

Identity Threat Detection and Response (ITDR) Market by Offering (Solutions and Services), Organization Size, Deployment Mode (Cloud and On-premises), Vertical (BFSI, Healthcare & Life Sciences, Government & Defense), & Region - Global Forecast to 2029

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Abstracts

The global identity threat detection and response (ITDR) market size is projected to grow from USD 12.8 billion in 2024 to USD 35.6 billion by 2029 at a Compound Annual Growth Rate (CAGR) of 22.6% during the forecast period. The ITDR market growth is primarily driven by the global threat landscape and combating threat-targeting identities and identity systems. The Identity Threat Detection and Response (ITDR) market is crucial. ITDR solutions offer a comprehensive suite of tools and methodologies to detect, investigate, and counter identity-based threats. These solutions go beyond traditional security measures, focusing on user identities and access attempts. Encouraged across various industries, ITDR solutions provide significant benefits, such as protecting sensitive data, ensuring regulatory compliance, mitigating fraudulent activities, securing intellectual property, and safeguarding critical infrastructure. "By offering, the solutions segment is expected to achieve a larger market share during the forecast period."

The solutions offer real-time threat visibility and automated incident response capabilities, addressing the evolving needs of organizations. Customization options enable businesses to tailor ITDR solutions to their specific requirements, ensuring scalability and flexibility. Amidst a shifting market landscape focusing on proactive security measures, ITDR solutions mitigate the challenge of the cybersecurity skills gap through automation and user-friendly interfaces. Cloud-based delivery models further

enhance accessibility and affordability. While integration complexity and evolving regulations pose challenges, solution providers are adapting with pre-built integrations and continuous development efforts. With a focus on comprehensive, integrated solutions, the solutions segment is poised to dominate the ITDR market, effectively meeting the evolving security needs of businesses.

"By vertical, the BFSI segment is expected to achieve a larger market share during the forecast period."

The BFSI sector is projected to dominate the Identity Threat Detection and Response (ITDR) market, driven by various factors. This includes the sector's handling of sensitive data and stringent data privacy regulations like GDPR and PCI DSS, necessitating robust ITDR solutions for compliance. BFSI institutions face evolving cyber threats such as targeted attacks and insider risks, further highlighting the need for advanced security measures. ITDR solutions offer benefits like improved fraud detection, enhanced regulatory compliance, and more robust account protection, addressing critical challenges faced by the BFSI sector. The sector also encounters challenges like legacy systems and the cybersecurity skills gap. Despite these hurdles, as the BFSI sector embraces digital transformation and open banking initiatives, ITDR solutions will remain vital for safeguarding data, managing access, ensuring regulatory adherence, and positioning the industry as a leader in the ITDR market.

"The North America region will dominate the identity threat detection and response market during the forecast period."

North America is a formidable stronghold in the global Identity Threat Detection and Response (ITDR) market, with several factors bolstering its dominant position. The region's early embrace of cutting-edge security technologies, fueled by the presence of leading cybersecurity vendors, cultivates a culture of innovation and awareness around advanced solutions like ITDR. Stringent regulatory frameworks such as HIPAA and PCI DSS mandate robust identity security measures, propelling significant investments in ITDR solutions for compliance. North America's concentration of critical sectors like finance and healthcare underscores the imperative for fortified ITDR defenses to safeguard valuable data assets. Increased cybersecurity spending reflects heightened awareness of the evolving threat landscape, with a notable portion allocated to ITDR solutions for proactive threat mitigation. With a rich ecosystem of ITDR vendors and managed security service providers, North America is well-equipped to sustain its leadership in the ITDR market, backed by ongoing advancements and a steadfast commitment to cybersecurity resilience.

Breakdown of primaries

The study contains insights from various industry experts, from solution vendors to Tier 1 companies. The breakdown of the primaries is as follows:

By Company Type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C-level – 40%, Managers and Others – 60%

By Region: North America – 20%, Europe – 35%, Asia Pacific – 45%.

