

Holographic Display Market by Technology (Electro holographic, Touchable, Laser), Product (Camera, Digital Signage, Medical scanners, Smart TV), Application (Consumer, Commercial, Medical, Industrial), Geography - Global Forecast to 2013 - 2020

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Abstracts

Holographic display is a technology in which the information is stored and retrieved in three dimensions and can be reconstructed later for projection or display. A spatial light modulator is used to reconstruct the 3D objects for 2D or 3D screens. The holographic displays offer realistic full-color images with extremely high resolution. This display technology is mainly used to project (or show) the images floating in the air. The addition of holographic principle into the display technology is not only the most promising but also a challenging development for the future. The holographic display provides improvement in the positions of images on screens as well as enhancements of sizes; it also has the ability to project images in a thin layer of air without any specific surface.

This report is based on the extensive research study on the holographic display's market and aims at identifying the entire market and all its sub-segments through extensively detailed classifications, in terms of both - revenue and unit shipments. This report is focused on giving a bird's eye-view of the industry with regard to the holographic display market with qualitative analysis at each and every aspect of the classification, done by technology, product type, application, and geography.

The report presents a forecast about the future growth of holographic displays in the global market from 2014 to 2020. The competitive information in this report includes:

market shares of leading device & component manufacturers, key developments, core strategies deployed to win the race, mergers & acquisitions, new product developments, collaborations, and joint ventures (JVs) of key manufacturers along with their company profiles.

The report also discusses the future of the global market with road-maps, discussing the upcoming technologies, markets, and application segments with respect to the holographic displays; and also gives insight into the trends and developments related to holographic display market.

This market research report includes the company profiles of the leading players in the holographic display market. These company profiles consist of the company overview, financial overview, business strategy, and the recent developments. The leading companies in the holographic display market that is covered in the report are AV Concepts (U.S.), Eon Reality Inc. (U.S.), Konica Minolta Inc. (Japan), Qualcomm (U.S.), Zebra Imaging (U.S.), Holoxica (U.S.), Musion Das Hologram Ltd. (U.K.), Provision Holdings Inc. (U.S.), Realview Imaging Ltd. (Israel), and ViewSonic Corp. (U.S.), among others.

Key take-away

The holographic display market statistics with detailed classifications and split-ups, by volume and shipment.

Analysis of the global holographic display market focusing on high growth technologies, segments, and their applications. Impact analysis of the market dynamics; with factors currently driving and restraining the growth of the market, along with their impact in the short, medium, and long-term landscapes.

Detailed analysis of the mature and emerging markets by technology, product type, application, and geography.

The key trends related to the technology, and the applications that shape and influence market.

Illustrative segmentation, analysis, and projection of the important geographical markets to give an overall view of the global market.

Detailed competitive landscape with identification of the key players in the

market with respect to each type of the material, in-depth market share analysis with individual revenue, market shares, and market share rankings.

Competitive intelligence from company profiles, key player strategies, and game-changing developments such as product launches and acquisitions.

Analysis of the global market with a special focus on the high-growth applications in each vertical and the fast growing application segments.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 GEOGRAPHIC SCOPE
 - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 HOLOGRAPHIC DISPLAYS DEMAND MODEL
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRANGULATION
- 2.4 MARKET SHARE ESTIMATION
 - 2.4.1 KEY POINTS FROM SECONDARY SOURCES
 - 2.4.2 KEY DATA FROM PRIMARY SOURCES
 - 2.4.2.1 Key Industry Insights
- 2.5 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES FOR HOLOGRAPHIC DISPLAY
- 4.2 THE HOLOGRAPHIC DISPLAY MARKET – TOP THREE PRODUCT SEGMENTS
- 4.3 THE HOLOGRAPHIC DISPLAY MARKET IN THE ASIA-PACIFIC REGION
- 4.4 ASIA-PACIFIC IS EXPECTED TO EMERGE AS THE FASTEST GROWING MARKET AT A CAGR OF 31.26%
- 4.5 THE HOLOGRAPHIC DISPLAY MARKET: APPLICATION (2020)
- 4.6 HOLOGRAPHIC DISPLAY MARKET: DEVELOPED VS DEVELOPING NATIONS
- 4.7 GLOBAL HOLOGRAPHIC DISPLAY MARKET: INDUSTRIAL AND COMMERCIAL SECTORS (2020)
- 4.8 LIFE CYCLE ANALYSIS OF THE HOLOGRAPHIC DISPLAY MARKET, BY

