

Industrial Analytics Market by Component (Software, Service), Analytics Type (Descriptive, Diagnostic, Predictive, and Prescriptive), Deployment Model, organization size, Industry Vertical, and Region - Global Forecast to 2022

<https://marketpublishers.com/r/I3791277DF8EN.html>

Date: July 2017

Pages: 174

Price: US\$ 5,650.00 (Single User License)

ID: I3791277DF8EN

Abstracts

Advent of Industrial Internet of Things (IIoT) is expected to drive the growth

MarketsandMarkets expects the global industrial analytics market to grow from USD 11.29 billion in 2017 to USD 25.51 billion by 2022, at a Compound Annual Growth Rate (CAGR) of 17.7%. The industrial analytics market is growing rapidly owing to the transition from traditional industrial Business Intelligence (BI) techniques to advanced BI and analytics techniques, and the massive surge in the volumes of industrial data across industry verticals due to the advent of IIoT. Factors such as lack of integration with organization culture and complex analytical process are expected to limit the market growth.

Customer analytics software to have the highest growth rate during the forecast period

Organizations across industry verticals are using various tools and systems to collect customer data for analyzing business performance at regular intervals and also in real time. Therefore, organizations face challenges in integrating these technologies for obtaining value from all these data sets. Customer analytics helps organizations in resolving these issues, allowing them to generate insights as per their convenience. Hence, customer analytics is projected to have the highest growth rate during the forecast period.

Energy and utilities vertical to have the highest growth rate during the forecast period

Industrial analytics solutions have been deployed across various industry verticals, including telecommunications and IT, retail & consumer goods, manufacturing, energy & utilities, transportation & logistics, and others. The energy & utilities vertical is expected to grow at the highest CAGR during the forecast period, because of the increasing need for managing real-time data of Radio-Frequency Identifications (RFIDs), sensors, Rich Site Summary (RSS) feeds, smart meters, and smart grids.

North America is expected to hold the largest market share

North America, followed by Europe, is expected to remain the largest revenue generating region for the industrial analytics vendors over the next 5 years. This is mainly due to the presence of Canada and the US, and the high focus on innovations through R&D, and technology across industry verticals in the region. APAC is expected to be the largest growing region in the industrial analytics market, because of the increasing adoption of IIoT and smart technologies, and government initiatives such as smart cities in countries including China and India.

In-depth interviews were conducted with CEOs, marketing directors, other innovation and technology directors, and executives from various key organizations operating in the industrial analytics market.

By Company Type: Tier 1: 22%, Tier 2: 30%, and Tier 3: 48%

By Designation: C-Level: 30%, Director Level: 45%, and Others: 25%

By Region: North America: 48%, Europe: 30%, APAC: 22%

The industrial analytics ecosystem comprises the following major vendors:

1. General Electric (US)
2. IBM Corporation (US)
3. Microsoft Corporation (US)
4. Oracle Corporation (US)
5. PTC, Inc. (US)
6. SAS Institute (US)
7. SAP SE (Germany)
8. Cisco Systems, Inc. (US)
9. HPE (US)

10. Intel Corporation (US)
11. Hitachi, Ltd. (Japan)
12. TIBCO Software, Inc. (US)
13. AGT International (Switzerland)
14. Bridgei2i Analytics Solutions (India)
15. Alteryx, Inc. (US)

Research Coverage:

The industrial analytics market revenue is primarily classified into revenues from software and revenues from services. The software revenue is associated with operational analytics, risk analytics, financial analytics, marketing analytics, customer analytics, and workforce analytics software offerings. The services revenue is associated with managed services and professional services. The professional services comprise deployment & integration, support & maintenance, and consulting services. The market is also segmented by analytics type, organization size, deployment model, industry vertical, and region.

