

India Omni-channel and Warehouse Management Systems Market Type (Omni-Channel Solutions and Warehouse Management Systems), Component (Hardware, Software, and Service), Deployment Type (On-Premise and On-Cloud), and Vertical - Forecast to 2024

<https://marketpublishers.com/r/I0359FD56AFEN.html>

Date: April 2019

Pages: 90

Price: US\$ 5,650.00 (Single User License)

ID: I0359FD56AFEN

Abstracts

“Increase in online sales, connected Indian consumers, and easement of FDI policies in India are driving the overall growth of the India omni-channel market.”

The India omni-channel and warehouse management systems market is projected to grow from USD 231 million in 2019 to USD 488 million by 2024, at a Compound Annual Growth Rate (CAGR) of 16.2% during the forecast period. The India omni-channel market growth is largely driven by factors, such as increase in online sales, connected Indian consumers, and easement of FDI policies in India. Whereas the warehouse management market is largely driven by factors, such as Goods and Service Tax (GST) and Make in India Initiative.

Software segment has the largest market share in India omni-channel and warehouse management systems market during the forecast period

The key factors driving the omni-channel solutions market are increasing consumer adoption for online and other multiple channels, technology progress, and retailer push. In addition, government initiatives would come as complementing steps to the growth of omni-channel retailing. Retailers in India are understanding the importance of having omni-channel capabilities in the modern world. With omni-channel, retailers have reduced customer acquisition cost, improved order accuracy, and enhanced customer

satisfaction.

Apparel, and food and beverages verticals have the largest market shares in India omni-channel market during the forecast period

Apparel, and food and beverages are the leading verticals in terms of omni-channel adoption and this split is expected to remain identical over the next 3–5 years. The retail vertical is rapidly digitalizing its customer-facing processes, which is primitive to create enhanced customer experience. This, in turn, has increased the retailing scope to multiple channels, such as physical, eTailing, mobile retailing, and home shopping

The breakdown of the profiles of the primary participants is as follows:

By Company Type: Tier 1: 43%, Tier 2: 35%, and Tier 3: 22%

By Designation: C-level Executives: 60%, Directors: 25%, and Others: 15%

The major vendors in India omni-channel solutions market include SAP Hybris (Germany), IBM (US), JDA Software (US), Shopify (Canada), ETP International (Singapore), and Infor (US). While the major vendors in India warehouse management market include SAP (Germany), JDA Software (US), Infor (US), and Technoforte Software (India).

Research Coverage

The market study covers the India omni-channel and warehouse management systems market across segments. It aims at estimating the market size and the growth potential of this market across segments, such as smart transportation, smart infrastructure, and video. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report will help market leaders/new entrants in the India omni-channel and warehouse management systems market with the information on the closest approximations of the revenue numbers for the overall India omni-channel and warehouse management systems market and its sub segments. This report will help

stakeholders understand the competitive landscape to gain more insights and better position their businesses and make suitable plans using go-to-market strategies. The report will also help the stakeholders understand the pulse of the market and provide them with information on the key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SCOPE
- 1.3 MARKET DEFINITION (OMNI-CHANNEL)
- 1.4 MARKET DEFINITION (WAREHOUSE MANAGEMENT SYSTEMS)
- 1.5 CURRENCY
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 KEY DATA FROM SECONDARY SOURCES
 - 2.1.2 KEY DATA FROM PRIMARY SOURCES
- 2.2 MARKET SIZE ESTIMATION: BOTTOM-UP AND TOP-DOWN APPROACH
- 2.3 RESEARCH ASSUMPTIONS

3 PREMIUM INSIGHTS

- 3.1 PREMIUM INSIGHTS

4 MARKET OVERVIEW

- 4.1 MARKET DRIVERS (OMNICHANNEL SOLUTIONS)
- 4.2 MARKET DRIVERS (WMS)
- 4.3 MARKET CHALLENGES (OMNICHANNEL SOLUTIONS)
- 4.4 MARKET CHALLENGES (WMS)

5 MARKET SIZING

- 5.1 INDIA OMNI-CHANNEL AND WAREHOUSE MANAGEMENT SOLUTIONS MARKET, BY TYPE OPPORTUNITY
- 5.2 INDIA OMNI-CHANNEL AND WAREHOUSE MANAGEMENT SOLUTIONS MARKET, BY COMPONENT OPPORTUNITY
- 5.3 INDIA OMNI-CHANNEL MANAGEMENT SOLUTIONS MARKET, BY COMPONENT OPPORTUNITY

