

# Industrial Communication - Company Evaluation Report, 2025

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## Abstracts

The Industrial Communication Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Industrial Communication. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 25 Industrial Communication Companies were categorized and recognized as quadrant leaders.

Industrial communications encompass a range of critical components—including switches, gateways, routers, networking software, and standardized communication protocols—that facilitate man-to-machine and machine-to-machine interactions across diverse industrial environments. These systems are essential for ensuring efficient, reliable, and secure operations, enabling industries to improve productivity and reduce overall operational costs. Industrial communication plays a vital role in sectors such as oil & gas, electronics, automotive, and power generation.

The industrial communication market is poised for strong growth, driven by the rising adoption of machine-to-machine (M2M) communication, the deployment of 5G infrastructure, and the increasing demand for wireless network solutions. As companies pursue greater automation to reduce production costs and enhance product quality, the need for advanced communication technologies continues to grow.

Vendors are also integrating cloud-based technologies into their solutions to meet the evolving needs of digital enterprises, enhancing collaboration among employees, customers, and partners. This report aims to provide a comprehensive overview of the industrial communication landscape, including market sizing, growth forecasts, and an

analysis of key enabling technologies, high-potential industries, and emerging geographic markets offering significant opportunities.

The 360 Quadrant maps the Industrial Communication companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Industrial Communication quadrant. The top criteria for product footprint evaluation included By OFFERING (Components, Software, Services), By COMMUNICATION PROTOCOL (Fieldbus, Industrial Ethernet, Wireless, IO-Link), and By INDUSTRY (Automotive, Electrical & Electronics, Aerospace & Defense, Oil & Gas, Chemicals & Fertilizers, Food & Beverages, Pharmaceuticals & Medical Devices, Energy & Power, Metals & Mining, Engineering & Fabrication, Water & Wastewater Management, Other Industries).

### Key Players

Key players in the Industrial Communication market include major global corporations and specialized innovators such as Cisco Systems, Inc., Siemens, Rockwell Automation, Omron Corporation, Huawei Technologies Co., Ltd., Moxa Inc., Sick Ag, Schneider Electric, Abb, Belden Inc, Ge Grid Solutions, Llc, Advantech Co., Ltd., Ifm Electronic Gmbh, Fanuc Corporation, Bosch Rexroth Ag, Aaeon Technology Inc., Hms Networks, Honeywell International Inc., Mitsubishi Electric Corporation, Telefonaktiebolaget Lm Ericsson, Hans Turck Gmbh & Co. Kg, Acs Motion Control, Eaton, Beckhoff Automation, and Hitachi, Ltd.. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

### Top 3 Companies

#### Cisco Systems, Inc.

Cisco Systems Inc. stands as a prominent leader in industrial communication, distinguished by its vast product portfolio and strategic alliances. The company integrates cloud technology in its enterprise communication solutions, enhancing scalability and operational efficiency. With a strong commitment to research and development, Cisco is at the forefront of technological innovation, allowing it to anticipate and adapt to market trends swiftly. Its growth strategy relies heavily on partnerships and collaborations, such as its 2024 partnership with NTT DATA, which aims to revolutionize wireless connectivity for global enterprises. This strategy not only

broadens Cisco's market reach but also strengthens its product distribution channels.

## Siemens

Siemens is renowned for its continuous innovation driven by significant research and development investments. The company offers advanced industrial communication solutions that integrate managed cloud services, known for their superior performance and scalability. Siemens has made substantial advancements in private 5G infrastructure, allowing manufacturers to extend coverage effectively across larger industrial areas. Its strategic initiatives, such as the partnership with Accenture, aim to transform manufacturing practices by forming a dedicated business group that leverages extensive expertise in both manufacturing and IT.

## Huawei Technologies Co., Ltd.

Huawei's strengths in industrial communication are rooted in its wireless networking and 5G capabilities. The company's portfolio encompasses industrial switches, routers, and 5G-based solutions designed for high-bandwidth, low-latency environments. Huawei invests over 20% of its revenue into R&D, fostering rapid innovation and adapting its offerings to new industry needs. A focus on building secure and intelligent network infrastructures supports industries undergoing digital transformation. Huawei's Enterprise Network Integration Service 5.2 exemplifies its dedication to creating efficient and resilient intelligent networks with AI-driven solutions.

