

Insect Pest Control Market by Insect Type (Termites, Cockroaches, Bedbugs, Mosquitoes, Flies, & Ants), Control Method (Chemical, Biological, & Physical), Application, Form (Dry and Liquid), and Region - Global Forecast to 2026

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Abstracts

According to MarketsandMarkets, the global insect pest control market size is estimated to be valued at USD 12.3 billion in 2021 and projected to reach USD 15.8 billion by 2026, recording a CAGR of 5.1% during the forecast period. The global insect pest control market is witnessing a growth trend due to factors such as developing economies, easy availability of insect pest control service providers, growth in concern about public health due to insect attacks, and climate change.

“By insect type, termites are projected to dominate the market during the forecast period.”

Termites are a major pest across the world and cause high economic losses in public places, households, and industrial sectors. Termiticides are widely used, as they are required in lower quantities and directly target the lifecycle of termites to provide effective results. New termiticide technologies, using non-repellent techniques, control both termites that come in direct and indirect contact, through feeding and grooming as well. Approved treatments by the EPA include liquid soil-applied termiticides, termite baits, building materials impregnated with termiticides, and wood treatment.

“By application, residential segment is projected to dominate the market during the forecast period.”

The residential sector is set to exhibit a strong potential for pest control companies as

this segment has not yet been capitalized on by many service providers. The increasing population density, climate change, and growing economic activities can lead to the lack of resources and amenities to avert or reduce pollution risks. In addition, improper sanitary and inefficient public health hygiene implementation processes can eventually lead to the development of health risks near residential areas.

“The Asia Pacific region is projected to record the highest growth rate during the forecast period.”

Termites and mosquitoes are among the many pests in the Asia Pacific region and are expected to fuel the demand for insect pest control products and services in the next six years. Food retail chains, food manufacturing companies, pharmaceuticals, and the hospitality and residential sectors are projected to be major growth verticals in this market. Countries such as India and China have incorporated regulations in the construction industry, requiring pre-construction and post-construction termite control.

The insect pest control market is segmented region-wise, with a detailed analysis of each region. These regions include Asia Pacific, North America, Europe, South America and Rest of the World including Africa and the Middle East.

Break-up of Primaries

By Company: Tier 1– 60%, Tier 2– 25%, Tier 3– 15%,

By Designation: CXO – 35%, Directors - 45%, and Others - 20%

By Region: North America - 10%, Europe - 25%, APAC- 45%, South America – 5%, RoW- 15%

Leading players profiled in this report include the following:

BASF (Germany), Bayer (Germany), FMC Corporation (US), Syngenta (Switzerland), Sumitomo Chemical Co., Ltd. (Japan), Rentokil Initial Group (UK), Ecolab (US), Rollins, Inc. (US), Terminix (US), and Adama (Israel).

Research Coverage

This report segments the insect pest control market based on insect type, application,

form, control method, and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, pricing insights, end-use analysis, and company profiles—which together comprise and discuss the basic views on the emerging & high-growth segments of the insect pest control market, high-growth regions, countries, industry trends, drivers, restraints, opportunities, and challenges.

Reasons to buy this report

To get a comprehensive overview of the insect pest control market

To gain wide-ranging information about the top players in this industry, their product portfolio details, and the key strategies adopted by them

To gain insights about the major countries/regions, in which the insect pest control market is flourishing

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

FIGURE 1 INSECT PEST CONTROL MARKET SEGMENTATION

1.3.1 INCLUSIONS AND EXCLUSIONS

1.4 REGIONS COVERED

1.5 PERIODIZATION CONSIDERED

1.6 CURRENCY CONSIDERED

1.7 VOLUME UNIT CONSIDERED

1.8 STAKEHOLDERS

1.9 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 INSECT PEST CONTROL MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Insect Pest Control Market: Primary validations

2.1.2.2 Key industry insights

2.1.2.3 Breakdown of Primaries

2.2 MARKET SIZE ESTIMATION

FIGURE 3 INSECT PEST CONTROL MARKET SIZE ESTIMATION: SUPPLY SIDE (1/2)

FIGURE 4 INSECT PEST CONTROL MARKET SIZE ESTIMATION: SUPPLY SIDE (2/2)

FIGURE 5 INSECT PEST CONTROL MARKET SIZE ESTIMATION: DEMAND SIDE

2.2.1 MARKET SIZE ESTIMATION NOTES

FIGURE 6 INSECT PEST CONTROL MARKET SIZE ESTIMATION – TOP-DOWN APPROACH

FIGURE 7 INSECT PEST CONTROL MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