The major players in the identity threat detection and response market are Microsoft (US), IBM (US), CrowdStrike (US), Zscaler (US), Tenable (US), Veronis (US), BeyondTrust (US), CyberArk (US), Proofpoint (US), Quest (US), Oort(US), Vectra (US), Proficio (US), Qomplx (US), Adaptive Shield (Israel), Acalvio (US), Authomize (Israel), Illusive (US), Mindfire (UAE), Rezonate (US), Semperis (US), Sentinelone (US), Silverfort (Israel), Netwrix (US), Vericlouds (US), Microminder (UK), Quorum Cyber (UK) and Mixmode (US). The study includes an in-depth competitive analysis of these key players in the identity threat detection and response market, with their company profiles, recent developments, and key market strategies.

Research Coverage

The research encompasses the size of the identity threat detection and response market across various segments. It seeks to gauge its market size and growth potential within different categories by offering sub-types, organization sizes, deployment modes, verticals, and regions. Additionally, the study provides a comprehensive competitive analysis of major market players, delving into their company profiles, significant observations regarding product and business offerings, recent advancements, and key market strategies.

Reasons to buy this report

The report aims to assist market leaders and new entrants by providing near-accurate revenue estimates for the overall identity threat detection and response market and its subsegments. It offers insights into the competitive landscape, enabling stakeholders to gain a deeper understanding and better position their businesses while also aiding in developing appropriate go-to-market strategies. Furthermore, the report aids stakeholders in grasping the market dynamics, offering information on significant market

drivers, constraints, challenges, and opportunities.

The report provides insights on the following pointers:

The report offers insights into various aspects: As businesses increasingly recognize the critical importance of identity threat detection and response, there is a growing demand for comprehensive solutions and services. These encompass a range of tools that enable organizations to achieve secure and authentic connectivity. While challenges such as the need for alignment and technology integration are acknowledged, the report emphasizes the dynamic nature of identity threat detection and response technologies and evolving market trends. Additionally, it provides valuable insights into the future direction of the identity threat detection and response market.

Product Development/Innovation: The report provides detailed insights into emerging technologies, research and development activities, and product and solution launches within the identity threat detection and response market.

Market Development: The report offers extensive details regarding profitable markets, analyzing the identity threat detection and response market across diverse regions.

Market Diversification: The report provides thorough information on newly developed products and solutions, unexplored geographical areas, recent advancements, and investments in the identity threat detection and response market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Microsoft (US), IBM (US), CrowdStrike (US), Zscaler (US), Tenable (US), Veronis (US), BeyondTrust (US), CyberArk (US), Proofpoint (US), Quest (US), Oort(US), Vectra (US), Proficio (US), Qomplx (US), Adaptive Shield (Israel), Acalvio (US), Authorize (Israel), Illusive (US), Mindfire (UAE), Rezonate (US), Semperis (US), Sentinelone (US), Silverfort (Israel), Netwrix (US), Vericlouds (US), Microminder (UK), Quorum Cyber (UK) and Mix mode (US).

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS AND EXCLUSIONS

1.3 MARKET SCOPE

1.3.1 MARKET SEGMENTATION

1.3.2 REGIONS COVERED

1.3.3 YEARS CONSIDERED

1.4 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES, 2021–2023

1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 IDENTITY THREAT DETECTION AND RESPONSE MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

2.1.2.1 Breakup of primaries

2.1.2.2 Key industry insights

2.2 MARKET BREAKUP AND DATA TRIANGULATION

FIGURE 2 IDENTITY THREAT DETECTION AND RESPONSE MARKET: DATA TRIANGULATION

2.3 MARKET SIZE ESTIMATION

2.3.1 TOP-DOWN APPROACH

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.3.2 BOTTOM-UP APPROACH

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY— (SUPPLY-SIDE): REVENUE FROM SOFTWARE/SERVICES OF IDENTITY THREAT DETECTION AND RESPONSE VENDORS

