

Isoflavones Market by Source (Soy, Red Clover), Application (Pharmaceuticals, Nutraceuticals, Cosmetics, and Food & Beverages), Form (Powder and Liquid), and Region (North America, Europe, Asia Pacific, RoW) – Global Forecast to 2025

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Abstracts

“The isoflavones market is projected to grow at a CAGR of 4.7%, in terms of value.”

The global isoflavones market is estimated to be valued at USD 1.1 billion in 2019 and is likely to reach USD 1.5 billion by 2025, growing at a CAGR of 4.7% during the forecast period. Isoflavones are a phytoestrogen produced mainly by plants of the legume family, namely, soybeans, chickpeas, and red clover. They are potentially useful in lowering cholesterol, treating cancers and menopausal symptoms, maintain bone health, and so on. Growth in this market is mainly driven by the increasing incidences of chronic diseases, rising prevalence of cancer, technological advancements in the manufacturing of isoflavones, and the rapidly increasing geriatric population. However, stringent regulatory requirements and unfavorable drug price control policies across various countries are significant factors that are expected to restrain the growth of this market to a certain extent.

“The soy segment in isoflavones market is estimated to account for the largest share in 2019.”

Based on the source, the soy segment is estimated to account for the largest share in the isoflavones market in 2019. The segment is growing owing to factors such as nutritional and functional health-related properties since soy isoflavones are derived from soybeans and are particularly prevalent in soy germ. Genistein and daidzein are the major isoflavones present in soybean, which help in promoting overall health and

wellness.

“The pharmaceuticals segment in the isoflavones market is estimated to account for the largest share in 2019.”

Based on the application, pharmaceuticals are estimated to account for the largest market share. The factors behind the growth is increasing the prevalence of diseases such as cancer, osteoporosis, and arthritis fuels the demand for isoflavones as they reduce the risk of the above-mentioned diseases and provide therapeutic effects.

“The North American isoflavones market is projected to witness significant growth.”

The North America region is projected to hold the major market share in the isoflavones market. It includes the US, Canada, Mexico. According to the United States Department of Agriculture, the US produced 341.62 million metric tons of soybean, Canada produced 7.72 million metric tons, and Mexico 0.43 million metric tons, in the year 2017–2018. The region is one of the leading producers of soybeans, which creates ample opportunities for the manufacturing of isoflavones. Another factor propelling the growth of isoflavones in the region is rising obesity, which is a major concern among the youth, which is directing consumer focus toward a healthy lifestyle, thereby promoting their overall health and wellness.

Break-up of Primaries:

By Company Type: Tier 1 – 45 %, Tier 2 – 33%, and Tier 3 – 22%

By Designation: C-level – 70%, Director-level – 20%, and Others* – 10%

By Region: North America – 40%, Europe - 30%, Asia Pacific – 20%, and RoW**– 10%,

*Others include sales managers, marketing managers, and product managers.

**RoW includes South America and the Middle East & Africa.

Leading players profiled in this report:

This report includes a study of marketing and development strategies along with the product portfolios of the leading companies in the isoflavones market. It consists of the

profiles of leading companies such as Cargill (Germany), ADM (US), BASF (Germany), DSM (Netherlands), International Flavors and Fragrances (Fruarom) (US), Shanghai Freeman (US), Nexira Inc. (France), Bio-gen Extracts, Sikko Industries, SK Bioland (South Korea), BioMax (India), Avestia Pharma (India), NutraScience Labs (US), Tradichem S.L. (Spain), Nutra Green Biotechnology (China), Herbo Nutra (India), FutureCeuticals Inc. (US), Bio-gen Extracts (US), Xena Bio Herbals Pvt. Ltd. (India), Sikko Industries (India), Biomax (India), and Lactonova (India).

Research Coverage:

The report segments the isoflavones market based on source, application, form, and region. In terms of insights, this report has focused on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss views on the emerging & high-growth segments of the global isoflavones high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:

To get a comprehensive overview of the isoflavones market.

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them.

