

Isobutyric Acid Market by Type (Synthetic, Renewable), End-Use (Animal Feed, Chemical Intermediates, Food & Flavors, Pharmaceuticals), and Region (Asia Pacific, Europe, North America, Rest of the World) - Global Forecast to 2028

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Abstracts

The isobutyric acid market is projected to grow from USD 180 million in 2023 to USD 269 million by 2028, at a CAGR of 8.3% from 2023 to 2028. The isobutyric acid market is on the way to intense growth due to different end-uses including animal feed, food & flavor, pharmaceutical, chemical intermediate, and others.

“By type, renewable isobutyric acid is expected to be the second-larger segment during 2023 to 2028, by value.”

Based on type, renewable isobutyric acid is expected to account for the second-larger market share. Renewable isobutyric acid is derived from renewable or sustainable feedstocks instead of fossil fuels. It is produced through biosynthesis of glucose or starch. There is less production of renewable isobutyric acid as compared to synthetic one due to high cost. Also, synthetic isobutyric acid is majorly manufactured due to easy availability of petroleum feedstocks used as raw materials. But with the increasing customer preference towards bio-based products, the market for renewable isobutyric acid will grow.

“By end-use, chemical intermediate is expected to be the second-largest segment during 2023 to 2028, by value.”

The chemical intermediate segment is expected to account for the second-largest market share owing to its wide usage in the production of various chemicals. Chemical

intermediates are substances that act as raw materials or building blocks in the production of more complicated chemicals. The factors influencing the use of isobutyric acid as a chemical intermediate are desired properties, the target compound, and the specific requirements of the desired application.

“By region, Europe is expected to be the second-largest segment during 2023 to 2028, by value.”

Europe is projected to account for the second-largest market share from 2023 to 2028. The region is home to one of the largest feed industries globally. There is a rising need for good feed additives to boost animal health and performance due to the growing consumption of meat and meat products in the region. This creates opportunity for potential use of isobutyric acid in animal feed. Also, the rising demand for processed food and growth in pharmaceutical sectors in European countries are expected to propel the demand for isobutyric acid.

Profile break-up of primary participants for the report:

By Company Type: Tier 1 - 65%, Tier 2 - 20%, and Tier 3 - 15%

By Designation: C-level Executives - 25%, Directors - 30%, and Others - 45%

By Region: North America - 20%, Europe - 15%, Asia Pacific - 55%, Middle East & Africa - 3%, South America - 7%

The isobutyric acid report is dominated by players, such as OQ Chemicals GmbH (Germany), Eastman Chemical Company (US), Tokyo Chemical Industry Co., Ltd. (Japan), Snowco (China), Shanghai Aladdin Biochemical Technology Co., Ltd. (China), Afyren (France), Lygos, Inc. (US), Dow Inc. (US), Jiangsu Dynamic Chemical Co., Ltd. (China), Weifang Qiyi Chemical Co., Ltd. (China), Yufeng International Group Co., Ltd. (China), Nanjing Chemical Material Corp. (China), FUJIFILM Wako Pure Chemical Corporation (Japan), Hubei Jusheng Technology Co., Ltd. (China), and others.

Research Coverage:

The report defines, segments, and projects the size of the isobutyric acid market based on type, end-use, and region. It strategically profiles the key players and comprehensively analyzes their market share and core competencies. It also tracks and

analyzes competitive developments, such as mergers, investments, acquisitions, expansions, partnerships, contracts, agreements, and joint ventures undertaken by them in the market.

Reasons to Buy the Report:

The report is expected to help the market leaders/new entrants in the market by providing them with the closest approximations of revenue numbers of the isobutyric acid market and its segments. This report is also expected to help stakeholders obtain an improved understanding of the competitive landscape of the market, gain insights to improve the position of their businesses and make suitable go-to-market strategies. It also enables stakeholders to understand the pulse of the market and provide them information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (use of isobutyric acid in food & flavor, and animal feed industries), restraints (health concerns associated with handling and storage of isobutyric acid), opportunities (recent developments in the pharmaceutical industry, and growing demand for bio-based isobutric acid), and challenges (price volatility of raw materials) influencing the growth of the isobutyric acid market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities in the isobutyric acid market.

Market Development: Comprehensive information about lucrative markets – the report analyses the isobutyric acid market across varied regions.