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: SUPPLY-SIDE ANALYSIS

2.4 MARKET FORECAST

TABLE 2 FACTOR ANALYSIS

2.5 RESEARCH ASSUMPTIONS

2.6 LIMITATIONS

FIGURE 6 LIMITATIONS OF IDENTITY THREAT DETECTION AND RESPONSE
MARKET REPORT
2.7 RECESSION IMPACT

3 EXECUTIVE SUMMARY

FIGURE 7 GLOBAL IDENTITY THREAT DETECTION AND RESPONSE MARKET TO
WITNESS SIGNIFICANT GROWTH DURING FORECAST PERIOD
FIGURE 8 IDENTITY THREAT DETECTION AND RESPONSE MARKET: REGIONAL
SNAPSHOT

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN IDENTITY THREAT
DETECTION AND RESPONSE MARKET
FIGURE 9 RISING NEED FOR SECURE WEB AND MOBILE APPLICATIONS TO
DRIVE MARKET GROWTH
4.2 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING
FIGURE 10 SOLUTIONS SEGMENT TO ACCOUNT FOR LARGER MARKET DURING
FORECAST PERIOD
4.3 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL
FIGURE 11 BFSI VERTICAL TO LEAD MARKET DURING FORECAST PERIOD
4.4 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT
MODE
FIGURE 12 CLOUD MODE TO DOMINATE MARKET DURING FORECAST PERIOD
4.5 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY
ORGANIZATION SIZE
FIGURE 13 LARGE ENTERPRISES SEGMENT TO EXHIBIT LARGER MARKET SIZE
DURING FORECAST PERIOD
4.6 MARKET INVESTMENT SCENARIO
FIGURE 14 ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENTS IN
NEXT FIVE YEARS

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
FIGURE 15 IDENTITY THREAT DETECTION AND RESPONSE MARKET: DRIVERS,
RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

- 5.2.1.1 Rise in user identity targeted cyber crimes
- 5.2.1.2 Evolving remote work landscape
- 5.2.1.3 Growing regulatory environment

5.2.2 RESTRAINTS

- 5.2.2.1 Navigating complexities of solutions for small businesses
- 5.2.2.2 Privacy concerns due to collection of extensive user activity data
- 5.2.2.3 Difficulty in distinguishing between genuine threats and false alarms

5.2.3 OPPORTUNITIES

- 5.2.3.1 Inclusion of AI/ML
- 5.2.3.2 Growing trend toward cloud-based services
- 5.2.3.3 Improving communication and data exchange through integration of systems

5.2.4 CHALLENGES

- 5.2.4.1 Lack of universal standards for data exchange in security industry
- 5.2.4.2 Privacy and data breach challenges

5.3 CASE STUDY ANALYSIS

5.3.1 REZONATE PROVIDED INSURANCE COMPANY UNPRECEDENTED VIEW OF ENVIRONMENT AND MITIGATED CLOUD RISKS

5.3.2 ACALVIO SHADOWPLEX SAFEGUARDED HEALTHCARE PROVIDER'S CRITICAL INFRASTRUCTURE WITH DECEPTION TECHNOLOGY

5.3.3 QOMPLX SECURED MDR DENTAL HEALTHCARE'S ACTIVE DIRECTORY WITH CENTRALIZED MANAGEMENT AND THREAT DETECTION

5.3.4 VARONIS' COMPREHENSIVE DATA SECURITY PLATFORM HELPED LAW FIRM ENHANCE VISIBILITY AND IMPROVE DATA SECURITY COMPLIANCE

5.4 VALUE CHAIN ANALYSIS

FIGURE 16 IDENTITY THREAT DETECTION AND RESPONSE MARKET: VALUE CHAIN ANALYSIS

- 5.4.1 COMPONENT PROVIDERS
- 5.4.2 PLANNING AND DESIGNING
- 5.4.3 INFRASTRUCTURE DEPLOYMENT
- 5.4.4 SYSTEM INTEGRATION
- 5.4.5 END-USER VERTICALS