2.3 DATA TRIANGULATION

FIGURE 8 DATA TRIANGULATION METHODOLOGY

2.4 ASSUMPTIONS FOR THE STUDY

2.5 RESEARCH LIMITATIONS & ASSOCIATED RISKS

2.6 MARKET SCENARIOS CONSIDERED FOR THE IMPACT OF COVID-19

FIGURE 9 SCENARIO-BASED MODELLING

2.7 COVID-19 HEALTH ASSESSMENT

FIGURE 10 COVID-19: GLOBAL PROPAGATION

FIGURE 11 COVID-19 PROPAGATION: SELECT COUNTRIES

2.8 COVID-19 ECONOMIC ASSESSMENT

FIGURE 12 REVISED GROSS DOMESTIC PRODUCT FORECASTS FOR SELECT G20 COUNTRIES IN 2020

2.8.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT

FIGURE 13 CRITERIA IMPACTING THE GLOBAL ECONOMY

FIGURE 14 SCENARIOS IN TERMS OF RECOVERY OF THE GLOBAL ECONOMY

3 EXECUTIVE SUMMARY

TABLE 1 INSECT PEST CONTROL MARKET SNAPSHOT, 2021 VS. 2026

FIGURE 15 IMPACT OF COVID-19 ON INSECT PEST CONTROL MARKET SIZE, BY SCENARIO, 2020 VS. 2021 (USD MILLION)

FIGURE 16 INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021 VS. 2026 (USD MILLION)

FIGURE 17 INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021 VS. 2026 (USD MILLION)

FIGURE 18 INSECT PEST CONTROL MARKET SIZE, BY FORM, 2021 VS. 2026 (USD MILLION)

FIGURE 19 INSECT PEST CONTROL MARKET SHARE (VALUE), BY REGION, 2021

4 PREMIUM INSIGHTS

4.1 BRIEF OVERVIEW OF THE INSECT PEST CONTROL MARKET

FIGURE 20 INSECT PEST CONTROL MARKET IS DRIVEN BY RAPID URBANIZATION AND NEED TO REDUCE DISEASE OUTBREAKS

4.2 NORTH AMERICA: INSECT PEST CONTROL MARKET, BY APPLICATION & COUNTRY

FIGURE 21 THE US IS ESTIMATED TO ACCOUNT FOR A SIGNIFICANT MARKET SHARE IN NORTH AMERICA IN 2021

4.3 INSECT PEST CONTROL MARKET, BY CONTROL METHOD & REGION

FIGURE 22 CHEMICAL CONTROL METHODS DOMINATED THE MARKET IN 2020

4.4 INSECT PEST CONTROL MARKET, BY INSECT TYPE

FIGURE 23 THE TERMITE SEGMENT TO DOMINATE THE INSECT PEST CONTROL MARKET DURING THE FORECAST PERIOD

4.5 INSECT PEST CONTROL MARKET, BY FORM

FIGURE 24 LIQUID FORM TO DOMINATE THE INSECT PEST CONTROL DURING THE FORECAST PERIOD

4.6 INSECT PEST CONTROL MARKET SHARE (VALUE), BY KEY REGION/COUNTRY

FIGURE 25 US IS ESTIMATED TO DOMINATE THE MARKET IN 2021

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MACROECONOMIC INDICATORS

5.2.1 INCREASING POPULATION DENSITY

TABLE 2 GLOBAL POPULATION DENSITY, 2019

FIGURE 26 POPULATION GROWTH TREND, 1950–2050 (BILLION)

5.2.2 GROWTH OPPORTUNITIES IN DEVELOPING REGIONS SUCH AS ASIA PACIFIC AND SOUTH AMERICA

FIGURE 27 PESTICIDE USAGE IN AGRICULTURE, BY REGION, 2015–2017 (TONS)

5.2.3 EFFECTS OF RAPID URBANIZATION ON INSECT PEST POPULATION

FIGURE 28 MOST URBANIZED COUNTRIES, 2020

5.3 MARKET DYNAMICS

FIGURE 29 MARKET DYNAMICS: INSECT PEST CONTROL MARKET

5.3.1 DRIVERS

5.3.1.1 Impact of climate change on insect proliferation

FIGURE 30 LONDON: SEASONAL PEST ACTIVITY, 2017

5.3.1.2 Increase in instances of insect-borne disease outbreaks to encourage public health initiatives

FIGURE 31 US: SALMONELLA OUTBREAK CASES DUE TO LIVESTOCK PESTS, 2002–2018

TABLE 3 GEOGRAPHICAL DISTRIBUTION OF DISEASES TRANSMITTED BY INSECTS AND TICKS

5.3.1.3 Ease of application, availability, and high efficiency of insect pest control products

5.3.2 RESTRAINTS

5.3.2.1 Interminable time for regulatory approval of products

5.3.2.2 Risks associated with storage of insect pest control products

5.3.3 OPPORTUNITIES

5.3.3.1 Adoption of IoT and AI-based technologies in insect pest control

5.3.3.2 Emergence of biological insect pest control solutions

5.3.4 CHALLENGES

5.3.4.1 Inadequate technological expertise in AI-based insect pest control solutions

5.3.4.2 Development of resistance among insects against chemical compounds

FIGURE 32 GLOBAL INCREASE IN UNIQUE PESTICIDE-RESISTANT CASES, 1970–2020

5.4 IMPACT OF COVID-19 ON MARKET DYNAMICS

5.4.1 COVID-19 TO DRIVE THE DEMAND FOR INSECT PEST CONTROL AS AN “ESSENTIAL SERVICE”

5.4.2 COVID-19 IMPACT ON THE INSECT PEST CONTROL SUPPLY CHAIN

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN

6.2.1 RESEARCH & PRODUCT DEVELOPMENT

6.2.2 RAW MATERIAL SOURCING AND MANUFACTURING

6.2.3 ASSEMBLY

6.2.4 DISTRIBUTION

6.2.5 MARKETING & SALES

FIGURE 33 VALUE CHAIN ANALYSIS OF THE INSECT PEST CONTROL MARKET: RAW MATERIAL SOURCING AND MANUFACTURING IS A KEY CONTRIBUTOR

