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Information Rights Management Market by Component (Solutions (Integrated with EFSS & Integrated with DLP) and Services), Organization Size (SMEs & Large Enterprises), Deployment Type (On-premises & Cloud), Vertical, and Region - Global Forecast to 2023

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Abstracts

“Increasing concerns about information loss and thefts, and the increasing trends of Bring Your Own Device (BYOD) and enterprise mobility are expected to drive the growth of the information rights management market.”

The global information rights management market is expected to grow from USD 913.5 million in 2018 to USD 1,885.5 million by 2023, at a Compound Annual Growth Rate (CAGR) of 15.6% during the forecast period.

Increasing concerns about information loss and thefts, the upward trends of BYOD and enterprise mobility, and stringent regulations and compliance are expected to drive the growth of the information rights management market. However, high installation and integration costs may hinder the market growth.

“The services segment is expected to grow at a higher CAGR during the forecast period.”

Among components, the services segment is expected to grow at a faster rate during the forecast period. These services are designed to provide a wide range of service offerings that help meet the specific needs of customers. The services considered for this report include consulting services, implementation and integration services, and

training and support services. These services provide assistance in effectively understanding the right information rights management needs of enterprises to deploy a suitable solution.

“The healthcare and pharmaceuticals vertical is expected to have the fastest growth rate during the forecast period.”

Among verticals, the healthcare and pharmaceuticals vertical is expected to have the highest CAGR during the forecast period. Information rights management solutions protect the information related pharmaceutical innovations data and also safeguard patients’ data.

“Asia Pacific (APAC) is expected to grow at the highest CAGR during the forecast period.”

Enterprises in the APAC region are using information rights management solutions and services to streamline their business processes and protect their valuable information. The APAC region is expected to grow at the highest CAGR during the forecast period, as the region has the presence of a large number of IT enterprises that are gradually embracing the adoption of advanced technologies, such as information rights management. On the other hand, North America is estimated to have the largest market size in the information rights management market in 2018.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from various key organizations operating in the information rights management market.

The breakup of the profiles of the primary participants is given below:

By Company: Tier 1 – 20%, Tier 2 – 45%, and Tier 3 – 35%

By Designation: C-Level – 51%, Director Level – 43%, and Others – 6%

By Region: North America – 41%, Europe – 26%, APAC – 28%, and Rest of the World (RoW) – 5%

The key information rights management vendors profiled in the report include Adobe (US), Microsoft (US), Oracle (US), Seclore (US), Vaultize (US), NextLabs (US),

OpenText (Canada), Vitrium (Canada), Citrix (US), Copyright Clearance Center (US), Intralinks (US), Locklizard (UK), Sealpath (Spain), TransPerfect (US), Vera Security (US), Covertix (Israel), FinalCode (US), Fasoo (US), FileOpen (US), GigaTrust (US), InfoSaaS (England), Network Intelligence (India), Skyhigh (US), Traxion (Netherlands), and Trunomi (US).

Research Coverage

The information rights management market has been segmented on the basis of components (solutions and services), organization size, deployment types, verticals, and regions. A detailed analysis of the key industry players has been done to provide insights into their business overview; products and services; key strategies; new product launches; partnerships, agreements, and collaborations; business expansions; and the competitive landscape associated with the global information rights management market.

Reasons to Buy the Report

The report will help market leaders/new entrants in the following ways:

> The report segments the information rights management market comprehensively and provides the closest approximations to the revenue numbers for the overall market segments and subsegments across different regions.
>
> The report is expected to help stakeholders understand the pulse of the market and provides them information on the key market drivers, restraints, challenges, and opportunities.
>
> The report is expected to help stakeholders understand their competitors better and gain more insights to advance their position in the market. The competitive landscape section includes the competitor ecosystem, new product developments, partnerships, and mergers and acquisitions.

