

# **Insoluble Dietary Fibers Market by Type (Cellulose, Hemicellulose, Chitin & Chitosan, Lignin, Fiber/Bran, and Resistant Starch), Source (Cereals & Grains, Legumes, and Fruits & Vegetables), Application, and Region - Global Forecast to 2022**

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## **Abstracts**

“The insoluble dietary fibers market is projected to grow at a CAGR of 9.2% between 2017 and 2022”

The insoluble dietary fibers market is valued at USD 1.58 billion in 2016, and projected to grow at a CAGR of 9.2%, to reach USD 2.66 billion by 2022. The market is primarily driven by factors such as growth in demand for functional foods and initiatives undertaken by the government and regulatory bodies to increase consumer awareness. North America is projected to be the fastest-growing region due to the increased awareness among buyers in the U.S. and Canada. One of the major restraints in the growth of the insoluble dietary fibers market is the time- and capital intensive regulatory approval.

“The cellulose segment led the market with the largest share in 2016”

On the basis of type, the insoluble dietary fibers market was led by the cellulose, followed by hemicellulose. The key manufacturers in the insoluble dietary fibers market offer cellulose for different industrial applications such as food, feed, and pharmaceuticals.

“Cereals & grains, as sources of insoluble dietary fibers, led the market with the largest share in 2016”

On the basis of source, the cereals & grains segment accounted for the largest share in the insoluble dietary fibers market in 2016. The fibers from cereals and grains such as wheat, bran, rice and oats are widely used in breads, cereals, and other bakery & confectionery products as well as various nutritional sports products. This contributes to the significant market share of insoluble dietary fibers derived from cereals & grains.

“Functional food & beverages to be the fastest-growing application”

Based on application, the functional food & beverage segment is projected to be the fastest-growing during the forecasted period. Due to the changing diet patterns and the rising health concerns, insoluble dietary fibers have begun to form an integral part of processed and packaged foods in a bid to meet nutritive requirements.

“Asia-Pacific: High growth is expected in the insoluble dietary fiber”

Asia-Pacific is projected to be the fastest-growing market for the period considered for this study, due to the increase in adoption of dietary supplement fortified with fibers. The food & beverages market in the Asia-Pacific region is currently undergoing a significant transformation in response to rapid urbanization and diet diversification.

Break-up of Primaries:

By Company Type: Tier 1 – 40 %, Tier 2 – 40%, and Tier 3 – 20%

By Designation: Director Level – 20%, C Level – 40%, and Manager Level – 40%

By Region: North America – 25%, Europe –25%, and Asia-Pacific – 50%

Leading players profiled in this report:

Cargill (U.S.)

Roquette Freres (France)

E. I. du Pont de Nemours and Company (U.S.)

Ingredion Incorporated (U.S.)

SunOpta, Inc. (Canada)

Interfiber (Poland)

Solvaira Specialties (U.S.)

Unipektin Ingredients AG (Switzerland)

AdvoCare Internatinal, L.P. (U.S.)

J. Rettenmaier & Sohne GmbH Co KG (Germany)

Grain Processing Corporation (U.S.)

Barndad Nutrition ((U.S.)

#### Research Coverage:

The report segments the insoluble dietary fibers market on the basis of type, source, application, and region. In terms of insights, this research report has focused on various levels of analyses—competitive landscape, end use analysis and company profiles, which together comprise and discuss the basic views on the emerging & high-growth segments of the global insoluble dietary fiber, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

#### Reasons to buy this report:

To get a comprehensive overview of the insoluble dietary fibers market

To gain wide ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions in which the insoluble dietary fibers market is flourishing

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
  - 1.3.1 PERIODIZATION CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 UNIT CONSIDERED
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 MARKET SHARE ESTIMATION
  - 2.2.1 SECONDARY DATA
  - 2.2.2 PRIMARY DATA
    - 2.2.2.1 Key industry insights
    - 2.2.2.2 Breakdown of primaries
- 2.3 MACROECONOMIC INDICATORS
  - 2.3.1 INTRODUCTION
    - 2.3.1.1 Aging of population
    - 2.3.1.2 Developing economies
    - 2.3.1.3 Occurrence of nutritional deficiencies
- 2.4 MARKET SIZE ESTIMATION
- 2.5 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.6 RESEARCH ASSUMPTIONS & LIMITATIONS
  - 2.6.1 ASSUMPTIONS
  - 2.6.2 LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE INSOLUBLE DIETARY FIBERS MARKET
- 4.2 FUNCTIONAL FOOD & BEVERAGES SEGMENT HOLDS MAXIMUM SHARE OF INSOLUBLE DIETARY FIBERS MARKET
- 4.3 CEREALS & GRAINS SEGMENT IS PROJECTED TO ACCOUNT FOR THE