6.3 SUPPLY CHAIN ANALYSIS

FIGURE 34 SUPPLY CHAIN ANALYSIS OF THE INSECT PEST CONTROL MARKET

6.4 TECHNOLOGY ANALYSIS

6.4.1 INSECT PEST CONTROL AND CRISPR

6.4.2 INSECT PEST CONTROL AND MICROENCAPSULATION

6.5 PRICING ANALYSIS: INSECT PEST CONTROL MARKET

FIGURE 35 INSECT PEST CONTROL MARKET PRICING ANALYSIS, BY CHEMICAL CONTROL METHOD, 2016–2020 (USD/KG)

FIGURE 36 INSECT PEST CONTROL MARKET PRICING ANALYSIS, BY PHYSICAL CONTROL METHOD, 2016–2020 (USD/KG)

TABLE 4 PRICING ANALYSIS, BY PHYSICAL CONTROL METHODS, 2020

6.6 MARKET MAP AND ECOSYSTEM: INSECT PEST CONTROL MARKET

6.6.1 MANUFACTURERS

6.6.2 SERVICE PROVIDERS

6.6.3 END-USER COMPANIES

6.6.4 INSECT PEST CONTROL: MARKET MAP

TABLE 5 INSECT PEST CONTROL MARKET: SUPPLY CHAIN (ECOSYSTEM)

6.7 TRENDS/DISRUPTIONS IMPACTING BUYERS

FIGURE 37 TRENDS/DISRUPTIONS IMPACTING BUYERS IN THE INSECT PEST CONTROL MARKET

6.8 PATENT ANALYSIS

FIGURE 38 NUMBER OF PATENTS GRANTED BETWEEN 2011 & 2020

FIGURE 39 TOP 10 APPLICANTS IN TERMS OF PATENT DOCUMENTS

TABLE 6 SOME OF THE PATENTS PERTAINING TO INSECT PEST CONTROL, 2019–2021

6.9 PORTER'S FIVE FORCES ANALYSIS

TABLE 7 INSECT PEST CONTROL MARKET: PORTER'S FIVE FORCES ANALYSIS

6.9.1 DEGREE OF COMPETITION

6.9.2 BARGAINING POWER OF SUPPLIERS

6.9.3 BARGAINING POWER OF BUYERS

6.9.4 THREAT FROM SUBSTITUTES

6.9.5 THREAT FROM NEW ENTRANTS

6.10 CASE STUDIES

6.10.1 USE CASE 1: RENTOKIL USED IOT SOLUTIONS TO INCREASE ITS CUSTOMER BASE AND IMPROVE CUSTOMER RETENTION

6.11 REGULATIONS

6.11.1 NORTH AMERICA

6.11.1.1 US

6.11.1.2 Canada

6.11.2 EUROPE

6.11.2.1 Confederation of Europe Pest Management Association (CEPA)

6.11.2.2 European Food Safety Authority (EFSA)

6.11.2.3 European Committee for Standardization (CEN)

6.11.2.4 Biocidal Product Regulation (BPR)

6.11.2.5 Commission Implementing Regulation (EU) 2017/1376

6.11.2.6 UK

6.11.3 ASIA PACIFIC

6.11.3.1 India

6.11.3.1.1 The Insecticides Act

6.11.3.1.2 Central Insecticides Board (CIB)

6.11.3.2 China

6.11.3.3 Australia

6.11.4 SOUTH AMERICA

6.11.4.1 Brazil

6.11.4.2 Argentina

7 INSECT PEST CONTROL MARKET, BY INSECT TYPE

7.1 INTRODUCTION

FIGURE 40 INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021 VS. 2026 (USD MILLION)

TABLE 8 INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 9 INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

7.2 TERMITES

7.2.1 TERMITE PEST CONTROL WITNESSES THE HIGHEST DEMAND IN THE INSECT PEST CONTROL MARKET

TABLE 10 TERMITE PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 11 TERMITE PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

7.3 COCKROACHES

7.3.1 ADAPTABILITY OF COCKROACHES TO HARSH WEATHER CONDITIONS TRIGGERS GLOBAL DEMAND FOR COCKROACH PEST CONTROL

TABLE 12 COCKROACH PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 13 COCKROACH PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

7.4 BEDBUGS

7.4.1 BEDBUGS ACCOUNT FOR A LARGE SHARE OF THE INSECT PEST CONTROL MARKET DUE TO THEIR PREVALENCE IN COMMERCIAL AS WELL AS RESIDENTIAL SET-UPS

TABLE 14 BEDBUG PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 15 BEDBUG PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

7.5 MOSQUITOES

7.5.1 MOSQUITOES ARE THE CAUSE OF THE MOST WIDESPREAD VIRUSES AND INFECTIONS

TABLE 16 MOSQUITO PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 17 MOSQUITO PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

