

# **Ink Resin Market by Resin Type (Modified Rosins, Hydrocarbon, Modified Cellulose), by Technology (Oil, Solvent, Water, UV-curable), by Application (Printing & Publication, Flexible Packaging, Corrugated Cardboards & Cartons) - Global Forecast to 2026**

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## **Abstracts**

The ink resins market is estimated to be USD 3.3 billion in 2021 and is projected to reach USD 3.8 billion by 2026, at a CAGR of 3.4%. Increasing environmental protection standards for the printing ink industry, growth of packaging and energy curable inks industries, increasing demand for UV-cured inks, and new resin technologies are the key factors contributing to the growth of the ink resins market.

The global ink resins market is witnessing high growth on account of increasing applications, and growing demand in the APAC region. Ink resins are largely used in printing & publication application. The major opportunities in the ink resins market are in emerging markets such as India, China, Brazil, and Mexico. The printing industry in Asia Pacific, South America, and the Middle East & Africa is expected to have a good growth rate during the forecast period. Simultaneously, increasing environmental protection standards are expected to have a positive demand due to their environmental benefits.

“The UV-curable-based technology to witness fastest growth of ink resins market.”

The use of UV-curable inks in the US in the packaging market continues to increase, especially with the introduction of low migration inks that support current global and regional regulations. Key advantages of UV-cured inks are solvent-free inks resulting in lower insurance, high level of product resistance, ease of usage, and flexibility to accommodate various sizes and variety of print jobs. Solvent-based inks continue to be the largest technology segment. The main resin used is low viscosity nitrocellulose

(NC), which is featured in more than 70% of all solvent-based liquid inks. Liquid media, based on NC, disperse pigment reasonably well, have a good balance between viscosity and solids content, have low odor, print well, and are compatible with a large number of media based on other polymers.

“The gravure printing process to be largest of ink resins market.”

Gravure and flexographic printing processes continue to replace lithographic inks in several applications with the growing packaging segment. The digital printing process is rapidly gaining market share owing to the shift from ink media to electronic media in the publication sector. Other printing processes such as letterpress have become obsolete and are losing market share to the flexographic and gravure processes.

“The printing & publication to be the largest application of ink resins market.”

There is a high potential for demand growth of ink resins from the flexible packaging and corrugated cardboard & cartons segments during 2021-2026 due to improved living standard in developing countries and increased demand for food security.

The demand for resins from the printing & publication segment is declining due to the shift toward the digital media and the Internet in addition to the decline in demand from the newspaper and magazine industry.

“APAC is the largest ink resins market in the forecast period.”

APAC is projected to lead the ink resins market and this dominance is expected to continue till 2026. APAC encompasses a diverse range of economies with different levels of economic development. The growth of the region is mainly attributed to the high economic growth rate coupled with heavy investments across industries such as printing & publication, flexible packaging, corrugated cardboards & cartons. The key players of the ink resins market are expanding their production capacities in APAC, especially in China and India. The advantages of shifting production to APAC are the low cost of production, availability of skilled and cheap labor, and the ability to serve the local emerging market in a better manner.

Extensive primary interviews have been conducted, and information has been gathered from secondary research to determine and verify the market size of several segments and sub-segments.

## Breakdown of Primary Interviews:

By Company Type: Tier 1 – 45%, Tier 2 – 35%, and Tier 3 – 20%

By Designation: C Level – 35%, D Level – 25%, and Others – 40%

By Region: APAC – 40%, Europe – 25%, North America – 20%, Middle East & Africa – 8%, and South America – 7%

The key companies profiled in this report are BASF SE (Germany), Covestro AG (Germany), The Dow Chemical Company (US), Evonik Industries AG (Germany), and Lawter (US).

## Research Coverage:

The ink resins market has been segmented based on resin type (Modified Rosin, Hydrocarbon, Modified Cellulose, Acrylic, Polyamide, Polyurethane, and others), technology (Oil-based, Solvent-based, Waterbased, and UV-curable-based), printing process (Lithography, Gravure, Flexography, and Others), application (Printing & Publication, Flexible Packaging, Corrugated Cardboard & Cartons, and Others), and region (APAC, Europe, North America, South America, and Middle East & Africa).

## Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analyses — industry analysis (industry trends), market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on ink resins offered by top players in the market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the market

**Market Development:** Comprehensive information about lucrative emerging markets – the report analyzes the market for ink resins across regions

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the market.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- FIGURE 1 INK RESINS MARKET SEGMENTATION
- 1.4 MARKET INCLUSIONS AND EXCLUSIONS
  - 1.4.1 MARKET INCLUSIONS
  - 1.4.2 MARKET EXCLUSIONS
- 1.5 YEARS CONSIDERED FOR THE STUDY
- 1.6 CURRENCY
- 1.7 UNIT CONSIDERED
- 1.8 STAKEHOLDERS
- 1.9 SUMMARY OF CHANGES

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- FIGURE 2 INK RESINS MARKET: RESEARCH DESIGN
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key primary data sources
    - 2.1.2.2 Key data from primary sources
    - 2.1.2.3 Key industry insights
    - 2.1.2.4 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
  - 2.2.1 TOP-DOWN APPROACH
  - FIGURE 3 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH
  - FIGURE 4 INK RESINS MARKET: BY VALUE
  - FIGURE 5 INK RESINS MARKET, BY REGION
  - FIGURE 6 INK RESINS MARKET, BY TECHNOLOGY
  - FIGURE 7 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH, BY APPLICATION
  - FIGURE 8 MARKET SIZE ESTIMATION: BY APPLICATION
- 2.3 MARKET FORECAST APPROACH
  - 2.3.1 SUPPLY-SIDE FORECAST

