

# **In-mold labels Market By Technology (Injection Molding, Extrusion, Thermoforming), by Material (PP, PE, ABS, PVC, Others), by Printing Technology (Flexographic, Offset, Gravure), by Printing inks, by End Use (Food & Beverage, Consumer Durables, Automotive) & By Region - Forecast to 2020**

<https://marketpublishers.com/r/IC126A0D465EN.html>

Date: February 2016

Pages: 225

Price: US\$ 5,650.00 (Single User License)

ID: IC126A0D465EN

## **Abstracts**

“Growing demand for environment-friendly labels to drive the market for in-mold labels”

The global market for in-mold labels is projected to grow from USD 2.58 billion in 2015 to reach USD 3.23 billion by 2020, at an estimated CAGR of 4.54% from 2015 to 2020. The in-mold labels market is driven by growing food & beverage and personal care industries. Furthermore, increasing awareness among consumers about the sustainable labels and their pace of adopting products is one of the biggest factors leading to increase in demand for in-mold labels.

“Food & beverage to gain maximum traction during the forecast period”

The food & beverage segment is projected to be the fastest growing in the next five years. The demand from the food & beverage sector will experience a higher growth rate, mainly because of growing demand for packaged and branded products, and consumer awareness toward authenticity and other details of the product. The fruits & vegetables industry has also posed a huge demand for in-mold labels.

“Europe contributes the maximum market share in 2014”

The market for in-mold labels is also segmented based on region which includes, North

America, Europe, Asia-Pacific, and Rest of the World. The European region accounted for the largest share of the total demand generated by the global in-mold labels market in 2014 owing to the increasing demand for in-mold labels from the countries such as France and Germany due to the increasing manufacturing output, rising income and consumption level, and growing demand for effective and efficient labeling. Germany dominated the European market, followed by U.K., in 2014.

#### Breakdown of primaries

Primary interviews were conducted with a number of industry experts in order to collect data related to different aspects of in-mold labels. The distribution of primary interviews is as follows:

By Company Type: Tier 1 – 50%, Tier 2 – 33%, Tier 3 – 17%

By Designation: Director level – 50%, C level – 17%, Others – 33%

By Region: Asia-Pacific – 67%, Europe – 16%, Rest of the World – 17%

The various suppliers of in-mold labels and related products in the report are as follows:

1. CCL Industries Inc. (Canada)
2. Constantia Flexibles Group GmbH (Austria)
3. Huhtamaki Group (Finland)
4. Coveris Holding S.A. (U.S.)
5. Cenvo, Inc. (U.S.)
6. Fuji Seal International, Inc. (Japan)
7. Multicolor Corporation (U.S.)
8. EVCO Plastics (U.S.)
9. Inland Label & Marketing Services, LLC (U.S.)
10. Innovia Films Ltd. (U.K.)

This report will help the market leaders/new entrants in this market in the following ways:

1. It segments the market for in-mold labels comprehensively and provides the closest approximations of the revenue numbers for the overall market and the sub segments across the different verticals and regions.

2. This report will help stakeholders to understand the market and provide them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand their competitors and gain more insights into their position in the business.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
  - 1.3.1 PERIODIZATION CONSIDERED FOR THIS STUDY
- 1.4 CURRENCY CONSIDERED FOR THIS STUDY
- 1.5 UNITS CONSIDERED FOR THIS STUDY
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Breakdown of primary interviews
- 2.2 FACTOR ANALYSIS
  - 2.2.1 INTRODUCTION
  - 2.2.2 DEMAND-SIDE ANALYSIS
    - 2.2.2.1 Economic factors
    - 2.2.2.2 Growth in packaging market
    - 2.2.2.3 Growth in the manufacturing sector
  - 2.2.3 SUPPLY-SIDE ANALYSIS
    - 2.2.3.1 Industry regulations
    - 2.2.3.2 Technology and science
- 2.3 MARKET SIZE ESTIMATION
- 2.4 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS & LIMITATIONS
  - 2.5.1 ASSUMPTIONS
  - 2.5.2 LIMITATIONS