7.6 FLIES

7.6.1 ABUNDANCE OF FLIES ALL OVER THE WORLD FUELS THE NEED FOR EFFICIENT PEST CONTROL

TABLE 18 FLY PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 19 FLY PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

7.7 ANTS

7.7.1 CARPENTER ANTS AND FIRE ANTS REQUIRE REGULAR PEST CONTROL TO ERADICATE THEIR COLONIZATION

TABLE 20 ANT PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 21 ANT PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

7.8 OTHER INSECTS

7.8.1 INSECT PEST CONTROL FOR FLEAS, BEETLES, AND WASPS IS GAINING TRACTION DUE TO INCREASING CASES OF BITES AND STINGS

TABLE 22 OTHER INSECT PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 23 OTHER INSECT PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

8 INSECT PEST CONTROL MARKET, BY APPLICATION

8.1 INTRODUCTION

FIGURE 41 INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021 VS. 2026 (USD MILLION)

TABLE 24 INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 25 INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

8.2 RESIDENTIAL

8.2.1 PROTECTIVE ADVANTAGES OFFERED BY RESIDENTIAL INSECT PEST CONTROL FUELS ITS DEMAND IN HOMES AND DOMESTIC SET-UPS

TABLE 26 INSECT PEST CONTROL MARKET SIZE IN RESIDENTIAL APPLICATIONS, BY REGION, 2017–2020 (USD MILLION)

TABLE 27 INSECT PEST CONTROL MARKET SIZE IN RESIDENTIAL APPLICATIONS, BY REGION, 2021–2026 (USD MILLION)

8.3 COMMERCIAL & INDUSTRIAL

8.3.1 FOOD SECURITY AND HEALTH CONCERNS HAVE AUGMENTED THE

DEMAND FOR COMMERCIAL & INDUSTRIAL INSECT PEST CONTROL

TABLE 28 INSECT PEST CONTROL MARKET SIZE IN COMMERCIAL & INDUSTRIAL APPLICATIONS, BY REGION, 2017–2020 (USD MILLION)

TABLE 29 INSECT PEST CONTROL MARKET SIZE IN COMMERCIAL & INDUSTRIAL APPLICATIONS, BY REGION, 2021–2026 (USD MILLION)

8.4 LIVESTOCK FARMS

8.4.1 INSECT PEST CONTROL IN LIVESTOCK FARMS IS NECESSARY TO ENSURE SAFE AND EFFICIENT PRODUCTION AND OUTPUT

TABLE 30 INSECT PEST CONTROL MARKET SIZE IN LIVESTOCK FARMS, BY REGION, 2017–2020 (USD MILLION)

TABLE 31 INSECT PEST CONTROL MARKET SIZE IN LIVESTOCK FARMS, BY REGION, 2021–2026 (USD MILLION)

8.5 OTHER APPLICATIONS

8.5.1 POST-HARVEST APPLICATIONS WITNESS RISING DEMAND AMID FOOD SECURITY CONCERNS

TABLE 32 INSECT PEST CONTROL MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2017–2020 (USD MILLION)

TABLE 33 INSECT PEST CONTROL MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2021–2026 (USD MILLION)

9 INSECT PEST CONTROL MARKET, BY CONTROL METHOD

9.1 INTRODUCTION

FIGURE 42 INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2021 VS. 2026 (USD MILLION)

TABLE 34 INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2017–2020 (USD MILLION)

TABLE 35 INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2021–2026 (USD MILLION)

TABLE 36 INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2017–2020 (TONS)

TABLE 37 INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2021–2026 (TONS)

9.2 CHEMICAL CONTROL METHODS

9.2.1 CHEMICAL CONTROL METHODS ARE MOST WIDELY USED IN THE GLOBAL MARKET

9.2.2 PYRETHROIDS

9.2.2.1 Permethrin

9.2.2.2 Deltamethrin

9.2.2.3 Cypermethrin

9.2.2.4 Lambda-Cyhalothrin

9.2.3 ORGANOPHOSPHATES

9.2.3.1 Malathion

9.2.3.2 Temephos

9.2.3.3 Chlorpyrifos

9.2.4 LARVICIDES

9.2.4.1 Pyriproxyfen

9.2.4.2 Cyromazine

9.2.4.3 Diflubenzuron

9.2.5 NEONICOTINOIDS

9.2.6 OTHER CHEMICAL METHODS

TABLE 38 CHEMICAL INSECT PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 39 CHEMICAL INSECT PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 40 CHEMICAL INSECT PEST CONTROL MARKET SIZE, BY SUBTYPE, 2017–2020 (USD MILLION)

TABLE 41 CHEMICAL INSECT PEST CONTROL MARKET SIZE, BY SUBTYPE, 2021–2026 (USD MILLION)

9.3 PHYSICAL CONTROL METHODS

9.3.1 PHYSICAL CONTROL METHODS ARE LESS ECONOMICAL AND TIME-CONSUMING COMPARED TO CHEMICAL METHODS

TABLE 42 PHYSICAL INSECT PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 43 PHYSICAL INSECT PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 44 PHYSICAL INSECT PEST CONTROL MARKET SIZE, BY SUBTYPE, 2017–2020 (USD MILLION)