## Contents

### 1 INTRODUCTION

#### 1.1 MARKET DEFINITION

#### 1.2 STAKEHOLDERS

### 2 EXECUTIVE SUMMARY

### 3 MARKET OVERVIEW

#### 3.1 INTRODUCTION

#### 3.2 MARKET DYNAMICS

##### 3.2.1 DRIVERS

3.2.1.1 Surging adoption of Industry 4.0

3.2.1.2 Convergence of industrial AI and digital twin technologies

3.2.1.3 Deployment of smart grid technologies in energy sector

3.2.1.4 Rising preference for machine-to-machine communication to optimize industrial efficiency and automation

3.2.1.5 Implementation of incentive programs to integrate PLCs and SCADA into manufacturing sectors

3.2.1.6 Deployment of 5G technology in automotive, construction, and manufacturing sectors

##### 3.2.2 RESTRAINTS

3.2.2.1 Lack of standardization in industrial communication protocols and interfaces

##### 3.2.3 OPPORTUNITIES

3.2.3.1 Enhanced smart manufacturing and digital transformation with evolution of 5G technology

3.2.3.2 Accelerating adoption of wireless networks across industrial sectors

##### 3.2.4 CHALLENGES

3.2.4.1 Vulnerability to targeted malware, ransomware, and hacking attempts

3.2.4.2 Challenges associated with exposure of equipment to harsh conditions

#### 3.3 VALUE CHAIN ANALYSIS

#### 3.4 PORTER'S FIVE FORCES ANALYSIS

##### 3.4.1 THREAT OF NEW ENTRANTS

##### 3.4.2 THREAT OF SUBSTITUTES

##### 3.4.3 BARGAINING POWER OF BUYERS

##### 3.4.4 BARGAINING POWER OF SUPPLIERS

- 3.4.5 INTENSITY OF COMPETITIVE RIVALRY
- 3.5 PATENT ANALYSIS
- 3.6 TECHNOLOGY ANALYSIS
  - 3.6.1 KEY TECHNOLOGIES
    - 3.6.1.1 Time-sensitive networking
    - 3.6.1.2 Open platform communication unified architecture
  - 3.6.2 COMPLEMENTARY TECHNOLOGIES
    - 3.6.2.1 Power over Ethernet
  - 3.6.3 ADJACENT TECHNOLOGIES
    - 3.6.3.1 Industrial Internet of Things (IIoT)
    - 3.6.3.2 Edge computing
    - 3.6.3.3 Digital twin
- 3.7 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS
- 3.8 ECOSYSTEM ANALYSIS
- 3.9 KEY CONFERENCES AND EVENTS, 2025–2026
- 3.10 IMPACT OF AI/GEN AI ON INDUSTRIAL COMMUNICATION MARKET

## **4 COMPETITIVE LANDSCAPE**

- 4.1 OVERVIEW
- 4.2 KEY PLAYER STRATEGIES/RIGHT TO WIN, 2021–2025
- 4.3 MARKET SHARE ANALYSIS, 2024
- 4.4 REVENUE ANALYSIS, 2020–2024
- 4.5 COMPANY VALUATION AND FINANCIAL METRICS
- 4.6 TECHNOLOGY COMPARISON
- 4.7 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024
  - 4.7.1 STARS
  - 4.7.2 EMERGING LEADERS
  - 4.7.3 PERVASIVE PLAYERS
  - 4.7.4 PARTICIPANTS
  - 4.7.5 COMPANY FOOTPRINT: KEY PLAYERS, 2024
    - 4.7.5.1 Company footprint
    - 4.7.5.2 Region footprint
    - 4.7.5.3 Communication protocol footprint
    - 4.7.5.4 Offering footprint
    - 4.7.5.5 Industry footprint
- 4.8 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024
  - 4.8.1 PROGRESSIVE COMPANIES
  - 4.8.2 RESPONSIVE COMPANIES

