

Home Healthcare Market by Product (Dialysis Equipment, Ventilators, HIV Test Kits, Hearing Aids, Activity Monitors), Service (Skilled Nursing, Infusion Therapy, Palliative Care), Indication (Cancer, Wound Care, Diabetes), & Region- Global Forecast to 2028

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Abstracts

The global home healthcare market is projected to reach USD 383.0 Billion by 2028 from USD 250.0 Billion in 2023, at a CAGR of 8.9% during the forecast period. The primary driver of growth in this market is the introduction of new technologies in home healthcare goods and services.

'The therapeutic products segment accounted for the highest growth rate in the home healthcare market, by product, during the forecast period.'

Products for testing, screening, and monitoring; products for therapy; and items for mobility care comprise the segments of the home healthcare market. The home healthcare market's highest growth rate in 2022 was recorded by the therapeutic goods category. The increasing incidence of chronic illnesses is primarily responsible for market expansion.

'Infusion therapy services segment accounted for the highest CAGR.'

Skilled nursing, rehabilitation treatment, hospice & palliative care, unskilled care, respiratory therapy, infusion therapy, and prenatal care services are the several service categories that make up the home healthcare market. By 2022, the category with the highest growth rate was skilled nursing services. This is explained by both urbanization and population growth.

Home Healthcare Market by Product (Dialysis Equipment, Ventilators, HIV Test Kits, Hearing Aids, Activity Moni...



'Asia Pacific: The fastest-growing region home healthcare market.'

The global home healthcare market is segmented into North America, Europe, the Asia Pacific, and Rest of the World. Over the course of the projection period, the Asia Pacific area is expected to record the greatest CAGR. factors including increased healthcare expenses and government attempts to support at-home care.

Breakdown of supply-side primary interviews, by company type, designation, and region:

By Company Type: Tier 1 (40%), Tier 2 (30%), and Tier 3 (30%)

By Designation: C-level (27%), Director-level (18%), and Others (55%)

By Region: North America (51%), Europe (21%), Asia- Pacific (18%), Latin America (6%), and Middle East & Africa(4%)

The key players operating in this market include Fresenius SE & Co. KGaA (Germany), Abbott (US), GE

HealthCare (US), Koninklijke Phillips NV. (Netherlands), ResMed, Inc. (US), Linde plc (Ireland), F. Hoffman-La Roche, Ltd. (Switzerland), A&D Company Limited (Japan), Bayade Home Health Care (US), Invacare Corporation (US), Amedisys (US), LHC Group, Inc. (US), OMRON Corporation (Japan), Drive DeVilbiss Healthcare (UK), Sunrise Medical (Germany), Roma Medical (UK), CAREMAX Rehabilitation Equipment Co., Ltd. (China), Vitalograph (UK), Advita Rflegedienst GmbH (Germany), RENAFAN GmbH (Germany), CONTEC MEDICAL SYSTEMS Co., Ltd. (China), B. Braun Melsungen Ag (Germany), Baxter International, Inc. (US), Medline Industries, Inc. (US), and Advin Health Care (India).

Research Coverage

This research report categorizes the home healthcare market by products, service, indicators, and region. The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the home healthcare market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; Contracts, partnerships, agreements, new product & service launches,



mergers and acquisitions, and recent developments associated with the Surface disinfectant market. Competitive analysis of upcoming startups in the home healthcare market ecosystem is covered in this report.

Reasons to buy this report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall home healthcare market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (High prevalence of chronic diseases, growing geriatric population), restraints (Alternative Technologies), opportunities (Rising healthcare expenditure, Increasing Demand from Emerging Economies), and challenges (stringent regulations, limited insurance coverage) influencing the growth of the home healthcare market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the home healthcare market

Market Development: Comprehensive information about lucrative markets – the report analyses the home healthcare market across varied regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the home healthcare market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Fresenius SE & Co. KGaA (Germany), Abbott (US), GE HealthCare (US), Koninklijke Phillips NV. (Netherlands), ResMed, Inc. (US), among others in home healthcare market.



Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES
1.2 MARKET DEFINITION
TABLE 1 INCLUSIONS AND EXCLUSIONS
1.3 STUDY SCOPE

1.3.1 MARKETS COVERED
1.3.2 REGIONS COVERED
1.3.3 YEARS CONSIDERED
1.3.4 CURRENCY CONSIDERED

1.4 STAKEHOLDERS
1.5 SUMMARY OF CHANGES

1.5.1 RECESSION IMPACT

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 RESEARCH APPROACH

FIGURE 1 HOME HEALTHCARE MARKET: RESEARCH DESIGN METHODOLOGY

- 2.2.1 SECONDARY DATA
- 2.2.1.1 Key data from secondary sources

2.2.2 PRIMARY DATA

TABLE 2 KEY DATA FROM PRIMARY SOURCES

- 2.2.2.1 Key industry insights
- 2.2.2.2 Breakdown of primary interviews

FIGURE 2 BREAKDOWN OF PRIMARY INTERVIEWS: SUPPLY-SIDE AND DEMAND-

SIDE PARTICIPANTS (HOME HEALTHCARE MARKET)

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE,

DESIGNATION, AND REGION

2.3 MARKET SIZE ESTIMATION

- 2.3.1 BOTTOM-UP APPROACH
- 2.3.1.1 Approach 1: Company revenue estimation approach