Reasons to buy the report

To get a comprehensive overview of the global industrial analytics market

To gain in-depth information about the top players in this market, their product portfolios, and the key strategies adopted by them

To gain insights about the major countries/regions in which the industrial analytics market is flourishing across various industries.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primaries
 - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MICROQUADRANT RESEARCH METHODOLOGY
 - 2.3.1 VENDOR INCLUSION CRITERIA
- 2.4 RESEARCH ASSUMPTIONS
- 2.5 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE INDUSTRIAL ANALYTICS MARKET
- 4.2 INDUSTRIAL ANALYTICS MARKET: MARKET SHARE ACROSS VARIOUS REGIONS
- 4.3 INDUSTRIAL ANALYTICS MARKET: INDUSTRY VERTICAL AND REGION
- 4.4 LIFECYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW AND INDUSTRY TRENDS

- 5.1 MARKET OVERVIEW
 - 5.1.1 INTRODUCTION

5.1.2 MARKET DYNAMICS

5.1.2.1 Drivers

5.1.2.1.1 Beginning of the fourth industrial revolution, Industry 4.0

5.1.2.1.2 Advent of IIoT

5.1.2.1.3 Introduction of advanced data analytics techniques

5.1.2.2 Restraints

5.1.2.2.1 Lack of integration with organization culture

5.1.2.2.2 Complex analytical process

5.1.2.3 Opportunities

5.1.2.3.1 Smart data-driven organization

5.1.2.3.2 Cost reduction

5.1.2.4 Challenges

5.1.2.4.1 Lack of appropriate skills

5.1.2.4.2 Data quality and security

5.2 INDUSTRY TRENDS

5.2.1 INTRODUCTION

5.2.2 INDUSTRIAL ANALYTICS USE CASES

5.2.2.1 Introduction

5.2.2.2 Use case #1

5.2.2.3 Use case #2

5.2.2.4 Use case #3

5.2.3 APPLICATIONS OF INDUSTRIAL ANALYTICS ACROSS INDUSTRIAL VALUE CHAIN

5.2.3.1 Research and development

5.2.3.2 Manufacturing/operations

5.2.3.3 Supply chain/logistics

5.2.3.4 Marketing/sales

6 INDUSTRIAL ANALYTICS MARKET ANALYSIS, BY COMPONENT

6.1 INTRODUCTION

6.2 SOFTWARE

6.2.1 OPERATIONAL ANALYTICS

6.2.2 RISK ANALYTICS

6.2.3 MARKETING ANALYTICS

6.2.4 CUSTOMER ANALYTICS

6.2.5 FINANCIAL ANALYTICS

6.2.6 WORKFORCE ANALYTICS

6.3 SERVICES

- 6.3.1 MANAGED SERVICES
- 6.3.2 PROFESSIONAL SERVICES
 - 6.3.2.1 Consulting services
 - 6.3.2.2 Support and maintenance
 - 6.3.2.3 Deployment and integration

7 INDUSTRIAL ANALYTICS MARKET ANALYSIS, BY ANALYTICS TYPE

- 7.1 INTRODUCTION
- 7.2 DESCRIPTIVE ANALYTICS
- 7.3 DIAGNOSTIC ANALYTICS
- 7.4 PREDICTIVE ANALYTICS
- 7.5 PRESCRIPTIVE ANALYTICS

8 INDUSTRIAL ANALYTICS MARKET ANALYSIS, BY DEPLOYMENT MODEL

- 8.1 INTRODUCTION
- 8.2 ON-PREMISES
- 8.3 ON-DEMAND

9 INDUSTRIAL ANALYTICS MARKET ANALYSIS, BY ORGANIZATION SIZE

- 9.1 INTRODUCTION
- 9.2 LARGE ENTERPRISES
- 9.3 SMALL AND MEDIUM-SIZED ENTERPRISES

10 INDUSTRIAL ANALYTICS MARKET ANALYSIS, BY INDUSTRY VERTICAL

- 10.1 INTRODUCTION
- 10.2 RETAIL AND CONSUMER GOODS
- 10.3 TELECOMMUNICATIONS AND IT
- 10.4 TRANSPORTATION AND LOGISTICS
- 10.5 MANUFACTURING
- 10.6 ENERGY AND UTILITIES
- 10.7 OTHERS

11 GEOGRAPHIC ANALYSIS

- 11.1 INTRODUCTION

- 11.2 NORTH AMERICA
- 11.3 EUROPE
- 11.4 ASIA PACIFIC
- 11.5 MIDDLE EAST AND AFRICA
- 11.6 LATIN AMERICA

12 COMPETITIVE LANDSCAPE

- 12.1 MICROQUADRANT OVERVIEW
 - 12.1.1 VISIONARY LEADERS
 - 12.1.2 INNOVATORS
 - 12.1.3 DYNAMIC DIFFERENTIATORS
 - 12.1.4 EMERGING COMPANIES
- 12.2 COMPETITIVE BENCHMARKING
 - 12.2.1 BUSINESS STRATEGY EXCELLENCE ADOPTED BY MAJOR PLAYERS IN THE INDUSTRIAL ANALYTICS MARKET
 - 12.2.2 STRENGTH OF PRODUCT PORTFOLIO ADOPTED BY MAJOR PLAYERS IN THE INDUSTRIAL ANALYTICS MARKET