#### 4.8.3 DYNAMIC COMPANIES

#### 4.8.4 STARTING BLOCKS

#### 4.8.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024

##### 4.8.5.1 Detailed list of key startups/SMEs

##### 4.8.5.2 Competitive benchmarking of key startups/SMEs

#### 4.9 COMPETITIVE SCENARIO

##### 4.9.1 PRODUCT LAUNCHES/DEVELOPMENTS

##### 4.9.2 DEALS

##### 4.9.3 EXPANSIONS

##### 4.9.4 OTHER DEVELOPMENTS

### **5 COMPANY PROFILES**

#### 5.1 INTRODUCTION

#### 5.2 KEY PLAYERS

##### 5.2.1 CISCO SYSTEMS, INC.

###### 5.2.1.1 Business overview

###### 5.2.1.2 Products/Services/Solutions offered

###### 5.2.1.3 Recent developments

###### 5.2.1.3.1 Product launches/developments

###### 5.2.1.3.2 Deals

###### 5.2.1.4 MnM view

###### 5.2.1.4.1 Key strengths/Right to win

###### 5.2.1.4.2 Strategic choices

###### 5.2.1.4.3 Weaknesses/Competitive threats

##### 5.2.2 SIEMENS

###### 5.2.2.1 Business overview

###### 5.2.2.2 Products/Services/Solutions offered

###### 5.2.2.3 Recent developments

###### 5.2.2.3.1 Product launches/developments

###### 5.2.2.3.2 Deals

###### 5.2.2.4 MnM view

###### 5.2.2.4.1 Key strengths/Right to win

###### 5.2.2.4.2 Strategic choices

###### 5.2.2.4.3 Weaknesses/Competitive threats

##### 5.2.3 ROCKWELL AUTOMATION

###### 5.2.3.1 Business overview

###### 5.2.3.2 Products/Services/Solutions offered

###### 5.2.3.3 Recent developments

- 5.2.3.3.1 Product launches/developments
- 5.2.3.3.2 Deals
- 5.2.3.3.3 Expansions
- 5.2.3.3.4 Other developments
- 5.2.3.4 MnM view
  - 5.2.3.4.1 Key strengths/Right to win
  - 5.2.3.4.2 Strategic choices
  - 5.2.3.4.3 Weaknesses/Competitive threats
- 5.2.4 OMRON CORPORATION
  - 5.2.4.1 Business overview
  - 5.2.4.2 Products/Services/Solutions offered
  - 5.2.4.3 Recent developments
    - 5.2.4.3.1 Product launches/developments
    - 5.2.4.3.2 Deals
  - 5.2.4.4 MnM view
    - 5.2.4.4.1 Key strengths/Right to win
    - 5.2.4.4.2 Strategic choices
    - 5.2.4.4.3 Weaknesses/Competitive threats
- 5.2.5 HUAWEI TECHNOLOGIES CO., LTD.
  - 5.2.5.1 Business overview
  - 5.2.5.2 Products/Services/Solutions offered
  - 5.2.5.3 Recent developments
    - 5.2.5.3.1 Product launches/developments
    - 5.2.5.3.2 Deals
    - 5.2.5.3.3 Other developments
  - 5.2.5.4 MnM view
    - 5.2.5.4.1 Key strengths/Right to win
    - 5.2.5.4.2 Strategic choices
    - 5.2.5.4.3 Weaknesses/Competitive threats
- 5.2.6 MOXA INC.
  - 5.2.6.1 Business overview
  - 5.2.6.2 Products/Services/Solutions offered
  - 5.2.6.3 Recent developments
    - 5.2.6.3.1 Product launches/developments
    - 5.2.6.3.2 Deals
    - 5.2.6.3.3 Other developments
- 5.2.7 SICK AG
  - 5.2.7.1 Business overview
  - 5.2.7.2 Products/Services/Solutions offered

