

# **Industrial Margarine Market by Type (Spreadable, All Purpose, and Butter Blend), Application (Bakery, Confectionery, Convenience Food, Sauces, and Spreads & Toppings), Form (Hard and Soft), Source (Plant and Animal), and Region - Global Forecast to 2022**

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## **Abstracts**

“The industrial margarine market is projected to grow at a CAGR of 3.5%.”

The industrial margarine market is estimated at USD 2.25 billion in 2017 and is projected to grow at a CAGR of 3.5% from 2017, to reach USD 2.66 billion by 2022. The market is primarily driven by factors such as changing lifestyles and eating habits of the population, which has led to an increased demand for low fat food products cooked and prepared in low fat oil and fat such as margarine. Volatile factors such as global climatic conditions affect the production of raw materials such as soya bean, sunflower, canola, and palm plants which acts as a major restraint of the industrial margarine market. The increasing prices of raw materials is an important concern for industrial margarine manufacturers which consequently acts as a restraint to the industrial margarine market.

“The bakery products segment is projected to grow at the highest rate during the forecast period.”

Bakery products such as cakes and pastries call for alternatives to butter and oil among consumers who demand low-fat and low-calorie food products. Manufacturers of bakery products are targeting consumers with the inclusion of low-calorie products in their product portfolios to boost sales in a stagnant and matured market. This is currently one

of the key trends in the global bakery market, which subsequently drives the growth of the industrial margarine market.

“All purpose margarine is projected to be the fastest-growing segment during the forecast period.”

Based on type, the all-purpose margarine segment is expected to be the fastest-growing during the forecast period. All-purpose margarine can be used for baking, frying, as well as sautéing, and is largely used in the bakery products industry. FELDAIFFCO (Malaysia), Bakels Worldwide (Switzerland), and Sigra S.A. (Colombia) are some of the companies that offer all-purpose margarine.

“Asia Pacific is projected to register the highest growth rate during the forecast period.”

Asia Pacific is projected to be the fastest-growing market over the next five years. Industrial growth and improvements in the food industry have opened new opportunities for the industrial margarine market in this region. Also, the presence of several end-user companies of industrial and retail margarine leads to high consumption of margarine in Asia Pacific.

Break-up of Primaries:

By Company Type: Tier 1 – 60%, Tier 2 – 25%, and Tier 3 – 15%

By Designation: Director Level – 35%, C Level – 40%, and Manager Level – 25%

By Region: North America – 20%, Europe – 30%, Asia Pacific – 40%, and RoW – 10%

The key players profiled in this report are as follows:

Congara (US)

Bunge (Germany)

Puratos (Belgium)

Associated British Foods (US)

Fujioil (Japan)

Richardson International (Italy)

Royale Lacroix (Belgium)

Aigremont (Belgium)

Vandemoortele (Belgium)

NMGK Group (Russia)

EFCO Group (Russia)

Wilmar International (Singapore)

#### Research Coverage:

The report segments the industrial margarine market on the basis of application, source, form, type, and region. In terms of insights, this research report has focused on various levels of analyses—competitive landscape, end-use analysis, and company profiles, which together comprise and discuss the basic views on the emerging & high-growth segments of the industrial margarine market, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

#### Reasons to buy this report:

To get a comprehensive overview of the industrial margarine market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions in which the industrial margarine market is flourishing

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