

# **Iron Oxide Pigments Market by Color (Red, Yellow, Black, Others), End User (Construction, Coatings, Plastics, Paper, Others), Type (Natural, Synthetic) & by Region (Americas, Europe, Asia-Pacific, Mea) - Global Forecasts to 2021**

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## **Abstracts**

The global iron oxide pigments market is projected to reach USD 2.30 billion by 2021, at a CAGR of 4.3% from 2016 to 2021. The increasing applicability of iron oxide pigments in the construction, coatings, plastics, and paper industries is driving the growth of the iron oxide pigments market.

“The coatings segment is projected to grow at the highest CAGR during the forecast period”

Among end users, the coatings segment is projected to grow at the highest CAGR from 2016 to 2021. Iron oxide pigments are available in different shades of colors. These colors enhance the aesthetic appeal of paints. The rising demand for decorative paints in architectural applications has contributed to the growth in consumption of iron oxide pigments. These pigments are also used in industrial coatings, protective coatings, wood coatings, oil coatings, and powder coatings.

“Asia-Pacific is expected to lead the global iron oxide pigments market by 2021”

The Asia-Pacific region accounted for the largest share of the global iron oxide pigments market in 2015. Infrastructural developments and increase in disposable income are major factors driving the growth of the iron oxide pigments market in the Asia-Pacific region. Inorganic pigment manufacturers in Europe are expanding their businesses in the Asia-Pacific region, through capacity expansions and innovation in

product offerings. This will further propel the demand of iron oxide pigments in the Asia-Pacific region.

#### Breakdown of Profiles of Primary Participants:

By Company Type: Tier 1 – 37.5%, Tier 2 – 50.0%, Tier 3 – 12.5%

By Designation: C Level – 14.8%, Director Level – 23.5%, Others – 61.7%

By Region: Asia-Pacific – 40.0%, Europe – 26.7%, Americas – 13.3%, MEA – 20.0%

Further, as a part of qualitative analysis, the research provides a comprehensive overview of major market drivers, restraints, opportunities, challenges, and regulations. Leading producers of iron oxide pigments and raw material manufacturers, including Lanxess AG (Germany), BASF SE (Germany), Huntsman Corporation (U.S.), E.I. Du Pont de Nemours and Company (U.S.), Kronos Worldwide, Inc. (U.S.), Heubach GmbH (Germany), CATHAY INDUSTRIES (U.S.), Hunan Three-ring Pigment Co., Ltd. (China), Tronox Ltd. (U.S.), and Applied Minerals Inc. (U.S.) have been profiled in this report.

#### Reasons to buy this report:

This report covers the following key aspects:

What will be the market size by 2021, and what will be the growth rate?

What are the key market trends?

What are key factors driving the market?

What are the challenges that impact market growth?

Who are the key players in this market?

Global report covers key regions such as the Americas, Europe, Asia-Pacific, and Middle East & Africa

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