

Infant Formula Ingredients Market by Ingredient Type (Carbohydrates, Oils & Fats, Proteins, Vitamins, Minerals, Prebiotics), Application (Growing-up Milk, Standard Infant Formula, Follow-on Formula, Specialty), Form, Source, Region-Global Forecast to 2025

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Abstracts

“The Infant Formula Ingredients market is projected to grow at a CAGR of 5.0%, in terms of value.”

The global infant formula ingredients market is estimated to be valued at USD USD 16.7 billion in 2019 and is projected to reach USD 25.5 billion by 2025, at a CAGR of 7.3% during the forecast period. In Asia Pacific, China holds high growth prospects in the years to come. The country has one of the highest number of births at a global level. Also, parents of babies rely heavily on imported infant formula in the country. The inability of mothers to lactate, rise in the number of women joining the workforce after childbirth, and growth in the number of companies taking an interest in producing ingredients similar to human milk are some of the factors contributing to the increased demand of infant formula ingredients in the coming years at a global level.

“The oils & fats segment in infant formula ingredients market is estimated to account for the largest share in 2019.”

Based on ingredient type, the oils & fats segment is estimated to account for the largest share in the infant formula ingredients market in 2019. Oils & fats are one of the key ingredients required for the growth of infants as they meet the need for high energy and also help in a wide range of metabolic and physiological functions critical to the

development, growth, and health of infants. A mixture of vegetable oils is the most widely used fat source in infant formulas.

“The cow milk segment in the infant formula ingredients market is estimated to account for the largest share in 2019.”

Based on the source, the cow milk segment is estimated to account for the largest share in the infant formula ingredients in 2019. Cow milk-based ingredients are used widely across Europe and North America. Apart from this, most of the infant formula manufacturers use cow-based ingredients, including Nestlé S.A. (Switzerland), Abbott Laboratories (US), and Mead Johnson & Company, LLC (US). Factors contributing to its widespread acceptance include the cost-effective manufacturing process, and cow milk-based ingredients are available in bulk.

“The growing-up milk (12 months & above) segment in the infant formula ingredients market is estimated to account for the largest share in 2019.”

Loaded with calcium, vitamin D, and iron, growing-up milk serves as a part of a balanced diet for infants in the age group of 12 months & above. Urge for additional nutrition options has enabled parents to opt for growing-up milk, and the demand looks lucrative in the coming years, in the Asia Pacific region to be specific. The Chinese market leads the way as the country has the largest number of childbirths at a global level.

“The powder segment in the infant formula ingredients market is estimated to account for the largest share in 2019.”

Infant formula ingredients are commonly used in the powdered form, owing to its ease of handling compared to liquid infant formula ingredients. Several types of ingredients such as carbohydrates, proteins, some fats, and prebiotics are commonly used in powdered form by infant formula manufacturers. Thus, high growth prospects lie ahead for powder infant formula manufacturers in the coming years, especially from the emerging countries.

“The Asia Pacific infant formula ingredients market is projected to witness significant growth.”

Asia Pacific infant formula ingredients market is projected to account for the largest share by 2025. Countries such as China, India, Japan, and South Korea are expected

to be key revenue generators. China ranks among the largest markets for infant formula ingredients in the coming years. In Japan, liquid infant formulas are popular. These countries have seen a rise in the number of women joining workforce post-delivery, owing to urbanization, expanding the sales of infant formula and thus infant formula ingredients.

Break-up of Primaries:

By Company Type: Tier 1 – 20 %, Tier 2 – 40%, and Tier 3 – 40%

By Designation: C-level – 30%, Director-level – 20%, and Others* – 50%

By Region: North America – 10%, Europe - 20%, Asia Pacific – 60%, and RoW**– 10%,

*Others include sales managers, marketing managers, and product managers.

