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Industrial Software Market by Type (Manufacturing Execution System, SCADA, Human Machine Interface, Robotic Software, Fault Detection and Classification, AI in manufacturing, Industrial Metrology), End-use (Process, Discrete) - Global Forecast to 2029

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Abstracts

The global industrial software market was valued at USD 21.5 billion in 2024 and is estimated to reach USD 46.6 billion by 2029, registering a CAGR of 16.7% during the forecast period. The rising urbanization, regulatory requirements for sustainable manufacturing and the integration of smart manufacturing and smart factory strategies foster a reasonable setting for industrial software market.

“SCADA to contribute significant share in industrial software market.”

SCADA (Supervisory Control and Data Acquisition) software is poised for significant growth within the industrial software market due to its critical role in enabling real-time monitoring, control, and automation of industrial processes. SCADA systems are essential in industries such as manufacturing, energy, oil & gas, water treatment, and transportation, where they facilitate remote management of infrastructure, equipment, and operations across geographically dispersed locations. The increasing adoption of IoT (Internet of Things) and IIoT (Industrial Internet of Things) technologies further enhances SCADA's capabilities by integrating data from sensors and devices into centralized control systems, enabling predictive maintenance, optimizing resource utilization, and improving operational efficiency. As industries continue to prioritize digital transformation initiatives and seek robust solutions for process optimization and automation, SCADA software is expected to play a crucial role in driving operational excellence and meeting stringent regulatory requirements, thereby fueling its significant growth in the industrial software market..

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“Discrete segment contributes significant share in the industrial software market.”

The discrete industry segment is poised to experience significant growth and capture a substantial market share within the industrial software market for several compelling reasons. Industries such as automotive, aerospace, electronics, and machinery face complex manufacturing processes that benefit greatly from advanced industrial software solutions like MES, SCADA,HMI, industrial metrology and robotic software. These tools streamline operations, optimize workflows, and ensure stringent quality control throughout the manufacturing lifecycle. Moreover, the demand for innovation and customization drives the adoption of industrial software, enabling agile product design, rapid prototyping, and efficient production planning to meet diverse consumer needs. Global competition underscores the importance of operational efficiency and cost-effectiveness, which industrial software facilitates by improving productivity, reducing waste, and managing complex supply chains. Technological advancements in AI, IoT, and digital twins further enhance manufacturing capabilities, supporting predictive maintenance, real-time monitoring, and data-driven decision-making. Regulatory compliance is also facilitated through robust software solutions, ensuring adherence to quality, safety, and environmental standards. As discrete manufacturers embrace digital transformation initiatives, industrial software plays a pivotal role in integrating smart manufacturing technologies for automation, connectivity, and continuous improvement, thereby driving the segment's growth and market prominence.

“North America will contribute significantly to the growth rate in industrial software market.”

North America is poised to contribute a significant share to the industrial software market for several compelling reasons. The region boasts a robust industrial base across sectors such as manufacturing, automotive, aerospace, energy, and pharmaceuticals, all of which heavily rely on advanced software solutions to optimize operations and enhance productivity. Industrial software applications such as MES (Manufacturing Execution Systems), SCADA (Supervisory Control and Data Acquisition), are integral to managing complex manufacturing processes, ensuring regulatory compliance, and improving efficiency. Moreover, North America leads in technological innovation, with ongoing investments in AI (Artificial Intelligence), IoT (Internet of Things), and cloud computing driving the adoption of smart manufacturing practices. These technologies enable real-time monitoring, predictive maintenance, and data analytics, thereby supporting agile decision-making and continuous improvement initiatives. The region's commitment to digital transformation, coupled with a strong

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emphasis on quality control and operational excellence, positions North America as a key contributor to the global industrial software market, driving innovation and competitiveness across industries.

In-depth interviews have been conducted with chief executive officers (CEOs), Directors, and other executives from various key organizations operating in the industrial software market place.

By Company Type: Tier 1 – 40%, Tier 2 – 35%, and Tier 3 – 25%

By Designation: C-level Executives – 35%, Directors – 28%, and Others – 37%

By Region: North America– 45%, Europe – 35%, Asia Pacific– 15% and RoW- 5%

Siemens (Germany), Rockwell Automation (US), ABB (Switzerland), Emerson Electric Co. (US) and General Electric (US) among others, are some of the key players in the industrial software market.

The study includes an in-depth competitive analysis of these key players in the industrial software market, with their company profiles, recent developments, and key market strategies.

Research Coverage

This research report categorizes the industrial software market by type, end-use, and region (North America, Europe, Asia Pacific, and RoW). The report scope covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the industrial software market. A detailed analysis of the key industry players has provided insights into their business overview, solutions and services, key strategies, Contracts, partnerships, and agreements. New product and service launches, acquisitions, and recent developments associated with the industrial software market. This report covers competitive analysis of upcoming startups in the industrial software market ecosystem.

Reasons to buy this report

The report will help the market leaders/new entrants with information on the closest

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approximations of the revenue numbers for the industrial software market, and subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

This new version of the report on the industrial software market includes the following:

Market size from 2020 to 2029

Average selling prices (ASPs) of industrial software calculated by the weighted average method

Updated research assumptions and limitations

Information related to trends/disruptions impacting businesses of customers, as well as information on the ecosystem of industrial software, trade analysis, regulatory analyses, technology analysis, patents analysis, and case studies pertaining to the industrial software market.

Updated financial information until 2023 (depending on availability) for each listed company helps in the easy analysis of the present status of the profiled companies in terms of their financial strength, profitability, key revenue-generating regions/countries, and the highest revenue-generating business segments.

Recent developments that help assess market trends and growth strategies adopted by leading market players

Key manufacturers offering industrial software; key 25 providers are categorized into star, pervasive, emerging leader, and participant companies based on their performance on various parameters such as product footprint, focus on product innovations and geographic footprint.

Market share analysis of various players operating in the industrial software market for 2023

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Small- and medium-sized enterprises (SME) matrix that brief some business strategies and product offerings of 15 SME players operating in the market, which are classified into four groups: progressive, dynamic, responsive companies, and starting blocks

Brief information regarding the competitive situations and trends in the industrial software market

The product, application, and geographic footprints of the key 25 providers of industrial software market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the industrial software market

Market Development: Comprehensive information about lucrative markets – the report analyses the industrial software market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the industrial software market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Siemens (Germany), Rockwell Automation (US), ABB (Switzerland), Emerson Electric Co. (US) and General Electric (US) among others in the industrial software market.

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