

# Integrated Workplace Management System Market by Solution (Environment & Energy Management, Real Estate, Operations & Facility Management), Service (Consulting, Managed), Application (Property, Space & Move Management) - Global Forecast to 2021

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# **Abstracts**

"Changing workforce dynamics and regulatory compliances are expected to drive the Integrated Workplace Management System (IWMS) market"

The IWMS market is projected to grow from USD 1.52 billion in 2016 to USD 3.35 billion by 2021, at a Compound Annual Growth Rate (CAGR) of 17.1% due to strict regulatory compliance. Changing workforce dynamics, huge growth in applications of cloud platforms across North America, Europe, and APAC, and increased technological spending in developing countries such as China, India, and Mexico are the major drivers of the market. Increase in Corporate Social Responsibility (CSR) activities across the globe is also contributing towards the growth of the IWMS market.

"Property management application to dominate during the forecast period"

The global property management application segment is expected to grow due to the increasing real-estate and infrastructure development across Middle East and Africa (MEA) and Asia-Pacific (APAC). Companies are facing strict regulatory mandates and guidelines adhering to environmental protection and quality of products, which in turn has increased the investments for integrated solutions so as to maintain operational efficiency.

"Asia-Pacific to witness highest growth during 2016-2021"



North America is expected to hold the largest market share of the IWMS market in 2016 due to government mandates and increasing adoption of cloud computing in the U.S. and Canada. APAC is expected to have the highest growth rate during the forecast period as it is witnessing a high rate of adoption of IWMS solutions.

In the process of determining and verifying the market size for several segments and sub-segments gathered through secondary research, extensive primary interviews were conducted with key industry personnel. The break-up of profile of primary discussion participants is given below.

By Company Type: Tier-1 (35%), Tier-2 (45%), and Tier-3 (20%) companies

By Designation: C-level (35 %), Director Level (25 %), and Others (40%)

By Region: North America (45 %), Europe (20%), APAC (APAC) (30%), and Rest of World (5%)

The major trends in the IWMS segment include increasing Internet of Things (IoT) adoption, big data analytics, and cloud platform. Huge opportunities are prevailing for IWMS in the untapped geographic regions especially in the Middle East and Latin America.

The various key IWMS vendors profiled in the report are as follows:

- 1. IBM Corporation
- 2. Oracle Corporation
- 3. Trimble Navigation Limited
- 4. Planon Corporation
- 5. Accruent, LLC
- 6. ARCHIBUS, Inc.
- 7. NJW Limited
- 8. Indus Systems
- 9. FM Systems, Inc.
- 10. iOffice Corporation

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the IWMS market comprehensively and provides the closest



approximations of the revenue numbers for the overall market and the sub-segments across different verticals and regions.

- 2. The report helps the stakeholders understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help the stakeholders to better understand the competitors and gain more insights to better their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, and mergers & acquisitions.



# **Contents**

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE REPORT
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED IN THE REPORT
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

# **2 RESEARCH METHODOLOGY**

- 2.1 INTRODUCTION
- 2.2 RESEARCH DATA
  - 2.2.1 SECONDARY DATA
    - 2.2.1.1 Key data from secondary sources
  - 2.2.2 PRIMARY DATA
    - 2.2.2.1 Key data from primary sources
    - 2.2.2.2 Key industry insights
    - 2.2.2.3 Breakdown of primaries
- 2.3 MARKET SIZE ESTIMATION
  - 2.3.1 BOTTOM-UP APPROACH
  - 2.3.2 TOP-DOWN APPROACH
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS AND LIMITATIONS
  - 2.5.1 ASSUMPTIONS
  - 2.5.2 LIMITATIONS

# **3 EXECUTIVE SUMMARY**

# **4 PREMIUM INSIGHTS**

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET
- 4.2 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET, BY REGION, 2016 VS. 2021



- 4.3 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET, BY APPLICATION, 2016-2021
- 4.4 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET: TOP VERTICALS AND REGIONS
- 4.5 LIFECYCLE ANALYSIS, BY REGION
- 4.6 MARKET INVESTMENT SCENARIO

