

High-Resolution Melting Analysis Market by Product (Supermix Reagent, RT PCR Instrument, Software), Application (SNP Genotyping, Mutation Discovery, Epigenetics), Enduser (Research Laboratories, Hospital, Diagnostic Center) - Global Forecast to 2021

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Abstracts

The global high-resolution melting analysis market is expected to reach USD 302.1 million by 2021 from USD 259.4 million in 2016, at a CAGR of 3.1% during the forecast period of 2016 to 2021. On the basis of product & service, the high-resolution melting analysis market is segmented into instruments, reagents & consumables, and software & services. The reagents and consumables segment dominated the market in 2016 and is expected to continue its dominance during the forecast period. The segment is also expected to grow at the highest CAGR in the market.

Rising prevalence of infectious diseases and genetic disorders; increasing public-private investments, funds, and grants for research on genetic analysis technologies; and advantages of HRM over other genotyping technologies are the major factors driving market growth.

On the basis of application, the high-resolution melting analysis market is broadly classified into SNP genotyping, mutation scanning, species identification, pathogen identification, epigenetics, and other applications. In 2016, the SNP genotyping segment accounted for the largest share of the high-resolution melting analysis market. On the basis of end user, the high-resolution melting analysis market is segmented into research laboratories & academic institutes, hospitals & diagnostics centers, pharmaceutical & biotechnology companies, and other end users.

On the basis of region, the market is segmented into North America, Europe, Asia-

Pacific, and RoW. In 2016, North America (comprising the U.S. and Canada) accounted for the largest share of the global high-resolution melting analysis market, followed by Europe. The rising prevalence of infectious diseases, genetic disorders & other chronic diseases, and the large number of genotyping-based research and development projects are the key growth drivers for the HRM market in North America.

Research Coverage:

This report studies the high-resolution melting analysis market based on product & service, application, end user, and region. The report also studies factors (such as drivers, restraints, and challenges) affecting market growth. It analyzes the HRM market for stakeholders and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micromarkets with respect to their individual growth trends, future prospects, and contributions to the total market. The report forecasts the revenue of the market segments with respect to four main regions.

Reasons to Buy the Report:

The report will enable both established firms and new entrants to gauge the pulse of the market and to help them make important strategic growth decisions.

The report provides insights on the following:

Product Development/Innovation: Product portfolios of the top players in the high-resolution melting analysis market, research and development activities, and new product launches

Competitive Assessment: In-depth assessment of market shares, strategies, geographic and business segments, and product portfolios of the leading players in the high-resolution melting analysis market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the market for various high-resolution melting analysis products across geographies

Market Diversification: Exhaustive information about new products, recent developments, and investments in the high-resolution melting analysis market

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