

Human Identification Market by Technology (Next Generation Sequencing, Rapid DNA Analysis, Capillary Electrophoresis, PCR), Application (Forensics, Paternity Testing), DNA Amplification, Quantification, Extraction, Services, & Software - Forecast to 2018

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Abstracts

The global human identification market is categorized on the basis of technology, application, product, and geography. The next generation sequencing and rapid DNA analysis market is expected to register the highest growth rate in the human identification market by technology, during the forecast period. Their favorable growth is attributed to continuous launch of new and advanced products. Furthermore, various conferences and symposiums are being conducted to spread awareness for use of such technologies in routine DNA analysis. For instance, in September 2013, International Symposium on Human Identification (ISHI) was held in Georgia, U.S. The conference focused on various emerging technologies for human identification which also included rapid DNA analysis as one of the potential technology.

Major factors contributing to growth of human identification include government support in the form funding, rising awareness regarding new technologies for the DNA analysis, and the need to reduce time and cost associated with DNA analysis. Furthermore, owing to continuous advancements in technology, new products are being launched in the market which is another major factor providing impetus for growth of the market. The Asian region and advent of next generation sequencing technology are likely to provide opportunities for human identification market to grow. However, factors such as spending cuts on police budget by U.K government and declining cost of DNA analysis instruments and services may restrain the growth of this market.

Countries such as China, Australia, Japan, and Brazil are expected to serve as new revenue pockets for the human identification market in coming five years.

Apart from the comprehensive geographic and product analysis and market sizing, the report also provides competitive landscape that covers the growth strategies adopted by industry players in the last three years. In addition, the company profiles comprise the basic views on the key players in the human identification market and the product portfolios, developments, and strategies adopted by market players to maintain and increase their market shares in the near future. The above-mentioned market research data, current market size, and forecast of future trends will help the key players and new entrants to make the necessary decisions regarding product offerings, geographic focus, change in strategic approach, R&D investments for innovations in products and technologies, and levels of output in order to remain successful.

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report can use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on product portfolios of top players in the human identification market. The report analyzes the human identification market by technology, application, products, and geography

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the human identification market

Competitive Assessment: In-depth assessment of market strategies, geographic and business segments, and product portfolios of leading players in the human identification market

Market Development: Comprehensive information about the lucrative emerging

markets. The report analyzes the market for various human identification products across geographies

Market Diversification: Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the human identification market

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About

The global human identification market deals with DNA profiling, which is used for criminal and legal investigations. The human identification market is segmented on the basis of application, technology, products, and geography. Based on application, the human identification market is segmented into forensic, paternity testing, and others. The other applications include human trafficking, population genetics, anthropology, and disaster victim identification. Based on technology, the market is further sub divided into PCR, automated liquid handling, microarray capillary electrophoresis, next generation sequencing, nucleic acid purification and extraction, and rapid DNA analysis. The human identification products' market includes consumables, services, and software.

The growth of human identification market is likely to be driven by the rising awareness regarding new and advanced technology present in the market and the need for reducing time and cost of DNA analysis.

Government initiatives, in the form of grants and funds, have provided the much needed impetus to the market. Technological advancements, due to which new and innovative products are being launched, are driving the growth of the market. The relatively untapped market of the Asian region and the advent of next generation sequencing technology have opened an array of opportunities for human identification market to grow. However, price erosion of instruments may restrain the growth of this market.

The key players in the human identification market include Agilent Technologies (U.S.), Bode Technology Group, Inc. (U.S.), GE Healthcare (U.K.), Illumina Inc. (U.S.), Laboratory Corporation of America Holdings (U.S.), Promega Corporation (U.S.), QIAGEN (Netherlands), and Thermo Fisher Scientific (U.S.).

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