

# **Industrial Cleaning Chemicals Market by Ingredient (Surfactants, Solvents, Chelating Agents), Product (General & Medical Cleaning), Application (Manufacturing & Commercial Offices, Healthcare, Retail & Food Service), and Region - Global Forecast to 2028**

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## **Abstracts**

The industrial cleaning chemicals market is projected to grow from USD 53.5 Billion in 2023 to USD 67.0 Billion by 2028, at a CAGR of 4.6% during the forecast period. Industrial cleaning chemicals are widely used in the institutional, food, automotive & aerospace, and medical sectors. It consists of surfactants, solvents, chelating agents, pH regulators, solubilizers/hydrotropes, enzymes, and others. These industrial cleaning chemicals reduce downtime, increase productivity, increase equipment lifespan, and avoids contamination related concerns.

Surfactants segment is expected to be the largest market in the industrial cleaning chemicals market

Surfactants are the most broadly used ingredients, which are utilized in many cleaning formulations. This is attributed to the strong awareness about hygiene and the demand for dirt-free, germ-free, and hygienic working space post-COVID-19 pandemic is rising the use of surfactants in many applications. Moreover, the surfactants segment is projected to be the second fastest growing market in the industrial cleaning chemicals during the forecast period.

General & medical device cleaning segment is projected to be the fastest growing market in the industrial cleaning chemicals

The growth of the general & medical device cleaning segment in the industrial cleaning chemicals market is attributed to extensive usage in the cleaning of floors, medical equipment, glass surfaces, sanitary wares, carpets, and for maintaining basic hygiene in healthcare premises and work. Increasing hygiene related concerns and workplace cleanliness initiatives is one of the major factors driving the market.

Healthcare segment is expected to be the largest market in the industrial cleaning chemicals market

The growth of the healthcare segment in the industrial cleaning chemicals market is attributed to the high consumption of industrial cleaning chemicals in healthcare institutions and many hospitals. The focus of healthcare cleaning procedures are to keep equipment and instruments sterile and clean, minimize cross-contamination, prolong their working life, and reduce medical waste. Moreover, the healthcare segment is projected to be the second fastest growing market in the industrial cleaning chemicals during the forecast period.

North America is projected to be the fastest-growing market in the industrial cleaning chemicals market

The growth in the region is attributed to the workplace hygiene initiatives and rising concern about healthier environment in manufacturing & commercial offices, healthcare, and retail & food service applications fuel the industrial cleaning chemicals market in North America. The strong foothold of the industrial cleaning chemicals manufacturers is driving the market in North America. Moreover, North America held the largest market share in the industrial cleaning chemicals market in 2022.

The break-up of the profile of primary participants in the industrial cleaning chemicals market:

By Company Type: Tier 1– 35%, Tier 2– 45%, and Tier 3– 20%

By Designation: C Level– 35%, Director Level– 25%, Others- 40%

By Region: North America– 40%, Europe– 20%, Asia Pacific– 30%, Middle East– 5%, and South America– 5%

The key players profiled in the report include BASF SE (Germany), Dow Inc. (US), Clariant AG (Switzerland), Evonik Industries AG (Germany), Solvay SA (Belgium), Diversey Holdings Ltd. (US), Stepan Company (US), Ecolab Inc. (US), Pilot Chemical Corp. (US), and DuPont de Nemours, Inc. (US), among others.

## Research Coverage

This research report categorizes the industrial cleaning chemicals market by ingredient type (surfactants, solvents, chelating agents, pH regulators, solubilizers/hydrotropes, enzymes, and others), product type (oven & grill cleaners, metal cleaners, dish washing, general & medical device cleaning, food cleaners, dairy cleaners, disinfectants, and commercial laundry), application (manufacturing & commercial offices, healthcare, retail & food service, hospitality, automotive & aerospace, food processing, and others), and region (Asia Pacific, North America, Western Europe, Central & Eastern Europe, Middle East & Africa, and South America). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the industrial cleaning chemicals market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; contracts, partnerships, agreements, new product & service launches, mergers and acquisitions, and recent developments associated with the industrial cleaning chemicals market. Competitive analysis of upcoming startups in the industrial cleaning chemicals market ecosystem is covered in this report.

## Reasons to Buy this Report:

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall industrial cleaning chemicals market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (increasing demand from application post COVID-19 pandemic, workplace hygiene initiatives, and increased concern about enabling healthier environment), restraints (government & environmental regulations),

opportunities (green & bio-based industrial cleaning chemicals and the role of enzymes in detergent products chemicals), and challenges (lengthy authorization for biocidal products and reduced production capacity and lack of workforce in industrial cleaning industry) influencing the growth of the industrial cleaning chemicals market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the industrial cleaning chemicals market

**Market Development:** Comprehensive information about lucrative markets – the report analyses the industrial cleaning chemicals market across varied regions

**Market Diversification:** Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the industrial cleaning chemicals market

**Competitive Assessment:** In-depth assessment of market shares, growth strategies, and service offerings of leading players like BASF SE (Germany), Dow Inc. (US), Clariant AG (Switzerland), Evonik Industries AG (Germany), Solvay SA (Belgium), Diversey Holdings Ltd. (US), Stepan Company (US), Ecolab Inc. (US), Pilot Chemical Corp. (US), and DuPont de Nemours, Inc. (US), among others.

## Contents

### 1 INTRODUCTION

#### 1.1 STUDY OBJECTIVES

#### 1.2 MARKET DEFINITION

##### 1.2.1 INDUSTRIAL CLEANING CHEMICALS MARKET: INCLUSIONS AND EXCLUSIONS

##### 1.2.2 INDUSTRIAL CLEANING CHEMICALS MARKET: DEFINITION AND INCLUSIONS, BY INGREDIENT TYPE

##### 1.2.3 INDUSTRIAL CLEANING CHEMICALS MARKET: DEFINITION AND INCLUSIONS, BY PRODUCT TYPE

##### 1.2.4 INDUSTRIAL CLEANING CHEMICALS MARKET: DEFINITION AND INCLUSIONS, BY APPLICATION

#### 1.3 MARKET SCOPE

##### 1.3.1 INDUSTRIAL CLEANING CHEMICALS MARKET SEGMENTATION

##### 1.3.2 REGIONAL SCOPE

#### 1.4 YEARS CONSIDERED

#### 1.5 CURRENCY CONSIDERED

#### 1.6 UNIT CONSIDERED

#### 1.7 STAKEHOLDERS

#### 1.8 SUMMARY OF CHANGES

#### 1.9 IMPACT OF RECESSION

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH DATA

##### FIGURE 1 INDUSTRIAL CLEANING CHEMICALS MARKET: RESEARCH DESIGN

##### 2.1.1 SECONDARY DATA

##### 2.1.2 PRIMARY DATA

###### 2.1.2.1 Primary interviews – demand and supply sides

###### 2.1.2.2 Key industry insights

###### 2.1.2.3 Breakdown of primary interviews

#### 2.2 MARKET SIZE ESTIMATION

##### 2.2.1 BOTTOM-UP APPROACH

##### FIGURE 2 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 (SUPPLY SIDE): COLLECTIVE SHARE OF TOP PLAYERS

##### FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 2 - BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE OF ALL PRODUCTS