**RoW includes South America and the Middle East & Africa.

Leading players profiled in this report:

This report includes a study of marketing and development strategies along with the product portfolios of the leading companies in the infant formula ingredients market. It consists of the profiles of leading companies such as AAK AB (Sweden), Fonterra Co-operative Group Limited (New Zealand), Carbery Food Ingredients Limited (Ireland), Royal Friesland Campina N.V. (Netherlands), Sachsenmilch Leppersdorf GmbH (Germany), BASF SE (Germany), Koninklijke DSM N.V. (Netherlands), Arla Foods amba (Denmark), Chr. Hansen Holdings A/S (Denmark), Kerry Group plc (Ireland), Lactalis Ingredients (France), Glanbia plc (Ireland), and Vitablend Nederland B.V. (Netherlands).

Research Coverage:

The report segments the infant formula ingredients market based on ingredient type, source, form, application, and region. In terms of insights, this report has focused on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss views on the emerging & high-growth segments of the global sodium hypophosphite high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:

To get a comprehensive overview of the infant formula ingredients market.

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them.

To gain insights about the major countries/regions, in which the infant formula ingredients market is gaining popularity.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SEGMENTATION
 - 1.3.1 REGIONS COVERED
 - 1.3.2 PERIODIZATION CONSIDERED
- 1.4 CURRENCY CONSIDERED
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key Data from Secondary Sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key Data From Primary Sources
 - 2.1.2.2 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 ASSUMPTIONS FOR THE STUDY
- 2.5 LIMITATIONS OF THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE INFANT FORMULA INGREDIENTS MARKET
- 4.2 INFANT FORMULA INGREDIENTS MARKET, BY REGION, 2019 VS. 2025
- 4.3 INFANT FORMULA INGREDIENTS MARKET, BY INGREDIENT, 2019 VS. 2025
- 4.4 INFANT FORMULA INGREDIENTS MARKET, BY SOURCE, 2019 VS. 2025
- 4.5 ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET, BY APPLICATION AND COUNTRY, 2018
- 4.6 INFANT FORMULA INGREDIENTS MARKET, BY FORM, 2019 VS. 2025

4.7 INFANT FORMULA INGREDIENTS MARKET, BY REGION, 2019 VS. 2025

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Asia Pacific: A key revenue generator in the years to come

5.2.1.2 Rise in the infant population

5.2.1.3 Extensive R&D by companies operating in the infant formula ingredients market

5.2.2 RESTRAINTS

5.2.2.1 Strict regulations for infant formulas in China

5.2.3 OPPORTUNITIES

5.2.3.1 Shift in preference for plant-based infant formula ingredients

5.2.3.2 Alternate animal milk sources coming up in the market

5.2.4 CHALLENGES

5.2.4.1 Cases of contamination found in infant formulas

5.3 VALUE CHAIN ANALYSIS

6 INFANT FORMULA INGREDIENTS MARKET, BY INGREDIENT

6.1 INTRODUCTION

6.2 CARBOHYDRATES

6.2.1 LACTOSE IS THE PREFERRED CARBOHYDRATE INGREDIENT USED IN INFANT FORMULA

6.3 FATS & OILS

6.3.1 FATS & OILS ARE ONE OF THE KEY INGREDIENTS REQUIRED FOR THE GROWTH OF INFANTS

6.4 PROTEINS

6.4.1 WHEY PROTEINS

6.4.2 CASEIN PROTEINS

6.4.3 PLANT PROTEINS

6.5 VITAMINS

6.5.1 INFANT FORMULAS ARE FORTIFIED WITH VITAMINS TO MATCH THE VITAMIN CONTENT FOUND IN HUMAN MILK

6.6 MINERALS

6.6.1 MINERALS ARE USED IN INFANT FORMULAS TO PROVIDE ENHANCED NUTRITION TO INFANTS

6.7 PREBIOTICS

6.7.1 HUMAN MILK OLIGOSACCHARIDES-BASED PREBIOTIC INGREDIENTS ARE BEING INCREASINGLY USED IN INFANT FORMULA

6.8 OTHERS

6.8.1 DEMAND FOR INFANT FORMULAS WITH ENHANCED NUTRITIONAL VALUES IS GROWING

7 INFANT FORMULA INGREDIENTS MARKET, BY FORM

7.1 INTRODUCTION

7.2 POWDER

7.2.1 POWDER FORM OF INFANT FORMULA INGREDIENTS ARE THE MOST CONVENIENT TO USE

7.3 LIQUID & SEMI-LIQUID

7.3.1 LIQUID & SEMI-LIQUID INFANT FORMULA INGREDIENTS ARE USED IN MAKING LIQUID CONCENTRATES AND READY-TO-FEED INFANT FORMULAS

