

HPPs Market by Type (Organic, Inorganic, and Hybrid), Application (Coatings, Plastics, Inks, Cosmetics), End-use Industry (Automotive & Transportation, Construction & Infrastructure, Printing, Industrial), and Region - Global Forecast to 2024

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Abstracts

“The HPPs market is projected to register a CAGR of 4.3% during the forecast period.”

The HPPs market size is projected to grow from USD 5.2 billion in 2019 to USD 6.4 billion by 2024, at a CAGR of 4.3% between 2019 and 2024. The growing number of commute vehicles in roadways, airways and waterways and growth in construction & infrastructure buildings is driving the growth of the HPPs industry. The HPPs have superior properties over conventional pigments and offer high weather resistance, corrosion resistance, and color durability. The growing urbanization, the increasing spending power, and demand for long-lasting colors have driven the market for HPPs.

“Organic HPPs are the fastest-growing raw material of HPPs in terms of value.”

Organic HPPs are projected to register the highest CAGR in terms of value between 2019 and 2024. Organic HPPs contain carbon chains and carbon rings and consist of elements that pose less threat to the environment. They also offer better brightness and are high in chroma and thus offer a more glossy effect to the applications.

“Coatings is the fastest-growing application of HPPs, in terms of value.”

Coatings application is the fastest-growing application owing to its wide demand in

automotive & transportation, construction & infrastructure, and industrial end-use industries. The use of HPPs are used in coatings application due to their properties such as good weather and light fastness, low migration, and solvent and bleeding fastness. The HPPs are applied as a coating on various exterior and interior parts of these end-use industries.

“Automotive & transportation is the fastest-growing end-use industry of HPPs, in terms of value.”

The HPPs in different modes of commutation are used to enhance the aesthetic looks and make paints more durable. HPPs are used in cars, trains, airplanes, and ships. The future of the automotive industry is driven by high-end luxury cars, electric vehicles, battery electric vehicles, plug-in electric vehicles, and others. Also, the number of aircraft, ship and railway deliveries would increase during the forecast period. The increase in the number of cars, trains, airplanes, and ships would further drive the penetration of HPPs in the automotive & transportation industry.

“APAC is the fastest-growing HPPs market.”

APAC is projected to register the highest CAGR in terms of value and volume in the global HPPs market during the forecast period. The demand for HPPs in APAC would grow majorly due to the increasing use of coatings applications in the construction & infrastructure and automotive & transportation industries. There is a strong impetus to accelerate the building and construction growth in the APAC. The investments made by the government for smart cities and inter-regional collaboration between ASEAN & China for construction & infrastructure growth would further strengthen the position APAC as one of the fastest-growing regions of the world. In addition, the growth in the automotive & transportation industry would be spurred by the rise in the number of electric vehicles, thereby increasing the demand for HPP coatings.

This study has been validated through primaries conducted with various industry experts, globally. These primary sources have been divided into the following three categories:

By Company Type- Tier 1- 40%, Tier 2- 33%, and Tier 3- 27%

By Designation- C Level- 50%, Director Level- 20%, and Others- 30%

By Region- North America- 20%, Europe- 50%, APAC- 15%, South

America-5%, MEA-10%,

The report provides a comprehensive analysis of company profiles listed below:

BASF SE (Germany)

Clariant (Switzerland)

DIC Corporation (Japan)

Ferro Corporation(US)

Lanxess (Germany)

Heubach GmbH (Germany)

Venator Materials PLC (UK)

Sudarshan Chemical Industries Limited (India)

Atul Ltd. (India)

Synthesia A.S. (Czech Republic) (UK)

Research Coverage

This report covers the global HPPs market and forecasts the market size until 2024. The report includes the market segmentation – Type (Organic, Inorganic and Hybrid), Application (Coatings, Plastics, Inks, Cosmetics and Others), End-use Industry (Automotive & Transportation, Construction & Infrastructure, Printing, Industrial and Others), and region (Europe, North America, APAC, South America, and MEA). Porter's Five Forces analysis, along with the drivers, restraints, opportunities, and challenges, are discussed in the report. It also provides company profiles and competitive strategies adopted by the major players in the global HPPs market.