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 3 – BOTTOM-UP (DEMAND SIDE)

2.2.2 TOP-DOWN APPROACH

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 4 – TOP-DOWN

2.3 DATA TRIANGULATION

FIGURE 6 INDUSTRIAL CLEANING CHEMICALS MARKET: DATA TRIANGULATION

2.4 GROWTH FORECAST

2.4.1 SUPPLY SIDE

FIGURE 7 SUPPLY-SIDE MARKET CAGR PROJECTIONS

2.4.2 DEMAND SIDE

FIGURE 8 DEMAND-SIDE MARKET GROWTH PROJECTIONS: DRIVERS AND OPPORTUNITIES

2.4.3 ASSUMPTIONS

2.5 IMPACT OF RECESSION

2.6 LIMITATIONS

2.7 RISK ASSESSMENT

TABLE 1 INDUSTRIAL CLEANING CHEMICALS MARKET: RISK ASSESSMENT

### **3 EXECUTIVE SUMMARY**

FIGURE 9 SURFACTANTS TO BE LARGEST INGREDIENT TYPE FOR INDUSTRIAL CLEANING CHEMICALS DURING FORECAST PERIOD

FIGURE 10 GENERAL & MEDICAL DEVICE CLEANING TO BE FASTEST-GROWING PRODUCT TYPE OF INDUSTRIAL CLEANING CHEMICALS DURING FORECAST PERIOD

FIGURE 11 HEALTHCARE TO BE LARGEST APPLICATION OF INDUSTRIAL CLEANING CHEMICALS DURING FORECAST PERIOD

FIGURE 12 NORTH AMERICA LED INDUSTRIAL CLEANING CHEMICALS MARKET IN 2022

### **4 PREMIUM INSIGHTS**

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN INDUSTRIAL CLEANING CHEMICALS MARKET

FIGURE 13 NORTH AMERICA TO LEAD INDUSTRIAL CLEANING CHEMICALS MARKET DURING FORECAST PERIOD

4.2 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION

FIGURE 14 NORTH AMERICA TO REGISTER HIGHEST CAGR DURING FORECAST

## PERIOD

4.3 ASIA PACIFIC: INDUSTRIAL CLEANING CHEMICALS MARKET, BY APPLICATION AND COUNTRY, 2022

FIGURE 15 MANUFACTURING & COMMERCIAL OFFICES AND CHINA SEGMENTS ACCOUNTED FOR LARGEST SHARES IN 2022

4.4 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, REGION VS. APPLICATION

FIGURE 16 HEALTHCARE APPLICATION DOMINATED MOST REGIONS IN 2022

4.5 INDUSTRIAL CLEANING CHEMICALS MARKET, BY KEY COUNTRY

FIGURE 17 INDIA TO REGISTER HIGHEST CAGR BETWEEN 2023 AND 2028

## 5 MARKET OVERVIEW

### 5.1 INTRODUCTION

### 5.2 MARKET DYNAMICS

FIGURE 18 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN INDUSTRIAL CLEANING CHEMICALS MARKET

#### 5.2.1 DRIVERS

5.2.1.1 Increasing demand from end-use industries post-COVID-19 pandemic

TABLE 2 KEY APPLICATIONS OF INDUSTRIAL CLEANING CHEMICALS

5.2.1.2 Workplace hygiene initiatives

5.2.1.3 Efforts for a healthier indoor environment in commercial and industrial facilities

#### 5.2.2 RESTRAINTS

5.2.2.1 Government and environmental regulations

TABLE 3 REGULATIONS FOR INDUSTRIAL CLEANING CHEMICALS

#### 5.2.3 OPPORTUNITIES

5.2.3.1 Green & bio-based industrial cleaning chemicals

5.2.3.2 Use of enzymes in detergent products

#### 5.2.4 CHALLENGES

5.2.4.1 Lengthy authorization process for biocidal products

5.2.4.2 Reduced production capacity and lack of workforce for industrial cleaning

### 5.3 PORTER'S FIVE FORCES ANALYSIS

FIGURE 19 INDUSTRIAL CLEANING CHEMICALS MARKET: PORTER'S FIVE FORCES ANALYSIS

#### 5.3.1 THREAT OF NEW ENTRANTS

#### 5.3.2 THREAT OF SUBSTITUTES

#### 5.3.3 BARGAINING POWER OF SUPPLIERS

#### 5.3.4 BARGAINING POWER OF BUYERS



### 5.3.5 INTENSITY OF COMPETITIVE RIVALRY

TABLE 4 INDUSTRIAL CLEANING CHEMICALS MARKET: PORTER'S FIVE FORCES ANALYSIS

### 5.4 MACROECONOMIC INDICATORS

#### 5.4.1 GDP TRENDS AND FORECAST FOR MAJOR ECONOMIES

TABLE 5 GDP TRENDS AND FORECAST, BY MAJOR ECONOMIES, 2020–2027 (USD BILLION)

## 6 INDUSTRY TRENDS

### 6.1 SUPPLY CHAIN ANALYSIS

FIGURE 20 INDUSTRIAL CLEANING CHEMICALS MARKET: SUPPLY CHAIN ANALYSIS

#### 6.1.1 RAW MATERIALS

#### 6.1.2 MANUFACTURING OF INDUSTRIAL CLEANING CHEMICALS

#### 6.1.3 DISTRIBUTION NETWORK

#### 6.1.4 END-USE INDUSTRIES

### 6.2 KEY STAKEHOLDERS AND BUYING CRITERIA

#### 6.2.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 21 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP 3 APPLICATIONS

