

Industrial PC Market by Type (Panel, Rack Mount, Embedded, and DIN Rail), Specification (Data Storage Medium, Maximum RAM Capacity, Display Type), Sales Channel (Direct, Indirect), Industry (Process, Discrete) and Region - Global Forecast to 2028

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Abstracts

The industrial PC market is projected to grow from USD 5.0 billion in 2023 to USD 6.6 billion in 2028; it is expected to grow at a CAGR of 5.5% during the forecasted period. Steady move of manufacturing sector toward digitalization and increased awareness about resource optimization in manufacturing firms driving the industrial PC market growth and growing deployment of smart manufacturing solutions providing opportunities for industrial PC market.

“Direct sales channel is expected to dominate market by sales channel between 2023 and 2028”

Direct channels help end-user industries to choose the correct specification and get customized PCs according to their requirements. For instance, in November 2019, the BMW Group, a Germany-based global automotive company, partnered with Beckhoff Automation, a leading industrial PC manufacturer. In this partnership agreement, Beckhoff is expected to supply control panels and industrial PCs in new manufacturing facilities and retrofits, meeting the requirements of BMW-specific applications such as machine connectivity, access control, data acquisition, and visualization for the next 10 years. Therefore, the market for direct sales channels is estimated to grow at a higher rate during the forecast period.

“North America to be the largest market for industrial PC during the forecast period”
North America is expected to lead the global industrial PC market from 2023 to 2028.

The adoption of advanced technologies enhancing the production process in the region. The US and Canada are the largest consumers of industrial PCs in North America. The booming aerospace & defense industry in these countries contributes to the industrial PC market growth. The automotive industry is another major consumer of industrial PCs in North America. Market growth can also be attributed to the pressing need to track manufacturing processes and adhere to regulatory policies while manufacturing products in the process industry

Key players operating in the market include Advantech Co., Ltd., (Taiwan), Beckhoff Automation (Germany), IEL Integration Corporation (Taiwan), Siemens (Germany), B&R Automation (Austria), Kontron (Germany), Avalue Technology Incorporation (Taiwan), DFI (Taiwan), NEXCOM International Co., Ltd., (Taiwan), and American Portwell Technology Inc. (US).

The study includes an in-depth competitive analysis of these key players in the industrial PC market, with their company profiles, recent developments, and key market strategies.

Research Coverage

The report defines, describes, and forecasts the industrial PC market based on type, sales channel, end-user industry, and region. It provides detailed information regarding factors such as drivers, restraints, opportunities, and challenges influencing the growth of the industrial PC market. It also analyzes product launches, expansions, partnerships, collaborations, agreements, and acquisitions, carried out by the key players to grow in the market.

Key Benefits of Buying the Report

This report will help market leaders/new entrants in this industry with information on the closest approximations of the revenue numbers for the overall industrial PC market and the subsegments. The report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report will also help stakeholders to understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 INCLUSIONS AND EXCLUSIONS

1.4 STUDY SCOPE

1.4.1 MARKETS COVERED

FIGURE 1 INDUSTRIAL PC MARKET SEGMENTATION

1.4.2 REGIONAL SCOPE

FIGURE 2 INDUSTRIAL PC MARKET: REGIONAL SCOPE

1.4.3 YEARS CONSIDERED

1.5 CURRENCY CONSIDERED

1.6 LIMITATIONS

1.7 STAKEHOLDERS

1.8 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 3 INDUSTRIAL PC MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 List of major secondary sources

2.1.1.2 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Breakdown of primaries

2.1.2.2 Key data from primary sources

2.1.3 SECONDARY AND PRIMARY RESEARCH

2.1.3.1 Key industry insights

2.2 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

2.2.1.1 Approach to derive market size using bottom-up analysis

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

2.2.2 TOP-DOWN APPROACH

2.2.2.1 Approach to derive market size using top-down analysis

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 6 INDUSTRIAL PC MARKET: SUPPLY-SIDE ANALYSIS

2.3 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 7 MARKET BREAKDOWN AND DATA TRIANGULATION