13 COMPANY PROFILES

(Overview, Strength of Product Portfolio, Business Strategy Excellence, Recent Developments)*

- 13.1 GE
- 13.2 HPE
- 13.3 IBM
- 13.4 MICROSOFT
- 13.5 PTC
- 13.6 SAP
- 13.7 SAS INSTITUTE
- 13.8 BRIDGEI2I
- 13.9 CISCO
- 13.10 INTEL
- 13.11 ORACLE
- 13.12 TIBCO
- 13.13 ALTERYX
- 13.14 HITACHI
- 13.15 AGT INTERNATIONAL

*Details on Overview, Strength of Product Portfolio, Business Strategy Excellence, Recent Developments might not be captured in case of unlisted companies.

14 APPENDIX

14.1 INSIGHTS OF INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

14.5 AVAILABLE CUSTOMIZATION

14.6 RELATED REPORTS

14.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 UNITED STATES DOLLAR EXCHANGE RATE, 2014–2016

Table 2 EVALUATION CRITERIA

Table 3 INDUSTRIAL ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022
(USD BILLION)

Table 4 INDUSTRIAL ANALYTICS MARKET SIZE, BY SOFTWARE, 2015–2022 (USD
BILLION)

Table 5 SOFTWARE: INDUSTRIAL ANALYTICS MARKET SIZE, BY REGION,
2015–2022 (USD MILLION)

Table 6 OPERATIONAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD
MILLION)

Table 7 RISK ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 8 MARKETING ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD
MILLION)

Table 9 CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD
MILLION)

Table 10 FINANCIAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD
MILLION)

Table 11 WORKFORCE ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD
MILLION)

Table 12 INDUSTRIAL ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD
BILLION)

Table 13 SERVICES: INDUSTRIAL ANALYTICS MARKET SIZE, BY REGION,
2015–2022 (USD MILLION)

Table 14 MANAGED SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD
MILLION)

Table 15 INDUSTRIAL ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE,
2015–2022 (USD BILLION)

Table 16 PROFESSIONAL SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD
MILLION)

Table 17 CONSULTING SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD
MILLION)

Table 18 SUPPORT AND MAINTENANCE MARKET SIZE, BY REGION, 2015–2022
(USD MILLION)

Table 19 DEPLOYMENT AND INTEGRATION MARKET SIZE, BY REGION,
2015–2022 (USD MILLION)

Table 20 INDUSTRIAL ANALYTICS MARKET SIZE, BY ANALYTICS TYPE,
2015–2022 (USD BILLION)

Table 21 DESCRIPTIVE ANALYTICS: INDUSTRIAL ANALYTICS MARKET SIZE, BY
REGION, 2015–2022 (USD MILLION)

Table 22 DIAGNOSTIC ANALYTICS: INDUSTRIAL ANALYTICS MARKET SIZE, BY
REGION, 2015–2022 (USD MILLION)

Table 23 PREDICTIVE ANALYTICS: INDUSTRIAL ANALYTICS MARKET SIZE, BY
REGION, 2015–2022 (USD MILLION)

Table 24 PRESCRIPTIVE ANALYTICS: INDUSTRIAL ANALYTICS MARKET SIZE, BY
REGION, 2015–2022 (USD MILLION)

Table 25 INDUSTRIAL ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL,
2015–2022 (USD BILLION)

Table 26 ON-PREMISES: INDUSTRIAL ANALYTICS MARKET SIZE, BY REGION,
2015–2022 (USD MILLION)

Table 27 ON-DEMAND: INDUSTRIAL ANALYTICS MARKET SIZE, BY REGION,
2015–2022 (USD MILLION)

Table 28 INDUSTRIAL ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE,
2015–2022 (USD BILLION)

Table 29 LARGE ENTERPRISES: INDUSTRIAL ANALYTICS MARKET SIZE, BY
REGION, 2015–2022 (USD MILLION)