GEOGRAPHY

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DEFINITION

5.3 EVOLUTION

5.4 MARKET SEGMENTATION

5.4.1 MARKET BY TECHNOLOGY

5.4.2 MARKET BY PRODUCT TYPE

5.4.3 MARKET BY APPLICATION

5.4.4 MARKET BY GEOGRAPHY

5.5 MARKET DYNAMICS

5.5.1 DRIVERS

5.5.1.1 Adoption of holographic displays in multiple industries

5.5.1.2 Increased demand of holographic displays in events and advertisements

5.5.1.3 Holography for medical imaging in the healthcare industry

5.5.2 RESTRAINTS

5.5.2.1 Less effective projection under sunlight

5.5.2.2 Cost affecting the growth of holographic displays in the consumer application

5.5.3 OPPORTUNITIES

5.5.3.1 Advancements in holographic displays

5.5.3.2 Rapidly advancing smartphone and tablet market

5.5.4 CHALLENGES

5.5.4.1 Technological concerns

6 INDUSTRY ANALYSIS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 SUPPLY CHAIN ANALYSIS

6.3.1 KEY INFLUENCERS

6.4 INDUSTRY TRENDS

6.5 STRATEGIC BENCHMARKING

6.5.1 INORGANIC GROWTH STRATEGIES SUCH AS ACQUISITIONS, PARTNERSHIPS, AND COLLABORATIONS

7 HOLOGRAPHIC DISPLAY MARKET, BY TECHNOLOGY

7.1 INTRODUCTION

7.1.1 SEMI TRANSPARENT/ELECTRO HOLOGRAPHIC DISPLAY

7.1.2 TOUCHABLE

7.1.3 LASER

7.1.4 PISTON

8 MARKET BY PRODUCT TYPE

8.1 INTRODUCTION

8.2 CAMERA

8.3 DIGITAL SIGNAGE

8.4 KIOSKS

8.5 MEDICAL IMAGING/SCANNERS

8.5.1 COMPUTED TOMOGRAPHY (CT) AND MAGNETIC RESONANCE IMAGING (MRI)

8.5.2 ULTRASOUND

8.6 NOTEBOOK AND LAPTOP

8.7 SMART TV'S/HOLO TV'S

8.8 OTHERS

8.8.1 SMART WATCH

8.8.2 SMART GLASSES

8.8.3 SMARTPHONES

9 MARKET BY APPLICATION

9.1 INTRODUCTION

9.2 CONSUMER APPLICATIONS

9.3 COMMERCIAL APPLICATIONS

9.4 MEDICAL

9.5 DEFENSE

9.6 INDUSTRIAL APPLICATIONS

9.7 OTHER APPLICATIONS

9.7.1 EDUCATION

9.7.2 AUTOMOBILE

10 GEOGRAPHIC ANALYSIS

10.1 INTRODUCTION

10.2 NORTH AMERICA

- 10.2.1 THE U.S.
- 10.2.2 CANADA
- 10.2.3 MEXICO
- 10.3 EUROPE
 - 10.3.1 GERMANY
 - 10.3.2 THE U.K.
 - 10.3.3 FRANCE
 - 10.3.4 SPAIN
 - 10.3.5 REST OF EUROPE
- 10.4 APAC
 - 10.4.1 CHINA
 - 10.4.2 JAPAN
 - 10.4.3 INDIA
 - 10.4.4 SOUTH KOREA
 - 10.4.5 REST OF ASIA-PACIFIC
- 10.5 REST OF THE WORLD (ROW)
 - 10.5.1 THE MIDDLE EAST & AFRICA
 - 10.5.2 ISRAEL