LARGEST SHARE, BY SOURCE, THROUGH 2022

4.4 ASIA-PACIFIC IS THE FASTEST GROWING REGION FOR INSOLUBLE DIETARY FIBERS MARKET

4.5 LIFE CYCLE ANALYSIS, BY REGION

## **5 MARKET OVERVIEW**

### **5.1 INTRODUCTION**

### **5.2 MARKET DYNAMICS**

#### **5.2.1 DRIVERS**

5.2.1.1 Growth in demand for functional foods

5.2.1.2 Rise in consumer awareness through government health programs

5.2.1.3 Increase in health consciousness among consumers due to rising prevalence of health disorders

#### **5.2.2 RESTRAINTS**

5.2.2.1 Time and investment required for regulatory approval

5.2.2.2 Cost-intensiveness

#### **5.2.3 OPPORTUNITIES**

5.2.3.1 Growth in consumer preference for weight management products

5.2.3.2 New food applications of insoluble dietary fibers

#### **5.2.4 CHALLENGES**

5.2.4.1 Growth of soluble dietary fibers as alternatives

### **5.3 VALUE CHAIN ANALYSIS**

### **5.4 SUPPLY CHAIN ANALYSIS**

### **5.5 REGULATORY FRAMEWORK**

#### **5.5.1 DETERMINATION OF TOTAL DIETARY FIBERS**

5.5.1.1 Prosky method (AOAC 985.29)

5.5.1.2 McCleary method (AOAC 2009.01)

#### **5.5.2 NORTH AMERICA**

##### **5.5.2.1 U.S.**

5.5.2.1.1 U.S. FDA approved dietary fiber nutrient content claims

5.5.2.1.2 U.S. FDA approved dietary fiber health claims

##### **5.5.2.2 Canada**

5.5.2.2.1 Feeds act (R.S.C., 1985, c. F-9)

5.5.2.2.2 Labeling and claims

#### **5.5.3 EUROPEAN UNION**

5.5.3.1 Dietary fiber nutrient content claims

5.5.3.2 Dietary fiber health claims

5.5.3.3 Code of practice of labeling

#### 5.5.4 ASIA-PACIFIC

5.5.4.1 Qualifying criteria for nutrition content claims about dietary fiber in Australia/New Zealand

5.5.4.2 Biosafety Regulations of Asia-Pacific Countries by APAARI, APCoAB & FAO

### **6 INSOLUBLE DIETARY FIBERS MARKET, BY TYPE**

#### 6.1 INTRODUCTION

#### 6.2 CELLULOSE

#### 6.3 HEMICELLULOSE

#### 6.4 CHITIN & CHITOSAN

#### 6.5 LIGNIN

#### 6.6 FIBER/BRAN

##### 6.6.1.1 Wheat

##### 6.6.1.2 Oat

#### 6.7 RESISTANT STARCH

#### 6.8 OTHERS

### **7 INSOLUBLE DIETARY FIBERS MARKET, BY SOURCE**

#### 7.1 INTRODUCTION

#### 7.2 CEREALS & GRAINS

#### 7.3 LEGUMES

#### 7.4 FRUITS & VEGETABLES

#### 7.5 OTHER SOURCES

### **8 INSOLUBLE DIETARY FIBERS MARKET, BY APPLICATION**

#### 8.1 INTRODUCTION

#### 8.2 FUNCTIONAL FOOD & BEVERAGES

##### 8.2.1 BEVERAGES

##### 8.2.2 DAIRY

##### 8.2.3 BAKERY & CONFECTIONERY

##### 8.2.4 BREAKFAST CEREALS & SNACK BARS

##### 8.2.5 MEAT PRODUCTS

##### 8.2.6 SAVORY SNACKS

#### 8.3 PHARMACEUTICALS

#### 8.4 ANIMAL FEED

#### 8.5 PET FOOD

## **9 INSOLUBLE DIETARY FIBERS MARKET, BY REGION**

### **9.1 INTRODUCTION**

### **9.2 NORTH AMERICA**

#### **9.2.1 U.S.