### 3 EXECUTIVE SUMMARY

- 3.1 INTRODUCTION
  - 3.1.1 FACTORS DRIVING THE IN-MOLD LABELS MARKET

### 3.2 EVOLUTION OF IN-MOLD LABELS

### 3.3 IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2015 VS. 2020 (USD MILLION)

### 3.4 IN-MOLD LABELS MARKET SIZE, BY REGION, 2015 VS. 2020 (USD MILLION)

### 3.5 COUNTRY-WISE GROWTH RATES FROM 2015 TO 2020

### 3.6 STRATEGIES ADOPTED BY LEADING MARKET PLAYERS FROM 2011 TO 2015

## 4 PREMIUM INSIGHTS

### 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE IN-MOLD LABELS MARKET

### 4.2 END USES OF IN-MOLD LABELS

### 4.3 IN-MOLD LABELS MARKET IN THE ASIA-PACIFIC REGION, 2015

### 4.4 COUNTRY WISE GROWTH RATES FROM 2015 TO 2020

### 4.5 REGION WISE MARKET SHARE IN 2014

### 4.6 EMERGING MARKETS VS. DEVELOPED MARKETS

### 4.7 PRINTING INKS USED FOR IN-MOLD LABELING

### 4.8 IN-MOLD LABELS MARKET LIFE CYCLE ANALYSIS, BY REGION

## 5 MARKET OVERVIEW

### 5.1 INTRODUCTION

### 5.2 EVOLUTION OF IN-MOLD LABELS MARKET

### 5.3 IN-MOLD LABELS MARKET SEGMENTATION

### 5.4 MARKET DYNAMICS

#### 5.4.1 DRIVERS

5.4.1.1 Increasing demand for packaged foods & beverages

5.4.1.2 Increasing demand for labels providing efficient brand recognition to product

5.4.1.3 Growing demand for environment-friendly labels

5.4.1.4 Companies opting for in-mold labeling due to increased manufacturing efficiencies

#### 5.4.2 RESTRAINTS

5.4.2.1 Recent increase in prices of raw materials

5.4.2.2 Increasing use of printed label description labeling

#### 5.4.3 OPPORTUNITIES

5.4.3.1 Increasing demand from France and Germany

#### 5.4.4 CHALLENGES

5.4.4.1 Balancing performance to cost

5.4.4.2 Varying environmental mandates across regions

5.4.4.3 Designing customer-specific labels

5.4.4.4 Difficulty in managing supply chain

## **6 INDUSTRY TRENDS**

### **6.1 INTRODUCTION**

### **6.2 VALUE CHAIN**

### **6.3 PORTER'S FIVE FORCES ANALYSIS**

#### **6.3.1 THREAT OF NEW ENTRANTS**

#### **6.3.2 THREATS OF SUBSTITUTES**

#### **6.3.3 BARGAINING POWER OF SUPPLIERS**

#### **6.3.4 BARGAINING POWER OF BUYERS**

#### **6.3.5 INTENSITY OF COMPETITIVE RIVALRY**

### **6.4 AVERAGE PRICE ANALYSIS**

#### **6.4.1 IN-MOLD LABELS MARKET, AVERAGE PRICE ANALYSIS, BY REGION**

#### **6.4.2 IN-MOLD LABELS MARKET, AVERAGE PRICE ANALYSIS, BY TECHNOLOGY**

#### **6.4.3 IN-MOLD LABELS MARKET, AVERAGE PRICE ANALYSIS, BY END USE**

#### **6.4.4 IN-MOLD LABELS MARKET, AVERAGE PRICE ANALYSIS, BY MATERIAL**

## **7 IN-MOLD LABELS MARKET, BY TECHNOLOGY**

### **7.1 INTRODUCTION**

#### **7.1.1 IN-MOLD LABELS MARKET, BY TECHNOLOGY**

7.1.1.1 Injection molding process dominated the in-mold labels market, by technology, in 2014

### **7.2 EXTRUSION BLOW-MOLDING PROCESS**

#### **7.2.1 EXTRUSION BLOW-MOLDING PROCESS MARKET, BY END USE**

7.2.1.1 Food & Beverage dominated the extrusion blow-molding process market, by end use, in 2014

#### **7.2.2 EXTRUSION BLOW-MOLDING PROCESS MARKET, BY MATERIAL**

7.2.2.1 PE dominated the extrusion blow-molding process market, by material, in 2014

#### **7.2.3 EXTRUSION BLOW-MOLDING PROCESS MARKET, BY PRINTING TECHNOLOGY**

7.2.3.1 Flexographic printing dominated the extrusion blow-molding process market, by printing technology, in 2014

### **7.3 INJECTION MOLDING PROCESS**

#### **7.3.1 INJECTION MOLDING PROCESS MARKET, BY END USE**

7.3.1.1 Food & Beverage dominated the injection molding process market, by end use, in 2014

#### **7.3.2 INJECTION MOLDING PROCESS MARKET, BY MATERIAL**

7.3.2.1 PP dominated the injection molding process market, by material, in 2014

#### 7.3.3 INJECTION MOLDING PROCESS MARKET, BY PRINTING TECHNOLOGY

7.3.3.1 Flexographic printing dominated the injection molding process market, by printing technology, in 2014

### 7.4 THERMOFORMING

#### 7.4.1 THERMOFORMING PROCESS MARKET, BY END USE

7.4.1.1 Food & beverage dominated the thermoforming process market, by end use, in 2014

#### 7.4.2 THERMOFORMING PROCESS MARKET, BY MATERIAL

7.4.2.1 PP dominated the thermoforming process market, by material, in 2014

#### 7.4.3 THERMOFORMING PROCESS MARKET, BY PRINTING TECHNOLOGY

7.4.3.1 Flexographic printing dominated the thermoforming process market, by printing technology, in 2014