- 5.2.7.3 Recent developments
  - 5.2.7.3.1 Product launches/developments
  - 5.2.7.3.2 Deals
  - 5.2.7.3.3 Expansions
- 5.2.8 SCHNEIDER ELECTRIC
  - 5.2.8.1 Business overview
  - 5.2.8.2 Product/Services/Solutions Offered
  - 5.2.8.3 Recent developments
    - 5.2.8.3.1 Product launches/developments
    - 5.2.8.3.2 Deals
    - 5.2.8.3.3 Expansions
- 5.2.9 ABB
  - 5.2.9.1 Business overview
  - 5.2.9.2 Products/Services/Solutions Offered
  - 5.2.9.3 Recent developments
    - 5.2.9.3.1 Product launches/developments
    - 5.2.9.3.2 Deals
    - 5.2.9.3.3 Expansions
    - 5.2.9.3.4 Other developments
- 5.2.10 BELDEN INC.
  - 5.2.10.1 Business overview
  - 5.2.10.2 Products/Services/Solutions offered
  - 5.2.10.3 Recent developments
    - 5.2.10.3.1 Product launches/developments
    - 5.2.10.3.2 Deals
    - 5.2.10.3.3 Expansions
- 5.3 OTHER PLAYERS
  - 5.3.1 GE GRID SOLUTIONS, LLC
  - 5.3.2 ADVANTECH CO., LTD.
  - 5.3.3 IFM ELECTRONIC GMBH
  - 5.3.4 FANUC CORPORATION
  - 5.3.5 BOSCH REXROTH AG
  - 5.3.6 AAEON TECHNOLOGY INC.
  - 5.3.7 HMS NETWORKS
  - 5.3.8 HONEYWELL INTERNATIONAL INC.
  - 5.3.9 MITSUBISHI ELECTRIC CORPORATION
  - 5.3.10 TELEFONAKTIEBOLAGET LM ERICSSON
  - 5.3.11 HANS TURCK GMBH & CO. KG
  - 5.3.12 ACS MOTION CONTROL

- 5.3.13 EATON
- 5.3.14 BECKHOFF AUTOMATION
- 5.3.15 HITACHI, LTD.

## **6 APPENDIX**

- 6.1 RESEARCH METHODOLOGY
  - 6.1.1 RESEARCH DATA
    - 6.1.1.1 Secondary data
    - 6.1.1.2 Primary data
  - 6.1.2 RESEARCH ASSUMPTIONS
  - 6.1.3 RESEARCH LIMITATIONS
  - 6.1.4 RISK ANALYSIS
- 6.2 COMPANY EVALUATION MATRIX: METHODOLOGY
- 6.3 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

TABLE 1 PORTER'S FIVE FORCES ANALYSIS

TABLE 2 LIST OF KEY PATENTS, 2022–2024

TABLE 3 LIST OF KEY CONFERENCES AND EVENTS, 2025–2026

TABLE 4 INDUSTRIAL COMMUNICATION MARKET: OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS, JANUARY 2021–APRIL 2025