Market Diversification: Exhaustive information about new products, various production technologies, untapped geographies, recent developments, and investments in the isobutyric acid market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players such as OQ Chemicals GmbH (Germany), Eastman Chemical Company (US), Tokyo Chemical Industry Co., Ltd. (Japan), Snowco (China), Shanghai Aladdin Biochemical Technology Co., Ltd. (China), among others in the isobutyric acid market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS AND EXCLUSIONS

TABLE 1 ISOBUTYRIC ACID MARKET: INCLUSIONS AND EXCLUSIONS

1.3 MARKET SCOPE

FIGURE 1 ISOBUTYRIC ACID MARKET SEGMENTATION

1.3.1 REGIONAL SCOPE

1.3.2 YEARS CONSIDERED

1.4 CURRENCY CONSIDERED

1.5 UNITS CONSIDERED

1.6 LIMITATIONS

1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 ISOBUTYRIC ACID MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Companies participating in primary research

2.1.2.3 Breakdown of primary interviews

2.2 DEMAND-SIDE MATRIX CONSIDERED

FIGURE 3 MAIN MATRIX CONSIDERED TO CONSTRUCT AND ASSESS DEMAND FOR ISOBUTYRIC ACID

2.3 MARKET SIZE ESTIMATION

2.3.1 BOTTOM-UP APPROACH

FIGURE 4 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

2.3.2 TOP-DOWN APPROACH

FIGURE 5 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

2.4 METHODOLOGY FOR SUPPLY-SIDE SIZING OF ISOBUTYRIC ACID MARKET (1/2)

2.5 METHODOLOGY FOR SUPPLY-SIDE SIZING OF ISOBUTYRIC ACID MARKET (2/2)

2.5.1 CALCULATIONS FOR SUPPLY-SIDE ANALYSIS

2.5.2 DATA TRIANGULATION

FIGURE 6 ISOBUTYRIC ACID MARKET: DATA TRIANGULATION

2.5.3 GROWTH FORECAST

2.5.4 GROWTH RATE ASSUMPTIONS

2.5.5 RESEARCH ASSUMPTIONS

2.5.6 RESEARCH LIMITATIONS

2.5.7 RISK ANALYSIS

2.6 IMPACT OF RECESSION

3 EXECUTIVE SUMMARY

TABLE 2 ISOBUTYRIC ACID MARKET

FIGURE 7 SYNTHETIC ISOBUTYRIC ACID SEGMENT TO DOMINATE MARKET
BETWEEN 2023 AND 2028

FIGURE 8 ANIMAL FEED SEGMENT TO LEAD MARKET BETWEEN 2023 AND 2028

FIGURE 9 ASIA PACIFIC TO DOMINATE MARKET DURING FORECAST PERIOD

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN ISOBUTYRIC ACID MARKET

FIGURE 10 MARKET TO WITNESS SIGNIFICANT GROWTH BETWEEN 2023 AND
2028

4.2 ISOBUTYRIC ACID MARKET, BY REGION

FIGURE 11 ASIA PACIFIC MARKET TO RECORD HIGHEST CAGR BETWEEN 2023
AND 2028

4.3 ISOBUTYRIC ACID MARKET, BY END USE

FIGURE 12 PHARMACEUTICALS SEGMENT TO REGISTER SIGNIFICANT CAGR
BETWEEN 2023 AND 2028

4.4 ISOBUTYRIC ACID MARKET, BY TYPE

FIGURE 13 SYNTHETIC SEGMENT TO LEAD MARKET DURING FORECAST
PERIOD

4.5 ISOBUTYRIC ACID MARKET, BY COUNTRY

FIGURE 14 INDIA TO RECORD HIGHEST CAGR BETWEEN 2023 AND 2028

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 15 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN ISOBUTYRIC ACID MARKET

5.2.1 DRIVERS

5.2.1.1 Rising demand from major end-use industries

5.2.1.1.1 Use of isobutyric acid in food & flavors industry

TABLE 3 AVERAGE USUAL USE LEVELS/AVERAGE MAXIMUM USE LEVELS

5.2.1.1.2 Rising demand from animal feed segment

FIGURE 16 GLOBAL ANIMAL FEED PRODUCTION, 2020 (MT)

