

Immunohistochemistry (IHC) Market by Product (Antibodies, Reagents, Equipment, Kits), Application (Diagnostics (Cancer, Infectious, Autoimmune Diseases), Research, Forensic), End Users (Diagnostic laboratories, Research Institute) - Global Forecast to 2028

<https://marketpublishers.com/r/IB4CD54D5C7EN.html>

Date: June 2023

Pages: 399

Price: US\$ 4,950.00 (Single User License)

ID: IB4CD54D5C7EN

Abstracts

The global immunohistochemistry market is projected to reach USD 4.7 billion by 2028 from USD 3.2 billion in 2023, at a CAGR of 7.4% during the forecast period of 2023 to 2028. Market growth is largely driven by increased prevalence of cancer and vast application of IHC test in the diagnosis and management of cancer. Also, development for companion diagnostics and the integration of companion diagnostics with IHC is facilitating personalized medicine, supporting drug development and approval processes, expanding market potential, improves patient outcomes, encouraging research collaboration, and providing growth opportunities for Immunohistochemistry Market.

Histological Stain is expected to account for the largest share for by reagents segment.

In 2022, immunohistochemistry histological stains market accounted for the largest share. In immunohistochemistry, the relative localization of the target can be obtained by visualizing all relative targets in one slide with the help of multiple staining techniques. Multiple staining is the detection of two or more targets on a single slide, and it can be done by sequential staining, simultaneous staining, and multi-step staining using dyes. Hence, the advanced ability to multiplex antigenic sites in a single tissue section presents an experimental and ease-of-use advantage, which is expected to drive the market for histological stains.

Research applications segment accounted for the second-largest share of the application segment

In 2022, research applications accounted for the second largest share. IHC in research applications includes anti-tumor drug development and biomarker discovery. IHC helps to investigate the expression of specific proteins and co-localization of proteins within the membrane, cytoplasm, or nucleus to study the altered expression in normal and abnormal cells, more specifically to investigate the cancer proteome. High-throughput automated IHC platforms used in research applications help to maintain the uniformity of staining between slides. Due to these advantages, IHC techniques are also widely used in developmental (embryological) studies, stem cell research, and drug testing.

Asia Pacific is the fastest growing region in the immunohistochemistry market

The immunohistochemistry market is segmented into North America, Europe, Asia Pacific, Latin America (LATAM) and Middle East and Africa (MEA). Asia Pacific is the fastest growing region in as it is a high-growth market, which is characterized by the fast adoption of the latest technologically advanced products (like assays and diagnostic kits) in research and clinical applications. This factor, coupled with the increasing geriatric population in the region are the key drivers for fast growth rate.

The primary interviews conducted for this report can be categorized as follows:

By Respondent: Supply Side- 70% and Demand Side - 30%

By Designation: Managers - 55%, CXOs - 20%, and Executives - 25%

By Region: North America -50%, Europe -20%, Asia-Pacific -20%, RoW -10%

Prominent Players of the Immunohistochemistry market are F. Hoffman-La Roche AG (Switzerland), Danaher Corporation (US), and Agilent Technologies, Inc. (US).

Research Coverage:

This report provides a detailed picture of the immunohistochemistry market. It aims at estimating the size and future growth potential of the market across different segments such as the product, application, end user and region. The report also includes an in-

depth competitive analysis of the key market players along with their company profiles recent developments and key market strategies.

Key Benefits of Buying the Report:

The report will help market leaders/new entrants by providing them with the closest approximations of the revenue numbers for the overall immunohistochemistry market and its subsegments. It will also help stakeholders better understand the competitive landscape and gain more insights to better position their business and make suitable go-to-market strategies. This report will enable stakeholders to understand the market's pulse and provide them with information on the key market drivers, restraints, trends, challenges and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Rising geriatric population and growing prevalence of cancer diseases to influence positive market growth, Technological advancements in IHC, Availability of reimbursements for IHC tests, and Adoption of digital pathology fueling the market growth), restraint (Availability of alternative technologies, High degree of consolidation), opportunities (Increasing demand for personalized medicine, Growing significance of companion diagnostics, Growth opportunities in emerging countries, and Application of Artificial intelligence in IHC), Challenges (Product failures and recalls, Stringent regulatory requirements, Lack of Standardization)

Product Development/Innovation: Detailed insights on newly launched product, and technological assessment of the Immunohistochemistry market.

Market Development: Comprehensive information about lucrative markets – the report analyses the Immunohistochemistry market across varied regions.

Market Diversification: Exhaustive information about new product, untapped geographies, recent developments, and investments in the Immunohistochemistry market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like F. Hoffman-La Roche AG (Switzerland), Danaher Corporation (US), and Agilent Technologies, Inc. (US) among others in the Immunohistochemistry market. The report also helps

stakeholders understand the pulse of IHC market and provides them information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS & EXCLUSIONS

TABLE 1 IMMUNOHISTOCHEMISTRY MARKET: INCLUSIONS & EXCLUSIONS

1.3 MARKET SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 IMMUNOHISTOCHEMISTRY MARKET SEGMENTATION

1.3.2 YEARS CONSIDERED

1.4 CURRENCY

1.5 LIMITATIONS

1.6 STAKEHOLDERS

1.7 SUMMARY OF CHANGES

1.7.1 RECESSION IMPACT

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 IHC MARKET: RESEARCH DESIGN METHODOLOGY