**

#### **9.2.2 CANADA**

#### **9.2.3 MEXICO**

### **9.3 EUROPE**

#### **9.3.1 U.K.**

#### **9.3.2 FRANCE**

#### **9.3.3 GERMANY**

#### **9.3.4 REST OF EUROPE**

### **9.4 ASIA-PACIFIC**

#### **9.4.1 CHINA**

#### **9.4.2 JAPAN**

#### **9.4.3 INDIA**

#### **9.4.4 AUSTRALIA**

#### **9.4.5 REST OF ASIA-PACIFIC**

### **9.5 REST OF THE WORLD (ROW)**

#### **9.5.1 BRAZIL**

#### **9.5.2 OTHERS IN ROW**

## **10 COMPETITIVE LANDSCAPE**

### **10.1 INTRODUCTION**

### **10.2 VENDOR DIVE OVERVIEW**

#### **10.2.1 VANGUARD**

#### **10.2.2 INNOVATOR**

#### **10.2.3 DYNAMIC**

#### **10.2.4 EMERGING**

### **10.3 COMPETITIVE BENCHMARKING**

#### **10.3.1 PRODUCT OFFERING (FOR 25 COMPANIES)**

#### **10.3.2 BUSINESS STRATEGY (FOR 25 COMPANIES)**

Top 25 Companies Analyzed for This Study are - Cargill; Archer Daniels Midland Company; Roquette Freres; E. I. Du Pont De Nemours and Company; Ingredion Incorporated; Sunopta, Inc.; Interfiber; Solvaira Specialties; Unipektin Ingredients Ag; Advocare Internatinal, L.P.; J. Rettenmaier & Sohne GmbH Co Kg; Grain Processing Corporation; Barndad Nutrition; Cj Cheiljedang; Nexira; General Mills Inc.; Royal

Ingredients Group; Emsland Group; Fiberstar; A&B Ingredients; Robinson Pharma, Inc.; Jelu-Werk; Now Foods; Cosucra Groupe Warcoing S.A.; Douglas Laboratories

## **11 COMPANY PROFILES**

(Business Overview, Products Offered & Services Strategies, Key Insights, Recent Developments, MnM View)\*

11.1 CARGILL

11.2 E. I. DUPONT DE NEMOURS AND COMPANY

11.3 GRAIN PROCESSING CORPORATION

11.4 INGREDION INCORPORATED

11.5 J. RETTENMAIER & SOHNE GMBH & CO. KG

11.6 ROQUETTE FRERES

11.7 SUNOPTA, INC.

11.8 NEXIRA

11.9 ADVOCARE INTERNATIONAL, L.P.

11.10 UNIPEKTIN INGREDIENTS AG

11.11 BARNDAD INNOVATIVE NUTRITION

\*Details on Business Overview, Products Offered & Services Strategies, Key Insights, Recent Developments, MnM View Might Not Be Captured in Case of Unlisted Companies

## **12 APPENDIX**

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

12.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

12.4 AVAILABLE CUSTOMIZATIONS

12.5 RELATED REPORTS

12.6 AUTHOR DETAILS



## List Of Tables

### LIST OF TABLES

Table 1 DIETARY FIBERS: FUNCTIONAL PROPERTIES IN DAIRY & BEVERAGE PRODUCTS

Table 2 LIST OF REGULATORY BODIES ACTIVE IN VARIOUS COUNTRIES FOR FOOD, FEED, AND PHARMACEUTICAL PRODUCTS

Table 3 REQUIREMENTS FOR HEALTH CLAIMS ON LABELING

Table 4 FDAMA (FDA MODERNIZATION ACT) HEALTH CLAIMS AUTHORIZED BASED ON AN AUTHORITATIVE STATEMENT BY FEDERAL SCIENTIFIC BODIES

Table 5 DECLARATION FOR FEED MATERIALS AS REFERRED TO IN ARTICLE 16(1)B OF THE EUROPEAN COMMISSION (EUROPA)

