

High-Performance Trucks Market by Type (Pickup, M&HDV), Power Output (250–400, 401–550, >550 HP), Application (Dumping, Distribution, Refrigeration, Container, Tanker, RMC), Fuel Type, Transmission Type, and Region - Global Forecast to 2025

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Abstracts

“The increasing demand for improved power output and significant infrastructure growth to support the same is projected to fuel the demand for the high-performance trucks market”

The high-performance trucks market is estimated to be 1.8 million units in 2017 and is projected to reach 2.5 million units by 2025, growing at a CAGR of 4.06% during the forecast period. The growing stringency influences the advancements in the engine & exhaust technologies of high-performance trucks in emission norms for heavy- and light-duty vehicles. Manufacturers are adopting technologies to increase fuel efficiency and enhance the power output with engine weight reduction. Also, supply and demand for goods are majorly dependent on efficient logistics, and it also needs well-established road infrastructure. Efficient logistic operations require medium & heavy-duty vehicles with high engine power output, which is driving the demand for the high-performance trucks market.

“The market for LNG trucks is estimated to witness the fastest growth in the high-performance trucks market”

Increasing stringency of emission norms across the globe has forced engine manufacturers to develop low-emission alternative-fuel engines. For instance, leading engine manufacturers such as Cummins and Caterpillar have developed engines for natural gas-powered trucks. The US & European governments are focusing on the

deployment of more CNG & LNG fueling stations and promoting the use of alternate fuel-powered commercial vehicles. For instance, according to European Alternative Fuels Observatory (EAFO), LNG stations increased significantly in Europe between 2008 and 2015. The total number of LNG fueling stations in Europe was 33,282 in 2008, which increased by 20.32% from 2008 to 2015. Also, as LNG allows transporters to store more fuel in trucks in a smaller space, the demand for LNG-powered trucks is increasing significantly in long-run applications.

“The market for engine with 250–400 hp power output is estimated to hold the largest share in the high-performance trucks market”

The increasing demand for higher capacity trucks for rigid application such as distribution, waste management is driving the high-performance 250–400 hp trucks market. High-performance trucks with a power output range of 250–400 hp are more useful in city distribution where freight load is not high. The growing organized logistics sector has led to the increased demand for rigid trucks for distribution purposes in Europe and North America. Similarly, large organized retailers such as Wal-Mart (US) and Tesco (UK) are exploring opportunities in emerging countries such as China and India and opening stores or creating buying hubs with the help of local market leaders. As the organized retail market is growing, the demand for distribution trucks is also increasing. This increasing demand for rigid distribution trucks is expected to boost the market for high-performance trucks with a power output of 250–400 hp.

“Asia Oceania: The largest region in the high-performance trucks market”

Asia Oceania is estimated to dominate the high-performance trucks market. Factors such as strong economic growth, booming logistics and supply chain sector, stringent emission norms are responsible for the growth of Asia Oceania in the high-performance trucks market. Similarly, to build efficient road connectivity, countries such as India and China are significantly investing in infrastructure facilities. For instance, the Indian government has launched various infrastructure projects such as Sagar Mala Project, Bharat Mala Project, Rashtriya Rajmarg Zila Sanjoyokta Pariyojna Project, and Chardham-Highway Project.

China accounts for the largest share of the Asia Oceania high-performance trucks market owing to the presence of key medium- & heavy-duty OEMs such as BAIC, FAW, CNHTC, Dayun Group, BeiBen Truck, and others. Also, China has the largest number of medium- and heavy-duty trucks produced ~50% in 2017. Owing to stringent emission norms set by the Chinese Ministry of Environmental Protection (MEP), OEMs in China

are continuously focusing toward the development of after-treatment devices, engine technologies, technology upgrade, and other developments. All these factors influence the growth of the high-performance trucks market in Asia Oceania in the near future.

