

Individual Quick Freezing (IQF) Market by Equipment Type (Spiral and Tunnel), Processing Stages (Pre-processing, Freezing, and Packaging), Technology (Mechanical and Cryogenic), Product (Fruits & Vegetables and Seafood), and Region - Forecast to 2022

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Abstracts

“The global individual quick freezing market is projected to grow at a CAGR of 5.9%.”

The global individual quick freezing market is estimated at USD 15.59 billion in 2017 and is projected to reach USD 20.82 billion by 2022, at a CAGR of 5.9% during the forecast period. The primary factors that drive the market are growth in consumer demand for perishable foods, increase in demand for convenience food products, growth in availability of non-seasonal food products, and development & expansion of food retail chains by multinational companies. One of the major restraining factors is the environmental concerns regarding greenhouse gas emissions.

“The fruits & vegetables segment, by product, is projected to grow at the highest CAGR during the forecast period.”

The fruits & vegetables segment is projected to grow at the highest CAGR during the forecast period. Fruits & vegetables, due to their perishable nature, need to undergo processing and freezing, which helps extend their storage time and prevent spoilage during transport. Manufacturers focus on replacement of old processing equipment with advanced technologies such as individual quick freezing, which will enhance the efficiency of these firms and deliver quality food products to end user.

“The tunnel freezer segment, by equipment type, is projected to grow at the highest CAGR during the forecast period.”

In a tunnel freezer, products that are required to be frozen are sent through a tunnel, usually by an overhead conveyor or on a belt. The tunnel freezer not only enables rapid freezing but also offers improved texture, taste, and appearance with minimal dehydration loss and small footprint. Cryogenic tunnel freezers are used to freeze or chill products quickly, using liquid gases in an efficient manner.

“The North American region is projected to grow at the highest CAGR during the forecast period.”

The North American region is projected to be the largest market by 2022. The growth in this region can be attributed to various innovations in different processes of individual quick freezing, which help to meet the growing demand from the food manufacturers. The demand for individual quick freezing has increased in North America due to the presence of a large number of manufacturers of IQF equipment in the region.

Break-up of Primaries:

By Company Type: Tier 1: 10%; Tier 2: 25%; Tier 3: 45%; and Tier 4: 20%

By Designation: C Level: 10%; Director Level: 30%; and Others: 60%

By Region: North America: 20%; Europe: – 20%; Asia Pacific: 45%, and RoW: 15%

The key players in the individual quick freezing market include the following:

MAREL (Iceland)

JBT (US)

GEA (Germany)

The Linde Group (Germany)

Air Products and Chemicals (US)

Air Liquide (France)

Messer Group (Germany)

PATKOL (Thailand)

OctoFrost Group (Sweden)

Cryogenic Systems Equipment (US)

Starfrost (UK)

Scanico (Denmark)

Research Coverage

The report provides analysis of the individual quick freezing market across different segments. It aims at estimating the market size and future growth potential of this market across different equipment types, processing stages, technology, product, and regions. The report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, recent developments, and business strategies.

Key Reasons to buy the Report:

To get an overview of the global individual quick freezing market

From an insight perspective, this research report has focused on detailed analyses—industry, market share of top players, and company profiles

This report also explains high-growth segments of the global individual quick freezing market, its high-growth regions and, drivers, restraints, opportunities, and challenges

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 PERIODIZATION CONSIDERED
- 1.5 CURRENCY CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of Primary Interviews
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.4.1 RESEARCH ASSUMPTIONS
 - 2.4.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN INDIVIDUAL QUICK FREEZING (IQF) MARKET
- 4.2 INDIVIDUAL QUICK FREEZING (IQF) MARKET, BY REGION (2016-2022)
- 4.3 NORTH AMERICA: INDIVIDUAL QUICK FREEZING (IQF) MARKET, BY COUNTRY & BY PRODUCT
- 4.4 INDIVIDUAL QUICK FREEZING (IQF) MARKET, BY PROCESSING STAGES
- 4.5 INDIVIDUAL QUICK FREEZING (IQF) MARKET, BY COUNTRY

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Growth in consumer demand for perishable foods

