

# **Industrial Packaging Market by Product type, Material (Paperboard, Plastic, Wood, Metal), Application (Food & Beverage, Building & Construction, Pharmaceutical, Chemical, Automotive, Oil & Lubricant) and Region - Global Forecast to 2025**

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## **Abstracts**

The global industrial packaging market size is projected to grow from USD 58.8 billion in 2020 to USD 72.6 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 4.3%. The global industrial packaging industry has witnessed high growth primarily because of the increasing demand for food & beverage and pharmaceutical products worldwide, especially during the COVID-19 pandemic. Demand for sustainable, and durable protective packaging for pharmaceutical industry is another key factor contributing towards the increasing growth of the industrial packaging market over the next few years.

“In terms of both value and volume, corrugated boxes segment to lead the industrial packaging market by 2025.”

The corrugated boxes segment is expected to lead the global industrial packaging market by 2025. It is further projected to grow at the highest CAGR from 2020 to 2025. The increase in the demand for corrugated boxes can be attributed to the rise in the demand for lightweight and convenient packaging solutions across end-use industries. The growth of the corrugated boxes segment will be supported by the increase in demand from the manufacturers in the food & beverage and pharmaceutical industries, and growth of the e-commerce sector during the forecast period.

“In terms of both value and volume, pharmaceutical is projected to be the fastest-growing segment from 2020 to 2025, for industrial packaging.”

Pharmaceutical is projected to be the fastest-growing segment in the industrial packaging market. The demand for industrial packaging in the pharmaceutical industry, is expected to remain robust as hospitals, drugs, and PPE manufacturers are responding to the crisis. The demand for household essentials, healthcare, and medical goods is not expected to decrease dramatically, and retail distribution for these types of products through online delivery can be expected to increase. This in turn, boosts the demand for industrial packaging solutions for the timely delivery of raw materials and finished goods to their respective end users. Hence, high demand is expected for industrial packaging in the pharmaceutical segment during the projected period.

“In terms of both value and volume, the Asia Pacific industrial packaging market is projected to grow at the highest CAGR during the forecast period.”

In terms of value and volume, the Asia Pacific region is projected to grow at the highest CAGR from 2020 to 2025 due to the strong demand for the industrial packaging products from countries such as China, India, and Japan. Rising demand for food & horticulture, particularly in China and India, is expected to fuel the growth of the industrial packaging market in the region. An increase in the usage of bulk packaging products for snacks, grains, and fresh produce, has resulted in high demand for industrial packaging in the food & beverage segment.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the industrial packaging market.

By Company Type: Tier 1: 35%, Tier 2: 40%, and Tier 3: 25%

By Designation: C-level: 40%, D-level: 35%, and Others: 25%

By Region: North America: 20%, Europe: 35%, Asia Pacific: 25%, Middle East & Africa: 15%, and South America: 5%

The global industrial packaging market comprises major manufacturers, such as Greif Inc. (US), Amcor (Australia), Berry Global Inc. (US), Mondi (South Africa), Sonoco (US), International Paper (US), Orora Limited (Australia), Sigma Plastics Group (US), and Mauser Packaging Solutions (Germany).

## Research Coverage

The market study covers the industrial packaging market across various segments. It aims at estimating the market size and the growth potential of this market across different segments based on product type, material, application, and region. The study also includes an in-depth competitive analysis of key players in the market, along with their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to enhance their position in the industrial packaging market.

## Key Benefits of Buying the Report

The report is projected to help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers of the overall industrial packaging market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market and gain insights to improve the position of their businesses and plan suitable go-to-market strategies. The report also aims at helping stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.

## Contents

### 1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 MARKET SCOPE

FIGURE 1 INDUSTRIAL PACKAGING MARKET SEGMENTATION

1.3.1 YEARS CONSIDERED FOR THE STUDY

1.3.2 REGIONS COVERED

1.4 CURRENCY CONSIDERED

1.5 UNIT CONSIDERED

1.6 STAKEHOLDERS

1.7 LIMITATION

1.8 SUMMARY OF CHANGES

TABLE 1 SUMMARY OF CHANGES MADE IN THE REVAMPED VERSION

### 2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

2.2 MARKET SIZE ESTIMATION

FIGURE 2 APPROACH 1 (BOTTOM-UP, BASED ON REGIONAL MARKET)