8 INFANT FORMULA INGREDIENTS MARKET, BY SOURCE

8.1 INTRODUCTION

8.2 COW MILK

8.2.1 COW MILK-BASED INGREDIENTS ARE WIDELY USED IN THE MANUFACTURING OF INFANT FORMULAS

8.3 SOY

8.3.1 SOY-BASED INGREDIENTS ARE PREFERRED BY LACTOSE INTOLERANT INFANTS

8.4 PROTEIN HYDROLYSATES

8.4.1 PROTEIN HYDROLYSATES ARE USED BY BABIES WHO ARE ALLERGIC TO PROTEINS THAT ARE FOUND IN COW-BASED FORMULAS

8.5 OTHER SOURCES

8.5.1 DEMAND FOR GOAT MILK- AND CAMEL MILK-BASED SOURCES OF INFANT FORMULA INGREDIENTS IS INCREASING

9 INFANT FORMULA INGREDIENTS MARKET, BY APPLICATION

9.1 INTRODUCTION

9.2 GROWING-UP MILK

9.2.1 GROWING-UP MILK IS THE MOST COMMONLY USED APPLICATION

9.3 STANDARD INFANT FORMULA

9.3.1 SUITABLE FOR LOW BIRTH WEIGHT INFANTS AND IN CASES WHERE MOTHER'S MILK CANNOT BE FED

9.4 FOLLOW-ON FORMULA

9.4.1 FOLLOW-ON FORMULAS HAVE HIGHER CONCENTRATION LEVELS OF PHOSPHORUS AND CALCIUM

9.5 SPECIALTY FORMULA

9.5.1 SUITED FOR PREMATURE INFANTS AND INFANTS WITH DISORDERS ASSOCIATED WITH AMINO ACID METABOLISM

10 INFANT FORMULA INGREDIENTS MARKET, BY REGION

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 US

10.2.1.1 Increased demand from end-user companies such as Nestlé S.A. (Switzerland) and Danone S.A. (France)

10.2.2 CANADA

10.2.2.1 Demand for organic infant formulas expected to play a key role

10.2.3 MEXICO

10.2.3.1 Rise in income levels expected to boost the sales of infant formulas, and ultimately, of infant formula ingredients

10.3 ASIA PACIFIC

10.3.1 CHINA

10.3.1.1 Large number of infant formula ingredient manufacturers are exporting their products to China

10.3.2 JAPAN

10.3.2.1 Liquid infant formulas are gaining popularity in Japan

10.3.3 SOUTH KOREA

10.3.3.1 South Korean infant formula ingredients market is dominated by domestic manufacturers

10.3.4 AUSTRALIA & NEW ZEALAND

10.3.4.1 Infant formula ingredients market in Australia & New Zealand is driven by end-user demand in China

10.3.5 VIETNAM

10.3.5.1 Human Milk Oligosaccharides-based ingredients are being preferred by infant formula manufacturers

10.3.6 INDONESIA

10.3.6.1 Multinational companies such as Nestlé and Danone are dominating the Indonesian infant formula market

10.3.7 REST OF ASIA PACIFIC

10.3.7.1 Favorable export market and improving economic condition are expected to drive the infant formula ingredients market

10.4 EUROPE

10.4.1 UK

10.4.1.1 Rise in demand from end-user companies such as Nestlé S.A. (Switzerland) and Danone S.A. (France)

10.4.2 GERMANY

10.4.2.1 The demand for infant formulas from China is expected to boost the sales of infant formula ingredients in the coming years

10.4.3 FRANCE

10.4.3.1 Increase in export opportunities in China and other developing and developed countries at a global level

10.4.4 NETHERLANDS

10.4.4.1 Presence of key players operating in the infant formula ingredients market operating in the country

10.4.5 TURKEY

10.4.5.1 Rise in demand on the domestic front expected to create lucrative opportunities for infant formula ingredient manufacturers