FIGURE 4 BOTTOM-UP APPROACH: COMPANY REVENUE ESTIMATION APPROACH

- 2.3.1.2 Approach 2: Presentations of companies and primary interviews
- 2.3.1.3 Growth forecast
- 2.3.1.4 CAGR projections



FIGURE 5 CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS 2.3.2 TOP-DOWN APPROACH FIGURE 6 HOME HEALTHCARE MARKET: TOP-DOWN APPROACH 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION FIGURE 7 DATA TRIANGULATION METHODOLOGY 2.5 MARKET SHARE ANALYSIS 2.6 ASSUMPTIONS 2.7 GROWTH RATE ASSUMPTIONS 2.8 LIMITATIONS 2.9 RISK ASSESSMENT 2.10 RECESSION IMPACT ANALYSIS

3 EXECUTIVE SUMMARY

FIGURE 8 HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE,

2023 VS. 2028 (USD BILLION)

FIGURE 9 HOME HEALTHCARE MARKET, BY PRODUCT, 2023 VS. 2028 (USD BILLION)

FIGURE 10 HOME HEALTHCARE MARKET, BY SERVICE, 2023 VS. 2028 (USD BILLION)

FIGURE 11 HOME HEALTHCARE MARKET, BY INDICATION, 2023 VS. 2028 (USD BILLION)

FIGURE 12 HOME HEALTHCARE MARKET: GEOGRAPHICAL SNAPSHOT

4 PREMIUM INSIGHTS

4.1 HOME HEALTHCARE MARKET OVERVIEW

FIGURE 13 RISING TARGET PATIENT POPULATION TO DRIVE MARKET GROWTH 4.2 GEOGRAPHIC GROWTH OPPORTUNITIES IN HOME HEALTHCARE MARKET FIGURE 14 JAPAN AND CHINA TO REGISTER HIGHEST GROWTH DURING FORECAST PERIOD

4.3 HOME HEALTHCARE MARKET: GEOGRAPHIC MIX

FIGURE 15 APAC TO WITNESS HIGHEST GROWTH DURING FORECAST PERIOD 4.4 HOME HEALTHCARE MARKET: DEVELOPED MARKETS VS. EMERGING ECONOMIES

FIGURE 16 EMERGING ECONOMIES TO REGISTER HIGHER GROWTH DURING FORECAST PERIOD



5 MARKET OVERVIEW

- **5.1 INTRODUCTION**
- 5.2 MARKET DYNAMICS
- FIGURE 17 HOME HEALTHCARE MARKET: DRIVERS, RESTRAINTS,

OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Rapid growth in elderly population and rising incidence of chronic diseases TABLE 3 GERIATRIC POPULATION, 2022 VS. 2050 (MILLION)

- 5.2.1.2 Rising R&D investments
- TABLE 4 PRODUCT LAUNCHES
 - 5.2.1.3 Need for cost-effective healthcare delivery due to rising costs
 - 5.2.1.4 Increased preference for personalized care

5.2.2 RESTRAINTS

- 5.2.2.1 Changing reimbursement policies
- 5.2.2.2 Limited insurance coverage
- 5.2.2.3 Patient safety concerns
- **5.2.3 OPPORTUNITIES**
 - 5.2.3.1 Rising focus on telehealth
 - 5.2.3.2 Untapped developing regions
 - 5.2.3.3 Growing demand for home-use therapeutic devices
 - 5.2.3.4 Growing demand for home sleep apnea tests
- 5.2.3.5 Rising preference for home hemodialysis treatment
- 5.2.4 CHALLENGES
- 5.2.4.1 Shortage of home care workers
- 5.2.4.2 Lack of supporting infrastructure
- **5.3 PRICING ANALYSIS**
- 5.3.1 PRICING MODEL ANALYSIS

TABLE 5 AVERAGE SELLING PRICE OF PRODUCTS OFFERED BY KEY PLAYERS (2023)

TABLE 6 AVERAGE SELLING PRICE OF HOME HEALTHCARE PRODUCTS, BY REGION (2023)

5.4 PATENT ANALYSIS

FIGURE 18 PATENT ANALYSIS FOR TEMPERATURE MONITORING DEVICES (JANUARY 2013–DECEMBER 2022)

5.4.1 LIST OF KEY PATENTS

5.5 VALUE CHAIN ANALYSIS

FIGURE 19 VALUE CHAIN ANALYSIS: MAJOR VALUE-ADDED DURING



MANUFACTURING AND ASSEMBLY PHASES

5.6 SUPPLY CHAIN ANALYSIS

FIGURE 20 HOME HEALTHCARE MARKET: SUPPLY CHAIN ANALYSIS

5.7 ECOSYSTEM/MARKET MAP

FIGURE 21 HOME HEALTHCARE MARKET: ECOSYSTEM/MARKET MAP

5.7.1 HOME HEALTHCARE MARKET: ROLE IN ECOSYSTEM

5.8 PORTER'S FIVE FORCES ANALYSIS

5.8.1 PULSE OXIMETERS

- TABLE 7 PULSE OXIMETERS MARKET: PORTER'S FIVE FORCES ANALYSIS
 - 5.8.1.1 Threat of new entrants
 - 5.8.1.2 Threat of substitutes
 - 5.8.1.3 Bargaining power of suppliers
 - 5.8.1.4 Bargaining power of buyers
 - 5.8.1.5 Degree of competition