# **5 MARKET OVERVIEW**

- 5.1 INTRODUCTION
- 5.2 EVOLUTION
- 5.3 MARKET SEGMENTATION
  - 5.3.1 BY SOLUTION
  - 5.3.2 BY SERVICE
  - 5.3.3 BY APPLICATION
  - 5.3.4 BY VERTICAL
  - 5.3.5 BY REGION
- 5.4 MARKET DYNAMICS
  - 5.4.1 DRIVERS
    - 5.4.1.1 Regulatory compliance
    - 5.4.1.2 Changing workforce dynamics
    - 5.4.1.3 Huge growth in the applications of cloud platforms
    - 5.4.1.4 Increase in corporate social responsibility activities across the globe
  - 5.4.2 RESTRAINTS
- 5.4.2.1 Lack of awareness regarding the importance of facility and workplace management
  - 5.4.3 OPPORTUNITIES
    - 5.4.3.1 Evolving internet of things
    - 5.4.3.2 Untapped geographic markets
  - 5.4.4 CHALLENGES
    - 5.4.4.1 Lack of expertise

# **6 INDUSTRY TRENDS**

- **6.1 INTRODUCTION**
- 6.2 VALUE CHAIN ANALYSIS
- 6.3 EMERGING TECHNOLOGIES
  - 6.3.1 CLOUD COMPUTING
  - 6.3.2 THE EMERGENCE OF INTERNET OF THINGS



# 6.4 STRATEGIC BENCHMARKING

# 7 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET ANALYSIS, BY SOLUTION

- 7.1 INTRODUCTION
- 7.2 OPERATIONS AND SERVICES MANAGEMENT
- 7.3 REAL ESTATE MANAGEMENT
- 7.4 ENVIRONMENTAL AND ENERGY MANAGEMENT
- 7.5 FACILITY MANAGEMENT
- 7.6 PROJECT MANAGEMENT

# 8 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET ANALYSIS, BY SERVICE

- 8.1 INTRODUCTION
- 8.2 PROFESSIONAL SERVICES
  - 8.2.1 CONSULTING SERVICES
  - 8.2.2 INTEGRATION AND DEPLOYMENT SERVICES
  - 8.2.3 SUPPORT AND MAINTENANCE SERVICES
- 8.3 MANAGED SERVICES

# 9 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET ANALYSIS, BY APPLICATION

- 9.1 INTRODUCTION
- 9.2 PROPERTY MANAGEMENT
  - 9.2.1 LEASE AND PROPERTY ADMINISTRATION
  - 9.2.2 CAPITAL BUDGETING AND PLANNING
  - 9.2.3 PROJECT PORTFOLIO MANAGEMENT
  - 9.2.4 ENVIRONMENTAL MONITORING
- 9.3 MAINTENANCE MANAGEMENT
  - 9.3.1 PREVENTIVE MAINTENANCE
  - 9.3.2 CONDITION ASSESSMENT
  - 9.3.3 MATERIAL SAFETY DATA SHEETS MANAGEMENT
  - 9.3.4 FLEET MANAGEMENT
- 9.4 SPACE AND MOVE MANAGEMENT
  - 9.4.1 SPACE ALLOCATION AND CHARGEBACK
  - 9.4.2 HOTELING AND RESERVATIONS



- 9.4.3 MOVE MANAGEMENT (M/A/C)
- 9.5 TECHNOLOGY MANAGEMENT
  - 9.5.1 ENTERPRISE ASSET MANAGEMENT
  - 9.5.2 TELECOMMUNICATIONS AND CABLE MANAGEMENT
  - 9.5.3 WORK ORDER MANAGEMENT

# 10 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET ANALYSIS, BY VERTICAL

- 10.1 INTRODUCTION
- 10.2 PUBLIC SECTOR
- 10.3 TELECOMMUNICATIONS AND IT
- **10.4 MANUFACTURING**
- 10.5 BANKING, FINANCIAL SERVICES, AND INSURANCE
- 10.6 REAL ESTATE AND CONSTRUCTION
- 10.7 RETAIL
- 10.8 HEALTHCARE
- 10.9 EDUCATION
- **10.10 OTHERS**

# 11 GEOGRAPHIC ANALYSIS

- 11.1 INTRODUCTION
- 11.2 NORTH AMERICA
- 11.3 EUROPE
- 11.4 ASIA-PACIFIC
- 11.5 MIDDLE EAST AND AFRICA
- 11.6 LATIN AMERICA

# 12 COMPETITIVE LANDSCAPE

- 12.1 OVERVIEW
- 12.2 PORTFOLIO COMPARISION
- 12.3 COMPETITIVE SITUATION AND TRENDS
  - 12.3.1 NEW PRODUCT LAUNCHES
  - 12.3.2 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS
  - 12.3.3 ACQUISITIONS
  - 12.3.4 EXPANSIONS