FIGURE 3 APPROACH 2 (TOP-DOWN, BASED ON PRODUCT TYPE, MARKET SHARE, BY REGION)

2.3 DATA TRIANGULATION

FIGURE 4 INDUSTRIAL PACKAGING MARKET: DATA TRIANGULATION

FIGURE 5 KEY MARKET INSIGHTS

FIGURE 6 LIST OF STAKEHOLDERS INVOLVED AND BREAKDOWN OF PRIMARY INTERVIEWS

2.4 RESEARCH ASSUMPTIONS & LIMITATIONS

2.4.1 ASSUMPTIONS

2.4.2 LIMITATIONS

### 3 EXECUTIVE SUMMARY

FIGURE 7 CORRUGATED BOXES TO BE THE FASTEST-GROWING PRODUCT TYPE IN INDUSTRIAL PACKAGING MARKET

FIGURE 8 FOOD & BEVERAGE TO BE THE LARGEST APPLICATION IN THE INDUSTRIAL PACKAGING MARKET

FIGURE 9 APAC LED THE INDUSTRIAL PACKAGING MARKET IN 2019

## 4 PREMIUM INSIGHTS

4.1 EMERGING ECONOMIES TO WITNESS A RELATIVELY HIGHER DEMAND FOR INDUSTRIAL PACKAGING

FIGURE 10 EMERGING ECONOMIES OFFER ATTRACTIVE OPPORTUNITIES IN THE INDUSTRIAL PACKAGING MARKET DURING THE FORECAST PERIOD

4.2 APAC: INDUSTRIAL PACKAGING MARKET, BY APPLICATION AND COUNTRY

FIGURE 11 CHINA WAS THE LARGEST MARKET FOR INDUSTRIAL PACKAGING IN APAC IN 2019

4.3 INDUSTRIAL PACKAGING MARKET, BY PRODUCT TYPE

FIGURE 12 CORRUGATED BOXES PRODUCT TYPE TO LEAD THE INDUSTRIAL PACKAGING MARKET

4.4 INDUSTRIAL PACKAGING MARKET, BY APPLICATION

FIGURE 13 FOOD & BEVERAGE TO BE THE LARGEST APPLICATION IN THE INDUSTRIAL PACKAGING MARKET BY 2025

4.5 INDUSTRIAL PACKAGING MARKET, BY COUNTRY

FIGURE 14 INDUSTRIAL PACKAGING MARKET IN INDIA IS PROJECTED TO GROW AT THE HIGHEST CAGR

## 5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 EVOLUTION

FIGURE 15 EVOLUTION OF INDUSTRIAL PACKAGING

5.3 MARKET DYNAMICS

FIGURE 16 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE INDUSTRIAL PACKAGING MARKET

5.3.1 DRIVERS

5.3.1.1 Increasing demand for plastic sacks

5.3.1.2 Rise in demand for industrial packaging from construction and chemical industries

5.3.1.3 High optimization in package size

5.3.2 RESTRAINTS

5.3.2.1 Low ultra-violet resistance of FIBCs

5.3.2.2 Volatility in raw material prices

FIGURE 17 CRUDE OIL PRICE TREND

5.3.2.3 Stringent packaging regulations

### 5.3.3 OPPORTUNITIES

- 5.3.3.1 Globalization and international trade
- 5.3.3.2 Rising demand for industrial packaging from APAC region
- 5.3.3.3 Rise in product innovation for industrial packaging

### 5.3.4 CHALLENGES

- 5.3.4.1 Pricing pressure for small manufacturers
- 5.3.4.2 Recycling and environmental concerns associated with industrial packaging

## 6 YC-YCC DRIVERS

### FIGURE 18 YC-YCC DRIVERS

- 6.1 USAGE OF BIODEGRADABLE ALTERNATIVES
- 6.2 ADOPTION OF FLEET MANAGEMENT
- 6.3 INCREASED DEMAND FOR CUSTOMIZATION
- 6.4 RESURGENCE IN DEMAND FOR MATERIAL HANDLING CONTAINERS