- 2.3.2 DEMAND-SIDE FORECAST
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- FIGURE 9 INK RESINS MARKET: DATA TRIANGULATION
- 2.5 FACTOR ANALYSIS
- 2.6 ASSUMPTIONS
- 2.7 RISK ANALYSIS ASSESSMENT
- 2.8 LIMITATIONS

### **3 EXECUTIVE SUMMARY**

- TABLE 1 INK RESINS MARKET SNAPSHOT
- FIGURE 10 ASIA PACIFIC TO BE LARGEST AND FASTEST-GROWING MARKET BETWEEN 2021 AND 2026
- FIGURE 11 UV-CURABLE-BASED TO BE FASTEST-GROWING TECHNOLOGY BETWEEN 2021 AND 2026
- FIGURE 12 PRINTING & PUBLICATION TO BE LARGEST APPLICATION
- FIGURE 13 MODIFIED ROSIN SEGMENT TO DOMINATE INK RESINS MARKET
- FIGURE 14 GRAVURE SEGMENT TO LEAD INK RESINS MARKET
- FIGURE 15 ASIA PACIFIC WAS LARGEST INK RESINS MARKET
- TABLE 2 MAJOR PLAYERS PROFILED IN THIS REPORT

### **4 PREMIUM INSIGHTS**

- 4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN INK RESINS MARKET
- FIGURE 16 INK RESINS MARKET TO GROW DUE TO INCREASING DEMAND FROM EMERGING NATIONS
- 4.2 INK RESINS MARKET, BY RESIN
- FIGURE 17 ACRYLIC INK RESINS TO REGISTER FASTEST GROWTH RATE
- 4.3 ASIA PACIFIC INK RESINS MARKET, BY APPLICATION AND COUNTRY
- FIGURE 18 PRINTING & PUBLICATION AND CHINA DOMINATED ASIA PACIFIC MARKET IN 2020
- 4.4 INK RESINS MARKET: DEVELOPED VS. DEVELOPING COUNTRIES
- FIGURE 19 DEVELOPING MARKETS TO GROW FASTER THAN DEVELOPED MARKETS
- 4.5 ASIA PACIFIC INK RESINS MARKET
- FIGURE 20 INDIA TO BE FASTEST-GROWING MARKET

### **5 MARKET OVERVIEW**

## 5.1 INTRODUCTION

## 5.2 MARKET DYNAMICS

### FIGURE 21 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN INK RESINS MARKET

#### 5.2.1 DRIVERS

- 5.2.1.1 Improved supply of raw materials for ink resins
- 5.2.1.2 Rising packaging and energy-curable inks industries
- 5.2.1.3 Environmental concerns, growing awareness, and stringent regulations
- 5.2.1.4 New ink resin technologies

#### 5.2.2 RESTRAINTS

5.2.2.1 Volatile raw material prices and fluctuations in demand due to competition from other industries using resins

- 5.2.2.2 Unstable geopolitical situations
- 5.2.2.3 Increasing consolidation among ink resin suppliers

#### 5.2.3 OPPORTUNITIES

- 5.2.3.1 Renewed interest in water-based inks
- 5.2.3.2 EB curing picking up interest among food packagers

#### 5.2.4 CHALLENGES

- 5.2.4.1 Lower cost and improved performance of resins
- 5.2.4.2 Stringent and time-consuming regulatory policies
- 5.2.4.3 Competition with larger industries with higher purchasing power for important raw materials

## 5.3 PORTER'S FIVE FORCES ANALYSIS

### FIGURE 22 PORTER'S FIVE FORCES ANALYSIS FOR INK RESINS MARKET

#### TABLE 3 INK RESINS MARKET: PORTER'S FIVE FORCES ANALYSIS

- 5.3.1 THREAT OF NEW ENTRANTS
- 5.3.2 THREAT OF SUBSTITUTES
- 5.3.3 BARGAINING POWER OF SUPPLIERS
- 5.3.4 BARGAINING POWER OF BUYERS
- 5.3.5 INTENSITY OF COMPETITIVE RIVALRY

## 5.4 VALUE CHAIN ANALYSIS

### FIGURE 23 INK RESIN: VALUE CHAIN ANALYSIS

#### TABLE 4 INK RESINS MARKET: SUPPLY CHAIN ECOSYSTEM

- 5.4.1 IMPACT OF COVID-19 ON VALUE CHAIN
  - 5.4.1.1 Action plan against current vulnerability