Key benefits of buying the report:

The report will help market leaders/new entrants in this market in the following ways:

1. This report segments the global HPPs market comprehensively and provides the closest approximations of the revenues for the overall market and the sub-segments across different verticals and regions.
2. The report helps stakeholders understand the pulse of the HPPs market and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to better their position in their businesses. The competitive landscape section includes the competitor ecosystem, new product development, agreement, and acquisitions.

Reasons to buy the report:

The report will help market leaders/new entrants in this market by providing them with the closest approximations of the revenues for the overall HPPs market and the sub-segments. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 REGIONS COVERED
 - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 UNIT CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 SUPPLY SIDE ANALYSIS
- 2.3 DATA TRIANGULATION
- 2.4 ASSUMPTIONS
- 2.5 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE HPPS MARKET
- 4.2 HPPS MARKET, BY APPLICATION AND REGION
- 4.3 HPPS MARKET, BY END-USE INDUSTRY
- 4.4 HPPS MARKET, BY TYPE
- 4.5 HPPS MARKET, BY KEY COUNTRIES

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 High demand from construction & infrastructure and aerospace industries in APAC

5.2.1.2 Superior properties of HPPs

5.2.2 RESTRAINTS

5.2.2.1 Increased pricing pressure from China

5.2.2.2 Lack of quality control across developing countries

5.2.3 OPPORTUNITY

5.2.3.1 Increase in production of environmentally friendly products in Europe

5.2.4 CHALLENGES

5.2.4.1 US-China trade war and environmental protection program in China

5.2.4.2 Brexit to negatively impact the automotive and construction industries in the UK

5.3 PORTER'S FIVE FORCES ANALYSIS

5.3.1 THREAT OF NEW ENTRANTS

5.3.2 BARGAINING POWER OF SUPPLIERS

5.3.3 THREAT OF SUBSTITUTES

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

6 HPPS MARKET, BY TYPE

6.1 INTRODUCTION

6.2 ORGANIC

6.2.1 ORGANIC HPPS ARE LESS TOXIC AND COMPLY WITH ENVIRONMENTAL REGULATIONS

6.2.2 ORGANIC HPPS BY SUB-TYPES

6.2.2.1 Benzimidazole

6.2.2.2 Quinacridone

6.2.2.3 Perylene

6.2.2.4 Carbazole violet

6.2.2.5 Isoindolinones and isoindolines

6.2.2.6 Phthalocyanine

6.2.2.7 Diketo-pyrrolo-pyrrole (DPP)

6.2.2.8 Others

6.3 INORGANIC

6.3.1 THE DEMAND FOR COST-EFFECTIVE HPPS TO DRIVE THE MARKET FOR INORGANIC HPPS

6.3.2 INORGANIC HPPS BY SUB-TYPES

6.3.2.1 Bismuth vanadate

6.3.2.2 Cadmium pigment

6.3.2.3 Titanate pigment

6.3.2.4 Others

6.4 HYBRID

6.4.1 COMPETITIVE COST AND ENHANCED PROPERTIES ARE LEADING TO RISING USE OF HYBRID HPPS