BREAKDOWN OF PRIMARIES

The study contains insights provided by various industry experts, ranging from automotive OEMs to Tier I suppliers. The breakdown of the primaries is as follows:

By Company Type: OEMs—65%, Tier-I—20%, and Tier-II—15%

By Designation: C level—40%, D level—35%, and Others—25%

By Region: Asia Oceania—35%, Europe—35%, North America—20%, and RoW—10%

Note: Others include sales managers, marketing managers, and product managers.

Tier I are Engines, Transmission suppliers, whereas Tier II are automotive component and material suppliers

Company tiers are based on the value chain; revenue of the company has not been considered.

The report provides detailed profiles of the following companies:

Volvo (Sweden)

Daimler (Germany)

Scania (Sweden)

Paccar (US)

MAN (Germany)

Ford (US)

GMC (US)

FCA (UK)

Nissan (Japan)

Toyota (Japan)

Allison (US)

ZF (Germany)

Cummins (US)

Eaton (Ireland)

American Axle (US)

Research Coverage:

The report provides a picture of the high-performance trucks market across different verticals and regions. It aims at estimating the market size and future growth potential of the high-performance trucks market, by application, power output, fuel type, vehicle type, transmission type, and region. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, SWOT analysis, competitive landscape, recent developments, and key market strategies.

Reasons to Buy the Report:

The report provides insights into the following points:

Market Penetration: The report provides comprehensive information on high-performance trucks across the countries offered by the top players in the industry. The report covers application segment which includes refrigeration, dumping, tanker, container, RMC, special application and others

Market Development: The report provides comprehensive information on various

high-performance trucks trends. The report analyzes the markets for various high-performance trucks applications across the countries.

Market Diversification: The report provides exhaustive information about emerging technologies, country wise emission norms, recent developments, and investments in the global high-performance trucks market.

Competitive Landscape: The report offers an in-depth assessment of recent developments of the supply chain players which include OEMs (medium- & heavy-duty trucks and pickup trucks), and Tier-1 companies.

Additional Customization: The report offers additional customization depending upon the clients request such as application segment by power output (250–400 hp, 401–550 hp, and 550 hp) at the regional level, fuel type (CNG, LNG, and Diesel) segment at the country level, and others.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 YEARS CONSIDERED IN THE STUDY
- 1.4 CURRENCY
- 1.5 PACKAGE SIZE
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 SECONDARY DATA
 - 2.2.1 KEY SECONDARY SOURCES
 - 2.2.2 DATA FROM SECONDARY SOURCES
- 2.3 PRIMARY DATA
 - 2.3.1 SAMPLING TECHNIQUES & DATA COLLECTION METHODS
 - 2.3.2 PRIMARY PARTICIPANTS
- 2.4 FACTOR ANALYSIS
 - 2.4.1 INTRODUCTION
 - 2.4.2 DEMAND-SIDE ANALYSIS
 - 2.4.2.1 Infrastructure readiness for CNG or LNG heavy-duty trucks
 - 2.4.3 SUPPLY-SIDE ANALYSIS
 - 2.4.3.1 Engine downsizing and demand for semi-automatic & automatic transmission
- 2.5 MARKET SIZE ESTIMATION
 - 2.5.1 BOTTOM-UP APPROACH
 - 2.5.2 TOP-DOWN APPROACH
 - 2.5.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.6 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE HIGH-PERFORMANCE TRUCKS

High-Performance Trucks Market by Type (Pickup, M&HDV), Power Output (250–400, 401–550, >550 HP), Application...

