

Industrial Lighting Market by Light Source (LED, HID, Fluorescent), Offering (Lamps & Luminaires, Control Systems, Services), Installation Type (New, Replacement, Retrofit), Product, Application, and Geography - Global Forecast to 2023

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Abstracts

“Increasing modernization and infrastructural development, durability of LED lights for industrial usage, and low energy consumption by LEDs are expected to drive the growth of the industrial lighting market”

The industrial lighting market is expected to be worth USD 13.17 billion by 2023, growing at a CAGR of 7.82% between 2017 and 2023. Safety is an important parameter for industrial set-ups such as plants, warehouses, and distribution centers. Hence, industrial lighting plays a key role in maintaining adequate illumination and enhancing productivity. The application areas of industrial lighting included in this study are warehouse and cold storage, factory and production lines, outer premises, parking areas, hazardous locations, and others.

“The LED lighting market is likely to grow at the highest rate during the forecast period”

LEDs are one of the types of solid-state lighting technologies, which are increasingly being used in industrial applications, including warehouses and cold storage, factory and production lines, and outer premises. LED lighting has the potential to reduce the amount of energy consumed in lighting applications. Traditionally, incandescent lights were used for general lighting application; however, were extremely inefficient as they produced only 10% light and the remaining 90% of the energy was released in the form of heat.

“Industrial lighting market in RoW to grow at the highest CAGR”

On a global level, RoW is expected to grow at the highest CAGR during the forecast period. Countries in the RoW region are likely to witness an extensive growth in infrastructural building projects. Therefore, the industrial lighting market in this region is expected to exhibit a high growth.

In the process of determining and verifying the market size for several segments and subsegments obtained through secondary research, extensive primary interviews have been conducted with officials from the key players. The breakup of the profile of primaries has been given below:

By Company Type: Tier 1 – 25 %, Tier 2 – 35%, and Tier 3 – 40%

By Designation: C-Level Executives – 35%, Directors – 25%, and Others – 40%

By Region: North America – 43%, APAC – 29%, Europe – 14%, and RoW – 14%

The key players in the industrial lighting market profiled in the report are as follows:

1. Philips Lighting Holding B.V. (Netherlands)
2. Hubbell Lighting, Inc. (US)
3. Emerson (US)
4. Legrand (France)
5. Acuity Brands Lighting, Inc. (US)
6. TOYODA GOSEI Co., Ltd (Japan)
7. Cree, Inc. (US)
8. General Electric (US)
9. Osram Licht AG (Germany)
10. Zumtobel Group (Austria)

Research Coverage:

The report studies the industrial lighting market segmented on the basis of light source, offering, installation type, product, and application. It also includes the forecast of the market size, in terms of value, with respect to four main regions—North America, Europe, Asia Pacific (APAC), and Rest of the World (RoW). The study identifies and analyzes the market dynamics such as drivers, restraints, opportunities, and industry-specific

challenges for the market. It also profiles the key players operating in industrial lighting market as well as describes the overall value chain of the market.

Reasons to Buy the Report:

1. The report would help the stakeholders understand the pulse of the market and provide them information on key market drivers, restraints, challenges, and opportunities.
2. This report would help stakeholders understand their competitors better and gain more insights to enhance their position in the market. The competitive landscape section includes the competitor ecosystem and the recent development strategies adopted by the key players in the market, which include product launches and developments, partnerships, and mergers and acquisitions.

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 PACKAGE SIZE
- 1.6 LIMITATIONS
- 1.7 MARKET STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 List of major secondary sources
 - 2.1.1.2 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Primary interviews with experts
 - 2.1.2.2 Breakdown of primaries
 - 2.1.2.3 Key data from primary sources
 - 2.1.3 SECONDARY AND PRIMARY RESEARCH
 - 2.1.3.1 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.1.1 Approach for capturing the market share by bottom-up analysis (Demand Side)
 - 2.2.2 TOP-DOWN APPROACH
 - 2.2.2.1 Approach for capturing the market share by top-down analysis (Supply side)
- 2.3 DATA TRIANGULATION
- 2.4 PROCESS FLOW OF MARKET SIZE ESTIMATION
- 2.5 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 MAJOR OPPORTUNITIES IN THE INDUSTRIAL LIGHTING MARKET DURING THE FORECAST PERIOD

