

Hybrid Operating Room Market by Component (Surgical Booms, Surgical Lights, Operation Tables, MRI, CT, Angiography, AV Tools), Application (Cardiovascular, Neurovascular, Thoracic, Orthopedic), End User, and Region - Global Forecast to 2022

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Abstracts

“Hybrid operating room market projected to grow at a CAGR of 12.5%”

The global hybrid operating room market is expected to reach USD 1,174.9 million by 2022 from USD 652.0 million in 2017; growing at a CAGR of 12.5% during the forecast period. Factors such as technological advancements in the field of robot-assisted surgeries, increasing number of minimally invasive surgeries, and growing patient preference for affordable & effective surgical treatments are driving the growth of this market. However, high establishment costs and procedural risks for patients associated with hybrid ORs are expected to limit the optimal market growth for hybrid operating rooms during the forecast period

“Intraoperative Diagnostic Imaging Systems are expected to grow at the highest CAGR during 2017 to 2022”

By component, the hybrid operating room market covers intraoperative diagnostic imaging systems, operating room fixtures, surgical instruments, audiovisual display systems and tools, and other components. The intraoperative diagnostic imaging systems segment is expected to grow at the highest CAGR during 2017 to 2022, owing to significant installation costs associated with diagnostic imaging products, increasing installation of hybrid ORs across major countries, ongoing integration and automation of

OR workflows, and continuous technological advancements in the field of diagnostic imaging.

“The hospitals and surgical centers to dominate the global hybrid operating room market during the forecast period”

On the basis of end users, the hybrid operating room market is segmented into hospitals and surgical centers, and ambulatory surgical centers. The hospitals and surgical centers segment accounted for the largest share of the global hybrid operating room market in 2016 owing to the rising patient emphasis on timely and effective disease management, rising number of diagnostic and surgical procedures carried out at hospitals, and increasing number of hospitals and surgical centers being set up in developing countries (such as India, China, and South Africa

“APAC is projected to witness the highest growth during the forecast period “

While North America accounted for the largest share of the market in 2016, Asia-Pacific is expected to register the highest growth rate during the forecast period from 2017 to 2022. This is owing to the rapid growth in the healthcare expenditure in emerging APAC countries such as China and India, which will support the adoption of advanced surgical & diagnostic technologies in their respective healthcare systems during the forecast period.

Breakdown of supply-side primary interviews: by company type, designation, and region:

By Company Type - Tier 1 –45%, Tier 2 –34% and Tier 3 –21%

By Designation – C level – 10%, Director level – 14%, Others – 76%

By Region – North America - 40%, Europe – 32%, APAC – 20%, RoW – 8%

As of 2016, major players operating in the global hybrid operating room market are Philips Healthcare (The Netherlands), Siemens Healthineers (Germany), Stryker Corporation (U.S.), Toshiba Corporation (Japan),

GE Healthcare (U.S.), among others.

Research Coverage

This report studies the hybrid operating room market based on components, application, and end user. The report also analyzes factors (such as drivers, restraints, opportunities, and challenges) affecting market growth. It evaluates opportunities and challenges in the market for stakeholders and provides details of the competitive landscape for market leaders. The report also studies micromarkets with respect to their growth trends, prospects, and contributions to the total market. The report forecasts the revenue of the market segments with respect to four main regions.

Reasons to Buy the Report:

This research focuses on various levels of analysis—industry trends, vendor dive analysis of 25 market players, and company profiles of top 15 market players—which together comprise and discuss basic views on the competitive landscape, emerging and high-growth segments of the hybrid operating rooms market, and high-growth regions and countries and their respective drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on business strategies adopted by the major players in the hybrid operating rooms market. The report analyzes the hybrid operating room market based on components, application, end user, and region

Product Development/Innovation: Detailed insights on the upcoming technologies, research and development activities, and product launches in the hybrid operating room market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various hybrid operating room products across geographies

Market Diversification: Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the hybrid operating room market

Competitive Assessment: In-depth assessment of market shares, strategies, products and services, distribution networks, and manufacturing capabilities of

leading players in the hybrid operating room market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 GEOGRAPHIC SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 LIMITATIONS
- 1.7 MAJOR STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET DATA VALIDATION AND TRIANGULATION
- 2.4 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 HYBRID OPERATING ROOMS MARKET OVERVIEW
- 4.2 HYBRID OPERATING ROOMS MARKET SIZE, BY COMPONENTS (2017 VS. 2022)
- 4.3 GEOGRAPHIC ANALYSIS: HYBRID OPERATING ROOMS MARKET, BY INTRAOPERATIVE DIAGNOSTIC IMAGING SYSTEMS (2017)
- 4.4 HYBRID OPERATING ROOMS MARKET, BY APPLICATION (2017 VS. 2022)
- 4.5 HYBRID OPERATING ROOMS MARKET, BY END USER (2017 VS. 2022)
- 4.6 GEOGRAPHIC SNAPSHOT OF THE HYBRID OPERATING ROOMS MARKET

5 MARKET OVERVIEW

Hybrid Operating Room Market by Component (Surgical Booms, Surgical Lights, Operation Tables, MRI, CT, Angiogr...