## 8 IN-MOLD LABELS MARKET, BY MATERIAL

### 8.1 INTRODUCTION

#### 8.1.1 IN-MOLD LABELS MARKET SIZE, BY MATERIAL

8.1.1.1 Polypropylene dominated the in-mold labels market, by material, in 2014

### 8.2 POLYPROPYLENE (PP)

#### 8.2.1 POLYPROPYLENE MARKET, BY TECHNOLOGY

8.2.1.1 Injection molding technology dominated the polypropylene market, by material, in 2014

#### 8.2.2 POLYPROPYLENE MARKET, BY END USE

8.2.2.1 Food & beverage dominated the polypropylene market, by end use, in 2014

### 8.3 POLYETHYLENE (PE)

#### 8.3.1 POLYETHYLENE MARKET, BY TECHNOLOGY

8.3.1.1 Injection molding technology dominated the polyethylene market, by material, in 2014

#### 8.3.2 POLYETHYLENE MARKET, BY END USE

8.3.2.1 Food & beverage dominated the polyethylene market, by end use, in 2014

### 8.4 ABS RESINS

#### 8.4.1 ABS RESINS MARKET, BY TECHNOLOGY

8.4.1.1 Injection molding technology dominated the ABS resins market, by material, in 2014

#### 8.4.2 ABS RESINS MARKET, BY END USE

8.4.2.1 Food & beverage dominated the ABS resins market, by end use, in 2014

### 8.5 POLYVINYL CHLORIDE (PVC)

#### 8.5.1 POLYVINYL CHLORIDE MARKET, BY TECHNOLOGY

8.5.1.1 Injection molding technology dominated the polyvinyl chloride market, by material, in 2014

#### 8.5.2 POLYVINYL CHLORIDE MARKET, BY END USE

8.5.2.1 Food & beverage dominated the polyvinyl chloride market, by end use, in 2014

#### 8.6 OTHER CO-POLYMERS

##### 8.6.1 OTHER CO-POLYMERS MARKET, BY TECHNOLOGY

8.6.1.1 Injection molding technology dominated the other co-polymers market, by material, in 2014

##### 8.6.2 OTHER CO-POLYMERS MARKET, BY END USE

8.6.2.1 Food & beverage dominated the other co-polymers market, by end use, in 2014

### **9 IN-MOLD LABELS MARKET, BY END USE**

#### 9.1 INTRODUCTION

##### 9.1.1 IN-MOLD LABELS MARKET SIZE, BY END-USE

9.1.1.1 Food & beverage segment dominated the in-mold labels market in 2014

#### 9.2 PERSONAL CARE

#### 9.3 AUTOMOTIVE

#### 9.4 FOOD & BEVERAGE

#### 9.5 CONSUMER DURABLES

#### 9.6 OTHERS

### **10 IN-MOLD LABELS MARKET, BY PRINTING TECHNOLOGY**

#### 10.1 INTRODUCTION

##### 10.1.1 IN-MOLD LABELS MARKET, BY PRINTING TECHNOLOGY

10.1.1.1 Flexographic printing method dominated the in-mold labels market in 2014

#### 10.2 FLEXOGRAPHIC PRINTING

#### 10.3 OFFSET PRINTING

#### 10.4 GRAVURE PRINTING

#### 10.5 DIGITAL PRINTING

#### 10.6 OTHERS

### **11 IN-MOLD LABELS MARKET, BY PRINTING INK**

#### 11.1 INTRODUCTION

##### 11.1.1 IN-MOLD LABELS MARKET, BY PRINTING INK



- 11.1.1.1 UV curable inks dominated the in-mold labels market in 2014
- 11.2 UV CURABLE INKS
- 11.3 WATER SOLUBLE INKS
- 11.4 THERMAL-CURE INKS
- 11.5 OTHERS

## **12 IN-MOLD LABELS MARKET, BY REGION**

### **12.1 INTRODUCTION**

#### **12.1.1 IN-MOLD LABELS MARKET SIZE, BY REGION**

- 12.1.1.1 Europe dominated the market for in-mold labels in 2014

### **12.2 EUROPE**

#### **12.2.1 EUROPE: IN-MOLD LABELS MARKET SIZE, BY COUNTRY**

- 12.2.1.1 Germany accounted for the largest share in the European in-mold labels market

#### **12.2.2 EUROPE: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY**

- 12.2.2.1 Extrusion blow-molding segment to grow at the highest CAGR through 2020

#### **12.2.3 EUROPE: IN-MOLD LABELS MARKET SIZE, BY MATERIAL**

- 12.2.3.1 PP segment accounted for the largest share in European in-mold labels market, in 2014

#### **12.2.4 EUROPE: IN-MOLD LABELS MARKET SIZE, BY END USE**

- 12.2.4.1 Food & beverage segment dominated the market in Europe in 2014

#### **12.2.5 GERMANY**

##### **12.2.5.1 Germany: In-mold labels market size, by technology**

- 12.2.5.1.1 Injection molding process accounted for the largest market share in 2014

##### **12.2.5.2 Germany: In-mold Labels Market Size, by Material**

- 12.2.5.2.1 PP segment accounted for the largest market share in 2014

##### **12.2.5.3 Germany: In-mold Labels Market Size, by End Use**

- 12.2.5.3.1 Personal care was the second-largest segment in 2014 in Germany

#### **12.2.6 U.K.**

##### **12.2.6.1 U.K.: In-mold Labels Market Size, by Technology**

- 12.2.6.1.1 Extrusion blow-molding process is projected to grow at the highest rate through 2020

##### **12.2.6.2 U.K.: In-mold Labels Market Size, by Material**

- 12.2.6.2.1 PE segment to grow at the second-highest rate by 2020 in the U.K.