To gain insights about the major countries/regions, in which the isoflavones market is gaining popularity.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- 1.4 PERIODIZATION CONSIDERED
- 1.5 CURRENCY CONSIDERED
- 1.6 UNIT CONSIDERED
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS
- 2.5 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE ISOFLAVONES MARKET
- 4.2 ISOFLAVONES MARKET, BY REGION
- 4.3 ISOFLAVONES MARKET, BY APPLICATION
- 4.4 ASIA PACIFIC: ISOFLAVONES MARKET, BY SOURCE & KEY COUNTRY

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
 - 5.1.1 DRIVERS
 - 5.1.1.1 Rise in prevalence of cancer and cardiovascular diseases
 - 5.1.1.2 Rapid increase in geriatric population
 - 5.1.1.3 Prevalence of menopausal issues

5.1.1.4 Growth in demand for fortified food owing to the increasing health-consciousness among consumers

5.1.2 RESTRAINTS

5.1.2.1 Stringent regulatory requirements

5.1.3 OPPORTUNITIES

5.1.3.1 Emerging markets

5.1.3.2 Emerging technologies

5.1.4 CHALLENGES

5.1.4.1 Less efficiency compared to alternatives

5.2 ADJACENT ECONOMIES – MARKET SIZE (HISTORICAL/FORECAST)

5.3 YC & YCC SHIFT

6 ISOFLAVONES MARKET, BY SOURCE

6.1 INTRODUCTION

6.2 SOY

6.2.1 OWING TO THE NUTRITIONAL AND FUNCTIONAL HEALTH-RELATED PROPERTIES, THE SOY SEGMENT IS PROJECTED TO DOMINATE THE ISOFLAVONES MARKET

6.3 RED CLOVER

6.3.1 THE WIDE APPLICATIONS OF RED CLOVER IN APPLICATIONS SUCH AS FOOD & BEVERAGES, PHARMACEUTICALS, AND NUTRACEUTICALS TO DRIVE THE DEMAND

6.4 OTHERS

7 ISOFLAVONES MARKET, BY APPLICATION

7.1 INTRODUCTION

7.2 PHARMACEUTICALS

7.3 NUTRACEUTICALS

7.4 COSMETICS

7.5 FOOD & BEVERAGES

8 ISOFLAVONES MARKET, BY FORM

8.1 INTRODUCTION

8.2 POWDER

8.2.1 OWING TO FACTORS SUCH AS CONVENIENCE IN HANDLING, POWDERED ISOFLAVONES IN PHARMACEUTICAL AND NUTRACEUTICAL INDUSTRIES TO

WITNESS HIGH DEMAND

8.3 LIQUID

8.3.1 DEMAND FOR LIQUID ISOFLAVONES FROM COSMETIC AND NUTRACEUTICAL INDUSTRIES TO FUEL THE MARKET

9 ISOFLAVONES MARKET, BY REGION

9.1 INTRODUCTION

9.2 NORTH AMERICA

9.2.1 US

9.2.1.1 Rise in cardiovascular diseases and menopausal issues to drive the isoflavones market

9.2.2 CANADA

9.2.2.1 Well-established and constantly growing the pharmaceuticals market to drive the growth

9.2.3 MEXICO

9.2.3.1 Growth in demand for supplements with natural ingredients to drive the growth

9.3 EUROPE

9.3.1 SWITZERLAND

9.3.1.1 Growing pharmaceutical industry with rising R&D investment

9.3.2 GERMANY

9.3.2.1 Growing pharmaceutical and nutraceutical industries to drive the growth

9.3.3 FRANCE

9.3.3.1 Rise in sales of beauty cosmetic products as well as the growth of the pharmaceutical industry to drive the demand

9.3.4 UK

9.3.4.1 Rise in investments in pharmaceutical therapeutics to drive the market

9.3.5 ITALY

9.3.5.1 Rise in consumption of supplement to drive the market

9.3.6 REST OF EUROPE

9.4 ASIA PACIFIC

9.4.1 CHINA

9.4.1.1 Rise in incidences of chronic diseases to drive the market

9.4.2 JAPAN

9.4.2.1 Increase in the aging population to opt for isoflavone nutraceutical supplement

9.4.3 INDIA

9.4.3.1 Growth in instances of chronic diseases to drive the market

9.4.4 REST OF ASIA PACIFIC

9.5 ROW

9.5.1 SOUTH AMERICA

9.5.1.1 Growth of the nutraceutical and functional food & beverages markets to drive the isoflavones market

9.5.2 MIDDLE EAST & AFRICA

9.5.2.1 Increase in lifestyle-related health concerns, such as obesity and heart diseases market to drive the isoflavones market