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

FIGURE 3 IHC MARKET: BREAKDOWN OF PRIMARIES

2.2 MARKET ESTIMATION METHODOLOGY

FIGURE 4 IHC MARKET SIZE ESTIMATION (SUPPLY-SIDE ANALYSIS), 2022

FIGURE 5 MARKET SIZE ESTIMATION: APPROACH 1 (COMPANY REVENUE ANALYSIS-BASED ESTIMATION), 2022

2.2.1 INSIGHTS FROM PRIMARY EXPERTS

FIGURE 6 MARKET SIZE VALIDATION FROM PRIMARY SOURCES

2.3 MARKET GROWTH RATE PROJECTIONS

FIGURE 7 IHC MARKET (SUPPLY SIDE): CAGR PROJECTIONS

FIGURE 8 IHC MARKET (DEMAND SIDE): GROWTH ANALYSIS OF DEMAND-SIDE DRIVERS

2.3.1 DATA TRIANGULATION

FIGURE 9 DATA TRIANGULATION METHODOLOGY

2.4 RESEARCH ASSUMPTIONS

2.5 RISK ANALYSIS

2.6 RECESSION IMPACT

TABLE 2 GLOBAL INFLATION RATE PROJECTIONS, 2021–2027 (% GROWTH)

TABLE 3 US HEALTH EXPENDITURE, 2019–2022 (USD MILLION)

TABLE 4 US HEALTH EXPENDITURE, 2023–2027 (USD MILLION)

3 EXECUTIVE SUMMARY

FIGURE 10 IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2023 VS. 2028
(USD MILLION)

FIGURE 11 IMMUNOHISTOCHEMISTRY MARKET SHARE, BY APPLICATION, 2022

FIGURE 12 IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2023 VS. 2028

FIGURE 13 IMMUNOHISTOCHEMISTRY MARKET: REGIONAL SNAPSHOT

4 PREMIUM INSIGHTS

4.1 IMMUNOHISTOCHEMISTRY MARKET OVERVIEW

FIGURE 14 TECHNOLOGICAL ADVANCEMENTS TO DRIVE MARKET GROWTH

4.2 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET SHARE, BY END USER
AND COUNTRY (2022)

FIGURE 15 HOSPITALS & DIAGNOSTIC LABORATORIES SEGMENT ACCOUNTED
FOR LARGEST SHARE OF ASIA PACIFIC IHC MARKET IN 2022

4.3 IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE

FIGURE 16 PRIMARY ANTIBODIES SEGMENT TO LEAD IHC ANTIBODIES MARKET
DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 17 IHC MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, &
CHALLENGES

TABLE 5 IHC MARKET: IMPACT ANALYSIS

5.2.1 DRIVERS

5.2.1.1 Rising geriatric population and growing prevalence of cancer

TABLE 6 ESTIMATED PERCENTAGE INCREASE IN GERIATRIC POPULATION, BY
REGION (2022–2050)

FIGURE 18 CANCER INCIDENCE, BY REGION AND TYPE OF CANCER, 2020

5.2.1.2 Technological advancements in IHC

5.2.1.3 Availability of reimbursements for IHC tests

TABLE 7 CPT CODES FOR IHC PROCEDURES

5.2.1.4 Adoption of digital pathology

5.2.2 RESTRAINTS

5.2.2.1 Availability of alternative technologies

5.2.2.2 High degree of consolidation

TABLE 8 MAJOR ACQUISITIONS IN MARKET, 2020–2023**5.2.3 OPPORTUNITIES**

5.2.3.1 Increasing demand for personalized medicine

FIGURE 19 GROWTH OF PERSONALIZED MEDICINES APPROVED BY FDA, 2015–2022

5.2.3.2 Growing significance of companion diagnostics

5.2.3.3 Growth opportunities in emerging countries

5.2.3.4 Application of artificial intelligence in IHC

5.2.4 CHALLENGES

5.2.4.1 Product failures and recalls

5.2.4.2 Stringent regulatory requirements

5.2.4.3 Lack of standardization

5.3 ELEMENTS OF UNCERTAINTY IN IHC MARKET**FIGURE 20 IHC MARKET: SPECTRUM OF SCENARIOS BASED ON IMPACT OF UNCERTAINTIES ON GROWTH****5.4 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES****FIGURE 21 REVENUE SHIFT & NEW REVENUE POCKETS FOR IHC PROVIDERS****5.5 PRICING ANALYSIS****TABLE 9 AVERAGE SELLING PRICE OF SOME IHC EQUIPMENT, REAGENTS, AND KITS (2022)**

5.5.1 AVERAGE SELLING PRICE TRENDS

5.6 VALUE CHAIN ANALYSIS**FIGURE 22 VALUE CHAIN ANALYSIS OF IHC MARKET: RAW MATERIAL AND MANUFACTURING PHASE TO CONTRIBUTE MAXIMUM VALUE**

5.6.1 RESEARCH AND PRODUCT DEVELOPMENT

5.7 ECOSYSTEM ANALYSIS**FIGURE 23 IHC MARKET: ECOSYSTEM ANALYSIS****TABLE 10 SUPPLY CHAIN ECOSYSTEM****5.8 TECHNOLOGY ANALYSIS****5.9 PATENT ANALYSIS****FIGURE 24 IHC MARKET: PATENT ANALYSIS, 2014–2023****TABLE 11 INDICATIVE LIST OF PATENTS IN IHC MARKET****5.10 REGULATORY ANALYSIS**