5.8.2 HEARING AIDS

TABLE 8 HEARING AIDS MARKET: PORTER'S FIVE FORCES ANALYSIS

- 5.8.2.1 Threat of new entrants
- 5.8.2.2 Threat of substitutes
- 5.8.2.3 Bargaining power of buyers
- 5.8.2.4 Bargaining power of suppliers
- 5.8.2.5 Degree of competition
- 5.9 PESTLE ANALYSIS
- 5.10 REGULATORY LANDSCAPE

TABLE 9 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 10 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 LATIN AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 13 REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

- 5.10.1 NORTH AMERICA
- 5.10.1.1 US

TABLE 14 US FDA: CLASSIFICATION OF MEDICAL DEVICES

TABLE 15 US: MEDICAL DEVICE REGULATORY APPROVAL PROCESS FIGURE 22 PREMARKET NOTIFICATION: 510(K) APPROVALS FOR MEDICAL DEVICES 5.10.1.2 Canada

TABLE 16 CANADA: MEDICAL DEVICE REGULATORY APPROVAL PROCESSFIGURE 23 APPROVAL PROCESS FOR MEDICAL DEVICES IN CANADA

5.10.2 EUROPE

FIGURE 24 CE APPROVAL PROCESS IN EUROPE FOR MEDICAL DEVICES 5.10.3 ASIA PACIFIC

5.10.3.1 Japan

TABLE 17 JAPAN: CLASSIFICATION OF MEDICAL DEVICES AND REVIEWING BODIES

5.10.3.2 China

TABLE 18 CHINA: CLASSIFICATION OF MEDICAL DEVICES

5.10.3.3 India

5.11 TRADE ANALYSIS

5.11.1 TRADE ANALYSIS FOR BLOOD PRESSURE MONITORS

TABLE 19 IMPORT DATA FOR BLOOD PRESSURE MONITORS, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 20 EXPORT DATA FOR BLOOD PRESSURE MONITORS, BY COUNTRY, 2017–2021 (USD MILLION)

5.12 TECHNOLOGY ANALYSIS

5.13 KEY CONFERENCES & EVENTS IN 2023-2024

TABLE 21 HOME HEALTHCARE MARKET: KEY CONFERENCES & EVENTS, 2023–2024

5.14 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

FIGURE 25 REVENUE SHIFT IN HOME HEALTHCARE

5.15 KEY STAKEHOLDERS & BUYING CRITERIA

5.15.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 26 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS OF HOME HEALTHCARE PRODUCTS

TABLE 22 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS OF HOME HEALTHCARE PRODUCTS

5.15.2 BUYING CRITERIA

FIGURE 27 KEY BUYING CRITERIA FOR HOME HEALTHCARE PRODUCTS TABLE 23 KEY BUYING CRITERIA FOR HOME HEALTHCARE PRODUCTS 5.16 CASE STUDY ANALYSIS

5.16.1 CASE STUDY: FUTURE OF HOME HEALTH PROJECT

6 HOME HEALTHCARE MARKET, BY PRODUCT

6.1 INTRODUCTION

Home Healthcare Market by Product (Dialysis Equipment, Ventilators, HIV Test Kits, Hearing Aids, Activity Moni...



TABLE 24 HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

6.2 THERAPEUTIC PRODUCTS

TABLE 25 KEY THERAPEUTIC PRODUCTS OFFERED

TABLE 26 THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 27 THERAPEUTIC PRODUCTS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.2.1 DIALYSIS EQUIPMENT

6.2.1.1 Dialysis equipment to hold largest market share

TABLE 28 DIALYSIS EQUIPMENT MARKET, BY REGION, 2021–2028 (USD MILLION) 6.2.2 WOUND CARE PRODUCTS

6.2.2.1 Decreased costs and higher convenience and comfort to drive market TABLE 29 WOUND CARE PRODUCTS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.2.3 IV EQUIPMENT

6.2.3.1 Accuracy and growing target disease prevalence to ensure market growth TABLE 30 IV EQUIPMENT MARKET, BY REGION, 2021–2028 (USD MILLION)

6.2.4 SLEEP APNEA THERAPEUTIC DEVICES

6.2.4.1 Increasing patient preference for home-based sleep tests to fuel market TABLE 31 SLEEP APNEA THERAPEUTIC DEVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

6.2.5 INSULIN DELIVERY DEVICES

6.2.5.1 High incidence of diabetes to drive market

TABLE 32 INSULIN DELIVERY DEVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

6.2.6 OXYGEN DELIVERY SYSTEMS

6.2.6.1 Technological advancements in oxygen therapy products to drive market TABLE 33 OXYGEN DELIVERY SYSTEMS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.2.7 INHALERS

6.2.7.1 High incidence of asthma to boost market

TABLE 34 INHALERS MARKET, BY REGION, 2021–2028 (USD MILLION) 6.2.8 NEBULIZERS

6.2.8.1 Effectiveness over oral dosages to push preference for nebulizers TABLE 35 NEBULIZERS MARKET, BY REGION, 2021–2028 (USD MILLION) 6.2.9 VENTILATORS

6.2.9.1 Convenience and comfort to sustain end-user preference TABLE 36 VENTILATORS MARKET, BY REGION, 2021–2028 (USD MILLION)



6.2.10 OTHER THERAPEUTIC PRODUCTS

TABLE 37 OTHER THERAPEUTIC PRODUCTS, BY REGION, 2021–2028 (USD MILLION)