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Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY
1.2 MARKET DEFINITION
1.3 MARKET SCOPE
1.4 YEARS CONSIDERED FOR THE STUDY
1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
2.1.1 SECONDARY DATA
2.1.2 PRIMARY DATA
2.1.2.1 Breakdown of primaries
2.1.2.2 Key industry insights
2.2 MARKET SIZE ESTIMATION
2.3 RESEARCH ASSUMPTIONS
2.4 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE INFORMATION RIGHTS MANAGEMENT MARKET
4.2 INFORMATION RIGHTS MANAGEMENT MARKET, MARKET SHARE OF TOP 3 VERTICALS AND REGIONS
4.3 MARKET INVESTMENT SCENARIO

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
5.2.1 DRIVERS
5.2.1.1 Increasing concern about information loss and theft
5.2.1.2 Increasing trend of BYOD and enterprise mobility
5.2.1.3 Stringent regulations and compliance

5.2.2 RESTRAINTS
5.2.2.1 High installation and integration costs
5.2.3 OPPORTUNITIES
5.2.3.1 Large-scale adoption of solutions among highly regulated verticals
5.2.3.2 Growth potential across the developing nations
5.2.4 CHALLENGES
5.2.4.1 Requirement of software agents for implementing solutions
5.2.4.2 Lack of awareness and confidence
5.3 REGULATORY LANDSCAPE
5.3.1 HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT
5.3.2 GENERAL DATA PROTECTION REGULATION
5.3.3 FEDERAL INFORMATION SECURITY MANAGEMENT ACT
5.3.4 PAYMENT CARD INDUSTRY DATA SECURITY STANDARD
5.3.5 SARBANES–OXLEY ACT OF 2002
5.3.6 GRAMM–LEACH–BLILEY ACT
5.3.7 FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT
5.3.8 THE INTERNATIONAL ORGANIZATION FOR STANDARDIZATION STANDARD 27001
5.4 USE CASES
5.4.1 USE CASE 1: INTRALINKS
5.4.2 USE CASE 2: VERA SECURITY
5.4.3 USE CASE 2: SECLORE
5.4.4 USE CASE 3: LOCKLIZARD

6 INFORMATION RIGHTS MANAGEMENT MARKET, BY COMPONENT

6.1 INTRODUCTION
6.2 SOLUTIONS
6.2.1 STANDALONE SOLUTIONS
6.2.2 INTEGRATED SOLUTIONS
6.2.2.1 Integrated with EFSS
6.2.2.2 Integrated with DLP
6.2.2.3 Integrated with other systems
6.3 SERVICES
6.3.1 CONSULTING SERVICES
6.3.2 IMPLEMENTATION AND INTEGRATION SERVICES
6.3.3 TRAINING AND SUPPORT SERVICES

7 INFORMATION RIGHTS MANAGEMENT MARKET, BY ORGANIZATION SIZE

7.1 INTRODUCTION
7.2 LARGE ENTERPRISES
7.3 SMALL AND MEDIUM-SIZED ENTERPRISES

8 INFORMATION RIGHTS MANAGEMENT MARKET, BY DEPLOYMENT TYPE

8.1 INTRODUCTION
8.2 ON-PREMISES
8.3 CLOUD

9 INFORMATION RIGHTS MANAGEMENT MARKET, BY VERTICAL

9.1 INTRODUCTION
9.2 BANKING, FINANCIAL SERVICES, AND INSURANCE
9.3 RESEARCH AND PUBLICATIONS
9.4 EDUCATION
9.5 LAW
9.6 HEALTHCARE AND PHARMACEUTICALS
9.7 GOVERNMENT
9.8 SOFTWARE AND TECHNOLOGY
9.9 MANUFACTURING
9.10 OTHERS

10 INFORMATION RIGHTS MANAGEMENT MARKET, BY REGION

10.1 INTRODUCTION
10.2 NORTH AMERICA
10.3 EUROPE
10.4 ASIA PACIFIC
10.5 MIDDLE EAST AND AFRICA
10.6 LATIN AMERICA

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW
11.2 KEY PLAYERS OPERATING IN THE INFORMATION RIGHTS MANAGEMENT MARKET
11.3 COMPETITIVE SCENARIO

11.3.1 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS
11.3.2 NEW PRODUCT OR SERVICE LAUNCHES/UPGRADATIONS
11.3.3 MERGERS AND ACQUISITIONS
11.3.4 BUSINESS EXPANSIONS

12 COMPANY PROFILES

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)*

12.1 INTRODUCTION
12.2 ADOBE
12.3 MICROSOFT
12.4 ORACLE
12.5 SECLORE
12.6 VAULTIZE
12.7 NEXTLABS
12.8 OPENTEXT
12.9 VITRIUM
12.10 CITRIX
12.11 COPYRIGHT CLEARANCE CENTER
12.12 INTRALINKS
12.13 LOCKLIZARD LIMITED
12.14 SEALPATH
12.15 TRANSPERFECT
12.16 VERA SECURITY
12.17 COVERTIX
12.18 FINALCODE
12.19 FASOO
12.20 FILEOPEN
12.21 GIGATRUST
12.22 INFOSAAS
12.23 NETWORK INTELLIGENCE
12.24 SKYHIGH
12.25 TRAXION
12.26 TRUNOMI

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted

companies.