Table 30 SMALL AND MEDIUM-SIZED ENTERPRISES: INDUSTRIAL ANALYTICS
MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 31 INDUSTRIAL ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL,
2015–2022 (USD BILLION)

Table 32 RETAIL AND CONSUMER GOODS: INDUSTRIAL ANALYTICS MARKET
SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 33 TELECOMMUNICATIONS AND IT: INDUSTRIAL ANALYTICS MARKET
SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 34 TRANSPORTATION AND LOGISTICS: INDUSTRIAL ANALYTICS MARKET
SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 35 MANUFACTURING: INDUSTRIAL ANALYTICS MARKET SIZE, BY REGION,
2015–2022 (USD MILLION)

Table 36 ENERGY AND UTILITIES: INDUSTRIAL ANALYTICS MARKET SIZE, BY
REGION, 2015–2022 (USD MILLION)

Table 37 OTHERS: INDUSTRIAL ANALYTICS MARKET SIZE, BY REGION,
2015–2022 (USD MILLION)

Table 38 INDUSTRIAL ANALYTICS MARKET SIZE, BY REGION, 2015–2022 (USD
BILLION)

Table 39 NORTH AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY

COMPONENT, 2015–2022 (USD MILLION)

Table 40 NORTH AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY SOFTWARE, 2015–2022 (USD MILLION)

Table 41 NORTH AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 42 NORTH AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)

Table 43 NORTH AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 44 NORTH AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 45 NORTH AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2015–2022 (USD MILLION)

Table 46 NORTH AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 47 EUROPE: INDUSTRIAL ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 48 EUROPE: INDUSTRIAL ANALYTICS MARKET SIZE, BY SOFTWARE, 2015–2022 (USD MILLION)

Table 49 EUROPE: INDUSTRIAL ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 50 EUROPE: INDUSTRIAL ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)

Table 51 EUROPE: INDUSTRIAL ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 52 EUROPE: INDUSTRIAL ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 53 EUROPE: INDUSTRIAL ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2015–2022 (USD MILLION)

Table 54 EUROPE: INDUSTRIAL ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 55 ASIA PACIFIC: INDUSTRIAL ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 56 ASIA PACIFIC: INDUSTRIAL ANALYTICS MARKET SIZE, BY SOFTWARE, 2015–2022 (USD MILLION)

Table 57 ASIA PACIFIC: INDUSTRIAL ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 58 ASIA PACIFIC: INDUSTRIAL ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)

Table 59 ASIA PACIFIC: INDUSTRIAL ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 60 ASIA PACIFIC: INDUSTRIAL ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 61 ASIA PACIFIC: INDUSTRIAL ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2015–2022 (USD MILLION)

Table 62 ASIA PACIFIC: INDUSTRIAL ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 63 MIDDLE EAST AND AFRICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 64 MIDDLE EAST AND AFRICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY SOFTWARE, 2015–2022 (USD MILLION)

Table 65 MIDDLE EAST AND AFRICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 66 MIDDLE EAST AND AFRICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)

Table 67 MIDDLE EAST AND AFRICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 68 MIDDLE EAST AND AFRICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 69 MIDDLE EAST AND AFRICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2015–2022 (USD MILLION)

Table 70 MIDDLE EAST AND AFRICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2015–2022 (USD MILLION)

Table 71 LATIN AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 72 LATIN AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY SOFTWARE, 2015–2022 (USD MILLION)

Table 73 LATIN AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 74 LATIN AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2022 (USD MILLION)

Table 75 LATIN AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 76 LATIN AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 77 LATIN AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY ANALYTICS TYPE, 2015–2022 (USD MILLION)

Table 78 LATIN AMERICA: INDUSTRIAL ANALYTICS MARKET SIZE, BY INDUSTRY

VERTICAL, 2015–2022 (USD MILLION)

Table 79 MARKET RANKING FOR INDUSTRIAL ANALYTICS MARKET (2017)

List Of Figures

LIST OF FIGURES

Figure 1 INDUSTRIAL ANALYTICS MARKET: MARKET SEGMENTATION

Figure 2 INDUSTRIAL ANALYTICS MARKET: RESEARCH DESIGN

Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY, DESIGNATION, AND REGION

Figure 4 DATA TRIANGULATION

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 7 INDUSTRIAL ANALYTICS MARKET: ASSUMPTIONS

Figure 8 INDUSTRIAL ANALYTICS MARKET IS EXPECTED TO WITNESS GROWTH IN THE GLOBAL MARKET DURING 2017–2022

Figure 9 INDUSTRIAL ANALYTICS MARKET SNAPSHOT, BY COMPONENT (2017 VS. 2022)