5.2.1.1.3 Growing utility of isobutyric acid as chemical intermediate

5.2.2 RESTRAINTS

5.2.2.1 Health concerns associated with handling and storage

TABLE 4 HAZARDS IDENTIFICATION

TABLE 5 HANDLING & STORAGE

5.2.3 OPPORTUNITIES

5.2.3.1 Potential use of SFCAs in liver disease treatment

FIGURE 17 BREAKDOWN OF GLOBAL SALES OF PHARMACEUTICALS, 2020

5.2.3.2 Growing preference for bio-based isobutyric acid over petroleum-based chemicals

5.2.4 CHALLENGES

5.2.4.1 Price volatility of raw materials

6 INDUSTRY TRENDS

6.1 ECOSYSTEM

FIGURE 18 ECOSYSTEM MAP OF ISOBUTYRIC ACID MARKET

TABLE 6 ISOBUTYRIC ACID MARKET: ECOSYSTEM

6.2 VALUE CHAIN ANALYSIS

6.2.1 RAW MATERIALS

6.2.2 MANUFACTURE OF ISOBUTYRIC ACID

6.2.3 DISTRIBUTION TO END USERS

FIGURE 19 ISOBUTYRIC ACID MARKET: VALUE CHAIN

6.3 TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

6.3.1 REVENUE SHIFT & POCKETS FOR ISOBUTYRIC ACID

FIGURE 20 ISOBUTYRIC ACID MARKET: FUTURE REVENUE MIX

6.4 PORTER'S FIVE FORCES ANALYSIS

FIGURE 21 ISOBUTYRIC ACID MARKET: PORTER'S FIVE FORCES ANALYSIS

TABLE 7 ISOBUTYRIC ACID MARKET: PORTER'S FIVE FORCES ANALYSIS

6.4.1 BARGAINING POWER OF SUPPLIERS

6.4.2 THREAT OF SUBSTITUTES

6.4.3 BARGAINING POWER OF BUYERS

6.4.4 THREAT OF NEW ENTRANTS

6.4.5 INTENSITY OF COMPETITIVE RIVALRY

6.5 CASE STUDY ANALYSIS

6.5.1 AGILE BIOFOUNDRY ASSISTS LYGOS, INC. TO SCALE UP PRODUCTION

6.6 TECHNOLOGY ANALYSIS

6.6.1 INTRODUCTION

6.6.1.1 Koch synthesis

6.6.1.2 Liquid-phase oxidation of isobutyraldehyde

6.6.1.3 Biosynthesis

6.7 KEY STAKEHOLDERS AND BUYING CRITERIA

6.7.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 22 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END USES

TABLE 8 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END USES (%)

6.7.2 BUYING CRITERIA

FIGURE 23 KEY BUYING CRITERIA FOR TOP THREE END USES

TABLE 9 KEY BUYING CRITERIA FOR TOP THREE END USES

6.8 TARIFF AND REGULATORY LANDSCAPE

TABLE 10 REGULATIONS AND STANDARDS RELATED TO ISOBUTYRIC ACID MARKET

6.8.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 13 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 14 REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