## 5.5 MACROECONOMIC INDICATORS

- 5.5.1 INTRODUCTION
- 5.5.2 TRENDS AND FORECAST OF GDP

#### TABLE 5 TRENDS AND FORECAST OF GDP, PERCENTAGE CHANGE

## 5.6 COVID-19 IMPACT ANALYSIS

### 5.6.1 COVID-19 ECONOMIC ASSESSMENT

#### FIGURE 24 LATEST WORLD ECONOMIC OUTLOOK GROWTH PROJECTIONS

### 5.6.2 ECONOMIC IMPACT OF COVID-19 – SCENARIO ASSESSMENT

#### FIGURE 25 FACTORS IMPACTING ECONOMIES OF SELECT G20 COUNTRIES IN 2020

## 5.7 PRICING ANALYSIS

#### FIGURE 26 AVERAGE PRICE COMPETITIVENESS IN INK RESINS MARKET, BY REGION IN 2020

### 5.7.1 SUPPLY CHAIN CRISES SINCE PANDEMIC

## 5.8 INK RESINS ECOSYSTEM

#### FIGURE 27 INK RESINS ECOSYSTEM

## 5.9 EXPORT-IMPORT TRADE STATISTICS

#### TABLE 6 EXPORT DATA FOR POLYURETHANE RESINS (2019–2020)

#### TABLE 7 IMPORT DATA FOR POLYURETHANE RESINS (2019–2020)

#### TABLE 8 EXPORT DATA FOR ACRYLIC RESINS (2019–2020)

#### TABLE 9 IMPORT DATA FOR ACRYLIC RESINS (2019–2020)

## 5.10 PATENT ANALYSIS

### 5.10.1 METHODOLOGY

### 5.10.2 PUBLICATION TRENDS

#### FIGURE 28 NUMBER OF PATENTS PUBLISHED, 2017–2021

### 5.10.3 PATENT ANALYSIS BY JURISDICTION

#### FIGURE 29 PATENTS PUBLISHED BY EACH JURISDICTION, 2017–2021

### 5.10.4 TOP APPLICANTS

#### FIGURE 30 PATENTS PUBLISHED BY MAJOR APPLICANTS, 2017–2021

## 5.11 EMERGING TECHNOLOGY ANALYSIS

### 5.11.1 DIGITAL LABEL PRINTERS

### 5.11.2 SPECIAL EFFECTS AND FINISHING

## 5.12 CASE STUDY

### 5.12.1 SOLENT DESIGN STUDIO

### 5.12.2 DIGIFORCE

### 5.12.3 USE OF PRINTERS IN THE AEROSPACE INDUSTRY

## 5.13 REGULATION OF PRINTERS

### 5.13.1 ISO STANDARDS

#### 5.13.1.1 Papers per minute

#### 5.13.1.2 Toner standards

#### 5.13.1.3 Printing paper standards

#### 5.13.1.4 Monochrome testing

#### 5.13.1.5 Multicolor testing



#### 5.13.1.6 Color richness testing

## 6 INK RESINS MARKET, BY RESIN TYPE

### 6.1 INTRODUCTION

FIGURE 31 MODIFIED ROSIN RESIN DOMINATES INK RESINS MARKET

TABLE 10 INK RESINS MARKET SIZE, BY RESIN TYPE, 2019–2026 (USD MILLION)

TABLE 11 INK RESINS MARKET SIZE, BY RESIN TYPE, 2019–2026 (KILOTON)

### 6.2 MODIFIED ROSIN INK RESIN

6.2.1 A LINE OF WATER-BASED FLEXOGRAPHIC INKS HAS BEEN DEVELOPED THROUGH ROSIN ESTER TECHNOLOGY

#### 6.2.2 GUM

#### 6.2.3 TALL OIL ROSIN (TOR)

#### 6.2.4 STUMPWOOD

#### 6.2.5 METAL RESINATES

#### 6.2.6 ESTER GUMS

#### 6.2.7 MALEIC RESINS

##### 6.2.7.1 Rosin maleic adducts

##### 6.2.7.2 Partially esterified rosin maleics

##### 6.2.7.3 Esterified rosin maleics

#### 6.2.8 PHENOLIC RESINS

TABLE 12 MODIFIED ROSIN: INK RESINS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 13 MODIFIED ROSIN: INK RESINS MARKET SIZE, BY REGION, 2019–2026 (KILOTON)

### 6.3 HYDROCARBON INK RESINS

6.3.1 HYDROCARBON RESINS ARE USED EXTENSIVELY IN PRINTING INKS AND HAVE REPLACED MANY NATURAL RESINS THAT ARE USED AS BINDERS FOR INKS

#### 6.3.2 C5 ALIPHATIC HYDROCARBON RESINS

#### 6.3.3 C9 AROMATIC HYDROCARBON RESINS

#### 6.3.4 MODIFIED C9 HYDROCARBONS

TABLE 14 HYDROCARBON: INK RESINS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 15 HYDROCARBON: INK RESINS MARKET SIZE, BY REGION, 2019–2026 (KILOTON)

### 6.4 MODIFIED CELLULOSE INK RESINS

6.4.1 CELLULOSE PROVIDES AN ENTIRE RANGE OF HIGHLY USEFUL FILM FORMER RESINS FOR LIQUID INKS

## 6.4.2 NITROCELLULOSE RESINS

6.4.2.1 RS Nitrocellulose

6.4.2.2 SS Nitrocellulose

## 6.4.3 ETHYL CELLULOSE RESINS

6.4.3.1 N-Type

6.4.3.2 T-Type

## 6.4.4 EHEC RESINS

## 6.4.5 CARBOY METHYL CELLULOSE (CMC)

## 6.4.6 CELLULOSE ACETATES

TABLE 16 MODIFIED CELLULOSE: INK RESINS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 17 MODIFIED CELLULOSE: INK RESINS MARKET SIZE, BY REGION, 2019–2026 (KILOTON)

## 6.5 ACRYLIC INK RESINS

6.5.1 ACRYLICS ARE RARELY USED DIRECTLY AS THEY HAVE LIMITED SOLUBILITY IN INKS

6.5.2 ACRYLIC SOLUTION RESINS

6.5.3 ACRYLIC AQUEOUS EMULSIONS

6.5.4 ACRYLIC NAD

TABLE 18 ACRYLIC: INK RESINS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 19 ACRYLIC: INK RESINS MARKET SIZE, BY REGION, 2019–2026 (KILOTON)

6.5.5 PASTE INKS

6.5.6 SOLVENT INKS

6.5.7 WATER-BASED INKS

## 6.6 POLYAMIDE INK RESINS

6.6.1 POLYAMIDE RESINS FIND WIDE USE AS BINDERS IN PRINTING INKS

6.6.2 REACTIVE POLYAMIDES

6.6.3 NON-REACTIVE POLYAMIDES

6.6.3.1 Co-solvent polyamides

6.6.3.2 Alcohol soluble polyamides

TABLE 20 POLYAMIDE: INK RESINS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 21 POLYAMIDE: INK RESINS MARKET SIZE, BY REGION, 2019–2026 (KILOTON)

## 6.7 POLYURETHANE INK RESINS

6.7.1 POLYURETHANE RESIN HAS EXCELLENT PROPERTIES AND CAN BE MADE MORE ATTRACTIVE BY APPLYING ADVANCED TECHNOLOGIES

TABLE 22 POLYURETHANE: INK RESINS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 23 POLYURETHANE: INK RESINS MARKET SIZE, BY REGION, 2019–2026 (KILOTON)