11 COMPETITIVE LANDSCAPE

- 11.1 OVERVIEW
- 11.2 COMPETITIVE SITUATION AND TRENDS
 - 11.2.1 NEW PRODUCT LAUNCHES
 - 11.2.2 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES
 - 11.2.3 MERGERS AND ACQUISITIONS
 - 11.2.4 OTHER DEVELOPMENTS

12 COMPANY PROFILES (OVERVIEW, PRODUCTS AND SERVICES, FINANCIALS, STRATEGY & DEVELOPMENT)

- 12.1 AV CONCEPTS
- 12.2 EON REALITY
- 12.3 HOLOXICA LIMITED
- 12.4 KONICA MINOLTA, INC.
- 12.5 MUSION DAS HOLOGRAM LTD.
- 12.6 QUALCOMM INCORPORATED
- 12.7 PROVISION HOLDING, INC.

12.8 REALVIEW IMAGING LTD.

12.9 VIEWSONIC CORPORATION

12.1 ZEBRA IMAGING (Details on Overview, Products and Services, Financials, Strategy & Development might not be Captured in case of Unlisted Companies.)

13 APPENDIX

13.1 INSIGHTS OF INDUSTRY EXPERTS

13.2 DISCUSSION GUIDE

13.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

13.4 AVAILABLE CUSTOMIZATIONS

13.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 MEDICAL IMAGING IS EXPECTED TO DRIVE THE GROWTH OF THE HOLOGRAPHIC DISPLAY MARKET

Table 2 HIGH COST MAY OBSTRUCT THE GROWTH OF THE HOLOGRAPHIC DISPLAY MARKET

Table 3 THE ADVANCEMENT IN THE HOLOGRAPHIC DISPLAY TECHNOLOGY IS EXPECTED TO INCREASE THE DEMAND IN THE FUTURE

Table 4 GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2013-2020 (\$MILLION)

Table 5 GLOBAL SEMI-TRANSPARENT HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2013-2020, (\$MILLION)

Table 6 GLOBAL TOUCHABLE HOLOGRAPHIC DISPLAY MARKET SIZE BY PRODUCT TYPE, 2013-2020 (\$MILLION)

Table 7 GLOBAL LASER/PLASMA HOLOGRAPHIC DISPLAY MARKET SIZE BY PRODUCT TYPE, 2013-2020 (\$MILLION)

Table 8 GLOBAL PISTON HOLOGRAPHIC DISPLAY MARKET SIZE BY PRODUCT TYPE, 2013-2020 (\$THOUSAND)

Table 9 CAMERA HOLOGRAPHIC DISPLAY MARKET SIZE , BY TECHNOLOGY, 2013 – 2020 (\$THOUSAND)

Table 10 CAMERA HOLOGRAPHIC DISPLAY MARKET SIZE , BY APPLICATION 2013 – 2020 (\$THOUSAND)

Table 11 DIGITAL SIGNAGE HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2013 – 2020 (\$MILLION)

Table 12 DIGITAL SIGNAGE HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 13 KIOSK HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2013 – 2020 (\$MILLION)

Table 14 KIOSK HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013– 2020 (\$MILLION)

Table 15 MEDICAL SCANNER HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2013 – 2020 (\$MILLION)

Table 16 MEDICAL SCANNER HOLOGRAPHIC DISPLAY MARKET SIZE BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 17 NOTEBOOK HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2013 – 2020 (\$MILLION)

Table 18 NOTEBOOK HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION,

2013 – 2020 (\$MILLION)

Table 19 SMART TV HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2013 – 2020 (\$THOUSAND)

Table 20 SMART TV HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$THOUSAND)

Table 21 OTHER PRODUCT HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2013 – 2020 (\$THOUSAND)

Table 22 OTHER PRODUCT HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$THOUSAND)

Table 23 HOLOGRAPHIC DISPLAY MARKET SIZE FOR THE CONSUMER APPLICATION, BY PRODUCT TYPE, 2013 – 2020 (\$MILLION)

Table 24 GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE FOR CONSUMER APPLICATION, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

Table 25 HOLOGRAPHIC DISPLAY MARKET SIZE FOR THE COMMERCIAL APPLICATION, BY PRODUCT TYPE, 2013 – 2020 (\$MILLION)

