

Impact Investing Market by Illustrative Sector (Education, HealthCare, Housing, Agriculture, Environment, Clean Energy Access, Climate Change, Financial Inclusion, Rural Development, Sanitation & Waste Management), and Country - Global Forecast to 2020

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Abstracts

The global Impact investment market is estimated to be valued at USD 135 billion in 2015 and is expected to grow at a CAGR of 17.86 % during the forecast period to reach to USD 307 billion by 2020. The key factors driving the growth of this market include increasing interest from traditional not-for-profit fund managers, supportive government policies by offering tax breaks and reliefs and launch of various social impact bonds and impact investing platform in different countries. US is the largest market in terms of asset under management (AUM) in 2015 and is projected to dominate the market during the forecast year.

India is expected to grow at the highest CAGR during the forecast period

India witnessed considerable growth in the impact investment space in the last decade, with a well-rounded ecosystem existing across all the pillars of impact investment. A large population lacks housing, education, healthcare, energy, water, and sanitation in India which will serve as an opportunity for impact investors. The push for financial inclusion by Indian government and increased interest in microfinance space will be a driving factor for impact investment.

The housing segment to dominate the global impact investment space

Strong economic growth, rapid growth of population and rising urbanization would increase the demand for economic and affordable housing in developing countries. Countries in Asia Pacific, Africa and Latin America are currently experiencing huge demand for affordable housing which far outstrips supply. The investment in affordable housing segment would have various socio economic benefits such as improved health, decreased crime rate, community cohesion among others.

Some of the key asset owners in impact investing market are Triodos N.V. (Netherlands), Saron (Canada) and Omidyar (U.S.), while key asset managers are RISE (Canada), Leapfrog (U.K.), responsAbility (Switzerland) and Acumen (U.S.). Revolution Foods (U.S.), Vestergaard Frensdén (Denmark), Vasham (Indonesia) and Waterhealth International (U.S.) are some of the impact enterprises and key enablers in this market are Intelicap (India), Unitus (U.S.), LAVCA (U.S.) and GIIRS (U.S.).

Research Coverage:

The study elaborates the research methods used to estimate and forecast the global market size for impact investment. The report analyzes the global impact investment market and aims at estimating market size and future growth potential of this market for various countries and sectors. The report also provides market size and forecast for selected countries till 2020 and segments them by focus areas/sectors. The major countries analysed in the report include Argentina, Australia, Brazil, Canada, Finland, France, Germany, India, Israel, Italy, Japan, Mexico, Portugal, UK, and USA. The sectors covered in the report are Education, Healthcare, Housing, Agriculture, Environment, Clean Energy Access, Climate Change, Financial Inclusion, Rural Development, Sanitation & Waste Management, Skills Development, and Water. The report provides an outline of major market drivers and challenges at global and country level and various important aspects of the market.

Reasons to Buy the Report

Impact investment refers to investment that aims to generate measurable, social or environmental impact along with a financial gain. The report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn would help them, garner a greater share. This report provides insights on the impact investment space in 12 sectors of 15 different countries. This report will help Impact Asset Owners, Impact Asset Managers, Impact Asset Enablers, and Impact Enterprises to get a comprehensive information on the lucrative emerging market in this space.

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