6.3 TESTING, SCREENING, AND MONITORING PRODUCTS

TABLE 38 KEY TESTING, SCREENING, AND MONITORING PRODUCTS OFFERED TABLE 39 TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 40 TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.1 BLOOD GLUCOSE MONITORS

6.3.1.1 Increasing prevalence of diabetes to drive market growth

TABLE 41 BLOOD GLUCOSE MONITORS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.2 HEARING AIDS

6.3.2.1 High incidence of hearing impairment to drive market

TABLE 42 HEARING AIDS MARKET, BY REGION, 2021–2028 (USD MILLION) 6.3.3 ACTIVITY MONITORS & WRISTBANDS

6.3.3.1 Increasing prevalence of chronic diseases to bolster demand for activity monitors

TABLE 43 ACTIVITY MONITORS & WRISTBANDS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.4 ECG/EKG DEVICES

6.3.4.1 High prevalence of CVD to support demand

TABLE 44 ECG/EKG DEVICES MARKET, BY REGION, 2021–2028 (USD MILLION)6.3.5 TEMPERATURE MONITORING DEVICES

6.3.5.1 Technological innovations and increasing awareness to drive growth TABLE 45 TEMPERATURE MONITORING DEVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.6 HEART RATE MONITORS

6.3.6.1 Continuous cardiac parameter monitoring capabilities to drive demand TABLE 46 HEART RATE MONITORS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.7 PULSE OXIMETERS

6.3.7.1 Rising disease incidence and wide usage of pulse oximetry to ensure strong demand

TABLE 47 PULSE OXIMETERS MARKET, BY REGION, 2021–2028 (USD MILLION)6.3.8 OVULATION & PREGNANCY TEST KITS

6.3.8.1 Privacy, convenience, accessibility, and quick results to drive market TABLE 48 OVULATION & PREGNANCY TEST KITS MARKET, BY REGION,



2021-2028 (USD MILLION)

6.3.9 BLOOD PRESSURE MONITORS

6.3.9.1 Rising patient population for hypertension and CVD to drive market TABLE 49 BLOOD PRESSURE MONITORS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.10 HIV TEST KITS

6.3.10.1 Rising prevalence of HIV to drive market

TABLE 50 HIV TEST KITS MARKET, BY REGION, 2021–2028 (USD MILLION) 6.3.11 FETAL MONITORING DEVICES

6.3.11.1 Remote-based care by portable fetal monitoring systems to drive market growth

TABLE 51 FETAL MONITORING DEVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.12 HOLTER & EVENT MONITORS

6.3.12.1 Rising awareness of preventive care and technological advancements to drive market

TABLE 52 HOLTER & EVENT MONITORS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.13 DRUG & ALCOHOL TEST KITS

6.3.13.1 Rising consumption of drugs among teens to support market growth TABLE 53 DRUG & ALCOHOL TEST KITS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.14 COAGULATION MONITORING PRODUCTS

6.3.14.1 Rising use of anticoagulant therapy and availability of home-use kits to drive market

TABLE 54 COAGULATION MONITORING PRODUCTS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.15 PEAK FLOW METERS

6.3.15.1 High portability and cost-efficiency to ensure adoption

TABLE 55 PEAK FLOW METERS MARKET, BY REGION, 2021–2028 (USD MILLION) 6.3.16 COLON CANCER TEST KITS

6.3.16.1 High incidence of colorectal cancer to drive market growth TABLE 56 COLON CANCER TEST KITS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.17 EEG DEVICES

6.3.17.1 Wide patient population for epilepsy to drive market for EEG devices TABLE 57 EEG DEVICES MARKET, BY REGION, 2021–2028 (USD MILLION) 6.3.18 HOME SLEEP TESTING DEVICES

6.3.18.1 Cost-effectiveness of home-based sleep tests to fuel growth



TABLE 58 HOME SLEEP TESTING DEVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.19 CHOLESTEROL TESTING PRODUCTS

6.3.19.1 Rising obesity levels and CVD incidence to support market

TABLE 59 CHOLESTEROL TESTING PRODUCTS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.3.20 HOME HBA1C TEST KITS

6.3.20.1 High incidence of diabetes to drive market

TABLE 60 HOME HBA1C TEST KITS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.4 MOBILITY CARE PRODUCTS

TABLE 61 KEY MOBILITY CARE PRODUCTS AVAILABLE IN THE MARKET TABLE 62 MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 63 MOBILITY CARE PRODUCTS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.4.1 WHEELCHAIRS

6.4.1.1 Increased preference for wheelchairs to boost demand

TABLE 64 WHEELCHAIRS MARKET, BY REGION, 2021–2028 (USD MILLION) 6.4.2 MOBILITY SCOOTERS

6.4.2.1 High cost to affect end-user adoption

TABLE 65 MOBILITY SCOOTERS MARKET, BY REGION, 2021–2028 (USD MILLION) 6.4.3 WALKERS & ROLLATORS

6.4.3.1 Difficulties in using walkers and availability of alternatives to restrain market TABLE 66 WALKERS & ROLLATORS MARKET, BY REGION, 2021–2028 (USD MILLION)

6.4.4 CRUTCHES

6.4.4.1 High preference for axilla crutches to support demand

TABLE 67 CRUTCHES MARKET, BY REGION, 2021–2028 (USD MILLION)

6.4.5 CANES

6.4.5.1 Wide usage of canes to drive market

TABLE 68 CANES MARKET, BY REGION, 2021–2028 (USD MILLION)

7 HOME HEALTHCARE MARKET, BY SERVICE

7.1 INTRODUCTION

TABLE 69 US: AVERAGE SENIOR CARE COST, BY TYPE, 2022 TABLE 70 HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION) TABLE 71 HOME HEALTHCARE SERVICES MARKET, BY REGION, 2021–2028 (USD

Home Healthcare Market by Product (Dialysis Equipment, Ventilators, HIV Test Kits, Hearing Aids, Activity Moni...



