

# **Immersion Cooling Market by Type (Single-Phase, Two-Phase), Application (High Performance Computing, Edge Computing, Cryptocurrency Mining), Cooling Fluid (Synthetic Oil, Mineral Oil), Component (Solutions, Services), and Region - Global Forecast to 2031**

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## **Abstracts**

The immersion cooling market is projected to grow from USD 0.4 billion in 2023 to USD 2.1 billion by 2031, at a CAGR of 24.1% from 2023 to 2031. The development of more efficient and effective immersion cooling technologies is driving the market's growth, as these advancements enable better performance and reduced temperature increases, which are crucial for maintaining optimal system performance.

Immersion cooling technology is being used in various industries and applications where there is a need to efficiently cool electronic components, particularly in high-performance computing environments.

“By type, the single-phase segment is estimated to be the largest segment of the immersion cooling market from 2023 to 2031.”

By type, single-phase are estimated to be the largest segment in the immersion cooling market in 2022. The driving force of the market is the efficiency of single-phase immersion cooling in dissipating heat. The dielectric liquid used in single-phase immersion cooling has a high heat capacity and thermal conductivity, allowing it to efficiently absorb and transfer heat away from electronic components. This results in enhanced cooling performance, enabling high-performance computing systems to operate at optimal temperatures, ultimately boosting overall system efficiency and

longevity.

“By application, the high performance computing is estimated to be the largest segment of the immersion cooling market from 2023 to 2031.”

By application, the high performance computing is to lead the immersion cooling market. The technology's ability to address the heat dissipation challenges associated with HPC, coupled with its energy efficiency, environmental sustainability, and ongoing technological advancements, positions immersion cooling as a key player in the evolving landscape of data center cooling solutions.

“By cooling fluid, the synthetic fluids is estimated to be the largest segment of the immersion cooling market from 2023 to 2031.”

By synthetic fluid, the synthetic fluids is to lead the immersion cooling market. Energy efficiency is a significant driver for the growth of the immersion cooling market with synthetic fluids. Synthetic fluids often exhibit better heat transfer characteristics than traditional cooling methods, leading to improved energy efficiency. By efficiently absorbing and dissipating heat from electronic components, synthetic fluids enable data centers to achieve better overall energy performance and reduce operational costs associated with cooling.

“Asia Pacific immersion cooling market is projected to witness the greatest during the forecast period.”

During the forecast period, North America is projected to be the most significant market for immersion cooling. North America's emphasis on sustainability and energy efficiency has played a pivotal role in the rising popularity of immersion cooling solutions. As data centers strive to minimize their environmental impact and reduce energy consumption, the efficiency gains offered by immersion cooling become particularly attractive. By directly submerging hardware components in a dielectric liquid, these systems eliminate the need for traditional air conditioning, leading to significant energy savings and aligning with the region's commitment to green technologies.

Profile break-up of primary participants for the report:

By Company Type: Tier 1 – 40%, Tier 2 – 30%, and Tier 3 – 30%

By Designation: C-level Executives – 60%, Directors – 20%, and Others – 20%

By Region: North America – 30%, Europe – 30%, Asia Pacific – 30%, South America – 5%, Middle East & Africa – 5%

The immersion cooling market report is dominated by LiquidStack (Netherlands), Fujitsu (Japan), Green Revolution Cooling Inc (US), Submer (Spain), Asperitas (Netherlands), Midas Green Technologies (US), Iceotope Technologies Ltd (US), LiquidCool Solutions (US), and DUG Technology (Australia).

#### Research Coverage:

The report defines, segments, and projects the size of the immersion cooling market based on application, type, cooling fluid, components and region. It strategically profiles the key players and comprehensively analyzes their market share and core competencies. It also tracks and analyzes competitive developments such as expansions, product launches, partnerships, collaborations, agreements, and joint ventures undertaken by them in the market.

The report also provides a comprehensive review of market drivers, restraints, opportunities, and challenges in the automotive immersion cooling market. The report also covers qualitative aspects in addition to the quantitative aspects of these markets.

#### Reasons to Buy the Report:

The report is expected to help the market leaders/new entrants in the market by providing them the closest approximations of revenue numbers of the immersion cooling market and its segments. This report is also expected to help stakeholders obtain an improved understanding of the competitive landscape of the market, gain insights to improve the position of their businesses, and make suitable go-to-market strategies. It also enables stakeholders to understand the pulse of the market and provide them information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (Adoption in cryptocurrency mining & blockchain, Growing density of servers, growing need for eco-friendly data center cooling solutions, and Increasing demand for compact and noise-free cooling solutions), restraints (Susceptibility to leakage, Air cooling remains dominant cooling technology),

opportunities (Adoption in low-density data servers, Emergence in AI, high-performance electronics, telecom, and other technology, Development of cooling solutions for deployment in harsh environments, High density cooling requirements), and challenges (High investment in existing infrastructure, Retrofitting immersion cooling solutions in large and medium scale data centers) influencing the growth of the immersion cooling market.

- **Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the immersion cooling market.
- **Market Development:** Comprehensive information about lucrative markets – the report analyses the immersion cooling market across varied regions.
- **Market Diversification:** Exhaustive information about new products & services, untapped geographies, recent developments, and investments in immersion cooling market.
- **Competitive Assessment:** In-depth assessment of market shares, growth strategies, and service offerings of leading as well as other players in the immersion cooling market.

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