MARKET

- 4.2 HIGH-PERFORMANCE TRUCKS MARKET, BY VEHICLE TYPE
- 4.3 HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT
- 4.4 HIGH-PERFORMANCE TRUCKS MARKET, BY FUEL TYPE
- 4.5 HIGH-PERFORMANCE TRUCKS MARKET, BY TRANSMISSION TYPE
- 4.6 HIGH-PERFORMANCE TRUCKS MARKET, BY APPLICATION
- 4.7 HIGH-PERFORMANCE TRUCKS MARKET, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.1.1 DRIVERS

- 5.1.1.1 Stringent emission norms
- 5.1.1.2 Increase in the supply of temperature-sensitive material leading to the demand for refrigerated high-performance trucks

- 5.1.1.2.1 Growth of organized retail industry

- 5.1.1.2.2 Increased demand for frozen perishable commodities

- 5.1.1.3 Significant infrastructure growth

5.1.2 RESTRAINTS

- 5.1.2.1 Electric high-performance trucks

5.1.3 OPPORTUNITIES

- 5.1.3.1 Alternative fuel high-performance trucks

- 5.1.3.2 High-performance trucks for special applications

- 5.1.3.2.1 Fire trucks

- 5.1.3.2.2 Dumping and container trucks

- 5.1.3.2.3 Tanker trucks

5.1.4 CHALLENGES

- 5.1.4.1 Shortage of truck drivers

- 5.1.4.1.1 Demographics

- 5.1.4.1.2 Lifestyle of truck drivers

- 5.1.4.2 Intense competition in the truck industry

6 IMPACT ANALYSIS

6.1 IMPACT ON OEMS AND TIER-I SUPPLIERS

- 6.1.1 TECHNOLOGY UPGRADATION

- 6.1.2 INCREASING COST OF TECHNOLOGY

- 6.1.3 REGIONAL TECHNOLOGY ADOPTION CHALLENGES

- 6.1.4 DESIGN COMPLEXITY

- 6.1.5 DEMAND FOR ALTERNATIVE FUEL-POWERED VEHICLES
- 6.2 EMISSION REGULATIONS ANALYSIS
 - 6.2.1 EUROPEAN EMISSION STANDARDS
 - 6.2.2 NORTH AMERICAN EMISSION STANDARDS
 - 6.2.2.1 US
 - 6.2.2.2 California
 - 6.2.3 ASIA OCEANIA EMISSION STANDARDS
 - 6.2.3.1 China
 - 6.2.3.2 India
 - 6.2.3.3 South Korea
 - 6.2.4 ROW EMISSION STANDARDS
 - 6.2.4.1 Brazil
 - 6.2.4.2 South Africa

7 HIGH-PERFORMANCE TRUCKS MARKET, BY VEHICLE TYPE

[Note: The Chapter is Further Segmented By Region (Asia Oceania. Europe, North America, and RoW)]

- 7.1 INTRODUCTION
- 7.2 MEDIUM- & HEAVY-DUTY TRUCKS
- 7.3 PICKUP TRUCKS

8 HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT

[Note: The Chapter is Further Segmented By Region (Asia Oceania. Europe, North America, and RoW)]

- 8.1 INTRODUCTION
- 8.2 250–400 HP
- 8.3 401–550 HP
- 8.4 >550 HP

9 HIGH-PERFORMANCE TRUCKS MARKET, BY APPLICATION

[Note: The Chapter is Further Segmented By Region (Asia Oceania. Europe, North America, and RoW)]

- 9.1 INTRODUCTION

- 9.2 REFRIGERATION
- 9.3 DUMPING
- 9.4 SPECIAL APPLICATION
- 9.5 TANKER
- 9.6 RMC
- 9.7 CONTAINER
- 9.8 DISTRIBUTION

10 HIGH-PERFORMANCE TRUCKS MARKET, BY FUEL TYPE

[Note: The Chapter is Further Segmented By Region (Asia Oceania. Europe, North America, and RoW)]

- 10.1 INTRODUCTION
- 10.2 DIESEL
- 10.3 CNG
- 10.4 LNG

11 HIGH-PERFORMANCE TRUCKS MARKET, BY TRANSMISSION TYPE

[Note: The Chapter is Further Segmented By Region (Asia Oceania. Europe, North America, and RoW)]