4.2 INDUSTRIAL LIGHTING MARKET, BY LIGHT SOURCE

4.3 INDUSTRIAL LIGHTING MARKET IN APAC, BY TYPE AND COUNTRY

4.4 INDUSTRIAL LIGHTING MARKET, BY COUNTRY

4.5 INDUSTRIAL LIGHTING MARKET, BY APPLICATION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS: INDUSTRIAL LIGHTING MARKET

5.2.1 DRIVERS

5.2.1.1 Increasing modernization and infrastructural development

5.2.1.2 Growing penetration of LEDs, due to reducing price, across diversified industrial applications

5.2.1.3 Durability of LED lights for industrial usage

5.2.1.4 Low energy consumption by LEDs

5.2.2 RESTRAINTS

5.2.2.1 Lack of standardization across industries

5.2.2.2 High cost of equipment and implementation

5.2.3 OPPORTUNITIES

5.2.3.1 Development of wireless control platforms for LEDs

5.2.3.2 Use of LEDs in wireless data transfer

5.2.4 CHALLENGES

5.2.4.1 Low profit margin of LED lighting products

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.2.1 RESEARCH AND PRODUCT DEVELOPERS

6.2.2 LIGHTING CHIPS AND PACKAGES

6.2.3 KEY TECHNOLOGY PROVIDERS

6.2.4 DISTRIBUTORS

6.2.5 END-USERS

6.3 REGULATORY STANDARDS

6.4 GOVERNMENT INITIATIVE PROGRAMS

6.4.1 DIGITAL AGENDA FOR EUROPE

- 6.4.2 FINDINGS FROM GREEN PAPER ON SSL
- 6.4.3 RESEARCH AND DEVELOPMENT
- 6.4.4 ENERGY CONSERVATION INITIATIVES IN AFRICA
- 6.4.5 UNEP-LITES.ASIA (A WORKSHOP ON REGIONAL LIGHTING POLICY)

7 INDUSTRIAL LIGHTING MARKET, BY LIGHT SOURCE

- 7.1 INTRODUCTION
- 7.2 LED LIGHTING
 - 7.2.1 TYPES OF LEDS
- 7.3 HIGH INTENSITY DISCHARGE (HID) LIGHTING
- 7.4 FLUORESCENT LIGHTING
- 7.5 OTHERS

8 INDUSTRIAL LIGHTING MARKET, BY OFFERING

- 8.1 INTRODUCTION
- 8.2 LAMPS & LUMINAIRES
- 8.3 CONTROL SYSTEMS
- 8.4 SERVICES
 - 8.4.1 PRE-INSTALLATION
 - 8.4.2 POST-INSTALLATION

9 INDUSTRIAL LIGHTING MARKET, BY INSTALLATION TYPE

- 9.1 INTRODUCTION
- 9.2 NEW INSTALLATION
- 9.3 REPLACEMENT INSTALLATION
- 9.4 RETROFIT INSTALLATION

10 INDUSTRIAL LIGHTING MARKET, BY PRODUCT

- 10.1 INTRODUCTION
- 10.2 INDUSTRIAL LINEAR LIGHTING
- 10.3 SPOT LIGHTING
- 10.4 FLOOD LIGHTING/AREA LIGHTING
- 10.5 HIGH BAY LIGHTING

11 INDUSTRIAL LIGHTING MARKET, BY APPLICATION

- 11.1 INTRODUCTION
- 11.2 WAREHOUSE & COLD STORAGE
- 11.3 FACTORY & PRODUCTION LINES
- 11.4 OUTER PREMISES
- 11.5 PARKING AREAS
- 11.6 HAZARDOUS LOCATIONS
- 11.7 OTHERS

12 GEOGRAPHICAL ANALYSIS

- 12.1 INTRODUCTION
- 12.2 NORTH AMERICA
 - 12.2.1 US
 - 12.2.2 CANADA
 - 12.2.3 MEXICO
- 12.3 EUROPE
 - 12.3.1 GERMANY
 - 12.3.2 UK
 - 12.3.3 FRANCE
 - 12.3.4 REST OF EUROPE
- 12.4 ASIA-PACIFIC (APAC)
 - 12.4.1 CHINA
 - 12.4.2 JAPAN
 - 12.4.3 INDIA
 - 12.4.4 REST OF APAC
- 12.5 REST OF THE WORLD (ROW)

