COMPETITIVE LANDSCAPE

- 11.1 OVERVIEW
- 11.2 MARKET SHARE ANALYSIS, IWSN MARKET
- 11.3 COMPETITIVE SITUATION AND TRENDS
 - 11.3.1 NEW PRODUCT LAUNCHES
 - 11.3.2 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, & JOINT VENTURES
 - 11.3.3 MERGERS AND ACQUISITIONS
 - 11.3.4 EXPANSIONS

12 COMPANY PROFILE

(Overview, Products and Services, Financials, Strategy & Development)*

- 12.1 INTRODUCTION
- 12.2 ABB LTD
- 12.3 ATMEL CORPORATION
- 12.4 ENDRESS+HAUSER AG
- 12.5 EMERSON ELECTRIC CO.
- 12.6 GENERAL ELECTRIC COMPANY
- 12.7 FREESCALE SEMICONDUCTOR INC.
- 12.8 STMICROELECTRONICS
- 12.9 HONEYWELL INTERNATIONAL INC.
- 12.10 SIEMENS AG.
- 12.11 YOKOGAWA ELECTRIC CORPORATION.

*Details on Overview, Products and Services, Financials, Strategy & Development might not be Captured in case of Unlisted Companies.

13 APPENDIX

- 13.1 INSIGHTS OF INDUSTRY EXPERTS

13.2 DISCUSSION GUIDE

13.3 RECENT DEVELOPMENTS: IWSN

13.3.1 NEW PRODUCT LAUNCHES

13.3.2 MERGERS AND ACQUISITIONS

13.3.3 EXPANSIONS

13.3.4 OTHER DEVELOPMENTS

13.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

13.5 AVAILABLE CUSTOMIZATIONS

13.6 RELATED REPORTS

List Of Tables

LIST OF TABLES

TABLE 1 DRIVER ANALYSIS

TABLE 2 RESTRAINT ANALYSIS

TABLE 3 OPPORTUNITY ANALYSIS

TABLE 4 CHALLENGE ANALYSIS

TABLE 5 GLOBAL IWSN MARKET SIZE, BY SENSOR TYPE, 2013-2020 (\$MILLION)

TABLE 6 INDUSTRIAL WIRELESS TEMPERATURE SENSOR MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 7 INDUSTRIAL WIRELESS TEMPERATURE SENSOR MARKET, BY REGION, 2013-2020 (\$MILLION)

TABLE 8 INDUSTRIAL WIRELESS PRESSURE SENSOR MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 9 INDUSTRIAL WIRELESS PRESSURE SENSOR MARKET, BY REGION, 2013-2020 (\$MILLION)

TABLE 10 INDUSTRIAL WIRELESS LEVEL SENSOR MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 11 INDUSTRIAL WIRELESS LEVEL SENSOR MARKET, BY REGION, 2013-2020 (\$MILLION)

TABLE 12 INDUSTRIAL WIRELESS FLOW SENSOR MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 13 INDUSTRIAL WIRELESS FLOW SENSOR MARKET, BY REGION, 2013-2020 (\$MILLION)

TABLE 14 INDUSTRIAL WIRELESS CHEMICAL AND GAS SENSOR MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 15 INDUSTRIAL WIRELESS CHEMICAL & GAS SENSOR MARKET, BY REGION, 2013-2020 (\$MILLION)

TABLE 16 INDUSTRIAL WIRELESS HUMIDITY SENSOR MARKET SIZE, BY APPLICATION, 2013-2020, (\$MILLION)

TABLE 17 INDUSTRIAL WIRELESS HUMIDITY SENSOR MARKET, BY REGION, 2013-2020 (\$MILLION)

TABLE 18 INDUSTRIAL WIRELESS MOTION & POSITION SENSOR MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 19 INDUSTRIAL WIRELESS MOTION & POSITION SENSOR MARKET, BY REGION, 2013-2020, (\$MILLION)

TABLE 20 INDUSTRIAL WIRELESS IMAGE SENSOR MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 21 INDUSTRIAL WIRELESS IMAGE SENSOR MARKET, BY REGION, 2013-2020 (\$MILLION)