2.4 RESEARCH ASSUMPTIONS

FIGURE 8 ASSUMPTION FOR RESEARCH STUDY

2.5 APPROACH TO UNDERSTANDING IMPACT OF RECESSION ON INDUSTRIAL PC MARKET

3 EXECUTIVE SUMMARY

FIGURE 9 PANEL IPC SEGMENT TO HOLD LARGEST SHARE OF INDUSTRIAL PC MARKET DURING FORECAST PERIOD

FIGURE 10 DIRECT SEGMENT TO DOMINATE INDUSTRIAL PC MARKET DURING FORECAST PERIOD

FIGURE 11 AUTOMOTIVE SEGMENT TO HOLD LARGEST MARKET SHARE IN 2028

FIGURE 12 ASIA PACIFIC TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

3.1 IMPACT ANALYSIS OF RECESSION ON INDUSTRIAL PC MARKET

FIGURE 13 GDP GROWTH PROJECTIONS TILL 2023 FOR MAJOR ECONOMIES (PERCENTAGE CHANGE)

FIGURE 14 INDUSTRIAL PC MARKET: PRE- AND POST-RECESSION SCENARIO

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN INDUSTRIAL PC MARKET

FIGURE 15 INCREASING DEMAND FOR INDUSTRIAL IOT, EDGE COMPUTING, AND 5G

4.2 INDUSTRIAL PC MARKET, BY TYPE

FIGURE 16 PANEL IPC SEGMENT TO ACCOUNT FOR LARGEST MARKET SHARE FROM 2023 TO 2028

4.3 INDUSTRIAL PC MARKET, BY SALES CHANNEL

FIGURE 17 DIRECT SEGMENT TO HOLD LARGER SHARE OF INDUSTRIAL PC MARKET FROM 2023 TO 2028

4.4 NORTH AMERICAN INDUSTRIAL PC MARKET, BY END-USER INDUSTRY AND COUNTRY

FIGURE 18 AUTOMOTIVE SEGMENT AND US TO HOLD LARGEST SHARES OF NORTH AMERICAN INDUSTRIAL PC MARKET IN 2028

4.5 INDUSTRIAL PC MARKET, BY COUNTRY

FIGURE 19 US TO HOLD LARGEST SHARE OF INDUSTRIAL PC MARKET IN 2023

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 20 INDUSTRIAL PC MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 High demand for industrial Internet of Things (IoT) among manufacturing companies