5.10.1 US

TABLE 12 US: CLASSIFICATION OF IN VITRO DIAGNOSTIC DEVICES

FIGURE 25 US: REGULATORY PROCESS FOR IVD DEVICES

5.10.2 CANADA

FIGURE 26 CANADA: REGULATORY PROCESS FOR IVD DEVICES

5.10.3 EUROPE

TABLE 13 EUROPE: CLASSIFICATION OF IVD DEVICES

FIGURE 27 EUROPE: REGULATORY PROCESS FOR IVD DEVICES

5.10.4 JAPAN

FIGURE 28 JAPAN: REGULATORY PROCESS FOR IVD DEVICES

TABLE 14 JAPAN: CLASSIFICATION OF IVD REAGENTS

TABLE 15 JAPAN: TIME, COST, AND COMPLEXITY OF REGISTRATION PROCESS

5.10.5 CHINA

TABLE 16 CHINA: TIME, COST, AND COMPLEXITY OF REGISTRATION PROCESS

5.10.6 INDIA

FIGURE 29 INDIA: REGULATORY PROCESS FOR IVD DEVICES

5.10.7 BRAZIL

FIGURE 30 BRAZIL: REGULATORY PROCESS FOR IVD DEVICES

5.11 PORTER'S FIVE FORCES ANALYSIS

TABLE 17 IMPACT OF PORTER'S FIVE FORCES ANALYSIS ON IHC MARKET

5.11.1 THREAT OF NEW ENTRANTS

5.11.2 THREAT OF SUBSTITUTES

5.11.3 BARGAINING POWER OF BUYERS

5.11.4 BARGAINING POWER OF SUPPLIERS

5.11.5 INTENSITY OF COMPETITIVE RIVALRY

5.12 KEY CONFERENCES AND EVENTS IN 2023–2024

TABLE 18 IMMUNOHISTOCHEMISTRY MARKET: LIST OF CONFERENCES AND EVENTS

5.13 KEY STAKEHOLDERS AND BUYING CRITERIA

FIGURE 31 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS OF IMMUNOHISTOCHEMISTRY PRODUCTS

FIGURE 32 BUYING CRITERIA FOR IMMUNOHISTOCHEMISTRY PRODUCTS

6 IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT

6.1 INTRODUCTION

TABLE 19 IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

6.2 ANTIBODIES

TABLE 20 IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY REGION,

2021–2028 (USD MILLION)

TABLE 21 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 22 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 23 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 24 IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

6.2.1 PRIMARY ANTIBODIES

6.2.1.1 Wide applications in diagnostics and research to support demand for primary antibodies

TABLE 25 IMMUNOHISTOCHEMISTRY MARKET FOR PRIMARY ANTIBODIES, BY REGION, 2021–2028 (USD MILLION)

TABLE 26 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR PRIMARY ANTIBODIES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 27 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR PRIMARY ANTIBODIES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 28 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR PRIMARY ANTIBODIES, BY COUNTRY, 2021–2028 (USD MILLION)

6.2.2 SECONDARY ANTIBODIES

6.2.2.1 Signal amplification through conjugation and comparatively easy manufacturing to fuel market

TABLE 29 IMMUNOHISTOCHEMISTRY MARKET FOR SECONDARY ANTIBODIES, BY REGION, 2021–2028 (USD MILLION)

TABLE 30 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR SECONDARY ANTIBODIES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 31 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR SECONDARY ANTIBODIES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 32 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR SECONDARY ANTIBODIES, BY COUNTRY, 2021–2028 (USD MILLION)

6.3 REAGENTS

TABLE 33 IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY REGION, 2021–2028 (USD MILLION)

TABLE 34 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 35 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 36 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS,

BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 37 IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

6.3.1 HISTOLOGICAL STAINS

6.3.1.1 Developments in concurrent detection of multiple antigenic sites and cancer disease progression studies to propel market

TABLE 38 IMMUNOHISTOCHEMISTRY MARKET FOR HISTOLOGICAL STAINS, BY REGION, 2021–2028 (USD MILLION)

TABLE 39 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR HISTOLOGICAL STAINS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 40 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR HISTOLOGICAL STAINS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 41 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR HISTOLOGICAL STAINS, BY COUNTRY, 2021–2028 (USD MILLION)

6.3.2 BLOCKING SERA AND REAGENTS

6.3.2.1 Blocking sera and reagents to prevent nonspecific binding and reduce background noise & potentially false-positive results

TABLE 42 IMMUNOHISTOCHEMISTRY MARKET FOR BLOCKING SERA AND REAGENTS, BY REGION, 2021–2028 (USD MILLION)

TABLE 43 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR BLOCKING SERA AND REAGENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 44 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR BLOCKING SERA AND REAGENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 45 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR BLOCKING SERA AND REAGENTS, BY COUNTRY, 2021–2028 (USD MILLION)

6.3.3 CHROMOGENIC SUBSTRATES

6.3.3.1 Chromogenic substrates segment to register highest growth during forecast period

TABLE 46 IMMUNOHISTOCHEMISTRY MARKET FOR CHROMOGENIC SUBSTRATES, BY REGION, 2021–2028 (USD MILLION)

TABLE 47 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR CHROMOGENIC SUBSTRATES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 48 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR CHROMOGENIC SUBSTRATES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 49 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR CHROMOGENIC SUBSTRATES, BY COUNTRY, 2021–2028 (USD MILLION)

6.3.4 FIXATION REAGENTS

6.3.4.1 North America projected to be largest market for fixation reagents

TABLE 50 IMMUNOHISTOCHEMISTRY MARKET FOR FIXATION REAGENTS, BY

REGION, 2021–2028 (USD MILLION)

TABLE 51 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR FIXATION REAGENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 52 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR FIXATION REAGENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 53 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR FIXATION REAGENTS, BY COUNTRY, 2021–2028 (USD MILLION)

6.3.5 DILUENTS

6.3.5.1 Need of diluents for preparation of antibody solutions to promote market growth

TABLE 54 IMMUNOHISTOCHEMISTRY MARKET FOR DILUENTS, BY REGION, 2021–2028 (USD MILLION)

TABLE 55 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR DILUENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 56 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR DILUENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 57 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR DILUENTS, BY COUNTRY, 2021–2028 (USD MILLION)

6.3.6 ORGANIC SOLVENTS

6.3.6.1 Organic solvents to prevent physical damage in specimens and improve clarity while visualizing tissue samples

TABLE 58 IMMUNOHISTOCHEMISTRY MARKET FOR ORGANIC SOLVENTS, BY REGION, 2021–2028 (USD MILLION)

TABLE 59 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR ORGANIC SOLVENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 60 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR ORGANIC SOLVENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 61 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR ORGANIC SOLVENTS, BY COUNTRY, 2021–2028 (USD MILLION)