## 6.8 OTHER INK RESINS

TABLE 24 OTHER INK RESINS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 25 OTHER INK RESINS MARKET SIZE, BY REGION, 2019–2026 (KILOTON)

## 7 INK RESINS MARKET, BY TECHNOLOGY

### 7.1 INTRODUCTION

FIGURE 32 SOLVENT-BASED TECHNOLOGY TO DOMINATE OVERALL INK RESINS MARKET

TABLE 26 INK RESINS MARKET SIZE, BY TECHNOLOGY, 2019–2026 (USD MILLION)

TABLE 27 INK RESINS MARKET SIZE, BY TECHNOLOGY, 2019–2026 (KILOTON)

### 7.2 OIL-BASED

7.2.1 OIL-BASED INKS ARE USED PRIMARILY IN DROP ON DEMAND (D.O.D.) WIDE-FORMAT PRINTERS FOR COMMERCIAL APPLICATIONS

TABLE 28 OIL-BASED INK RESINS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 29 OIL-BASED INK RESINS MARKET SIZE, BY REGION, 2019–2026 (KILOTON)

### 7.3 SOLVENT-BASED INKS

7.3.1 SOLVENT-BASED INK SYSTEMS ARE EQUIPPED WITH OXIDIZERS AND OTHER POLLUTION-CONTROL DEVICES TO ELIMINATE VOCs

7.3.2 RESIN TYPES FOR SOLVENT-BASED INKS

7.3.3 ADVANTAGES & DISADVANTAGES

TABLE 30 SOLVENT-BASED INK RESINS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 31 SOLVENT-BASED INK RESINS MARKET SIZE, BY REGION, 2019–2026 (KILOTON)

### 7.4 WATER-BASED INKS

7.4.1 WATER-BASED INKS EXCEL IN PRINTING APPLICATIONS INVOLVING PAPER, CARDBOARD, AND TEXTILES, ARE EVEN USED TO PRINT ON FOILS, PLASTICS, AND FOOD PACKAGING

7.4.2 RESIN TYPES FOR WATER-BASED INKS

7.4.3 ADVANTAGES AND DISADVANTAGES

TABLE 32 WATER-BASED INK RESINS MARKET SIZE, BY REGION, 2019–2026  
(USD MILLION)

TABLE 33 WATER-BASED INK RESINS MARKET SIZE, BY REGION, 2019–2026  
(KILOTON)

## 7.5 UV-CURABLE INKS

7.5.1 UV-CURING TECHNOLOGIES REGISTERING HIGH GROWTH

7.5.2 RESIN SYSTEMS

7.5.3 ADVANTAGES AND LIMITATIONS

TABLE 34 UV-BASED INK RESINS MARKET SIZE, BY REGION, 2019–2026 (USD  
MILLION)

TABLE 35 UV-BASED INK RESINS MARKET SIZE, BY REGION, 2019–2026  
(KILOTON)

## 8 INK RESINS MARKET, BY PRINTING PROCESS

### 8.1 INTRODUCTION

FIGURE 33 GRAVURE PRINTING PROCESS DOMINATES INK RESINS MARKET

TABLE 36 INK RESINS MARKET SIZE IN PRINTING INKS, BY PRINTING PROCESS,  
2019–2026 (USD MILLION)

TABLE 37 INK RESINS MARKET SIZE IN PRINTING INKS, BY PRINTING PROCESS,  
2019–2026 (KILOTON)

### 8.2 LITHOGRAPHY PROCESS

8.2.1 RISING DEMAND FOR LITHOGRAPHIC INK PRINTING PROCESS  
INCREASES RESIN CONSUMPTION

TABLE 38 INK RESINS MARKET SIZE IN LITHOGRAPHY PROCESS, BY REGION,  
2019–2026 (USD MILLION)

TABLE 39 INK RESINS MARKET SIZE IN LITHOGRAPHY PROCESS, BY REGION,  
2019–2026 (KILOTON)

### 8.3 GRAVURE PROCESS

8.3.1 GRAVURE PRINTERS ARE FINDING APPLICATIONS IN THE GROWING  
PACKAGING INDUSTRY

TABLE 40 INK RESINS MARKET SIZE IN GRAVURE PROCESS, BY REGION,  
2019–2026 (USD MILLION)

TABLE 41 INK RESINS MARKET SIZE IN GRAVURE PROCESS, BY REGION,  
2019–2026 (KILOTON)

### 8.4 FLEXOGRAPHY PROCESS

8.4.1 FLEXOGRAPHY PROCESS IS USED FOR PACKAGING AND  
PUBLISHING APPLICATIONS

TABLE 42 INK RESINS MARKET SIZE IN FLEXOGRAPHY PROCESS, BY REGION,

2019–2026 (USD MILLION)

TABLE 43 INK RESINS MARKET SIZE IN FLEXOGRAPHY PROCESS, BY REGION, 2019–2026 (KILOTON)

8.5 OTHER PRINTING PROCESSES

TABLE 44 INK RESINS MARKET SIZE IN OTHER PRINTING PROCESSES, BY REGION, 2019–2026 (USD MILLION)

TABLE 45 INK RESINS MARKET SIZE IN OTHER PRINTING PROCESSES, BY REGION, 2019–2026 (KILOTON)

## **9 INK RESINS MARKET, BY APPLICATION**

### 9.1 INTRODUCTION

FIGURE 34 PRINTING & PUBLICATION SEGMENT PROJECTED TO LEAD INK RESINS MARKET

TABLE 46 INK RESINS MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 47 INK RESINS MARKET SIZE, BY APPLICATION, 2019–2026 (KILOTON)