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 COMPETITIVE LEADERSHIP MAPPING (OVERALL MARKET)

10.2.1 TERMINOLOGY/NOMENCLATURE

10.2.1.1 Visionary leaders

10.2.1.2 Innovators

10.2.1.3 Dynamic differentiators

10.2.1.4 Emerging companies

10.3 RANKING OF KEY PLAYERS

11 COMPANY PROFILES

(Business overview, Products offered, Recent developments & SWOT analysis)*

11.1 CARGILL

11.2 ADM

11.3 INTERNATIONAL FLAVORS & FRAGRANCES (FRUTAROM)

11.4 BASF

11.5 DSM

11.6 NEXIRA INC.

11.7 SHANGHAI FREEMEN

11.8 SK BIOLAND

11.9 BIOMAX

11.10 AVESTIA PHARMA

11.11 NUTRASCIENCE LABS

11.12 TRADICHEM S.L.

11.13 NUTRA GREEN BIOTECHNOLOGY

11.14 HERBO NUTRA

11.15 FUTURECEUTICALS INC.

11.16 BIO-GEN EXTRACTS PVT. LTD

11.17 XENA BIO HERBALS PVT LTD.

11.18 SIKKO INDUSTRIES LTD.

11.19 SHAANXI HONGDA PHYTOCHEMISTRY CO LTD

11.20 LACTONOVA

*Details on Business overview, Products offered, Recent developments & SWOT analysis might not be captured in case of unlisted companies.

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

12.3 AVAILABLE CUSTOMIZATIONS

12.4 RELATED REPORTS

12.1 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

- TABLE 1 USD EXCHANGE RATES CONSIDERED, 2014–2018
- TABLE 2 GLOBAL GERIATRIC POPULATION STATISTICS
- TABLE 3 ASIA: PHARMACEUTICAL SPENDING GROWTH, BY COUNTRY, 2013–2017
- TABLE 4 ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)
- TABLE 5 ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)
- TABLE 6 SOY ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)
- TABLE 7 SOY ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (TON)
- TABLE 8 RED CLOVER ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)
- TABLE 9 RED CLOVER ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (TON)
- TABLE 10 OTHER ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)
- TABLE 11 OTHER ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (TON)
- TABLE 12 ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)
- TABLE 13 ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)
- TABLE 14 PHARMACEUTICALS: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)
- TABLE 15 PHARMACEUTICALS: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (TON)
- TABLE 16 NUTRACEUTICALS: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)
- TABLE 17 NUTRACEUTICALS: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (TON)
- TABLE 18 COSMETICS: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)
- TABLE 19 COSMETICS: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (TON)
- TABLE 20 FOOD & BEVERAGES: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)
- TABLE 21 FOOD & BEVERAGES: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (TON)

TABLE 22 ISOFLAVONES MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 23 ISOFLAVONES MARKET SIZE, BY FORM, 2017–2025 (TON)

TABLE 24 POWDER: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 25 POWDER: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (TON)

TABLE 26 LIQUID: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 27 LIQUID: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (TON)

TABLE 28 ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 29 ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (TON)

TABLE 30 NORTH AMERICA: ISOFLAVONES MARKET SIZE, BY COUNTRY, 2017–2025 (USD MILLION)

TABLE 31 NORTH AMERICA: ISOFLAVONES MARKET SIZE, BY COUNTRY, 2017–2025 (TON)

TABLE 32 NORTH AMERICA: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 33 NORTH AMERICA: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 34 NORTH AMERICA: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 35 NORTH AMERICA: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 36 NORTH AMERICA: ISOFLAVONES MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 37 NORTH AMERICA: ISOFLAVONES MARKET SIZE, BY FORM, 2017–2025 (TON)

TABLE 38 US: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 39 US: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 40 US: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 41 US: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 42 CANADA: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 43 CANADA: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 44 CANADA: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 45 CANADA: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 46 MEXICO: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 47 MEXICO: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 48 MEXICO: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 49 MEXICO: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 50 EUROPE: ISOFLAVONES MARKET SIZE, BY COUNTRY, 2017–2025 (USD MILLION)

TABLE 51 EUROPE: ISOFLAVONES MARKET SIZE, BY COUNTRY, 2017–2025 (TON)