5.2.1.2 Shift of manufacturing sector toward digitalization

5.2.1.3 Increased awareness regarding resource optimization in manufacturing firms

5.2.1.4 Stringent regulatory requirements to ensure safety and security in production plants

5.2.1.5 Innovations in display technology

5.2.2 RESTRAINTS

5.2.2.1 Requirement for high initial investment

5.2.2.2 Data privacy and cybersecurity concerns

5.2.3 OPPORTUNITIES

5.2.3.1 Growing deployment of smart manufacturing solutions

5.2.3.2 Increasing awareness regarding benefits of effective IT infrastructure

5.2.4 CHALLENGES

5.2.4.1 Risks associated with integration of industrial PCs

5.3 VALUE CHAIN ANALYSIS

FIGURE 21 VALUE CHAIN ANALYSIS: INDUSTRIAL PC MARKET

5.4 ECOSYSTEM ANALYSIS

FIGURE 22 COMPUTING TECHNOLOGY ECOSYSTEM

5.5 REVENUE SHIFT AND NEW REVENUE POCKETS FOR PLAYERS IN INDUSTRIAL PC MARKET

FIGURE 23 REVENUE SHIFT AND NEW REVENUE POCKETS FOR PLAYERS IN INDUSTRIAL PC MARKET

5.6 CASE STUDY ANALYSIS

5.6.1 ADVANTECH DESIGNED UNO-2372G MODULAR BOX PC TO IMPLEMENT FOUR-WAY SHUTTLE ROBOTS IN SMART WAREHOUSE SYSTEMS

5.6.2 MITSUBISHI ELECTRIC'S E-FACTORY SOLUTIONS HELP USE AI TO REDUCE MAN-HOURS IN ENERGY ANALYSIS

5.6.3 LIBERTY REACH ADDED INTELLIGENCE TO SMART MANUFACTURING USING ONLOGIC'S INDUSTRIAL PC SOLUTIONS

5.6.4 FOURPHASE UTILIZED POWER OF BECKHOFF AUTOMATION'S PC-BASED CONTROL SYSTEM TO OPTIMIZE OIL AND GAS PRODUCTION

5.6.5 AAEON TECHNOLOGY INC. HELPED CLIENT IN CHEMICAL WASTE

MANAGEMENT THROUGH IOT SOLUTIONS

5.7 PORTER'S FIVE FORCES ANALYSIS

TABLE 1 INDUSTRIAL PC MARKET: PORTER'S FIVE FORCES ANALYSIS

5.8 TECHNOLOGY ANALYSIS

5.8.1 AI AND MACHINE LEARNING

5.8.2 3D PRINTING

5.8.3 INDUSTRIAL IOT

5.8.4 CYBERSECURITY

5.8.5 ADVANCED COMPUTING

TABLE 2 TECHNOLOGIES DRIVING FUTURE REVENUE GROWTH

5.9 PRICING ANALYSIS

TABLE 3 AVERAGE SELLING PRICE OF INDUSTRIAL PCS OFFERED BY TOP COMPANIES, 2022

TABLE 4 INDICATIVE PRICE OF INDUSTRIAL PCS

TABLE 5 INDUSTRIAL PC MARKET – ESTIMATED SHIPMENT (2022)

5.10 TRADE ANALYSIS

FIGURE 24 IMPORT DATA, BY COUNTRY, 2017–2021 (USD MILLION)

FIGURE 25 EXPORT DATA, BY COUNTRY, 2017–2021 (USD MILLION)

5.11 PATENT ANALYSIS

FIGURE 26 TOP 10 COMPANIES WITH HIGHEST NUMBER OF PATENTS OWNED IN LAST 10 YEARS

TABLE 6 TOP 20 PATENT OWNERS IN LAST 10 YEARS

FIGURE 27 NUMBER OF PATENTS GRANTED PER YEAR, 2012–2021

TABLE 7 LIST OF MAJOR PATENTS

5.12 REGULATORY LANDSCAPE

5.12.1 IEC 60950, IEC 61000, AND IP RATING

5.12.2 RESTRICTION OF HAZARDOUS SUBSTANCES (ROHS)

5.12.3 SEMI STANDARDS

5.12.4 FOOD AND DRUG ADMINISTRATION (FDA)

5.12.5 FEDERAL COMMUNICATION COMMISSION (FCC)

6 INDUSTRIAL PC MARKET, BY TYPE

6.1 INTRODUCTION

FIGURE 28 PANEL IPC SEGMENT TO HOLD LARGEST MARKET SHARE IN 2023

TABLE 8 INDUSTRIAL PC MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 9 INDUSTRIAL PC MARKET, BY TYPE, 2023–2028 (USD MILLION)

6.2 PANEL IPC

6.2.1 GROWING ADOPTION OF AUTOMATED MANUFACTURING

TECHNOLOGIES

TABLE 10 PANEL IPC: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 11 PANEL IPC: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

6.3 RACK MOUNT IPC

6.3.1 RISING NEED FOR COMPACT DESIGNS IN SPACE-CONSTRAINED APPLICATIONS

TABLE 12 RACK MOUNT IPC: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 13 RACK MOUNT IPC: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

6.4 DIN RAIL IPC

6.4.1 INCREASING USE OF RUGGED AND SCALABLE DIN RAIL IPCS FOR MAINTENANCE-FREE AND CONTINUOUS OPERATIONS

TABLE 14 DIN RAIL IPC: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 15 DIN RAIL IPC: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

6.5 EMBEDDED IPC

6.5.1 RISING USE OF EMBEDDED IPCS IN HIGH-BANDWIDTH PROJECTS

TABLE 16 EMBEDDED IPC: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 17 EMBEDDED IPC: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