6.3.7 PROTEOLYTIC ENZYMES

6.3.7.1 Proteolytic enzymes improve accessibility of target antibodies

TABLE 62 IMMUNOHISTOCHEMISTRY MARKET FOR PROTEOLYTIC ENZYMES, BY REGION, 2021–2028 (USD MILLION)

TABLE 63 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR PROTEOLYTIC ENZYMES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 64 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR PROTEOLYTIC ENZYMES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 65 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR PROTEOLYTIC ENZYMES, BY COUNTRY, 2021–2028 (USD MILLION)

6.3.8 OTHER REAGENTS

TABLE 66 IMMUNOHISTOCHEMISTRY MARKET FOR OTHER REAGENTS, BY REGION, 2021–2028 (USD MILLION)

TABLE 67 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER REAGENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 68 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER REAGENTS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 69 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER REAGENTS, BY COUNTRY, 2021–2028 (USD MILLION)

6.4 EQUIPMENT

TABLE 70 IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY REGION, 2021–2028 (USD MILLION)

TABLE 71 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 72 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 73 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 74 IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

6.4.1 SLIDE-STAINING SYSTEMS

6.4.1.1 Development of high-throughput staining systems to drive market growth

TABLE 75 IMMUNOHISTOCHEMISTRY MARKET FOR SLIDE-STAINING SYSTEMS, BY REGION, 2021–2028 (USD MILLION)

TABLE 76 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR SLIDE-STAINING SYSTEMS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 77 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR SLIDE-STAINING SYSTEMS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 78 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR SLIDE-STAINING SYSTEMS, BY COUNTRY, 2021–2028 (USD MILLION)

6.4.2 TISSUE PROCESSING SYSTEMS

6.4.2.1 Technological advancements and need for automation due to lack of skilled workforce to fuel market

TABLE 79 IMMUNOHISTOCHEMISTRY MARKET FOR TISSUE PROCESSING SYSTEMS, BY REGION, 2021–2028 (USD MILLION)

TABLE 80 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR TISSUE PROCESSING SYSTEMS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 81 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR TISSUE PROCESSING SYSTEMS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 82 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR TISSUE PROCESSING SYSTEMS, BY COUNTRY, 2021–2028 (USD MILLION)

6.4.3 SLIDE SCANNERS

6.4.3.1 Development of advanced multiplexed IHC scanners to drive market growth

TABLE 83 IMMUNOHISTOCHEMISTRY MARKET FOR SLIDE SCANNERS, BY REGION, 2021–2028 (USD MILLION)

TABLE 84 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR SLIDE SCANNERS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 85 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR SLIDE SCANNERS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 86 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR SLIDE SCANNERS, BY COUNTRY, 2021–2028 (USD MILLION)

6.4.4 OTHER EQUIPMENT

TABLE 87 IMMUNOHISTOCHEMISTRY MARKET FOR OTHER EQUIPMENT, BY REGION, 2021–2028 (USD MILLION)

TABLE 88 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER EQUIPMENT, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 89 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER EQUIPMENT, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 90 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER EQUIPMENT, BY COUNTRY, 2021–2028 (USD MILLION)

6.5 KITS

TABLE 91 IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY REGION, 2021–2028 (USD MILLION)

TABLE 92 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 93 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 94 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 95 IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

6.5.1 HUMAN IMMUNOHISTOCHEMISTRY KITS

6.5.1.1 Increasing focus on cancer research to fuel market growth

TABLE 96 IMMUNOHISTOCHEMISTRY MARKET FOR HUMAN IMMUNOHISTOCHEMISTRY KITS, BY REGION, 2021–2028 (USD MILLION)

TABLE 97 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR HUMAN IMMUNOHISTOCHEMISTRY KITS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 98 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR HUMAN

IMMUNOHISTOCHEMISTRY KITS, BY COUNTRY, 2021–2028 (USD MILLION)
TABLE 99 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR HUMAN
IMMUNOHISTOCHEMISTRY KITS, BY COUNTRY, 2021–2028 (USD MILLION)

6.5.2 ANIMAL IMMUNOHISTOCHEMISTRY KITS

6.5.2.1 Increasing preclinical drug testing to boost market

TABLE 100 IMMUNOHISTOCHEMISTRY MARKET FOR ANIMAL
IMMUNOHISTOCHEMISTRY KITS, BY REGION, 2021–2028 (USD MILLION)
TABLE 101 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR ANIMAL
IMMUNOHISTOCHEMISTRY KITS, BY COUNTRY, 2021–2028 (USD MILLION)
TABLE 102 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR ANIMAL
IMMUNOHISTOCHEMISTRY KITS, BY COUNTRY, 2021–2028 (USD MILLION)
TABLE 103 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR ANIMAL
IMMUNOHISTOCHEMISTRY KITS, BY COUNTRY, 2021–2028 (USD MILLION)

7 IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION

7.1 INTRODUCTION

TABLE 104 IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028
(USD MILLION)

7.2 DIAGNOSTIC APPLICATIONS

TABLE 105 IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC
APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)
TABLE 106 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR
DIAGNOSTIC APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)
TABLE 107 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC
APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)
TABLE 108 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC
APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)
TABLE 109 IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC
APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

7.2.1 CANCER

7.2.1.1 Rise in incidence rate of cancer and growing use of IHC tests for cancer
diagnostics to drive market

TABLE 110 COMMON CANCER MARKERS FOR IMMUNOHISTOCHEMICAL
DIAGNOSIS
TABLE 111 IMMUNOHISTOCHEMISTRY MARKET FOR CANCER, BY REGION,
2021–2028 (USD MILLION)
TABLE 112 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR
CANCER, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 113 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR CANCER, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 114 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR CANCER, BY COUNTRY, 2021–2028 (USD MILLION)