TABLE 6 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP 3 APPLICATIONS (%)

#### 6.2.2 BUYING CRITERIA

FIGURE 22 KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS

TABLE 7 KEY BUYING CRITERIA FOR TOP 3 APPLICATIONS

### 6.3 PRICING ANALYSIS

6.3.1 AVERAGE SELLING PRICE FOR TOP 3 APPLICATIONS OFFERED BY KEY PLAYERS

FIGURE 23 AVERAGE SELLING PRICES BY KEY PLAYERS FOR TOP 3 APPLICATIONS

TABLE 8 AVERAGE SELLING PRICE FOR TOP 3 APPLICATIONS OFFERED BY KEY PLAYERS (USD/KG)

#### 6.3.2 AVERAGE SELLING PRICE, BY REGION

FIGURE 24 AVERAGE SELLING PRICE OF INDUSTRIAL CLEANING CHEMICALS, BY REGION (USD/KG)

TABLE 9 AVERAGE SELLING PRICE OF INDUSTRIAL CLEANING CHEMICALS, BY REGION (USD/KG)

### 6.4 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS



#### 6.4.1 REVENUE SHIFTS AND NEW REVENUE POCKETS IN INDUSTRIAL CLEANING CHEMICALS MARKET

FIGURE 25 REVENUE SHIFT FOR INDUSTRIAL CLEANING CHEMICALS MARKET

#### 6.5 ECOSYSTEM ANALYSIS

TABLE 10 INDUSTRIAL CLEANING CHEMICALS MARKET: ROLE IN ECOSYSTEM

FIGURE 26 INDUSTRIAL CLEANING CHEMICALS MARKET: ECOSYSTEM ANALYSIS

#### 6.6 TECHNOLOGY ANALYSIS

6.6.1 CLEANING TECHNOLOGIES

#### 6.7 CASE STUDY ANALYSIS

6.7.1 EUROSTARS HOTELS AND DIVERSEY

6.7.2 SOFITEL MUMBAI BKC AND DIVERSEY

#### 6.8 TRADE DATA STATISTICS

6.8.1 IMPORT SCENARIO OF INDUSTRIAL CLEANING CHEMICALS

FIGURE 27 IMPORT OF INDUSTRIAL CLEANING CHEMICALS, BY KEY COUNTRIES (2016– 2021)

TABLE 11 IMPORT OF INDUSTRIAL CLEANING CHEMICALS, BY REGION, 2016–2021 (USD MILLION)

6.8.2 EXPORT SCENARIO OF INDUSTRIAL CLEANING CHEMICALS

FIGURE 28 EXPORT OF INDUSTRIAL CLEANING CHEMICALS, BY KEY COUNTRIES (2016-2021)

TABLE 12 EXPORT OF INDUSTRIAL CLEANING CHEMICALS, BY REGION, 2016–2021 (USD MILLION)

#### 6.9 TARIFF AND REGULATORY LANDSCAPE

6.9.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

6.9.2 REGULATIONS FOR INDUSTRIAL CLEANING CHEMICALS, BY COUNTRY/REGION

#### 6.10 KEY CONFERENCES AND EVENTS IN 2023–2024

TABLE 13 INDUSTRIAL CLEANING CHEMICALS MARKET: KEY CONFERENCES & EVENTS, 2023-2024

#### 6.11 PATENT ANALYSIS

6.11.1 APPROACH

6.11.2 DOCUMENT TYPE

TABLE 14 PATENT STATUS: PATENT APPLICATIONS, LIMITED PATENTS, AND GRANTED PATENTS

FIGURE 29 PATENTS REGISTERED IN INDUSTRIAL CLEANING CHEMICALS MARKET, 2012–2022

FIGURE 30 PATENT PUBLICATION TRENDS, 2012–2022

## FIGURE 31 LEGAL STATUS OF PATENTS FILED IN INDUSTRIAL CLEANING CHEMICALS MARKET

### 6.11.3 JURISDICTION ANALYSIS

## FIGURE 32 MAXIMUM PATENTS FILED IN JURISDICTION OF CHINA

### 6.11.4 TOP APPLICANTS

## FIGURE 33 FOSHAN SHUNDE MIDEA WASHING APPLIANCES MFG. CO., LTD. REGISTERED MAXIMUM NUMBER OF PATENTS BETWEEN 2012 AND 2022

## TABLE 15 PATENTS BY FOSHAN SHUNDE MIDEA WASHING APPLIANCES MFG. CO., LTD.

## TABLE 16 PATENTS BY QINGDAO HAIER DISHWASHER COMPANY

## TABLE 17 PATENTS BY L'OREAL

## TABLE 18 TOP 10 PATENT OWNERS IN US, 2012–2022

## 7 INDUSTRIAL CLEANING CHEMICALS MARKET, BY INGREDIENT TYPE

### 7.1 INTRODUCTION

## FIGURE 34 ENZYMES SEGMENT TO WITNESS HIGHEST CAGR BETWEEN 2023 AND 2028

## TABLE 19 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

## TABLE 20 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2022–2028 (USD MILLION)

## TABLE 21 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

## TABLE 22 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2022–2028 (KILOTON)

### 7.2 SURFACTANTS

#### 7.2.1 WIDELY USED IN GENERAL CLEANERS

#### 7.2.2 ANIONIC SURFACTANTS

#### 7.2.3 NONIONIC SURFACTANTS

#### 7.2.4 CATIONIC SURFACTANTS

#### 7.2.5 AMPHOTERIC SURFACTANTS

## FIGURE 35 HEALTHCARE TO BE LARGEST APPLICATION OF SURFACTANTS DURING FORECAST PERIOD

## TABLE 23 SURFACTANTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

## TABLE 24 SURFACTANTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

## TABLE 25 SURFACTANTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE,

BY APPLICATION, 2017–2021 (KILOTON)

TABLE 26 SURFACTANTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

### 7.3 SOLVENTS

#### 7.3.1 HUGE DEMAND FROM METAL CLEANING

FIGURE 36 MANUFACTURING & COMMERCIAL OFFICES TO BE SECOND-LARGEST CONSUMER OF SOLVENTS DURING FORECAST PERIOD

TABLE 27 SOLVENTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 28 SOLVENTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 29 SOLVENTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 30 SOLVENTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