10.4.6 REST OF EUROPE

10.4.6.1 Countries in this region are expected to be key revenue generators in the years to come

10.5 REST OF THE WORLD

10.5.1 SOUTH AMERICA

10.5.1.1 Powdered infant formulas are gaining popularity due to their ease of use

10.5.2 MIDDLE EAST & AFRICA

10.5.2.1 Huge-growth potential for organic infant formula ingredients in the Middle East

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 COMPETITIVE LEADERSHIP MAPPING (OVERALL MARKET)

11.2.1 TERMINOLOGY/NOMENCLATURE

11.2.1.1 Visionary leaders

11.2.1.2 Innovators

11.2.1.3 Dynamic differentiators

11.2.1.4 Emerging companies

11.3 STRENGTH OF PRODUCT PORTFOLIO

- 11.4 BUSINESS STRATEGY EXCELLENCE
- 11.5 RANKING OF KEY PLAYERS, 2018
- 11.6 COMPETITIVE SCENARIO
 - 11.6.1 NEW PRODUCT LAUNCHES
 - 11.6.2 EXPANSIONS & INVESTMENTS
 - 11.6.3 MERGERS & ACQUISITIONS
 - 11.6.4 AGREEMENTS, JOINT VENTURES, AND PARTNERSHIPS
- 11.7 COMPETITIVE LEADERSHIP MAPPING (START-UPS/SMES)
 - 11.7.1 PROGRESSIVE COMPANIES
 - 11.7.2 EMERGING COMPANIES
 - 11.7.3 RESPONSIVE COMPANIES
 - 11.7.4 DYNAMIC COMPANIES

12 COMPANY PROFILES

(Business overview, Products offered, Recent Developments, SWOT analysis, MNM view)*

- 12.1 ARLA FOODS AMBA
- 12.2 VITABLEND NEDERLAND B.V.
- 12.3 CARBERY FOOD INGREDIENTS LIMITED
- 12.4 FONTERRA CO-OPERATIVE GROUP LIMITED
- 12.5 AARHUSKARLSHAMN AB
- 12.6 ROYAL FRIESLANDCAMPINA N.V.
- 12.7 SACHSENMILCH LEPPERSDORF GMBH
- 12.8 BASF SE
- 12.9 KONINKLIJKE DSM N.V.
- 12.10 CHR. HANSEN HOLDING A/S
- 12.11 GLANBIA PLC
- 12.12 KERRY GROUP PLC

*Details on Business overview, Products offered, Recent Developments, SWOT analysis, MNM view might not be captured in case of unlisted companies.

13 APPENDIX

- 13.1 DISCUSSION GUIDE
- 13.2 KNOWLEDGE STORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL
- 13.3 AVAILABLE CUSTOMIZATIONS
- 13.4 RELATED REPORTS
- 13.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 US DOLLAR EXCHANGE RATES CONSIDERED, 2015–2018

TABLE 2 INFANT FORMULA INGREDIENTS MARKET SNAPSHOT, 2019 VS. 2025

TABLE 3 INFANT FORMULA INGREDIENTS MARKET SIZE, BY INGREDIENT, 2017–2025 (USD MILLION)

TABLE 4 INFANT FORMULA INGREDIENTS MARKET SIZE, BY INGREDIENT, 2017–2025 (KT)

TABLE 5 CARBOHYDRATE CONTENT IN INFANT FORMULA

TABLE 6 INFANT FORMULA INGREDIENTS MARKET SIZE FOR CARBOHYDRATES, BY REGION, 2017–2025 (USD MILLION)

TABLE 7 INFANT FORMULA INGREDIENTS MARKET SIZE FOR CARBOHYDRATES, BY REGION, 2017–2025 (KT)

TABLE 8 INFANT FORMULA INGREDIENTS MARKET SIZE FOR FATS & OILS, BY REGION, 2017–2025 (USD MILLION)

TABLE 9 INFANT FORMULA INGREDIENTS MARKET SIZE FOR FATS & OILS, BY REGION, 2017–2025 (KT)

TABLE 10 INFANT FORMULA INGREDIENTS MARKET SIZE FOR PROTEINS, BY REGION, 2017–2025 (USD MILLION)