13 COMPETITIVE LANDSCAPE

- 13.1 INTRODUCTION
- 13.2 MARKET RANKING OF PLAYERS, 2016
- 13.3 COMPETITIVE LEADERSHIP MAPPING
 - 13.3.1 VISIONARY LEADERS
 - 13.3.2 DYNAMIC DIFFERENTIATORS
 - 13.3.3 EMERGING COMPANIES
 - 13.3.4 INNOVATORS
- 13.4 COMPETITIVE BENCHMARKING
 - 13.4.1 STRENGTH OF PRODUCT PORTFOLIO (25 COMPANIES)

13.4.2 BUSINESS STRATEGY EXCELLENCE (25 COMPANIES)

Top companies analyzed for this study are —Emerson; Philips Lighting Holding B.V.; General Electric; Schneider Electric; Acuity Brands Lighting, Inc.; Hubbell Incorporated; Legrand; USHIO America, Inc; Litetronics International, Inc.; Cree, Inc. ; LG Innotek; Osram Licht AG; Leviton Manufacturing Co., Inc.; Zumtobel Group AG; Eaton; Dialight; Advanced Lighting Technologies, Inc.; AIXTRON SE; LED ENGIN, INC; Lumenpulse Group; TOYODA GOSEI Co., Ltd.; The Luma Group, Inc.; Digital Lumens, Inc.; Fulham Co., Inc.; LED Lighting Systems

14 COMPANY PROFILES

14.1 INTRODUCTION

(Business Overview, Products offered & Services strategies, Key Insights, Recent Developments, MnM View)*

14.2 PHILIPS LIGHTING HOLDING B.V.

14.3 EMERSON

14.4 OSRAM LICHT AG

14.5 CREE, INC.

14.6 ACUITY BRANDS LIGHTING, INC.

14.7 LEGRAND

14.8 ZUMTOBEL GROUP AG

14.9 HUBBELL LIGHTING, INC.

14.10 GENERAL ELECTRIC CO.

14.11 TOYODA GOSEI CO., LTD.

14.12 KEY INNOVATORS

14.12.1 DIGITAL LUMENS, INC.

14.12.2 FULHAM CO., INC.

14.12.3 LED ENGIN, INC

14.12.4 LUMENPULSE GROUP

14.12.5 LED LIGHTING SYSTEMS, LLC

*Details on Business Overview, Products offered & Services strategies, Key Insights, Recent Developments, MnM View might not be captured in case of unlisted companies.

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGE STORE: MARKET SAND MARKETS' SUBSCRIPTION PORTAL

15.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

15.4 AVAILABLE CUSTOMIZATIONS

15.5 RELATED REPORTS

15.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 THE TREND OF DECLINING LED COST PRICE

Table 2 FACTORS SUPPORTING THE ADOPTION OF LED LIGHTING SOLUTION

Table 3 RECOMMENDED LEVELS OF ILLUMINATION IN WAREHOUSING AND STORAGE INDUSTRY

Table 4 RECOMMENDED LEVELS OF ILLUMINATION IN TEXTILE MILLS - COTTON INDUSTRY

Table 5 RECOMMENDED LEVELS OF ILLUMINATION IN MACHINE WORK SHOPS

Table 6 RECOMMENDED LEVELS OF ILLUMINATION IN PAPER MANUFACTURING INDUSTRY

Table 7 INDUSTRIAL LIGHTING MARKET, BY LIGHT SOURCE, 2014–2023 (USD MILLION)

Table 8 INDUSTRIAL LIGHTING MARKET FOR LED, BY APPLICATION, 2014–2023 (USD MILLION)

Table 9 INDUSTRIAL LIGHTING MARKET FOR LED, BY REGION, 2014–2023 (USD MILLION)

Table 10 INDUSTRIAL LIGHTING MARKET FOR HID, BY APPLICATION, 2014–2023 (USD MILLION)