13 APPENDIX

13.1 OTHER KEY DEVELOPMENTS
13.2 DISCUSSION GUIDE
13.3 COMPANY OUTLOOK
13.4 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
13.5 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
13.6 AVAILABLE CUSTOMIZATIONS
13.7 RELATED REPORTS
13.8 AUTHOR DETAILS

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List Of Tables

LIST OF TABLES

Table 1 INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)
Table 2 SOLUTIONS: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 3 SOLUTIONS: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
Table 4 STANDALONE SOLUTIONS: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 5 INTEGRATED SOLUTIONS: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 6 INTEGRATED SOLUTIONS: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
Table 7 INTEGRATED WITH ENTERPRISE FILE SYNCHRONIZATION AND SHARING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 8 INTEGRATED WITH DATA LOSS PREVENTION MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 9 INTEGRATED WITH OTHER SYSTEMS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 10 SERVICES: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)
Table 11 SERVICES: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 12 CONSULTING SERVICES: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 13 IMPLEMENTATION AND INTEGRATION SERVICES: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 14 TRAINING AND SUPPORT SERVICES: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 15 INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)
Table 16 LARGE ENTERPRISES: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 17 SMALL AND MEDIUM-SIZED ENTERPRISES: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 18 INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY DEPLOYMENT

TYPE, 2016–2023 (USD MILLION)
Table 19 ON-PREMISES: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 20 CLOUD: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 21 INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)
Table 22 BANKING, FINANCIAL SERVICES, AND INSURANCE: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 23 RESEARCH AND PUBLICATIONS: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 24 EDUCATION: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 25 LAW: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 26 HEALTHCARE AND PHARMACEUTICALS: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 27 GOVERNMENT: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 28 SOFTWARE AND TECHNOLOGY: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 29 MANUFACTURING: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 30 OTHERS: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 31 INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)
Table 32 NORTH AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)
Table 33 NORTH AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)
Table 34 NORTH AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY INTEGRATED SOLUTION, 2016–2023 (USD MILLION)
Table 35 NORTH AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)
Table 36 NORTH AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)
Table 37 NORTH AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)

Table 38 NORTH AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)
Table 39 EUROPE: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)
Table 40 EUROPE: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)
Table 41 EUROPE: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY INTEGRATED SOLUTION, 2016–2023 (USD MILLION)
Table 42 EUROPE: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)
Table 43 EUROPE: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)
Table 44 EUROPE: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)
Table 45 EUROPE: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)
Table 46 ASIA PACIFIC: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)
Table 47 ASIA PACIFIC: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)
Table 48 ASIA PACIFIC: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY INTEGRATED SOLUTION, 2016–2023 (USD MILLION)
Table 49 ASIA PACIFIC: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)
Table 50 ASIA PACIFIC: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)
Table 51 ASIA PACIFIC: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)
Table 52 ASIA PACIFIC: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)
Table 53 MIDDLE EAST AND AFRICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)
Table 54 MIDDLE EAST AND AFRICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)
Table 55 MIDDLE EAST AND AFRICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY INTEGRATED SOLUTION, 2016–2023 (USD MILLION)
Table 56 MIDDLE EAST AND AFRICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)
Table 57 MIDDLE EAST AND AFRICA: INFORMATION RIGHTS MANAGEMENT

MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)
Table 58 MIDDLE EAST AND AFRICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)
Table 59 MIDDLE EAST AND AFRICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)
Table 60 LATIN AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)
Table 61 LATIN AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY SOLUTION, 2016–2023 (USD MILLION)
Table 62 LATIN AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY INTEGRATED SOLUTION, 2016–2023 (USD MILLION)
Table 63 LATIN AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)
Table 64 LATIN AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)
Table 65 LATIN AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2016–2023 (USD MILLION)
Table 66 LATIN AMERICA: INFORMATION RIGHTS MANAGEMENT MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)
Table 67 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS, 2018–2017
Table 68 NEW PRODUCT OR SERVICE LAUNCHES/UPGRADATIONS, 2017
Table 69 MERGERS AND ACQUISITIONS, 2018–2017
Table 70 BUSINESS EXPANSIONS, 2017