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 MARKET DRIVERS

5.2.1.1 Increasing adoption of minimally invasive surgeries

5.2.1.2 Technological advancements

5.2.2 MARKET RESTRAINTS

5.2.2.1 Procedural risks associated with hybrid or

5.2.2.2 Significant establishment and operational costs

5.2.3 MARKET OPPORTUNITIES

5.2.3.1 Rising adoption of robot-assisted surgeries

5.2.3.2 Emerging markets

5.2.4 MARKET CHALLENGES

5.2.4.1 Dearth of skilled surgeons for OR management

6 HYBRID OPERATING ROOM MARKET, BY COMPONENT

6.1 INTRODUCTION

6.2 INTRAOPERATIVE DIAGNOSTIC IMAGING SYSTEMS

6.2.1.1 Angiography systems

6.2.1.2 MRI systems

6.2.1.3 CT scanners

6.2.1.4 Other intraoperative diagnostic imaging systems

6.3 OPERATING ROOM FIXTURES

6.3.1 OPERATING TABLES

6.3.2 OPERATING ROOM LIGHTS

6.3.3 SURGICAL BOOMS

6.3.4 RADIATION SHIELDS

6.4 SURGICAL INSTRUMENTS

6.5 AUDIOVISUAL DISPLAY SYSTEMS AND TOOLS

6.6 OTHER COMPONENTS

7 HYBRID OPERATING ROOM MARKET, BY APPLICATION

7.1 INTRODUCTION

7.2 CARDIOVASCULAR APPLICATIONS

7.3 NEUROSURGICAL APPLICATIONS

7.4 THORACIC APPLICATIONS

7.5 ORTHOPEDIC APPLICATIONS

7.6 OTHER APPLICATIONS

8 GLOBAL HYBRID OPERATING ROOM MARKET, BY END USER

8.1 INTRODUCTION

8.2 HOSPITALS AND SURGICAL CENTERS

8.3 AMBULATORY SURGICAL CENTERS

9 HYBRID OPERATING ROOM MARKET, BY REGION

9.1 INTRODUCTION

9.2 NORTH AMERICA

9.2.1 U.S.

9.2.2 CANADA

9.3 EUROPE

9.3.1 GERMANY

9.3.2 U.K.

9.3.3 FRANCE

9.3.4 REST OF EUROPE (ROE)

9.4 ASIA-PACIFIC

9.4.1 JAPAN

9.4.2 CHINA

9.4.3 INDIA

9.4.4 REST OF ASIA-PACIFIC (ROAPAC)

9.5 REST OF THE WORLD

10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION

10.2 COMPETITIVE LEADERSHIP MAPPING

10.2.1 VISIONARY LEADERS

10.2.2 INNOVATORS

10.2.3 DYNAMIC DIFFERENTIATORS

10.2.4 EMERGING COMPANIES

10.3 COMPETITIVE BENCHMARKING

10.3.1 STRENGTH OF PRODUCT PORTFOLIO (25 PLAYERS)

10.3.2 BUSINESS STRATEGY EXCELLENCE (25 PLAYERS)

10.4 MARKET SHARE ANALYSIS (2016)

10.4.1 KEY PLAYERS IN THE INTRAOPERATIVE DIAGNOSTIC IMAGING

SYSTEMS SEGMENT

11 COMPANY PROFILES

(BUSINESS OVERVIEW, PRODUCTS OFFERED, STRENGTH OF PRODUCT PORTFOLIO, BUSINESS STRATEGY EXCELLENCE, RECENT DEVELOPMENTS.)*

11.1 KONINKLIJKE PHILIPS N.V.

11.2 TOSHIBA CORPORATION

11.3 SIEMENS AG

11.4 GENERAL ELECTRIC COMPANY

11.5 STRYKER CORPORATION

11.6 STERIS PLC.

11.7 IMRIS, DEERFIELD IMAGING

11.8 GETINGE AB

11.9 TRUMPF MEDICAL (A SUBSIDIARY OF HILL-ROM HOLDINGS, INC.)

11.10 ALVO MEDICAL

11.11 MIZUHO CORPORATION

11.12 ESCHMANN EQUIPMENT (A PART OF STERIS PLC.)

11.13 NDS SURGICAL IMAGING (A PART OF NOVANTA, INC.)

11.14 SKYTRON LLC

11.15 NUVO (A PART OF MEDICAL ILLUMINATION)

11.16 THE LINDEN GROUP CORPORATION

*Details on Business Overview, Strength of Product Portfolio, Business Strategy Excellence, Recent Developments, Key relationships might not be captured in case of unlisted companies.