Table 11 INDUSTRIAL LIGHTING MARKET FOR HID, BY REGION, 2014–2023 (USD MILLION)

Table 12 INDUSTRIAL LIGHTING MARKET FOR FLUORESCENT LIGHTING, BY APPLICATION, 2014–2023 (USD MILLION)

Table 13 INDUSTRIAL LIGHTING MARKET FOR FLUORESCENT, BY REGION, 2014–2023 (USD MILLION)

Table 14 INDUSTRIAL LIGHTING MARKET FOR OTHER LIGHT SOURCES, BY APPLICATION, 2014–2023 (USD MILLION)

Table 15 INDUSTRIAL LIGHTING MARKET FOR OTHER LIGHT SOURCES, BY REGION, 2014–2023 (USD MILLION)

Table 16 INDUSTRIAL LIGHTING MARKET, BY OFFERING, 2014–2023 (USD MILLION)

Table 17 INDUSTRIAL LED LIGHTING MARKET FOR LAMPS & LUMINAIRES, 2014–2023 (USD MILLION, MILLION UNITS)

Table 18 INDUSTRIAL LIGHTING MARKET FOR LAMPS & LUMINAIRES, BY REGION, 2014–2023 (USD MILLION)

Table 19 INDUSTRIAL LIGHTING MARKET FOR CONTROL SYSTEMS, BY REGION, 2014–2023 (USD MILLION)

Table 20 INDUSTRIAL LIGHTING MARKET FOR SERVICES, BY REGION, 2014–2023 (USD MILLION)

Table 21 INDUSTRIAL LIGHTING MARKET, BY INSTALLATION TYPE, 2014–2023 (USD MILLION)

Table 22 INDUSTRIAL LIGHTING MARKET FOR NEW INSTALLATION, BY REGION, 2014–2023 (USD MILLION)

Table 23 INDUSTRIAL LIGHTING MARKET FOR REPLACEMENT INSTALLATION, BY REGION, 2014–2023 (USD MILLION)

Table 24 INDUSTRIAL LIGHTING MARKET FOR RETROFIT INSTALLATION, BY REGION, 2014–2023 (USD MILLION)

Table 25 INDUSTRIAL LIGHTING MARKET, BY PRODUCT, 2014–2023 (USD MILLION)

Table 26 INDUSTRIAL LIGHTING MARKET FOR INDUSTRIAL LINEAR LIGHTING, BY APPLICATION, 2014–2023 (USD MILLION)

Table 27 INDUSTRIAL LIGHTING MARKET FOR SPOT LIGHTING, BY REGION, 2014–2023 (USD MILLION)

Table 28 INDUSTRIAL LIGHTING MARKET FOR SPOT LIGHTING, BY APPLICATION, 2014–2023 (USD MILLION)

Table 29 INDUSTRIAL LIGHTING MARKET FOR FLOOD LIGHTING/AREA LIGHTING, BY REGION, 2014–2023 (USD MILLION)

Table 30 INDUSTRIAL LIGHTING MARKET FOR FLOOD LIGHTING/AREA LIGHTING, BY APPLICATION, 2014–2023 (USD MILLION)

Table 31 INDUSTRIAL LIGHTING MARKET FOR HIGH BAY LIGHTING, BY REGION, 2014–2023 (USD MILLION)

Table 32 INDUSTRIAL LIGHTING MARKET FOR HIGH BAY LIGHTING, BY APPLICATION, 2014–2023 (USD MILLION)

Table 33 INDUSTRIAL LIGHTING MARKET, BY APPLICATION, 2014–2023 (USD MILLION)

Table 34 ILLUMINATION LEVEL THAT SHOULD BE MAINTAINED IN WAREHOUSE AND COLD STORAGE AT DIFFERENT INSTANCES

Table 35 INDUSTRIAL LIGHTING MARKET FOR WAREHOUSE & COLD STORAGE, BY PRODUCT, 2014–2023 (USD MILLION)

Table 36 INDUSTRIAL LIGHTING MARKET FOR WAREHOUSE & COLD STORAGE, BY LIGHT SOURCE, 2014–2023 (USD MILLION)