7 SPECIFICATIONS OF INDUSTRIAL PC

7.1 TOUCHSCREEN TECHNOLOGY IN PANEL IPC, BY TYPE

FIGURE 29 RESISTIVE TOUCHSCREEN TECHNOLOGY SEGMENT HELD LARGER SHARE OF PANEL IPC MARKET IN 2022

7.1.1 RESISTIVE TOUCHSCREEN

7.1.1.1 Resistive touchscreen technology held larger market share in 2022

7.1.2 CAPACITIVE TOUCHSCREEN

7.1.2.1 Capacitive touchscreens are more responsive than resistive touchscreens

7.2 DATA STORAGE MEDIUM

FIGURE 30 HDD SEGMENT ACCOUNTED FOR LARGER MARKET SHARE IN 2022

TABLE 18 KEY POINTS: HDD AND SSD

7.2.1 HDD

7.2.1.1 Adoption rate of HDDs to decline in coming years

7.2.2 SSD

7.2.2.1 SSD segment to witness higher growth rate during forecast period

7.3 MAXIMUM RAM CAPACITY

FIGURE 31 INDUSTRIAL PCS WITH RAM CAPACITY OF >3 GB TO ?8 GB HELD LARGEST MARKET SHARE IN 2022

7.3.1 512 KB TO ?512 MB

7.3.2 >512 MB TO ?3 GB

7.3.3 >3 GB TO ?8 GB

7.3.4 >8 GB TO ?64 GB

7.3.5 MORE THAN 64 GB

8 OPERATING TEMPERATURES OF INDUSTRIAL PCS

8.1 INTRODUCTION

8.2 -45–0°C

8.3 0–100°C

9 INDUSTRIAL PC MARKET, BY SALES CHANNEL

9.1 INTRODUCTION

FIGURE 32 DIRECT SEGMENT TO DOMINATE INDUSTRIAL PC MARKET DURING FORECAST PERIOD

TABLE 19 INDUSTRIAL PC MARKET, BY SALES CHANNEL, 2019–2022 (USD MILLION)

TABLE 20 INDUSTRIAL PC MARKET, BY SALES CHANNEL, 2023–2028 (USD MILLION)

9.2 DIRECT SALES CHANNELS

9.2.1 INDUSTRIAL PC MANUFACTURERS PREFER SELLING PRODUCTS THROUGH DIRECT SALES CHANNELS

9.3 INDIRECT SALES CHANNELS

9.3.1 INDIRECT SALES CHANNELS USEFUL FOR SMALL- AND MEDIUM-SCALE END USERS

10 INDUSTRIAL PC MARKET, BY END-USER INDUSTRY

10.1 INTRODUCTION

FIGURE 33 PROCESS INDUSTRY SEGMENT TO HOLD LARGER SHARE OF INDUSTRIAL PC MARKET IN 2023

TABLE 21 INDUSTRIAL PC MARKET, BY END-USER INDUSTRY, 2019–2022 (USD MILLION)

TABLE 22 INDUSTRIAL PC MARKET, BY END-USER INDUSTRY, 2023–2028 (USD MILLION)

10.2 PROCESS INDUSTRY

FIGURE 34 OIL & GAS SUB-SEGMENT TO LEAD INDUSTRIAL PC MARKET FOR PROCESS INDUSTRY SEGMENT DURING FORECAST PERIOD

TABLE 23 PROCESS INDUSTRY: INDUSTRIAL PC MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 24 PROCESS INDUSTRY: INDUSTRIAL PC MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 25 PROCESS INDUSTRY: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 26 PROCESS INDUSTRY: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

10.2.1 OIL & GAS

10.2.1.1 Ability of industrial PCs to enhance performance of oil & gas industry drives their adoption

TABLE 27 OIL & GAS: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 28 OIL & GAS: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

10.2.2 CHEMICAL

10.2.2.1 Focus on improving product quality creates demand for automated operational processes

TABLE 29 CHEMICAL: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 30 CHEMICAL: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