- 11.1 INTRODUCTION
- 11.2 AUTOMATIC TRANSMISSION
- 11.3 SEMI-AUTOMATIC TRANSMISSION
- 11.4 MANUAL TRANSMISSION

12 HIGH-PERFORMANCE TRUCKS MARKET, BY REGION

[Note: The Chapter is Further Segmented By Power Output (250-400 hp, 401-550 hp, >550 hp) and Region (Asia Oceania. Europe, North America, and RoW)]

- 12.1 INTRODUCTION
- 12.2 ASIA OCEANIA
 - 12.2.1 BY TRANSMISSION TYPE
 - 12.2.2 BY POWER OUTPUT
 - 12.2.3 BY COUNTRY
 - 12.2.3.1 China

- 12.2.3.2 India
- 12.2.3.3 Japan
- 12.2.3.4 South Korea
- 12.2.3.5 Rest of Asia Oceania

12.3 EUROPE

- 12.3.1 BY TRANSMISSION TYPE
- 12.3.2 BY POWER OUTPUT
- 12.3.3 BY COUNTRY
 - 12.3.3.1 France
 - 12.3.3.2 Germany
 - 12.3.3.3 Spain
 - 12.3.3.4 UK
 - 12.3.3.5 Rest of Europe

12.4 NORTH AMERICA

- 12.4.1 BY TRANSMISSION TYPE
- 12.4.2 BY POWER OUTPUT
- 12.4.3 BY COUNTRY
 - 12.4.3.1 Canada
 - 12.4.3.2 Mexico
 - 12.4.3.3 US

12.5 REST OF THE WORLD (ROW)

- 12.5.1 BY TRANSMISSION TYPE
- 12.5.2 BY POWER OUTPUT
- 12.5.3 BY COUNTRY
 - 12.5.3.1 Brazil
 - 12.5.3.2 Russia
 - 12.5.3.3 Rest of the World (Row) Others

13 COMPETITIVE LANDSCAPE

13.1 INTRODUCTION

13.2 HIGH-PERFORMANCE TRUCKS: MARKET SHARE ANALYSIS

13.3 COMPETITIVE SITUATION & TRENDS

- 13.3.1 SUPPLY CONTRACTS/PARTNERSHIPS/JOINT VENTURES
- 13.3.2 NEW PRODUCT DEVELOPMENTS
- 13.3.3 EXPANSIONS
- 13.3.4 MERGERS & ACQUISITIONS

14 COMPANY PROFILES

(Overview, Products offered, Developments, 2014-2017, SWOT analysis, MNM view)*

14.1 MEDIUM- & HEAVY-DUTY COMMERCIAL VEHICLE MANUFACTURERS

14.1.1 VOLVO

14.1.2 DAIMLER

14.1.3 SCANIA

14.1.4 PACCAR

14.1.5 MAN

14.2 LIGHT COMMERCIAL VEHICLE MANUFACTURERS

14.2.1 TOYOTA

14.2.2 FORD

14.2.3 GENERAL MOTORS

14.2.4 FCA

14.2.5 NISSAN

14.3 TIER-1 SUPPLIERS

14.3.1 ALLISON TRANSMISSION

14.3.2 ZF

14.3.3 CUMMINS

14.3.4 EATON

14.3.5 AMERICAN AXLE

*Details on Overview, Products offered, Developments, 2014-2017, SWOT analysis, MNM view might not be captured in case of unlisted companies.

15 APPENDIX

15.1 INSIGHTS OF INDUSTRY EXPERTS

15.2 DISCUSSION GUIDE: HIGH-PERFORMANCE TRUCKS MARKET

15.3 KNOWLEDGE STORE: MARKET SAND MARKETS' SUBSCRIPTION PORTAL

15.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

15.5 AVAILABLE CUSTOMIZATIONS

15.5.1 HIGH-PERFORMANCE TRUCKS MARKET, BY TRANSMISSION TYPE

(AT COUNTRY LEVEL)

