

# Insulation Coatings Market by Type (Acrylic, Polyurethane, Epoxy, Mullite, YSZ), End-Use Industry (Aerospace, Automotive, Marine, Industrial, Building & Construction), & Region (North America, APAC, Europe, South America, & MEA)-Global Forecast to 2028

<https://marketpublishers.com/r/I7FEC4EB07FEN.html>

Date: September 2023

Pages: 299

Price: US\$ 4,950.00 (Single User License)

ID: I7FEC4EB07FEN

## Abstracts

The insulation coatings market is estimated to be USD 9.7 billion in 2022 and is projected to reach USD 14.4 billion by 2028, at a CAGR of 5.9% between 2023 to 2028. Insulation coating prevents the heat transfer, or electricity sound from one surface area to another. These coatings enhance personnel protection, reduce energy consumption, and contribute to the improvement in the overall process efficiency. They are made using various materials such as acrylic, epoxy, polyurethane, mullite, and yttria stabilized zirconia (YSZ).

“Acrylic segment is the largest type of insulation coating market market.”

Acrylic-based Insulation coatings are waterborne coatings and account for the largest share in the overall Insulation coatings market. Acrylic-based Insulation coatings are the perfect alternative for traditional insulation materials and are used due to their ease of maintenance and the ability to prevent CUI. These coatings can be applied with a user-friendly spray machine and are suitable for temperature applications of up to 150°C (302°F). Water-based acrylic Insulation coatings can operate up to 177°C (350.6°F).

“Industrial segment is the fastest-growing Industry of Insulation coating market market.”

The insulation coating market market is categorized into five main end use industries,

including industrial, building and construction, aerospace, automotive, marine, and others. Industrial is the largest end-use sector for the insulation coating market. In the industrial sector, insulation coating is particularly used for thermal insulation. These coatings are intended to prevent heat-related injuries in the workplace. The reduced dissipation of heat from industrial machinery provides a suitable temperature at the workplace for workers. Thermal coating also enhances the ability to maintain chemicals at a specific temperature. Electrical insulation coating can increase design flexibility and increase the safety levels at the workplace.

“APAC is estimated to account for the largest market share during the forecast period. “

APAC is estimated to be the largest market for insulation coating market and is also projected to register the fastest CAGR of 6.9% during the forecast period. China is expected to account for the largest share of the market in APAC in 2022 with 45.0%. The increasing industrial activities, investment in the end use industry of insulation material and labor costs in these countries are the main drivers for the insulation coating market.

Extensive primary interviews were conducted to determine and verify the market size for several segments and sub segments and information gathered through secondary research.

The break-up of primary interviews is given below:

By Company Type - Tier 1 – 30%, Tier 2 – 50%, and Tier 3 – 20%

By Designation – C level – 30%, Director level – 25%, and Others\* – 45%

By Region - North America – 25%, Europe – 25%, Asia-Pacific– 30%, South America- 10%, Middle East and Africa-10%

Note: Others include sales, marketing, and product managers.

Note: Tier 1: >USD 5 Billion; Tier 2: USD 1 Billion– USD 5 Billion; and Tier 3:

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