10.2.3 ENERGY & POWER

10.2.3.1 Rising need for uninterrupted energy supply from industrial and consumer sectors to drive demand for innovative solutions

TABLE 31 ENERGY & POWER: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 32 ENERGY & POWER: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

10.2.4 FOOD & BEVERAGE

10.2.4.1 Stringent food regulations to maintain quality of food products to create growth opportunities for industrial PC-supporting production processes

TABLE 33 FOOD & BEVERAGE: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 34 FOOD & BEVERAGE: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

10.2.5 PHARMACEUTICAL

10.2.5.1 Industrial PCs are used to ensure safety and security of products in pharmaceutical industry

TABLE 35 PHARMACEUTICAL: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 36 PHARMACEUTICAL: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

10.2.6 OTHERS

TABLE 37 OTHERS: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 38 OTHERS: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

10.3 DISCRETE INDUSTRY

FIGURE 35 AUTOMOTIVE SEGMENT TO REGISTER HIGHEST GROWTH IN INDUSTRIAL PC MARKET FOR DISCRETE INDUSTRY SEGMENT IN 2028

TABLE 39 DISCRETE INDUSTRY: INDUSTRIAL PC MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 40 DISCRETE INDUSTRY: INDUSTRIAL PC MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 41 DISCRETE INDUSTRY: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 42 DISCRETE INDUSTRY: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

10.3.1 AUTOMOTIVE

10.3.1.1 Automotive to dominate industrial PC market for discrete industries during forecast period

TABLE 43 AUTOMOTIVE: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 44 AUTOMOTIVE: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

10.3.2 AEROSPACE & DEFENSE

10.3.2.1 Industrial PC supports technological development required in manufacturing of aircraft

TABLE 45 AEROSPACE & DEFENSE: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 46 AEROSPACE & DEFENSE: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

10.3.3 SEMICONDUCTOR & ELECTRONICS

10.3.3.1 Surging adoption of semiconductor and electronic products across different sectors and industries demands automated manufacturing plants

TABLE 47 SEMICONDUCTOR & ELECTRONICS: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 48 SEMICONDUCTOR & ELECTRONICS: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

10.3.4 MEDICAL DEVICES

10.3.4.1 Quality assurance in wake of global pandemic created opportunities for industrial PC in manufacturing of medical devices

TABLE 49 MEDICAL DEVICES: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 50 MEDICAL DEVICES: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

11 INDUSTRIAL PC MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 36 CHINA TO EXHIBIT HIGHEST CAGR IN INDUSTRIAL PC MARKET DURING FORECAST PERIOD

TABLE 51 INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 52 INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

11.2 NORTH AMERICA

FIGURE 37 NORTH AMERICA: SNAPSHOT OF INDUSTRIAL PC MARKET

TABLE 53 NORTH AMERICA: INDUSTRIAL PC MARKET, BY COUNTRY, 2019–2022(USD MILLION)

TABLE 54 NORTH AMERICA: INDUSTRIAL PC MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 55 NORTH AMERICA: INDUSTRIAL PC MARKET, BY DISCRETE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 56 NORTH AMERICA: INDUSTRIAL PC MARKET, BY DISCRETE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 57 NORTH AMERICA: INDUSTRIAL PC MARKET, BY PROCESS INDUSTRY, 2019–2022 (USD MILLION)

TABLE 58 NORTH AMERICA: INDUSTRIAL PC MARKET, BY PROCESS INDUSTRY, 2023–2028 (USD MILLION)

TABLE 59 NORTH AMERICA: INDUSTRIAL PC MARKET, BY TYPE, 2019–2022 (USD

MILLION)

TABLE 60 NORTH AMERICA: INDUSTRIAL PC MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.2.1 US

11.2.1.1 High disposable income levels, increased employment rates, and rising manufacturing activity leading to increased demand for IPCs

