

Infrastructure as a Service (IaaS) Market by Solution (Managed Hosting, Storage as a Service, DRaaS, Colocation, Network as a Service, Content Delivery, High Performance Computing as a Service), Deployment Types, End users, verticals, and Region - Global Forecast to 2020

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Abstracts

Increasing demand for disaster recovery and content delivery network by the organizations is to play a significant role in augmenting the growth prospects in the IaaS market

This study has been done on a global level covering five regions broadly, namely, North Americas, Europe, APAC, MEA, and Latin America. The overall market is expected to grow from USD 15.79 billion in 2015 to USD 56.05 billion by 2020, at a CAGR of 29.0%. The market is being driven by factors such as increased focus on competitive intelligence; growing volume of business, financial, and other critical data among organizations; and easy deployment of IaaS.

Managed hosting to gain maximum traction during the forecast period

The managed hosting solution is estimated to hold the largest market share during the forecast period. Furthermore, due to an increase in BYOD trends in enterprises, managed hosting is expected to gain traction and grow at the highest CAGR during the forecast period. The IaaS market is also projected to witness growth in the IT & telecom, BFSI, healthcare, retail and e-commerce sectors, with the government and energy and utilities verticals holding the largest market share during the forecast period. IaaS content delivery solution is expected to grow at the highest rate from 2015 to 2020.

Managed security services are expected to hold the largest market share during the forecast period.

In the process of determining and verifying the market size for several segments and sub-segments gathered through secondary research, extensive primary interviews were conducted with key people in Tier 1 (55%), Tier 2 (20%) and Tier 3 (25%) companies. The interviews were conducted with various key people such as C-level (60%), Director Level (25%) and other executives (15%) operating in the security analytics marketplace. The primary interviews were conducted worldwide covering regions such as North America (10%), Europe (20%), APAC (20%), and RoW (30%).

As the roles of hybrid cloud, virtualization, and hosted services are evolving, the IaaS market is set to offer tremendous opportunities for growth in the next five years. The generation of huge data by the organizations is binding industries to adopt IaaS solutions and the organizations are also focusing more on their core operations, rather than being worried about the IT infrastructure maintenance.

The various key security analytics vendors and service providers profiled in the report are as follows:

1. Cisco Systems
2. IBM
3. AWS
4. CSC
5. Rackspace
6. Fujitsu
7. Google
8. VMware
9. Microsoft
10. ProfitBricks

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the IaaS market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the sub segments across the different verticals and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand the competitor and gain more

insights to better their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, mergers, and acquisitions.

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