

India Data Center Market by Component (Electrical, Mechanical, Communication, Security), Model (Captive, Outsourced), Vertical (BFSI, Telecom and ITES, Defense), Trends, Vendor Ecosystem Analysis, and Porters Five Forces Analysis - Forecast to 2022

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Abstracts

“Deeper internet penetration, increase in digital data traffic, public cloud services, and higher expected growth for IoT to drive the overall India data center market”

The India data center market size is projected to reach USD 1.5 billion by 2022 from USD 1.0 billion in 2018, growing at a Compound Annual Growth Rate (CAGR) of 11.4% during the forecast period (2018–2022). Major growth factors for the market are deeper internet penetration, increase in digital data traffic, public cloud services, and higher expected growth for IoT.

The electrical components segment to account for the highest market share during the forecast period

Indian government policies are conducive for this market’s growth. It has set up objectives in National Digital Communications Policy in 2018 (NDCP-2018) to boost Digital India initiative, which needs to be achieved by 2022.

The Indian government vows to provide universal broadband connectivity at 50 Mbps to every citizen, 1 Gbps connectivity to all Gram Panchayats by 2020, and 10 Gbps by 2022 and ensure connectivity to all uncovered areas. To achieve this objective, the government is targeting USD 100 billion investments in the digital communications sector. Also, it is targeting expansion of IoT ecosystem to 5 billion connected devices in India and train more than one million manpower resources for building digital skill.

Simultaneously, the government needs to establish a comprehensive data protection regime for digital communications that safeguards the privacy of individuals and secure digital communications infrastructure and services.

The breakup of the profiles of the primary participants is as follows:

By Company Type: Tier 1: 20%, Tier 2: 55%, and Tier 3: 25%

By Designation: C-level Executives: 45%, Directors: 36%, and Others: 19%

Fujitsu (Japan), Honeywell (US), NEC (Japan), Siemens (Germany), IBM (US), Johnson Controls (US), Hikvision (China), Dahua Technology (China), and Schneider Electric (France) are some of the key players in the India Data center market providing physical infrastructure. Apart from these, there are many colocation services vendors in India, such as Netmagic, Ctrl S, ESDS, Prasa, and Sterling & Wilson.

Research Coverage

The market study covers the data center market in India across segments. It aims at estimating the market size and the growth potential of this market across segments, such as Captive, Outsourced, Electrical, Mechanical, and Communication. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report will help market leaders/new entrants in the India data center market with information on the closest approximations of the revenue numbers for the overall data center market in India and its physical infrastructure segments. The report will help the stakeholders understand the competitive landscape to gain more insights and better position their businesses and make suitable plans using the go-to-market strategies. The report will also help the stakeholders understand the pulse of the market and provide them with information on the key market drivers, challenges, and opportunities.

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