MILLION)

7.2 SKILLED NURSING SERVICES

7.2.1 SKILLED NURSING SERVICES TO DOMINATE MARKET

TABLE 72 SKILLED NURSING SERVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

7.3 REHABILITATION THERAPY SERVICES

7.3.1 RISING DEMAND, GROWING GERIATRIC POPULATION, AND INCREASING DISEASE INCIDENCE TO BOOST DEMAND

TABLE 73 REHABILITATION THERAPY SERVICES MARKET, BY REGION,

2021-2028 (USD MILLION)

7.4 HOSPICE & PALLIATIVE CARE SERVICES

7.4.1 RISING GERIATRIC POPULATION TO DRIVE DEMAND

TABLE 74 HOSPICE & PALLIATIVE CARE SERVICES MARKET, BY REGION,

2021–2028 (USD MILLION)

7.5 UNSKILLED CARE SERVICES

7.5.1 COST-EFFECTIVENESS TO DRIVE GROWTH

TABLE 75 UNSKILLED SERVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

7.6 RESPIRATORY THERAPY SERVICES

7.6.1 GROWING PREVALENCE OF RESPIRATORY DISORDERS TO DRIVE MARKET

TABLE 76 RESPIRATORY THERAPY SERVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

7.7 INFUSION THERAPY SERVICES

7.7.1 SAFETY AND EFFECTIVENESS OF HOME INFUSION TO DRIVE DEMAND TABLE 77 INFUSION THERAPY SERVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

7.8 PREGNANCY CARE SERVICES

7.8.1 NEED FOR BETTER MANAGEMENT OF HIGH-RISK PREGNANCIES AND COMPLICATIONS TO ENSURE MARKET GROWTH

TABLE 78 PREGNANCY CARE SERVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

8 HOME HEALTHCARE MARKET, BY INDICATION

8.1 INTRODUCTION

TABLE 79 HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

TABLE 80 HOME HEALTHCARE INDICATIONS MARKET, BY REGION, 2021–2028

Home Healthcare Market by Product (Dialysis Equipment, Ventilators, HIV Test Kits, Hearing Aids, Activity Moni...



(USD MILLION)

8.2 CANCER

8.2.1 CANCER TO DOMINATE INDICATIONS MARKET

TABLE 81 INCIDENCE OF CANCER, BY REGION, 2020 VS. 2030 VS. 2040 (MILLION)

TABLE 82 HOME HEALTHCARE MARKET FOR CANCER, BY REGION, 2021–2028 (USD MILLION)

8.3 RESPIRATORY DISEASES

8.3.1 RISING PREVALENCE OF RESPIRATORY DISEASES TO DRIVE MARKET TABLE 83 HOME HEALTHCARE MARKET FOR RESPIRATORY DISEASES, BY REGION, 2021–2028 (USD MILLION)

8.4 MOVEMENT DISORDERS

8.4.1 GROWING GERIATRIC POPULATION TO DRIVE DEMAND FOR THERAPY EQUIPMENT

TABLE 84 HOME HEALTHCARE MARKET FOR MOVEMENT DISORDERS, BY REGION, 2021–2028 (USD MILLION)

8.5 PREGNANCY

8.5.1 RISING FOCUS ON BETTER CARE & MONITORING DURING PREGNANCY TO DRIVE MARKET GROWTH

TABLE 85 HOME HEALTHCARE MARKET FOR PREGNANCY, BY REGION,

2021-2028 (USD MILLION)

8.6 CVD & HYPERTENSION

8.6.1 RISING INCIDENCE OF HYPERTENSION & CARDIOVASCULAR DISEASES TO DRIVE GROWTH

TABLE 86 HOME HEALTHCARE MARKET FOR CVD & HYPERTENSION, BY REGION, 2021–2028 (USD MILLION)

8.7 WOUND CARE

8.7.1 GROWING NUMBER OF ROAD ACCIDENTS AND TRAUMA INJURIES TO DRIVE MARKET

TABLE 87 HOME HEALTHCARE MARKET FOR WOUND CARE, BY REGION, 2021–2028 (USD MILLION)

8.8 DIABETES

8.8.1 INCREASING INCIDENCE OF DIABETES TO PROPEL MARKET GROWTH TABLE 88 HOME HEALTHCARE MARKET FOR DIABETES, BY REGION, 2021–2028 (USD MILLION)

8.9 HEARING DISORDERS

8.9.1 WORLDWIDE INCREASE IN HEARING DISABILITIES TO ENSURE SUSTAINED GROWTH

TABLE 89 HOME HEALTHCARE MARKET FOR HEARING DISORDERS, BY



REGION, 2021–2028 (USD MILLION) 8.10 OTHER INDICATIONS TABLE 90 HOME HEALTHCARE MARKET FOR OTHER INDICATIONS, BY REGION, 2021–2028 (USD MILLION)