Table 37 ILLUMINATION LEVEL THAT SHOULD BE MAINTAINED IN FACTORY AT DIFFERENT INSTANCES

Table 38 INDUSTRIAL LIGHTING MARKET FOR FACTORY & PRODUCTION LINES, BY PRODUCT, 2014–2023 (USD MILLION)

Table 39 INDUSTRIAL LIGHTING MARKET FOR FACTORY & PRODUCTION LINES,

BY LIGHT SOURCE, 2014–2023 (USD MILLION)

Table 40 INDUSTRIAL LIGHTING MARKET FOR OUTER PREMISES, BY PRODUCT, 2014–2023 (USD MILLION)

Table 41 INDUSTRIAL LIGHTING MARKET FOR OUTER PREMISES, BY LIGHT SOURCE, 2014–2023 (USD MILLION)

Table 42 INDUSTRIAL LIGHTING MARKET FOR PARKING AREAS, BY PRODUCT, 2014–2023 (USD MILLION)

Table 43 INDUSTRIAL LIGHTING MARKET FOR PARKING AREAS, BY LIGHT SOURCE, 2014–2023 (USD MILLION)

Table 44 ILLUMINATION LEVELS THAT SHOULD BE MAINTAINED IN HAZARDOUS LOCATIONS AT DIFFERENT INSTANCES

Table 45 INDUSTRIAL LIGHTING MARKET FOR HAZARDOUS LOCATIONS, BY PRODUCT, 2014–2023 (USD MILLION)

Table 46 INDUSTRIAL LIGHTING MARKET FOR HAZARDOUS LOCATIONS, BY LIGHT SOURCE, 2014–2023 (USD MILLION)

Table 47 INDUSTRIAL LIGHTING MARKET FOR OTHER APPLICATIONS, BY PRODUCT, 2014–2023 (USD MILLION)

Table 48 INDUSTRIAL LIGHTING MARKET FOR OTHER APPLICATIONS, BY LIGHT SOURCE, 2014–2023 (USD MILLION)

Table 49 INDUSTRIAL LIGHTING MARKET, BY REGION, 2014–2023 (USD MILLION)

Table 50 INDUSTRIAL LIGHTING MARKET IN NORTH AMERICA, BY LIGHT SOURCE, 2014–2023 (USD MILLION)

Table 51 INDUSTRIAL LIGHTING MARKET IN NORTH AMERICA, BY OFFERING, 2014–2023 (USD MILLION)

Table 52 INDUSTRIAL LIGHTING MARKET IN NORTH AMERICA, BY INSTALLATION TYPE, 2014–2023 (USD MILLION)

Table 53 INDUSTRIAL LIGHTING MARKET IN NORTH AMERICA, BY PRODUCT, 2014–2023 (USD MILLION)

Table 54 INDUSTRIAL LIGHTING MARKET IN NORTH AMERICA, BY COUNTRY, 2014–2023 (USD MILLION)

Table 55 INDUSTRIAL LIGHTING MARKET IN EUROPE, BY LIGHT SOURCE, 2014–2023 (USD MILLION)

Table 56 INDUSTRIAL LIGHTING MARKET IN EUROPE, BY OFFERING, 2014–2023 (USD MILLION)

Table 57 INDUSTRIAL LIGHTING MARKET IN EUROPE, BY INSTALLATION TYPE, 2014–2023 (USD MILLION)

Table 58 INDUSTRIAL LIGHTING MARKET IN EUROPE, BY PRODUCT, 2014–2023 (USD MILLION)

Table 59 INDUSTRIAL LIGHTING MARKET IN EUROPE, BY COUNTRY, 2014–2023

(USD MILLION)

Table 60 INDUSTRIAL LIGHTING MARKET IN APAC, BY LIGHT SOURCE,
2014–2023 (USD MILLION)

Table 61 INDUSTRIAL LIGHTING MARKET IN APAC, BY OFFERING, 2014–2023
(USD MILLION)

Table 62 INDUSTRIAL LIGHTING MARKET IN APAC, BY INSTALLATION TYPE,
2014–2023 (USD MILLION)