5.2.1.2 Increase in demand for convenience food products

5.2.1.3 Growth in availability of non-seasonal food products

5.2.1.4 Development and expansion of food retail chains by multinationals

5.2.2 RESTRAINTS

5.2.2.1 Environmental concerns regarding greenhouse gas emissions

5.2.3 OPPORTUNITIES

5.2.3.1 Demand for premium products on the rise

5.2.3.2 Government initiatives to reduce post-harvest & processed food wastage

5.2.3.3 Emerging markets: New growth frontiers

5.2.4 CHALLENGES

5.2.4.1 Strict compliance with food safety regulations

5.2.4.2 High investment & infrastructure costs

6 INDIVIDUAL QUICK FREEZING (IQF) MARKET, BY EQUIPMENT TYPE

6.1 INTRODUCTION

6.2 SPIRAL FREEZER

6.3 TUNNEL FREEZER

6.4 BOX FREEZER

6.5 OTHERS

7 INDIVIDUAL QUICK FREEZING (IQF) MARKET, BY PROCESSING STAGES

7.1 INTRODUCTION

7.2 PRE-PROCESSING

7.3 FREEZING

7.4 PACKAGING

8 INDIVIDUAL QUICK FREEZING (IQF) MARKET, BY TECHNOLOGY

8.1 INTRODUCTION

8.2 MECHANICAL IQF

8.3 CRYOGENIC IQF

9 INDIVIDUAL QUICK FREEZING (IQF) MARKET, BY PRODUCT

- 9.1 INTRODUCTION
- 9.2 FRUITS & VEGETABLES
 - 9.2.1 PEAS & BEANS
 - 9.2.2 BERRIES
 - 9.2.3 OTHERS
- 9.3 SEAFOOD
 - 9.3.1 SHRIMP
 - 9.3.2 FISH FILLETS
 - 9.3.3 OTHERS
- 9.4 MEAT & POULTRY
 - 9.4.1 CHICKEN & CHICKEN PRODUCTS
 - 9.4.2 DICED MEATS
 - 9.4.3 OTHERS
- 9.5 DAIRY PRODUCTS
 - 9.5.1 MILK-BASED PRODUCTS
 - 9.5.2 CHEESE
- 9.6 CONVENIENCE FOOD

10 INDIVIDUAL QUICK FREEZING MARKET (IQF), BY REGION

- 10.1 INTRODUCTION
- 10.2 NORTH AMERICA
 - 10.2.1 US
 - 10.2.2 CANADA
 - 10.2.3 MEXICO
- 10.3 EUROPE
 - 10.3.1 GERMANY
 - 10.3.2 FRANCE
 - 10.3.3 ITALY
 - 10.3.4 UK
 - 10.3.5 SPAIN
 - 10.3.6 RUSSIA
 - 10.3.7 POLAND
 - 10.3.8 REST OF EUROPE
- 10.4 ASIA PACIFIC
 - 10.4.1 CHINA
 - 10.4.2 JAPAN
 - 10.4.3 AUSTRALIA & NEW ZEALAND

- 10.4.4 INDIA
- 10.4.5 REST OF ASIA PACIFIC
- 10.5 REST OF THE WORLD (ROW)
 - 10.5.1 SOUTH AMERICA
 - 10.5.2 MIDDLE EAST
 - 10.5.3 AFRICA

11 COMPETITIVE LANDSCAPE

11.1 INDIVIDUAL QUICK FREEZING MARKET RANKING, KEY COMPANY, 2016

12 COMPANY PROFILES

(BUSINESS OVERVIEW, PRODUCTS OFFERED, STRENGTH OF PRODUCT PORTFOLIO, BUSINESS STRATEGY EXCELLENCE, RECENT DEVELOPMENTS.)*

- 12.1 MAREL
- 12.2 JBT
- 12.3 GEA
- 12.4 THE LINDE GROUP
- 12.5 AIR PRODUCTS AND CHEMICALS
- 12.6 AIR LIQUIDE
- 12.7 MESSER GROUP
- 12.8 PATKOL
- 12.9 OCTOFROST GROUP
- 12.10 CRYOGENIC SYSTEMS EQUIPMENT
- 12.11 STARFROST
- 12.12 SCANICO

*Details on Business Overview, Strength of Product Portfolio, Business Strategy Excellence, Recent Developments, Key relationships might not be captured in case of unlisted companies.