### 7.4 CHELATING AGENTS

#### 7.4.1 HIGH PERFORMANCE OF CHELATING AGENTS IN HARD WATER

FIGURE 37 MANUFACTURING & COMMERCIAL OFFICES TO BE SECOND-LARGEST APPLICATION OF CHELATING AGENTS BY 2028

TABLE 31 CHELATING AGENTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 32 CHELATING AGENTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 33 CHELATING AGENTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 34 CHELATING AGENTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

### 7.5 PH REGULATORS

#### 7.5.1 INCREASING DEMAND FROM COMMERCIAL LAUNDRY

FIGURE 38 HEALTHCARE TO BE LARGEST APPLICATION OF PH REGULATORS DURING FORECAST PERIOD

TABLE 35 PH REGULATORS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 36 PH REGULATORS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 37 PH REGULATORS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 38 PH REGULATORS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

## 7.6 SOLUBILIZERS/HYDROTROPES

### 7.6.1 REQUIRE LOW LEVELS FOR SOLUBILIZATION OF SURFACTANTS

FIGURE 39 HEALTHCARE TO BE LARGEST APPLICATION OF

SOLUBILIZERS/HYDROTROPES IN INDUSTRIAL CLEANING CHEMICALS MARKET

TABLE 39 SOLUBILIZERS/HYDROTROPES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 40 SOLUBILIZERS/HYDROTROPES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 41 SOLUBILIZERS/HYDROTROPES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 42 SOLUBILIZERS/HYDROTROPES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

## 7.7 ENZYMES

### 7.7.1 BETTER CLEANING PROPERTIES COMPARED TO SYNTHETIC CLEANING PRODUCTS

FIGURE 40 FOOD PROCESSING TO BE SECOND-LARGEST APPLICATION OF ENZYMES IN INDUSTRIAL CLEANING CHEMICALS MARKET

TABLE 43 ENZYMES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 44 ENZYMES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 45 ENZYMES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 46 ENZYMES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

## 7.8 OTHERS

FIGURE 41 HEALTHCARE TO BE LARGEST APPLICATION OF OTHER INGREDIENTS DURING FORECAST PERIOD

TABLE 47 OTHER INGREDIENTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 48 OTHER INGREDIENTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 49 OTHER INGREDIENTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 50 OTHER INGREDIENTS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

## 8 INDUSTRIAL CLEANING CHEMICALS MARKET, BY PRODUCT TYPE

## 8.1 INTRODUCTION

FIGURE 42 GENERAL & MEDICAL DEVICE CLEANING TO BE LARGEST SEGMENT DURING FORECAST PERIOD

TABLE 51 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY PRODUCT TYPE, 2017–2021 (USD MILLION)

TABLE 52 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY PRODUCT TYPE, 2022–2028 (USD MILLION)

TABLE 53 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY PRODUCT TYPE, 2017–2021 (KILOTON)

TABLE 54 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY PRODUCT TYPE, 2022–2028 (KILOTON)

## 8.2 GENERAL & MEDICAL DEVICE CLEANING

### 8.2.1 HIGH DEMAND FROM INDUSTRIAL AND INSTITUTIONAL SECTORS

TABLE 55 GENERAL & MEDICAL DEVICE CLEANING: PERCENTAGE SHARE OF INGREDIENT TYPE (2022)

### 8.2.2 FLOOR CARE

TABLE 56 FLOOR CARE: PERCENTAGE SHARE OF INGREDIENT TYPE (2022)

### 8.2.3 CARPET CARE

TABLE 57 CARPET CARE: PERCENTAGE SHARE OF INGREDIENT TYPE (2022)

## 8.3 METAL CLEANERS

### 8.3.1 HIGH IN VOC CONTENT AND TOXICITY

TABLE 58 METAL CLEANERS: PERCENTAGE SHARE OF INGREDIENT TYPE (2022)

## 8.4 DISINFECTANTS

### 8.4.1 HIGH DEMAND FROM HEALTHCARE INDUSTRY

TABLE 59 DISINFECTANTS: PERCENTAGE SHARE OF INGREDIENT TYPE (2022)

## 8.5 COMMERCIAL LAUNDRY

8.5.1 INCREASING DEMAND FROM HEALTHCARE AND HOSPITALITY INDUSTRIES

TABLE 60 COMMERCIAL LAUNDRY: PERCENTAGE SHARE OF INGREDIENT TYPE (2022)

## 8.6 DISH WASHING

### 8.6.1 RISE IN DEMAND FROM FOOD SERVICE AND HOTEL INDUSTRIES

TABLE 61 DISH WASHING: PERCENTAGE SHARE OF INGREDIENT TYPE (2022)

## 8.7 OVEN & GRILL CLEANERS

### 8.7.1 REPEATED USE OF PH REGULATORS IN FOOD INDUSTRY

TABLE 62 OVEN & GRILL CLEANERS: PERCENTAGE SHARE OF INGREDIENT TYPE (2022)

## 8.8 FOOD CLEANERS

8.8.1 EXTENSIVE USE OF WETTING AGENTS IN FOOD INDUSTRY  
TABLE 63 FOOD CLEANERS: PERCENTAGE SHARE OF INGREDIENT TYPE (2022)

8.9 DAIRY CLEANERS

8.9.1 NEED TO MAINTAIN HIGHEST QUALITY AND HYGIENE STANDARDS  
TABLE 64 DAIRY CLEANERS: PERCENTAGE SHARE OF INGREDIENT TYPE (2022)

## **9 INDUSTRIAL CLEANING CHEMICALS MARKET, BY APPLICATION**

9.1 INTRODUCTION

FIGURE 43 HEALTHCARE APPLICATION TO LEAD INDUSTRIAL CLEANING CHEMICALS MARKET DURING FORECAST PERIOD

TABLE 65 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 66 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 67 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 68 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

9.2 MANUFACTURING & COMMERCIAL OFFICES

9.2.1 RISING INDUSTRIALIZATION IN EMERGING ECONOMIES  
FIGURE 44 SOLVENTS TO BE SECOND-LARGEST INGREDIENT TYPE FOR MANUFACTURING & COMMERCIAL OFFICES APPLICATION DURING FORECAST PERIOD

TABLE 69 MANUFACTURING & COMMERCIAL OFFICES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 70 MANUFACTURING & COMMERCIAL OFFICES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2022–2028 (USD MILLION)

TABLE 71 MANUFACTURING & COMMERCIAL OFFICES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 72 MANUFACTURING & COMMERCIAL OFFICES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2022–2028 (KILOTON)