##### **12.2.6.3 U.K.: In-mold Labels Market Size, by End Use**

- 12.2.6.3.1 Food & beverage segment dominated the U.K. market for in-mold labels

#### **12.2.7 RUSSIA**

##### **12.2.7.1 Russia: In-mold Labels Market Size, by Technology**

12.2.7.1.1 Injection molding technology dominated the market for in-mold labels in 2014

12.2.7.2 Russia: In-mold Labels Market Size, by Material

12.2.7.2.1 PE was the second-most consumed material in Russia in 2014

12.2.7.3 Russia: In-mold Labels Market Size, by End Use

12.2.7.3.1 Personal care segment to grow at a potential rate by 2020

12.2.8 FRANCE

12.2.8.1 France: In-mold Labels Market Size, by Technology

12.2.8.1.1 Extrusion blow-molding process is projected to grow at the highest rate by 2020

12.2.8.2 France: In-mold Labels Market Size, by Material

12.2.8.2.1 PP accounted for the largest market share in 2014

12.2.8.3 France: In-mold Labels Market Size, by End Use

12.2.8.3.1 Food & beverage segment dominated the in-mold labels market in France

12.2.9 REST OF EUROPE

12.2.9.1 Rest of Europe: In-mold Labels Market size, by Technology

12.2.9.1.1 Extrusion blow-molding process to grow at the highest CAGR through 2020

12.2.9.2 Rest of Europe: In-mold Labels Market Size, by Material

12.2.9.2.1 PE segment to grow at the second-highest rate through 2020

12.2.9.3 Rest of Europe: In-mold Labels Market Size, by End Use

12.2.9.3.1 Food & beverage segment accounted for the largest share in 2014

12.3 ASIA-PACIFIC

12.3.1 ASIA-PACIFIC: IN-MOLD LABELS MARKET SIZE, BY COUNTRY

12.3.1.1 China dominated the Asia-Pacific in-mold labels industry in 2014

12.3.2 ASIA-PACIFIC: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY

12.3.2.1 Injection molding process accounted for the largest market share in 2014

12.3.3 ASIA-PACIFIC: IN-MOLD LABELS MARKET SIZE, BY MATERIAL

12.3.3.1 PP (Polypropylene) segment to grow at the highest CAGR from 2015 TO 2020

12.3.4 ASIA-PACIFIC: IN-MOLD LABELS MARKET SIZE, BY END USE

12.3.4.1 Food & beverage segment to grow at the highest rate from 2015 to 2020

12.3.5 CHINA

12.3.5.1 China: In-mold labels market size, by technology

12.3.5.1.1 Injection molding process accounted for the largest market share in China in 2014

12.3.5.2 China: In-mold labels market size, by material

12.3.5.2.1 Polypropylene segment dominated the Chinese market in 2014

#### 12.3.5.3 China: In-mold labels market size, by end use

12.3.5.3.1 Personal care segment is projected to dominate the in-mold labels market in China by 2020

#### 12.3.6 JAPAN

##### 12.3.6.1 Japan: In-mold labels market size, by technology

12.3.6.1.1 Extrusion blow-molding process segment to grow at the highest CAGR through 2020

##### 12.3.6.2 Japan: In-mold labels market size, by material

12.3.6.2.1 PP segment is projected to grow at the highest rate from 2015 to 2020

##### 12.3.6.3 Japan: In-mold Labels market size, by End Use

12.3.6.3.1 Application of in-mold labels in Food& Beverage sector was the highest in 2014

#### 12.3.7 INDIA

##### 12.3.7.1 India: In-mold labels market size, by technology

12.3.7.1.1 Extrusion blow-molding process projected to grow at the highest rate from 2015 to 2020

##### 12.3.7.2 India: In-mold labels market size, by material

12.3.7.2.1 Polypropylene (PP) segment accounted for largest share in the Indian in-mold labels market in 2014

##### 12.3.7.3 India: In-mold labels market size, by end use

12.3.7.3.1 Food & beverage packaging in India is largely driven by growth in the packaging industry

#### 12.3.8 AUSTRALIA

##### 12.3.8.1 Australia: In-mold labels market size, by technology

12.3.8.1.1 Injection molding process to grow at the second-highest CAGR by 2020

##### 12.3.8.2 Australia: In-mold labels market size, by material

12.3.8.2.1 PP segment accounted for largest market share in 2014

##### 12.3.8.3 Australia: In-mold labels market size, by End Use

12.3.8.3.1 Personal care segment projected to have a potential growth by 2020

#### 12.3.9 REST OF ASIA-PACIFIC

##### 12.3.9.1 Rest of Asia-Pacific: In-mold labels market size, by technology

12.3.9.1.1 Injection molding process held the largest share in the Rest of Asia-Pacific

##### 12.3.9.2 Rest of Asia-Pacific: In-mold labels market size, by material

12.3.9.2.1 PE was the second-largest segment in 2014

##### 12.3.9.3 Rest of Asia-Pacific: In-mold Labels market size, by End Use

12.3.9.3.1 Personal care was the second-largest industry for in-mold labels in 2014