7 HPPS MARKET, BY APPLICATION

7.1 INTRODUCTION

7.2 COATINGS

7.2.1 HPPS OFFER HIGH WEATHER STABILITY AND COLOR STRENGTH WHEN USED IN COATINGS APPLICATION

7.2.1.1 Industrial coatings

7.2.1.2 Automotive & transportation coatings

7.2.1.3 Decorative coatings

7.3 PLASTICS

7.3.1 THE GROWING DEMAND FOR COLORFUL PLASTICS WITH ENHANCED DURABILITY IS DRIVING THE DEMAND FOR HPPS

7.3.1.1 Construction materials

7.3.1.2 PVC cables

7.3.1.3 Toys & sporting goods

7.3.1.4 Food and non-food packaging

7.4 INKS

7.4.1 HPPS PROVIDE INKS WITH EXCELLENT GLOSS AND HIGH TINTING STRENGTH

7.4.1.1 Signages

7.4.1.2 Packaging inks

7.4.1.3 Digital printing inks

7.5 COSMETICS

7.5.1 HPPS ARE USED IN COSMETICS FOR NATURAL AND SHINY LOOKS

7.6 OTHERS

7.6.1 FABRIC

7.6.2 LEATHER

7.6.3 LATEX

7.6.4 SEED TREATMENT AND CROP PROTECTION

7.6.5 PAPER & STATIONERY

8 HPPS MARKET, BY END-USE INDUSTRY

8.1 INTRODUCTION

8.2 AUTOMOTIVE & TRANSPORTATION

8.2.1 HIGH DEMAND FOR HPPS FROM OEMS IN THE AUTOMOTIVE & TRANSPORTATION INDUSTRY

8.3 CONSTRUCTION & INFRASTRUCTURE

8.3.1 DEMAND FOR AESTHETICAL YET DURABLE AND ENVIRONMENTALLY FRIENDLY CONSTRUCTION PRODUCTS IS DRIVING THE HPPS MARKET

8.3.2 CONTRIBUTION OF THE CONSTRUCTION INDUSTRY TO THE GDP, BY COUNTRY

8.4 PRINTING

8.4.1 EXCELLENT GLOSS, HIGH TINTING STRENGTH OF HPPS WILL HAVE SIGNIFICANT IMPACTS ON THE MARKET GROWTH

8.5 INDUSTRIAL

8.5.1 HPPS OFFER COATINGS WITH HIGH CHROMATICITY AND WEATHER-STABILITY

8.6 OTHERS

8.6.1 CONSUMER GOODS

8.6.2 TEXTILES

8.6.3 PACKAGING

8.6.4 AGRICULTURE

9 HPPS MARKET, BY REGION

9.1 INTRODUCTION

9.2 APAC

9.2.1 BY TYPE

9.2.2 BY APPLICATION

9.2.3 BY END-USE INDUSTRY

9.2.4 BY COUNTRY

9.2.5 CHINA

9.2.5.1 China is a major HPPs consumer in the automotive & transportation industry

9.2.5.2 By application

9.2.6 JAPAN

9.2.6.1 The presence of world-class automotive and high-tech industries is influencing the market growth

9.2.6.2 By application

9.2.7 INDIA

9.2.7.1 Large number of small players are catering to the high demand for HPPs

9.2.7.2 By application

9.2.8 SOUTH KOREA

9.2.8.1 Large-scale production in the automotive and marine industries is creating high demand for HPPs

9.2.8.2 By application

9.2.9 AUSTRALIA & NEW ZEALAND

9.2.9.1 Strong focus on construction activities is driving the market

9.2.9.2 By application

9.2.10 THAILAND

9.2.10.1 Growth of the automotive and construction industries is increasing the demand for HPPs

9.2.10.2 By application

9.2.11 REST OF APAC

9.2.11.1 By application

9.3 EUROPE

9.3.1 BY TYPE

9.3.2 BY APPLICATION

9.3.3 BY END-USE INDUSTRY

9.3.4 BY COUNTRY

9.3.5 GERMANY

9.3.5.1 The presence of a robust automotive industry is a driving factor for the market