Table 63 INDUSTRIAL LIGHTING MARKET IN APAC, BY PRODUCT, 2014–2023
(USD MILLION)

Table 64 INDUSTRIAL LIGHTING MARKET IN APAC, BY COUNTRY, 2014–2023
(USD MILLION)

Table 65 INDUSTRIAL LIGHTING MARKET IN ROW, BY LIGHT SOURCE, 2014–2023
(USD MILLION)

Table 66 INDUSTRIAL LIGHTING MARKET IN ROW, BY OFFERING, 2014–2023
(USD MILLION)

Table 67 INDUSTRIAL LIGHTING MARKET IN ROW, BY INSTALLATION TYPE,
2014–2023 (USD MILLION)

Table 68 INDUSTRIAL LIGHTING MARKET IN ROW, BY PRODUCT, 2014–2023 (USD
MILLION)

Table 69 INDUSTRIAL LIGHTING MARKET IN ROW, BY COUNTRY, 2014–2023 (USD
MILLION)

Table 70 MARKET RANKING FOR THE INDUSTRIAL LIGHTING MARKET, 2016

List Of Figures

LIST OF FIGURES

Figure 1 INDUSTRIAL LIGHTING MARKET: RESEARCH DESIGN

Figure 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 4 DATA TRIANGULATION

Figure 5 INDUSTRIAL LIGHTING MARKET, 2014–2023

Figure 6 LED LIGHTING SEGMENT IS EXPECTED TO WITNESS THE HIGHEST GROWTH RATE IN THE INDUSTRIAL LIGHTING MARKET DURING THE FORECAST PERIOD

Figure 7 LAMPS & LUMINAIRES SEGMENT IS EXPECTED TO HOLD THE LARGEST SHARE IN THE INDUSTRIAL LIGHTING MARKET IN 2017

Figure 8 REPLACEMENT INSTALLATION SEGMENT IS ESTIMATED TO REGISTER THE HIGHEST GROWTH RATE IN THE INDUSTRIAL LIGHTING MARKET DURING THE FORECAST PERIOD

Figure 9 SPOT LIGHTING SEGMENT IS ESTIMATED TO GROW AT THE HIGHEST RATE IN THE INDUSTRIAL LIGHTING MARKET DURING THE FORECAST PERIOD

Figure 10 FACTORY & PRODUCTION LINE SEGMENT IS EXPECTED TO HOLD THE LARGEST SHARE IN THE INDUSTRIAL LIGHTING MARKET IN 2017

Figure 11 APAC HELD THE LARGEST SHARE OF THE INDUSTRIAL LIGHTING MARKET IN 2016

Figure 12 MARKET FOR LED LIGHTING IS EXPECTED TO WITNESS THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 13 FLOOD LIGHTING/AREA LIGHTING SEGMENT HELD THE LARGEST SHARE OF THE INDUSTRIAL LIGHTING MARKET IN APAC IN 2016

Figure 14 CHINA DOMINATED THE INDUSTRIAL LIGHTING MARKET IN 2016

Figure 15 APPLICATION IN HAZARDOUS LOCATIONS TO WITNESS THE HIGHEST GROWTH IN THE INDUSTRIAL LIGHTING MARKET DURING THE FORECAST PERIOD

Figure 16 INDUSTRIAL LIGHTING MARKET DYNAMICS

Figure 17 VALUE CHAIN ANALYSIS: MAJOR VALUE IS ADDED DURING CHIP PACKAGING AND TECHNOLOGY INTEGRATION STAGES

Figure 18 INDUSTRIAL LIGHTING MARKET, BY LIGHT SOURCE

Figure 19 FLUORESCENT LIGHTING EXPECTED TO HOLD THE LARGEST SHARE OF THE INDUSTRIAL LIGHTING MARKET IN 2017

Figure 20 APAC EXPECTED TO HOLD THE LARGEST SHARE OF THE LED LIGHTING MARKET IN 2017

Figure 21 FACTORY & PRODUCTION LINES TO HOLD THE LARGEST SHARE OF THE FLUORESCENT LIGHTING MARKET IN 2017

Figure 22 INDUSTRIAL LIGHTING MARKET, BY OFFERING

Figure 23 LAMPS & LUMINAIRES TO HOLD THE LARGEST SHARE OF THE INDUSTRIAL LIGHTING MARKET IN 2017

Figure 24 INDUSTRIAL LIGHTING MARKET, BY INSTALLATION TYPE

Figure 25 REPLACEMENT INSTALLATION TO WITNESS THE HIGHEST GROWTH RATE IN THE INDUSTRIAL LIGHTING MARKET DURING THE FORECAST PERIOD