15.5.1.1 Automatic

15.5.1.2 Semi-automatic

15.5.1.3 Manual

15.5.2 HIGH-PERFORMANCE TRUCKS MARKET, BY FUEL TYPE (AT COUNTRY LEVEL)

15.5.2.1 Diesel

15.5.2.2 CNG

15.5.2.3 LNG

15.5.3 HIGH-PERFORMANCE TRUCKS MARKET, BY VEHICLE TYPE

(AT COUNTRY LEVEL)

15.5.3.1 Heavy-Duty Trucks

15.5.3.2 Pickup Trucks

15.6 RELATED REPORTS

15.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 CURRENCY EXCHANGE RATES (W.R.T. USD)

Table 2 HEAVY-DUTY VEHICLE EMISSION REGULATION SCENARIO FOR EUROPE

Table 3 HEAVY-DUTY VEHICLES: EURO VI STANDARDS

Table 4 EUROPEAN UNION ON-ROAD TECHNOLOGY PATHWAY FOR HEAVY-DUTY DIESEL VEHICLES, 1990-2020

Table 5 US: ENGINES, TRACTORS, TRAILERS, & VOCATIONAL VEHICLES PHASE 2 REQUIREMENTS

Table 6 US ON-ROAD TECHNOLOGY PATHWAY FOR HEAVY-DUTY DIESEL VEHICLES, 1998-2021

Table 7 HEAVY-DUTY ENGINES, G/BHP·HR: CLEAN FUEL FLEET PROGRAM

Table 8 CHINA: HEAVY DUTY ENGINES EMISSION STANDARDS (G/KWH)

Table 9 INDIA: HEAVY-DUTY VEHICLES EMISSION STANDARDS

Table 10 HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY VEHICLE TYPE, 2015–2025 ('000 UNITS)

Table 11 MEDIUM & HEAVY-DUTY TRUCKS: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY REGION, 2015–2025 ('000 UNITS)

Table 12 PICKUP TRUCKS: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY REGION, 2015–2025 ('000 UNITS)

Table 13 HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 14 250–400 HP: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY REGION, 2015–2025 ('000 UNITS)

Table 15 401–550 HP: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY REGION, 2015–2025 ('000 UNITS)

Table 16 >550 HP: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY REGION, 2015–2025 ('000 UNITS)

Table 17 HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY APPLICATION, 2015–2025 ('000 UNITS)

Table 18 HIGH-PERFORMANCE REFRIGERATION TRUCKS MARKET SIZE, BY REGION, 2015–2025 ('000 UNITS)

Table 19 HIGH-PERFORMANCE DUMPING TRUCKS MARKET SIZE, BY REGION, 2015–2025 ('000 UNITS)

Table 20 HIGH-PERFORMANCE SPECIAL APPLICATION TRUCKS MARKET SIZE, BY REGION, 2015–2025 ('000 UNITS)

Table 21 HIGH-PERFORMANCE TANKER TRUCKS MARKET SIZE, BY REGION,

2015–2025 ('000 UNITS)

Table 22 HIGH-PERFORMANCE RMC TRUCKS MARKET SIZE, BY REGION,
2015–2025 ('000 UNITS)

Table 23 HIGH-PERFORMANCE CONTAINER TRUCKS MARKET SIZE, BY REGION,
2015–2025 ('000 UNITS)

Table 24 HIGH-PERFORMANCE DISTRIBUTION TRUCKS MARKET SIZE, BY
REGION, 2015–2025 ('000 UNITS)

Table 25 HIGH-PERFORMANCE TRUCKS MARKET, BY FUEL TYPE, 2015–2025
(‘000 UNITS)

Table 26 DIESEL: HIGH-PERFORMANCE TRUCKS MARKET, BY REGION,
2015–2025 ('000 UNITS)

Table 27 CNG: HIGH-PERFORMANCE TRUCKS MARKET, BY REGION, 2015–2025
(‘000 UNITS)