9.3.5.2 By application

9.3.6 UK

9.3.6.1 The downfall in the automotive industry is not hampering the demand for HPPs

9.3.6.2 By application

9.3.7 FRANCE

9.3.7.1 Restructuring of the automotive industry will be favorable for the market growth

9.3.7.2 By application

9.3.8 ITALY

9.3.8.1 High demand from architectural, decorative, and automotive coatings is likely to propel the HPPs market

9.3.8.2 By application

9.3.9 SPAIN

9.3.9.1 Presence of major automotive manufacturers is influencing the market

9.3.9.2 By application

9.3.10 RUSSIA

9.3.10.1 High demand from the construction & infrastructure industry will impact the market growth

9.3.10.2 By Application

9.3.11 REST OF EUROPE

9.3.11.1 By application

9.4 NORTH AMERICA

9.4.1 BY TYPE

9.4.2 BY APPLICATION

9.4.3 BY END-USE INDUSTRY

9.4.4 BY COUNTRY

9.4.5 US

9.4.5.1 The HPPs market will be benefited by the country, the most premier automotive hub in the world

9.4.5.2 By application

9.4.6 CANADA

9.4.6.1 Expansion of manufacturing facility will create new demand for HPPs

9.4.6.2 By application

9.4.7 MEXICO

9.4.7.1 Large number of small players will have a positive impact on the market

9.4.7.2 By application

9.5 MEA

9.5.1 BY TYPE

9.5.2 BY APPLICATION

9.5.3 BY END-USE INDUSTRY

9.5.4 BY COUNTRY

9.5.5 SAUDI ARABIA

9.5.5.1 Focus on developing domestic automotive and construction industries will drive the market

9.5.5.2 By application

9.5.6 SOUTH AFRICA

9.5.6.1 Stimulation of local production of automotive components will increase the demand for HPPs

9.5.6.2 By application

9.5.7 UAE

9.5.7.1 Growing demand from the construction and automotive industries will be

significant for the market

9.5.7.2 By application

9.5.8 REST OF MEA

9.5.8.1 By application

9.6 SOUTH AMERICA

9.6.1 BY TYPE

9.6.2 BY APPLICATION

9.6.3 BY END-USE INDUSTRY

9.6.4 BY COUNTRY

9.6.5 BRAZIL

9.6.5.1 Increase in sales of light and heavy commercial vehicles will create new demand for HPPs

9.6.5.2 By application

9.6.6 ARGENTINA

9.6.6.1 The demand from the construction industry is increasing

9.6.6.2 By application

9.6.7 REST OF SOUTH AMERICA

9.6.7.1 By application

10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION

10.2 COMPETITIVE LEADERSHIP MAPPING

10.2.1 VISIONARY LEADERS

10.2.2 DYNAMIC DIFFERENTIATORS

10.2.3 EMERGING COMPANIES

10.2.4 INNOVATORS

10.3 STRENGTH OF PRODUCT PORTFOLIO

10.4 BUSINESS STRATEGY EXCELLENCE

10.5 MARKET RANKING

10.6 COMPETITIVE SCENARIO

10.6.1 EXPANSION

10.6.2 PARTNERSHIP

10.6.3 ACQUISITION

10.6.4 NEW PRODUCT LAUNCH

11 COMPANY PROFILES

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT)

HPPs Market by Type (Organic, Inorganic, and Hybrid), Application (Coatings, Plastics, Inks, Cosmetics), End-u...