9 HOME HEALTHCARE MARKET, BY REGION

9.1 INTRODUCTION

TABLE 91 HOME HEALTHCARE MARKET, BY REGION, 2021–2028 (USD MILLION) 9.2 NORTH AMERICA

9.2.1 NORTH AMERICA: RECESSION IMPACT

FIGURE 28 NORTH AMERICA: HOME HEALTHCARE MARKET SNAPSHOT TABLE 92 NORTH AMERICA: HOME HEALTHCARE MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 93 NORTH AMERICA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 94 NORTH AMERICA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 95 NORTH AMERICA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 96 NORTH AMERICA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 97 NORTH AMERICA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 98 NORTH AMERICA: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 99 NORTH AMERICA: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.2.2 US

9.2.2.1 US to dominate North American home healthcare market

TABLE 100 US: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE,

2021-2028 (USD MILLION)

TABLE 101 US: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 102 US: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 103 US: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 104 US: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD)



MILLION)

TABLE 105 US: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 106 US: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.2.3 CANADA

9.2.3.1 Rising geriatric population to drive market

TABLE 107 CANADA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 108 CANADA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 109 CANADA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 110 CANADA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 111 CANADA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 112 CANADA: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 113 CANADA: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.3 EUROPE

9.3.1 EUROPE: RECESSION IMPACT

TABLE 114 EUROPE: HOME HEALTHCARE MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 115 EUROPE: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 116 EUROPE: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 117 EUROPE: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 118 EUROPE: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 119 EUROPE: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 120 EUROPE: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 121 EUROPE: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)



9.3.2 GERMANY

9.3.2.1 Germany to retain market leadership in Europe

TABLE 122 GERMANY: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 123 GERMANY: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 124 GERMANY: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 125 GERMANY: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 126 GERMANY: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 127 GERMANY: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 128 GERMANY: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.3.3 UK

9.3.3.1 Rising burden of chronic diseases to boost market growth

TABLE 129 UK: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 130 UK: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 131 UK: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 132 UK: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 133 UK: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 134 UK: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 135 UK: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.3.4 FRANCE

9.3.4.1 Government support and initiatives taken by market players to boost market TABLE 136 FRANCE: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 137 FRANCE: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 138 FRANCE: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028



(USD MILLION)

TABLE 139 FRANCE: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 140 FRANCE: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 141 FRANCE: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 142 FRANCE: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.3.5 ITALY

9.3.5.1 Rising geriatric population and favorable government policy to drive market TABLE 143 ITALY: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 144 ITALY: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 145 ITALY: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 146 ITALY: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 147 ITALY: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 148 ITALY: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 149 ITALY: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.3.6 SPAIN

9.3.6.1 Rising geriatric population and incidence of chronic conditions to drive market growth

TABLE 150 SPAIN: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 151 SPAIN: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 152 SPAIN: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 153 SPAIN: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 154 SPAIN: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 155 SPAIN: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD,



MILLION)

TABLE 156 SPAIN: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.3.7 REST OF EUROPE

TABLE 157 REST OF EUROPE: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 158 REST OF EUROPE: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 159 REST OF EUROPE: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 160 REST OF EUROPE: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 161 REST OF EUROPE: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 162 REST OF EUROPE: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 163 REST OF EUROPE: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.4 ASIA PACIFIC

9.4.1 ASIA PACIFIC: RECESSION IMPACT

FIGURE 29 APAC: HOME HEALTHCARE MARKET SNAPSHOT

TABLE 164 ASIA PACIFIC: HOME HEALTHCARE MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 165 ASIA PACIFIC: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 166 ASIA PACIFIC: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 167 ASIA PACIFIC: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 168 ASIA PACIFIC: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 169 ASIA PACIFIC: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 170 ASIA PACIFIC: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 171 ASIA PACIFIC: HOME HEALTHCARE MARKET, BY INDICATION,

2021–2028 (USD MILLION)

9.4.2 JAPAN

9.4.2.1 Japan to command largest share of APAC market



TABLE 172 JAPAN: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 173 JAPAN: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 174 JAPAN: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 175 JAPAN: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 176 JAPAN: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 177 JAPAN: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 178 JAPAN: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.4.3 CHINA

9.4.3.1 Healthcare development and reforms to drive market growth

TABLE 179 CHINA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 180 CHINA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 181 CHINA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 182 CHINA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 183 CHINA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 184 CHINA: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 185 CHINA: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.4.4 INDIA

9.4.4.1 Increasing target patient population to drive market

TABLE 186 INDIA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 187 INDIA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 188 INDIA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 189 INDIA: TESTING, SCREENING, AND MONITORING PRODUCTS



MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 190 INDIA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 191 INDIA: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 192 INDIA: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.4.5 REST OF ASIA PACIFIC

TABLE 193 REST OF ASIA PACIFIC: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 194 REST OF ASIA PACIFIC: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 195 REST OF ASIA PACIFIC: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 196 REST OF ASIA PACIFIC: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 197 REST OF ASIA PACIFIC: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 198 REST OF ASIA PACIFIC: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 199 REST OF ASIA PACIFIC: HOME HEALTHCARE MARKET, BY

INDICATION, 2021–2028 (USD MILLION)

9.5 REST OF THE WORLD

9.5.1 REST OF THE WORLD: RECESSION IMPACT

TABLE 200 ROW: HOME HEALTHCARE MARKET, BY REGION, 2021–2028 (USD MILLION)