5.4 INDIA WAREHOUSE MANAGEMENT SOLUTIONS MARKET, BY COMPONENT OPPORTUNITY

5.5 INDIA OMNI-CHANNEL MANAGEMENT SOLUTIONS MARKET, BY DEPLOYMENT TYPE OPPORTUNITY

5.6 INDIA WAREHOUSE MANAGEMENT SOLUTIONS MARKET, BY DEPLOYMENT TYPE OPPORTUNITY

5.7 INDIA OMNI-CHANNEL MANAGEMENT SOLUTIONS MARKET, BY VERTICAL OPPORTUNITY

5.8 INDIA WAREHOUSE MANAGEMENT SOLUTIONS MARKET, BY VERTICAL OPPORTUNITY

6 COMPETITIVE LANDSCAPE

6.1 GROWTH STRATEGY IN OMNI-CHANNEL AND WAREHOUSE MANAGEMENT MARKET

7 COMPANY PROFILE FOR INDIA OMNI-CHANNEL MANAGEMENT MARKET

7.1 SAP HYBRIS

7.2 IBM

7.3 JDA SOFTWARE

7.4 SHOPIFY

7.5 ETP INTERNATIONAL

7.6 INFOR

8 COMPANY PROFILE FOR WAREHOUSE MANAGEMENT SOLUTIONS MARKET

8.1 SAP

8.2 JDA SOFTWARE

8.3 INFOR

8.4 TECHNOFORTE

9 APPENDIX

9.1 MARKETSANDMARKETS KNOWLEDGE STORE: SNAPSHOT

9.2 LIST OF ABBREVIATIONS

9.3 RELATED REPORTS

9.4 DISCLAIMER 89LIST OF TABLES

TABLE 1 KEY DATA FROM SECONDARY SOURCES

TABLE 2 KEY DATA FROM PRIMARY SOURCES

TABLE 3 RESEARCH ASSUMPTIONS

TABLE 4 INDIA OMNI-CHANNEL AND WAREHOUSE MANAGEMENT MARKET, BY TYPE 2018–2024 (USD MILLION)

TABLE 5 INDIA OMNI-CHANNEL AND WAREHOUSE MANAGEMENT MARKET, BY COMPONENT, 2019–2024 (USD MILLION)

TABLE 6 INDIA OMNI-CHANNEL MANAGEMENT SOLUTIONS MARKET, BY COMPONENT, 2019–2024 (USD MILLION)

TABLE 7 INDIA WAREHOUSE MANAGEMENT SOLUTIONS MARKET, BY COMPONENT, 2019–2024 (USD MILLION)

TABLE 8 INDIA OMNI-CHANNEL MANAGEMENT SOLUTIONS MARKET, BY DEPLOYMENT TYPE, 2019–2024 (USD MILLION)

TABLE 9 INDIA WAREHOUSE MANAGEMENT SOLUTIONS MARKET, BY DEPLOYMENT TYPE, 2019–2024 (USD MILLION)

TABLE 10 INDIA OMNI-CHANNEL MANAGEMENT SOLUTIONS MARKET, BY VERTICAL, 2019–2024 (USD MILLION)

TABLE 11 INDIA WAREHOUSE MANAGEMENT SOLUTIONS MARKET, BY VERTICAL, 2019–2024 (USD MILLION)

TABLE 12 PARTNERSHIPS, AGREEMENTS, COLLABORATIONS AND ACQUISITIONS

TABLE 13 NEW PRODUCT LAUNCH AND PRODUCT ENHANCEMENT 54LIST OF FIGURES

FIGURE 1 MARKETS COVERED (OMNI-CHANNEL)

FIGURE 2 MARKETS COVERED (WMS)

FIGURE 3 YEARS CONSIDERED IN THE REPORT

FIGURE 4 INDIAN OMNI-CHANNEL MARKET: RESEARCH DESIGN

FIGURE 5 INDIAN WMS MARKET: RESEARCH DESIGN

FIGURE 6 INDIAN OMNI-CHANNEL WAREHOUSE MARKET: VERTICAL SPLIT

FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 8 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 9 INDIA OMNI-CHANNEL AND WAREHOUSE MANAGEMENT MARKET, BY TYPE 2019–2024 (USD MILLION)

FIGURE 10 INDIA OMNI-CHANNEL AND WAREHOUSE MANAGEMENT MARKET, BY COMPONENT, 2019–2024 (USD MILLION)

FIGURE 11 INDIA OMNI-CHANNEL MANAGEMENT SOLUTIONS MARKET, BY COMPONENT, 2019–2024 (USD MILLION)

FIGURE 12 INDIA WAREHOUSE MANAGEMENT SOLUTIONS MARKET, BY COMPONENT, 2019–2024 (USD MILLION)

FIGURE 13 INDIA OMNI-CHANNEL MANAGEMENT SOLUTIONS MARKET, BY

DEPLOYMENT TYPE, 2019–2024 (USD MILLION)

FIGURE 14 INDIA WAREHOUSE MANAGEMENT SOLUTIONS MARKET, BY
DEPLOYMENT TYPE , 2019–2024 (USD MILLION)

FIGURE 15 INDIA OMNI-CHANNEL MANAGEMENT SOLUTIONS MARKET, BY
VERTICAL , 2019–2024 (USD MILLION)

FIGURE 16 INDIA WAREHOUSE MANAGEMENT SOLUTIONS MARKET, BY
VERTICAL, 2019–2024 (USD MILLION)

FIGURE 17 COMPANIES ADOPTED THE STRATEGY OF NEW PRODUCT
LAUNCHES

AND UPGRADATIONS AS THE KEY GROWTH STRATEGY DURING
THE PERIOD 2017–2019

FIGURE 18 MARKET EVALUATION FRAMEWORK

FIGURE 19 BATTLE FOR MARKET SHARE: KEY PLAYERS IN INDIA
OMNICHANNEL AND WAREHOUSE MANAGEMENT MARKET ADOPTING NEW
PRODUCT LAUNCH AS THE KEY GROWTH STRATEGY

FIGURE 20 SAP:COMPANY SNAPSHOT

FIGURE 21 IBM:COMPANY SNAPSHOT

FIGURE 22 SHOPIFY:COMPANY SNAPSHOT

FIGURE 23 SAP:COMPANY SNAPSHOT

I would like to order

Product name: India Omni-channel and Warehouse Management Systems Market Type (Omni-Channel Solutions and Warehouse Management Systems), Component (Hardware, Software, and Service), Deployment Type (On-Premise and On-Cloud), and Vertical - Forecast to 2024

Product link: <https://marketpublishers.com/r/I0359FD56AFEN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I0359FD56AFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970