Table 26 GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE FOR COMMERCIAL APPLICATION, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

Table 27 HOLOGRAPHIC DISPLAY MARKET SIZE FOR THE MEDICAL APPLICATION, BY PRODUCT TYPE, 2013 – 2020 (\$MILLION)

Table 28 GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE FOR THE MEDICAL APPLICATION, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

Table 29 HOLOGRAPHIC DISPLAY MARKET SIZE FOR DEFENCE APPLICATION, BY PRODUCT TYPE, 2013 – 2020 (\$MILLION)

Table 30 GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE FOR THE DEFENSE APPLICATION, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

Table 31 HOLOGRAPHIC DISPLAY MARKET SIZE FOR THE INDUSTRIAL APPLICATION, BY PRODUCT TYPE, 2013 – 2020 (\$MILLION)

Table 32 GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE FOR INDUSTRIAL APPLICATION, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

Table 33 HOLOGRAPHIC DISPLAY MARKET SIZE FOR THE OTHERS APPLICATION, BY PRODUCT TYPE, 2013 – 2020 (\$MILLION)

Table 34 GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE FOR THE OTHERS APPLICATION, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

Table 35 NORTH AMERICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013–2020 (\$MILLION)

Table 36 NORTH AMERICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY COUNTRY, 2013 – 2020 (\$MILLION)

Table 37 NORTH AMERICA HOLOGRAPHIC DISPLAY MARKET SIZE FOR CONSUMER APPLICATION, BY COUNTRY, 2013 – 2020 (\$MILLION)

Table 38 NORTH AMERICA HOLOGRAPHIC DISPLAY MARKET SIZE FOR COMMERCIAL APPLICATION, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

Table 39 NORTH AMERICA HOLOGRAPHIC DISPLAY MARKET SIZE FOR MEDICAL APPLICATION, BY COUNTRY, 2013 – 2020 (\$MILLION)

Table 40 NORTH AMERICA HOLOGRAPHIC DISPLAY MARKET SIZE FOR THE DEFENSE APPLICATION, BY COUNTRY, 2013 – 2020 (\$MILLION)

Table 41 NORTH AMERICA HOLOGRAPHIC DISPLAY MARKET SIZE FOR THE INDUSTRIAL APPLICATION, BY COUNTRY, 2013 – 2020 (\$MILLION)

Table 42 THE U.S. HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 43 CANADA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 44 MEXICO HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$THOUSAND)

Table 45 EUROPE HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 46 EUROPE HOLOGRAPHIC DISPLAY MARKET SIZE, BY COUNTRY, 2013 – 2020 (\$MILLION)

Table 47 EUROPE HOLOGRAPHIC DISPLAY MARKET SIZE FOR CONSUMER APPLICATION, BY COUNTRY, 2013 – 2020 (\$THOUSAND)

Table 48 EUROPE HOLOGRAPHIC DISPLAY MARKET SIZE FOR COMMERCIAL APPLICATION, BY COUNTRY, 2013 – 2020 (\$THOUSAND)

Table 49 EUROPE HOLOGRAPHIC DISPLAY MARKET SIZE FOR MEDICAL APPLICATION, BY COUNTRY, 2013 – 2020 (\$THOUSAND)

Table 50 EUROPE HOLOGRAPHIC DISPLAY MARKET SIZE FOR DEFENSE, BY COUNTRY, 2013 – 2020 (\$THOUSAND)

Table 51 EUROPE HOLOGRAPHIC DISPLAY MARKET SIZE FOR THE INDUSTRIAL APPLICATION, BY COUNTRY, 2013 – 2020 (\$THOUSAND)

Table 52 GERMANY HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 53 THE U.K. HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 54 FRANCE HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$THOUSAND)

Table 55 SPAIN HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$THOUSAND)

Table 56 REST OF EUROPE HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$THOUSAND)

Table 57 APAC HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 –

2020 (\$MILLION)

Table 58 APAC HOLOGRAPHIC DISPLAY MARKET SIZE FOR CONSUMER APPLICATION, BY COUNTRY, 2013 – 2020 (\$MILLION)