TABLE 45 PHYSICAL INSECT PEST CONTROL MARKET SIZE, BY SUBTYPE, 2021–2026 (USD MILLION)

9.4 BIOLOGICAL CONTROL METHODS

9.4.1 BIOLOGICAL CONTROL METHODS OFFER A LONG-LASTING EFFECT AND ARE AN ENVIRONMENT-CONSCIOUS MODE OF PEST CONTROL

9.4.2 MICROBIALS

9.4.3 PREDATORS

9.4.4 BOTANICALS

TABLE 46 BIOLOGICAL INSECT PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 47 BIOLOGICAL INSECT PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 48 BIOLOGICAL INSECT PEST CONTROL MARKET SIZE, BY SUBTYPE, 2017–2020 (USD MILLION)

TABLE 49 BIOLOGICAL INSECT PEST CONTROL MARKET SIZE, BY SUBTYPE, 2021–2026 (USD MILLION)

9.5 OTHER CONTROL METHODS

9.5.1 TEMPERATURE CONTROL METHODS FIND WIDE APPLICATION IN THE AGRICULTURAL SECTOR

TABLE 50 OTHER INSECT PEST CONTROL METHODS MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 51 OTHER INSECT PEST CONTROL METHODS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

10 INSECT PEST CONTROL MARKET, BY FORM

10.1 INTRODUCTION

FIGURE 43 INSECT PEST CONTROL MARKET SIZE, BY FORM, 2021 VS. 2026 (USD MILLION)

TABLE 52 INSECT PEST CONTROL MARKET SIZE, BY FORM, 2017–2020 (USD MILLION)

TABLE 53 INSECT PEST CONTROL MARKET SIZE, BY FORM, 2021–2026 (USD MILLION)

10.2 LIQUID

10.2.1 MULTIPLE ADVANTAGES OFFERED BY LIQUID FORM OF INSECT PEST CONTROL PRODUCTS FUEL ITS DEMAND

TABLE 54 LIQUID INSECT PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 55 LIQUID INSECT PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

10.3 DRY

10.3.1 FOOD SECURITY AND HEALTH CONCERNS HAVE AUGMENTED THE DEMAND FOR COMMERCIAL & INDUSTRIAL INSECT PEST CONTROL

TABLE 56 DRY INSECT PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 57 DRY INSECT PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

11 INSECT PEST CONTROL MARKET, BY REGION

11.1 INTRODUCTION

TABLE 58 INSECT PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 59 INSECT PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 60 INSECT PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (TONS)

TABLE 61 INSECT PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (TONS)

FIGURE 44 REGIONAL SNAPSHOT: NEW HOTSPOTS TO EMERGE IN ASIA PACIFIC, 2021–2026

11.2 COVID-19 IMPACT ON THE INSECT PEST CONTROL MARKET, BY REGION

11.2.1 OPTIMISTIC SCENARIO

TABLE 62 OPTIMISTIC SCENARIO: COVID-19 IMPACT ON THE INSECT PEST CONTROL MARKET, BY REGION, 2019–2022 (USD MILLION)

11.2.2 REALISTIC SCENARIO

TABLE 63 REALISTIC SCENARIO: COVID-19 IMPACT ON THE INSECT PEST CONTROL MARKET, BY REGION, 2019–2022 (USD MILLION)

11.2.3 PESSIMISTIC SCENARIO

TABLE 64 PESSIMISTIC SCENARIO: COVID-19 IMPACT ON THE INSECT PEST CONTROL MARKET, BY REGION, 2019–2022 (USD MILLION)

11.3 NORTH AMERICA

FIGURE 45 NORTH AMERICA: INSECT PEST CONTROL MARKET SNAPSHOT

TABLE 65 NORTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY COUNTRY, 2017–2020 (USD MILLION)

TABLE 66 NORTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 67 NORTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 68 NORTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 69 NORTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2017–2020 (USD MILLION)

TABLE 70 NORTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2021–2026 (USD MILLION)

TABLE 71 NORTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 72 NORTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

TABLE 73 NORTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY FORM,

2017–2020 (USD MILLION)

TABLE 74 NORTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY FORM,
2021–2026 (USD MILLION)

11.3.1 US

11.3.1.1 Strong service provider and pesticide supplier network to lead to the US dominating the insect pest control market

TABLE 75 US: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION,
2017–2020 (USD MILLION)

TABLE 76 US: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION,
2021–2026 (USD MILLION)

TABLE 77 US: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE,
2017–2020 (USD MILLION)

TABLE 78 US: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE,
2021–2026 (USD MILLION)

11.3.2 CANADA

11.3.2.1 Global warming and temperature anomalies contribute to the growth of the Canadian insect pest control market

TABLE 79 CANADA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION,
2017–2020 (USD MILLION)

TABLE 80 CANADA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION,
2021–2026 (USD MILLION)

TABLE 81 CANADA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE,
2017–2020 (USD MILLION)

TABLE 82 CANADA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE,
2021–2026 (USD MILLION)

11.3.3 MEXICO

11.3.3.1 Advancements in biological control methods leading to increased demand for insect pest control in Mexico

TABLE 83 MEXICO: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION,
2017–2020 (USD MILLION)