6.9 PATENT ANALYSIS

6.9.1 INTRODUCTION

6.9.2 METHODOLOGY

6.9.3 DOCUMENT TYPE

FIGURE 24 NUMBER OF GRANTED PATENTS, PATENT APPLICATIONS, AND LIMITED PATENTS

FIGURE 25 PUBLICATION TRENDS: LAST 10 YEARS

6.9.4 INSIGHTS

FIGURE 26 LEGAL STATUS OF PATENTS

6.9.5 JURISDICTION ANALYSIS

FIGURE 27 TOP JURISDICTION, BY DOCUMENT

6.9.6 TOP COMPANIES/APPLICANTS

FIGURE 28 COMPANIES/APPLICANTS WITH HIGHEST NUMBER OF PATENTS

TABLE 15 PATENTS: EASTMAN CHEMICAL COMPANY

TABLE 16 PATENTS: DOW AGROSCIENCES LLC

TABLE 17 TOP 10 PATENT OWNERS DURING LAST 10 YEARS

6.10 KEY CONFERENCES & EVENTS, 2023–2024

TABLE 18 ISOBUTYRIC ACID MARKET: CONFERENCES & EVENTS

6.11 PRICING ANALYSIS

6.11.1 AVERAGE SELLING PRICE, BY REGION

FIGURE 29 AVERAGE SELLING PRICE OF ISOBUTYRIC ACID, BY TYPE, IN DIFFERENT REGIONS

6.11.2 AVERAGE SELLING PRICE OF KEY PLAYERS, BY END USE

FIGURE 30 AVERAGE SELLING PRICES OF KEY PLAYERS FOR TOP THREE END USES

6.12 TRADE DATA

TABLE 19 IMPORT DATA FOR ISOBUTYRIC ACID, 2021

TABLE 20 EXPORT DATA FOR ISOBUTYRIC ACID, 2021

7 ISOBUTYRIC ACID MARKET, BY GRADE

7.1 INTRODUCTION

7.2 REAGENT GRADE

7.2.1 GROWING USE IN LAB ENVIRONMENTS TO FUEL MARKET

7.3 INDUSTRIAL GRADE

7.3.1 WIDESPREAD USE IN INDUSTRIAL APPLICATIONS TO DRIVE DEMAND

8 ISOBUTYRIC ACID MARKET, BY PURITY

8.1 INTRODUCTION

8.2 MORE THAN 98%

8.2.1 HIGH DEMAND FROM PHARMACEUTICAL INDUSTRY TO FUEL GROWTH

8.3 LESS THAN 98%

8.3.1 INCREASING USE IN INDUSTRIAL CLEANING ACTIVITIES TO PROPEL GROWTH

9 ISOBUTYRIC ACID MARKET, BY TYPE

9.1 INTRODUCTION

FIGURE 31 SYNTHETIC ISOBUTYRIC ACID SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD

TABLE 21 ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 22 ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 23 ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 24 ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

9.2 SYNTHETIC ISOBUTYRIC ACID

9.2.1 LOW MANUFACTURING COST TO DRIVE DEMAND

9.3 RENEWABLE ISOBUTYRIC ACID

9.3.1 RISING INTEREST IN ORGANIC AND NATURAL PRODUCTS TO BOOST MARKET

10 ISOBUTYRIC ACID MARKET, BY END USE

10.1 INTRODUCTION

FIGURE 32 ANIMAL FEED PROJECTED TO BE LARGEST SEGMENT DURING FORECAST PERIOD

TABLE 25 ISOBUTYRIC ACID MARKET, BY END USE, 2018–2020 (USD MILLION)

TABLE 26 ISOBUTYRIC ACID MARKET, BY END USE, 2021–2028 (USD MILLION)

TABLE 27 ISOBUTYRIC ACID MARKET, BY END USE, 2018–2020 (KILOTONS)

TABLE 28 ISOBUTYRIC ACID MARKET, BY END USE, 2021–2028 (KILOTONS)

10.2 ANIMAL FEED

10.2.1 GROWING USE AS FEED SUPPLEMENT TO DRIVE MARKET

10.3 CHEMICAL INTERMEDIATES

10.3.1 WIDESPREAD USE OF ISOBUTYRIC ACID ESTERS TO PROPEL DEMAND

10.4 FOOD & FLAVORS

10.4.1 INCREASING CONSUMPTION OF PROCESSED FOOD & BEVERAGES TO FUEL MARKET

10.5 PHARMACEUTICALS

10.5.1 POTENTIAL USE IN DISEASE TREATMENT TO DRIVE MARKET

10.6 OTHERS

11 ISOBUTYRIC ACID MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 33 ASIA PACIFIC TO DOMINATE MARKET DURING FORECAST PERIOD

TABLE 29 ISOBUTYRIC ACID MARKET, BY REGION, 2018–2020 (KILOTONS)

TABLE 30 ISOBUTYRIC ACID MARKET, BY REGION, 2021–2028 (KILOTONS)

TABLE 31 ISOBUTYRIC ACID MARKET, BY REGION, 2018–2020 (USD MILLION)

TABLE 32 ISOBUTYRIC ACID MARKET, BY REGION, 2021–2028 (USD MILLION)

11.2 ASIA PACIFIC

11.2.1 IMPACT OF RECESSION

FIGURE 34 ASIA PACIFIC: ISOBUTYRIC ACID MARKET SNAPSHOT

TABLE 33 ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 34 ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 35 ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 36 ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 37 ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY END USE, 2018–2020 (KILOTONS)

TABLE 38 ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY END USE, 2021–2028 (KILOTONS)

TABLE 39 ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY END USE, 2018–2020 (USD MILLION)

TABLE 40 ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY END USE, 2021–2028 (USD MILLION)

TABLE 41 ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY COUNTRY, 2018–2020 (KILOTONS)

TABLE 42 ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY COUNTRY, 2021–2028 (KILOTONS)

TABLE 43 ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY COUNTRY, 2018–2020 (USD MILLION)

TABLE 44 ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

11.2.2 CHINA

11.2.2.1 Increasing demand from animal feed industry to drive market

TABLE 45 CHINA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 46 CHINA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 47 CHINA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 48 CHINA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

11.2.3 INDIA

11.2.3.1 Growing consumer awareness and demand for environment-friendly products to boost market

TABLE 49 INDIA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 50 INDIA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 51 INDIA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 52 INDIA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