TABLE 5 INDUSTRIAL COMMUNICATION MARKET: DEGREE OF COMPETITION, 2024

TABLE 6 INDUSTRIAL COMMUNICATION MARKET: REGION FOOTPRINT

TABLE 7 INDUSTRIAL COMMUNICATION MARKET: COMMUNICATION PROTOCOL FOOTPRINT

TABLE 8 INDUSTRIAL COMMUNICATION MARKET: OFFERING FOOTPRINT

TABLE 9 INDUSTRIAL COMMUNICATION MARKET: INDUSTRY FOOTPRINT

TABLE 10 INDUSTRIAL COMMUNICATION MARKET: DETAILED LIST OF KEY STARTUPS/SMES

TABLE 11 INDUSTRIAL COMMUNICATION MARKET: COMPETITIVE BENCHMARKING OF STARTUPS/SMES

TABLE 12 INDUSTRIAL COMMUNICATION MARKET: PRODUCT LAUNCHES/DEVELOPMENTS, JANUARY 2021–APRIL 2025

TABLE 13 INDUSTRIAL COMMUNICATION MARKET: DEALS, JANUARY 2021–APRIL 2025

TABLE 14 INDUSTRIAL COMMUNICATION MARKET: EXPANSIONS, JANUARY 2021–APRIL 2025

TABLE 15 INDUSTRIAL COMMUNICATION MARKET: OTHER DEVELOPMENTS, JANUARY 2021–APRIL 2025

TABLE 16 CISCO SYSTEMS, INC.: COMPANY OVERVIEW

TABLE 17 CISCO SYSTEMS, INC.: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 18 CISCO SYSTEMS, INC.: PRODUCT LAUNCHES/DEVELOPMENTS

TABLE 19 CISCO SYSTEMS, INC.: DEALS

TABLE 20 SIEMENS: COMPANY OVERVIEW

TABLE 21 SIEMENS: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 22 SIEMENS: PRODUCT LAUNCHES/DEVELOPMENTS

TABLE 23 SIEMENS: DEALS

TABLE 24 ROCKWELL AUTOMATION: COMPANY OVERVIEW

TABLE 25 ROCKWELL AUTOMATION: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 26 ROCKWELL AUTOMATION: PRODUCT LAUNCHES/DEVELOPMENTS

TABLE 27 ROCKWELL AUTOMATION: DEALS

TABLE 28 ROCKWELL AUTOMATION: EXPANSIONS

TABLE 29 ROCKWELL AUTOMATION: OTHER DEVELOPMENTS

TABLE 30 OMRON CORPORATION: COMPANY OVERVIEW

TABLE 31 OMRON CORPORATION: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 32 OMRON CORPORATION: PRODUCT LAUNCHES/DEVELOPMENTS

TABLE 33 OMRON CORPORATION: DEALS

TABLE 34 HUAWEI TECHNOLOGIES CO., LTD.: COMPANY OVERVIEW

TABLE 35 HUAWEI TECHNOLOGIES CO., LTD.: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 36 HUAWEI TECHNOLOGIES CO., LTD.: PRODUCT LAUNCHES/DEVELOPMENTS

TABLE 37 HUAWEI TECHNOLOGIES CO., LTD.: DEALS

TABLE 38 HUAWEI TECHNOLOGIES CO., LTD.: OTHER DEVELOPMENTS

TABLE 39 MOXA INC.: COMPANY OVERVIEW

TABLE 40 MOXA INC.: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 41 MOXA INC.: PRODUCT LAUNCHES/DEVELOPMENTS

TABLE 42 MOXA INC.: DEALS

TABLE 43 MOXA INC.: OTHER DEVELOPMENTS

TABLE 44 SICK AG: COMPANY OVERVIEW

TABLE 45 SICK AG: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 46 SICK AG: PRODUCT LAUNCHES/DEVELOPMENTS

TABLE 47 SICK AG: DEALS

TABLE 48 SICK AG: EXPANSIONS

TABLE 49 SCHNEIDER ELECTRIC: COMPANY OVERVIEW

TABLE 50 SCHNEIDER ELECTRIC: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 51 SCHNEIDER ELECTRIC: PRODUCT LAUNCHES/DEVELOPMENTS