TABLE 84 MEXICO: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION,
2021–2026 (USD MILLION)

TABLE 85 MEXICO: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE,
2017–2020 (USD MILLION)

TABLE 86 MEXICO: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE,
2021–2026 (USD MILLION)

11.4 EUROPE

TABLE 87 EUROPE: INSECT PEST CONTROL MARKET SIZE, BY COUNTRY,
2017–2020 (USD MILLION)

TABLE 88 EUROPE: INSECT PEST CONTROL MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 89 EUROPE: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 90 EUROPE: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 91 EUROPE: INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2017–2020 (USD MILLION)

TABLE 92 EUROPE: INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2021–2026 (USD MILLION)

TABLE 93 EUROPE: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 94 EUROPE: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

TABLE 95 EUROPE: INSECT PEST CONTROL MARKET SIZE, BY FORM, 2017–2020 (USD MILLION)

TABLE 96 EUROPE: INSECT PEST CONTROL MARKET SIZE, BY FORM, 2021–2026 (USD MILLION)

11.4.1 GERMANY

11.4.1.1 Rapid increase in pest infestation drives the German market

TABLE 97 GERMANY: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 98 GERMANY: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 99 GERMANY: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 100 GERMANY: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.4.2 FRANCE

11.4.2.1 Cockroaches are major insect pests in the country and, thus, dominate the insect pest control market in France

TABLE 101 FRANCE: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 102 FRANCE: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 103 FRANCE: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 104 FRANCE: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.4.3 UK

11.4.3.1 Maintenance of hygiene standards at workplaces and food businesses boosts the insect pest control market in the UK

TABLE 105 UK: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 106 UK: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 107 UK: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 108 UK: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.4.4 SPAIN

11.4.4.1 Rise in instances of harsh climate changes augments the demand for a pest-free environment

TABLE 109 SPAIN: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 110 SPAIN: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 111 SPAIN: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 112 SPAIN: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.4.5 SWITZERLAND

11.4.5.1 The bustling tourism industry drives the demand for insect pest control

TABLE 113 SWITZERLAND: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 114 SWITZERLAND: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 115 SWITZERLAND: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 116 SWITZERLAND: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.4.6 ITALY

11.4.6.1 The growing construction market has boosted the demand for termite pest control services in the country

TABLE 117 ITALY: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 118 ITALY: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 119 ITALY: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 120 ITALY: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.4.7 REST OF EUROPE

TABLE 121 REST OF EUROPE: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 122 REST OF EUROPE: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 123 REST OF EUROPE: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 124 REST OF EUROPE: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.5 ASIA PACIFIC

FIGURE 46 ASIA PACIFIC: INSECT PEST CONTROL MARKET SNAPSHOT

TABLE 125 ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY COUNTRY, 2017–2020 (USD MILLION)

TABLE 126 ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

TABLE 127 ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 128 ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 129 ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2017–2020 (USD MILLION)

TABLE 130 ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2021–2026 (USD MILLION)

TABLE 131 ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 132 ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

TABLE 133 ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY FORM, 2017–2020 (USD MILLION)

TABLE 134 ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY FORM, 2021–2026 (USD MILLION)

11.5.1 JAPAN

11.5.1.1 Increase in insect population and rise in urban activities would lead to insect pest control growth in Japan

TABLE 135 JAPAN: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION,

2017–2020 (USD MILLION)

TABLE 136 JAPAN: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 137 JAPAN: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 138 JAPAN: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.5.2 AUSTRALIA

11.5.2.1 A rich faunal heritage and a delicate ecosystem strengthen the insect pest control prospects in Australia

TABLE 139 AUSTRALIA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 140 AUSTRALIA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 141 AUSTRALIA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 142 AUSTRALIA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.5.3 CHINA

11.5.3.1 Dense population of humans and livestock bolsters insect pest control prospects in China

FIGURE 47 CHINA: URBANIZATION TREND, 2010–2050

TABLE 143 CHINA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 144 CHINA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 145 CHINA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 146 CHINA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.5.4 INDIA

11.5.4.1 Disease outbreaks and government initiatives drive the growth of insect pest control in India

FIGURE 48 INDIA: URBANIZATION TREND, 2010–2050

TABLE 147 INDIA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 148 INDIA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 149 INDIA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE,

2017–2020 (USD MILLION)

TABLE 150 INDIA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE,
2021–2026 (USD MILLION)

11.5.5 THAILAND

11.5.5.1 Rapid urbanization drives the insect pest control market in Thailand

TABLE 151 THAILAND: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION,
2017–2020 (USD MILLION)

TABLE 152 THAILAND: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION,
2021–2026 (USD MILLION)

TABLE 153 THAILAND: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE,
2017–2020 (USD MILLION)

TABLE 154 THAILAND: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE,
2021–2026 (USD MILLION)

11.5.6 PHILIPPINES

11.5.6.1 Mosquito-borne epidemics fuel the insect pest control market in the
Philippines

TABLE 155 PHILIPPINES: INSECT PEST CONTROL MARKET SIZE, BY
APPLICATION, 2017–2020 (USD MILLION)

TABLE 156 PHILIPPINES: INSECT PEST CONTROL MARKET SIZE, BY
APPLICATION, 2021–2026 (USD MILLION)