13 APPENDIX

- 13.1 DISCUSSION GUIDE
- 13.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 13.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 13.4 AVAILABLE CUSTOMIZATIONS

13.5 RELATED REPORTS

13.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 ORGANIZATIONS WORKING AROUND THE WORLD TO IMPROVE THE FOOD SYSTEM

Table 2 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 3 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR SPIRAL FREEZER, BY REGION, 2015–2022 (USD MILLION)

Table 4 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR TUNNEL FREEZER, BY REGION, 2015–2022 (USD MILLION)

Table 5 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR BOX FREEZER, BY REGION, 2015–2022 (USD MILLION)

Table 6 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR OTHER EQUIPMENT TYPE, BY REGION, 2015–2022 (USD MILLION)

Table 7 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY PROCESSING STAGES, 2015–2022 (USD MILLION)

Table 8 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR PRE-PROCESSING, BY REGION, 2015–2022 (USD MILLION)

Table 9 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR FREEZING, BY REGION, 2015–2022 (USD MILLION)

Table 10 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR PACKAGING, BY REGION, 2015–2022 (USD MILLION)

Table 11 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY TECHNOLOGY, 2015–2022 (USD MILLION)

Table 12 MECHANICAL IQF MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 13 CRYOGENIC IQF MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 14 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY PRODUCT, 2015–2022 (USD MILLION)

Table 15 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR FRUITS & VEGETABLES, BY REGION, 2015–2022 (USD MILLION)

Table 16 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR PEAS & BEANS, BY REGION, 2015–2022 (USD MILLION)

Table 17 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR BERRIES, BY REGION, 2015–2022 (USD MILLION)

Table 18 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR OTHERS, BY REGION, 2015–2022 (USD MILLION)

Table 19 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR SEAFOOD, BY

REGION, 2015–2022 (USD MILLION)

Table 20 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR SHRIMPS, BY REGION, 2015–2022 (USD MILLION)

Table 21 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR FISH FILLETS, BY REGION, 2015–2022 (USD MILLION)

Table 22 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR OTHER SEAFOOD, BY REGION, 2015–2022 (USD MILLION)

Table 23 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR MEAT & POULTRY, BY REGION, 2015–2022 (USD MILLION)

Table 24 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR CHICKEN & CHICKEN PRODUCTS, BY REGION, 2015–2022 (USD MILLION)

Table 25 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR DICED MEATS, BY REGION, 2015–2022 (USD MILLION)

Table 26 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR OTHER MEAT & POULTRY PRODUCTS, BY REGION, 2015–2022 (USD MILLION)

Table 27 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR DAIRY PRODUCTS, BY REGION, 2015–2022 (USD MILLION)

Table 28 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR MILK-BASED PRODUCTS, BY REGION, 2015–2022 (USD MILLION)

Table 29 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR CHEESE, BY REGION, 2015–2022 (USD MILLION)

Table 30 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE FOR CONVENIENCE FOOD, BY REGION, 2015–2022 (USD MILLION)

Table 31 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 32 NORTH AMERICA: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 33 NORTH AMERICA: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 34 NORTH AMERICA: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY PROCESSING STAGES, 2015–2022 (USD MILLION)

Table 35 NORTH AMERICA: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY TECHNOLOGY, 2015–2022 (USD MILLION)

Table 36 NORTH AMERICA: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY PRODUCT, 2015–2022 (USD MILLION)

Table 37 US: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 38 CANADA: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 39 MEXICO: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 40 EUROPE: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 41 EUROPE: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 42 EUROPE: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY PROCESSING STAGES, 2015–2022 (USD MILLION)

Table 43 EUROPE: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY TECHNOLOGY, 2015–2022 (USD MILLION)

Table 44 EUROPE: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY PRODUCT, 2015–2022 (USD MILLION)

Table 45 GERMANY: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 46 FRANCE: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 47 ITALY: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 48 UK: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 49 SPAIN: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 50 RUSSIA: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 51 POLAND: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 52 REST OF EUROPE: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 53 ASIA PACIFIC: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 54 ASIA PACIFIC: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY PROCESSING STAGES, 2015–2022 (USD MILLION)