TABLE 52 SCHNEIDER ELECTRIC: DEALS

TABLE 53 SCHNEIDER ELECTRIC: EXPANSIONS

TABLE 54 ABB: COMPANY OVERVIEW

TABLE 55 ABB: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 56 ABB: PRODUCT LAUNCHES/DEVELOPMENTS

TABLE 57 ABB: DEALS

TABLE 58 ABB: EXPANSIONS

TABLE 59 ABB: OTHER DEVELOPMENTS

TABLE 60 BELDEN INC.: COMPANY OVERVIEW

TABLE 61 BELDEN INC.: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 62 BELDEN INC.: PRODUCT LAUNCHES/DEVELOPMENTS

TABLE 63 BELDEN INC.: DEALS

TABLE 64 BELDEN INC.: EXPANSIONS

TABLE 65 KEY DATA FROM PRIMARY SOURCES

TABLE 66 INDUSTRIAL COMMUNICATION MARKET: RISK ANALYSIS

## List Of Figures

### LIST OF FIGURES

- FIGURE 1 INDUSTRIAL COMMUNICATION MARKET SIZE, 2021–2030
- FIGURE 2 PHARMACEUTICALS & MEDICAL DEVICES SEGMENT TO EXHIBIT HIGHEST CAGR BETWEEN 2025 AND 2030
- FIGURE 3 INDUSTRIAL ETHERNET SEGMENT TO DOMINATE INDUSTRIAL COMMUNICATION MARKET DURING FORECAST PERIOD
- FIGURE 4 COMPONENTS SEGMENT TO HOLD LARGEST SHARE OF INDUSTRIAL COMMUNICATION MARKET IN 2025
- FIGURE 5 ASIA PACIFIC TO RECORD HIGHEST CAGR IN INDUSTRIAL COMMUNICATION MARKET FROM 2025 TO 2030
- FIGURE 6 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
- FIGURE 7 IMPACT ANALYSIS OF DRIVERS
- FIGURE 8 ANNUAL INSTALLATION OF INDUSTRIAL ROBOTS, BY INDUSTRY, 2023
- FIGURE 9 IMPACT ANALYSIS OF RESTRAINTS
- FIGURE 10 IMPACT ANALYSIS OF OPPORTUNITIES
- FIGURE 11 IMPACT ANALYSIS OF CHALLENGES
- FIGURE 12 VALUE CHAIN ANALYSIS
- FIGURE 13 PORTER'S FIVE FORCES ANALYSIS
- FIGURE 14 PATENTS APPLIED AND GRANTED, 2015–2024
- FIGURE 15 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS
- FIGURE 16 INDUSTRIAL COMMUNICATION ECOSYSTEM
- FIGURE 17 IMPACT OF AI/GEN AI ON INDUSTRIAL COMMUNICATION MARKET
- FIGURE 18 MARKET SHARE ANALYSIS OF COMPANIES OFFERING INDUSTRIAL COMMUNICATION SOLUTIONS, 2024
- FIGURE 19 INDUSTRIAL COMMUNICATION MARKET: REVENUE ANALYSIS OF TOP FIVE PLAYERS, 2020–2024
- FIGURE 20 COMPANY VALUATION
- FIGURE 21 FINANCIAL METRICS
- FIGURE 22 TECHNOLOGY COMPARISON
- FIGURE 23 INDUSTRIAL COMMUNICATION MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2024
- FIGURE 24 INDUSTRIAL COMMUNICATION MARKET: COMPANY FOOTPRINT
- FIGURE 25 INDUSTRIAL COMMUNICATION MARKET: COMPANY EVALUATION MATRIX (STARTUPS/SMES), 2024
- FIGURE 26 CISCO SYSTEMS, INC.: COMPANY SNAPSHOT
- FIGURE 27 SIEMENS: COMPANY SNAPSHOT
- FIGURE 28 ROCKWELL AUTOMATION: COMPANY SNAPSHOT

FIGURE 29 OMRON CORPORATION: COMPANY SNAPSHOT

FIGURE 30 HUAWEI TECHNOLOGIES CO., LTD.: COMPANY SNAPSHOT

FIGURE 31 SICK AG: COMPANY SNAPSHOT

FIGURE 32 SCHNEIDER ELECTRIC: COMPANY SNAPSHOT

FIGURE 33 ABB: COMPANY SNAPSHOT

FIGURE 34 BELDEN INC.: COMPANY SNAPSHOT

FIGURE 35 INDUSTRIAL COMMUNICATION MARKET: RESEARCH DESIGN

FIGURE 36 INDUSTRIAL COMMUNICATION MARKET: RESEARCH ASSUMPTIONS

FIGURE 37 INDUSTRIAL COMMUNICATION MARKET: RESEARCH LIMITATIONS

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