Analysis, MnM View)*

11.1 BASF SE

11.2 CLARIANT

11.3 DIC CORPORATION

11.4 FERRO CORPORATION

11.5 LANXESS

11.6 HEUBACH GMBH

11.7 VENATOR MATERIALS PLC

11.8 SUDARSHAN CHEMICAL INDUSTRIES LIMITED

11.9 ATUL LTD

11.10 SYNTHESIA, A.S.

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

11.11 OTHER PLAYERS

11.11.1 MEGHMANI ORGANICS LTD

11.11.2 PIDILITE INDUSTRIES LTD

11.11.3 KRONOS WORLDWIDE, INC

11.11.4 CRISTAL

11.11.5 SHEPHERD COLOR

11.11.6 TRUST CHEM EUROPE BV

11.11.7 NAVPAD PIGMENTS PVT. LTD.

11.11.8 SHANGHAI LONGYANG CHEMICAL CO.,LTD.

11.11.9 GHARDA CHEMICALS LTD

11.11.10 CROWN COLOR TECHNOLOGY CO., LTD.

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

12.3 AVAILABLE CUSTOMIZATIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL: CONTRIBUTION OF THE CONSTRUCTION INDUSTRY TO GDP, BY COUNTRY, 2017–2024 (USD BILLION)
TABLE 2 HPPS MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)
TABLE 3 HPPS MARKET SIZE, BY TYPE, 2017–2024 (KILOTON)
TABLE 4 ORGANIC HPPS MARKET, BY SUB-TYPE, 2017–2024 (KILOTON)
TABLE 5 ORGANIC HPPS MARKET, BY REGION, 2017–2024 (USD MILLION)
TABLE 6 ORGANIC HPPS MARKET, BY REGION, 2017–2024 (KILOTON)
TABLE 7 INORGANIC HPPS MARKET, BY SUB-TYPE, 2017–2024 (KILOTON)
TABLE 8 INORGANIC HPPS MARKET, BY REGION, 2017–2024 (USD MILLION)
TABLE 9 INORGANIC HPPS MARKET, BY REGION, 2017–2024 (KILOTON)
TABLE 10 HYBRID HPPS MARKET, BY REGION, 2017–2024 (USD MILLION)
TABLE 11 HYBRID HPPS MARKET, BY REGION, 2017–2024 (KILOTON)
TABLE 12 HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)
TABLE 13 HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)
TABLE 14 HPPS MARKET SIZE IN COATINGS APPLICATION, BY REGION, 2017–2024 (USD MILLION)
TABLE 15 HPPS MARKET SIZE IN COATINGS APPLICATION, BY REGION, 2017–2024 (KILOTON)
TABLE 16 HPPS MARKET SIZE IN PLASTICS APPLICATION, BY REGION, 2017–2024 (USD MILLION)
TABLE 17 HPPS MARKET SIZE IN PLASTICS APPLICATION, BY REGION, 2017–2024 (KILOTON)
TABLE 18 HPPS MARKET SIZE IN INKS APPLICATION, BY REGION, 2017–2024 (USD MILLION)
TABLE 19 HPPS MARKET SIZE IN INKS APPLICATION, BY REGION, 2017–2024 (KILOTON)
TABLE 20 HPPS MARKET SIZE IN COSMETICS APPLICATION, BY REGION, 2017–2024 (USD MILLION)
TABLE 21 HPPS MARKET SIZE IN COSMETICS APPLICATION, BY REGION, 2017–2024 (KILOTON)
TABLE 22 HPPS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2017–2024 (USD MILLION)
TABLE 23 HPPS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2017–2024 (KILOTON)
TABLE 24 HPPS MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD

MILLION)

TABLE 25 HPPS MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (KILOTON)

TABLE 26 HPPS MARKET SIZE IN AUTOMOTIVE & TRANSPORTATION, BY REGION, 2017–2024 (USD MILLION)

TABLE 27 HPPS MARKET SIZE IN AUTOMOTIVE & TRANSPORTATION, BY REGION, 2017–2024 (KILOTON)

TABLE 28 NUMBER OF CARS AND COMMERCIAL VEHICLES PRODUCTION, BY REGION, 2018

TABLE 29 HPPS MARKET SIZE IN CONSTRUCTION & INFRASTRUCTURE, BY REGION, 2017–2024 (USD MILLION)

TABLE 30 HPPS MARKET SIZE IN CONSTRUCTION & INFRASTRUCTURE, BY REGION, 2017–2024 (KILOTON)

TABLE 31 APAC: CONTRIBUTION OF THE CONSTRUCTION INDUSTRY TO GDP, BY COUNTRY, 2017–2024 (USD BILLION)

TABLE 32 NORTH AMERICA: CONTRIBUTION OF THE CONSTRUCTION INDUSTRY TO GDP, BY COUNTRY, 2017–2024 (USD BILLION)