12 APPENDIX

12.1 KEY INSIGHTS OF INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

12.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

12.5 AVAILABLE CUSTOMIZATIONS

12.6 RELATED REPORTS

12.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 RECENT PRODUCT APPROVALS IN THE HYBRID OPERATING ROOMS MARKET: 2012–2017

TABLE 2 GLOBAL HYBRID OPERATING ROOMS MARKET, BY COMPONENT, 2015–2022 (USD MILLION)

TABLE 3 HYBRID OPERATING ROOMS MARKET FOR INTRAOPERATIVE DIAGNOSTIC IMAGING SYSTEMS, BY TYPE, 2015–2022 (USD MILLION)

TABLE 4 HYBRID OPERATING ROOMS MARKET FOR INTRAOPERATIVE DIAGNOSTIC IMAGING SYSTEMS, BY REGION, 2015–2022 (USD MILLION)

TABLE 5 HYBRID OPERATING ROOMS MARKET FOR ANGIOGRAPHY SYSTEMS, BY REGION, 2015–2022 (USD MILLION)

TABLE 6 HYBRID OPERATING ROOMS MARKET FOR MRI SYSTEMS, BY REGION, 2015–2022 (USD MILLION)

TABLE 7 HYBRID OPERATING ROOMS MARKET FOR CT SCANNERS, BY REGION, 2015–2022 (USD MILLION)

TABLE 8 HYBRID OPERATING ROOMS MARKET FOR OTHER INTRAOPERATIVE DIAGNOSTIC IMAGING SYSTEMS, BY REGION, 2015–2022 (USD MILLION)

TABLE 9 GLOBAL HYBRID OPERATING ROOMS MARKET FOR OPERATING ROOM FIXTURES, BY TYPE, 2015–2022 (USD MILLION)

TABLE 10 HYBRID OPERATING ROOMS MARKET FOR OPERATING ROOM FIXTURES, BY REGION, 2015–2022 (USD MILLION)

TABLE 11 HYBRID OPERATING ROOMS MARKET FOR OPERATING TABLES, BY REGION, 2015–2022 (USD MILLION)

TABLE 12 HYBRID OPERATING ROOMS MARKET FOR OPERATING ROOM LIGHTS, BY REGION, 2015–2022 (USD MILLION)

TABLE 13 HYBRID OPERATING ROOMS MARKET FOR SURGICAL BOOMS, BY REGION, 2015–2022 (USD MILLION)

TABLE 14 HYBRID OPERATING ROOMS MARKET FOR RADIATION SHIELDS, BY REGION, 2015–2022 (USD MILLION)

TABLE 15 HYBRID OPERATING ROOMS MARKET FOR SURGICAL INSTRUMENTS, BY REGION, 2015–2022 (USD MILLION)

TABLE 16 HYBRID OPERATING ROOMS MARKET FOR AUDIOVISUAL DISPLAY SYSTEMS AND TOOLS, BY REGION, 2015–2022 (USD MILLION)

TABLE 17 OTHER HYBRID OPERATING ROOM COMPONENTS MARKET, BY REGION, 2015–2022 (USD MILLION)

TABLE 18 GLOBAL HYBRID OPERATING ROOMS MARKET, BY APPLICATION,

2015–2022 (USD MILLION)

TABLE 19 HYBRID OPERATING ROOMS MARKET FOR CARDIOVASCULAR APPLICATIONS, BY REGION, 2015-2022 (USD MILLION)

TABLE 20 HYBRID OPERATING ROOMS MARKET FOR NEUROSURGERY APPLICATIONS, BY REGION, 2015-2022 (USD MILLION)

TABLE 21 HYBRID OPERATING ROOMS MARKET FOR THORACIC APPLICATIONS, BY REGION, 2015-2022 (USD MILLION)

TABLE 22 HYBRID OPERATING ROOMS MARKET FOR ORTHOPEDIC APPLICATIONS, BY REGION, 2015-2022 (USD MILLION)