TABLE 11 INFANT FORMULA INGREDIENTS MARKET SIZE FOR PROTEINS, BY REGION, 2017–2025 (KT)

TABLE 12 INFANT FORMULA INGREDIENTS MARKET SIZE FOR PROTEINS, BY SUBTYPE, 2017–2025 (USD MILLION)

TABLE 13 INFANT FORMULA INGREDIENTS MARKET SIZE FOR PROTEINS, BY SUBTYPE, 2017–2025 (KT)

TABLE 14 INFANT FORMULA INGREDIENTS MARKET SIZE FOR VITAMINS, BY REGION, 2017–2025 (USD MILLION)

TABLE 15 INFANT FORMULA INGREDIENTS MARKET SIZE FOR VITAMINS, BY REGION, 2017–2025 (KT)

TABLE 16 INFANT FORMULA INGREDIENTS MARKET SIZE FOR MINERALS, BY REGION, 2017–2025 (USD MILLION)

TABLE 17 INFANT FORMULA INGREDIENTS MARKET SIZE FOR MINERALS, BY REGION, 2017–2025 (KT)

TABLE 18 INFANT FORMULA INGREDIENTS MARKET SIZE FOR PREBIOTICS, BY REGION, 2017–2025 (USD MILLION)

TABLE 19 INFANT FORMULA INGREDIENTS MARKET SIZE FOR PREBIOTICS, BY REGION, 2017–2025 (KT)

TABLE 20 INFANT FORMULA INGREDIENTS MARKET SIZE FOR OTHER TYPES, BY REGION, 2017–2025 (USD MILLION)

TABLE 21 INFANT FORMULA INGREDIENTS MARKET SIZE FOR OTHER TYPES, BY REGION, 2017–2025 (KT)

TABLE 22 INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD BILLION)

TABLE 23 INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 24 INFANT FORMULA INGREDIENTS MARKET SIZE FOR THE POWDER FORM, BY REGION, 2017–2025 (USD MILLION)

TABLE 25 INFANT FORMULA INGREDIENTS MARKET SIZE FOR THE POWDER FORM, BY REGION, 2017–2025 (KT)

TABLE 26 INFANT FORMULA INGREDIENTS MARKET SIZE FOR THE LIQUID & SEMI-LIQUID FORM, BY REGION, 2017–2025 (USD MILLION)

TABLE 27 INFANT FORMULA INGREDIENTS MARKET SIZE FOR THE LIQUID & SEMI-LIQUID FORM, BY REGION, 2017–2025 (KT)

TABLE 28 INFANT FORMULA INGREDIENTS MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 29 INFANT FORMULA INGREDIENTS MARKET SIZE, BY SOURCE, 2017–2025 (KT)

TABLE 30 INFANT FORMULA INGREDIENTS MARKET SIZE FOR COW MILK, BY REGION, 2017–2025 (USD MILLION)

TABLE 31 INFANT FORMULA INGREDIENTS MARKET SIZE FOR COW MILK, BY REGION, 2017–2025 (KT)

TABLE 32 INFANT FORMULA INGREDIENTS MARKET SIZE FOR SOY, BY REGION, 2017–2025 (USD MILLION)

TABLE 33 INFANT FORMULA INGREDIENTS MARKET SIZE FOR SOY, BY REGION, 2017–2025 (KT)

TABLE 34 INFANT FORMULA INGREDIENTS MARKET SIZE FOR PROTEIN HYDROLYSATES, BY REGION, 2017–2025 (USD MILLION)

TABLE 35 INFANT FORMULA INGREDIENTS MARKET SIZE FOR PROTEIN HYDROLYSATES, BY REGION, 2017–2025 (KT)

TABLE 36 INFANT FORMULA INGREDIENTS MARKET SIZE FOR OTHER SOURCES, BY REGION, 2017–2025 (USD MILLION)

TABLE 37 INFANT FORMULA INGREDIENTS MARKET SIZE FOR OTHER SOURCES, BY REGION, 2017–2025 (KT)

TABLE 38 INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD BILLION)