### 9.2 PRINTING & PUBLICATION

9.2.1 PRINTING & PUBLICATION INK MARKET IS FACING DECLINE DUE TO RISE OF INTERNET

TABLE 48 INK RESINS MARKET SIZE IN PRINTING & PUBLICATION, BY REGION, 2019–2026 (USD MILLION)

TABLE 49 INK RESINS MARKET SIZE IN PRINTING & PUBLICATION, BY REGION, 2019–2026 (KILOTON)

### 9.3 FLEXIBLE PACKAGING

9.3.1 FLEXIBLE PACKAGING ADDS VALUE AND MARKETABILITY TO EDIBLE AND NON-EDIBLE PRODUCTS

TABLE 50 INK RESINS MARKET SIZE IN FLEXIBLE PACKAGING, BY REGION, 2019–2026 (USD MILLION)

TABLE 51 INK RESINS MARKET SIZE IN FLEXIBLE PACKAGING, BY REGION, 2019–2026 (KILOTON)

### 9.4 CORRUGATED CARDBOARD & CARTONS

9.4.1 CORRUGATED CARDBOARD & CARTONS INDUSTRY IS GROWING AT A HIGH RATE IN KRAFT OR TEST LINER PREPRINT

TABLE 52 INK RESINS MARKET SIZE IN CORRUGATED CARDBOARD & CARTONS, BY REGION, 2019–2026 (USD MILLION)

TABLE 53 INK RESINS MARKET SIZE IN CORRUGATED CARDBOARD & CARTONS, BY REGION, 2019–2026 (KILOTON)

### 9.5 OTHERS

TABLE 54 INK RESINS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2019–2026 (USD MILLION)

TABLE 55 INK RESINS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2019–2026 (KILOTON)

## **10 INK RESINS MARKET, BY REGION**

### 10.1 INTRODUCTION

FIGURE 35 INK RESINS MARKET IN ASIA PACIFIC TO GROW AT HIGHEST CAGR BETWEEN 2021 AND 2026

TABLE 56 INK RESINS MARKET SIZE, BY REGION, 2019–2026 (USD MILLION)

TABLE 57 INK RESINS MARKET SIZE, BY REGION, 2019–2026 (KILOTON)

### 10.2 ASIA PACIFIC

FIGURE 36 ASIA PACIFIC: INK RESINS MARKET SNAPSHOT

TABLE 58 ASIA PACIFIC: INK RESINS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 59 ASIA PACIFIC: INK RESINS MARKET SIZE, BY COUNTRY, 2019–2026 (KILOTON)

TABLE 60 ASIA PACIFIC: INK RESINS MARKET SIZE, BY RESIN TYPE, 2019–2026 (USD MILLION)

TABLE 61 ASIA PACIFIC: INK RESINS MARKET SIZE, BY RESIN TYPE, 2019–2026 (KILOTON)

TABLE 62 ASIA PACIFIC: INK RESINS MARKET SIZE, BY PRINTING PROCESS, 2019–2026 (USD MILLION)

TABLE 63 ASIA PACIFIC: INK RESINS MARKET SIZE, BY PRINTING PROCESS, 2019–2026 (KILOTON)

TABLE 64 ASIA PACIFIC: INK RESINS MARKET SIZE, BY TECHNOLOGY, 2019–2026 (USD MILLION)

TABLE 65 ASIA PACIFIC: INK RESINS MARKET SIZE, BY TECHNOLOGY, 2019–2026 (KILOTON)

TABLE 66 ASIA PACIFIC: INK RESINS MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 67 ASIA PACIFIC: INK RESINS MARKET SIZE, BY APPLICATION, 2019–2026 (KILOTON)

#### 10.2.1 CHINA

10.2.1.1 Largest ink resins market in Asia Pacific

#### 10.2.2 JAPAN

10.2.2.1 Demand for new innovative packaging methods is helping in the growth of the ink industry

### 10.2.3 INDIA

10.2.3.1 Government initiatives and significant market opportunities making India a key market for ink resins

### 10.2.4 PAKISTAN

10.2.4.1 Increase in growth of packaging industry expected to help the ink industry grow

### 10.2.5 INDONESIA

10.2.5.1 New opportunities have helped ink industry to survive COVID-19 period

### 10.2.6 PHILIPPINES

10.2.6.1 Government initiatives helping the growth of packaging industry

### 10.2.7 MALAYSIA

10.2.7.1 The country is moving toward environment-friendly packaging leading to new demand in the ink market

### 10.2.8 BANGLADESH

10.2.8.1 Large printing sector promoting growth in the inks market

### 10.2.9 SRI LANKA

10.2.9.1 Large export market helping in the growth of the packaging industry

### 10.2.10 REST OF ASIA PACIFIC

## 10.3 EUROPE

FIGURE 37 EUROPE: INK RESINS MARKET SNAPSHOT

TABLE 68 EUROPE: INK RESINS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 69 EUROPE: INK RESINS MARKET SIZE, BY COUNTRY, 2019–2026 (KILOTON)

TABLE 70 EUROPE: INK RESINS MARKET SIZE, BY RESIN TYPE, 2019–2026 (USD MILLION)

TABLE 71 EUROPE: INK RESINS MARKET SIZE, BY RESIN TYPE, 2019–2026 (KILOTON)

TABLE 72 EUROPE: INK RESINS MARKET SIZE, BY PRINTING PROCESS, 2019–2026 (USD MILLION)

TABLE 73 EUROPE: INK RESINS MARKET SIZE, BY PRINTING PROCESS, 2019–2026 (KILOTON)

TABLE 74 EUROPE: INK RESINS MARKET SIZE, BY TECHNOLOGY, 2019–2026 (USD MILLION)

TABLE 75 EUROPE: INK RESINS MARKET SIZE, BY TECHNOLOGY, 2019–2026 (KILOTON)

TABLE 76 EUROPE: INK RESINS MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)