5.5 ECOSYSTEM/MARKET MAP

FIGURE 17 KEY PLAYERS IN IDENTITY THREAT DETECTION AND RESPONSE MARKET ECOSYSTEM

TABLE 3 IDENTITY THREAT DETECTION AND RESPONSE MARKET: ECOSYSTEM

5.6 PORTER'S FIVE FORCES ANALYSIS

FIGURE 18 PORTER'S FIVE FORCES ANALYSIS

TABLE 4 PORTER'S FIVE FORCES' IMPACT ON IDENTITY THREAT DETECTION

AND RESPONSE MARKET

5.6.1 THREAT OF NEW ENTRANTS

5.6.2 BARGAINING POWER OF SUPPLIERS

5.6.3 BARGAINING POWER OF BUYERS

5.6.4 THREAT OF SUBSTITUTES

5.6.5 INTENSITY OF COMPETITIVE RIVALRY

5.7 PRICING ANALYSIS

5.7.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY COMPONENT

FIGURE 19 AVERAGE SELLING PRICE TREND OF KEY PLAYERS: TOP THREE COMPONENTS

TABLE 5 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY COMPONENT

5.7.2 INDICATIVE PRICING ANALYSIS

TABLE 6 INDICATIVE PRICING LEVELS OF IDENTITY THREAT DETECTION AND RESPONSE SOLUTIONS

5.8 TECHNOLOGY ANALYSIS

5.8.1 KEY TECHNOLOGIES

5.8.1.1 Machine Learning & AI

5.8.2 COMPLEMENTARY TECHNOLOGIES

5.8.2.1 Big data analytics

5.8.2.2 Biometric authentication

5.8.3 ADJACENT TECHNOLOGIES

5.8.3.1 Endpoint security

5.8.3.2 Cloud security

5.9 PATENT ANALYSIS

FIGURE 20 NUMBER OF PATENTS GRANTED IN IDENTITY THREAT DETECTION AND RESPONSE MARKET, 2013–2023

FIGURE 21 REGIONAL ANALYSIS OF PATENTS GRANTED IN IDENTITY THREAT DETECTION AND RESPONSE MARKET

5.9.1 LIST OF MAJOR PATENTS

5.10 TRADE ANALYSIS

5.10.1 IMPORT SCENARIO OF DATA PROCESSING & ENCRYPTION HARDWARE

FIGURE 22 IMPORT TRENDS IN IDENTITY THREAT DETECTION AND RESPONSE MARKET: DATA PROCESSING & ENCRYPTION HARDWARE, 2018–2022 (USD BILLION)

5.10.2 EXPORT SCENARIO OF DATA PROCESSING & ENCRYPTION HARDWARE

FIGURE 23 EXPORT TRENDS IN IDENTITY THREAT DETECTION AND RESPONSE MARKET: DATA PROCESSING & ENCRYPTION HARDWARE, 2018–2022 (USD BILLION)

5.11 TRENDS/DISRUPTIONS IMPACTING BUYERS

FIGURE 24 IDENTITY THREAT DETECTION AND RESPONSE MARKET:
TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

5.12 TARIFFS AND REGULATORY LANDSCAPE

5.12.1 TARIFFS RELATED TO IDENTITY THREAT DETECTION AND RESPONSE

TABLE 7 TARIFFS RELATED TO IDENTITY THREAT DETECTION AND RESPONSE
PRODUCTS, 2022

5.12.2 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER
ORGANIZATIONS

TABLE 8 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT
AGENCIES, AND OTHER ORGANIZATIONS

TABLE 9 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES,
AND OTHER ORGANIZATIONS

TABLE 10 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT
AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 MIDDLE EAST & AFRICA: LIST OF REGULATORY BODIES,
GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 LATIN AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT
AGENCIES, AND OTHER ORGANIZATIONS

5.13 KEY STAKEHOLDERS AND BUYING CRITERIA

5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 25 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR KEY
VERTICALS