TABLE 22 OTHER INDUSTRIAL WIRELESS SENSORS MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 23 OTHER INDUSTRIAL WIRELESS OTHER SENSORS MARKET BY REGION, 2013-2020 (\$MILLION)

TABLE 24 GLOBAL IWSN MARKET SIZE, BY TECHNOLOGY, 2013-2020 (\$MILLION)

TABLE 25 IWSN MARKET SIZE FOR BLUETOOTH, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 26 IWSN MARKET SIZE FOR WI-FI & WLAN, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 27 IWSN MARKET SIZE FOR ZIGBEE, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 28 IWSN MARKET SIZE FOR ENOCEAN, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 29 IWSN MARKET SIZE FOR ISA 100.11A., BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 30 IWSN MARKET SIZE FOR WIRELESSHART, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 31 IWSN MARKET SIZE FOR OTHERS, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 32 GLOBAL IWSN SENSOR MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION)

TABLE 33 IWSN MARKET SIZE FOR OIL & GAS INDUSTRY, BY SENSOR, 2013-2020 (\$MILLION)

TABLE 34 OIL AND GAS MARKET, BY TECHNOLOGY, 2013-2020 (\$MILLION)

TABLE 35 IWSN MARKET SIZE FOR WATER & WASTEWATER INDUSTRY, BY SENSOR, 2013-2020 (\$MILLION)

TABLE 36 WATER AND WASTEWATER MARKET, BY TECHNOLOGY, 2013-2020 (\$MILLION)

TABLE 37 IWSN MARKET SIZE FOR FOOD & BEVERAGES INDUSTRY, BY SENSOR, 2013-2020 (\$MILLION)

TABLE 38 FOOD & BEVERAGES MARKET, BY TECHNOLOGY, 2013-2020 (\$MILLION)

TABLE 39 IWSN MARKET SIZE FOR POWER & ENERGY INDUSTRY, BY SENSOR, 2013-2020 (\$MILLION)

TABLE 40 POWER & ENERGY MARKET, BY TECHNOLOGY, 2013-2020 (\$MILLION)

TABLE 41 IWSN MARKET SIZE FOR AUTOMOTIVE INDUSTRY, BY SENSOR, 2013-2020 (\$MILLION)

TABLE 42 AUTOMOTIVE MARKET, BY TECHNOLOGY, 2013-2020 (\$MILLION)

TABLE 43 IWSN MARKET SIZE FOR METAL & MINING INDUSTRY, BY SENSOR, 2013-2020 (\$MILLION)

TABLE 44 METAL AND MINING MARKET, BY TECHNOLOGY, 2013-2020 (\$MILLION)

TABLE 45 IWSN MARKET SIZE FOR PHARAMCEUTICALS, BY SENSOR, 2013-2020 (\$MILLION)

TABLE 46 PHARMACEUTICALS MARKET, BY TECHNOLOGY, 2013-2020 (\$MILLION)

TABLE 47 IWSN MARKET SIZE FOR OTHERS, BY SENSOR, 2013-2020 (\$MILLION)

TABLE 48 OTHER APPLICATIONS MARKET, BY TECHNOLOGY, 2013-2020 (\$MILLION)

TABLE 49 IWSN MARKET SIZE, BY REGION, 2013-2020 (\$MILLION)

TABLE 50 NORTH AMERICAN IWSN MARKET SIZE, BY SENSOR TYPE, 2013–2020 (\$MILLION)

TABLE 51 NORTH AMERICAN IWSN MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

TABLE 52 EUROPEAN IWSN MARKET SIZE, BY SENSOR TYPE, 2013–2020 (\$MILLION)

TABLE 53 EUROPE IWSN MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

TABLE 54 APAC IWSN MARKET SIZE, BY SENSOR TYPE, 2013–2020 (\$MILLION)

TABLE 55 APAC IWSN MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

TABLE 56 ROW IWSN MARKET SIZE, BY SENSOR TYPE, 2013-2020 (\$MILLION)

TABLE 57 ROW IWSN MARKET SIZE, BY COUNTRY, 2013-2020 (\$MILLION)