Table 55 ASIA PACIFIC: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY TECHNOLOGY, 2015–2022 (USD MILLION)

Table 56 ASIA PACIFIC: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY PRODUCT, 2015–2022 (USD MILLION)

Table 57 ASIA PACIFIC: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 58 CHINA: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY

EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 59 JAPAN: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 60 AUSTRALIA & NEW ZEALAND: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 61 INDIA: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 62 REST OF ASIA PACIFIC: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 63 ROW: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 64 ROW: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 65 ROW: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY PROCESSING STAGES, 2015–2022 (USD MILLION)

Table 66 ROW: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY TECHNOLOGY, 2015–2022 (USD MILLION)

Table 67 ROW: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY PRODUCT, 2015–2022 (USD MILLION)

Table 68 SOUTH AMERICA: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 69 MIDDLE EAST: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 70 AFRICA: INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2015–2022 (USD MILLION)

Table 71 TOP FIVE COMPANIES IN THE INDIVIDUAL QUICK FREEZING MARKET, 2016

List Of Figures

LIST OF FIGURES

- Figure 1 INDIVIDUAL QUICK FREEZING (IQF) MARKET SEGMENTATION
- Figure 2 INDIVIDUAL QUICK FREEZING (IQF) MARKET SEGMENTATION, BY REGION
- Figure 3 INDIVIDUAL QUICK FREEZING MARKET (IQF): RESEARCH DESIGN
- Figure 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, BY DESIGNATION AND REGION
- Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
- Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- Figure 7 DATA TRIANGULATION & METHODOLOGY
- Figure 8 INDIVIDUAL QUICK FREEZING (IQF) MARKET, BY PROCESSING STAGES, (2017 VS. 2022)
- Figure 9 INDIVIDUAL QUICK FREEZING (IQF) MARKET, BY PRODUCT (2017 VS. 2022)
- Figure 10 INDIVIDUAL QUICK FREEZING (IQF) MARKET, BY EQUIPMENT TYPE (2017 VS. 2022)
- Figure 11 INDIVIDUAL QUICK FREEZING (IQF) MARKET, BY REGION, 2016
- Figure 12 ATTRACTIVE GROWTH OPPORTUNITIES IN THE INDIVIDUAL QUICK FREEZING (IQF) MARKET BETWEEN 2017 & 2022
- Figure 13 NORTH AMERICA TO REMAIN DOMINANT DURING THE FORECAST PERIOD
- Figure 14 THE US IS ESTIMATED TO ACCOUNT FOR THE LARGEST SHARE OF THE INDIVIDUAL QUICK FREEZING (IQF) MARKET IN 2017
- Figure 15 SPIRAL FREEZER DOMINATED THE INDIVIDUAL QUICK FREEZING (IQF) MARKET AS PREFERRED FREEZER USED ACROSS ALL REGIONS IN 2016
- Figure 16 INDIVIDUAL QUICK FREEZING MARKET OF GERMANY TO GROW AT THE HIGHEST CAGR AMONG KEY COUNTRIES
- Figure 17 MARKET DYNAMICS: GLOBAL INDIVIDUAL QUICK FREEZING MARKET
- Figure 18 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY EQUIPMENT TYPE, 2017 VS. 2022 (USD MILLION)
- Figure 19 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY PROCESSING STAGES, 2017 VS. 2022 (USD MILLION)
- Figure 20 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY PRODUCT, 2017 VS. 2022 (USD MILLION)
- Figure 21 INDIVIDUAL QUICK FREEZING (IQF) MARKET SIZE, BY REGION, 2017 VS. 2022 (USD MILLION)

Figure 22 NORTH AMERICA: MARKET SNAPSHOT

Figure 23 MAREL: COMPANY SNAPSHOT

Figure 24 JBT : COMPANY SNAPSHOT

Figure 25 GEA: COMPANY SNAPSHOT

Figure 26 THE LINDE GROUP: COMPANY SNAPSHOT

Figure 27 AIR PRODUCTS AND CHEMICALS: COMPANY SNAPSHOT

Figure 28 AIR LIQUIDE: COMPANY SNAPSHOT

Figure 29 MESSER GROUP: COMPANY SNAPSHOT

Figure 30 PATKOL: COMPANY SNAPSHOT

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