#### 12.4 NORTH AMERICA

##### 12.4.1 NORTH AMERICA: IN-MOLD LABELS MARKET SIZE, BY COUNTRY

- 12.4.1.1 The U.S. is projected to be the fastest-growing market by 2020
- 12.4.2 NORTH AMERICA: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY
  - 12.4.2.1 Injection molding process to grow at the highest rate by 2020
- 12.4.3 NORTH AMERICA: IN-MOLD LABELS MARKET SIZE, BY MATERIAL
  - 12.4.3.1 Polypropylene (PP) is projected to grow at the highest rate by 2020
- 12.4.4 NORTH AMERICA: IN-MOLD LABELS MARKET SIZE, BY END USE
  - 12.4.4.1 Food & beverage segment dominated the end use market in North America
- 12.4.5 U.S.
  - 12.4.5.1 U.S.: In-mold Labels market size, by Technology
    - 12.4.5.1.1 Extrusion blow-molding process dominated the U.S. market in 2014
  - 12.4.5.2 U.S.: In-mold Labels market size, by Material
    - 12.4.5.2.1 PP is projected to grow at the highest rate by 2020
  - 12.4.5.3 U.S.: In-mold Labels market size, by End Use
    - 12.4.5.3.1 Food & beverage segment dominated the market in U.S. in 2014
- 12.4.6 CANADA
  - 12.4.6.1 Canada: In-mold Labels market size, by Technology
    - 12.4.6.1.1 Extrusion blow-molding process was the most widely used technology in 2014
  - 12.4.6.2 Canada: In-mold Labels market size, by Material
    - 12.4.6.2.1 PE to grow at the second-highest rate in the Canadian market
  - 12.4.6.3 Canada: In-mold Labels market size, by End Use
    - 12.4.6.3.1 Personal care segment to grow at the second-highest rate by 2020
- 12.4.7 MEXICO
  - 12.4.7.1 Mexico: In-mold Labels market size, by Technology
    - 12.4.7.1.1 Injection molding process is projected to dominate the market by 2020
  - 12.4.7.2 Mexico: In-mold Labels market size, by Material
    - 12.4.7.2.1 PP to grow at the highest rate in the Mexican market
  - 12.4.7.3 Mexico: In-mold Labels market size, by End Use
    - 12.4.7.3.1 Food & beverage segment to grow at the highest rate by 2020
- 12.5 REST OF THE WORLD (ROW)
  - 12.5.1 ROW: IN-MOLD LABELS MARKET SIZE, BY COUNTRY
    - 12.5.1.1 Brazil dominated the RoW in-mold labels market in 2014
  - 12.5.2 ROW: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY
    - 12.5.2.1 Injection-molding process to grow at the second-highest rate by 2020
  - 12.5.3 ROW: IN-MOLD LABELS MARKET SIZE, BY MATERIAL
    - 12.5.3.1 ABS resins are projected to grow at the second-highest rate by 2020
  - 12.5.4 ROW: IN-MOLD LABELS MARKET SIZE, BY END USE
    - 12.5.4.1 Food & beverage segment dominated the RoW market in 2014
- 12.5.5 BRAZIL

#### 12.5.5.1 Brazil: In-mold Labels market size, by Technology

12.5.5.1.1 In-mold Labels market in Brazil was dominated by injection molding process in 2014

#### 12.5.5.2 Brazil: In-mold Labels market size, by Material

12.5.5.2.1 PP is projected to grow at the highest CAGR by 2020

#### 12.5.5.3 Brazil: In-mold Labels market size, by End Use

12.5.5.3.1 Food & beverage segment dominated the Brazilian market for in-mold labels in 2014

#### 12.5.6 SOUTH AFRICA

##### 12.5.6.1 South Africa: In-mold Labels market size, by Technology

12.5.6.1.1 Extrusion blow-molding process projected to dominate the market in South Africa by 2020

##### 12.5.6.2 South Africa: In-mold Labels market size, by Material

12.5.6.2.1 Polypropylene segment dominated the South African market in 2014

##### 12.5.6.3 South Africa: In-mold Labels market size, by End Use

12.5.6.3.1 Personal care segment is expected to have potential growth opportunities by 2020

#### 12.5.7 OTHER COUNTRIES IN ROW

##### 12.5.7.1 Other countries in RoW: In-mold Labels market size, by Technology

12.5.7.1.1 Injection molding process segment projected to grow at the highest rate by 2020

##### 12.5.7.2 Other Countries in RoW: In-mold Labels market size, by Material

12.5.7.2.1 Polyethylene (PE) segment accounted for the largest market share in 2014

##### 12.5.7.3 Other Countries in RoW: In-mold Labels market size, by End Use

12.5.7.3.1 Personal care segment is projected to grow at the second-highest CAGR by 2020

## 13 COMPETITIVE LANDSCAPE

### 13.1 OVERVIEW

### 13.2 COMPETITIVE SITUATIONS & TRENDS

### 13.3 KEY GROWTH STRATEGIES, 2011–2015

#### 13.3.1 MERGERS & ACQUISITIONS

#### 13.3.2 AGREEMENTS, COLLABORATIONS & JOINT VENTURES

#### 13.3.3 EXPANSIONS & INVESTMENTS

#### 13.3.4 NEW PRODUCT LAUNCHES

## 14 COMPANY PROFILES

(Company at a Glance, Business Overview, Products Offered, Key Strategy, Recent Developments, SWOT Analysis & MNM View)\*