Table 28 LNG: HIGH-PERFORMANCE TRUCKS MARKET, BY REGION, 2015–2025
(‘000 UNITS)

Table 29 HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY TRANSMISSION
TYPE, 2015–2025 ('000 UNITS)

Table 30 HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY TRANSMISSION
TYPE, 2015–2025 (USD MILLION)

Table 31 AUTOMATIC TRANSMISSION: HIGH-PERFORMANCE TRUCKS MARKET
SIZE, BY REGION, 2015–2025 ('000 UNITS)

Table 32 AUTOMATIC TRANSMISSION: HIGH-PERFORMANCE TRUCKS MARKET
SIZE, BY REGION, 2015–2025 (USD MILLION)

Table 33 SEMI-AUTOMATIC TRANSMISSION: HIGH-PERFORMANCE TRUCKS
MARKET SIZE, BY REGION, 2015–2025 ('000 UNITS)

Table 34 SEMI-AUTOMATIC TRANSMISSION: HIGH-PERFORMANCE TRUCKS
MARKET SIZE, BY REGION, 2015–2025 (USD MILLION)

Table 35 MANUAL TRANSMISSION: HIGH-PERFORMANCE TRUCKS MARKET
SIZE, BY REGION, 2015–2025 ('000 UNITS)

Table 36 MANUAL TRANSMISSION: HIGH-PERFORMANCE TRUCKS MARKET
SIZE, BY REGION, 2015–2025 (USD MILLION)

Table 37 HIGH-PERFORMANCE TRUCKS MARKET, BY REGION, 2015–2025 (000'
UNITS)

Table 38 HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT,
2015–2025 (000' UNITS)

Table 39 ASIA OCEANIA: HIGH-PERFORMANCE TRUCKS MARKET, BY COUNTRY,
2015–2025 ('000 UNITS)

Table 40 ASIA OCEANIA: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY
TRANSMISSION TYPE, 2015–2025 ('000 UNITS)

Table 41 ASIA OCEANIA: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY TRANSMISSION TYPE, 2015–2025 (USD MILLION)

Table 42 ASIA OCEANIA: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 43 CHINA: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 44 INDIA: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 45 JAPAN: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 46 SOUTH KOREA: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 47 REST OF ASIA OCEANIA: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 48 EUROPE: HIGH-PERFORMANCE TRUCKS MARKET, BY COUNTRY, 2015–2025 ('000 UNITS)

Table 49 EUROPE: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY TRANSMISSION TYPE, 2015–2025 ('000 UNITS)

Table 50 EUROPE: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY TRANSMISSION TYPE, 2015–2025 (USD MILLION)

Table 51 EUROPE: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 52 FRANCE: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 53 GERMANY: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 54 SPAIN: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 55 UK: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 56 REST OF EUROPE: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 57 NORTH AMERICA: HIGH-PERFORMANCE TRUCKS MARKET, BY COUNTRY, 2015–2025 ('000 UNITS)

Table 58 NORTH AMERICA: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY TRANSMISSION TYPE, 2015–2025 ('000 UNITS)

Table 59 NORTH AMERICA: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY TRANSMISSION TYPE, 2015–2025 (USD MILLION)

Table 60 NORTH AMERICA: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER

OUTPUT, 2015–2025 ('000 UNITS)

Table 61 CANADA: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 62 MEXICO: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 63 US: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 64 ROW: HIGH-PERFORMANCE TRUCKS MARKET, BY COUNTRY, 2015–2025 ('000 UNITS)

Table 65 ROW: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY TRANSMISSION TYPE, 2015–2025 ('000 UNITS)

Table 66 ROW: HIGH-PERFORMANCE TRUCKS MARKET SIZE, BY TRANSMISSION TYPE, 2015–2025 (USD MILLION)

Table 67 ROW: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 68 BRAZIL: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 69 RUSSIA: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 70 ROW OTHERS: HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2015–2025 ('000 UNITS)