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List Of Figures

LIST OF FIGURES

Figure 1 INFORMATION RIGHTS MANAGEMENT MARKET: MARKET SEGMENTATION
Figure 2 INFORMATION RIGHTS MANAGEMENT MARKET: RESEARCH DESIGN
Figure 3 PRIMARY BREAKDOWN: BY COMPANY, DESIGNATION, AND REGION
Figure 4 DATA TRIANGULATION
Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
Figure 7 INFORMATION RIGHTS MANAGEMENT MARKET: ASSUMPTIONS
Figure 8 INFORMATION RIGHTS MANAGEMENT MARKET, 2016–2023
Figure 9 INFORMATION RIGHTS MANAGEMENT MARKET, BY COMPONENT (2018 VS. 2023)
Figure 10 INFORMATION RIGHTS MANAGEMENT MARKET, BY SOLUTION (2018 VS. 2023)
Figure 11 INFORMATION RIGHTS MANAGEMENT MARKET, BY SERVICE (2018 VS. 2023)
Figure 12 INFORMATION RIGHTS MANAGEMENT MARKET, BY ORGANIZATION SIZE (2018 VS. 2023)
Figure 13 INFORMATION RIGHTS MANAGEMENT MARKET, BY DEPLOYMENT TYPE (2018 VS. 2023)
Figure 14 INFORMATION RIGHTS MANAGEMENT MARKET, BY VERTICAL (2018 VS. 2023)
Figure 15 NORTH AMERICA IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN 2018
Figure 16 INCREASING CONCERNS ABOUT INFORMATION LOSS AND THEFT ARE EXPECTED TO DRIVE THE GROWTH OF THE INFORMATION RIGHTS MANAGEMENT MARKET
Figure 17 BANKING, FINANCIAL SERVICES, AND INSURANCE VERTICAL AND NORTH AMERICAN REGION ARE ESTIMATED TO HAVE THE LARGEST MARKET SHARES IN 2018
Figure 18 ASIA PACIFIC IS EXPECTED TO EMERGE AS THE BEST MARKET FOR INVESTMENT IN THE NEXT 5 YEARS
Figure 19 INFORMATION RIGHTS MANAGEMENT MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
Figure 20 SERVICES SEGMENT IS EXPECTED TO EXHIBIT A HIGHER GROWTH RATE DURING THE FORECAST PERIOD

Figure 21 CONSULTING SERVICES SEGMENT IS EXPECTED TO EXHIBIT THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 22 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD
Figure 23 CLOUD DEPLOYMENT TYPE IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD
Figure 24 HEALTHCARE AND PHARMACEUTICALS VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
Figure 25 NORTH AMERICA IS EXPECTED TO HAVE THE LARGEST MARKET SHARE DURING THE FORECAST PERIOD
Figure 26 ASIA PACIFIC IS EXPECTED TO EXHIBIT THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD
Figure 27 NORTH AMERICA: MARKET SNAPSHOT
Figure 28 ASIA PACIFIC: MARKET SNAPSHOT
Figure 29 KEY STRATEGIES ADOPTED BY THE LEADING PLAYERS IN THE INFORMATION RIGHTS MANAGEMENT MARKET DURING 2016–2018
Figure 30 MARKET EVALUATION FRAMEWORK
Figure 31 GEOGRAPHIC REVENUE MIX: TOP 4 MARKET PLAYERS
Figure 32 ADOBE: COMPANY SNAPSHOT
Figure 33 ADOBE: SWOT ANALYSIS
Figure 34 MICROSOFT: COMPANY SNAPSHOT
Figure 35 MICROSOFT: SWOT ANALYSIS
Figure 36 ORACLE: COMPANY SNAPSHOT
Figure 37 ORACLE: SWOT ANALYSIS
Figure 38 SECLORE: SWOT ANALYSIS
Figure 39 VAULTIZE: SWOT ANALYSIS
Figure 40 OPENTEXT: COMPANY SNAPSHOT
Figure 41 CITRIX: COMPANY SNAPSHOT

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