# 13 COMPANY PROFILES

- 13.1 INTRODUCTION
- 13.2 GEOGRAPHIC REVENUE MIX
- 13.3 IBM CORPORATION
  - 13.3.1 BUSINESS OVERVIEW
  - 13.3.2 PRODUCTS AND SOLUTIONS OFFERED
  - 13.3.3 RECENT DEVELOPMENTS
  - 13.3.4 MNM VIEW
    - 13.3.4.1 Key strategies
    - 13.3.4.2 SWOT analysis
- 13.4 ORACLE CORPORATION
  - 13.4.1 BUSINESS OVERVIEW
  - 13.4.2 SOLUTIONS OFFERED
  - 13.4.3 RECENT DEVELOPMENTS
  - 13.4.4 MNM VIEW
    - 13.4.4.1 Key strategies
    - 13.4.4.2 SWOT analysis
- 13.5 TRIMBLE NAVIGATION LIMITED
  - 13.5.1 BUSINESS OVERVIEW
  - 13.5.2 SOLUTIONS AND SERVICES OFFERED
  - 13.5.3 RECENT DEVELOPMENTS
  - 13.5.4 MNM VIEW
    - 13.5.4.1 Key strategies
    - 13.5.4.2 SWOT analysis
- 13.6 PLANON CORPORATION
  - 13.6.1 BUSINESS OVERVIEW
  - 13.6.2 PRODUCTS/SOLUTIONS AND SERVICES OFFERED
  - 13.6.3 RECENT DEVELOPMENTS
  - 13.6.4 MNM VIEW
    - 13.6.4.1 Key strategies
    - 13.6.4.2 SWOT analysis
- 13.7 ACCRUENT, LLC
  - 13.7.1 BUSINESS OVERVIEW
  - 13.7.2 PRODUCTS/SOLUTIONS OFFERED
  - 13.7.3 RECENT DEVELOPMENTS
  - 13.7.4 MNM VIEW
    - 13.7.4.1 Key strategies
    - 13.7.4.2 SWOT analysis



- 13.8 ARCHIBUS, INC.
  - 13.8.1 BUSINESS OVERVIEW
  - 13.8.2 PRODUCTS AND SOLUTIONS OFFERED
  - 13.8.3 RECENT DEVELOPMENTS
- 13.9 NJW LIMITED
  - 13.9.1 BUSINESS OVERVIEW
  - 13.9.2 PRODUCTS/SOLUTIONS AND SERVICES OFFERED
  - 13.9.3 RECENT DEVELOPMENTS
- 13.10 INDUS SYSTEMS, INC.
  - 13.10.1 BUSINESS OVERVIEW
  - 13.10.2 PRODUCTS AND SERVICES OFFERED
  - 13.10.3 RECENT DEVELOPMENTS
- 13.11 FM:SYSTEMS, INC.
  - 13.11.1 BUSINESS OVERVIEW
  - 13.11.2 SOLUTIONS AND SERVICES OFFERED
  - 13.11.3 RECENT DEVELOPMENTS
- 13.12 IOFFICE CORPORATION
  - 13.12.1 BUSINESS OVERVIEW
  - 13.12.2 SOLUTIONS OFFERED
  - 13.12.3 RECENT DEVELOPMENTS

### **14 APPENDIX**

- 14.1 INSIGHT OF INDUSTRY EXPERTS
- 14.2 DISCUSSION GUIDE
- 14.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 14.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 14.5 AVAILABLE CUSTOMIZATIONS
- 14.6 RELATED REPORTS



# **List Of Tables**

# LIST OF TABLES

Table 1 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2016–2021 (USD MILLION)

Table 2 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY SOLUTION, 2014-2021 (USD MILLION)

Table 3 INTEGRATED WORKPLACE MANAGEMENT SYSTEM SOLUTIONS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 4 OPERATIONS AND SERVICES MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 5 REAL ESTATE MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 6 ENVIRONMENTAL AND ENERGY MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 7 FACILITY MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 8 PROJECT MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 9 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY SERVICE, 2014-2021 (USD MILLION)

Table 10 INTEGRATED WORKPLACE MANAGEMENT SYSTEM SERVICES MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 11 PROFESSIONAL SERVICES, INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

Table 12 PROFESSIONAL SERVICES: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 13 CONSULTING SERVICES: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 14 INTEGRATION AND DEPLOYMENT SERVICES: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 15 SUPPORT AND MAINTEANCE SERVICES: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION) Table 16 MANAGED SERVICES: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)



Table 17 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 18 PROPERTY MANAGEMENT, INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 19 PROPERTY MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 20 LEASE AND PROPERTY ADMINISTRATION: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 21 CAPITAL BUDGETING AND PLANNING: INTEGRATED WORKPLACE

MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 22 PROJECT PORTFOLIO MANAGEMENT: INTEGRATED WORKPLACE

MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 23 ENVIRONMENTAL MONITORING: INTEGRATED WORKPLACE

MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 24 MAINTENANCE MANAGEMENT, INTEGRATED WORKPLACE

MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 25 MAINTENANCE MANAGEMENT: INTEGRATED WORKPLACE

MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 26 PREVENTIVE MAINTENANCE: INTEGRATED WORKPLACE

MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 27 CONDITION ASSESSMENT: INTEGRATED WORKPLACE MANAGEMENT

SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 28 MATERIAL SAFETY DATA SHEETS MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021

(USD MILLION)

Table 29 FLEET MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 30 SPACE AND MOVE MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)
Table 31 SPACE AND MOVE MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 32 SPACE ALLOCATION AND CHARGEBACK: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 33 HOTELING AND RESERVATIONS: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 34 MOVE MANAGEMENT (M/A/C): INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)
Table 35 TECHNOLOGY MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)



Table 36 TECHNOLOGY MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION) Table 37 ENTERPRISE ASSET MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION) Table 38 TELECOMMUNICATIONS AND CABLE MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 39 WORK ORDER MANAGEMENT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014-2021 (USD MILLION) Table 40 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY VERTICAL, 2014-2021 (USD MILLION)

Table 41 PUBLIC SECTOR: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 42 TELECOMMUNICATIONS AND IT: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION) Table 43 MANUFACTURING: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 44 BFSI: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 45 REAL ESTATE AND CONSTRUCTION: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION) Table 46 RETAIL: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 47 HEALTHCARE: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 48 EDUCATION: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 49 OTHERS: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 50 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2014–2021 (USD BILLION)

Table 51 NORTH AMERICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 52 NORTH AMERICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY SOLUTION, 2014–2021 (USD MILLION)

Table 53 NORTH AMERICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)

Table 54 NORTH AMERICA: PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)



Table 55 NORTH AMERICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 56 NORTH AMERICA: PROPERTY MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 57 NORTH AMERICA: MAINTENANCE MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 58 NORTH AMERICA: SPACE AND MOVE MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 59 NORTH AMERICA: TECHNOLOGY MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 60 NORTH AMERICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

Table 61 EUROPE: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 62 EUROPE: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY SOLUTION, 2014–2021 (USD MILLION)

Table 63 EUROPE: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)

Table 64 EUROPE: PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 65 EUROPE: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 66 EUROPE: PROPERTY MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 67 EUROPE: MAINTENANCE MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 68 EUROPE: SPACE AND MOVE MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 69 EUROPE: TECHNOLOGY MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 70 EUROPE: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

Table 71 ASIA-PACIFIC: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 72 ASIA-PACIFIC: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY SOLUTION, 2014–2021 (USD MILLION)

Table 73 ASIA-PACIFIC: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)

Table 74 ASIA-PACIFIC: PROFESSIONAL SERVICES MARKET SIZE, BY TYPE,



2014-2021 (USD MILLION)

Table 75 ASIA-PACIFIC: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 76 ASIA-PACIFIC: PROPERTY MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 77 ASIA-PACIFIC: MAINTENANCE MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 78 ASIA-PACIFIC: SPACE AND MOVE MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 79 ASIA-PACIFIC: TECHNOLOGY MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 80 ASIA-PACIFIC: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

Table 81 MIDDLE EAST AND AFRICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 82 MIDDLE EAST AND AFRICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY SOLUTION, 2014–2021 (USD MILLION)

Table 83 MIDDLE EAST AND AFRICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)

Table 84 MIDDLE EAST AND AFRICA: PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 85 MIDDLE EAST AND AFRICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 86 MIDDLE EAST AND AFRICA: PROPERTY MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 87 MIDDLE EAST AND AFRICA: MAINTENANCE MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 88 MIDDLE EAST AND AFRICA: SPACE AND MOVE MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 89 MIDDLE EAST AND AFRICA: TECHNOLOGY MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 90 MIDDLE EAST AND AFRICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

Table 91 LATIN AMERICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 92 LATIN AMERICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY SOLUTION, 2014–2021 (USD MILLION)

Table 93 LATIN AMERICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)



Table 94 LATIN AMERICA: PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 95 LATIN AMERICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 96 LATIN AMERICA: PROPERTY MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 97 LATIN AMERICA: MAINTENANCE MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 98 LATIN AMERICA: SPACE AND MOVE MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 99 LATIN AMERICA: TECHNOLOGY MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 100 LATIN AMERICA: INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