TABLE 73 MANUFACTURING & COMMERCIAL OFFICES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 74 MANUFACTURING & COMMERCIAL OFFICES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2022–2028 (USD MILLION)

TABLE 75 MANUFACTURING & COMMERCIAL OFFICES: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 76 MANUFACTURING & COMMERCIAL OFFICES: INDUSTRIAL CLEANING



## CHEMICALS MARKET SIZE, BY REGION, 2022–2028 (KILOTON)

### 9.3 HEALTHCARE

#### 9.3.1 INCREASED HEALTHCARE EXPENDITURE TO REDUCE CROSS-CONTAMINATION

FIGURE 45 SURFACTANTS TO BE LARGEST INGREDIENT TYPE FOR HEALTHCARE APPLICATION DURING FORECAST PERIOD

TABLE 77 HEALTHCARE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 78 HEALTHCARE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2022–2028 (USD MILLION)

TABLE 79 HEALTHCARE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 80 HEALTHCARE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2022–2028 (KILOTON)

TABLE 81 HEALTHCARE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 82 HEALTHCARE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2022–2028 (USD MILLION)

TABLE 83 HEALTHCARE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 84 HEALTHCARE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2022–2028 (KILOTON)

### 9.4 RETAIL & FOOD SERVICE

#### 9.4.1 ENZYMATIC CLEANING PROCESSES IMPORTANT IN RETAIL & FOOD SERVICE APPLICATION

FIGURE 46 SURFACTANTS TO BE LARGEST SEGMENT FOR RETAIL & FOOD SERVICE APPLICATION DURING FORECAST PERIOD

TABLE 85 RETAIL & FOOD SERVICE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 86 RETAIL & FOOD SERVICE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2022–2028 (USD MILLION)

TABLE 87 RETAIL & FOOD SERVICE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 88 RETAIL & FOOD SERVICE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2022–2028 (KILOTON)

TABLE 89 RETAIL FOOD & SERVICE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 90 RETAIL FOOD & SERVICE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2022–2028 (USD MILLION)



TABLE 91 RETAIL FOOD & SERVICE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 92 RETAIL FOOD & SERVICE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2022–2028 (KILOTON)

## 9.5 HOSPITALITY

### 9.5.1 GROWTH IN TOURISM INDUSTRY POST-COVID-19 PANDEMIC

FIGURE 47 PH REGULATORS TO BE LARGEST INGREDIENT TYPE FOR HOSPITALITY APPLICATION DURING FORECAST PERIOD

TABLE 93 HOSPITALITY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 94 HOSPITALITY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2022–2028 (USD MILLION)

TABLE 95 HOSPITALITY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 96 HOSPITALITY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2022–2028 (KILOTON)

TABLE 97 HOSPITALITY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 98 HOSPITALITY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2022–2028 (USD MILLION)

TABLE 99 HOSPITALITY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 100 HOSPITALITY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2022–2028 (KILOTON)

## 9.6 AUTOMOTIVE & AEROSPACE

### 9.6.1 REGULAR INTERVALS OF CLEANING IN AEROSPACE INDUSTRY

FIGURE 48 CHELATING AGENTS TO BE LARGEST INGREDIENT TYPE FOR AUTOMOTIVE & AEROSPACE APPLICATION DURING FORECAST PERIOD

TABLE 101 AUTOMOTIVE & AEROSPACE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 102 AUTOMOTIVE & AEROSPACE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2022–2028 (USD MILLION)

TABLE 103 AUTOMOTIVE & AEROSPACE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 104 AUTOMOTIVE & AEROSPACE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY INGREDIENT TYPE, 2022–2028 (KILOTON)

TABLE 105 AUTOMOTIVE & AEROSPACE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 106 AUTOMOTIVE & AEROSPACE: INDUSTRIAL CLEANING CHEMICALS

MARKET SIZE, BY REGION, 2022–2028 (USD MILLION)

TABLE 107 AUTOMOTIVE & AEROSPACE: INDUSTRIAL CLEANING CHEMICALS  
MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 108 AUTOMOTIVE & AEROSPACE: INDUSTRIAL CLEANING CHEMICALS  
MARKET SIZE, BY REGION, 2022–2028 (KILOTON)

## 9.7 FOOD PROCESSING

### 9.7.1 NEED FOR HYGIENE AND BIO-BASED PRODUCTS

FIGURE 49 ENZYMES TO BE FASTEST-GROWING INGREDIENT TYPE FOR FOOD  
PROCESSING APPLICATION DURING FORECAST PERIOD

TABLE 109 FOOD PROCESSING: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 110 FOOD PROCESSING: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY INGREDIENT TYPE, 2022–2028 (USD MILLION)

TABLE 111 FOOD PROCESSING: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 112 FOOD PROCESSING: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY INGREDIENT TYPE, 2022–2028 (KILOTON)

TABLE 113 FOOD PROCESSING: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 114 FOOD PROCESSING: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY REGION, 2022–2028 (USD MILLION)

TABLE 115 FOOD PROCESSING: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 116 FOOD PROCESSING: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY REGION, 2022–2028 (KILOTON)

## 9.8 OTHERS

FIGURE 50 SURFACTANTS TO BE LARGEST INGREDIENT TYPE FOR OTHER  
APPLICATIONS DURING FORECAST PERIOD

TABLE 117 OTHER APPLICATIONS: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY INGREDIENT TYPE, 2017–2021 (USD MILLION)

TABLE 118 OTHER APPLICATIONS: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY INGREDIENT TYPE, 2022–2028 (USD MILLION)

TABLE 119 OTHER APPLICATIONS: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY INGREDIENT TYPE, 2017–2021 (KILOTON)

TABLE 120 OTHER APPLICATIONS: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY INGREDIENT TYPE, 2022–2028 (KILOTON)

TABLE 121 OTHER APPLICATIONS: INDUSTRIAL CLEANING CHEMICALS MARKET  
SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 122 OTHER APPLICATIONS: INDUSTRIAL CLEANING CHEMICALS MARKET

SIZE, BY REGION, 2022–2028 (USD MILLION)

TABLE 123 OTHER APPLICATIONS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 124 OTHER APPLICATIONS: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2022–2028 (KILOTON)