#### 14.1 INTRODUCTION

#### 14.2 CCL INDUSTRIES, INC.

#### 14.3 CONSTANTIA FLEXIBLES GROUP GMBH

#### 14.4 HUHTAMAKI GROUP

#### 14.5 COVERIS HOLDINGS S.A.

#### 14.6 CENVEO INC.

#### 14.7 FUJI SEAL INTERNATIONAL, INC.

#### 14.8 MULTICOLOR CORPORATION

#### 14.9 EVCO PLASTICS

#### 14.10 INNOVIA FILMS LTD.

#### 14.11 INLAND LABEL AND MARKETING SERVICES, LLC

\*Details on company at a glance, recent financials, Products offered, strategies & insights, & recent developments might not be captured in case of unlisted companies.

### **15 APPENDIX**

#### 15.1 INSIGHTS OF INDUSTRY EXPERTS

#### 15.2 DISCUSSION GUIDE

#### 15.3 COMPANY DEVELOPMENTS

##### 15.3.1 MERGERS & ACQUISITIONS

#### 15.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

#### 15.5 AVAILABLE CUSTOMIZATIONS

#### 15.6 RELATED REPORTS



## List Of Tables

### LIST OF TABLES

TABLE 1 CHANGING CONSUMER PREFERENCES AND DEVELOPMENT OF NEW TECHNOLOGIES ARE THE MAJOR DRIVERS OF THE MARKET

TABLE 2 COMPETING LABELING TECHNOLOGIES MAY RESTRAIN MARKET GROWTH

TABLE 3 INCREASING DEMAND FROM FRANCE AND GERMANY PROVIDE HUGE OPPORTUNITIES FOR THE GROWTH OF IN-MOLD LABELS

TABLE 4 DESIGNING CUSTOMER-SPECIFIC LABELS COULD BE A CHALLENGE

TABLE 5 IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD MILLION)

TABLE 6 IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY, 2013–2020 (MILLION SQ. MT.)

TABLE 7 EXTRUSION BLOW-MOLDING PROCESS MARKET SIZE, BY END USE, 2013–2020 (USD MILLION)

TABLE 8 EXTRUSION BLOW-MOLDING PROCESS MARKET SIZE, BY END USE, 2013–2020 (MILLION SQ. MT.)

TABLE 9 EXTRUSION BLOW-MOLDING PROCESS MARKET SIZE, BY MATERIAL, 2013–2020 (USD MILLION)

TABLE 10 EXTRUSION BLOW-MOLDING PROCESS MARKET SIZE, BY MATERIAL, 2013–2020 (MILLION SQ. MT.)

TABLE 11 EXTRUSION BLOW-MOLDING PROCESS MARKET SIZE, BY PRINTING TECHNOLOGY, 2013–2020 (USD MILLION)

TABLE 12 EXTRUSION BLOW-MOLDING PROCESS MARKET SIZE, BY PRINTING TECHNOLOGY, 2013–2020 (MILLION SQ. MT.)

TABLE 13 INJECTION MOLDING PROCESS MARKET SIZE, BY END USE, 2013–2020 (USD MILLION)

TABLE 14 INJECTION MOLDING PROCESS MARKET SIZE, BY END USE, 2013–2020 (MILLION SQ. MT.)

TABLE 15 INJECTION MOLDING PROCESS MARKET SIZE, BY MATERIAL, 2013–2020 (USD MILLION)

TABLE 16 INJECTION MOLDING PROCESS MARKET SIZE, BY MATERIAL, 2013–2020 (MILLION SQ. MT.)

TABLE 17 INJECTION MOLDING PROCESS MARKET SIZE, BY PRINTING TECHNOLOGY, 2013–2020 (USD MILLION)

TABLE 18 INJECTION MOLDING PROCESS MARKET SIZE, BY PRINTING TECHNOLOGY, 2013–2020 (MILLION SQ. MT.)

TABLE 19 THERMOFORMING PROCESS MARKET SIZE, BY END USE, 2013–2020  
(USD MILLION)

TABLE 20 THERMOFORMING PROCESS MARKET SIZE, BY END USE, 2013–2020  
(MILLION SQ. MT.)

TABLE 21 THERMOFORMING PROCESS MARKET SIZE, BY MATERIAL, 2013–2020  
(USD MILLION)

TABLE 22 THERMOFORMING PROCESS MARKET SIZE, BY MATERIAL, 2013–2020  
(MILLION SQ. MT.)