TABLE 52 EUROPE: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 53 EUROPE: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 54 EUROPE: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 55 EUROPE: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 56 EUROPE: ISOFLAVONES MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 57 EUROPE: ISOFLAVONES MARKET SIZE, BY FORM, 2017–2025 (TON)

TABLE 58 SWITZERLAND: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 59 SWITZERLAND: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 60 SWITZERLAND: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 61 SWITZERLAND: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 62 GERMANY: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 63 GERMANY: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 64 GERMANY: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 65 GERMANY: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 66 FRANCE: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 67 FRANCE: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 68 FRANCE: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 69 FRANCE: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 70 UK: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 71 UK: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 72 UK: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 73 UK: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 74 ITALY: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 75 ITALY: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 76 ITALY: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 77 ITALY: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 78 REST OF EUROPE: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 79 REST OF EUROPE: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 80 REST OF EUROPE: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 81 REST OF EUROPE: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 82 ASIA PACIFIC: ISOFLAVONES MARKET SIZE, BY COUNTRY, 2017–2025 (USD MILLION)

TABLE 83 ASIA PACIFIC: ISOFLAVONES MARKET SIZE, BY COUNTRY, 2017–2025 (TON)

TABLE 84 ASIA PACIFIC: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 85 ASIA PACIFIC: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 86 ASIA PACIFIC: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 87 ASIA PACIFIC: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 88 ASIA PACIFIC: ISOFLAVONES MARKET SIZE, BY FORM, 2017–2025

(USD MILLION)

TABLE 89 ASIA PACIFIC: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 90 CHINA: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 91 CHINA: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 92 CHINA: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 93 CHINA: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 94 JAPAN: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 95 JAPAN: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 96 JAPAN: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 97 JAPAN: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 98 INDIA: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 99 INDIA: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 100 INDIA: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 101 INDIA: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 102 REST OF ASIA PACIFIC: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 103 REST OF ASIA PACIFIC: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 104 REST OF ASIA PACIFIC: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 105 REST OF ASIA PACIFIC: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025 (TON)

TABLE 106 ROW: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 107 ROW: ISOFLAVONES MARKET SIZE, BY REGION, 2017–2025 (TON)

TABLE 108 ROW: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 109 ROW: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 110 ROW: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025

(USD MILLION)

TABLE 111 ROW: ISOFLAVONES MARKET SIZE, BY APPLICATION, 2017–2025
(TON)

TABLE 112 ROW: ISOFLAVONES MARKET SIZE, BY FORM, 2017–2025 (USD
MILLION)

TABLE 113 ROW: ISOFLAVONES MARKET SIZE, BY SOURCE, 2017–2025 (TON)

TABLE 114 SOUTH AMERICA: ISOFLAVONES MARKET SIZE, BY SOURCE,
2017–2025 (USD MILLION)

TABLE 115 SOUTH AMERICA: ISOFLAVONES MARKET SIZE, BY SOURCE,
2017–2025 (TON)

TABLE 116 SOUTH AMERICA: ISOFLAVONES MARKET SIZE, BY APPLICATION,
2017–2025 (USD MILLION)

TABLE 117 SOUTH AMERICA: ISOFLAVONES MARKET SIZE, BY APPLICATION,
2017–2025 (TON)

TABLE 118 MIDDLE EAST & AFRICA: ISOFLAVONES MARKET SIZE, BY SOURCE,
2017–2025 (USD MILLION)

TABLE 119 MIDDLE EAST & AFRICA: ISOFLAVONES MARKET SIZE, BY SOURCE,
2017–2025 (TON)

TABLE 120 MIDDLE EAST & AFRICA: ISOFLAVONES MARKET SIZE, BY
APPLICATION, 2017–2025 (USD MILLION)

TABLE 121 MIDDLE EAST & AFRICA: ISOFLAVONES MARKET SIZE, BY
APPLICATION, 2017–2025 (TON)

List Of Figures

LIST OF FIGURES

FIGURE 1 ISOFLAVONES MARKET SEGMENTATION

FIGURE 2 REGIONAL SEGMENTATION

FIGURE 3 ISOFLAVONES MARKET: RESEARCH DESIGN

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 7 DATA TRIANGULATION METHODOLOGY

FIGURE 8 ISOFLAVONES MARKET SNAPSHOT, 2017–2025 (USD MILLION)