## **10 INDUSTRIAL CLEANING CHEMICALS MARKET, BY REGION**

### **10.1 INTRODUCTION**

FIGURE 51 NORTH AMERICA TO BE FASTEST-GROWING INDUSTRIAL CLEANING CHEMICALS MARKET BETWEEN 2023 AND 2028

TABLE 125 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 126 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2022–2028 (USD MILLION)

TABLE 127 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2017–2021 (KILOTON)

TABLE 128 INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY REGION, 2022–2028 (KILOTON)

### **10.2 ASIA PACIFIC**

FIGURE 52 ASIA PACIFIC: INDUSTRIAL CLEANING CHEMICALS MARKET SNAPSHOT

#### **10.2.1 IMPACT OF RECESSION**

10.2.2 ASIA PACIFIC: INDUSTRIAL CLEANING CHEMICALS MARKET, BY APPLICATION

TABLE 129 ASIA PACIFIC: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 130 ASIA PACIFIC: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 131 ASIA PACIFIC: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 132 ASIA PACIFIC: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

10.2.3 ASIA PACIFIC INDUSTRIAL CLEANING CHEMICALS MARKET, BY COUNTRY

TABLE 133 ASIA PACIFIC: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 134 ASIA PACIFIC: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 135 ASIA PACIFIC: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 136 ASIA PACIFIC: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2022–2028 (KILOTON)

#### 10.2.3.1 China

10.2.3.1.1 High economic growth and heavy production & consumption of chemicals

TABLE 137 CHINA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 138 CHINA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 139 CHINA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 140 CHINA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

#### 10.2.3.2 Japan

10.2.3.2.1 Strong presence of automobile producers

TABLE 141 JAPAN: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 142 JAPAN: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 143 JAPAN: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 144 JAPAN: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

#### 10.2.3.3 India

10.2.3.3.1 Growing FDI in manufacturing industry

TABLE 145 INDIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 146 INDIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 147 INDIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 148 INDIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

#### 10.2.3.4 South Korea

10.2.3.4.1 Government initiatives in industrial sector

TABLE 149 SOUTH KOREA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 150 SOUTH KOREA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE,

BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 151 SOUTH KOREA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 152 SOUTH KOREA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

#### 10.2.3.5 Australia

10.2.3.5.1 High demand from building & construction and electronics industries

TABLE 153 AUSTRALIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 154 AUSTRALIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 155 AUSTRALIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 156 AUSTRALIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

### 10.3 NORTH AMERICA

FIGURE 53 NORTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SNAPSHOT

#### 10.3.1 IMPACT OF RECESSION

10.3.2 NORTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET, BY APPLICATION

TABLE 157 NORTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 158 NORTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 159 NORTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 160 NORTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

10.3.3 NORTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET, BY COUNTRY

TABLE 161 NORTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 162 NORTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 163 NORTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 164 NORTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2022–2028 (KILOTON)

### 10.3.3.1 US

10.3.3.1.1 Heavy capital investments and presence of key market players

TABLE 165 US: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 166 US: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 167 US: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 168 US: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

### 10.3.3.2 Mexico

10.3.3.2.1 Increasing manufacturing activities and extensive network of Free Trade Agreements (FTAS)

TABLE 169 MEXICO: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 170 MEXICO: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 171 MEXICO: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 172 MEXICO: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

### 10.3.3.3 Canada

10.3.3.3.1 Rise in disposable income and advanced manufacturing industry

TABLE 173 CANADA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 174 CANADA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 175 CANADA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 176 CANADA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

## 10.4 WESTERN EUROPE

FIGURE 54 WESTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SNAPSHOT

### 10.4.1 IMPACT OF RECESSION

10.4.2 WESTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET, BY APPLICATION

TABLE 177 WESTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)



TABLE 178 WESTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 179 WESTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 180 WESTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

10.4.3 WESTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET, BY COUNTRY

TABLE 181 WESTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 182 WESTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 183 WESTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 184 WESTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2022–2028 (KILOTON)

10.4.3.1 Germany

10.4.3.1.1 Expansion of manufacturing industry and highly developed automotive industry

TABLE 185 GERMANY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 186 GERMANY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 187 GERMANY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 188 GERMANY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

10.4.3.2 France

10.4.3.2.1 Presence of domestic manufacturing industry players and increased industrial production

TABLE 189 FRANCE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 190 FRANCE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 191 FRANCE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 192 FRANCE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

10.4.3.3 UK



#### 10.4.3.3.1 Rise in healthcare spending and growth in chemical industries

TABLE 193 UK: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 194 UK: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 195 UK: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 196 UK: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

#### 10.4.3.4 Italy

##### 10.4.3.4.1 Growing investments in transportation industry

TABLE 197 ITALY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 198 ITALY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 199 ITALY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 200 ITALY: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

#### 10.4.3.5 Spain

##### 10.4.3.5.1 Strong focus on revival of economy

TABLE 201 SPAIN: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 202 SPAIN: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 203 SPAIN: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 204 SPAIN: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

### 10.5 CENTRAL & EASTERN EUROPE

#### 10.5.1 IMPACT OF RECESSION

10.5.2 CENTRAL & EASTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET, BY APPLICATION

TABLE 205 CENTRAL & EASTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 206 CENTRAL & EASTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 207 CENTRAL & EASTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 208 CENTRAL & EASTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

10.5.3 CENTRAL & EASTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET, BY COUNTRY

TABLE 209 CENTRAL & EASTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 210 CENTRAL & EASTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 211 CENTRAL & EASTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 212 CENTRAL & EASTERN EUROPE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2022–2028 (KILOTON)

#### 10.5.3.1 Russia

10.5.3.1.1 Rising demand from automotive and construction industries

TABLE 213 RUSSIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 214 RUSSIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 215 RUSSIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 216 RUSSIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

#### 10.5.3.2 Poland

10.5.3.2.1 Increasing demand from manufacturing sector

TABLE 217 POLAND: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 218 POLAND: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 219 POLAND: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 220 POLAND: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

### 10.6 SOUTH AMERICA

#### 10.6.1 IMPACT OF RECESSION

10.6.2 SOUTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET, BY APPLICATION

TABLE 221 SOUTH AMERICA: SOUTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 222 SOUTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE,

BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 223 SOUTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 224 SOUTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

10.6.3 SOUTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET, BY COUNTRY

TABLE 225 SOUTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 226 SOUTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 227 SOUTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 228 SOUTH AMERICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2022–2028 (KILOTON)