Table 71 SUPPLY CONTRACTS/PARTNERSHIPS/JOINT VENTURES, 2014–2017

Table 72 NEW PRODUCT DEVELOPMENTS, 2017

Table 73 EXPANSIONS, 2016–2017

Table 74 MERGERS & ACQUISITIONS, 2015–2017

List Of Figures

LIST OF FIGURES

Figure 1 MARKET SEGMENTS OF HIGH-PERFORMANCE TRUCKS

Figure 2 HIGH-PERFORMANCE TRUCKS MARKET: RESEARCH DESIGN

Figure 3 RESEARCH METHODOLOGY MODEL

Figure 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, & REGION

Figure 5 EUROPE: COUNTY WISE PENETRATION OF CNG VS. LNG SERVICE STATIONS, 2017

Figure 6 HIGH-PERFORMANCE TRUCKS MARKET: BOTTOM-UP APPROACH

Figure 7 HIGH-PERFORMANCE TRUCKS MARKET: TOP-DOWN APPROACH

Figure 8 DATA TRIANGULATION

Figure 9 250–400 HP POWER OUTPUT SEGMENT IS ESTIMATED TO DOMINATE THE HIGH-PERFORMANCE TRUCKS MARKET DURING THE FORECAST PERIOD ('000 UNITS)

Figure 10 AUTOMATIC TRANSMISSION ESTIMATED TO BE THE LARGEST SEGMENT OF HIGH-PERFORMANCE TRUCKS MARKET DURING THE FORECAST PERIOD (USD BILLION)

Figure 11 HIGH-PERFORMANCE PICKUP TRUCKS ESTIMATED TO HAVE THE LARGEST MARKET DURING THE FORECAST PERIOD, BY VOLUME (%)

Figure 12 DIESEL FUELED HIGH-PERFORMANCE TRUCKS MARKET IS ESTIMATED TO DOMINATE THE GLOBAL MARKET DURING THE FORECAST PERIOD, BY VOLUME (%)

Figure 13 ASIA OCEANIA HOLDS THE LARGEST MARKET SHARE IN THE HIGH-PERFORMANCE TRUCKS MARKET DURING THE FORECAST PERIOD, BY VOLUME (%)

Figure 14 DISTRIBUTION APPLICATION IS ESTIMATED TO BE THE LARGEST MARKET IN THE HIGH-PERFORMANCE TRUCKS MARKET DURING THE FORECAST PERIOD, BY VOLUME (%)

Figure 15 INCREASING DEMAND FOR HIGH POWER OUTPUT APPLICATIONS TO DRIVE THE HIGH-PERFORMANCE TRUCKS MARKET DURING THE FORECAST PERIOD

Figure 16 PICKUP TRUCKS TO BE THE FASTEST GROWING SEGMENT DURING THE FORECAST PERIOD (MILLION UNITS)

Figure 17 MEDIUM- & HEAVY-DUTY TRUCKS WITH 250HP–400HP POWER OUTPUT TO HOLD THE LARGEST MARKET SHARE BY 2025 ('000 UNITS)

Figure 18 DIESEL HIGH-PERFORMANCE TRUCKS TO BE THE LARGEST MARKET

DURING THE FORECAST PERIOD ('000 UNITS)

Figure 19 SEMI-AUTOMATIC TRANSMISSION TO BE THE FASTEST GROWING MARKET DURING THE FORECAST PERIOD (USD BILLION)

Figure 20 DISTRIBUTION APPLICATION TO DOMINATE THE HIGH-PERFORMANCE TRUCKS MARKET DURING THE FORECAST PERIOD ('000 UNITS)

Figure 21 ASIA OCEANIA TO LEAD THE HIGH-PERFORMANCE TRUCKS MARKET DURING THE FORECAST PERIOD (MILLION UNITS)