TABLE 39 INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION,

2017–2025 (KT)

TABLE 40 INFANT FORMULA INGREDIENTS MARKET SIZE FOR GROWING-UP MILK, BY REGION, 2017–2025 (USD MILLION)

TABLE 41 INFANT FORMULA INGREDIENTS MARKET SIZE FOR GROWING-UP MILK, BY REGION, 2017–2025 (KT)

TABLE 42 INFANT FORMULA INGREDIENTS MARKET SIZE FOR STANDARD INFANT FORMULA, BY REGION, 2017–2025 (USD MILLION)

TABLE 43 INFANT FORMULA INGREDIENTS MARKET SIZE FOR STANDARD INFANT FORMULA, BY REGION, 2017–2025 (KT)

TABLE 44 INFANT FORMULA INGREDIENTS MARKET SIZE FOR FOLLOW-ON FORMULA, BY REGION, 2017–2025 (USD MILLION)

TABLE 45 INFANT FORMULA INGREDIENTS MARKET SIZE FOR FOLLOW-ON FORMULA, BY REGION, 2017–2025 (KT)

TABLE 46 INFANT FORMULA INGREDIENTS MARKET SIZE FOR SPECIALTY FORMULA, BY REGION, 2017–2025 (USD MILLION)

TABLE 47 INFANT FORMULA INGREDIENTS MARKET SIZE FOR SPECIALTY FORMULA, BY REGION, 2017–2025 (KT)

TABLE 48 INFANT FORMULA INGREDIENTS MARKET SIZE, BY REGION, 2017–2025 (USD BILLION)

TABLE 49 INFANT FORMULA INGREDIENTS MARKET SIZE, BY REGION, 2017–2025 (KT)

TABLE 50 NORTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2025 (USD MILLION)

TABLE 51 NORTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2025 (KT)

TABLE 52 NORTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY INGREDIENT, 2017–2025 (USD MILLION)

TABLE 53 NORTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY INGREDIENT, 2017–2025 (KT)

TABLE 54 NORTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 55 NORTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY SOURCE, 2017–2025 (KT)

TABLE 56 NORTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 57 NORTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 58 NORTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 59 NORTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 60 US: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 61 US: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 62 US: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 63 US: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 64 CANADA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 65 CANADA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 66 CANADA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 67 CANADA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 68 MEXICO: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 69 MEXICO: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 70 MEXICO: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 71 MEXICO: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 72 ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY COUNTRY/REGION, 2017–2025 (USD MILLION)

TABLE 73 ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY COUNTRY/REGION, 2017–2025 (KT)

TABLE 74 ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY INGREDIENT, 2017–2025 (USD MILLION)

TABLE 75 ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY INGREDIENT, 2017–2025 (KT)

TABLE 76 ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 77 ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 78 ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY

SOURCE, 2017–2025 (USD MILLION)

TABLE 79 ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY SOURCE, 2017–2025 (KT)

TABLE 80 ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 81 ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 82 CHINA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 83 CHINA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 84 CHINA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 85 CHINA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 86 JAPAN: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 87 JAPAN: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 88 JAPAN: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 89 JAPAN: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 90 SOUTH KOREA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 91 SOUTH KOREA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 92 SOUTH KOREA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 93 SOUTH KOREA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 94 AUSTRALIA & NEW ZEALAND: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 95 AUSTRALIA & NEW ZEALAND: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 96 AUSTRALIA & NEW ZEALAND: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 97 AUSTRALIA & NEW ZEALAND: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 98 VIETNAM: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 99 VIETNAM: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 100 VIETNAM: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 101 VIETNAM: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 102 INDONESIA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 103 INDONESIA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 104 INDONESIA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 105 INDONESIA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 106 REST OF ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 107 REST OF ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 108 REST OF ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 109 REST OF ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 110 EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2025 (USD MILLION)

TABLE 111 EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY COUNTRY, 2017–2025 (KT)

TABLE 112 EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY INGREDIENT, 2017–2025 (USD MILLION)

TABLE 113 EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY INGREDIENT, 2017–2025 (KT)

TABLE 114 EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 115 EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY SOURCE, 2017–2025 (KT)