TABLE 33 EUROPE: CONTRIBUTION OF THE CONSTRUCTION INDUSTRY TO GDP, BY COUNTRY, 2017–2024 (USD BILLION)

TABLE 34 MIDDLE EAST & AFRICA: CONTRIBUTION OF THE CONSTRUCTION INDUSTRY TO GDP, BY COUNTRY, 2017–2024 (USD BILLION)

TABLE 35 SOUTH AMERICA: CONTRIBUTION OF THE CONSTRUCTION INDUSTRY TO GDP, BY COUNTRY, 2017–2024 (USD BILLION)

TABLE 36 HPPS MARKET SIZE IN PRINTING, BY REGION, 2017–2024 (USD MILLION)

TABLE 37 HPPS MARKET SIZE IN PRINTING, BY REGION, 2017–2024 (KILOTON)

TABLE 38 HPPS MARKET SIZE IN INDUSTRIAL, BY REGION, 2017–2024 (USD MILLION)

TABLE 39 HPPS MARKET SIZE IN INDUSTRIAL, BY REGION, 2017–2024 (KILOTON)

TABLE 40 HPPS MARKET SIZE IN OTHERS, BY REGION, 2017–2024 (USD MILLION)

TABLE 41 HPPS MARKET SIZE IN OTHERS, BY REGION, 2017–2024 (KILOTON)

TABLE 42 HPPS MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 43 HPPS MARKET SIZE, BY REGION, 2017–2024 (KILOTON)

TABLE 44 APAC: HPPS MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 45 APAC: HPPS MARKET SIZE, BY TYPE, 2017–2024 (KILOTON)

TABLE 46 APAC: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 47 APAC: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 48 APAC: HPPS MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD

MILLION)

TABLE 49 APAC: HPPS MARKET SIZE, BY END-USE INDUSTRY, 2017–2024
(KILOTON)

TABLE 50 APAC: HPPS MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 51 APAC: HPPS MARKET SIZE, BY COUNTRY, 2017–2024 (KILOTON)

TABLE 52 CHINA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 53 CHINA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 54 JAPAN: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 55 JAPAN: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 56 INDIA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 57 INDIA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 58 SOUTH KOREA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(USD MILLION)

TABLE 59 SOUTH KOREA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(KILOTON)

TABLE 60 AUSTRALIA & NEW ZEALAND: HPPS MARKET SIZE, BY APPLICATION,
2017–2024 (USD MILLION)

TABLE 61 AUSTRALIA & NEW ZEALAND: HPPS MARKET SIZE, BY APPLICATION,
2017–2024 (KILOTON)

TABLE 62 THAILAND: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 63 THAILAND: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(KILOTON)

TABLE 64 REST OF APAC: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(USD MILLION)

TABLE 65 REST OF APAC: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(KILOTON)

TABLE 66 EUROPE: HPPS MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 67 EUROPE: HPPS MARKET SIZE, BY TYPE, 2017–2024 (KILOTON)

TABLE 68 EUROPE: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 69 EUROPE: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 70 EUROPE: HPPS MARKET SIZE, BY END-USE INDUSTRY, 2017–2024
(USD MILLION)

TABLE 71 EUROPE: HPPS MARKET SIZE, BY END-USE INDUSTRY, 2017–2024
(KILOTON)

TABLE 72 EUROPE: HPPS MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 73 EUROPE: HPPS MARKET SIZE, BY COUNTRY, 2017–2024 (KILOTON)

TABLE 74 GERMANY: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 75 GERMANY: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 76 UK: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 77 UK: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 78 FRANCE: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 79 FRANCE: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 80 ITALY: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 81 ITALY: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 82 SPAIN: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 83 SPAIN: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 84 RUSSIA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 85 RUSSIA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 86 REST OF EUROPE: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 87 REST OF EUROPE: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 88 NORTH AMERICA: HPPS MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 89 NORTH AMERICA: HPPS MARKET SIZE, BY TYPE, 2017–2024 (KILOTON)