Table 6 INSOLUBLE DIETARY FIBERS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 7 CELLULOSE MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 8 HEMICELLULOSE MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 9 CHITIN & CHITOSAN MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 10 LIGNIN MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 11 FIBER/BRAN MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 12 RESISTANT STARCH MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 13 OTHER INSOLUBLE DIETARY FIBERS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 14 INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015-2022 (USD MILLION)

Table 15 CEREALS & GRAINS MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 16 LEGUMES MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 17 FRUITS & VEGETABLES MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 18 OTHER SOURCES MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 19 INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015-2022 (USD MILLION)

Table 20 FUNCTIONAL FOOD & BEVERAGES MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 21 PHARMACEUTICALS MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 22 ANIMAL FEED MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 23 PET FOOD MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 24 INSOLUBLE DIETARY FIBERS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 25 INSOLUBLE DIETARY FIBER MARKET SIZE, BY REGION 2015-2022 (KT)

Table 26 NORTH AMERICA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 27 NORTH AMERICA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 28 NORTH AMERICA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 29 NORTH AMERICA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 30 U.S.: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 31 U.S.: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 32 CANADA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 33 CANADA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 34 MEXICO: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 35 MEXICO: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 36 EUROPE: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 37 EUROPE: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 38 EUROPE: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 39 EUROPE: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 40 U.K.: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 41 U.K.: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 42 FRANCE: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 43 FRANCE: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 44 GERMANY: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 45 GERMANY: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 46 REST OF EUROPE: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 47 REST OF EUROPE: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 48 ASIA-PACIFIC: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 49 ASIA-PACIFIC: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 50 ASIA-PACIFIC: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 51 ASIA-PACIFIC: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 52 CHINA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 53 CHINA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 54 JAPAN: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 55 JAPAN: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 56 INDIA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 57 INDIA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 58 AUSTRALIA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 59 AUSTRALIA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 60 REST OF ASIA-PACIFIC: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 61 REST OF ASIA: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE, 2015–2022 (USD MILLION)

Table 62 ROW: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION,

2015–2022 (USD MILLION)

Table 63 ROW: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE,  
2015–2022 (USD MILLION)

Table 64 ROW: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY TYPE, 2015–2022  
(USD MILLION)

Table 65 ROW: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY COUNTRY,  
2015–2022 (USD MILLION)

Table 66 BRAZIL: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 67 BRAZIL: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY SOURCE,  
2015–2022 (USD MILLION)

Table 68 OTHERS IN ROW: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY  
APPLICATION, 2015–2022 (USD MILLION)

Table 69 OTHERS IN ROW: INSOLUBLE DIETARY FIBERS MARKET SIZE, BY  
SOURCE, 2015–2022 (USD MILLION)

## About

The report “Insoluble Dietary Fiber Market by Type (Cellulose, Hemicellulose, Chitin & chitosan, Lignin, Fiber/Bran, Resistant Starch), Industry (Food, Feed & Pharmaceutical) & Region - Global Trend & Forecast to 2019”, defines the insoluble dietary fiber industry and segments it on the basis of usage and consumer preference. The segmentation includes the key types and application.

The market for insoluble dietary fiber is projected to be valued more than \$3.0 billion by 2019. The Asia-Pacific region is projected to grow at the highest CAGR during the review period.

Insoluble dietary fiber is driven by growing consumer awareness and demand for functional foods that have a potentially positive effect on health, beyond basic nutrition. Insoluble dietary fibers are considered as health-improving additives that meet the consumer's demand for healthy and value-added products.

The insoluble dietary fiber market is estimated to grow with the increasing awareness regarding health and nutrition. The market in the Asia-Pacific region is projected to grow at the highest CAGR due to the rising standard of living and growing demand for functional foods. Consumers are interested in purchasing food that provide health benefits, and adapt wise dietary habits that help fight a gamut of diseases such as diabetes, obesity, high cholesterol, digestive problems, and cardiovascular problems.

The key players in the market have adopted new product launch and expansion & investment as strategies to garner a larger share in the market. During the review period of January 2009 to November 2014,

The key active players in the insoluble dietary fiber market were:

- Archer Daniels Midland Company (U.S.)
- Cargill, Inc. (U.S.)
- E. I. DuPont de Nemours and Company (U.S.)

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