TABLE 23 THERMOFORMING PROCESS MARKET SIZE, BY PRINTING  
TECHNOLOGY, 2013–2020 (USD MILLION)

TABLE 24 THERMOFORMING PROCESS MARKET SIZE, BY PRINTING  
TECHNOLOGY, 2013–2020 (MILLION SQ. MT.)

TABLE 25 IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020 (USD  
MILLION)

TABLE 26 IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020 (MILLION  
SQ. MT.)

TABLE 27 POLYPROPYLENE MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD  
MILLION)

TABLE 28 POLYPROPYLENE MARKET SIZE, BY TECHNOLOGY, 2013–2020  
(MILLION SQ. MT.)

TABLE 29 POLYPROPYLENE MARKET SIZE, BY END USE, 2013–2020 (USD  
MILLION)

TABLE 30 POLYPROPYLENE MARKET SIZE, BY END USE, 2013–2020 (MILLION  
SQ. MT.)

TABLE 31 POLYETHYLENE MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD  
MILLION)

TABLE 32 POLYETHYLENE MARKET SIZE, BY TECHNOLOGY, 2013–2020  
(MILLION SQ. MT.)

TABLE 33 POLYETHYLENE MARKET SIZE, BY END USE, 2013–2020 (USD  
MILLION)

TABLE 34 POLYETHYLENE MARKET SIZE, BY END USE, 2013–2020 (MILLION SQ.  
MT.)

TABLE 35 ABS RESINS MARKET SIZE, BY TECHNOLOGY, 2013–2020 (USD  
MILLION)

TABLE 36 ABS RESINS MARKET SIZE, BY TECHNOLOGY, 2013–2020 (MILLION  
SQ. MT.)

TABLE 37 ABS RESINS MARKET SIZE, BY END USE, 2013–2020 (USD MILLION)

TABLE 38 ABS RESINS MARKET SIZE, BY END USE, 2013–2020 (MILLION SQ. MT.)

TABLE 39 POLYVINYL CHLORIDE MARKET SIZE, BY TECHNOLOGY, 2013–2020



(USD MILLION)

TABLE 40 POLYVINYL CHLORIDE MARKET SIZE, BY TECHNOLOGY, 2013–2020  
(MILLION SQ. MT.)

TABLE 41 POLYVINYL CHLORIDE MARKET SIZE, BY END USE, 2013–2020 (USD  
MILLION)

TABLE 42 POLYVINYL CHLORIDE MARKET SIZE, BY END USE, 2013–2020  
(MILLION SQ. MT.)

TABLE 43 OTHER CO-POLYMERS MARKET SIZE, BY TECHNOLOGY, 2013–2020  
(USD MILLION)

TABLE 44 OTHER CO-POLYMERS MARKET SIZE, BY TECHNOLOGY, 2013–2020  
(MILLION SQ. MT.)

TABLE 45 OTHER CO-POLYMERS MARKET SIZE, BY END USE, 2013–2020 (USD  
MILLION)

TABLE 46 OTHER CO-POLYMERS MARKET SIZE, BY END USE, 2013–2020  
(MILLION SQ. MT.)

TABLE 47 IN-MOLD LABELS MARKET SIZE, BY END-USE, 2013–2020 (USD  
MILLION)

TABLE 48 IN-MOLD LABELS MARKET SIZE, BY END-USE, 2013–2020 (MILLION SQ.  
MT.)

TABLE 49 IN-MOLD LABELS MARKET SIZE, BY PRINTING TECHNOLOGY,  
2013–2020 (USD MILLION)

TABLE 50 IN-MOLD LABELS MARKET SIZE, BY PRINTING TECHNOLOGY,  
2013–2020 (MILLION SQ. MT.)

TABLE 51 IN-MOLD LABELS MARKET SIZE, BY PRINTING INK, 2013–2020 (USD  
MILLION)

TABLE 52 IN-MOLD LABELS MARKET SIZE, BY PRINTING INK, 2013–2020  
(MILLION SQ. MT.)

TABLE 53 IN-MOLD LABELS MARKET SIZE, BY REGION, 2013–2020 (USD  
MILLION)

TABLE 54 IN-MOLD LABELS MARKET SIZE, BY REGION, 2013–2020 (MILLION SQ.  
MT.)

TABLE 55 EUROPE: IN-MOLD LABELS MARKET SIZE, BY COUNTRY, 2013–2020  
(USD MILLION)

TABLE 56 EUROPE: IN-MOLD LABELS MARKET SIZE, BY COUNTRY, 2013–2020  
(MILLION SQ. MT.)

TABLE 57 EUROPE: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (USD MILLION)

TABLE 58 EUROPE: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (MILLION SQ. MT.)

TABLE 59 EUROPE: IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020  
(USD MILLION)

TABLE 60 EUROPE: IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020  
(MILLION SQ. MT.)

TABLE 61 EUROPE: IN-MOLD LABELS MARKET SIZE, BY END USE, 2013–2020  
(USD MILLION)

TABLE 62 EUROPE: IN-MOLD LABELS MARKET SIZE, BY END USE, 2013–2020  
(MILLION SQ. MT.)

TABLE 63 GERMANY: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (USD MILLION)

TABLE 64 GERMANY: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (MILLION SQ. MT.)