TABLE 13 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR KEY
VERTICALS

5.13.2 BUYING CRITERIA

FIGURE 26 KEY BUYING CRITERIA FOR TOP THREE VERTICALS

TABLE 14 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS

5.14 KEY CONFERENCES & EVENTS

TABLE 15 IDENTITY THREAT DETECTION AND RESPONSE MARKET: DETAILED
LIST OF CONFERENCES AND EVENTS, 2024

5.15 BUSINESS MODEL ANALYSIS

5.15.1 PERPETUAL LICENSING MODEL

5.15.2 SUBSCRIPTION-BASED MODEL

5.15.3 CLOUD-DELIVERED (SAAS) MODEL

5.15.4 MANAGED SECURITY SERVICE PROVIDER (MSSP) MODEL

5.15.5 FREEMIUM MODEL

5.15.6 OPEN-SOURCE IDENTITY THREAT DETECTION AND RESPONSE MODEL

5.15.7 USAGE-BASED BILLING MODEL

5.15.8 PROFESSIONAL SERVICES

5.16 INVESTMENTS AND FUNDING SCENARIO

FIGURE 27 LEADING GLOBAL IDENTITY THREAT DETECTION AND RESPONSE STARTUPS/SMES, BY NUMBER OF INVESTOR AND FUNDING ROUND

6 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING

6.1 INTRODUCTION

6.1.1 OFFERING: IDENTITY THREAT DETECTION AND RESPONSE MARKET DRIVERS

FIGURE 28 SERVICES SEGMENT TO ACCOUNT FOR LARGER MARKET DURING FORECAST PERIOD

TABLE 16 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 17 OFFERING: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

6.2 SOLUTIONS

6.2.1 IDENTITY THREAT DETECTION AND RESPONSE SOLUTIONS PIVOTAL IN FORTIFYING ORGANIZATIONAL DEFENSES AGAINST IDENTITY-BASED THREATS

TABLE 18 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 19 SOLUTIONS: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

6.2.2 CREDENTIAL THREAT PROTECTION

6.2.2.1 Rampant increase in sophisticated cyberattacks to boost demand for credential theft protection solutions

TABLE 20 CREDENTIAL THREAT PROTECTION: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

6.2.3 ACTIVE DIRECTORY THREAT MANAGEMENT

6.2.3.1 Surging need for implementing controls to protect Active Directory infrastructure to drive market

TABLE 21 ACTIVE DIRECTORY THREAT MANAGEMENT: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

6.2.4 EXPOSURE MANAGEMENT

6.2.4.1 Rising cloud adoption and increase in remote working arrangements to fuel market growth

TABLE 22 EXPOSURE MANAGEMENT: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

6.2.5 RESPONSE & REMEDIATION MANAGEMENT

6.2.5.1 Increasing complexity and volume of identity-based attacks to boost market
TABLE 23 RESPONSE & REMEDIATION MANAGEMENT: IDENTITY THREAT
DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

6.3 SERVICES

6.3.1 SERVICES TO LEVERAGE ADVANCED DETECTION AND RESPONSE
CAPABILITIES WITHOUT REQUIRING DEEP INTERNAL EXPERTISE OR
SIGNIFICANT RESOURCE ALLOCATION

TABLE 24 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY
SERVICE, 2022–2029 (USD MILLION)

TABLE 25 SERVICES: IDENTITY THREAT DETECTION AND RESPONSE MARKET,
BY REGION, 2022–2029 (USD MILLION)

6.3.2 PROFESSIONAL SERVICES

6.3.2.1 Complexity of configuring and maintaining identity threat detection and
response systems in dynamic IT environments to fuel demand for professional services

TABLE 26 PROFESSIONAL SERVICES: IDENTITY THREAT DETECTION AND
RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

6.3.3 MANAGED SERVICES

6.3.3.1 Increasing frequency and sophistication of identity threats to accelerate
demand for managed services

TABLE 27 MANAGED SERVICES: IDENTITY THREAT DETECTION AND RESPONSE
MARKET, BY REGION, 2022–2029 (USD MILLION)

7 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE

7.1 INTRODUCTION

7.1.1 DEPLOYMENT MODE: IDENTITY THREAT DETECTION AND RESPONSE
MARKET DRIVERS

FIGURE 29 CLOUD-BASED DEPLOYMENT MODE TO RECORD HIGHER CAGR
DURING FORECAST PERIOD

TABLE 28 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY
DEPLOYMENT MODE, 2022–2029 (USD MILLION)