TABLE 201 ROW: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 202 ROW: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 203 ROW: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 204 ROW: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 205 ROW: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 206 ROW: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 207 ROW: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028



(USD MILLION)

9.5.2 LATIN AMERICA

9.5.2.1 Aging population to favor market growth

TABLE 208 LATIN AMERICA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 209 LATIN AMERICA: HOME HEALTHCARE MARKET, BY PRODUCT,

2021-2028 (USD MILLION)

TABLE 210 LATIN AMERICA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 211 LATIN AMERICA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 212 LATIN AMERICA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 213 LATIN AMERICA: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 214 LATIN AMERICA: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.5.3 MIDDLE EAST & AFRICA

TABLE 215 MIDDLE EAST & AFRICA: HOME HEALTHCARE MARKET, BY REGION, 2021–2028 (USD MILLION)

TABLE 216 MIDDLE EAST & AFRICA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 217 MIDDLE EAST & AFRICA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 218 MIDDLE EAST & AFRICA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 219 MIDDLE EAST & AFRICA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 220 MIDDLE EAST & AFRICA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 221 MIDDLE EAST & AFRICA: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 222 MIDDLE EAST & AFRICA: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.5.3.1 GCC Countries

9.5.3.1.1 Rising focus on expanding and improving health infrastructure to drive market

TABLE 223 GCC COUNTRIES: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)



TABLE 224 GCC COUNTRIES: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 225 GCC COUNTRIES: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 226 GCC COUNTRIES: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 227 GCC COUNTRIES: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 228 GCC COUNTRIES: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 229 GCC COUNTRIES: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

9.5.3.2 Rest of the Middle East & Africa

TABLE 230 ROMEA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021–2028 (USD MILLION)

TABLE 231 ROMEA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 232 ROMEA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 233 ROMEA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 234 ROMEA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 235 ROMEA: HOME HEALTHCARE MARKET, BY SERVICE, 2021–2028 (USD MILLION)

TABLE 236 ROMEA: HOME HEALTHCARE MARKET, BY INDICATION, 2021–2028 (USD MILLION)

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

10.2.1 OVERVIEW OF STRATEGIES DEPLOYED BY PLAYERS

TABLE 237 OVERVIEW OF STRATEGIES DEPLOYED BY KEY HOME HEALTHCARE

PRODUCT MANUFACTURERS

10.3 REVENUE SHARE ANALYSIS

FIGURE 30 REVENUE SHARE ANALYSIS OF TOP PLAYERS

10.4 MARKET SHARE ANALYSIS

FIGURE 31 HOME HEALTHCARE MARKET SHARE ANALYSIS (2022)



TABLE 238 HOME HEALTHCARE MARKET: DEGREE OF COMPETITION 10.5 COMPANY EVALUATION MATRIX

10.5.1 STARS

10.5.2 EMERGING LEADERS

10.5.3 PERVASIVE PLAYERS

10.5.4 PARTICIPANTS

FIGURE 32 HOME HEALTHCARE MARKET: COMPANY EVALUATION MATRIX, 2022

10.5.5 COMPANY FOOTPRINT

TABLE 239 PRODUCT FOOTPRINT (FIVE PLAYERS)

TABLE 240 REGIONAL FOOTPRINT (FIVE PLAYERS)

TABLE 241 COMPETITIVE BENCHMARKING OF KEY PLAYERS

FIGURE 33 COMPANY FOOTPRINT (FIVE COMPANIES)

10.6 START-UP/SME EVALUATION MATRIX

10.6.1 PROGRESSIVE COMPANIES

10.6.2 RESPONSIVE COMPANIES

10.6.3 DYNAMIC COMPANIES

10.6.4 STARTING BLOCKS

FIGURE 34 HOME HEALTHCARE MARKET: START-UP/SME EVALUATION MATRIX, 2022

10.6.5 COMPETITIVE BENCHMARKING

TABLE 242 HOME HEALTHCARE MARKET: DETAILED LIST OF KEY START-UPS/SMES

TABLE 243 COMPETITIVE BENCHMARKING OF START-UPS/SMES

10.7 COMPETITIVE SCENARIO

10.7.1 PRODUCT LAUNCHES & APPROVALS

TABLE 244 HOME HEALTHCARE MARKET: PRODUCT LAUNCHES & APPROVALS (JANUARY 2020–DECEMBER 2023)

10.7.2 DEALS

TABLE 245 HOME HEALTHCARE MARKET: DEALS (JANUARY 2020–DECEMBER 2023)

10.7.3 OTHER DEVELOPMENTS

TABLE 246 HOME HEALTHCARE MARKET: OTHER DEVELOPMENTS (JANUARY 2020–DECEMBER 2023)