TABLE 23 HYBRID OPERATING ROOMS MARKET FOR OTHER APPLICATIONS, BY REGION, 2015-2022 (USD MILLION)

TABLE 24 GLOBAL HYBRID OPERATING ROOMS MARKET, BY END USER, 2015–2022 (USD MILLION)

TABLE 25 HYBRID OPERATING ROOMS MARKET FOR HOSPITALS AND SURGICAL CENTERS, BY REGION, 2015–2022 (USD MILLION)

TABLE 26 HYBRID OPERATING ROOMS MARKET FOR AMBULATORY SURGICAL CENTERS, BY REGION, 2015–2022 (USD MILLION)

TABLE 27 HYBRID OPERATING ROOMS MARKET, BY REGION, 2015–2022 (USD MILLION)

TABLE 28 NORTH AMERICA: HYBRID OPERATING ROOMS MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

TABLE 29 NORTH AMERICA: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 30 NORTH AMERICA: HYBRID OPERATING ROOMS MARKET, BY INTRAOPERATIVE DIAGNOSTIC DEVICES TYPE, 2015–2022 (USD MILLION)

TABLE 31 NORTH AMERICA: HYBRID OPERATING ROOMS MARKET, BY OPERATING ROOM FIXTURES TYPE, 2015–2022 (USD MILLION)

TABLE 32 NORTH AMERICA: HYBRID OPERATING ROOMS MARKET, BY APPLICATION, 2015–2022 (USD MILLION)

TABLE 33 NORTH AMERICA: HYBRID OPERATING ROOMS MARKET, BY END USER, 2015–2022 (USD MILLION)

TABLE 34 U.S.: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 35 CANADA: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 36 EUROPE: HYBRID OPERATING ROOMS MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

TABLE 37 EUROPE: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 38 EUROPE: HYBRID OPERATING ROOMS MARKET, BY INTRAOPERATIVE DIAGNOSTIC IMAGING SYSTEMS TYPE, 2015–2022 (USD MILLION)

TABLE 39 EUROPE: HYBRID OPERATING ROOMS MARKET, BY OPERATING ROOM FIXTURES TYPE, 2015–2022 (USD MILLION)

TABLE 40 EUROPE: HYBRID OPERATING ROOMS MARKET, BY APPLICATION, 2015–2022 (USD MILLION)

TABLE 41 EUROPE: HYBRID OPERATING ROOMS MARKET, BY END USER, 2015–2022 (USD MILLION)

TABLE 42 GERMANY: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 43 U.K.: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 44 FRANCE: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 45 ROE: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 46 ASIA-PACIFIC: HYBRID OPERATING ROOMS MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

TABLE 47 ASIA-PACIFIC: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 48 ASIA-PACIFIC: HYBRID OPERATING ROOMS MARKET, BY INTRAOPERATIVE DIAGNOSTIC IMAGING SYSTEMS TYPE, 2015–2022 (USD MILLION)

TABLE 49 ASIA-PACIFIC: HYBRID OPERATING ROOMS MARKET, BY OPERATING ROOM FIXTURES TYPE, 2015–2022 (USD MILLION)

TABLE 50 ASIA-PACIFIC: HYBRID OPERATING ROOMS MARKET, BY APPLICATION, 2015–2022 (USD MILLION)

TABLE 51 ASIA-PACIFIC: HYBRID OPERATING ROOMS MARKET, BY END USER, 2015–2022 (USD MILLION)

TABLE 52 JAPAN: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 53 CHINA: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 54 INDIA: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 55 ROAPAC: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 56 ROW: HYBRID OPERATING ROOMS MARKET, BY COMPONENTS, 2015–2022 (USD MILLION)

TABLE 57 ROW: HYBRID OPERATING ROOMS MARKET, BY INTRAOPERATIVE
DIAGNOSTIC IMAGING SYSTEMS TYPE, 2015–2022 (USD MILLION)

TABLE 58 ROW: HYBRID OPERATING ROOMS MARKET, BY OPERATING ROOM
FIXTURES TYPE, 2015–2022 (USD MILLION)

TABLE 59 ROW: HYBRID OPERATING ROOMS MARKET, BY APPLICATION,
2015–2022 (USD MILLION)

TABLE 60 ROW: HYBRID OPERATING ROOMS MARKET, BY END USER,
2015–2022 (USD MILLION)