Figure 22 HIGH-PERFORMANCE TRUCKS: MARKET DYNAMICS

Figure 23 ON-ROAD HEAVY-DUTY VEHICLE EMISSION REGULATION SCENARIO FOR KEY COUNTRIES, 2014-2030

Figure 24 GROWTH IN GLOBAL RETAIL SALES TO FUEL THE MARKET FOR HIGH-PERFORMANCE TRUCKS, 2015-2020

Figure 25 ROAD INFRASTRUCTURE INVESTMENT FOR KEY COUNTRIES, 2010-2015

Figure 26 GLOBAL ELECTRIC TRUCK PRODUCTION, 2015–2022

Figure 27 TOTAL NUMBER OF LPG FILLING STATIONS IN EUROPE, 2008-2015

Figure 28 INCREASING DRIVER SHORTAGE IN THE US, 2014-2024

Figure 29 HIGH-PERFORMANCE TRUCKS MARKET: IMPACT ANALYSIS

Figure 30 HIGH-PERFORMANCE TRUCKS MARKET, BY VEHICLE TYPE, 2017 VS. 2025 ('000 UNITS)

Figure 31 HIGH-PERFORMANCE TRUCKS MARKET, BY POWER OUTPUT, 2017 VS. 2025 ('000 UNITS)

Figure 32 HIGH-PERFORMANCE TRUCKS MARKET, BY APPLICATION, 2017 VS. 2025 ('000 UNITS)

Figure 33 HIGH-PERFORMANCE TRUCKS MARKET, BY FUEL TYPE, 2017 VS. 2025 ('000 UNITS)

Figure 34 HIGH-PERFORMANCE TRUCKS MARKET, BY TRANSMISSION TYPE, 2017 VS. 2025 ('000 UNITS)

Figure 35 HIGH-PERFORMANCE TRUCKS MARKET, BY REGION, 2017 VS. 2025 ('000 UNITS)

Figure 36 ASIA OCEANIA: HIGH-PERFORMANCE TRUCKS MARKET SNAPSHOT

Figure 37 NORTH AMERICA: HIGH-PERFORMANCE TRUCKS MARKET SNAPSHOT

Figure 38 KEY DEVELOPMENT BY LEADING PLAYERS IN THE HIGH-PERFORMANCE TRUCKS MARKET, 2014-2017

Figure 39 MARKET SHARE ANALYSIS: HIGH-PERFORMANCE TRUCKS MANUFACTURERS, 2016

Figure 40 VOLVO: COMPANY SNAPSHOT (2016)

Figure 41 VOLVO: SWOT ANALYSIS

Figure 42 DAIMLER: COMPANY SNAPSHOT (2016)

- Figure 43 DAIMLER: SWOT ANALYSIS
- Figure 44 SCANIA: COMPANY SNAPSHOT (2016)
- Figure 45 PACCAR: COMPANY SNAPSHOT (2016)
- Figure 46 MAN: COMPANY SNAPSHOT (2016)
- Figure 47 MAN: SWOT ANALYSIS
- Figure 48 TOYOTA: COMPANY SNAPSHOT (2016)
- Figure 49 TOYOTA: SWOT ANALYSIS
- Figure 50 FORD: COMPANY SNAPSHOT (2016)
- Figure 51 FORD: SWOT ANALYSIS
- Figure 52 GENERAL MOTORS: COMPANY SNAPSHOT (2016)
- Figure 53 FCA: COMPANY SNAPSHOT (2016)
- Figure 54 NISSAN: COMPANY SNAPSHOT (2016)
- Figure 55 ALLISON TRANSMISSION: COMPANY SNAPSHOT (2016)
- Figure 56 ZF: COMPANY SNAPSHOT (2016)
- Figure 57 ZF: SWOT ANALYSIS
- Figure 58 CUMMINS: COMPANY SNAPSHOT (2016)
- Figure 59 CUMMINS: SWOT ANALYSIS
- Figure 60 EATON: COMPANY SNAPSHOT (2016)
- Figure 61 AMERICAN AXLE: COMPANY SNAPSHOT (2016)

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