7.2.2 INFECTIOUS DISEASES

7.2.2.1 Growing prevalence of infectious diseases and rising awareness of early diagnosis to propel market

TABLE 115 COMMON INFECTIOUS DISEASE MARKERS/ANTIGENS FOR IMMUNOHISTOCHEMICAL DIAGNOSIS

TABLE 116 IMMUNOHISTOCHEMISTRY MARKET FOR INFECTIOUS DISEASES, BY REGION, 2021–2028 (USD MILLION)

TABLE 117 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR INFECTIOUS DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 118 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR INFECTIOUS DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 119 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR INFECTIOUS DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

7.2.3 NEPHROLOGICAL DISEASES

7.2.3.1 Wide application of IHC in transplant rejection expected to support market growth

TABLE 120 IMMUNOHISTOCHEMISTRY MARKET FOR NEPHROLOGICAL DISEASES, BY REGION, 2021–2028 (USD MILLION)

TABLE 121 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR NEPHROLOGICAL DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 122 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR NEPHROLOGICAL DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 123 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR NEPHROLOGICAL DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

7.2.4 AUTOIMMUNE DISEASES

7.2.4.1 Availability of numerous primary antibodies and rapid processing of results to drive market

TABLE 124 IMMUNOHISTOCHEMISTRY MARKET FOR AUTOIMMUNE DISEASES, BY REGION, 2021–2028 (USD MILLION)

TABLE 125 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR AUTOIMMUNE DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 126 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR AUTOIMMUNE DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 127 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR AUTOIMMUNE DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

7.2.5 NEUROLOGICAL DISEASES

7.2.5.1 Increasing global burden of neurological diseases to propel market growth

TABLE 128 COMMON IMMUNOHISTOCHEMISTRY MARKERS FOR CENTRAL NERVOUS SYSTEM

TABLE 129 IMMUNOHISTOCHEMISTRY MARKET FOR NEUROLOGICAL DISEASES, BY REGION, 2021–2028 (USD MILLION)

TABLE 130 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR NEUROLOGICAL DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 131 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR NEUROLOGICAL DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 132 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR NEUROLOGICAL DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

7.2.6 OTHER DISEASES

TABLE 133 IMMUNOHISTOCHEMISTRY MARKET FOR OTHER DISEASES, BY REGION, 2021–2028 (USD MILLION)

TABLE 134 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 135 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 136 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER DISEASES, BY COUNTRY, 2021–2028 (USD MILLION)

7.3 RESEARCH APPLICATIONS

TABLE 137 IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

TABLE 138 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 139 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 140 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 141 IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

7.3.1 DRUG DEVELOPMENT & TESTING

7.3.1.1 Quantitative image analysis makes IHC techniques ideal for drug testing

TABLE 142 IMMUNOHISTOCHEMISTRY MARKET FOR DRUG DEVELOPMENT & TESTING, BY REGION, 2021–2028 (USD MILLION)

TABLE 143 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR DRUG DEVELOPMENT & TESTING, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 144 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR DRUG

DEVELOPMENT & TESTING, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 145 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR DRUG DEVELOPMENT & TESTING, BY COUNTRY, 2021–2028 (USD MILLION)

7.3.2 OTHER RESEARCH APPLICATIONS

TABLE 146 IMMUNOHISTOCHEMISTRY MARKET FOR OTHER RESEARCH APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

TABLE 147 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER RESEARCH APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 148 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER RESEARCH APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 149 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER RESEARCH APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

7.4 FORENSIC APPLICATIONS

TABLE 150 IMMUNOHISTOCHEMISTRY MARKET FOR FORENSIC APPLICATIONS, BY REGION, 2021–2028 (USD MILLION)

TABLE 151 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR FORENSIC APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 152 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR FORENSIC APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 153 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR FORENSIC APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

8 IMMUNOHISTOCHEMISTRY MARKET, BY END USER

8.1 INTRODUCTION

TABLE 154 IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

8.2 HOSPITALS & DIAGNOSTIC LABORATORIES

8.2.1 RISE IN SPECIALTY DIAGNOSTIC TESTS IN LABORATORIES AND IN-HOUSE DIAGNOSTIC PROCEDURES IN HOSPITALS TO DRIVE MARKET

TABLE 155 IMMUNOHISTOCHEMISTRY MARKET FOR HOSPITALS & DIAGNOSTIC LABORATORIES, BY REGION, 2021–2028 (USD MILLION)

TABLE 156 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR HOSPITALS & DIAGNOSTIC LABORATORIES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 157 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR HOSPITALS & DIAGNOSTIC LABORATORIES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 158 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR HOSPITALS & DIAGNOSTIC LABORATORIES, BY COUNTRY, 2021–2028 (USD MILLION)

8.3 ACADEMIC & RESEARCH INSTITUTES

8.3.1 GROWING APPLICATION OF IHC TESTS FOR DRUG DEVELOPMENT STUDIES TO POSITIVELY IMPACT MARKET GROWTH

TABLE 159 IMMUNOHISTOCHEMISTRY MARKET FOR ACADEMIC & RESEARCH INSTITUTES, BY REGION, 2021–2028 (USD MILLION)

TABLE 160 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR ACADEMIC & RESEARCH INSTITUTES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 161 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR ACADEMIC & RESEARCH INSTITUTES, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 162 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR ACADEMIC & RESEARCH INSTITUTES, BY COUNTRY, 2021–2028 (USD MILLION)

8.4 OTHER END USERS

TABLE 163 IMMUNOHISTOCHEMISTRY MARKET FOR OTHER END USERS, BY REGION, 2021–2028 (USD MILLION)

TABLE 164 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER END USERS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 165 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER END USERS, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 166 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR OTHER END USERS, BY COUNTRY, 2021–2028 (USD MILLION)

9 IMMUNOHISTOCHEMISTRY MARKET, BY REGION

9.1 INTRODUCTION

TABLE 167 IMMUNOHISTOCHEMISTRY MARKET, BY REGION, 2021–2028 (USD MILLION)

9.2 NORTH AMERICA

FIGURE 33 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET SNAPSHOT

TABLE 168 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 169 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 170 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 171 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 172 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 173 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY

TYPE, 2021–2028 (USD MILLION)

TABLE 174 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 175 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 176 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 177 NORTH AMERICA: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.2.1 US

9.2.1.1 Availability of reimbursements for FDA-approved immunohistochemistry products to promote market

TABLE 178 RECENT DEVELOPMENTS IN US IHC MARKET

TABLE 179 US: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 180 US: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 181 US: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 182 US: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 183 US: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 184 US: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 185 US: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 186 US: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 187 US: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.2.2 CANADA

9.2.2.1 Rise in cancer cases in Canada to propel market growth

TABLE 188 CANADA: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 189 CANADA: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 190 CANADA: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 191 CANADA: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 192 CANADA: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 193 CANADA: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 194 CANADA: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 195 CANADA: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 196 CANADA: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.2.3 NORTH AMERICA: RECESSION IMPACT

9.3 EUROPE

TABLE 197 RECENT DEVELOPMENTS IN EUROPEAN IHC MARKET

TABLE 198 EUROPE: IMMUNOHISTOCHEMISTRY MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 199 EUROPE: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 200 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 201 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 202 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 203 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 204 EUROPE: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 205 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 206 EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 207 EUROPE: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.3.1 GERMANY

9.3.1.1 Germany to dominate European IHC market due to vast research pool and favorable reimbursement policies

TABLE 208 GERMANY: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT,

2021–2028 (USD MILLION)

TABLE 209 GERMANY: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 210 GERMANY: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 211 GERMANY: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 212 GERMANY: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 213 GERMANY: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 214 GERMANY: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 215 GERMANY: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 216 GERMANY: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.3.2 FRANCE

9.3.2.1 Increasing use of IHC in cancer diagnosis and research to drive market

TABLE 217 FRANCE: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 218 FRANCE: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 219 FRANCE: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 220 FRANCE: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 221 FRANCE: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 222 FRANCE: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 223 FRANCE: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 224 FRANCE: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 225 FRANCE: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.3.3 UK

9.3.3.1 Increase in number of cancer research studies to support market growth

TABLE 226 UK: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028
(USD MILLION)

TABLE 227 UK: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE,
2021–2028 (USD MILLION)

TABLE 228 UK: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE,
2021–2028 (USD MILLION)

TABLE 229 UK: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE,
2021–2028 (USD MILLION)

TABLE 230 UK: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE,
2021–2028 (USD MILLION)

TABLE 231 UK: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

TABLE 232 UK: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC
APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 233 UK: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH
APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 234 UK: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028
(USD MILLION)

9.3.4 ITALY

9.3.4.1 High incidence of cancer and rising geriatric population to support market
growth in Italy

TABLE 235 ITALY: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028
(USD MILLION)

TABLE 236 ITALY: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY
TYPE, 2021–2028 (USD MILLION)

TABLE 237 ITALY: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY
TYPE, 2021–2028 (USD MILLION)

TABLE 238 ITALY: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY
TYPE, 2021–2028 (USD MILLION)

TABLE 239 ITALY: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE,
2021–2028 (USD MILLION)

TABLE 240 ITALY: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION,
2021–2028 (USD MILLION)

TABLE 241 ITALY: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC
APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 242 ITALY: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH
APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 243 ITALY: IMMUNOHISTOCHEMISTRY MARKET, BY END USER,
2021–2028 (USD MILLION)

9.3.5 SPAIN

9.3.5.1 Spike in demand for personalized medicine to drive demand for IHC tests to find potential biomarkers

TABLE 244 SPAIN: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 245 SPAIN: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 246 SPAIN: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 247 SPAIN: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 248 SPAIN: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 249 SPAIN: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 250 SPAIN: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 251 SPAIN: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 252 SPAIN: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.3.6 REST OF EUROPE

TABLE 253 REST OF EUROPE: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 254 REST OF EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 255 REST OF EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 256 REST OF EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 257 REST OF EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 258 REST OF EUROPE: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 259 REST OF EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 260 REST OF EUROPE: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 261 REST OF EUROPE: IMMUNOHISTOCHEMISTRY MARKET, BY END

USER, 2021–2028 (USD MILLION)

9.3.7 EUROPE: RECESSION IMPACT

9.4 ASIA PACIFIC

FIGURE 34 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET SNAPSHOT

TABLE 262 RECENT DEVELOPMENTS IN ASIA PACIFIC IHC MARKET

TABLE 263 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 264 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 265 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 266 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 267 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 268 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 269 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 270 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 271 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 272 ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.4.1 CHINA

9.4.1.1 Rise in product approvals and shift toward immunoassay diagnostics to fuel market growth

TABLE 273 CHINA: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 274 CHINA: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 275 CHINA: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 276 CHINA: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 277 CHINA: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 278 CHINA: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION,

2021–2028 (USD MILLION)

TABLE 279 CHINA: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 280 CHINA: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 281 CHINA: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.4.2 JAPAN

9.4.2.1 Advancing healthcare expenditure to drive market

TABLE 282 JAPAN: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 283 JAPAN: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 284 JAPAN: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 285 JAPAN: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 286 JAPAN: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 287 JAPAN: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 288 JAPAN: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 289 JAPAN: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 290 JAPAN: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.4.3 INDIA

9.4.3.1 High-end pathology and diagnostic services to propel market in India

TABLE 291 INDIA: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 292 INDIA: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 293 INDIA: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 294 INDIA: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 295 INDIA: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 296 INDIA: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 297 INDIA: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 298 INDIA: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 299 INDIA: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.4.4 AUSTRALIA

9.4.4.1 Investment initiatives to drive market growth

TABLE 300 AUSTRALIA: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 301 AUSTRALIA: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 302 AUSTRALIA: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 303 AUSTRALIA: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 304 AUSTRALIA: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 305 AUSTRALIA: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 306 AUSTRALIA: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 307 AUSTRALIA: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 308 AUSTRALIA: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.4.5 SOUTH KOREA