**TABLE 77 EUROPE: INK RESINS MARKET SIZE, BY APPLICATION, 2019–2026 (KILOTON)****10.3.1 GERMANY**

10.3.1.1 Developments and investments in consumer sectors leading to the growth of chemical industry

**10.3.2 FRANCE**

10.3.2.1 Government investments to drive the inks market

**10.3.3 ITALY**

10.3.3.1 Food & beverage industry to promote the packaging industry

**10.3.4 RUSSIA**

10.3.4.1 Significant demand from packaging industry leading to high market growth

**10.3.5 TURKEY**

10.3.5.1 A leading market for paints and inks & coatings in Europe

**10.3.6 REST OF EUROPE****10.4 NORTH AMERICA****FIGURE 38 NORTH AMERICA: INK RESINS MARKET SNAPSHOT****TABLE 78 NORTH AMERICA: INK RESINS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)****TABLE 79 NORTH AMERICA: INK RESINS MARKET SIZE, BY COUNTRY, 2019–2026 (KILOTON)****TABLE 80 NORTH AMERICA: INK RESINS MARKET SIZE, BY RESIN TYPE, 2019–2026 (USD MILLION)****TABLE 81 NORTH AMERICA: INK RESINS MARKET SIZE, BY RESIN TYPE, 2019–2026 (KILOTON)****TABLE 82 NORTH AMERICA: INK RESINS MARKET SIZE, BY PRINTING PROCESS, 2019–2026 (USD MILLION)****TABLE 83 NORTH AMERICA: INK RESINS MARKET SIZE, BY PRINTING PROCESS, 2019–2026 (KILOTON)****TABLE 84 NORTH AMERICA: INK RESINS MARKET SIZE, BY TECHNOLOGY, 2019–2026 (USD MILLION)****TABLE 85 NORTH AMERICA: INK RESINS MARKET SIZE, BY TECHNOLOGY, 2019–2026 (KILOTON)****TABLE 86 NORTH AMERICA: INK RESINS MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)****TABLE 87 NORTH AMERICA: INK RESINS MARKET SIZE, BY APPLICATION, 2019–2026 (KILOTON)****10.4.1 US**

10.4.1.1 Largest market for ink resins in the region



#### 10.4.2 CANADA

10.4.2.1 Demand for ink resins to increase due to the growing packaging industry

#### 10.4.3 MEXICO

10.4.3.1 Printing inks market in witnessing high growth

#### 10.5 MIDDLE EAST & AFRICA

FIGURE 39 INCREASING DEMAND FOR INK RESINS FROM PRINTING &

PUBLICATION APPLICATION TO DRIVE MARKET IN MIDDLE EAST & AFRICA

TABLE 88 MIDDLE EAST & AFRICA: INK RESINS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 89 MIDDLE EAST & AFRICA: INK RESINS MARKET SIZE, BY COUNTRY, 2019–2026 (KILOTON)

TABLE 90 MIDDLE EAST & AFRICA: INK RESINS MARKET SIZE, BY RESIN TYPE, 2019–2026 (USD MILLION)

TABLE 91 MIDDLE EAST & AFRICA: INK RESINS MARKET SIZE, BY RESIN TYPE, 2019–2026 (KILOTON)

TABLE 92 MIDDLE EAST & AFRICA: INK RESINS MARKET SIZE, BY PRINTING PROCESS, 2019–2026 (USD MILLION)

TABLE 93 MIDDLE EAST & AFRICA: INK RESINS MARKET SIZE, BY PRINTING PROCESS, 2019–2026 (KILOTON)

TABLE 94 MIDDLE EAST & AFRICA: INK RESINS MARKET SIZE, BY TECHNOLOGY, 2019–2026 (USD MILLION)

TABLE 95 MIDDLE EAST & AFRICA: INK RESINS MARKET SIZE, BY TECHNOLOGY, 2019–2026 (KILOTON)

TABLE 96 MIDDLE EAST & AFRICA: INK RESINS MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 97 MIDDLE EAST & AFRICA: INK RESINS MARKET SIZE, BY APPLICATION, 2019–2026 (KILOTON)

#### 10.5.1 SAUDI ARABIA

10.5.1.1 Various leading manufacturers have set up their manufacturing units in the country

#### 10.5.2 UAE

10.5.2.1 Government initiatives are promoting local players, boosting demand in the ink resins market

#### 10.5.3 SOUTH AFRICA

10.5.3.1 Government investments boosting the economy

#### 10.5.4 NIGERIA

10.5.4.1 Food industry accounts for major share of flexible packaging

#### 10.5.5 EGYPT

10.5.5.1 Publishing business is leading to growth of the ink resins market

#### 10.5.6 ETHIOPIA

10.5.6.1 COVID-19 has impacted industries

#### 10.5.7 KENYA

10.5.7.1 Government initiatives to propel the ink resins market

#### 10.5.8 ISRAEL

10.5.8.1 Growth of plastic industry offers major opportunities for packaging industry

#### 10.5.9 JORDAN

10.5.9.1 Major economic breakdown but undertaking efforts to recover

#### 10.5.10 REST OF MIDDLE EAST & AFRICA

### 10.6 SOUTH AMERICA

FIGURE 40 FLEXIBLE PACKAGING TO BE FASTEST-GROWING APPLICATION OF SOUTH AMERICAN INK RESINS MARKET

TABLE 98 SOUTH AMERICA: INK RESINS MARKET SIZE, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 99 SOUTH AMERICA: INK RESINS MARKET SIZE, BY COUNTRY, 2019–2026 (KILOTON)

TABLE 100 SOUTH AMERICA: INK RESINS MARKET SIZE, BY RESIN TYPE, 2019–2026 (USD MILLION)

TABLE 101 SOUTH AMERICA: INK RESINS MARKET SIZE, BY RESIN TYPE, 2019–2026 (KILOTON)