TABLE 90 NORTH AMERICA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 91 NORTH AMERICA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 92 NORTH AMERICA: HPPS MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD MILLION)

TABLE 93 NORTH AMERICA: HPPS MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (KILOTON)

TABLE 94 NORTH AMERICA: HPPS MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 95 NORTH AMERICA: HPPS MARKET SIZE, BY COUNTRY, 2017–2024
(KILOTON)

TABLE 96 US: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

TABLE 97 US: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 98 CANADA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 99 CANADA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 100 MEXICO: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 101 MEXICO: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(KILOTON)

TABLE 102 MEA: HPPS MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 103 MEA: HPPS MARKET SIZE, BY TYPE, 2017–2024 (KILOTON)

TABLE 104 MEA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 105 MEA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 106 MEA: HPPS MARKET SIZE, BY END-USE INDUSTRY, 2017–2024 (USD
MILLION)

TABLE 107 MEA: HPPS MARKET SIZE, BY END-USE INDUSTRY, 2017–2024
(KILOTON)

TABLE 108 MEA: HPPS MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 109 MEA: HPPS MARKET SIZE, BY COUNTRY, 2017–2024 (KILOTON)

TABLE 110 SAUDI ARABIA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(USD MILLION)

TABLE 111 SAUDI ARABIA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(KILOTON)

TABLE 112 SOUTH AFRICA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(USD MILLION)

TABLE 113 SOUTH AFRICA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(KILOTON)

TABLE 114 UAE: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 115 UAE: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 116 REST OF THE MEA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(USD MILLION)

TABLE 117 REST OF THE MEA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(KILOTON)

TABLE 118 SOUTH AMERICA: HPPS MARKET SIZE, BY TYPE, 2017–2024 (USD
MILLION)

TABLE 119 SOUTH AMERICA: HPPS MARKET SIZE, BY TYPE, 2017–2024
(KILOTON)

TABLE 120 SOUTH AMERICA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(USD MILLION)

TABLE 121 SOUTH AMERICA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(KILOTON)

TABLE 122 SOUTH AMERICA: HPPS MARKET SIZE, BY END-USE INDUSTRY,
2017–2024 (USD MILLION)

TABLE 123 SOUTH AMERICA: HPPS MARKET SIZE, BY END-USE INDUSTRY,
2017–2024 (KILOTON)

TABLE 124 SOUTH AMERICA: HPPS MARKET SIZE, BY COUNTRY, 2017–2024
(USD MILLION)

TABLE 125 SOUTH AMERICA: HPPS MARKET SIZE, BY COUNTRY, 2017–2024
(KILOTON)

TABLE 126 BRAZIL: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 127 BRAZIL: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (KILOTON)

TABLE 128 ARGENTINA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024 (USD
MILLION)

TABLE 129 ARGENTINA: HPPS MARKET SIZE, BY APPLICATION, 2017–2024
(KILOTON)

TABLE 130 REST OF SOUTH AMERICA: HPPS MARKET SIZE, BY APPLICATION,
2017–2024 (USD MILLION)

TABLE 131 REST OF SOUTH AMERICA: HPPS MARKET SIZE, BY APPLICATION,
2017–2024 (KILOTON)