7.2 ON-PREMISES

7.2.1 ON-PREMISES DEPLOYMENT TO MITIGATE CONCERNS ABOUT DATA
SOVEREIGNTY AND PRIVACY

TABLE 29 ON-PREMISES: IDENTITY THREAT DETECTION AND RESPONSE
MARKET, BY REGION, 2022–2029 (USD MILLION)

7.3 CLOUD

7.3.1 CLOUD DEPLOYMENT TO OFFER FLEXIBILITY, EFFECTIVENESS, AND

EFFICIENCY

TABLE 30 CLOUD: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

8 IDENTITY THREAT DETECTION AND RESPONSE MARKET,

BY ORGANIZATION SIZE

8.1 INTRODUCTION

8.1.1 ORGANIZATION SIZE: IDENTITY THREAT DETECTION AND RESPONSE MARKET DRIVERS

FIGURE 30 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT TO RECORD HIGHER CAGR DURING FORECAST PERIOD

TABLE 31 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

8.2 LARGE ENTERPRISES

8.2.1 NEED TO PROTECT ENTERPRISES AGAINST SOPHISTICATED CYBER THREATS TO DRIVE MARKET

TABLE 32 LARGE ENTERPRISES: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

8.3 SMES

8.3.1 RISING NEED FOR COST-EFFECTIVE, EASY-TO-DEPLOY, AND MANAGEABLE IDENTITY THREAT DETECTION AND RESPONSE SOLUTIONS TO BOLSTER MARKET

TABLE 33 SMALL AND MEDIUM-SIZED ENTERPRISES: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

9 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL

9.1 INTRODUCTION

9.1.1 VERTICAL: IDENTITY THREAT DETECTION AND RESPONSE MARKET DRIVERS

FIGURE 31 HEALTHCARE VERTICAL TO RECORD HIGHEST GROWTH RATE DURING FORECAST PERIOD

TABLE 34 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

9.2 BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)

9.2.1 SURGING DEMAND FOR ADVANCED THREAT DETECTION METHODOLOGIES TO DRIVE DEVELOPMENT OF IDENTITY THREAT DETECTION AND RESPONSE SOLUTIONS

TABLE 35 BFSI: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

9.3 RETAIL & ECOMMERCE

9.3.1 IDENTITY THREAT DETECTION AND RESPONSE SOLUTIONS' ROLE IN COMBATING FRAUD BY DETECTING AND PREVENTING VARIOUS FRAUDULENT ACTIVITIES TO BOOST MARKET

TABLE 36 RETAIL & ECOMMERCE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

9.4 GOVERNMENT & DEFENSE

9.4.1 IMPROVED OPERATIONAL EFFICIENCY AND RESILIENCE IN FACE OF MODERN CYBERSECURITY CHALLENGES TO PROPEL MARKET GROWTH

TABLE 37 GOVERNMENT & DEFENSE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

9.5 GAMING & GAMBLING

9.5.1 FREQUENT HIGH-VALUE TRANSACTIONS INHERENT IN ONLINE BETTING TO SERVE AS FERTILE GROUND FOR IDENTITY THREAT DETECTION AND RESPONSE SOLUTIONS

TABLE 38 GAMING & GAMBLING: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

9.6 IT & ITES

9.6.1 SURGING NEED TO SAFEGUARD SENSITIVE DATA TO ACCELERATE MARKET GROWTH

TABLE 39 IT & ITES: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

9.7 TELECOMMUNICATIONS

9.7.1 RISING DEMAND FOR MAINTAINING BUSINESS CONTINUITY AND MITIGATING RISK OF WIDESPREAD OUTAGES TO DRIVE MARKET

TABLE 40 TELECOMMUNICATIONS: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