TABLE 157 PHILIPPINES: INSECT PEST CONTROL MARKET SIZE, BY INSECT
TYPE, 2017–2020 (USD MILLION)

TABLE 158 PHILIPPINES: INSECT PEST CONTROL MARKET SIZE, BY INSECT
TYPE, 2021–2026 (USD MILLION)

11.5.7 REST OF ASIA PACIFIC

TABLE 159 REST OF ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY
APPLICATION, 2017–2020 (USD MILLION)

TABLE 160 REST OF ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY
APPLICATION, 2021–2026 (USD MILLION)

TABLE 161 REST OF ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY
INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 162 REST OF ASIA PACIFIC: INSECT PEST CONTROL MARKET SIZE, BY
INSECT TYPE, 2021–2026 (USD MILLION)

11.6 SOUTH AMERICA

TABLE 163 SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY
COUNTRY, 2017–2020 (USD MILLION)

TABLE 164 SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY
COUNTRY, 2021–2026 (USD MILLION)

TABLE 165 SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY

APPLICATION, 2017–2020 (USD MILLION)

TABLE 166 SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 167 SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2017–2020 (USD MILLION)

TABLE 168 SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2021–2026 (USD MILLION)

TABLE 169 SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 170 SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

TABLE 171 SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY FORM, 2017–2020 (USD MILLION)

TABLE 172 SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY FORM, 2021–2026 (USD MILLION)

11.6.1 BRAZIL

11.6.1.1 High rates of urbanization and insect-prone habitats pose strong growth opportunities for insect pest control in Brazil

TABLE 173 BRAZIL: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 174 BRAZIL: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 175 BRAZIL: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 176 BRAZIL: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.6.2 ARGENTINA

11.6.2.1 Disease epidemics and unhygienic living conditions spruce the demand for insect pest control

TABLE 177 ARGENTINA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 178 ARGENTINA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 179 ARGENTINA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 180 ARGENTINA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.6.3 REST OF SOUTH AMERICA

TABLE 181 REST OF SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE,

BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 182 REST OF SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 183 REST OF SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 184 REST OF SOUTH AMERICA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.7 REST OF THE WORLD (ROW)

TABLE 185 ROW: PEST CONTROL MARKET SIZE, BY REGION, 2017–2020 (USD MILLION)

TABLE 186 ROW: PEST CONTROL MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

TABLE 187 ROW: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 188 ROW: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 189 ROW: INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2017–2020 (USD MILLION)

TABLE 190 ROW: INSECT PEST CONTROL MARKET SIZE, BY CONTROL METHOD, 2021–2026 (USD MILLION)

TABLE 191 ROW: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 192 ROW: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

TABLE 193 ROW: INSECT PEST CONTROL MARKET SIZE, BY FORM, 2017–2020 (USD MILLION)

TABLE 194 ROW: INSECT PEST CONTROL MARKET SIZE, BY FORM, 2021–2026 (USD MILLION)

11.7.1 AFRICA

11.7.1.1 Hazardous termite infestations and unsanitary environments drive the insect pest control market

TABLE 195 AFRICA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 196 AFRICA: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 197 AFRICA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 198 AFRICA: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

11.7.2 MIDDLE EAST

11.7.2.1 Hot weather and humidity in the Middle East create an ample breeding ground for insect pests

TABLE 199 MIDDLE EAST: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 200 MIDDLE EAST: INSECT PEST CONTROL MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 201 MIDDLE EAST: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2017–2020 (USD MILLION)

TABLE 202 MIDDLE EAST: INSECT PEST CONTROL MARKET SIZE, BY INSECT TYPE, 2021–2026 (USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 MARKET SHARE ANALYSIS, 2020

TABLE 203 INSECT PEST CONTROL MARKET SHARE ANALYSIS, 2020

12.3 REVENUE ANALYSIS OF KEY PLAYERS

FIGURE 49 REVENUE ANALYSIS OF KEY PLAYERS IN THE MARKET, 2018–2020 (USD BILLION)

12.4 COVID-19-SPECIFIC COMPANY RESPONSE

12.5 COMPANY EVALUATION QUADRANT (KEY PLAYERS)

12.5.1 STARS

12.5.2 PERVASIVE PLAYERS

12.5.3 EMERGING LEADERS

12.5.4 PARTICIPANTS

FIGURE 50 INSECT PEST CONTROL MARKET, COMPANY EVALUATION QUADRANT, 2020 (KEY PLAYERS)

12.5.5 PRODUCT FOOTPRINT

TABLE 204 COMPANY FOOTPRINT, BY INSECT TYPE

TABLE 205 COMPANY FOOTPRINT, BY APPLICATION

TABLE 206 COMPANY FOOTPRINT, BY REGION

TABLE 207 OVERALL COMPANY FOOTPRINT

12.6 INSECT PEST CONTROL MARKET, START-UP/SME EVALUATION QUADRANT, 2020

12.6.1 PROGRESSIVE COMPANIES

12.6.2 STARTING BLOCKS

12.6.3 RESPONSIVE COMPANIES

12.6.4 DYNAMIC COMPANIES

FIGURE 51 INSECT PEST CONTROL MARKET: COMPANY EVALUATION
QUADRANT, 2020 (START-UPS/SMES)