## 7 INDUSTRY TRENDS

### 7.1 INTRODUCTION

### 7.2 VALUE CHAIN ANALYSIS

#### 7.2.1 VALUE CHAIN ANALYSIS

FIGURE 19 VALUE CHAIN ANALYSIS: MAXIMUM VALUE IS ADDED TO FINAL PRODUCT DURING THE MANUFACTURING PHASE

#### 7.2.2 PROMINENT COMPANIES

#### 7.2.3 SMALL & MEDIUM ENTERPRISES

### 7.3 PORTER'S FIVE FORCES ANALYSIS

FIGURE 20 INDUSTRIAL PACKAGING MARKET: PORTER'S FIVE FORCES ANALYSIS

#### 7.3.1 THREAT OF NEW ENTRANTS

#### 7.3.2 THREAT OF SUBSTITUTES

#### 7.3.3 BARGAINING POWER OF SUPPLIERS

#### 7.3.4 BARGAINING POWER OF BUYERS

#### 7.3.5 INTENSITY OF COMPETITIVE RIVALRY

## 8 COVID-19 IMPACT ON INDUSTRIAL PACKAGING MARKET

### 8.1 COVID-19 IMPACT ON INDUSTRIAL PACKAGING END-USE APPLICATIONS

## 9 INDUSTRIAL PACKAGING MARKET, BY PRODUCT TYPE

*Industrial Packaging Market by Product type, Material (Paperboard, Plastic, Wood, Metal), Application (Food &...*

## 9.1 INTRODUCTION

FIGURE 21 CORRUGATED BOXES TO EXHIBIT HIGH GROWTH RATE DURING THE FORECAST PERIOD

TABLE 2 INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 3 INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

## 9.2 DRUMS

9.2.1 DRUMS OFFER REUSE AND RE-CONDITIONED OPTIONS TO THE END-USE INDUSTRIES

## 9.3 IBC

9.3.1 REUSABLE INDUSTRIAL CONTAINER FOR TRANSPORT AND STORAGE OF BULK LIQUID AND GRANULATED SUBSTANCES

## 9.4 SACKS

9.4.1 CONSTRUCTION INDUSTRY CONTRIBUTES TO THE LARGEST DEMAND FOR PACKAGING SACKS

## 9.5 PAILS

9.5.1 PLASTIC PAILS ARE AN EXCELLENT CHOICE FOR CHEMICAL APPLICATION

## 9.6 CRATES

9.6.1 PLASTIC CRATES TO BE WIDELY PREFERRED FOR SHIPPING HEAVY GOODS

## 9.7 CORRUGATED BOXES

9.7.1 CORRUGATED BOXES LED THE INDUSTRIAL PACKAGING MARKET IN 2020

## 9.8 OTHERS

# 10 INDUSTRIAL PACKAGING MARKET, BY MATERIAL

## 10.1 INTRODUCTION

### 10.2 PLASTIC

10.2.1 PLASTIC TO BE THE LARGELY USED MATERIAL FOR INDUSTRIAL PACKAGING

### 10.3 METAL

10.3.1 MANUFACTURERS AIM TO PRODUCE LIGHTWEIGHT AND RECYCLED METAL-BASED INDUSTRIAL PACKAGING SOLUTIONS

### 10.4 WOOD

10.4.1 WOODEN CRATES AND CASES ARE AN IDEAL CHOICE FOR SHIPPING

LIGHTWEIGHT OR BREAKABLE ITEMS

10.5 PAPERBOARD

10.5.1 FIBER DRUMS TO BE THE WIDELY USED PAPER-BASED PACKAGING PRODUCTS FOR INDUSTRIAL APPLICATION

## **11 INDUSTRIAL PACKAGING MARKET, BY APPLICATION**

11.1 INTRODUCTION

FIGURE 22 FOOD & BEVERAGE SEGMENT TO DOMINATE THE GLOBAL INDUSTRIAL PACKAGING MARKET

TABLE 4 INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 5 INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