TABLE 65 GERMANY: IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020  
(USD MILLION)

TABLE 66 GERMANY: IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020  
(MILLION SQ. MT.)

TABLE 67 GERMANY: IN-MOLD LABELS MARKET SIZE, BY END USE, 2013–2020  
(USD MILLION)

TABLE 68 GERMANY: IN-MOLD LABELS MARKET SIZE, BY END USE, 2013–2020  
(MILLION SQ. MT.)

TABLE 69 U.K.: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY, 2013–2020  
(USD MILLION)

TABLE 70 U.K.: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY, 2013–2020  
(MILLION SQ. MT.)

TABLE 71 U.K.: IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020 (USD  
MILLION)

TABLE 72 U.K.: IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020  
(MILLION SQ. MT.)

TABLE 73 U.K.: IN-MOLD LABELS MARKET SIZE, BY END USE, 2013–2020 (USD  
MILLION)

TABLE 74 U.K.: IN-MOLD LABELS MARKET SIZE, BY END USE, 2013–2020  
(MILLION SQ. MT.)

TABLE 75 RUSSIA: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (USD MILLION)

TABLE 76 RUSSIA: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (MILLION SQ. MT.)

TABLE 77 RUSSIA: IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020  
(USD MILLION)

TABLE 78 RUSSIA: IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020

(MILLION SQ. MT.)

TABLE 79 RUSSIA: IN-MOLD LABELS MARKET SIZE, BY END USE, 2013–2020  
(USD MILLION)

TABLE 80 RUSSIA: IN-MOLD LABELS MARKET SIZE, BY END USE, 2013–2020  
(MILLION SQ. MT.)

TABLE 81 FRANCE: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (USD MILLION)

TABLE 82 FRANCE: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (MILLION SQ. MT.)

TABLE 83 FRANCE: IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020  
(USD MILLION)

TABLE 84 FRANCE: IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020  
(MILLION SQ. MT.)

TABLE 85 FRANCE: IN-MOLD LABELS MARKET SIZE, BY END USE, 2013–2020  
(USD MILLION)

TABLE 86 FRANCE: IN-MOLD LABELS MARKET SIZE, BY END USE, 2013–2020  
(MILLION SQ. MT.)

TABLE 87 REST OF EUROPE: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (USD MILLION)

TABLE 88 REST OF EUROPE: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (MILLION SQ. MT.)

TABLE 89 REST OF EUROPE: IN-MOLD LABELS MARKET SIZE, BY MATERIAL,  
2013–2020 (USD MILLION)

TABLE 90 REST OF EUROPE: IN-MOLD LABELS MARKET SIZE, BY MATERIAL,  
2013–2020 (MILLION SQ. MT.)

TABLE 91 REST OF EUROPE: IN-MOLD LABELS MARKET SIZE, BY END USE,  
2013–2020 (USD MILLION)

TABLE 92 REST OF EUROPE: IN-MOLD LABELS MARKET SIZE, BY END USE,  
2013–2020 (MILLION SQ. MT.)

TABLE 93 ASIA-PACIFIC: IN-MOLD LABELS MARKET SIZE, BY COUNTRY,  
2013–2020 (USD MILLION)

TABLE 94 ASIA-PACIFIC: IN-MOLD LABELS MARKET SIZE, BY COUNTRY,  
2013–2020 (MILLION SQ. MT.)

TABLE 95 ASIA-PACIFIC: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (USD MILLION)

TABLE 96 ASIA-PACIFIC: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (MILLION SQ. MT.)

TABLE 97 ASIA-PACIFIC: IN-MOLD LABELS MARKET SIZE, BY MATERIAL,  
2013–2020 (USD MILLION)

TABLE 98 ASIA-PACIFIC: IN-MOLD LABELS MARKET SIZE, BY MATERIAL,  
2013–2020 (MILLION SQ. MT.)

TABLE 99 ASIA-PACIFIC: IN-MOLD LABELS MARKET SIZE, BY END-USE,  
2013–2020 (USD MILLION)

TABLE 100 ASIA-PACIFIC: IN-MOLD LABELS MARKET SIZE, BY END-USE,  
2013–2020 (MILLION SQ. MT.)

TABLE 101 CHINA: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY, 2013–2020  
(USD MILLION)

TABLE 102 CHINA: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY, 2013–2020  
(MILLION SQ. MT.)

TABLE 103 CHINA: IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020  
(USD MILLION)

TABLE 104 CHINA: IN-MOLD LABELS MARKET SIZE, BY MATERIAL, 2013–2020  
(MILLION SQ. MT.)

TABLE 105 CHINA: IN-MOLD LABELS MARKET SIZE, BY END-USE, 2013–2020  
(USD MILLION)

TABLE 106 CHINA: IN-MOLD LABELS MARKET SIZE, BY END-USE, 2013–2020  
(MILLION SQ. MT.)

TABLE 107 JAPAN: IN-MOLD LABELS MARKET SIZE, BY TECHNOLOGY,  
2013–2020 (USD MILLION)

TABLE 108 JAPAN: IN-MOLD LABELS MARKET SIZE, BY TECH

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