TABLE 102 SOUTH AMERICA: INK RESINS MARKET SIZE, BY PRINTING PROCESS, 2019–2026 (USD MILLION)

TABLE 103 SOUTH AMERICA: INK RESINS MARKET SIZE, BY PRINTING PROCESS, 2019–2026 (KILOTON)

TABLE 104 SOUTH AMERICA: INK RESINS MARKET SIZE, BY TECHNOLOGY, 2019–2026 (USD MILLION)

TABLE 105 SOUTH AMERICA: INK RESINS MARKET SIZE, BY TECHNOLOGY, 2019–2026 (KILOTON)

TABLE 106 SOUTH AMERICA: INK RESINS MARKET SIZE, BY APPLICATION, 2019–2026 (USD MILLION)

TABLE 107 SOUTH AMERICA: INK RESINS MARKET SIZE, BY APPLICATION, 2019–2026 (KILOTON)

#### 10.6.1 BRAZIL

10.6.1.1 Manufacturers are expanding production capacities, helping ink resins market grow

#### 10.6.2 REST OF SOUTH AMERICA

## 11 COMPETITIVE LANDSCAPE

### 11.1 OVERVIEW

FIGURE 41 COMPANIES ADOPTED AGREEMENTS AS THE KEY GROWTH STRATEGY BETWEEN 2017 AND 2021

### 11.2 MARKET SHARE ANALYSIS

TABLE 108 INK RESINS MARKET: DEGREE OF COMPETITION

FIGURE 42 INK RESINS MARKET: MARKET SHARE ANALYSIS FOR 2020

#### 11.2.1 MARKET RANKING ANALYSIS

FIGURE 43 RANKING OF KEY PLAYERS

### 11.3 COMPANY REVENUE ANALYSIS

FIGURE 44 REVENUE ANALYSIS FOR KEY COMPANIES DURING THE PAST THREE YEARS

### 11.4 COMPANY EVALUATION QUADRANT, 2020

#### 11.4.1 STARS

#### 11.4.2 EMERGING LEADERS

#### 11.4.3 PERVASIVE

#### 11.4.4 PARTICIPANTS

FIGURE 45 INK RESINS MARKET: COMPETITIVE LEADERSHIP MAPPING, 2020

### 11.5 SME MATRIX, 2020

#### 11.5.1 PROGRESSIVE COMPANIES

#### 11.5.2 DYNAMIC COMPANIES

#### 11.5.3 STARTING BLOCKS

#### 11.5.4 RESPONSIVE COMPANIES

FIGURE 46 INK RESINS MARKET: EMERGING COMPANIES' COMPETITIVE LEADERSHIP MAPPING, 2020

### 11.6 STRENGTH OF PRODUCT PORTFOLIO

FIGURE 47 PRODUCT PORTFOLIO ANALYSIS OF TOP PLAYERS IN INK RESINS MARKET

### 11.7 BUSINESS STRATEGY EXCELLENCE

FIGURE 48 BUSINESS STRATEGY EXCELLENCE OF TOP PLAYERS IN INK RESINS MARKET

### 11.8 COMPETITIVE SCENARIO

#### 11.8.1 MARKET EVALUATION FRAMEWORK

TABLE 109 STRATEGIC DEVELOPMENTS, BY COMPANY

TABLE 110 MOST FOLLOWED STRATEGY

TABLE 111 GROWTH STRATEGIES ADOPTED BY KEY COMPANIES

#### 11.8.2 MARKET EVALUATION MATRIX

TABLE 112 COMPANY PRODUCT FOOTPRINT

TABLE 113 COMPANY REGION FOOTPRINT  
TABLE 114 COMPANY INDUSTRY FOOTPRINT  
11.9 STRATEGIC DEVELOPMENTS  
TABLE 115 DEALS, 2017–2021  
TABLE 116 OTHERS, 2017–2021

## **12 COMPANY PROFILES**

### **12.1 KEY COMPANIES**

(Business Overview, Products Offered, Recent Developments, Deals, MnM view, Right to win, Strategic choices made, Weaknesses and competitive threats)\*

#### **12.1.1 LAWTER**

TABLE 117 LAWTER : BUSINESS OVERVIEW  
FIGURE 49 LAWTER : COMPANY SNAPSHOT

#### **12.1.2 BASF SE**

TABLE 118 BASF SE: BUSINESS OVERVIEW  
FIGURE 50 BASF SE: COMPANY SNAPSHOT  
TABLE 119 BASF SE: DEALS

#### **12.1.3 COVESTRO AG**

TABLE 120 COVESTRO AG: BUSINESS OVERVIEW  
FIGURE 51 COVESTRO AG: COMPANY SNAPSHOT  
TABLE 121 COVESTRO AG: DEALS

#### **12.1.4 THE DOW CHEMICAL COMPANY**

TABLE 122 THE DOW CHEMICAL COMPANY: BUSINESS OVERVIEW  
FIGURE 52 THE DOW CHEMICAL COMPANY: COMPANY SNAPSHOT

#### **12.1.5 EVONIK INDUSTRIES AG**

TABLE 123 EVONIK INDUSTRIES AG: BUSINESS OVERVIEW  
FIGURE 53 EVONIK INDUSTRIES AG: COMPANY SNAPSHOT  
TABLE 124 EVONIK INDUSTRIES AG: OTHERS

#### **12.1.6 KRATON CORPORATION**

TABLE 125 KRATON CORPORATION: COMPANY SNAPSHOT  
FIGURE 54 KRATON CORPORATION: COMPANY SNAPSHOT

#### **12.1.7 ARAKAWA CHEMICAL INDUSTRIES LTD.**

TABLE 126 ARAKAWA CHEMICAL INDUSTRIES LTD.: BUSINESS OVERVIEW  
FIGURE 55 ARAKAWA CHEMICAL INDUSTRIES LTD.: COMPANY SNAPSHOT