TABLE 116 EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 117 EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM,

2017–2025 (KT)

TABLE 118 EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 119 EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 120 UK: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 121 UK: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 122 UK: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 123 UK: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 124 GERMANY: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 125 GERMANY: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 126 GERMANY: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 127 GERMANY: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 128 FRANCE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 129 FRANCE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 130 FRANCE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 131 FRANCE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 132 NETHERLANDS: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 133 NETHERLANDS: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 134 NETHERLANDS: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 135 NETHERLANDS: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 136 TURKEY: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 137 TURKEY: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 138 TURKEY: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 139 TURKEY: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 140 REST OF EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 141 REST OF EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 142 REST OF EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 143 REST OF EUROPE: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 144 ROW: INFANT FORMULA INGREDIENTS MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 145 ROW: INFANT FORMULA INGREDIENTS MARKET SIZE, BY REGION, 2017–2025 (KT)

TABLE 146 ROW: INFANT FORMULA INGREDIENTS MARKET SIZE, BY INGREDIENT, 2017–2025 (USD MILLION)

TABLE 147 ROW: INFANT FORMULA INGREDIENTS MARKET SIZE, BY INGREDIENT, 2017–2025 (KT)

TABLE 148 ROW: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 149 ROW: INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2017–2025 (KT)

TABLE 150 ROW: INFANT FORMULA INGREDIENTS MARKET SIZE, BY SOURCE, 2017–2025 (USD MILLION)

TABLE 151 ROW: INFANT FORMULA INGREDIENTS MARKET SIZE, BY SOURCE, 2017–2025 (KT)

TABLE 152 ROW: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 153 ROW: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 154 SOUTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 155 SOUTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 156 SOUTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE,

BY FORM, 2017–2025 (USD MILLION)

TABLE 157 SOUTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SIZE,
BY FORM, 2017–2025 (KT)

TABLE 158 MIDDLE EAST & AFRICA: INFANT FORMULA INGREDIENTS MARKET
SIZE, BY APPLICATION, 2017–2025 (USD MILLION)

TABLE 159 MIDDLE EAST & AFRICA: INFANT FORMULA INGREDIENTS MARKET
SIZE, BY APPLICATION, 2017–2025 (KT)

TABLE 160 MIDDLE EAST & AFRICA: INFANT FORMULA INGREDIENTS MARKET
SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 161 MIDDLE EAST & AFRICA: INFANT FORMULA INGREDIENTS MARKET
SIZE, BY FORM, 2017–2025 (KT)

TABLE 162 NEW PRODUCT LAUNCHES

TABLE 163 EXPANSIONS & INVESTMENTS

TABLE 164 MERGERS & ACQUISITIONS

TABLE 165 AGREEMENTS, JOINT VENTURES, AND PARTNERSHIPS

List Of Figures

LIST OF FIGURES

FIGURE 1 INFANT FORMULA INGREDIENTS MARKET: RESEARCH DESIGN

FIGURE 2 DATA TRIANGULATION METHODOLOGY

FIGURE 3 INFANT FORMULA INGREDIENTS MARKET SIZE, BY INGREDIENT, 2019 VS. 2025 (USD MILLION)

FIGURE 4 INFANT FORMULA INGREDIENTS MARKET SIZE, BY SOURCE, 2019 VS. 2025 (USD MILLION)

FIGURE 5 INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2019 VS. 2025 (USD MILLION)

FIGURE 6 INFANT FORMULA INGREDIENTS MARKET SHARE & GROWTH (VALUE), BY REGION

FIGURE 7 INFANT FORMULA INGREDIENTS: AN EMERGING MARKET WITH PROMISING GROWTH POTENTIAL

FIGURE 8 ASIA PACIFIC IS PROJECTED TO DOMINATE THE INFANT FORMULA INGREDIENTS MARKET FROM 2019 TO 2025

FIGURE 9 THE FATS & OILS SEGMENT IS PROJECTED TO ACCOUNT FOR THE LARGEST SHARE FROM 2019 TO 2025

FIGURE 10 THE COW MILK SEGMENT IS PROJECTED TO ACCOUNT FOR THE LARGEST SHARE FROM 2019 TO 2025

FIGURE 11 THE GROWING-UP MILK SEGMENT ACCOUNTED FOR THE LARGEST SHARE OF THE ASIA PACIFIC INFANT FORMULA INGREDIENTS MARKET IN 2018