9.4.5.1 Personalized medicine initiatives to fuel market growth

TABLE 309 SOUTH KOREA: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 310 SOUTH KOREA: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 311 SOUTH KOREA: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 312 SOUTH KOREA: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 313 SOUTH KOREA: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY

TYPE, 2021–2028 (USD MILLION)

TABLE 314 SOUTH KOREA: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 315 SOUTH KOREA: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 316 SOUTH KOREA: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 317 SOUTH KOREA: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.4.6 REST OF ASIA PACIFIC

TABLE 318 REST OF ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 319 REST OF ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 320 REST OF ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 321 REST OF ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 322 REST OF ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 323 REST OF ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 324 REST OF ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 325 REST OF ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 326 REST OF ASIA PACIFIC: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.4.7 ASIA PACIFIC: RECESSION IMPACT

9.5 LATIN AMERICA

9.5.1 SPIKE IN INCIDENCE OF CANCER IN LATIN AMERICA TO BOOST MARKET

TABLE 327 LATIN AMERICA: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 328 LATIN AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 329 LATIN AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 330 LATIN AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 331 LATIN AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 332 LATIN AMERICA: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 333 LATIN AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 334 LATIN AMERICA: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 335 LATIN AMERICA: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.5.2 LATIN AMERICA: RECESSION IMPACT

9.6 MIDDLE EAST & AFRICA

9.6.1 GOVERNMENT INITIATIVES FOCUSED ON BOOSTING HEALTHCARE INFRASTRUCTURE DEVELOPMENT TO DRIVE MARKET

TABLE 336 MIDDLE EAST & AFRICA: IMMUNOHISTOCHEMISTRY MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 337 MIDDLE EAST & AFRICA: IMMUNOHISTOCHEMISTRY MARKET FOR ANTIBODIES, BY TYPE, 2021–2028 (USD MILLION)

TABLE 338 MIDDLE EAST & AFRICA: IMMUNOHISTOCHEMISTRY MARKET FOR REAGENTS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 339 MIDDLE EAST & AFRICA: IMMUNOHISTOCHEMISTRY MARKET FOR EQUIPMENT, BY TYPE, 2021–2028 (USD MILLION)

TABLE 340 MIDDLE EAST & AFRICA: IMMUNOHISTOCHEMISTRY MARKET FOR KITS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 341 MIDDLE EAST & AFRICA: IMMUNOHISTOCHEMISTRY MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 342 MIDDLE EAST & AFRICA: IMMUNOHISTOCHEMISTRY MARKET FOR DIAGNOSTIC APPLICATIONS, BY DISEASE, 2021–2028 (USD MILLION)

TABLE 343 MIDDLE EAST & AFRICA: IMMUNOHISTOCHEMISTRY MARKET FOR RESEARCH APPLICATIONS, BY TYPE, 2021–2028 (USD MILLION)

TABLE 344 MIDDLE EAST & AFRICA: IMMUNOHISTOCHEMISTRY MARKET, BY END USER, 2021–2028 (USD MILLION)

9.6.2 MIDDLE EAST & AFRICA: RECESSION IMPACT

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 RIGHT-TO-WIN APPROACHES ADOPTED BY KEY PLAYERS

FIGURE 35 IMMUNOHISTOCHEMISTRY MARKET: STRATEGIES ADOPTED BY KEY

PLAYERS, 2020–2023

10.3 MARKET SHARE ANALYSIS

FIGURE 36 IMMUNOHISTOCHEMISTRY MARKET: SHARE ANALYSIS OF KEY PLAYERS (2022)

10.4 REVENUE SHARE ANALYSIS OF TOP MARKET PLAYERS

FIGURE 37 IMMUNOHISTOCHEMISTRY MARKET: REVENUE SHARE ANALYSIS OF TOP MARKET PLAYERS FOR PAST FIVE YEARS

10.5 COMPANY EVALUATION QUADRANT

10.5.1 STARS

10.5.2 EMERGING LEADERS

10.5.3 PERVASIVE PLAYERS

10.5.4 PARTICIPANTS

FIGURE 38 IMMUNOHISTOCHEMISTRY MARKET: COMPANY EVALUATION QUADRANT, 2022

10.6 COMPANY EVALUATION QUADRANT: START-UPS/SMES

10.6.1 PROGRESSIVE COMPANIES

10.6.2 STARTING BLOCKS

10.6.3 RESPONSIVE COMPANIES

10.6.4 DYNAMIC COMPANIES

FIGURE 39 IMMUNOHISTOCHEMISTRY MARKET: COMPANY EVALUATION QUADRANT FOR START-UPS/SMES, 2022

10.7 COMPANY PRODUCT FOOTPRINT

TABLE 345 IMMUNOHISTOCHEMISTRY MARKET: PRODUCT PORTFOLIO ANALYSIS (2022)

10.8 COMPANY REGIONAL FOOTPRINT

TABLE 346 IMMUNOHISTOCHEMISTRY MARKET: REGIONAL REVENUE MIX (2022)

10.9 COMPETITIVE BENCHMARKING OF START-UPS/SMES

TABLE 347 IMMUNOHISTOCHEMISTRY MARKET: DETAILED LIST OF KEY START-UPS/SMES

10.10 COMPETITIVE SCENARIO

TABLE 348 IMMUNOHISTOCHEMISTRY MARKET: PRODUCT LAUNCHES, JANUARY 2020–MAY 2023

TABLE 349 IMMUNOHISTOCHEMISTRY MARKET: DEALS, JANUARY 2020–MAY 2023

TABLE 350 IMMUNOHISTOCHEMISTRY MARKET: OTHER DEVELOPMENTS, JANUARY 2020–MAY 2023

11 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, MnM View Right to win, Strategic choices made, Weaknesses and competitive threats) *