12.7 COMPETITIVE SCENARIO

12.7.1 NEW PRODUCT LAUNCHES

TABLE 208 INSECT PEST CONTROL MARKET: NEW PRODUCT LAUNCHES, JULY
2020–JANUARY 2021

12.7.2 DEALS

TABLE 209 INSECT PEST CONTROL MARKET: DEALS, MARCH 2018–JANUARY
2021

13 COMPANY PROFILES

13.1 INSECT PEST CONTROL SOLUTION MANUFACTURERS

(Business overview, Products offered, Recent Developments, MNM view)*

13.1.1 BASF

TABLE 210 BASF: BUSINESS OVERVIEW

FIGURE 52 BASF: COMPANY SNAPSHOT

TABLE 211 BASF: PRODUCTS OFFERED

13.1.2 BAYER

TABLE 212 BAYER: BUSINESS OVERVIEW

FIGURE 53 BAYER: COMPANY SNAPSHOT

TABLE 213 BAYER: PRODUCTS OFFERED

TABLE 214 BAYER: PRODUCT LAUNCHES

13.1.3 FMC CORPORATION

TABLE 215 FMC CORPORATION: BUSINESS OVERVIEW

FIGURE 54 FMC CORPORATION: COMPANY SNAPSHOT

TABLE 216 FMC CORPORATION: PRODUCTS OFFERED

13.1.4 SYNGENTA

TABLE 217 SYNGENTA: BUSINESS OVERVIEW

FIGURE 55 SYNGENTA: COMPANY SNAPSHOT

TABLE 218 SYNGENTA: PRODUCTS OFFERED

13.1.5 SUMITOMO CHEMICAL CO., LTD.

TABLE 219 SUMITOMO CHEMICAL CO., LTD.: BUSINESS OVERVIEW

FIGURE 56 SUMITOMO CHEMICAL CO., LTD.: COMPANY SNAPSHOT

TABLE 220 SUMITOMO CHEMICAL CO., LTD.: PRODUCTS OFFERED

13.1.6 ADAMA

TABLE 221 ADAMA: BUSINESS OVERVIEW

FIGURE 57 ADAMA: COMPANY SNAPSHOT

TABLE 222 ADAMA: PRODUCTS OFFERED

TABLE 223 ADAMA: DEALS

13.2 GLOBAL INSECT PEST CONTROL SERVICE PROVIDERS

13.2.1 RENTOKIL INITIAL GROUP

TABLE 224 RENTOKIL INITIAL GROUP: BUSINESS OVERVIEW

FIGURE 58 RENTOKIL INITIAL GROUP: COMPANY SNAPSHOT

13.2.2 ECOLAB

TABLE 225 ECOLAB: BUSINESS OVERVIEW

FIGURE 59 ECOLAB: COMPANY SNAPSHOT

13.2.3 ROLLINS, INC.

TABLE 226 ROLLINS, INC.: BUSINESS OVERVIEW

FIGURE 60 ROLLINS, INC.: COMPANY SNAPSHOT

TABLE 227 ROLLINS, INC.: DEALS

13.2.4 TERMINIX

TABLE 228 TERMINIX: BUSINESS OVERVIEW

FIGURE 61 TERMINIX: COMPANY SNAPSHOT

13.3 START-UPS/SMES (INSECT PEST CONTROL SERVICE PROVIDERS)

13.3.1 PEST PULSE

TABLE 229 PEST PULSE: BUSINESS OVERVIEW

13.3.2 UNITED PEST CONTROL

TABLE 230 UNITED PEST CONTROL: BUSINESS OVERVIEW

13.3.3 MILLS PEST MANAGEMENT

TABLE 231 MILLS PEST MANAGEMENT: BUSINESS OVERVIEW

13.3.4 KNOCK-DOWN PEST CONTROL

TABLE 232 KNOCK-DOWN PEST CONTROL: BUSINESS OVERVIEW

13.4 START-UPS/SMES (INSECT PEST CONTROL SOLUTION MANUFACTURERS)

13.4.1 1ENV SOLUTIONS LTD.

13.4.2 CHEMRON

13.4.3 PACICORP ORGANICS PRIVATE LIMITED

13.4.4 BIOFEED

13.4.5 GREENZONE

13.4.6 PATHOGEN & ENVIRONMENTAL SOLUTIONS (PES)

*Details on Business overview, Products offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

14 ADJACENT & RELATED MARKETS

14.1 INTRODUCTION

TABLE 233 ADJACENT MARKETS TO INSECT PEST CONTROL

14.2 LIMITATIONS

14.3 PEST CONTROL MARKET

14.3.1 MARKET DEFINITION

14.3.2 MARKET OVERVIEW

TABLE 234 PEST CONTROL MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)

14.4 INSECT REPELLENT ACTIVE INGREDIENTS MARKET

14.4.1 MARKET DEFINITION

14.4.2 MARKET OVERVIEW

TABLE 235 INSECT REPELLENT ACTIVE INGREDIENT MARKET SIZE, BY END APPLICATION, 2019–2026 (USD MILLION)

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

15.3 AVAILABLE CUSTOMIZATIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

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