FIGURE 12 THE POWDER SEGMENT IS ESTIMATED TO DOMINATE THE INFANT FORMULA INGREDIENTS MARKET IN 2019

FIGURE 13 CHINA, TURKEY, AND JAPAN ARE PROJECTED TO GROW AT HIGH CAGRS DURING THE FORECAST PERIOD, IN TERMS OF VALUE

FIGURE 14 INFANT FORMULA CONSUMPTION, BY REGION, 2015

FIGURE 15 INFANT FORMULA INGREDIENTS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 16 INFANT FORMULA IMPORTS BY CHINA, BY COUNTRY OF ORIGIN, 2016

FIGURE 17 VALUE CHAIN ANALYSIS OF INFANT FORMULA INGREDIENTS: MAJOR VALUE IS ADDED DURING THE MANUFACTURING STAGE

FIGURE 18 INFANT FORMULA INGREDIENTS MARKET, BY INGREDIENT, 2019 VS. 2025 (USD MILLION)

FIGURE 19 INFANT FORMULA INGREDIENTS MARKET SIZE, BY FORM, 2019 VS. 2025 (USD BILLION)

FIGURE 20 INFANT FORMULA INGREDIENTS MARKET SIZE, BY SOURCE, 2019 VS. 2025 (USD MILLION)

FIGURE 21 INFANT FORMULA INGREDIENTS MARKET SIZE, BY APPLICATION, 2019 VS. 2025 (USD BILLION)

FIGURE 22 GEOGRAPHIC SNAPSHOT (2019–2025): RAPIDLY GROWING MARKETS IN ASIA PACIFIC EMERGING AS THE NEW HOTSPOTS

FIGURE 23 ASIA PACIFIC IS PROJECTED TO DOMINATE THE GLOBAL INFANT FORMULA INGREDIENTS MARKET BY 2025

FIGURE 24 NORTH AMERICA: INFANT FORMULA INGREDIENTS MARKET SNAPSHOT

FIGURE 25 ASIA PACIFIC: INFANT FORMULA INGREDIENTS MARKET SNAPSHOT

FIGURE 26 EUROPE: INFANT FORMULA INGREDIENTS MARKET SNAPSHOT

FIGURE 27 KEY DEVELOPMENTS OF THE LEADING PLAYERS IN THE INFANT FORMULA INGREDIENTS MARKET, 2014–2019

FIGURE 28 INFANT FORMULA INGREDIENTS – LARGE PLAYERS: COMPETITIVE LEADERSHIP MAPPING, 2018

FIGURE 29 BASF SE LED THE INFANT FORMULA INGREDIENTS MARKET IN TERMS OF RANK IN 2018

FIGURE 30 MARKET EVALUATION FRAMEWORK, 2017–2019

FIGURE 31 INFANT FORMULA INGREDIENTS – START-UPS/SMES: COMPETITIVE LEADERSHIP MAPPING, 2018

FIGURE 32 ARLA FOODS AMBA: COMPANY SNAPSHOT

FIGURE 33 CARBERY FOOD INGREDIENTS LIMITED: COMPANY SNAPSHOT

FIGURE 34 FONTERRA CO-OPERATIVE GROUP LIMITED: COMPANY SNAPSHOT

FIGURE 35 AARHUSKARLSHAMN AB: COMPANY SNAPSHOT

FIGURE 36 ROYAL FRIESLANDCAMPINA N.V.: COMPANY SNAPSHOT

FIGURE 37 BASF SE: COMPANY SNAPSHOT

FIGURE 38 KONINKLIJKE DSM N.V.: COMPANY SNAPSHOT

FIGURE 39 CHR. HANSEN HOLDING A/S: COMPANY SNAPSHOT

FIGURE 40 GLANBIA PLC: COMPANY SNAPSHOT

FIGURE 41 KERRY GROUP PLC: COMPANY SNAPSHOT

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