FIGURE 9 THE SOY SEGMENT TO DOMINATE THE ISOFLAVONES MARKET THROUGH

2025 (USD MILLION)

FIGURE 10 THE SOY SEGMENT IS PROJECTED TO DOMINATE IN TERMS OF VOLUME

AS WELL (TON)

FIGURE 11 ISOFLAVONES ARE TO BE MOST APPLIED IN PHARMACEUTICALS

FIGURE 12 PHARMACEUTICALS TO DOMINATE IN TERMS OF VOLUME AS WELL THROUGH 2025 (TON)

FIGURE 13 POWDERED ISOFLAVONES TO WITNESS A LARGER DEMAND THROUGH

2025 (USD MILLION)

FIGURE 14 (TON)POWDERS TO DOMINATE IN TERMS OF VOLUME AS WELL

FIGURE 15 ISOFLAVONES MARKET SHARE AND GROWTH (VALUE), BY REGION

FIGURE 16 GROWING INSTANCES OF CHRONIC DISEASES TO DRIVE THE ISOFLAVONES MARKET

FIGURE 17 NORTH AMERICA TO DOMINATE THE ISOFLAVONES MARKET FROM 2019 TO 2025

FIGURE 18 THE PHARMACEUTICALS SEGMENT TO BE THE LARGEST FROM 2019 TO 2025

FIGURE 19 THE SOY SEGMENT ACCOUNTED FOR THE LARGEST SHARE OF THE ASIA PACIFIC ISOFLAVONES MARKET IN 2018

FIGURE 20 SWITZERLAND, INDIA, THE US, GERMANY, AND THE UK ARE PROJECTED

TO GROW AT THE HIGHEST RATES DURING THE FORECAST PERIOD

FIGURE 21 MARKET DYNAMICS: ISOFLAVONES MARKET

FIGURE 22 EUROPE: PHARMACEUTICALS MARKET, 2010–2016 (USD MILLION)

FIGURE 23 GLOBAL DIETARY SUPPLEMENTS MARKET, 2015 VS. 2020 (USD BILLION)

FIGURE 24 GLOBAL FUNCTIONAL FOOD MARKET, 2018 VS. 2024 (USD BILLION)

FIGURE 25 GLOBAL COSMETIC ACTIVE INGREDIENTS MARKET, 2013 VS. 2018 (USD BILLION)

FIGURE 26 YC & YCC SHIFT: ADM COMPANY

FIGURE 27 THE SOY SEGMENT IS PROJECTED TO DOMINATE THE MARKET DURING

THE FORECAST PERIOD (USD MILLION)

FIGURE 28 THE PHARMACEUTICALS SEGMENT PROJECTED TO DOMINATE THE MARKET DURING THE FORECAST PERIOD (USD MILLION)

FIGURE 29 THE POWDER SEGMENT TO DOMINATE THE MARKET DURING THE FORECAST PERIOD (USD MILLION)

FIGURE 30 GEOGRAPHIC SNAPSHOT: MARKET SHARE IN TERMS OF VALUE, 2019

FIGURE 31 NORTH AMERICA: MARKET SNAPSHOT

FIGURE 32 EUROPE: MARKET SNAPSHOT

FIGURE 33 ASIA PACIFIC: MARKET SNAPSHOT

FIGURE 34 ISOFLAVONES MARKET: COMPETITIVE LEADERSHIP MAPPING, 2018

FIGURE 35 CARGILL DOMINATED THE ISOFLAVONES MARKET IN 2018

FIGURE 36 CARGILL: COMPANY SNAPSHOT

FIGURE 37 CARGILL: SWOT ANALYSIS

FIGURE 38 ADM: COMPANY SNAPSHOT

FIGURE 39 ADM: SWOT ANALYSIS

FIGURE 40 INTERNATIONAL FLAVORS & FRAGRANCES (FRUTAROM): COMPANY SNAPSHOT

FIGURE 41 INTERNATIONAL FLAVORS & FRAGRANCES: SWOT ANALYSIS

FIGURE 42 BASF: COMPANY SNAPSHOT

FIGURE 43 BASF: SWOT ANALYSIS

FIGURE 44 DSM: COMPANY SNAPSHOT

FIGURE 45 DSM: SWOT ANALYSIS

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