Table 59 APAC HOLOGRAPHIC DISPLAY MARKET SIZE FOR COMMERCIAL APPLICATION, BY COUNTRY, 2013 – 2020 (\$MILLION)

Table 60 APAC HOLOGRAPHIC DISPLAY MARKET SIZE FOR MEDICAL APPLICATION, BY COUNTRY, 2013 – 2020 (\$MILLION)

Table 61 APAC HOLOGRAPHIC DISPLAY MARKET SIZE FOR DEFENSE APPLICATION, BY COUNTRY, 2013 – 2020 (\$MILLION)

Table 62 APAC HOLOGRAPHIC DISPLAY MARKET SIZE FOR INDUSTRIAL APPLICATION, BY COUNTRY, 2013 – 2020 (\$MILLION)

Table 63 CHINA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 64 JAPAN HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 65 INDIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 66 SOUTH KOREA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 67 REST OF ASIA PACIFIC HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 68 ROW HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 69 ROW HOLOGRAPHIC DISPLAY MARKET SIZE, BY COUNTRY, 2013 – 2020 (\$MILLION)

Table 70 ROW HOLOGRAPHIC DISPLAY MARKET SIZE FOR CONSUMER APPLICATION, BY COUNTRY, 2013 – 2020 (\$THOUSAND)

Table 71 ROW HOLOGRAPHIC DISPLAY MARKET SIZE FOR COMMERCIAL APPLICATION, BY COUNTRY, 2013 – 2020 (\$THOUSAND)

Table 72 ROW HOLOGRAPHIC DISPLAY MARKET SIZE FOR THE MEDICAL APPLICATION, BY COUNTRY, 2013 – 2020 (\$THOUSAND)

Table 73 ROW HOLOGRAPHIC DISPLAY MARKET SIZE FOR DEFENSE APPLICATION, BY COUNTRY, 2013 – 2020 (\$THOUSAND)

Table 74 ROW HOLOGRAPHIC DISPLAY MARKET SIZE FOR INDUSTRIAL APPLICATION, BY COUNTRY, 2013 – 2020 (\$THOUSAND)

Table 75 MIDDLE EAST & AFRICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 76 ISRAEL HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2013 – 2020 (\$MILLION)

Table 77 SOME OF THE PROMINENT COMPANIES IN THE HOLOGRAPHIC
DISPLAY MARKET

Table 78 NEW PRODUCT LAUNCHES, 2013 - 2014

Table 79 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT
VENTURES, 2013 - 2014

Table 80 MERGERS AND ACQUISITIONS, 2014

Table 81 OTHER DEVELOPMENTS, 2014

List Of Figures

LIST OF FIGURES

Figure 1 MARKETS COVERED

Figure 2 HOLOGRAPHIC DISPLAY MARKET: RESEARCH METHODOLOGY

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 5 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 6 THE MEDICAL APPLICATION IS EXPECTED TO GROW AT THE HIGHEST CAGR WITH THE HIGHEST MARKET SIZE

Figure 7 HOLOGRAPHIC DISPLAYS, BY PRODUCT TYPE: SNAPSHOT

Figure 8 HOLOGRAPHIC DISPLAY MARKET, BY GEOGRAPHY: SNAPSHOT

Figure 9 TOUCHABLE AND LASER HOLOGRAPHIC DISPLAY ARE EXPECTED TO GROW AT THE HIGHER RATE

Figure 10 MEDICAL SCANNERS ARE EXPECTED TO GROW AT THE FASTEST RATE AMONG THE TOP THREE PRODUCTS IN THE HOLOGRAPHIC DISPLAY MARKET