10.6.3.1 Brazil

10.6.3.1.1 Rising demand from oil & gas and transport industries

TABLE 229 BRAZIL: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 230 BRAZIL: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 231 BRAZIL: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 232 BRAZIL: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

10.6.3.2 Argentina

10.6.3.2.1 Growth of healthcare and tourism industries

TABLE 233 ARGENTINA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 234 ARGENTINA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 235 ARGENTINA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 236 ARGENTINA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

10.7 MIDDLE EAST & AFRICA

10.7.1 IMPACT OF RECESSION

10.7.2 MIDDLE EAST & AFRICA: INDUSTRIAL CLEANING CHEMICALS MARKET, BY APPLICATION

TABLE 237 MIDDLE EAST & AFRICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 238 MIDDLE EAST & AFRICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 239 MIDDLE EAST & AFRICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 240 MIDDLE EAST & AFRICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

10.7.3 MIDDLE EAST & AFRICA: INDUSTRIAL CLEANING CHEMICALS MARKET, BY COUNTRY

TABLE 241 MIDDLE EAST & AFRICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 242 MIDDLE EAST & AFRICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2022–2028 (USD MILLION)

TABLE 243 MIDDLE EAST & AFRICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2017–2021 (KILOTON)

TABLE 244 MIDDLE EAST & AFRICA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY COUNTRY, 2022–2028 (KILOTON)

10.7.3.1 Saudi Arabia

10.7.3.1.1 Demand from automotive, packaging, and consumer goods industries

TABLE 245 SAUDI ARABIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 246 SAUDI ARABIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 247 SAUDI ARABIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 248 SAUDI ARABIA: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

10.7.3.2 UAE

10.7.3.2.1 Potential foreign investors and rapid urbanization

TABLE 249 UAE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (USD MILLION)

TABLE 250 UAE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (USD MILLION)

TABLE 251 UAE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2017–2021 (KILOTON)

TABLE 252 UAE: INDUSTRIAL CLEANING CHEMICALS MARKET SIZE, BY APPLICATION, 2022–2028 (KILOTON)

## 11 COMPETITIVE LANDSCAPE

### 11.1 INTRODUCTION

### 11.2 STRATEGIES ADOPTED BY KEY PLAYERS

#### 11.2.1 OVERVIEW OF STRATEGIES ADOPTED BY KEY INDUSTRIAL CLEANING CHEMICAL MANUFACTURERS

### 11.3 RANKING OF KEY MARKET PLAYERS

#### FIGURE 55 RANKING OF TOP 5 PLAYERS IN INDUSTRIAL CLEANING CHEMICALS MARKET, 2022

### 11.4 MARKET SHARE ANALYSIS

#### FIGURE 56 BASF SE LED INDUSTRIAL CLEANING CHEMICALS MARKET IN 2022

#### FIGURE 57 DIVERSEY HOLDINGS, LTD. IS LEADING PLAYER IN INDUSTRIAL CLEANERS MARKET

##### 11.4.1 DEGREE OF COMPETITION BETWEEN KEY PLAYERS

#### TABLE 253 INDUSTRIAL CLEANING CHEMICALS MARKET: DEGREE OF COMPETITION

### 11.5 REVENUE ANALYSIS OF KEY MARKET PLAYERS

#### FIGURE 58 REVENUE ANALYSIS OF KEY COMPANIES IN LAST 5 YEARS

### 11.6 COMPANY PRODUCT FOOTPRINT ANALYSIS

#### FIGURE 59 INDUSTRIAL CLEANING CHEMICALS MARKET: COMPANY FOOTPRINT

#### TABLE 254 INDUSTRIAL CLEANING CHEMICALS MARKET: INGREDIENT TYPE FOOTPRINT

#### TABLE 255 INDUSTRIAL CLEANING CHEMICALS MARKET: PRODUCT TYPE FOOTPRINT

#### TABLE 256 INDUSTRIAL CLEANING CHEMICALS MARKET: APPLICATION FOOTPRINT

#### TABLE 257 INDUSTRIAL CLEANING CHEMICALS MARKET: COMPANY REGION FOOTPRINT

### 11.7 COMPANY EVALUATION QUADRANT (TIER-1 PLAYERS)

#### 11.7.1 STARS

#### 11.7.2 EMERGING LEADERS

#### 11.7.3 PARTICIPANTS

#### 11.7.4 PERVASIVE PLAYERS

#### FIGURE 60 COMPANY EVALUATION QUADRANT FOR TIER-1 PLAYERS IN INDUSTRIAL CLEANING CHEMICALS MARKET

### 11.8 COMPETITIVE BENCHMARKING

#### TABLE 258 INDUSTRIAL CLEANING CHEMICALS MARKET: KEY START-UPS/SMES

#### TABLE 259 INDUSTRIAL CLEANING CHEMICALS MARKET: COMPETITIVE

**BENCHMARKING OF KEY START-UPS/SMES****11.9 START-UP/SME EVALUATION QUADRANT**

## 11.9.1 PROGRESSIVE COMPANIES

## 11.9.2 RESPONSIVE COMPANIES

## 11.9.3 STARTING BLOCKS

## 11.9.4 DYNAMIC COMPANIES

**FIGURE 61 START-UP/SME EVALUATION QUADRANT FOR INDUSTRIAL CLEANING CHEMICALS MARKET****11.10 COMPETITIVE SITUATIONS AND TRENDS**

## 11.10.1 DEALS

**TABLE 260 INDUSTRIAL CLEANING CHEMICALS MARKET: DEALS (2019–2023)**

## 11.10.2 PRODUCT LAUNCHES

**TABLE 261 INDUSTRIAL CLEANING CHEMICALS MARKET: PRODUCT LAUNCHES (2019–2023)**

## 11.10.3 OTHER DEVELOPMENTS

**TABLE 262 INDUSTRIAL CLEANING CHEMICALS MARKET: EXPANSIONS, INVESTMENTS, AND INNOVATIONS (2019–2023)****12 COMPANY PROFILES**

(Business Overview, Products Offered, Recent Developments, Product launches, Deals, Other developments, MnM view, Right to win, Strategic choices, Weakness and competitive threats)\*