11.1 KEY PLAYERS

11.1.1 F. HOFFMANN-LA ROCHE AG

TABLE 351 F. HOFFMANN-LA ROCHE AG: BUSINESS OVERVIEW

FIGURE 40 F. HOFFMANN-LA ROCHE AG: COMPANY SNAPSHOT (2022)

11.1.2 DANAHER CORPORATION

TABLE 352 DANAHER CORPORATION: BUSINESS OVERVIEW

FIGURE 41 DANAHER CORPORATION: COMPANY SNAPSHOT (2022)

11.1.3 AGILENT TECHNOLOGIES, INC.

TABLE 353 AGILENT TECHNOLOGIES, INC.: BUSINESS OVERVIEW

FIGURE 42 AGILENT TECHNOLOGIES, INC.: COMPANY SNAPSHOT (2022)

11.1.4 THERMO FISHER SCIENTIFIC, INC.

TABLE 354 THERMO FISHER SCIENTIFIC, INC.: BUSINESS OVERVIEW

FIGURE 43 THERMO FISHER SCIENTIFIC, INC.: COMPANY SNAPSHOT (2022)

11.1.5 MERCK KGAA

TABLE 355 MERCK KGAA: BUSINESS OVERVIEW

FIGURE 44 MERCK KGAA: COMPANY SNAPSHOT (2022)

11.1.6 BIO-RAD LABORATORIES, INC.

TABLE 356 BIO-RAD LABORATORIES, INC.: BUSINESS OVERVIEW

FIGURE 45 BIO-RAD LABORATORIES, INC.: COMPANY SNAPSHOT (2022)

11.1.7 BIO-TECHNE CORPORATION

TABLE 357 BIO-TECHNE CORPORATION: BUSINESS OVERVIEW

FIGURE 46 BIO-TECHNE CORPORATION: COMPANY SNAPSHOT (2022)

11.1.8 ABCAM PLC

TABLE 358 ABCAM PLC: BUSINESS OVERVIEW

FIGURE 47 ABCAM PLC: COMPANY SNAPSHOT (2022)

11.1.9 BECTON, DICKINSON AND COMPANY

TABLE 359 BECTON, DICKINSON AND COMPANY: BUSINESS OVERVIEW

FIGURE 48 BECTON, DICKINSON AND COMPANY: COMPANY SNAPSHOT (2022)

11.1.10 PERKINELMER, INC.

TABLE 360 PERKINELMER, INC.: BUSINESS OVERVIEW

FIGURE 49 PERKINELMER, INC.: COMPANY SNAPSHOT (2022)

11.1.11 TAKARA BIO, INC.

TABLE 361 TAKARA BIO, INC.: BUSINESS OVERVIEW

FIGURE 50 TAKARA BIO, INC.: COMPANY SNAPSHOT (2022)

11.1.12 PHC HOLDINGS CORPORATION

TABLE 362 PHC HOLDINGS CORPORATION: BUSINESS OVERVIEW

FIGURE 51 PHC HOLDINGS CORPORATION: COMPANY SNAPSHOT (2022)

11.1.13 CELL SIGNALING TECHNOLOGY, INC.

TABLE 363 CELL SIGNALING TECHNOLOGY, INC.: BUSINESS OVERVIEW

11.1.14 BIO SB, INC.

TABLE 364 BIO SB, INC.: BUSINESS OVERVIEW

11.1.15 MILTENYI BIOTEC

TABLE 365 MILTENYI BIOTEC: BUSINESS OVERVIEW

11.1.16 SAKURA FINETEK JAPAN CO., LTD.

TABLE 366 SAKURA FINETEK JAPAN CO., LTD.: BUSINESS OVERVIEW

11.1.17 ENZO BIOCHEM, INC.

TABLE 367 ENZO BIOCHEM, INC.: BUSINESS OVERVIEW**FIGURE 52 ENZO BIOCHEM, INC.: COMPANY SNAPSHOT (2022)**

11.1.18 ORIGENE TECHNOLOGIES, INC.

TABLE 368 ORIGENE TECHNOLOGIES, INC.: BUSINESS OVERVIEW**11.2 OTHER PLAYERS**

11.2.1 EAGLE BIOSCIENCES, INC.

TABLE 369 EAGLE BIOSCIENCES, INC.: BUSINESS OVERVIEW

11.2.2 BIOCARE MEDICAL, LLC

TABLE 370 BIOCARE MEDICAL, LLC: BUSINESS OVERVIEW

11.2.3 ELABSCIENCE BIOTECHNOLOGY, INC.

TABLE 371 ELABSCIENCE BIOTECHNOLOGY, INC.: COMPANY OVERVIEW

11.2.4 BIOGENEX LABORATORIES

TABLE 372 BIOGENEX LABORATORIES: COMPANY OVERVIEW

11.2.5 DIAGNOSTIC BIOSYSTEMS, INC.

TABLE 373 DIAGNOSTIC BIOSYSTEMS, INC.: BUSINESS OVERVIEW

11.2.6 HISTO-LINE LABORATORIES

TABLE 374 HISTO-LINE LABORATORIES: BUSINESS OVERVIEW

11.2.7 ROCKLAND IMMUNOCHEMICALS, INC.

TABLE 375 ROCKLAND IMMUNOCHEMICALS, INC.: BUSINESS OVERVIEW

11.2.8 GENEMED BIOTECHNOLOGIES, INC.

TABLE 376 GENEMED BIOTECHNOLOGIES, INC.: BUSINESS OVERVIEW

11.2.9 CANDOR BIOSCIENCE GMBH

TABLE 377 CANDOR BIOSCIENCE GMBH: BUSINESS OVERVIEW

*Details on Business Overview, Products Offered, Recent Developments, MnM View, Right to win, Strategic choices made, Weaknesses and competitive threats might not be captured in case of unlisted companies.

12 APPENDIX

- 12.1 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 12.2 CUSTOMIZATION OPTIONS
- 12.3 RELATED REPORTS
- 12.4 AUTHOR DETAILS

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