9.8 ENERGY & UTILITIES

9.8.1 IDENTITY THREAT DETECTION AND RESPONSE SOLUTIONS TO SAFEGUARD CRITICAL INFRASTRUCTURE BY THWARTING UNAUTHORIZED ACCESS ATTEMPTS

TABLE 41 ENERGY & UTILITIES: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

9.9 EDUCATION

9.9.1 NEED FOR SECURE LEARNING ENVIRONMENT CONDUCIVE TO ACADEMIC EXCELLENCE TO DRIVE MARKET

TABLE 42 EDUCATION: IDENTITY THREAT DETECTION AND RESPONSE

MARKET, BY REGION, 2022–2029 (USD MILLION)

9.10 HEALTHCARE & LIFE SCIENCES

9.10.1 NEED FOR UPHOLDING PATIENT SAFETY AND FOSTERING TRUST IN HEALTHCARE SERVICES TO BOOST MARKET

TABLE 43 HEALTHCARE& LIFE SCIENCES: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

9.11 OTHER VERTICALS

TABLE 44 OTHER VERTICALS: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

10 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION

10.1 INTRODUCTION

TABLE 45 IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY REGION, 2022–2029 (USD MILLION)

FIGURE 32 ASIA PACIFIC TO RECORD HIGHEST CAGR DURING FORECAST PERIOD

10.2 NORTH AMERICA

10.2.1 NORTH AMERICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET DRIVERS

10.2.2 IDENTITY THREAT DETECTION AND RESPONSE MARKET IN NORTH AMERICA: RECESSION IMPACT

FIGURE 33 NORTH AMERICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET SNAPSHOT

TABLE 46 NORTH AMERICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 47 NORTH AMERICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 48 NORTH AMERICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 49 NORTH AMERICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 50 NORTH AMERICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 51 NORTH AMERICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

TABLE 52 NORTH AMERICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY COUNTRY, 2022–2029 (USD MILLION)

10.2.3 US

10.2.3.1 Increasing frequency of cyberattacks targeting identities to drive market
TABLE 53 US: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 54 US: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 55 US: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 56 US: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 57 US: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 58 US: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.2.4 CANADA

10.2.4.1 Stringent government regulations to fuel demand for identity threat detection and response solutions

TABLE 59 CANADA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 60 CANADA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 61 CANADA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 62 CANADA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 63 CANADA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 64 CANADA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.3 EUROPE

10.3.1 EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET DRIVERS

10.3.2 IDENTITY THREAT DETECTION AND RESPONSE MARKET IN EUROPE: RECESSION IMPACT

TABLE 65 EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 66 EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 67 EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 68 EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 69 EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 70 EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

TABLE 71 EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY COUNTRY, 2022–2029 (USD MILLION)

10.3.3 UK

10.3.3.1 Rising volume of phishing attacks to accelerate market growth

TABLE 72 UK: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 73 UK: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 74 UK: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 75 UK: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 76 UK: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 77 UK: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.3.4 GERMANY

10.3.4.1 Rising need for comprehensive identity threat detection and response solutions with robust user access controls to boost market

TABLE 78 GERMANY: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 79 GERMANY: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 80 GERMANY: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 81 GERMANY: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 82 GERMANY: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 83 GERMANY: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.3.5 FRANCE

10.3.5.1 Surge in demand for robust identity management and cyber threat detection

to bolster market growth

TABLE 84 FRANCE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 85 FRANCE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 86 FRANCE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 87 FRANCE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 88 FRANCE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 89 FRANCE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.3.6 ITALY

10.3.6.1 Active embrace of digital transformation initiatives to amplify demand for identity threat detection and response solutions

TABLE 90 ITALY: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 91 ITALY: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 92 ITALY: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 93 ITALY: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 94 ITALY: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 95 ITALY: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.3.7 REST OF EUROPE

TABLE 96 REST OF EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 97 REST OF EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 98 REST OF EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 99 REST OF EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 100 REST OF EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 101 REST OF EUROPE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.4 ASIA PACIFIC