**12.1 INTRODUCTION****12.2 MAJOR PLAYERS**

## 12.2.1 BASF SE

**TABLE 263 BASF SE: COMPANY OVERVIEW****FIGURE 62 BASF SE: COMPANY SNAPSHOT**

## 12.2.2 DOW INC.

**TABLE 264 DOW INC.: COMPANY OVERVIEW****FIGURE 63 DOW INC.: COMPANY SNAPSHOT**

## 12.2.3 CLARIANT AG

**TABLE 265 CLARIANT AG: COMPANY OVERVIEW****FIGURE 64 CLARIANT AG: COMPANY SNAPSHOT**

## 12.2.4 EVONIK INDUSTRIES AG

**TABLE 266 EVONIK INDUSTRIES AG: COMPANY OVERVIEW****FIGURE 65 EVONIK INDUSTRIES AG: COMPANY SNAPSHOT**

## 12.2.5 SOLVAY SA

**TABLE 267 SOLVAY SA: COMPANY OVERVIEW**



FIGURE 66 SOLVAY SA: COMPANY SNAPSHOT

12.2.6 DIVERSEY HOLDINGS, LTD.

TABLE 268 DIVERSEY HOLDINGS, LTD.: COMPANY OVERVIEW

FIGURE 67 DIVERSEY HOLDINGS, LTD.: COMPANY SNAPSHOT

12.2.7 ECOLAB INC.

TABLE 269 ECOLAB INC.: COMPANY OVERVIEW

FIGURE 68 ECOLAB INC.: COMPANY SNAPSHOT

12.2.8 STEPAN COMPANY

TABLE 270 STEPAN COMPANY: COMPANY OVERVIEW

FIGURE 69 STEPAN COMPANY: COMPANY SNAPSHOT

12.2.9 NOVOZYMES A/S

TABLE 271 NOVOZYMES A/S: COMPANY OVERVIEW

FIGURE 70 NOVOZYMES A/S: COMPANY SNAPSHOT

12.2.10 DUPONT DE NEMOURS, INC.

TABLE 272 DUPONT DE NEMOURS, INC.: COMPANY OVERVIEW

FIGURE 71 DUPONT DE NEMOURS, INC.: COMPANY SNAPSHOT

12.2.11 PILOT CHEMICAL CORP.

TABLE 273 PILOT CHEMICAL CORP.: COMPANY OVERVIEW

12.2.12 NATIONAL CHEMICAL LABORATORIES, INC.

TABLE 274 NATIONAL CHEMICAL LABORATORIES, INC.: COMPANY OVERVIEW

12.2.13 NYCO PRODUCTS COMPANY

TABLE 275 NYCO PRODUCTS COMPANY: COMPANY OVERVIEW

12.2.14 TRANS GULF INDUSTRIES

TABLE 276 TRANS GULF INDUSTRIES: COMPANY OVERVIEW

12.2.15 PRO CHEM, INC.

TABLE 277 PRO CHEM, INC.: COMPANY OVERVIEW

12.3 OTHER KEY PLAYERS

12.3.1 CRODA INTERNATIONAL PLC

TABLE 278 CRODA INTERNATIONAL PLC: COMPANY OVERVIEW

12.3.2 ENASPOL A.S.

TABLE 279 ENASPOL A.S.: COMPANY OVERVIEW

12.3.3 UNGER FABRIKKER A.S.

TABLE 280 UNGER FABRIKKER A.S.: COMPANY OVERVIEW

12.3.4 AARTI INDUSTRIES

TABLE 281 AARTI INDUSTRIES: COMPANY OVERVIEW

12.3.5 EOC GROUP

TABLE 282 EOC GROUP: COMPANY OVERVIEW

12.3.6 KLK OLEO

TABLE 283 KLK OLEO: COMPANY OVERVIEW



### 12.3.7 SATOL CHEMICALS

TABLE 284 SATOL CHEMICALS.: COMPANY OVERVIEW

### 12.3.8 ARROW PRODUCTS

TABLE 285 ARROW PRODUCTS: COMPANY OVERVIEW

### 12.3.9 ARCOT MANUFACTURING CORPORATION

TABLE 286 ARCOT MANUFACTURING CORPORATION: COMPANY OVERVIEW

### 12.3.10 CHELA LTD

TABLE 287 CHELA LTD: COMPANY OVERVIEW

### 12.3.11 E-ZOIL

TABLE 288 E-ZOIL: COMPANY OVERVIEW

### 12.3.12 CELESTE INDUSTRIES CORPORATION

TABLE 289 CELESTE INDUSTRIES CORPORATION: COMPANY OVERVIEW

### 12.3.13 MEDALKAN

TABLE 290 MEDALKAN: COMPANY OVERVIEW

### 12.3.14 FRASERS AEROSPACE

TABLE 291 FRASERS AEROSPACE: COMPANY OVERVIEW

### 12.3.15 MULTI-CLEAN

TABLE 292 MULTI-CLEAN: COMPANY OVERVIEW

\*Details on Business Overview, Products Offered, Recent Developments, Product launches, Deals, Other developments, MnM view, Right to win, Strategic choices, Weakness and competitive threats might not be captured in case of unlisted companies.

## 13 ADJACENT & RELATED MARKETS

### 13.1 INTRODUCTION

### 13.2 LIMITATION

### 13.3 SOLVENTS MARKET

#### 13.3.1 MARKET DEFINITION

#### 13.3.2 MARKET OVERVIEW

### 13.4 SOLVENTS MARKET, BY REGION

TABLE 293 SOLVENTS MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

TABLE 294 SOLVENTS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

#### 13.4.1 ASIA PACIFIC

TABLE 295 ASIA PACIFIC: SOLVENTS MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 296 ASIA PACIFIC: SOLVENTS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

#### 13.4.2 EUROPE

TABLE 297 EUROPE: SOLVENTS MARKET SIZE, BY COUNTRY, 2018–2025

(KILOTON)

TABLE 298 EUROPE: SOLVENTS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

13.4.3 NORTH AMERICA

TABLE 299 NORTH AMERICA: SOLVENTS MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 300 NORTH AMERICA: SOLVENTS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

13.4.4 MIDDLE EAST & AFRICA

TABLE 301 MIDDLE EAST & AFRICA: SOLVENTS MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 302 MIDDLE EAST & AFRICA: SOLVENTS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

13.4.5 SOUTH AMERICA

TABLE 303 SOUTH AMERICA: SOLVENTS MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 304 SOUTH AMERICA: SOLVENTS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

## **14 APPENDIX**

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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