11.2.4 JAPAN

11.2.4.1 Rising consumption of packaged food to drive market

TABLE 53 JAPAN: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 54 JAPAN: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 55 JAPAN: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 56 JAPAN: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

11.2.5 SOUTH KOREA

11.2.5.1 Growing food and petrochemical sectors to boost demand

TABLE 57 SOUTH KOREA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 58 SOUTH KOREA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 59 SOUTH KOREA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 60 SOUTH KOREA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

11.2.6 REST OF ASIA PACIFIC

TABLE 61 REST OF ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 62 REST OF ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 63 REST OF ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 64 REST OF ASIA PACIFIC: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

11.3 EUROPE

11.3.1 IMPACT OF RECESSION

FIGURE 35 EUROPE: ISOBUTYRIC ACID MARKET SNAPSHOT

TABLE 65 EUROPE: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 66 EUROPE: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028
(KILOTONS)

TABLE 67 EUROPE: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD
MILLION)

TABLE 68 EUROPE: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD
MILLION)

TABLE 69 EUROPE: ISOBUTYRIC ACID MARKET, BY END USE, 2018–2020
(KILOTONS)

TABLE 70 EUROPE: ISOBUTYRIC ACID MARKET, BY END USE, 2021–2028
(KILOTONS)

TABLE 71 EUROPE: ISOBUTYRIC ACID MARKET, BY END USE, 2018–2020 (USD
MILLION)

TABLE 72 EUROPE: ISOBUTYRIC ACID MARKET, BY END USE, 2021–2028 (USD
MILLION)

TABLE 73 EUROPE: ISOBUTYRIC ACID MARKET, BY COUNTRY, 2018–2020
(KILOTONS)

TABLE 74 EUROPE: ISOBUTYRIC ACID MARKET, BY COUNTRY, 2021–2028
(KILOTONS)

TABLE 75 EUROPE: ISOBUTYRIC ACID MARKET, BY COUNTRY, 2018–2020 (USD
MILLION)

TABLE 76 EUROPE: ISOBUTYRIC ACID MARKET, BY COUNTRY, 2021–2028 (USD
MILLION)

11.3.2 GERMANY

11.3.2.1 Increased pharmaceutical R&D spending to drive market

TABLE 77 GERMANY: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020
(KILOTONS)

TABLE 78 GERMANY: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028
(KILOTONS)

TABLE 79 GERMANY: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD
MILLION)

TABLE 80 GERMANY: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD
MILLION)

11.3.3 FRANCE

11.3.3.1 Growing demand for poultry products to boost market

TABLE 81 FRANCE: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020
(KILOTONS)

TABLE 82 FRANCE: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028
(KILOTONS)

TABLE 83 FRANCE: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD

MILLION)

TABLE 84 FRANCE: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

11.3.4 ITALY

11.3.4.1 Increasing consumption of consumer-ready food to drive market

TABLE 85 ITALY: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 86 ITALY: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 87 ITALY: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 88 ITALY: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

11.3.5 UK

11.3.5.1 Booming pharmaceutical sector to fuel market

TABLE 89 UK: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 90 UK: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 91 UK: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 92 UK: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

11.3.6 REST OF EUROPE

TABLE 93 REST OF EUROPE: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 94 REST OF EUROPE: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 95 REST OF EUROPE: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 96 REST OF EUROPE: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

11.4 NORTH AMERICA

11.4.1 IMPACT OF RECESSION

FIGURE 36 NORTH AMERICA: ISOBUTYRIC ACID MARKET SNAPSHOT

TABLE 97 NORTH AMERICA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 98 NORTH AMERICA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 99 NORTH AMERICA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 100 NORTH AMERICA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 101 NORTH AMERICA: ISOBUTYRIC ACID MARKET, BY END USE, 2018–2020 (KILOTONS)

TABLE 102 NORTH AMERICA: ISOBUTYRIC ACID MARKET, BY END USE, 2021–2028 (KILOTONS)

TABLE 103 NORTH AMERICA: ISOBUTYRIC ACID MARKET, BY END USE, 2018–2020 (USD MILLION)

TABLE 104 NORTH AMERICA: ISOBUTYRIC ACID MARKET, BY END USE, 2021–2028 (USD MILLION)

TABLE 105 NORTH AMERICA: ISOBUTYRIC ACID MARKET, BY COUNTRY, 2018–2020 (KILOTONS)