#### **12.1.8 HYDRITE CHEMICAL CO.**

TABLE 127 HYDRITE CHEMICAL CO.: BUSINESS OVERVIEW

#### **12.1.9 INDULOR CHEMIE GMBH**

TABLE 128 INDULOR CHEMIE GMBH: BUSINESS OVERVIEW

#### 12.1.10 IGM RESINS

TABLE 129 IGM RESINS : BUSINESS OVERVIEW

#### 12.2 OTHER COMPANIES

##### 12.2.1 FLINT GROUP

TABLE 130 FLINT GROUP: COMPANY OVERVIEW

##### 12.2.2 DIC CORPORATION

TABLE 131 DIC CORPORATION: COMPANY OVERVIEW

##### 12.2.3 THE LUBRIZOL CORPORATION

TABLE 132 THE LUBRIZOL CORPORATION: COMPANY OVERVIEW

##### 12.2.4 EASTMAN CHEMICAL COMPANY

TABLE 133 EASTMAN CHEMICAL COMPANY: COMPANY OVERVIEW

##### 12.2.5 MITSUBISHI CHEMICAL CORPORATION

TABLE 134 MITSUBISHI CHEMICAL CORPORATION: BUSINESS OVERVIEW

##### 12.2.6 ARKEMA

TABLE 135 ARKEMA: BUSINESS OVERVIEW

##### 12.2.7 INGEVITY

TABLE 136 INGEVITY: BUSINESS OVERVIEW

##### 12.2.8 RESINALL CORP

TABLE 137 RESINALL CORP: BUSINESS OVERVIEW

##### 12.2.9 GELLNER INDUSTRIAL LLC

TABLE 138 GELLNER INDUSTRIAL LLC: BUSINESS OVERVIEW

##### 12.2.10 KANE INTERNATIONAL CORPORATION

TABLE 139 KANE INTERNATIONAL CORPORATION: BUSINESS OVERVIEW

##### 12.2.11 VIL RESINS

TABLE 140 VIL RESINS: BUSINESS OVERVIEW

##### 12.2.12 D.R. COATS, INK & RESINS PVT. LTD.

TABLE 141 D.R. COATS, INK & RESINS PVT. LTD.: BUSINESS OVERVIEW

##### 12.2.13 ALLNEX GROUP

TABLE 142 ALLNEX GROUP: BUSINESS OVERVIEW

##### 12.2.14 SETCO CHEMICALS (I) PVT. LTD.

TABLE 143 SETCO CHEMICALS (I) PVT. LTD.: BUSINESS OVERVIEW

##### 12.2.15 SAUDI INDUSTRIAL RESINS LIMITED

TABLE 144 SAUDI INDUSTRIAL RESINS LIMITED.: BUSINESS OVERVIEW

\*Details on Business Overview, Products Offered, Recent Developments, Deals, MnM view, Right to win, Strategic choices made, Weaknesses and competitive threats might not be captured in case of unlisted companies.

## 13 ADJACENT/RELATED MARKETS

## 13.1 INTRODUCTION

## 13.2 LIMITATION

## 13.3 DIGITAL PRINTING MARKET

### 13.3.1 MARKET DEFINITION

### 13.3.2 MARKET OVERVIEW

### 13.3.3 GLOBAL DIGITAL PRINTING MARKET

TABLE 145 GLOBAL DIGITAL PRINTING MARKET, 2015–2020 (USD MILLION)

TABLE 146 GLOBAL DIGITAL PRINTING MARKET, 2021–2026 (USD MILLION)

#### 13.3.3.1 Digital Printer

#### 13.3.3.2 Ink Market for Digital Printing

#### 13.3.3.3 Print Head Market for Digital Printers

### 13.3.4 DIGITAL PRINTING MARKET, BY REGION

TABLE 147 DIGITAL PRINTING MARKET, BY REGION, 2015–2020 (USD MILLION)

TABLE 148 DIGITAL PRINTING MARKET, BY REGION, 2021–2026 (USD MILLION)

#### 13.3.4.1 Asia Pacific

#### 13.3.4.2 North America

#### 13.3.4.3 Europe

#### 13.3.4.4 Rest of the World

## 14 APPENDIX

### 14.1 DISCUSSION GUIDE

### 14.2 KNOWLEDGE STORE: MARKET SAND MARKETS SUBSCRIPTION PORTAL

### 14.3 AVAILABLE CUSTOMIZATIONS

### 14.4 RELATED REPORTS

### 14.5 AUTHOR DETAILS

## About

The global ink resins market, along with its applications, has witnessed a moderate growth for the past few years and this growth is estimated to increase in the coming years.

The global market value of the ink resins was estimated to be about \$2,637.88 million in 2013 and is projected to reach \$3,461.61 million by 2019, growing at a CAGR of 4.78% between 2014 and 2019. The high demand for the printing inks across the packaging end user industry will increase the overall ink resins consumption

The global ink resins market is significantly penetrating in the printing ink applications. The characteristics of the end products differ as per the requirement of end-user industries and for different applications. The Asia-Pacific region is the fastest growing segment of the global ink resins market and is mainly attributed to high economic growth rate followed by growing demand for online shopping and packet food which is eventually driving the printing inks industry. The Asia-Pacific and RoW markets are estimated to show a rising growth in the next five years with the allied industries expected to stabilize the overall business need in the respective regions.

The Eastern and Central European nations, emerging South-East Asian, and Latin American nations that will host the future global events would supplement the growth of food & beverage packaging, followed by publishing and promotion which will indirectly boost the demand for the ink resins.

The ink resins demand, in terms of value and volume, depicts the current and future projections according to the parallel economic and industrial outlook. This analysis covers important developments, investments & expansions, partnerships & agreements, and mergers & acquisitions of the leading global companies.

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