Figure 11 MEDICAL SCANNERS ACCOUNTED FOR THE MAXIMUM SHARE IN THE EMERGING APAC MARKET

Figure 12 IN APAC, CHINA AND JAPAN ARE ESTIMATED TO EMERGE AS THE FASTEST GROWING MARKET

Figure 13 MEDICAL AND COMMERCIAL SECTORS MAY CONTINUE TO DOMINATE THE NORTH AMERICAN MARKET FROM 2014 TO 2020

Figure 14 DEVELOPING MARKETS EXPECTED TO GROW FASTER THAN THE DEVELOPED ONES

Figure 15 THE INDUSTRIAL SEGMENT HAS A PROMISING FUTURE IN EMERGING ECONOMIES OF APAC

Figure 16 EVOLUTION: HOLOGRAPHIC DISPLAY TECHNOLOGY

Figure 17 HOLOGRAPHIC DISPLAY MARKET SEGMENTATION: BY TECHNOLOGY

Figure 18 HOLOGRAPHIC DISPLAY MARKET SEGMENTATIONS: BY PRODUCT

Figure 19 HOLOGRAPHIC DISPLAY MARKET SEGMENTATION: BY APPLICATION

Figure 20 HOLOGRAPHIC DISPLAY MARKET SEGMENTATION: BY GEOGRAPHY

Figure 21 INCREASED R&D AND APPLICATION IN THE HEALTHCARE INDUSTRY WILL INCREASE THE DEMAND FOR THE MARKET

Figure 22 VALUE CHAIN ANALYSIS (2013): MAJOR VALUE ADDITION IS DONE DURING MANUFACTURING AND ASSEMBLING PHASES

Figure 23 SUPPLY CHAIN OF MAJOR PLAYERS IN THE HOLOGRAPHIC DISPLAY

MARKET

Figure 24 KEY INDUSTRY TRENDS IN THE HOLOGRAPHIC DISPLAY MARKET

Figure 25 STRATEGIC BENCHMARKING: AV CONCEPTS PARTNERED WITH MAGNETIC COLLABORATIVE, HOLOGRAMICA

Figure 26 HOLOGRAPHIC DISPLAY MARKET SEGMENTATION, BY TECHNOLOGY

Figure 27 SEMI TRANSPARENT TECHNOLOGY ACCOUNTED FOR THE HIGHEST MARKET SHARE IN 2014

Figure 28 HOLOGRAPHIC DISPLAY MARKET, BY PRODUCT TYPE

Figure 29 MEDICAL IMAGING ACCOUNTED FOR THE LARGEST SHARE FOR THE HOLOGRAPHIC DISPLAY MARKET IN 2014

Figure 30 HOLOGRAPHIC DISPLAY MARKET SEGMENTATION, BY APPLICATION

Figure 31 THE HOLOGRAPHIC DISPLAY MARKET WAS DOMINATED BY MEDICAL APPLICATIONS IN 2013

Figure 32 GEOGRAPHIC SNAPSHOT (2014) - THE RAPIDLY GROWING MARKETS ARE EMERGING AS NEW HOT SPOTS

Figure 33 COUNTRY - WISE GROWTH FOR THE HOLOGRAPHIC DISPLAY APPLICATIONS SEGMENT

Figure 34 THE NORTH AMERICAN MARKET SNAPSHOT: DEMAND WILL BE DRIVEN BY THE REQUIREMENT OF ADVANCED MEDICAL EQUIPMENT

Figure 35 ASIA-PACIFIC HOLOGRAPHIC DISPLAY MARKET SNAPSHOT — CHINA IS THE MOST LUCRATIVE MARKET

Figure 36 APAC HOLOGRAPHIC DISPLAY MARKET SIZE, BY COUNTRY, 2013 – 2020 (\$MILLION)

Figure 37 COMPANIES ADOPTED PARTNERSHIPS AND AGREEMENTS AS KEY GROWTH STRATEGIES (2012 - 2014)

Figure 38 MARKET EVALUATION FRAMEWORK - A SIGNIFICANT PRODUCT DEVELOPMENT THROUGH PARTNERSHIPS HAS FUELED GROWTH AND INNOVATION, 2014

Figure 39 BATTLE FOR THE MARKET SHARE: NEW PRODUCT LAUNCHES WAS THE KEY STRATEGY

Figure 40 EON REALITY: SWOT ANALYSIS

Figure 41 KONICA MINOLTA: BUSINESS OVERVIEW

Figure 42 QUALCOMM INCORPORATED: BUSINESS OVERVIEW

Figure 43 ZEBRA IMAGING: SWOT ANALYSIS

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