TABLE 106 NORTH AMERICA: ISOBUTYRIC ACID MARKET, BY COUNTRY, 2021–2028 (KILOTONS)

TABLE 107 NORTH AMERICA: ISOBUTYRIC ACID MARKET, BY COUNTRY, 2018–2020 (USD MILLION)

TABLE 108 NORTH AMERICA: ISOBUTYRIC ACID MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

11.4.2 US

11.4.2.1 Growth of feed industry to boost consumption of isobutyric acid

TABLE 109 US: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 110 US: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 111 US: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 112 US: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

11.4.3 CANADA

11.4.3.1 Growth in pharmaceutical sector to drive market

TABLE 113 CANADA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 114 CANADA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 115 CANADA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 116 CANADA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

11.4.4 MEXICO

11.4.4.1 Rising demand for processed foods to fuel market

TABLE 117 MEXICO: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 118 MEXICO: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 119 MEXICO: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 120 MEXICO: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD

MILLION)

11.5 REST OF THE WORLD

11.5.1 IMPACT OF RECESSION

TABLE 121 REST OF THE WORLD: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 122 REST OF THE WORLD: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 123 REST OF THE WORLD: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 124 REST OF THE WORLD: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 125 REST OF THE WORLD: ISOBUTYRIC ACID MARKET, BY END USE, 2018–2020 (KILOTONS)

TABLE 126 REST OF THE WORLD: ISOBUTYRIC ACID MARKET, BY END USE, 2021–2028 (KILOTONS)

TABLE 127 REST OF THE WORLD: ISOBUTYRIC ACID MARKET, BY END USE, 2018–2020 (USD MILLION)

TABLE 128 REST OF THE WORLD: ISOBUTYRIC ACID MARKET, BY END USE, 2021–2028 (USD MILLION)

TABLE 129 REST OF THE WORLD: ISOBUTYRIC ACID MARKET, BY REGION, 2018–2020 (KILOTONS)

TABLE 130 REST OF THE WORLD: ISOBUTYRIC ACID MARKET, BY REGION, 2021–2028 (KILOTONS)

TABLE 131 REST OF THE WORLD: ISOBUTYRIC ACID MARKET, BY REGION, 2018–2020 (USD MILLION)

TABLE 132 REST OF THE WORLD: ISOBUTYRIC ACID MARKET, BY REGION, 2021–2028 (USD MILLION)

11.5.2 MIDDLE EAST & AFRICA

11.5.2.1 Increasing demand due to expansion of food & flavor sector

TABLE 133 MIDDLE EAST & AFRICA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 134 MIDDLE EAST & AFRICA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 135 MIDDLE EAST & AFRICA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 136 MIDDLE EAST & AFRICA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

11.5.3 SOUTH AMERICA

11.5.3.1 Growth in animal feed industry to propel demand

TABLE 137 SOUTH AMERICA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 138 SOUTH AMERICA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (KILOTONS)

TABLE 139 SOUTH AMERICA: ISOBUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 140 SOUTH AMERICA: ISOBUTYRIC ACID MARKET, BY TYPE, 2021–2028 (USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 INTRODUCTION

12.2 STRATEGIES ADOPTED BY KEY PLAYERS

12.2.1 OVERVIEW OF STRATEGIES ADOPTED BY KEY MANUFACTURERS

12.3 MARKET SHARE ANALYSIS

12.3.1 RANKING OF KEY MARKET PLAYERS, 2022

FIGURE 37 TOP FIVE PLAYERS IN ISOBUTYRIC ACID MARKET, 2022

12.3.2 MARKET SHARE OF KEY PLAYERS

FIGURE 38 ISOBUTYRIC ACID MARKET SHARE ANALYSIS

TABLE 141 ISOBUTYRIC ACID MARKET: DEGREE OF COMPETITION

12.3.2.1 OQ Chemicals GmbH

12.3.2.2 Eastman Chemical Company

12.3.2.3 Tokyo Chemical Industry Co., Ltd.

12.3.2.4 Snowco

12.3.2.5 Shanghai Aladdin Biochemical Technology Co., Ltd.

12.3.3 REVENUE ANALYSIS OF TOP 5 PLAYERS

FIGURE 39 REVENUE ANALYSIS OF KEY COMPANIES, 2018–2022

12.4 COMPANY PRODUCT FOOTPRINT ANALYSIS

FIGURE 40 ISOBUTYRIC ACID MARKET: COMPANY FOOTPRINT

TABLE 142 ISOBUTYRIC ACID MARKET: TYPE FOOTPRINT

TABLE 143 ISOBUTYRIC ACID MARKET: END USE FOOTPRINT

TABLE 144 ISOBUTYRIC ACID MARKET: COMPANY REGION FOOTPRINT

12.5 COMPANY EVALUATION QUADRANT (TIER 1)

12.5.1 STARS

12.5.2 EMERGING LEADERS

12.5.3 PERVASIVE PLAYERS

12.5.4 PARTICIPANTS

FIGURE 41 COMPANY EVALUATION QUADRANT: ISOBUTYRIC ACID MARKET (TIER 1 COMPANIES)