TABLE 61 GLOBAL INTRAOPERATIVE DIAGNOSTIC IMAGING SYSTEMS
SEGMENT RANKING, BY KEY PLAYER, 2016

List Of Figures

LIST OF FIGURES

FIGURE 1 GLOBAL HYBRID OPERATING ROOMS MARKET: RESEARCH METHODOLOGY STEPS

FIGURE 2 RESEARCH DESIGN

FIGURE 3 BREAKDOWN OF PRIMARIES: HYBRID OPERATING ROOMS MARKET

FIGURE 4 BOTTOM-UP APPROACH: HYBRID OPERATING ROOMS MARKET

FIGURE 5 TOP-DOWN APPROACH: HYBRID OPERATING ROOMS MARKET

FIGURE 6 DATA TRIANGULATION METHODOLOGY: HYBRID OPERATING ROOMS MARKET

FIGURE 7 HYBRID OPERATING ROOMS MARKET, BY COMPONENTS (2017)

FIGURE 8 HYBRID OPERATING ROOMS MARKET, BY APPLICATION (2017 VS. 2022)

FIGURE 9 HYBRID OPERATING ROOMS MARKET, BY END USER (2017)

FIGURE 10 NORTH AMERICA IS ESTIMATED TO ACCOUNT FOR THE LARGEST SHARE IN 2017

FIGURE 11 TECHNOLOGICAL ADVANCEMENTS AND INCREASING NUMBER OF MINIMALLY INVASIVE SURGERIES ARE DRIVING THE GROWTH OF THE HYBRID OPERATING ROOMS MARKET

FIGURE 12 THE INTRAOPERATIVE DIAGNOSTIC IMAGING SYSTEMS SEGMENT WILL CONTINUE TO DOMINATE THE HYBRID OPERATING ROOMS MARKET IN 2022

FIGURE 13 ANGIOGRAPHY SYSTEMS TO DOMINATE THE MARKET IN 2017

FIGURE 14 THE CARDIOVASCULAR SEGMENT TO DOMINATE THE HYBRID OPERATING ROOMS MARKET

FIGURE 15 THE HOSPITALS AND SURGICAL CENTERS SEGMENT TO DOMINATE THE HYBRID OPERATING ROOMS MARKET, BY END USER

FIGURE 16 ASIA-PACIFIC TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD (2017–2022)

FIGURE 17 HYBRID OPERATING ROOMS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, & CHALLENGES

FIGURE 18 ANNUAL HEALTHCARE EXPENDITURE (%GDP): DEVELOPED VS. DEVELOPING COUNTRIES (2010-2015)

FIGURE 19 INTRAOPERATIVE DIAGNOSTIC IMAGING SYSTEMS TO WITNESS HIGHEST GROWTH IN THE HYBRID OPERATING ROOMS MARKET DURING THE FORECAST PERIOD

FIGURE 20 THORACIC SURGERY TO WITNESS THE HIGHEST GROWTH DURING

THE FORECAST PERIOD

FIGURE 21 HOSPITALS AND SURGICAL CENTERS TO WITNESS THE HIGHEST MARKET GROWTH DURING THE FORECAST PERIOD

FIGURE 22 NORTH AMERICA: HYBRID OPERATING ROOMS MARKET SNAPSHOT (2017-2022)

FIGURE 23 EUROPE: HYBRID OPERATING ROOMS MARKET SNAPSHOT (2017-2022)

FIGURE 24 ASIA-PACIFIC: HYBRID OPERATING ROOMS MARKET SNAPSHOT (2017-2022)

FIGURE 25 HYBRID OPERATING ROOM MARKET(GLOBAL), COMPETITIVE LEADERSHIP MAPPING, 2016

FIGURE 26 KONINKLIJKE PHILIPS N.V.: COMPANY SNAPSHOT (2016)

FIGURE 27 TOSHIBA CORPORATION: COMPANY SNAPSHOT (2016)

FIGURE 28 SIEMENS AG: COMPANY SNAPSHOT (2016)

FIGURE 29 GENERAL ELECTRIC COMPANY: COMPANY SNAPSHOT (2016)

FIGURE 30 STRYKER CORPORATION: COMPANY SNAPSHOT (2016)

FIGURE 31 STERIS PLC.: COMPANY SNAPSHOT (2016)

FIGURE 32 GETINGE AB: COMPANY SNAPSHOT (2016)

FIGURE 33 HILL-ROM HOLDINGS, INC.: COMPANY SNAPSHOT (2016)

FIGURE 34 STERIS PLC.: COMPANY SNAPSHOT (2016)

FIGURE 35 NOVANTA INC.: COMPANY SNAPSHOT (2016)

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