11.2 CHEMICAL

11.2.1 CHEMICAL INDUSTRY HAS WITNESSED RAPID GROWTH FOR MORE THAN FIFTY YEARS

11.3 PHARMACEUTICAL

11.3.1 PHARMACEUTICAL TO BE THE FASTEST-GROWING APPLICATION FOR INDUSTRIAL PACKAGING BY 2025

11.4 BUILDING & CONSTRUCTION

11.4.1 BUILDING & CONSTRUCTION TO BE THE LARGEST CONSUMER OF PLASTIC BULK PACKAGING SOLUTIONS

11.5 FOOD & BEVERAGE

11.5.1 FOOD & BEVERAGE TO DOMINATE THE INDUSTRIAL PACKAGING MARKET BY 2025

11.6 OIL & LUBRICANT

11.6.1 OIL & GAS COMPANIES SWITCHING TO ENVIRONMENT-FRIENDLY AND BIODEGRADABLE PACKAGING SOLUTIONS

11.7 AUTOMOTIVE

11.7.1 LIGHTWEIGHT INDUSTRIAL PACKAGING TO BE HIGHLY PREFERRED FOR AUTOMOTIVE APPLICATIONS

11.8 OTHERS

## **12 INDUSTRIAL PACKAGING MARKET, BY REGION**

12.1 INTRODUCTION

FIGURE 23 REGIONAL SNAPSHOT: INDIA IS PROJECTED TO BE THE FASTEST-GROWING COUNTRY-LEVEL MARKET FROM 2020 TO 2025



TABLE 6 INDUSTRIAL PACKAGING MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 7 INDUSTRIAL PACKAGING MARKET SIZE, BY REGION, 2018–2025 (MILLION UNIT)

TABLE 8 INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 9 INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 10 INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 11 INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

## 12.2 APAC

FIGURE 24 APAC: INDUSTRIAL PACKAGING MARKET SNAPSHOT

TABLE 12 APAC: INDUSTRIAL PACKAGING MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 13 APAC: INDUSTRIAL PACKAGING MARKET SIZE, BY COUNTRY, 2018–2025 (MILLION UNIT)

TABLE 14 APAC: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 15 APAC: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 16 APAC: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 17 APAC: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

### 12.2.1 CHINA

12.2.1.1 China to dominate the industrial packaging market in the region

TABLE 18 CHINA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 19 CHINA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 20 CHINA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 21 CHINA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

### 12.2.2 JAPAN

12.2.2.1 Increase in the demand for foodstuffs to boost the need for industrial packaging

TABLE 22 JAPAN: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 23 JAPAN: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 24 JAPAN: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 25 JAPAN: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

### 12.2.3 INDIA

12.2.3.1 Country to be the fastest-growing market globally for industrial packaging by 2025

TABLE 26 INDIA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 27 INDIA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 28 INDIA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 29 INDIA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

### 12.2.4 AUSTRALIA

12.2.4.1 Export of construction commodities to drive the industrial packaging market

TABLE 30 AUSTRALIA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 31 AUSTRALIA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 32 AUSTRALIA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 33 AUSTRALIA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

### 12.2.5 SOUTH KOREA

12.2.5.1 Increasing imports and exports to boost the market

TABLE 34 SOUTH KOREA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 35 SOUTH KOREA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 36 SOUTH KOREA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 37 SOUTH KOREA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

### 12.2.6 REST OF APAC

TABLE 38 REST OF APAC: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 39 REST OF APAC: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 40 REST OF APAC: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 41 REST OF APAC: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

### 12.3 EUROPE

TABLE 42 EUROPE: INDUSTRIAL PACKAGING MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 43 EUROPE: INDUSTRIAL PACKAGING MARKET SIZE, BY COUNTRY, 2018–2025 (MILLION UNIT)

TABLE 44 EUROPE: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 45 EUROPE: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 46 EUROPE: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 47 EUROPE: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.3.1 GERMANY

12.3.1.1 Country to lead the industrial packaging market in the region

TABLE 48 GERMANY: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 49 GERMANY: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 50 GERMANY: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 51 GERMANY: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.3.2 UK

12.3.2.1 Increase in construction spending to boost the market for industrial packaging

TABLE 52 UK: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 53 UK: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 54 UK: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 55 UK: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

### 12.3.3 FRANCE

12.3.3.1 Growth in the demand for bulk packaging in automotive industry to boost the market in the country

TABLE 56 FRANCE: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 57 FRANCE: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 58 FRANCE: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 59 FRANCE: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

### 12.3.4 RUSSIA

12.3.4.1 Increase in construction activities to drive the consumption of industrial packaging products in the country

TABLE 60 RUSSIA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 61 RUSSIA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 62 RUSSIA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 63 RUSSIA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

