

IT Asset Disposition Market by Service Type, Asset Type (Computers/Laptops, Servers, Mobile Devices, Storage Devices, Peripherals), Organization Size (Small and Medium-sized Enterprises, Large Enterprises), Vertical and Region - Global forecast to 2029

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Abstracts

The IT asset disposition market is valued at USD 18.4 billion in 2024 and is anticipated to be USD 26.6 billion by 2029, growing at a CAGR of 7.6% from 2024 to 2029. Factors such shift toward energy-efficient products, and early replacement of IT assets with newer versions to keep up with new technologies are likely to drive market growth during the forecast period. With the rapid evolution of technology and constant innovations, assets quickly become outdated and incompatible with new technologies. Hence, there is an increase in the number of non-performing assets on the market, which drives the IT asset disposition market by creating opportunities for the disposal of obsolete assets.

Shift toward energy-efficient products

In recent years, many technological innovations have led to an increase in demand for energy-efficient products. This is due to the rise in energy-intensive economic activities and growing concerns about global warming resulting from emissions due to power generation. Energy-efficient technologies are designed to reduce overall energy usage, which ultimately reduces energy bills. While energy-efficient products may cost more initially, the savings accumulated over time can make them a wise investment.

Moreover, energy-efficient products also have environmental benefits. When less

energy is generated from fossil fuels, it leads to lower greenhouse gas emissions, which helps to mitigate global warming. As a result, many companies are now replacing their existing assets with new energy-efficient products, thereby giving a boost to the IT asset disposition market.

Growing demand for credible disposition solutions due to rising cybercrime

Customers are seeking credible and reliable IT asset disposition solutions that ensures data security. This increased demand is driven by the significant concern for data security, particularly in response to regulatory requirements and the increasing incidence of cybercrimes. Worldwide, companies are required to have processes in place that protect personally identifiable information (PII). Various countries have implemented laws to ensure that companies have defined processes to protect personal data within their organizations. One example of such a law is the EU General Data Protection Regulation (GDPR) which is currently the most recent and impactful version of regulatory requirements.

“Asia Pacific is the fastest-growing region in the IT asset disposition market.”

The Asia Pacific IT asset disposition market is expected to witness highest CAGR during the forecast. In the forecast period, the IT asset disposition market in Asia Pacific is anticipated to exhibit the highest CAGR. Key countries such as China, Japan, South Korea, and India play a pivotal role in driving market growth in the Asia Pacific region. The rapid adoption of cloud services in the Asia Pacific region, fueled by the growth of e-commerce, online gaming, and other digital services, is leading businesses to dispose of on-premise IT infrastructure. This surge in cloud adoption is creating additional demand for IT asset disposition services. Moreover, government initiatives such as Digital India and Smart China, which accelerate digitalization efforts, are further propelling the growth of the IT asset disposition market across the region.

The breakup of primaries conducted during the study is depicted below:

By Company Type: Tier 1 – 35 %, Tier 2 – 45%, and Tier 3 –20%

By Designation: C-Level Executives – 35%, Directors – 25%, and Others – 40%

By Region: North America– 44%, Europe – 20%, Asia Pacific – 30%, RoW – 6%

Research Coverage

The report segments the IT asset disposition market and forecasts its size, by value, based on region (North America, Europe, Asia Pacific, and RoW), Service (De-manufacturing and recycling, remarketing and value recovery, data destruction/data sanitization, logistics management and reverse logistics, and other services (on-site equipment audit solutions and client's portal)), Asset Type (computers/laptops, servers, mobile devices, storage devices, and peripherals), Organization Size (Small and Medium-sized Enterprises, Large Enterprises) and Vertical (Banking, Financial Services & Insurance (BFSI), IT & Telecom, Education, Healthcare, Aerospace & Defense, Public Sector & Government, Manufacturing, Media & Entertainment, Others (Energy & Utility, Construction & Real Estate, Logistics & Transportation)). The report also provides a comprehensive review of market drivers, restraints, opportunities, and challenges in the IT asset disposition market. The report also covers qualitative aspects in addition to the quantitative aspects of these markets.

Reason to Buy Report

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall IT asset disposition market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (adoption of circular economy principles into IT asset management strategies, and need to comply with regulatory compliances meant for environment safety), restraints (Safe disposal of legacy IT systems, and lack of comprehensive IT asset disposition policies), opportunities (Growing sales of old equipment on auction websites, and Adoption of cloud-based solutions and data center consolidation), and challenges (adoption of gray IT disposition services, and lack of budget for IT asset disposition)

Service Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new service launches in the IT asset disposition market.

Market Development: Comprehensive information about lucrative markets – the report analyses the IT asset disposition market across varied regions.

Market Diversification: Exhaustive information about new services, untapped geographies, recent developments, and investments in the IT asset disposition market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players Dell Inc. (US); IBM (US); Hewlett Packard Enterprise Development LP (US); Iron Mountain, Inc. (US); and Sims Limited (Australia) among others in the IT asset disposition market

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*Details on Business Overview, Products/Solutions/Services Offered, Recent
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Weakness/competitive threats)* might not be captured in case of unlisted companies.

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