11.2.2 CANADA

11.2.2.1 Strong oil & gas industry and high investments in manufacturing sector to drive market growth

11.2.3 MEXICO

11.2.3.1 Growing interest of automotive giants to set up new plants in Mexico is indicative of market growth potential

11.3 EUROPE

FIGURE 38 EUROPE: SNAPSHOT OF INDUSTRIAL PC MARKET

TABLE 61 EUROPE: INDUSTRIAL PC MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 62 EUROPE: INDUSTRIAL PC MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 63 EUROPE: INDUSTRIAL PC MARKET, BY DISCRETE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 64 EUROPE: INDUSTRIAL PC MARKET, BY DISCRETE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 65 EUROPE: INDUSTRIAL PC MARKET, BY PROCESS INDUSTRY, 2019–2022 (USD MILLION)

TABLE 66 EUROPE: INDUSTRIAL PC MARKET, BY PROCESS INDUSTRY, 2023–2028 (USD MILLION)

TABLE 67 EUROPE: INDUSTRIAL PC MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 68 EUROPE: INDUSTRIAL PC MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.3.1 GERMANY

11.3.1.1 Strong regulatory framework for manufacturing companies and rising demand for automation have driven market growth in Germany

11.3.2 UK

11.3.2.1 Shift in production trends and rising R&D investments indicate strong growth prospects for UK market

11.3.3 FRANCE

11.3.3.1 Continuous adoption of new technologies to increase productivity and efficiency to support demand for industrial PCs

11.3.4 REST OF EUROPE

11.4 ASIA PACIFIC

FIGURE 39 ASIA PACIFIC: SNAPSHOT OF INDUSTRIAL PC MARKET

TABLE 69 ASIA PACIFIC: INDUSTRIAL PC MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 70 ASIA PACIFIC: INDUSTRIAL PC MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 71 ASIA PACIFIC: INDUSTRIAL PC MARKET, BY DISCRETE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 72 ASIA PACIFIC: INDUSTRIAL PC MARKET, BY DISCRETE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 73 ASIA PACIFIC: INDUSTRIAL PC MARKET, BY PROCESS INDUSTRY, 2019–2022 (USD MILLION)

TABLE 74 ASIA PACIFIC: INDUSTRIAL PC MARKET, BY PROCESS INDUSTRY, 2023–2028 (USD MILLION)

TABLE 75 ASIA PACIFIC: INDUSTRIAL PC MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 76 ASIA PACIFIC: INDUSTRIAL PC MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.4.1 CHINA

11.4.1.1 Strong focus on semiconductor and electronics manufacturing and increased need to replace manual processes to drive market growth in China

11.4.2 JAPAN

11.4.2.1 Expanding manufacturing sector with rising investments to drive market growth in Japan

11.4.3 INDIA

11.4.3.1 Government initiatives to encourage manufacturing firms to carry out infrastructure development to support market growth

11.4.4 REST OF ASIA PACIFIC

11.5 ROW

TABLE 77 ROW: INDUSTRIAL PC MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 78 ROW: INDUSTRIAL PC MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 79 ROW: INDUSTRIAL PC MARKET, BY DISCRETE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 80 ROW: INDUSTRIAL PC MARKET, BY DISCRETE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 81 ROW: INDUSTRIAL PC MARKET, BY PROCESS INDUSTRY, 2019–2022 (USD MILLION)

TABLE 82 ROW: INDUSTRIAL PC MARKET, BY PROCESS INDUSTRY, 2023–2028

(USD MILLION)

TABLE 83 ROW: INDUSTRIAL PC MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 84 ROW: INDUSTRIAL PC MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.5.1 MIDDLE EAST

11.5.1.1 Significant growth of oil & gas industry to boost demand for industrial PCs in Middle East

TABLE 85 MIDDLE EAST: INDUSTRIAL PC MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 86 MIDDLE EAST: INDUSTRIAL PC MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

11.5.2 AFRICA

11.5.2.1 Rapid industrialization and booming manufacturing sector indicate strong opportunities for market growth in Africa

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 REVENUE ANALYSIS OF TOP FIVE COMPANIES