12.6 COMPETITIVE BENCHMARKING

TABLE 145 ISOBUTYRIC ACID MARKET: KEY START-UPS/SMES

TABLE 146 ISOBUTYRIC ACID MARKET: COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES

12.7 START-UP/SME EVALUATION QUADRANT

12.7.1 PROGRESSIVE COMPANIES

12.7.2 RESPONSIVE COMPANIES

12.7.3 DYNAMIC COMPANIES

12.7.4 STARTING BLOCKS

FIGURE 42 START-UP/SME EVALUATION QUADRANT: ISOBUTYRIC ACID MARKET

12.8 COMPETITIVE SCENARIO

12.8.1 DEALS

TABLE 147 ISOBUTYRIC ACID MARKET: DEALS, 2019–2023

12.8.2 OTHER DEVELOPMENTS

TABLE 148 ISOBUTYRIC ACID MARKET: EXPANSIONS AND INVESTMENTS, 2019–2023

13 COMPANY PROFILES

(Business Overview, Products/Solutions/Services Offered, Recent Developments, MnM view (Key strengths/Right to win, Strategic choices made, Weakness/competitive threats)*)

13.1 MAJOR PLAYERS

13.1.1 OQ CHEMICALS GMBH

TABLE 149 OQ CHEMICALS GMBH: COMPANY OVERVIEW

FIGURE 43 OQ CHEMICALS GMBH: COMPANY SNAPSHOT

TABLE 150 OQ CHEMICALS GMBH: PRODUCTS OFFERED

TABLE 151 OQ CHEMICALS GMBH: DEALS

TABLE 152 OQ CHEMICALS GMBH: OTHERS

13.1.2 EASTMAN CHEMICAL COMPANY

TABLE 153 EASTMAN CHEMICAL COMPANY: COMPANY OVERVIEW

FIGURE 44 EASTMAN CHEMICAL COMPANY: COMPANY SNAPSHOT

TABLE 154 EASTMAN CHEMICAL COMPANY: PRODUCTS OFFERED

TABLE 155 EASTMAN CHEMICAL COMPANY: DEALS

13.1.3 TOKYO CHEMICAL INDUSTRY CO., LTD.

TABLE 156 TOKYO CHEMICAL INDUSTRY CO., LTD.: COMPANY OVERVIEW

TABLE 157 TOKYO CHEMICAL INDUSTRY CO., LTD: PRODUCTS OFFERED

13.1.4 SNOWCO

TABLE 158 SNOWCO: COMPANY OVERVIEW

TABLE 159 SNOWCO: PRODUCTS OFFERED

TABLE 160 SNOWCO: OTHERS

13.1.5 SHANGHAI ALADDIN BIOCHEMICAL TECHNOLOGY CO., LTD.

TABLE 161 SHANGHAI ALADDIN BIOCHEMICAL TECHNOLOGY CO., LTD.:
COMPANY OVERVIEW

FIGURE 45 SHANGHAI ALADDIN BIOCHEMICAL TECHNOLOGY CO., LTD.:
COMPANY SNAPSHOT

TABLE 162 SHANGHAI ALADDIN BIOCHEMICAL TECHNOLOGY CO., LTD.:
PRODUCTS OFFERED

13.1.6 AFYREN

TABLE 163 AFYREN: COMPANY OVERVIEW

FIGURE 46 AFYREN: COMPANY SNAPSHOT

TABLE 164 AFYREN: PRODUCTS OFFERED

TABLE 165 AFYREN: DEALS

TABLE 166 AFYREN: OTHERS

13.1.7 LYGOS, INC.

TABLE 167 LYGOS, INC.: COMPANY OVERVIEW

TABLE 168 LYGOS, INC.: PRODUCTS OFFERED

TABLE 169 LYGOS, INC.: DEALS

TABLE 170 LYGOS, INC.: OTHERS

13.1.8 DOW INC.

TABLE 171 DOW INC.: COMPANY OVERVIEW

FIGURE 47 DOW INC.: COMPANY SNAPSHOT

TABLE 172 DOW INC.: PRODUCTS OFFERED

13.1.9 JIANGSU DYNAMIC CHEMICAL CO., LTD.

TABLE 173 JIANGSU DYNAMIC CHEMICAL CO., LTD.: COMPANY OVERVIEW

TABLE 174 JIANGSU DYNAMIC CHEMICAL CO., LTD.: PRODUCTS OFFERED