10.4.1 ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET DRIVERS

10.4.2 IDENTITY THREAT DETECTION AND RESPONSE MARKET IN ASIA PACIFIC: RECESSION IMPACT

FIGURE 34 ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET SNAPSHOT

TABLE 102 ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 103 ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 104 ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 105 ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 106 ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 107 ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

TABLE 108 ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY COUNTRY, 2022–2029 (USD MILLION)

10.4.3 CHINA

10.4.3.1 Government involvement in promoting strategic security solutions to fuel market growth

TABLE 109 CHINA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 110 CHINA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 111 CHINA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 112 CHINA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 113 CHINA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 114 CHINA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.4.4 JAPAN

10.4.4.1 Technological advancements and rising cyber threats to drive demand for identity threat detection and response solutions

TABLE 115 JAPAN: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 116 JAPAN: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 117 JAPAN: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 118 JAPAN: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 119 JAPAN: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 120 JAPAN: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.4.5 INDIA

10.4.5.1 Unique digital landscape and evolving regulations to boost market growth

TABLE 121 INDIA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 122 INDIA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 123 INDIA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 124 INDIA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 125 INDIA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 126 INDIA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.4.6 REST OF ASIA PACIFIC

TABLE 127 REST OF ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 128 REST OF ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 129 REST OF ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 130 REST OF ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 131 REST OF ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 132 REST OF ASIA PACIFIC: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.5 MIDDLE EAST & AFRICA

10.5.1 MIDDLE EAST & AFRICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET DRIVERS

10.5.2 IDENTITY THREAT DETECTION AND RESPONSE MARKET IN MIDDLE EAST & AFRICA: RECESSION IMPACT

TABLE 133 MIDDLE EAST & AFRICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 134 MIDDLE EAST & AFRICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 135 MIDDLE EAST & AFRICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 136 MIDDLE EAST & AFRICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 137 MIDDLE EAST & AFRICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 138 MIDDLE EAST & AFRICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

TABLE 139 MIDDLE EAST & AFRICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SUB REGION, 2022–2029 (USD MILLION)

10.5.3 GULF COOPERATION COUNCIL (GCC)

TABLE 140 GULF COOPERATION COUNCIL (GCC): IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 141 GULF COOPERATION COUNCIL (GCC): IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 142 GULF COOPERATION COUNCIL (GCC): IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 143 GULF COOPERATION COUNCIL (GCC): IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 144 GULF COOPERATION COUNCIL (GCC): IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 145 GULF COOPERATION COUNCIL (GCC): IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

TABLE 146 GULF COOPERATION COUNCIL (GCC): IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SUB REGION, 2022–2029 (USD MILLION)

10.5.4 KSA

TABLE 147 KSA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 148 KSA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 149 KSA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 150 KSA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 151 KSA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 152 KSA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.5.5 UAE

10.5.5.1 Smart city initiatives and evolving regulatory frameworks to fuel market growth

TABLE 153 UAE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 154 UAE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 155 UAE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 156 UAE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 157 UAE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 158 UAE: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.5.6 REST OF GCC COUNTRIES

TABLE 159 REST OF GCC COUNTRIES: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 160 REST OF GCC COUNTRIES: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 161 REST OF GCC COUNTRIES: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 162 REST OF GCC COUNTRIES: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 163 REST OF GCC COUNTRIES: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SOLUTION, 2022–2029 (USD MILLION)

TABLE 164 REST OF GCC COUNTRIES: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY VERTICAL, 2022–2029 (USD MILLION)

10.5.7 SOUTH AFRICA

TABLE 165 SOUTH AFRICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY OFFERING, 2022–2029 (USD MILLION)

TABLE 166 SOUTH AFRICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY SERVICE, 2022–2029 (USD MILLION)

TABLE 167 SOUTH AFRICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY DEPLOYMENT MODE, 2022–2029 (USD MILLION)

TABLE 168 SOUTH AFRICA: IDENTITY THREAT DETECTION AND RESPONSE MARKET, BY ORGANIZATION SIZE, 2022–2029 (USD MILLION)

TABLE 169 SOUTH AFRICA

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