FIGURE 40 INDUSTRIAL PC MARKET: REVENUE ANALYSIS OF TOP FIVE PLAYERS, 2017–2021

12.3 MARKET SHARE ANALYSIS, 2022

TABLE 87 INDUSTRIAL PC MARKET SHARE ANALYSIS (2022)

12.4 COMPETITIVE LEADERSHIP MAPPING, 2022

12.4.1 STARS

12.4.2 EMERGING LEADERS

12.4.3 PERVASIVE PLAYERS

12.4.4 PARTICIPANTS

FIGURE 41 INDUSTRIAL PC MARKET: COMPETITIVE LEADERSHIP MAPPING, 2022

12.5 INDUSTRIAL PC MARKET: PRODUCT FOOTPRINT

TABLE 88 COMPANY FOOTPRINT

TABLE 89 PRODUCT FOOTPRINT OF COMPANIES

TABLE 90 END-USER INDUSTRY FOOTPRINT OF COMPANIES

TABLE 91 REGIONAL FOOTPRINT OF COMPANIES

12.6 SMALL AND MEDIUM-SIZED ENTERPRISES (SME) EVALUATION MATRIX, 2022

12.6.1 PROGRESSIVE COMPANIES

12.6.2 RESPONSIVE COMPANIES

12.6.3 DYNAMIC COMPANIES

12.6.4 STARTING BLOCKS

FIGURE 42 INDUSTRIAL PC MARKET (GLOBAL): SME EVALUATION QUADRANT, 2022

12.6.5 SMES EVALUATION MATRIX

TABLE 92 INDUSTRIAL PC MARKET: LIST OF KEY SMES

TABLE 93 INDUSTRIAL PC MARKET: COMPETITIVE BENCHMARKING OF KEY SMES

12.7 COMPETITIVE SCENARIO AND TRENDS

12.7.1 INDUSTRIAL PC MARKET: PRODUCT LAUNCHES, MAY 2021–DECEMBER 2022

13 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))*

13.1 KEY PLAYERS

13.1.1 ADVANTECH CO., LTD.

TABLE 94 ADVANTECH CO., LTD.: COMPANY OVERVIEW

FIGURE 43 ADVANTECH CO., LTD.: COMPANY SNAPSHOT

TABLE 95 ADVANTECH CO., LTD.: PRODUCTS OFFERED

TABLE 96 ADVANTECH CO., LTD.: PRODUCT LAUNCHES

13.1.2 BECKHOFF AUTOMATION

TABLE 97 BECKHOFF AUTOMATION: COMPANY OVERVIEW

TABLE 98 BECKHOFF AUTOMATION: PRODUCTS OFFERED

TABLE 99 BECKHOFF AUTOMATION: PRODUCT LAUNCHES

13.1.3 IEI INTEGRATION CORPORATION

TABLE 100 IEI INTEGRATION CORPORATION: COMPANY OVERVIEW

FIGURE 44 IEI INTEGRATION CORPORATION: COMPANY SNAPSHOT

TABLE 101 IEI INTEGRATION CORPORATION: PRODUCTS OFFERED

TABLE 102 IEI INTEGRATION CORPORATION: PRODUCT LAUNCHES

13.1.4 SIEMENS

TABLE 103 SIEMENS: COMPANY OVERVIEW

FIGURE 45 SIEMENS: COMPANY SNAPSHOT

TABLE 104 SIEMENS: PRODUCTS OFFERED

13.1.5 B&R AUTOMATION

TABLE 105 B&R AUTOMATION: COMPANY OVERVIEW

TABLE 106 B&R AUTOMATION: PRODUCTS OFFERED

13.1.6 KONTRON

TABLE 107 KONTRON: COMPANY OVERVIEW

FIGURE 46 KONTRON: COMPANY SNAPSHOT

TABLE 108 KONTRON: PRODUCTS OFFERED

TABLE 109 KONTRON: PRODUCT LAUNCHES

13.1.7 AVALUE TECHNOLOGY INCORPORATION

TABLE 110 AVALUE TECHNOLOGY INCORPORATION: COMPANY OVERVIEW

FIGURE 47 AVALUE TECHNOLOGY INCORPORATION: COMPANY SNAPSHOT

TABLE 111 AVALUE TECHNOLOGY INCORPORATION: PRODUCTS OFFERED

TABLE 112 AVALUE TECHNOLOGY INCORPORATION: PRODUCT LAUNCHES

13.1.8 DFI

TABLE 113 DFI: COMPANY OVERVIEW