Figure 26 APAC TO HOLD THE LARGEST MARKET SHARE FOR THE REPLACEMENT INSTALLATION IN 2017

Figure 27 INDUSTRIAL LIGHTING MARKET, BY PRODUCT

Figure 28 FLOOD LIGHTING/AREA LIGHTING EXPECTED TO DOMINATE THE INDUSTRIAL LIGHTING MARKET DURING THE FORECAST PERIOD

Figure 29 SPOT LIGHTING IS EXPECTED TO GROW AT THE HIGHEST RATE IN HAZARDOUS LOCATIONS DURING THE FORECAST PERIOD

Figure 30 INDUSTRIAL LIGHTING MARKET FOR FLOOD LIGHTING/AREA LIGHTING IN ROW EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 31 INDUSTRIAL LIGHTING MARKET, BY APPLICATION

Figure 32 FACTORY & PRODUCTION LINES EXPECTED TO HOLD THE LARGEST SHARE OF THE INDUSTRIAL LIGHTING MARKET IN 2017

Figure 33 LED LIGHTING EXPECTED TO REGISTER HIGH GROWTH RATE IN THE WAREHOUSE & COLD STORAGE APPLICATION DURING THE FORECAST PERIOD

Figure 34 FLOOD LIGHTING/AREA LIGHTING EXPECTED TO HOLD THE LARGEST MARKET SHARE IN THE OUTER PREMISES IN 2017

Figure 35 FLUORESCENT LIGHTING ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN THE HAZARDOUS LOCATIONS IN 2017

Figure 36 INDUSTRIAL LIGHTING MARKET, BY GEOGRAPHY

Figure 37 GEOGRAPHIC SNAPSHOT OF THE INDUSTRIAL LIGHTING MARKET

Figure 38 INDUSTRIAL LIGHTING MARKET IN NORTH AMERICA

Figure 39 SNAPSHOT OF THE INDUSTRIAL LIGHTING MARKET IN NORTH AMERICA

Figure 40 INDUSTRIAL LIGHTING MARKET IN EUROPE

Figure 41 SNAPSHOT OF THE INDUSTRIAL LIGHTING MARKET IN EUROPE

Figure 42 INDUSTRIAL LIGHTING MARKET IN APAC

Figure 43 SNAPSHOT OF THE INDUSTRIAL LIGHTING MARKET IN APAC

Figure 44 INDUSTRIAL LIGHTING MARKET IN ROW

Figure 45 SNAPSHOT OF THE INDUSTRIAL LIGHTING MARKET IN ROW

Figure 46 KEY GROWTH STRATEGY ADOPTED BY THE COMPANIES BETWEEN

2014 AND 2017

Figure 47 COMPETITIVE LEADERSHIP MAPPING, 2016

Figure 48 GEOGRAPHIC REVENUE MIX OF MAJOR COMPANIES, 2016

Figure 49 PHILIPS LIGHTING HOLDING B. V.: COMPANY SNAPSHOT

Figure 50 EMERSON: COMPANY SNAPSHOT

Figure 51 OSRAM LICHT AG: COMPANY SNAPSHOT

Figure 52 CREE, INC.: COMPANY SNAPSHOT

Figure 53 ACUITY BRANDS LIGHTING, INC.: COMPANY SNAPSHOT

Figure 54 LEGRAND: COMPANY SNAPSHOT

Figure 55 ZUMTOBEL GROUP: COMPANY SNAPSHOT

Figure 56 HUBBELL LIGHTING, INC.: COMPANY SNAPSHOT

Figure 57 GENERAL ELECTRIC CO.: COMPANY SNAPSHOT

Figure 58 TOYODA GOSEI CO., LTD.: COMPANY SNAPSHOT

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