11 COMPANY PROFILES

(Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))*



11.1 KEY PLAYERS 11.1.1 FRESENIUS SE & CO. KGAA TABLE 247 FRESENIUS SE & CO. KGAA: COMPANY OVERVIEW FIGURE 35 FRESENIUS SE & CO. KGAA: COMPANY SNAPSHOT (2022) TABLE 248 FRESENIUS SE & CO. KGAA: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 249 FRESENIUS SE & CO. KGAA: PRODUCT LAUNCHES & APPROVALS (JANUARY 2020–DECEMBER 2023) TABLE 250 FRESENIUS SE & CO. KGAA: DEALS (JANUARY 2020-DECEMBER 2023) TABLE 251 FRESENIUS SE & CO. KGAA: OTHER DEVELOPMENTS (JANUARY 2020-DECEMBER 2023) 11.1.2 ABBOTT TABLE 252 ABBOTT: COMPANY OVERVIEW FIGURE 36 ABBOTT: COMPANY SNAPSHOT (2022) TABLE 253 ABBOTT: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 254 ABBOTT: PRODUCT LAUNCHES & APPROVALS (JANUARY 2020-DECEMBER 2023) TABLE 255 ABBOTT: DEALS (JANUARY 2020-DECEMBER 2023) 11.1.3 LINDE PLC TABLE 256 LINDE: COMPANY OVERVIEW FIGURE 37 LINDE: COMPANY SNAPSHOT (2022) TABLE 257 LINDE: PRODUCTS/SOLUTIONS/SERVICES OFFERED 11.1.4 F. HOFFMANN-LA ROCHE TABLE 258 F. HOFFMANN-LA ROCHE: COMPANY OVERVIEW FIGURE 38 F. HOFFMANN-LA ROCHE: COMPANY SNAPSHOT (2022) TABLE 259 F. HOFFMAN-LA ROCHE: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 260 F. HOFFMAN-LA ROCHE: PRODUCT LAUNCHES (JANUARY 2020–DECEMBER 2023) TABLE 261 F. HOFFMANN-LA ROCHE: DEALS (JANUARY 2020–DECEMBER 2023) 11.1.5 RESMED TABLE 262 RESMED: COMPANY OVERVIEW FIGURE 39 RESMED: COMPANY SNAPSHOT (2022) TABLE 263 RESMED: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 264 RESMED: PRODUCT LAUNCHES (JANUARY 2020–DECEMBER 2023) TABLE 265 RESMED: DEALS **11.1.6 KONINKLIJKE PHILIPS**

TABLE 266 KONINKLIJKE PHILIPS: COMPANY OVERVIEW



FIGURE 40 KONINKLIJKE PHILIPS: COMPANY SNAPSHOT (2022) TABLE 267 KONINKLIJKE PHILIPS: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 268 KONINKLIJKE PHILIPS: PRODUCT LAUNCHES (JANUARY 2020–DECEMBER 2023)

 TABLE 269 KONINKLIJKE PHILIPS: DEALS (JANUARY 2020–DECEMBER 2023)

11.1.7 GE HEALTHCARE

TABLE 270 GE HEALTHCARE: COMPANY OVERVIEW

FIGURE 41 GE HEALTHCARE: COMPANY SNAPSHOT (2022)

TABLE 271 GE HEALTHCARE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 272 GE HEALTHCARE: DEALS (JANUARY 2020–DECEMBER 2023)

11.1.8 A&D COMPANY

TABLE 273 A&D COMPANY: COMPANY OVERVIEW

FIGURE 42 A&D COMPANY: COMPANY SNAPSHOT (2022)

TABLE 274 A&D COMPANY: PRODUCTS/SOLUTIONS/SERVICES OFFERED TABLE 275 A&D COMPANY: PRODUCT LAUNCHES (JANUARY 2020–DECEMBER 2023)

11.1.9 INVACARE CORPORATION

TABLE 276 INVACARE CORPORATION: COMPANY OVERVIEW

FIGURE 43 INVACARE CORPORATION: COMPANY SNAPSHOT (2022)

TABLE 277 INVACARE CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 278 INVACARE CORPORATION: PRODUCT LAUNCHES (JANUARY 2020–DECEMBER 2023)

11.1.10 AMEDISYS

TABLE 279 AMEDISYS: COMPANY OVERVIEW

FIGURE 44 AMEDISYS: COMPANY SNAPSHOT (2022)

TABLE 280 AMEDISYS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 281 AMEDISYS: DEALS (JANUARY 2020–DECEMBER 2023)

11.1.11 LHC GROUP

TABLE 282 LHC GROUP: COMPANY OVERVIEW

FIGURE 45 LHC GROUP: COMPANY SNAPSHOT (2022)

TABLE 283 LHC GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 284 LHC GROUP: DEALS (JANUARY 2020–DECEMBER 2023)

11.1.12 OMRON CORPORATION

TABLE 285 OMRON CORPORATION: COMPANY OVERVIEW

FIGURE 46 OMRON CORPORATION: COMPANY SNAPSHOT (2022)

TABLE 286 OMRON CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 287 OMRON CORPORATION: PRODUCT LAUNCHES & APPROVALS



(JANUARY 2020–DECEMBER 2023)

TABLE 288 OMRON CORPORATION: DEALS (JANUARY 2020–DECEMBER 2023) 11.2 OTHER PLAYERS

11.2.1 BAYADA HOME HEALTH CARE

11.2.2 DRIVE DEVILBISS HEALTHCARE LIMITED

11.2.3 SUNRISE MEDICAL

- 11.2.4 ROMA MEDICAL
- 11.2.5 CAREMAX REHABILITATION EQUIPMENT
- 11.2.6 VITALOGRAPH
- 11.2.7 ADVITA PFLEGEDIENST
- 11.2.8 RENAFAN GMBH
- 11.2.9 CONTEC MEDICAL SYSTEMS
- 11.2.10 B. BRAUN MELSUNGEN AG
- 11.2.11 BAXTER INTERNATIONAL
- 11.2.12 MEDLINE INDUSTRIES
- 11.2.13 ADVIN HEALTH CARE

*Details on Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

12.3 CUSTOMIZATION OPTIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS



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