FIGURE 48 DFI: COMPANY SNAPSHOT

TABLE 114 DFI: PRODUCTS OFFERED

TABLE 115 DFI: PRODUCT LAUNCHES

13.1.9 NEXCOM INTERNATIONAL CO., LTD.

TABLE 116 NEXCOM INTERNATIONAL CO., LTD.: COMPANY OVERVIEW

FIGURE 49 NEXCOM INTERNATIONAL CO., LTD.: COMPANY SNAPSHOT

TABLE 117 NEXCOM INTERNATIONAL CO., LTD.: PRODUCTS OFFERED

TABLE 118 NEXCOM INTERNATIONAL CO., LTD.: PRODUCT LAUNCHES

13.1.10 AMERICAN PORTWELL TECHNOLOGY, INC.

TABLE 119 AMERICAN PORTWELL TECHNOLOGY, INC.: COMPANY OVERVIEW

TABLE 120 AMERICAN PORTWELL TECHNOLOGY, INC.: PRODUCTS OFFERED

TABLE 121 AMERICAN PORTWELL TECHNOLOGY, INC.: PRODUCT LAUNCHES

13.2 OTHER PLAYERS

13.2.1 EMERSON ELECTRIC CO.

13.2.2 MITSUBISHI ELECTRIC CORPORATION

13.2.3 OMRON CORPORATION

13.2.4 PANASONIC CORPORATION

13.2.5 ROCKWELL AUTOMATION

13.2.6 SCHNEIDER ELECTRIC

13.2.7 AAEON TECHNOLOGY INC.

13.2.8 ACNODES CORPORATION

13.2.9 ADITECH ICT PVT. LTD.

13.2.10 ADLINK TECHNOLOGY INC.

13.2.11 CONTEC CO., LTD.

13.2.12 CRYSTAL GROUP INC.

13.2.13 ONLOGIC INC.

13.2.14 PROTECH SYSTEMS CO., LTD.

13.2.15 VARTECH SYSTEMS

*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

14 ADJACENT AND RELATED MARKETS

14.1 INTRODUCTION

14.2 LIMITATIONS

14.3 INDUSTRIAL CONTROL AND FACTORY AUTOMATION MARKET, BY COMPONENT

TABLE 122 INDUSTRIAL CONTROL & FACTORY AUTOMATION MARKET, BY COMPONENT, 2018–2021 (USD MILLION)

TABLE 123 INDUSTRIAL CONTROL & FACTORY AUTOMATION MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

14.3.1 INDUSTRIAL ROBOTS

14.3.1.1 Rising need for robots to improve productivity and efficiency

14.3.2 MACHINE VISION SYSTEMS

14.3.2.1 Growing need for inspection of manufactured parts

14.3.3 PROCESS ANALYZERS

14.3.3.1 Rising demand for liquid and gas analyzers across process industries

14.3.4 FIELD INSTRUMENTS

14.3.4.1 Growing need to monitor parameters

14.3.5 HUMAN–MACHINE INTERFACE (HMI)

14.3.5.1 Rising focus on enhancing efficiency and improving reliability of machines

14.3.6 INDUSTRIAL PC

14.3.6.1 Rising demand due to expandability

14.3.7 INDUSTRIAL SENSORS

14.3.7.1 Growing need to ensure connectivity in manufacturing plants

14.3.8 INDUSTRIAL 3D PRINTING

14.3.8.1 Ideal for manufacturing parts with complex designs

14.3.9 VIBRATION MONITORING

14.3.9.1 High demand in oil & gas industry to monitor critical equipment

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGESTORE: MARKET SAND MARKETS' SUBSCRIPTION PORTAL

15.3 CUSTOMIZATION OPTIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

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