### 12.3.5 ITALY

12.3.5.1 Significant boost in pharmaceutical industry to drive the demand for industrial packaging products

TABLE 64 ITALY: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 65 ITALY: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 66 ITALY: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 67 ITALY: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

### 12.3.6 SPAIN

12.3.6.1 The largest market for manufacturing of industrial vehicles

TABLE 68 SPAIN: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 69 SPAIN: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 70 SPAIN: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 71 SPAIN: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.3.7 REST OF EUROPE

TABLE 72 REST OF EUROPE: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 73 REST OF EUROPE: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 74 REST OF EUROPE: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 75 REST OF EUROPE: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.4 NORTH AMERICA

TABLE 76 NORTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 77 NORTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY COUNTRY, 2018–2025 (MILLION UNIT)

TABLE 78 NORTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 79 NORTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 80 NORTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 81 NORTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.4.1 US

12.4.1.1 US to lead the industrial packaging market in the region from

### **2020 TO 2025**

TABLE 82 US: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 83 US: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 84 US: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 85 US: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.4.2 CANADA

12.4.2.1 Increasing government support to boost the manufacturing industry to accelerate the demand for industrial packaging

TABLE 86 CANADA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 87 CANADA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 88 CANADA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 89 CANADA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.4.3 MEXICO

12.4.3.1 Country to be the fastest-growing industrial packaging market in the region

TABLE 90 MEXICO: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 91 MEXICO: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 92 MEXICO: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 93 MEXICO: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.5 MIDDLE EAST & AFRICA

TABLE 94 MIDDLE EAST & AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 95 MIDDLE EAST & AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY COUNTRY, 2018–2025 (MILLION UNIT)

TABLE 96 MIDDLE EAST & AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 97 MIDDLE EAST & AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 98 MIDDLE EAST & AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 99 MIDDLE EAST & AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.5.1 UAE



12.5.1.1 UAE to be the fastest-growing market for industrial packaging in the region  
TABLE 100 UAE: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 101 UAE: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 102 UAE: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 103 UAE: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.5.2 SAUDI ARABIA

12.5.2.1 Increasing construction activities to drive the market for industrial packaging in the country

TABLE 104 SAUDI ARABIA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 105 SAUDI ARABIA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 106 SAUDI ARABIA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 107 SAUDI ARABIA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.5.3 SOUTH AFRICA

12.5.3.1 Increase in the number of healthcare units to boost the use of industrial packaging products

TABLE 108 SOUTH AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 109 SOUTH AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 110 SOUTH AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 111 SOUTH AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.5.4 TURKEY

12.5.4.1 Turkey to dominate industrial packaging market in the region by 2025  
TABLE 112 TURKEY: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 113 TURKEY: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 114 TURKEY: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 115 TURKEY: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.5.5 REST OF MIDDLE EAST & AFRICA

TABLE 116 REST OF MIDDLE EAST & AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 117 REST OF MIDDLE EAST & AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 118 REST OF MIDDLE EAST & AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 119 REST OF MIDDLE EAST & AFRICA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

#### 12.6 SOUTH AMERICA

TABLE 120 SOUTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 121 SOUTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY COUNTRY, 2018–2025 (MILLION UNIT)

TABLE 122 SOUTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 123 SOUTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 124 SOUTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 125 SOUTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

##### 12.6.1 BRAZIL

12.6.1.1 Brazil to dominate the industrial packaging market in South America

TABLE 126 BRAZIL: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 127 BRAZIL: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 128 BRAZIL: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 129 BRAZIL: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

##### 12.6.2 ARGENTINA

12.6.2.1 Increased investment in infrastructure development to boost the demand for industrial packaging in the country

TABLE 130 ARGENTINA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)



TABLE 131 ARGENTINA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 132 ARGENTINA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 133 ARGENTINA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

### 12.6.3 REST OF SOUTH AMERICA

TABLE 134 REST OF SOUTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (USD MILLION)

TABLE 135 REST OF SOUTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY PRODUCT TYPE, 2018–2025 (MILLION UNIT)

TABLE 136 REST OF SOUTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 137 REST OF SOUTH AMERICA: INDUSTRIAL PACKAGING MARKET SIZE, BY APPLICATION, 2018–2025 (MILLION UNIT)