TABLE 132 EXPANSION, 2015–2019

TABLE 133 PARTNERSHIP, 2017–2018

TABLE 134 ACQUISITION, 2015–2019

TABLE 135 NEW PRODUCT LAUNCH, 2015–2018

TABLE 136 BASF SE - MAJOR MANUFACTURING PLANT LOCATIONS

TABLE 137 FERRO CORPORATION - MAJOR MANUFACTURING PLANT
LOCATIONS

TABLE 138 LANXESS - MAJOR MANUFACTURING PLANT LOCATIONS

TABLE 139 HEUBACH GMBH - MAJOR MANUFACTURING PLANT LOCATIONS

TABLE 140 VENATOR MATERIALS PLC - MAJOR MANUFACTURING PLANT
LOCATIONS

TABLE 141 ATUL LTD - MAJOR MANUFACTURING PLANT LOCATIONS

List Of Figures

LIST OF FIGURES

FIGURE 1 HPPS MARKET: RESEARCH DESIGN

FIGURE 2 MARKET NUMBER ESTIMATION

FIGURE 3 METHODOLOGY: SUPPLY-SIDE ANALYSIS

FIGURE 4 HPPS MARKET: DATA TRIANGULATION

FIGURE 5 ORGANIC HPPS TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

FIGURE 6 COATINGS APPLICATION ACCOUNTED FOR THE LARGEST MARKET SHARE

FIGURE 7 AUTOMOTIVE & TRANSPORTATION INDUSTRY TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 8 APAC ACCOUNTED FOR THE LARGEST MARKET SHARE IN 2018

FIGURE 9 CHINA TO BE THE FASTEST-GROWING HPPS MARKET

FIGURE 10 HIGH DEMAND FROM THE AUTOMOTIVE & TRANSPORTATION INDUSTRY TO DRIVE THE MARKET

FIGURE 11 APAC WAS THE LARGEST MARKET AND COATINGS THE LARGEST APPLICATION

FIGURE 12 AUTOMOTIVE & TRANSPORTATION TO ACCOUNT FOR THE LARGEST SHARE IN THE HPPS MARKET

FIGURE 13 ORGANIC SEGMENT TO LEAD THE HPPS MARKET

FIGURE 14 CHINA TO REGISTER THE HIGHEST CAGR IN THE HPPS MARKET DURING THE FORECAST PERIOD

FIGURE 15 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE HPPS MARKET

FIGURE 16 PORTER'S FIVE FORCES ANALYSIS

FIGURE 17 ORGANIC TYPE TO DOMINATE THE HPPS MARKET IN TERMS OF VALUE

FIGURE 18 APAC TO REGISTER THE HIGHEST CAGR FOR ORGANIC HPPS

FIGURE 19 COATINGS WILL CONTINUE DOMINATING THE HPPS MARKET

FIGURE 20 APAC TO HOLD THE LARGEST MARKET SHARE IN COATINGS APPLICATION

FIGURE 21 AUTOMOTIVE & TRANSPORTATION TO HAVE THE LARGEST SHARE IN THE HPPS MARKET

FIGURE 22 APAC TO ACCOUNT FOR A HIGH MARKET SHARE IN THE AUTOMOTIVE & TRANSPORTATION

FIGURE 23 CHINA TO BE THE FASTEST-GROWING COUNTRY-LEVEL MARKET

FIGURE 24 APAC: HPPS MARKET SNAPSHOT

FIGURE 25 EUROPE: HPPS MARKET SNAPSHOT

FIGURE 26 NORTH AMERICA: HPPS MARKET SNAPSHOT

FIGURE 27 EXPANSION AND NEW PRODUCT LAUNCH ARE THE KEY GROWTH STRATEGIES ADOPTED BETWEEN 2015 AND 2019

FIGURE 28 HPPS MARKET (GLOBAL) COMPETITIVE LEADERSHIP MAPPING, 2018

FIGURE 29 BASF SE: COMPANY SNAPSHOT

FIGURE 30 CLARIANT: COMPANY SNAPSHOT

FIGURE 31 DIC CORPORATION: COMPANY SNAPSHOT

FIGURE 32 FERRO CORPORATION: COMPANY SNAPSHOT

FIGURE 33 LANXESS: COMPANY SNAPSHOT

FIGURE 34 VENATOR MATERIALS PLC: COMPANY SNAPSHOT

FIGURE 35 SUDARSHAN CHEMICAL INDUSTRIES LIMITED: COMPANY SNAPSHOT

FIGURE 36 ATUL LTD: COMPANY SNAPSHOT

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