Figure 10 INDUSTRIAL ANALYTICS MARKET SNAPSHOT, BY SERVICE (2017–2022)

Figure 11 INDUSTRIAL ANALYTICS MARKET SNAPSHOT, BY PROFESSIONAL SERVICE (2017–2022)

Figure 12 INDUSTRIAL ANALYTICS MARKET SNAPSHOT, BY SOFTWARE (2017–2022)

Figure 13 INDUSTRIAL ANALYTICS MARKET SNAPSHOT, BY ANALYTICS TYPE (2017–2022)

Figure 14 INDUSTRIAL ANALYTICS MARKET SNAPSHOT, BY DEPLOYMENT MODEL (2017–2022)

Figure 15 INDUSTRIAL ANALYTICS MARKET SNAPSHOT, BY ORGANIZATION SIZE (2017–2022)

Figure 16 INDUSTRIAL ANALYTICS MARKET SNAPSHOT, BY INDUSTRY VERTICAL (2017 VS. 2022)

Figure 17 INCREASING VOLUME AND VARIETY OF INDUSTRIAL DATA IS THE MAJOR FACTOR CONTRIBUTING TO THE GROWTH OF THE INDUSTRIAL ANALYTICS MARKET

Figure 18 NORTH AMERICA IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN 2017

Figure 19 MANUFACTURING VERTICAL IS ESTIMATED TO HAVE THE LARGEST MARKET SHARE IN 2017

Figure 20 ASIA PACIFIC IS EXPECTED TO ENTER THE EXPONENTIAL GROWTH PHASE DURING THE FORECAST PERIOD

Figure 21 INDUSTRIAL ANALYTICS MARKET: DRIVERS, RESTRAINTS,

OPPORTUNITIES, AND CHALLENGES

Figure 22 GLOBAL INDUSTRY 4.0 MARKET

Figure 23 GLOBAL INDUSTRIAL INTERNET OF THINGS MARKET

Figure 24 GLOBAL ADVANCED DATA ANALYTICS MARKET

Figure 25 SERVICES SEGMENT IS EXPECTED TO HAVE A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 26 CUSTOMER ANALYTICS SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 27 MANAGED SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 28 CONSULTING SERVICES SEGMENT IS EXPECTED TO HAVE THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 29 PREDICTIVE ANALYTICS IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 30 ON-DEMAND DEPLOYMENT MODEL IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 31 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 32 ENERGY AND UTILITIES INDUSTRY VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 33 ASIA PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 34 NORTH AMERICA IS EXPECTED TO HAVE THE LARGEST MARKET SIZE IN THE INDUSTRIAL ANALYTICS MARKET DURING THE FORECAST PERIOD

Figure 35 NORTH AMERICA: MARKET SNAPSHOT

Figure 36 ASIA PACIFIC: MARKET SNAPSHOT

Figure 37 INDUSTRIAL ANALYTICS MARKET (GLOBAL), COMPETITIVE LEADERSHIP MAPPING, 2017

Figure 38 GE: COMPANY SNAPSHOT

Figure 39 HPE: COMPANY SNAPSHOT

Figure 40 IBM: COMPANY SNAPSHOT

Figure 41 MICROSOFT: COMPANY SNAPSHOT

Figure 42 PTC: COMPANY SNAPSHOT

Figure 43 SAP: COMPANY SNAPSHOT

Figure 44 SAS INSTITUTE: COMPANY SNAPSHOT

Figure 45 CISCO: COMPANY SNAPSHOT

Figure 46 INTEL: COMPANY SNAPSHOT

Figure 47 ORACLE: COMPANY SNAPSHOT

Figure 48 HITACHI: COMPANY SNAPSHOT

I would like to order

Product name: Industrial Analytics Market by Component (Software, Service), Analytics Type (Descriptive, Diagnostic, Predictive, and Prescriptive), Deployment Model, organization size, Industry Vertical, and Region - Global Forecast to 2022

Product link: <https://marketpublishers.com/r/I3791277DF8EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I3791277DF8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970