TABLE 58 SOUTH AMERICAN IWSN MARKET SIZE, BY COUNTRY, 2013-2020 (\$MILLION)

TABLE 59 MIDDLE EAST & AFRICAN IWSN MARKET SIZE, BY COUNTRY, 2013-2020 (\$MILLION)

TABLE 60 BRAZILIAN IWSN MARKET SIZE, BY SENSOR TYPE, 2013-2020 (\$MILLION)

TABLE 61 ARGENTINA IWSN MARKET SIZE, BY SENSOR TYPE, 2013-2020 (\$MILLION)

TABLE 62 OTHER SOUTH AMERICAN COUNTRIES, IWSN MARKET SIZE, BY SENSOR TYPE, 2013-2020 (\$MILLION)

TABLE 63 NEW PRODUCT LAUNCHES, 2011-2014

TABLE 64 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, & JOINT VENTURES, 2012-2014

TABLE 65 MERGERS AND ACQUISITIONS, 2012-2014

TABLE 66 EXPANSIONS, 2012-2014

TABLE 67 ABB LTD: PRODUCT PORTFOLIO

TABLE 68 ATMEL CORPORATION: PRODUCT PORTFOLIO

TABLE 69 ENDRESS + HAUSER AG

TABLE 70 EMERSON ELECTRIC CO. PRODUCT PORTFOLIO

TABLE 71 GENERAL ELECTRIC COMPANY: PRODUCT PORTFOLIO

TABLE 72 FREESCALE SEMICONDUCTOR INC.: PRODUCT PORTFOLIO

TABLE 73 ST MICROELECTRONICS: PRODUCT PORTFOLIO

TABLE 74 HONEYWELL INTERNATIONAL INC.: PRODUCT PORTFOLIO

TABLE 75 SIEMENS AG : PRODUCT PORTFOLIO

TABLE 76 YOKOGAWA ELECTRIC CORPORATION: PRODUCT PORTFOLIO

TABLE 77 NEW PRODUCT LAUNCHES , 2011-2014

TABLE 78 MERGERS AND ACQUISITIONS, 2011-2014

TABLE 79 OTHER DEVELOPMENTS, 2011-2014

About

Industrial wireless sensor networks (IWSNs) are a network of different sensors placed at the remote plant area, also called as the main location, which uses wireless technology to send signals or measurements to the control room. These networks can be monitored, controlled, and troubleshoot remotely. IWSN is widely used in chemical, mining, food and beverage, medical and healthcare, and power and utility industries.

WSNs are widely used in home and building automation sectors. In 2014, more than XX% of the Total WSN market has been accounted by these two sectors. The industrial sector accounted for XX% of the Total market. This is mainly due to wired technologies that are still used widely in the industrial sector for the purpose of measuring and monitoring.

Since the past few years, industries have witnessed a significant shift from the traditional technologies, that is, wired technologies, to the wireless technologies. Advances in safety, affordability, security, and maintenance within the constraints of the frequency allocation band have insisted the organizations to take advantages of IWSN for challenging environments. The current trend of developing new standards in association with the industry alliances has helped the industry to move toward the lower costs and higher functions of IWSN systems. For example, the emergence of technologies such as WirelessHART and ISA 100.11a has provided an exceptional boost to the IWSN technology market. Furthermore, the successful use of IWSN in systems such as Supervisory Control and Data Acquisition (SCADA) has proven that these networks can effectively address the needs of industrial applications.

The global industrial sensor network market predicts a productive growth potential for the next six years. The growth of this market is propelled by the advent use of wireless sensor networks in various industrial applications, technological advancements in the wireless technology, and enhanced reliability of the wireless sensor networks.

IWSN is, these days, useful for industrial applications such as oil and gas (including refineries, petrochemical plants, pipelines, drilling, exploration and production, and transportation), water and wastewater, chemical, metal and mining, power, automotive, pharmaceuticals, and food and beverages.

The major players in the IWSN market are Emerson Electric Co. (U.S.), General Electric Company (U.S.), Honeywell International Inc. (U.S.), ABB Ltd. (Switzerland),

Endress+Hauser (Switzerland), Siemens AG (Germany), Yokogawa Electric Corp. (Japan), and others.

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