## 13 COMPETITIVE LANDSCAPE

### 13.1 OVERVIEW

FIGURE 25 COMPANIES ADOPTED EXPANSION & INVESTMENT AS THE KEY GROWTH STRATEGY BETWEEN 2016 AND 2020

### 13.2 MARKET RANKING

FIGURE 26 MARKET RANKING OF KEY PLAYERS, 2019

### 13.3 COMPETITIVE LEADERSHIP MAPPING

#### 13.3.1 STAR

#### 13.3.2 EMERGING LEADERS

#### 13.3.3 PERVASIVE

#### 13.3.4 EMERGING COMPANIES

FIGURE 27 INDUSTRIAL PACKAGING MARKET: COMPETITIVE LEADERSHIP MAPPING, 2019

### 13.4 STRENGTH OF PRODUCT PORTFOLIO

FIGURE 28 PRODUCT PORTFOLIO ANALYSIS OF TOP PLAYERS IN INDUSTRIAL PACKAGING MARKET

### 13.5 BUSINESS STRATEGY EXCELLENCE

FIGURE 29 BUSINESS STRATEGY EXCELLENCE OF TOP PLAYERS IN INDUSTRIAL PACKAGING MARKET

### 13.6 COMPETITIVE SCENARIO

#### 13.6.1 ACQUISITION

TABLE 138 ACQUISITIONS

### 13.6.2 EXPANSION & INVESTMENT

TABLE 139 EXPANSIONS & INVESTMENTS

### 13.6.3 NEW PRODUCT DEVELOPMENT

TABLE 140 NEW PRODUCT DEVELOPMENTS

### 13.6.4 AGREEMENT

TABLE 141 AGREEMENT

## 14 COMPANY PROFILES

(Business overview, Products offered, Recent Developments, SWOT analysis, MNM view)\*

### 14.1 GREIF, INC.

FIGURE 30 GREIF, INC.: COMPANY SNAPSHOT

FIGURE 31 GREIF, INC.: SWOT ANALYSIS

### 14.2 SONOCO

FIGURE 32 SONOCO: COMPANY SNAPSHOT

FIGURE 33 SONOCO: SWOT ANALYSIS

FIGURE 34 WINNING IMPERATIVES

### 14.3 BERRY GLOBAL INC.

FIGURE 35 BERRY GLOBAL INC.: COMPANY SNAPSHOT

FIGURE 36 BERRY GLOBAL INC.: SWOT ANALYSIS

### 14.4 AMCOR

FIGURE 37 AMCOR: COMPANY SNAPSHOT

FIGURE 38 AMCOR: SWOT ANALYSIS

FIGURE 39 WINNING IMPERATIVES

### 14.5 MONDI

FIGURE 40 MONDI: COMPANY SNAPSHOT

FIGURE 41 MONDI: SWOT ANALYSIS

FIGURE 42 WINNING IMPERATIVES

### 14.6 INTERNATIONAL PAPER

FIGURE 43 INTERNATIONAL PAPER: COMPANY SNAPSHOT

### 14.7 WESTROCK COMPANY

FIGURE 44 WESTROCK COMPANY: COMPANY SNAPSHOT

### 14.8 ORORA LIMITED

FIGURE 45 ORORA LIMITED: COMPANY SNAPSHOT

### 14.9 MAUSER PACKAGING SOLUTIONS

### 14.10 SIGMA PLASTICS GROUP

\*Details on Business overview, Products offered, Recent Developments, SWOT analysis, MNM view might not be captured in case of unlisted companies.

## 14.11 OTHER PLAYERS

14.11.1 TAIHUA GROUP

14.11.2 SNYDER INDUSTRIES

14.11.3 VEN PACK

14.11.4 CHEM-TAINER INDUSTRIES

14.11.5 B.A.G. CORP.

14.11.6 MYERS CONTAINER

14.11.7 AMERIGLOBE LLC

14.11.8 WUXI SIFANG GROUP CO., LTD

14.11.9 COMPOSITE CONTAINERS, LLC

14.11.10 CLEVELAND STEEL CONTAINER CORPORATION

## 15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGE STORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL

15.3 AVAILABLE CUSTOMIZATIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

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