Table 101 NEW PRODUCT LAUNCHES, 2013-2016

Table 102 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS, 2013–2016

Table 103 ACQUISITIONS, 2013-2016

Table 104 EXPANSIONS, 2013-2016



# **List Of Figures**

# LIST OF FIGURES

Figure 1 GLOBAL INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET: RESEARCH DESIGN

Figure 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY, DESIGNATION AND REGION

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 5 MARKET BREAKDOWN AND DATA TRIANGULATION

Figure 6 THE GROWING NEED FOR OPERATIONAL EFFICIENCY IS EXPCETED TO DRIVE THE INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET DURING 2016–2021

Figure 7 TOP THREE SEGMENTS FOR THE INTEGRATED WORKPLACE
MANAGEMENT SYSTEM MARKET DURING THE FORECAST PERIOD
Figure 8 NORTH AMERICA IS EXPECTED TO HOLD THE LARGEST MARKET
SHARE IN 2016

Figure 9 NEED FOR OPERATIONAL EFFICIENCY IS DRIVING THE GROWTH OF THE MARKET

Figure 10 ASIA-PACIFIC IS EXPECTED TO WITNESS THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 11 SPACE AND MOVE MANAGEMENT TO GROW AT THE HIGHEST CAGR IN THE INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET Figure 12 PUBLIC SECTOR IS EXPECTED TO LEAD THE INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET IN TERMS OF MARKET SHARE IN 2016

Figure 13 GEOGRAPHIC LIFECYCLE ANALYSIS: ASIA-PACIFIC IS EXPECTED TO EXHIBIT THE HIGHEST GROWTH POTENTIAL DURING THE FORECAST PERIOD Figure 14 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET: MARKET INVESTMENT SCENARIO

Figure 15 EVOLUTION OF INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET

Figure 16 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SEGMENTATION: BY SOLUTION

Figure 17 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SEGMENTATION: BY SERVICE

Figure 18 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SEGMENTATION: BY APPLICATION



Figure 19 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET SEGMENTATION: BY VERTICAL

Figure 20 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET

**SEGMENTATION: BY REGION** 

Figure 21 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET:

DRIVERS, RESTRAINTS, OPPORTUNITIES, CHALLENGES

Figure 22 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET: VALUE CHAIN ANALYSIS

Figure 23 COMPANIES ADOPT DIFFERENT STRATEGIES TO GAIN COMPETITIVE ADVANTAGE

Figure 24 ENVIRONMENTAL AND ENERGY MANAGEMENT IS EXPECTED TO LEAD THE INTEGRATED WORKPLACE MANAGEMENT SYSTEM SOLUTIONS MARKET IN TERMS OF MARKET SIZE DURING THE FORECAST PERIOD

Figure 25 PROFESSIONAL SERVICES IS EXPECTED TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

Figure 26 SPACE AND MOVE MANAGEMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 27 PUBLIC SECTOR IS EXPECTED TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

Figure 28 ASIA-PACIFIC: AN ATTRACTIVE DESTINATION FOR THE INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET, 2016–2021

Figure 29 ASIA-PACIFIC IS EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 30 REGIONAL SNAPSHOT: ASIA-PACIFIC AS A HOTSPOT DURING THE PERIOD 2016–2021

Figure 31 NORTH AMERICA MARKET SNAPSHOT

Figure 32 ASIA-PACIFIC MARKET SNAPSHOT

Figure 33 COMPANIES ADOPTED PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS AS THE KEY GROWTH STRATEGY BETWEEN 2013 TO 2016 Figure 34 INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET:

PORTFOLIO COMPARISION

Figure 35 MARKET EVALUATION FRAMEWORK

Figure 36 BATTLE FOR MARKET SHARE: AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS WAS THE KEY STRATEGY ADOPTED BY THE COMPANIES IN THE INTEGRATED WORKPLACE MANAGEMENT SYSTEM MARKET FROM 2013 TO 2016

Figure 37 GEOGRAPHIC REVENUE MIX OF THE TOP THREE MARKET PLAYERS

Figure 38 IBM CORPORATION: COMPANY SNAPSHOT

Figure 39 IBM CORPORATION: SWOT ANALYSIS



Figure 40 ORACLE CORPORATION: COMPANY SNAPSHOT

Figure 41 ORACLE CORPORATION: SWOT ANALYSIS

Figure 42 TRIMBLE NAVIGATION LIMITED: COMPANY SNAPSHOT

Figure 43 TRIMBLE NAVIGATION LIMITED: SWOT ANALYSIS

Figure 44 PLANON CORPORATION: SWOT ANALYSIS

Figure 45 ACCRUENT, LLC: SWOT ANALYSIS



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