13.1.10 WEIFANG QIYI CHEMICAL CO., LTD.

TABLE 175 WEIFANG QIYI CHEMICAL CO., LTD.: COMPANY OVERVIEW

TABLE 176 WEIFANG QIYI CHEMICAL CO., LTD.: PRODUCTS OFFERED

13.1.11 YUFENG INTERNATIONAL GROUP CO., LTD.

TABLE 177 YUFENG INTERNATIONAL GROUP CO., LTD.: COMPANY OVERVIEW

TABLE 178 YUFENG INTERNATIONAL GROUP CO., LTD.: PRODUCTS OFFERED

13.1.12 NANJING CHEMICAL MATERIAL CORP.

TABLE 179 NANJING CHEMICAL MATERIAL CORP.: COMPANY OVERVIEW

TABLE 180 NANJING CHEMICAL MATERIAL CORP.: PRODUCTS OFFERED

13.1.13 FUJIFILM WAKO PURE CHEMICAL CORPORATION

TABLE 181 FUJIFILM WAKO PURE CHEMICAL CORPORATION: COMPANY

OVERVIEW

TABLE 182 FUJIFILM WAKO PURE CHEMICAL CORPORATION: PRODUCTS OFFERED

13.1.14 HUBEI JUSHENG TECHNOLOGY CO., LTD.

TABLE 183 HUBEI JUSHENG TECHNOLOGY CO., LTD.: COMPANY OVERVIEW

TABLE 184 HUBEI JUSHENG TECHNOLOGY CO., LTD.: PRODUCTS OFFERED

13.2 OTHER PLAYERS

13.2.1 YANCHENG CITY CHUNZHU AROMA CO., LTD.

TABLE 185 YANCHENG CITY CHUNZHU AROMA CO., LTD.: COMPANY OVERVIEW

13.2.2 WEN INTERNATIONAL, INC.

TABLE 186 WEN INTERNATIONAL, INC.: COMPANY OVERVIEW

13.2.3 CENTRAL DRUG HOUSE

TABLE 187 CENTRAL DRUG HOUSE: COMPANY OVERVIEW

13.2.4 KUNSHAN ODOWELL CO., LTD

TABLE 188 KUNSHAN ODOWELL CO., LTD: COMPANY OVERVIEW

13.2.5 SISCO RESEARCH LABORATORIES PVT. LTD.

TABLE 189 SISCO RESEARCH LABORATORIES PVT. LTD.: COMPANY OVERVIEW

Details on Business Overview, Products/Solutions/Services Offered, Recent Developments, MnM view (Key strengths/Right to win, Strategic choices made, Weakness/competitive threats) might not be captured in case of unlisted companies.

14 ADJACENT AND RELATED MARKETS

14.1 INTRODUCTION

14.2 LIMITATIONS

14.3 BUTYRIC ACID MARKET

14.3.1 MARKET DEFINITION

14.3.2 MARKET OVERVIEW

14.3.3 BUTYRIC ACID MARKET, BY TYPE

TABLE 190 BUTYRIC ACID MARKET, BY TYPE, 2018–2020 (USD MILLION)

TABLE 191 BUTYRIC ACID MARKET, BY TYPE, 2021–2027 (USD MILLION)

TABLE 192 BUTYRIC ACID MARKET, BY TYPE, 2018–2020 (KILOTONS)

TABLE 193 BUTYRIC ACID MARKET, BY TYPE, 2021–2027 (KILOTONS)

TABLE 194 BUTYRIC ACID MARKET, BY END USE, 2018–2020 (USD MILLION)

TABLE 195 BUTYRIC ACID MARKET, BY END USE, 2021–2027 (USD MILLION)

TABLE 196 BUTYRIC ACID MARKET, BY END USE, 2018–2020 (KILOTONS)

TABLE 197 BUTYRIC ACID MARKET, BY END USE, 2021–2027 (KILOTONS)

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

15.3 CUSTOMIZATION OPTIONS

15.4 RELATED REPORTS

15.1 AUTHORS DETAILS

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